

Global Insect Protein Pet Treat Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Insect protein pet treats are a type of pet treat that is made with insect protein. Insect protein is a sustainable and nutritious alternative to traditional animal protein sources, such as beef and chicken. Insect protein pet treats are also typically hypoallergenic, making them a good choice for pets with allergies.

This report provides a deep insight into the global Insect Protein Pet Treat market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Insect Protein Pet Treat Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Insect Protein Pet Treat market in any manner.

Global Insect Protein Pet Treat Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Mars Petcare

Yora Pet Foods

Entoma Petfood

Leshi

Tomojo

Green Petfood

petgood

Orgafeed

Wilder Harrier

Entovet

Percuro

Jiminy's

HOPE Pet Food

MERA

BuggyBix

AARDVARK

Market Segmentation (by Type)

Cricket

Mealworms

Black Water Fly

Others

Market Segmentation (by Application)

Cat

Dog

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Insect Protein Pet Treat Market

Overview of the regional outlook of the Insect Protein Pet Treat Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Insect Protein Pet Treat Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

Table of Contents

1 Research Methodology and Statistical Scope

1.1 Market Definition and Statistical Scope of Insect Protein Pet Treat

1.2 Key Market Segments

1.2.1 Insect Protein Pet Treat Segment by Type

1.2.2 Insect Protein Pet Treat Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 Global Insect Protein Pet Treat Market Overview

2.1 Global Market Overview

2.1.1 Global Insect Protein Pet Treat Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Insect Protein Pet Treat Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 Global Insect Protein Pet Treat Market Competitive Landscape

3.1 Company Assessment Quadrant

3.2 Global Insect Protein Pet Treat Product Life Cycle

3.3 Global Insect Protein Pet Treat Sales by Manufacturers (2020-2025)

3.4 Global Insect Protein Pet Treat Revenue Market Share by Manufacturers (2020-2025)

3.5 Insect Protein Pet Treat Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Insect Protein Pet Treat Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Insect Protein Pet Treat Manufacturing Sites, Area Served, Product Type

3.8 Insect Protein Pet Treat Market Competitive Situation and Trends

3.8.1 Insect Protein Pet Treat Market Concentration Rate

3.8.2 Global 5 and 10 Largest Insect Protein Pet Treat Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 Insect Protein Pet Treat Industry Chain Analysis

4.1 Insect Protein Pet Treat Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis
- 5 The Development and Dynamics of Insect Protein Pet Treat Market
 - 5.1 Key Development Trends
 - 5.2 Driving Factors
 - 5.3 Market Challenges
 - 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
 - 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
 - 5.6 Global Insect Protein Pet Treat Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Insect Protein Pet Treat Market
 - 5.7 ESG Ratings of Leading Companies
- 6 Global Insect Protein Pet Treat Market by Region
 - 6.1 Global Insect Protein Pet Treat Market Size by Region
 - 6.1.1 Global Insect Protein Pet Treat Market Size by Region
 - 6.1.2 Global Insect Protein Pet Treat Market Size Market Share by Region
 - 6.2 Global Insect Protein Pet Treat Sales by Region
 - 6.2.1 Global Insect Protein Pet Treat Sales by Region
 - 6.2.2 Global Insect Protein Pet Treat Sales Market Share by Region
- 7 North America Market Overview
 - 7.1 North America Insect Protein Pet Treat Market Size by Country
 - 7.1.1 USA Market Overview
 - 7.1.2 Canada Market Overview
 - 7.1.3 Mexico Market Overview
 - 7.2 North America Insect Protein Pet Treat Market Size by Type
 - 7.3 North America Insect Protein Pet Treat Market Size by Application
- 8 Europe Market Overview
 - 8.1 Europe Insect Protein Pet Treat Market Size by Country
 - 8.1.1 Germany Market Overview
 - 8.1.2 France Market Overview
 - 8.1.3 U.K. Market Overview

