

Global Infrared Touch Screen Display Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

An infrared touchscreen uses an array of X-Y infrared LED and photodetector pairs around the edges of the screen to detect a disruption in the pattern of LED beams. These LED beams cross each other in vertical and horizontal patterns. This helps the sensors pick up the exact location of the touch. A major benefit of such a system is that it can detect essentially any opaque object including a finger, gloved finger, stylus or pen. It is generally used in outdoor applications and POS systems which cannot rely on a conductor (such as a bare finger) to activate the touchscreen. Unlike capacitive touchscreens, infrared touchscreens do not require any patterning on the glass which increases durability and optical clarity of the overall system. Infrared touchscreens are sensitive to dirt and dust that can interfere with the infrared beams, and suffer from parallax in curved surfaces and accidental press when the user hovers a finger over the screen while searching for the item to be selected.

The global Infrared Touch Screen Display market size was estimated at USD 1850.42 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 8.65% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Infrared Touch Screen Display market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Infrared Touch Screen Display market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Infrared Touch Screen Display market.

Global Infrared Touch Screen Display Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

3M
Elo Touch
Planar Systems
Touch International
Flatvision
Chimei Innolux
AOPEN
Flytech

Posiflex Technology
Hisense Intelligent Commercials
Shenzhen Bigtide Technology
Sinocan International Technologies
Guangdong Galaxy Information Technology
AMONGO Display Technology
Guangzhou top electronic equipment
Shenzhen L&M Electronic
FEC

Market Segmentation (by Type)

Stand-Alone HMI
Embedded HMI

Market Segmentation (by Application)

Industrial
Commercial
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Infrared Touch Screen Display Market

Overview of the regional outlook of the Infrared Touch Screen Display Market.

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Infrared Touch Screen Display Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Infrared Touch Screen Display, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Infrared Touch Screen Display

1.2 Key Market Segments

1.2.1 Infrared Touch Screen Display Segment by Type

1.2.2 Infrared Touch Screen Display Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 INFRARED TOUCH SCREEN DISPLAY MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Infrared Touch Screen Display Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Infrared Touch Screen Display Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 INFRARED TOUCH SCREEN DISPLAY MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Infrared Touch Screen Display Product Life Cycle

3.3 Global Infrared Touch Screen Display Sales by Manufacturers (2020-2025)

3.4 Global Infrared Touch Screen Display Revenue Market Share by Manufacturers (2020-2025)

3.5 Infrared Touch Screen Display Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Infrared Touch Screen Display Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Infrared Touch Screen Display Market Competitive Situation and Trends

3.8.1 Infrared Touch Screen Display Market Concentration Rate

3.8.2 Global 5 and 10 Largest Infrared Touch Screen Display Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 INFRARED TOUCH SCREEN DISPLAY INDUSTRY CHAIN ANALYSIS

4.1 Infrared Touch Screen Display Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF INFRARED TOUCH SCREEN DISPLAY MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Infrared Touch Screen Display Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Infrared Touch Screen Display Market

5.7 ESG Ratings of Leading Companies

6 INFRARED TOUCH SCREEN DISPLAY MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Infrared Touch Screen Display Sales Market Share by Type (2020-2025)

6.3 Global Infrared Touch Screen Display Market Size Market Share by Type (2020-2025)

6.4 Global Infrared Touch Screen Display Price by Type (2020-2025)

7 INFRARED TOUCH SCREEN DISPLAY MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Infrared Touch Screen Display Market Sales by Application (2020-2025)

7.3 Global Infrared Touch Screen Display Market Size (M USD) by Application (2020-2025)

7.4 Global Infrared Touch Screen Display Sales Growth Rate by Application (2020-2025)

8 INFRARED TOUCH SCREEN DISPLAY MARKET SALES BY REGION

8.1 Global Infrared Touch Screen Display Sales by Region

8.1.1 Global Infrared Touch Screen Display Sales by Region

8.1.2 Global Infrared Touch Screen Display Sales Market Share by Region

8.2 Global Infrared Touch Screen Display Market Size by Region

8.2.1 Global Infrared Touch Screen Display Market Size by Region

8.2.2 Global Infrared Touch Screen Display Market Size Market Share by Region

8.3 North America

8.3.1 North America Infrared Touch Screen Display Sales by Country

8.3.2 North America Infrared Touch Screen Display Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Infrared Touch Screen Display Sales by Country

8.4.2 Europe Infrared Touch Screen Display Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Infrared Touch Screen Display Sales by Region