- 8.1.4 Italy Market Overview
- 8.1.5 Spain Market Overview
- 8.2 Europe Insect Protein Pet Treat Market Size by Type
- 8.3 Europe Insect Protein Pet Treat Market Size by Application
- 9 Asia-Pacific Market Overview
 - 9.1 Asia-Pacific Insect Protein Pet Treat Market Size by Country
 - 9.1.1 China Market Overview
 - 9.1.2 Japan Market Overview
 - 9.1.3 South Korea Market Overview
 - 9.1.4 India Market Overview
 - 9.1.5 Southeast Asia Market Overview
 - 9.2 Asia-Pacific Insect Protein Pet Treat Market Size by Type
 - 9.3 Asia-Pacific Insect Protein Pet Treat Market Size by Application
- 10 South America Market Overview
 - 10.1 South America Insect Protein Pet Treat Market Size by Country
 - 10.1.1 Brazil Market Overview
 - 10.1.2 Argentina Market Overview
 - 10.1.3 Columbia Market Overview
 - 10.2 South America Insect Protein Pet Treat Market Size by Type
 - 10.3 South America Insect Protein Pet Treat Market Size by Application
- 11 Middle East and Africa Market Overview
 - 11.1 Middle East and Africa Insect Protein Pet Treat Market Size by Country
 - 11.1.1 Saudi Arabia Market Overview
 - 11.1.2 UAE Market Overview
 - 11.1.3 Egypt Market Overview
 - 11.1.4 Nigeria Market Overview
 - 11.1.5 South Africa Market Overview
 - 11.2 Middle East and Africa Insect Protein Pet Treat Market Size by Type
 - 11.3 Middle East and Africa Insect Protein Pet Treat Market Size by Application
- 12 Insect Protein Pet Treat Market Production by Region
 - 12.1 Global Production of Insect Protein Pet Treat by Region(2020-2025)
 - 12.2 Global Insect Protein Pet Treat Revenue Market Share by Region (2020-2025)
 - 12.3 Global Insect Protein Pet Treat Production, Revenue, Price and Gross Margin (2020-2025)
 - 12.4 North America Insect Protein Pet Treat Production
 - 12.4.1 North America Insect Protein Pet Treat Production Growth Rate (2020-2025)
 - 12.4.2 North America Insect Protein Pet Treat Production, Revenue, Price and Gross Margin (2020-2025)
 - 12.5 Europe Insect Protein Pet Treat Production

- 12.5.1 Europe Insect Protein Pet Treat Production Growth Rate (2020-2025)
- 12.5.2 Europe Insect Protein Pet Treat Production, Revenue, Price and Gross Margin (2020-2025)
- 12.6 Japan Insect Protein Pet Treat Production (2020-2025)
 - 12.6.1 Japan Insect Protein Pet Treat Production Growth Rate (2020-2025)
 - 12.6.2 Japan Insect Protein Pet Treat Production, Revenue, Price and Gross Margin (2020-2025)
- 12.7 China Insect Protein Pet Treat Production (2020-2025)
 - 12.7.1 China Insect Protein Pet Treat Production Growth Rate (2020-2025)
 - 12.7.2 China Insect Protein Pet Treat Production, Revenue, Price and Gross Margin (2020-2025)
- 13 Insect Protein Pet Treat Market Segmentation by Type
 - 13.1 Evaluation Matrix of Segment Market Development Potential (Type)
 - 13.2 Global Insect Protein Pet Treat Sales Market Share by Type (2020-2033)
 - 13.3 Global Insect Protein Pet Treat Market Size Market Share by Type (2020-2033)
 - 13.4 Global Insect Protein Pet Treat Price by Type (2020-2033)
- 14 Insect Protein Pet Treat Market Segmentation by Application
 - 14.1 Evaluation Matrix of Segment Market Development Potential (Application)
 - 14.2 Global Insect Protein Pet Treat Market Sales by Application (2020-2033)
 - 14.3 Global Insect Protein Pet Treat Market Size (M USD) by Application (2020-2033)
 - 14.4 Global Insect Protein Pet Treat Sales Growth Rate by Application (2020-2033)
- 15 Key Companies Profile
 - 15.1 Mars Petcare
 - 15.1.1 Mars Petcare Basic Information
 - 15.1.2 Mars Petcare Insect Protein Pet Treat Product Overview
 - 15.1.3 Mars Petcare Insect Protein Pet Treat Product Market Performance
 - 15.1.4 Mars Petcare Business Overview
 - 15.1.5 Mars Petcare SWOT Analysis
 - 15.1.6 Mars Petcare Recent Developments
 - 15.2 Yora Pet Foods
 - 15.2.1 Yora Pet Foods Basic Information
 - 15.2.2 Yora Pet Foods Insect Protein Pet Treat Product Overview
 - 15.2.3 Yora Pet Foods Insect Protein Pet Treat Product Market Performance
 - 15.2.4 Yora Pet Foods Business Overview
 - 15.2.5 Yora Pet Foods SWOT Analysis
 - 15.2.6 Yora Pet Foods Recent Developments
 - 15.3 Entoma Petfood
 - 15.3.1 Entoma Petfood Basic Information
 - 15.3.2 Entoma Petfood Insect Protein Pet Treat Product Overview

- 15.3.3 Entoma Petfood Insect Protein Pet Treat Product Market Performance
- 15.3.4 Entoma Petfood Business Overview
- 15.3.5 Entoma Petfood SWOT Analysis
- 15.3.6 Entoma Petfood Recent Developments
- 15.4 Leshi
 - 15.4.1 Leshi Basic Information
 - 15.4.2 Leshi Insect Protein Pet Treat Product Overview
 - 15.4.3 Leshi Insect Protein Pet Treat Product Market Performance
 - 15.4.4 Leshi Business Overview
 - 15.4.5 Leshi Recent Developments
- 15.5 Tomojo
 - 15.5.1 Tomojo Basic Information
 - 15.5.2 Tomojo Insect Protein Pet Treat Product Overview
 - 15.5.3 Tomojo Insect Protein Pet Treat Product Market Performance
 - 15.5.4 Tomojo Business Overview
 - 15.5.5 Tomojo Recent Developments
- 15.6 Green Petfood
 - 15.6.1 Green Petfood Basic Information
 - 15.6.2 Green Petfood Insect Protein Pet Treat Product Overview
 - 15.6.3 Green Petfood Insect Protein Pet Treat Product Market Performance
 - 15.6.4 Green Petfood Business Overview
 - 15.6.5 Green Petfood Recent Developments
- 15.7 petgood
 - 15.7.1 petgood Basic Information
 - 15.7.2 petgood Insect Protein Pet Treat Product Overview
 - 15.7.3 petgood Insect Protein Pet Treat Product Market Performance
 - 15.7.4 petgood Business Overview
 - 15.7.5 petgood Recent Developments
- 15.8 Orgafeed
 - 15.8.1 Orgafeed Basic Information
 - 15.8.2 Orgafeed Insect Protein Pet Treat Product Overview
 - 15.8.3 Orgafeed Insect Protein Pet Treat Product Market Performance
 - 15.8.4 Orgafeed Business Overview
 - 15.8.5 Orgafeed Recent Developments
- 15.9 Wilder Harrier
 - 15.9.1 Wilder Harrier Basic Information
 - 15.9.2 Wilder Harrier Insect Protein Pet Treat Product Overview
 - 15.9.3 Wilder Harrier Insect Protein Pet Treat Product Market Performance
 - 15.9.4 Wilder Harrier Business Overview

15.9.5 Wilder Harrier Recent Developments

15.10 Entovet

15.10.1 Entovet Basic Information

15.10.2 Entovet Insect Protein Pet Treat Product Overview

15.10.3 Entovet Insect Protein Pet Treat Product Market Performance

15.10.4 Entovet Business Overview

15.10.5 Entovet Recent Developments

15.11 Percuro

15.11.1 Percuro Basic Information

15.11.2 Percuro Insect Protein Pet Treat Product Overview

15.11.3 Percuro Insect Protein Pet Treat Product Market Performance

15.11.4 Percuro Business Overview

15.11.5 Percuro Recent Developments

15.12 Jiminy's

15.12.1 Jiminy's Basic Information

15.12.2 Jiminy's Insect Protein Pet Treat Product Overview

15.12.3 Jiminy's Insect Protein Pet Treat Product Market Performance

15.12.4 Jiminy's Business Overview

15.12.5 Jiminy's Recent Developments

15.13 HOPE Pet Food

15.13.1 HOPE Pet Food Basic Information

15.13.2 HOPE Pet Food Insect Protein Pet Treat Product Overview

15.13.3 HOPE Pet Food Insect Protein Pet Treat Product Market Performance

15.13.4 HOPE Pet Food Business Overview

15.13.5 HOPE Pet Food Recent Developments

15.14 MERA

15.14.1 MERA Basic Information

15.14.2 MERA Insect Protein Pet Treat Product Overview

15.14.3 MERA Insect Protein Pet Treat Product Market Performance

15.14.4 MERA Business Overview

15.14.5 MERA Recent Developments

15.15 BuggyBix

15.15.1 BuggyBix Basic Information

15.15.2 BuggyBix Insect Protein Pet Treat Product Overview

15.15.3 BuggyBix Insect Protein Pet Treat Product Market Performance

15.15.4 BuggyBix Business Overview

15.15.5 BuggyBix Recent Developments

15.16 AARDVARK

15.16.1 AARDVARK Basic Information

15.16.2 AARDVARK Insect Protein Pet Treat Product Overview

15.16.3 AARDVARK Insect Protein Pet Treat Product Market Performance

15.16.4 AARDVARK Business Overview

15.16.5 AARDVARK Recent Developments

16 Conclusion and Key FindingsList of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Insect Protein Pet Treat Market Size by Type (M USD)

Table 4. Global Insect Protein Pet Treat Market Size by Application (M USD)

Table 5. Insect Protein Pet Treat Market Size Comparison by Region (M USD)

Table 6. Global Insect Protein Pet Treat Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Insect Protein Pet Treat Sales Market Share by Manufacturers
(2020-2025)

Table 8. Global Insect Protein Pet Treat Revenue (M USD) by Manufacturers
(2020-2025)

Table 9. Global Insect Protein Pet Treat Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Insect
Protein Pet Treat as of 2024)

Table 11. Global Market Insect Protein Pet Treat Average Price (USD/Unit) of Key
Manufacturers (2020-2025)

Table 12. Manufacturers Insect Protein Pet Treat Manufacturing Sites and Area Served

Table 13. Manufacturers Insect Protein Pet Treat Product Type

Table 14. Global Insect Protein Pet Treat Manufacturers Market Concentration Ratio
(CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Insect Protein Pet Treat Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 25. Insect Protein Pet Treat Market Size Comparison by Region (M USD)

Table 26. Global Insect Protein Pet Treat Market Size by Region (2020-2033) & (M
USD)

Table 27. Global Insect Protein Pet Treat Market Size Market Share by Region
(2020-2033)

Table 28. Global Insect Protein Pet Treat Sales by Region (2020-2033) & (K Units)
Table 29. Global Insect Protein Pet Treat Sales Market Share by Region (2020-2033)
Table 30. North America Insect Protein Pet Treat Market Size by Country (2020-2033) & (M USD)
Table 31. North America Insect Protein Pet Treat Sales by Country (2020-2033) & (K Units)
Table 32. North America Insect Protein Pet Treat Sales by Type (K Units)
Table 33. North America Insect Protein Pet Treat Market Size by Type (M USD)
Table 34. North America Insect Protein Pet Treat Sales (K Units) by Type (2020-2033)
Table 35. North America Insect Protein Pet Treat Market Size (M USD) by Type (2020-2033)
Table 36. North America Insect Protein Pet Treat Sales by Application (K Units)
Table 37. North America Insect Protein Pet Treat Market Size by Application (M USD)
Table 38. North America Insect Protein Pet Treat Sales (K Units) by Application (2020-2033)
Table 39. North America Insect Protein Pet Treat Market Size (M USD) by Application (2020-2033)
Table 40. Europe Insect Protein Pet Treat Market Size by Country (2020-2033) & (M USD)
Table 41. Europe Insect Protein Pet Treat Sales by Country (2020-2033) & (K Units)
Table 42. Europe Insect Protein Pet Treat Sales by Type (K Units)
Table 43. Europe Insect Protein Pet Treat Market Size by Type (M USD)
Table 44. Europe Insect Protein Pet Treat Sales (K Units) by Type (2020-2033)
Table 45. Europe Insect Protein Pet Treat Market Size (M USD) by Type (2020-2033)
Table 46. Europe Insect Protein Pet Treat Sales by Application (K Units)
Table 47. Europe Insect Protein Pet Treat Market Size by Application (M USD)
Table 48. Europe Insect Protein Pet Treat Sales (K Units) by Application (2020-2033)
Table 49. Europe Insect Protein Pet Treat Market Size (M USD) by Application (2020-2033)
Table 50. Asia-Pacific Insect Protein Pet Treat Market Size by Country (2020-2025) & (M USD)
Table 51. Asia-Pacific Insect Protein Pet Treat Sales by Country (2020-2025) & (K Units)
Table 52. Asia-Pacific Insect Protein Pet Treat Sales by Type (K Units)
Table 53. Asia-Pacific Insect Protein Pet Treat Market Size by Type (M USD)
Table 54. Asia-Pacific Insect Protein Pet Treat Sales (K Units) by Type (2020-2033)
Table 55. Asia-Pacific Insect Protein Pet Treat Market Size (M USD) by Type (2020-2025)
Table 56. Asia-Pacific Insect Protein Pet Treat Sales by Application (K Units)

Table 57. Asia-Pacific Insect Protein Pet Treat Market Size by Application (M USD)

Table 58. Asia-Pacific Insect Protein Pet Treat Sales (K Units) by Application
(2020-2033)

Table 59. Asia-Pacific Insect Protein Pet Treat Market Size (M USD) by Application
(2020-2025)

Table 60. South America Insect Protein Pet Treat Market Size by Country (2020-2033)
& (M USD)

Table 61. South America Insect Protein Pet Treat Sales by Country (2020-2033) & (K
Units)

Table 62. South America Insect Protein Pet Treat Sales by Type (K Units)

Table 63. South America Insect Protein Pet Treat Market Size by Type (M USD)

Table 64. South America Insect Protein Pet Treat Sales (K Units) by Type (2020-2033)

Table 65. South America Insect Protein Pet Treat Market Size (M USD) by Type
(2020-2033)

Table 66. South America Insect Protein Pet Treat Sales by Application (K Units)

Table 67. South America Insect Protein Pet Treat Market Size by Application (M USD)

Table 68. South America Insect Protein Pet Treat Sales (K Units) by Application
(2020-2033)

Table 69. South America Insect Protein Pet Treat Market Size (M USD) by Application
(2020-2033)

Table 70. Middle East and Africa Insect Protein Pet Treat Market Size by Country
(2020-2033) & (M USD)

Table 71. Middle East and Africa Insect Protein Pet Treat Sales by Country (2020-2033)
& (K Units)

Table 72. Middle East and Africa Insect Protein Pet Treat Sales by Type (K Units)

Table 73. Middle East and Africa Insect Protein Pet Treat Market Size by Type (M USD)

Table 74. Middle East and Africa Insect Protein Pet Treat Sales (K Units) by Type
(2020-2033)

Table 75. Middle East and Africa Insect Protein Pet Treat Market Size (M USD) by Type
(2020-2033)

Table 76. Middle East and Africa Insect Protein Pet Treat Sales by Application (K Units)

Table 77. Middle East and Africa Insect Protein Pet Treat Market Size by Application (M
USD)

Table 78. Middle East and Africa Insect Protein Pet Treat Sales (K Units) by Application
(2020-2033)

Table 79. Middle East and Africa Insect Protein Pet Treat Market Size (M USD) by
Application (2020-2033)

Table 80. Global Insect Protein Pet Treat Production (K Units) by Region(2020-2025)

Table 81. Global Insect Protein Pet Treat Revenue (US\$ Million) by Region (2020-2025)

Table 82. Global Insect Protein Pet Treat Revenue Market Share by Region (2020-2025)

Table 83. Global Insect Protein Pet Treat Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. North America Insect Protein Pet Treat Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 85. Europe Insect Protein Pet Treat Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. Japan Insect Protein Pet Treat Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. China Insect Protein Pet Treat Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Global Insect Protein Pet Treat Sales by Type (K Units)

Table 89. Global Insect Protein Pet Treat Market Size by Type (M USD)

Table 90. Global Insect Protein Pet Treat Sales (K Units) by Type (2020-2033)

Table 91. Global Insect Protein Pet Treat Sales Market Share by Type (2020-2033)

Table 92. Global Insect Protein Pet Treat Market Size (M USD) by Type (2020-2033)

Table 93. Global Insect Protein Pet Treat Market Size Share by Type (2020-2033)

Table 94. Global Insect Protein Pet Treat Sales (K Units) by Application

Table 95. Global Insect Protein Pet Treat Market Size by Application (M USD)

Table 96. Global Insect Protein Pet Treat Sales by Application (2020-2033) & (K Units)

Table 97. Global Insect Protein Pet Treat Sales Market Share by Application (2020-2033)

Table 98. Global Insect Protein Pet Treat Market Size by Application (2020-2033) & (M USD)

Table 99. Global Insect Protein Pet Treat Market Share by Application (2020-2033)

Table 100. Global Insect Protein Pet Treat Sales Growth Rate by Application (2020-2033)

Table 101. Mars Petcare Basic Information

Table 102. Mars Petcare Insect Protein Pet Treat Product Overview

Table 103. Mars Petcare Insect Protein Pet Treat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 104. Mars Petcare Business Overview

Table 105. Mars Petcare SWOT Analysis

Table 106. Mars Petcare Recent Developments

Table 107. Yora Pet Foods Basic Information

Table 108. Yora Pet Foods Insect Protein Pet Treat Product Overview

Table 109. Yora Pet Foods Insect Protein Pet Treat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 110. Yora Pet Foods Business Overview
Table 111. Yora Pet Foods SWOT Analysis
Table 112. Yora Pet Foods Recent Developments
Table 113. Entoma Petfood Basic Information
Table 114. Entoma Petfood Insect Protein Pet Treat Product Overview
Table 115. Entoma Petfood Insect Protein Pet Treat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 116. Entoma Petfood Business Overview
Table 117. Entoma Petfood SWOT Analysis
Table 118. Entoma Petfood Recent Developments
Table 119. Leshi Basic Information
Table 120. Leshi Insect Protein Pet Treat Product Overview
Table 121. Leshi Insect Protein Pet Treat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Leshi Business Overview
Table 123. Leshi Recent Developments
Table 124. Tomojo Basic Information
Table 125. Tomojo Insect Protein Pet Treat Product Overview
Table 126. Tomojo Insect Protein Pet Treat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. Tomojo Business Overview
Table 128. Tomojo Recent Developments
Table 129. Green Petfood Basic Information
Table 130. Green Petfood Insect Protein Pet Treat Product Overview
Table 131. Green Petfood Insect Protein Pet Treat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 132. Green Petfood Business Overview
Table 133. Green Petfood Recent Developments
Table 134. petgood Basic Information
Table 135. petgood Insect Protein Pet Treat Product Overview
Table 136. petgood Insect Protein Pet Treat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 137. petgood Business Overview
Table 138. petgood Recent Developments
Table 139. Orgafeed Basic Information
Table 140. Orgafeed Insect Protein Pet Treat Product Overview
Table 141. Orgafeed Insect Protein Pet Treat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 142. Orgafeed Business Overview

Table 143.	Orgafeed Recent Developments
Table 144.	Wilder Harrier Basic Information
Table 145.	Wilder Harrier Insect Protein Pet Treat Product Overview
Table 146.	Wilder Harrier Insect Protein Pet Treat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 147.	Wilder Harrier Business Overview
Table 148.	Wilder Harrier Recent Developments
Table 149.	Entovet Basic Information
Table 150.	Entovet Insect Protein Pet Treat Product Overview
Table 151.	Entovet Insect Protein Pet Treat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 152.	Entovet Business Overview
Table 153.	Entovet Recent Developments
Table 154.	Percuro Basic Information
Table 155.	Percuro Insect Protein Pet Treat Product Overview
Table 156.	Percuro Insect Protein Pet Treat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 157.	Percuro Business Overview
Table 158.	Percuro Recent Developments
Table 159.	Jiminy's Basic Information
Table 160.	Jiminy's Insect Protein Pet Treat Product Overview
Table 161.	Jiminy's Insect Protein Pet Treat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 162.	Jiminy's Business Overview
Table 163.	Jiminy's Recent Developments
Table 164.	HOPE Pet Food Basic Information
Table 165.	HOPE Pet Food Insect Protein Pet Treat Product Overview
Table 166.	HOPE Pet Food Insect Protein Pet Treat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 167.	HOPE Pet Food Business Overview
Table 168.	HOPE Pet Food Recent Developments
Table 169.	MERA Basic Information
Table 170.	MERA Insect Protein Pet Treat Product Overview
Table 171.	MERA Insect Protein Pet Treat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 172.	MERA Business Overview
Table 173.	MERA Recent Developments
Table 174.	BuggyBix Basic Information
Table 175.	BuggyBix Insect Protein Pet Treat Product Overview

Table 176. BuggyBix Insect Protein Pet Treat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 177. BuggyBix Business Overview

Table 178. BuggyBix Recent Developments

Table 179. AARDVARK Basic Information

Table 180. AARDVARK Insect Protein Pet Treat Product Overview

Table 181. AARDVARK Insect Protein Pet Treat Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 182. AARDVARK Business Overview

Table 183. AARDVARK Recent Developments

List of Figures

Figure 1. Product Picture of Insect Protein Pet Treat

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Insect Protein Pet Treat Market Size (M USD), 2024-2033

Figure 5. Global Insect Protein Pet Treat Market Size (M USD) (2020-2033)

Figure 6. Global Insect Protein Pet Treat Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Insect Protein Pet Treat Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Insect Protein Pet Treat Product Life Cycle

Figure 13. Insect Protein Pet Treat Sales Share by Manufacturers in 2024

Figure 14. Global Insect Protein Pet Treat Revenue Share by Manufacturers in 2024

Figure 15. Insect Protein Pet Treat Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Insect Protein Pet Treat Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Insect Protein Pet Treat Revenue in 2024

Figure 18. Industry Chain Map of Insect Protein Pet Treat

Figure 19. Global Insect Protein Pet Treat Market PEST Analysis

Figure 20. Global Insect Protein Pet Treat Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Regional Market Development Potential

- Figure 26. Global Insect Protein Pet Treat Market Size by Region
- Figure 27. Global Insect Protein Pet Treat Market Size Market Share by Region (2020-2033)
- Figure 28. Global Insect Protein Pet Treat Sales Market Share by Region (2020-2033)
- Figure 29. North American Market Snapshot
- Figure 30. North America Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)
- Figure 31. North America Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 32. North America Insect Protein Pet Treat Market Size (M USD) by Country
- Figure 33. USA Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)
- Figure 34. USA Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 35. Canada Insect Protein Pet Treat Sales (K Units) and Growth Rate (2020-2033)
- Figure 36. Canada Insect Protein Pet Treat Market Size (M USD) and Growth Rate (2020-2033)
- Figure 37. Mexico Insect Protein Pet Treat Sales (Units) and Growth Rate (2020-2033)
- Figure 38. Mexico Insect Protein Pet Treat Market Size (M USD) and Growth Rate (2020-2033)
- Figure 39. North America Insect Protein Pet Treat Market Size (M USD) by Type
- Figure 40. North America Insect Protein Pet Treat Market Size (M USD) by Application
- Figure 41. Europe Market Snapshot
- Figure 42. Europe Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)
- Figure 43. Europe Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 44. Europe Insect Protein Pet Treat Market Size (M USD) by Country
- Figure 45. Germany Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)
- Figure 46. Germany Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 47. France Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)
- Figure 48. France Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 49. U.K. Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)
- Figure 50. U.K. Insect Protein Pet Treat Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 51. Italy Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)

Figure 52. Italy Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Spain Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)

Figure 54. Spain Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)

Figure 55. Europe Insect Protein Pet Treat Market Size (M USD) by Type

Figure 56. Europe Insect Protein Pet Treat Market Size (M USD) by Application

Figure 57. Asia-Pacific Market Snapshot

Figure 58. Asia-Pacific Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)

Figure 59. Asia-Pacific Insect Protein Pet Treat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Asia-Pacific Insect Protein Pet Treat Market Size (M USD) by Country

Figure 61. China Insect Protein Pet Treat Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. China Insect Protein Pet Treat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Japan Insect Protein Pet Treat Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Japan Insect Protein Pet Treat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. South Korea Insect Protein Pet Treat Sales and Growth Rate (2020-2025) & (K Units)

Figure 66. South Korea Insect Protein Pet Treat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 67. India Insect Protein Pet Treat Sales and Growth Rate (2020-2025) & (K Units)

Figure 68. India Insect Protein Pet Treat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 69. Southeast Asia Insect Protein Pet Treat Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. Southeast Asia Insect Protein Pet Treat Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Asia-Pacific Insect Protein Pet Treat Market Size (M USD) by Type

Figure 72. Asia-Pacific Insect Protein Pet Treat Market Size (M USD) by Application

Figure 73. South America Market Snapshot

Figure 74. South America Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)

Figure 75. South America Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)

Figure 76. South America Insect Protein Pet Treat Market Size (M USD) by Country

Figure 77. Brazil Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)

Figure 78. Brazil Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)

Figure 79. Argentina Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)

Figure 80. Argentina Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)

Figure 81. Columbia Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)

Figure 82. Columbia Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)

Figure 83. South America Insect Protein Pet Treat Market Size (M USD) by Type

Figure 84. South America Insect Protein Pet Treat Market Size (M USD) by Application

Figure 85. Middle East and Africa Market Snapshot

Figure 86. Middle East and Africa Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)

Figure 87. Middle East and Africa Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)

Figure 88. Middle East and Africa Insect Protein Pet Treat Market Size (M USD) by Country

Figure 89. Saudi Arabia Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)

Figure 90. Saudi Arabia Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)

Figure 91. UAE Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)

Figure 92. UAE Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)

Figure 93. Egypt Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)

Figure 94. Egypt Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)

Figure 95. Nigeria Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K

Units)

Figure 96. Nigeria Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)

Figure 97. South Africa Insect Protein Pet Treat Sales and Growth Rate (2020-2033) & (K Units)

Figure 98. South Africa Insect Protein Pet Treat Market Size and Growth Rate (2020-2033) & (M USD)

Figure 99. Middle East and Africa Insect Protein Pet Treat Market Size (M USD) by Type

Figure 100. Middle East and Africa Insect Protein Pet Treat Market Size (M USD) by Application

Figure 101. Global Insect Protein Pet Treat Production Market Share by Region (2020-2025)

Figure 102. North America Insect Protein Pet Treat Production (K Units) Growth Rate (2020-2025)

Figure 103. Europe Insect Protein Pet Treat Production (K Units) Growth Rate (2020-2025)

Figure 104. Japan Insect Protein Pet Treat Production (K Units) Growth Rate (2020-2025)

Figure 105. China Insect Protein Pet Treat Production (K Units) Growth Rate (2020-2025)

Figure 106. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 107. Global Insect Protein Pet Treat Market Size by Type (M USD)

Figure 108. Sales Market Share of Insect Protein Pet Treat by Type (2020-2033)

Figure 109. Sales Market Share of Insect Protein Pet Treat by Type in 2024

Figure 110. Market Size Share of Insect Protein Pet Treat by Type (2020-2033)

Figure 111. Market Size Share of Insect Protein Pet Treat by Type in 2024

Figure 112. Global Insect Protein Pet Treat Price (USD/Unit) by Type (2020-2033)

Figure 113. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 114. Global Insect Protein Pet Treat Market Size by Application(M USD)

Figure 115. Global Insect Protein Pet Treat Market Share by Application

Figure 116. Global Insect Protein Pet Treat Sales Market Share by Application (2020-2033)

Figure 117. Global Insect Protein Pet Treat Sales Market Share by Application in 2024

Figure 118. Global Insect Protein Pet Treat Market Share by Application (2020-2033)

Figure 119. Global Insect Protein Pet Treat Market Share by Application in 2024

Figure 120. Global Insect Protein Pet Treat Sales Growth Rate by Application (2020-2033)

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