8.5.2 Asia Pacific Infrared Touch Screen Display Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Infrared Touch Screen Display Sales by Country
 - 8.6.2 South America Infrared Touch Screen Display Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Infrared Touch Screen Display Sales by Region
 - 8.7.2 Middle East and Africa Infrared Touch Screen Display Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 INFRARED TOUCH SCREEN DISPLAY MARKET PRODUCTION BY REGION

- 9.1 Global Production of Infrared Touch Screen Display by Region(2020-2025)
- 9.2 Global Infrared Touch Screen Display Revenue Market Share by Region (2020-2025)
- 9.3 Global Infrared Touch Screen Display Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Infrared Touch Screen Display Production
 - 9.4.1 North America Infrared Touch Screen Display Production Growth Rate (2020-2025)
 - 9.4.2 North America Infrared Touch Screen Display Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Infrared Touch Screen Display Production
 - 9.5.1 Europe Infrared Touch Screen Display Production Growth Rate (2020-2025)
 - 9.5.2 Europe Infrared Touch Screen Display Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Infrared Touch Screen Display Production (2020-2025)
 - 9.6.1 Japan Infrared Touch Screen Display Production Growth Rate (2020-2025)
 - 9.6.2 Japan Infrared Touch Screen Display Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Infrared Touch Screen Display Production (2020-2025)

- 9.7.1 China Infrared Touch Screen Display Production Growth Rate (2020-2025)
- 9.7.2 China Infrared Touch Screen Display Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 3M

- 10.1.1 3M Basic Information
- 10.1.2 3M Infrared Touch Screen Display Product Overview
- 10.1.3 3M Infrared Touch Screen Display Product Market Performance
- 10.1.4 3M Business Overview
- 10.1.5 3M SWOT Analysis
- 10.1.6 3M Recent Developments

10.2 Elo Touch

- 10.2.1 Elo Touch Basic Information
- 10.2.2 Elo Touch Infrared Touch Screen Display Product Overview
- 10.2.3 Elo Touch Infrared Touch Screen Display Product Market Performance
- 10.2.4 Elo Touch Business Overview
- 10.2.5 Elo Touch SWOT Analysis
- 10.2.6 Elo Touch Recent Developments

10.3 Planar Systems

- 10.3.1 Planar Systems Basic Information
- 10.3.2 Planar Systems Infrared Touch Screen Display Product Overview
- 10.3.3 Planar Systems Infrared Touch Screen Display Product Market Performance
- 10.3.4 Planar Systems Business Overview
- 10.3.5 Planar Systems SWOT Analysis
- 10.3.6 Planar Systems Recent Developments

10.4 Touch International

- 10.4.1 Touch International Basic Information
- 10.4.2 Touch International Infrared Touch Screen Display Product Overview
- 10.4.3 Touch International Infrared Touch Screen Display Product Market Performance
- 10.4.4 Touch International Business Overview
- 10.4.5 Touch International Recent Developments

10.5 Flatvision

- 10.5.1 Flatvision Basic Information
- 10.5.2 Flatvision Infrared Touch Screen Display Product Overview
- 10.5.3 Flatvision Infrared Touch Screen Display Product Market Performance
- 10.5.4 Flatvision Business Overview

- 10.5.5 Flatvision Recent Developments
- 10.6 Chimei Innolux
 - 10.6.1 Chimei Innolux Basic Information
 - 10.6.2 Chimei Innolux Infrared Touch Screen Display Product Overview
 - 10.6.3 Chimei Innolux Infrared Touch Screen Display Product Market Performance
 - 10.6.4 Chimei Innolux Business Overview
 - 10.6.5 Chimei Innolux Recent Developments
- 10.7 AOPEN
 - 10.7.1 AOPEN Basic Information
 - 10.7.2 AOPEN Infrared Touch Screen Display Product Overview
 - 10.7.3 AOPEN Infrared Touch Screen Display Product Market Performance
 - 10.7.4 AOPEN Business Overview
 - 10.7.5 AOPEN Recent Developments
- 10.8 Flytech
 - 10.8.1 Flytech Basic Information
 - 10.8.2 Flytech Infrared Touch Screen Display Product Overview
 - 10.8.3 Flytech Infrared Touch Screen Display Product Market Performance
 - 10.8.4 Flytech Business Overview
 - 10.8.5 Flytech Recent Developments
- 10.9 Posiflex Technology
 - 10.9.1 Posiflex Technology Basic Information
 - 10.9.2 Posiflex Technology Infrared Touch Screen Display Product Overview
 - 10.9.3 Posiflex Technology Infrared Touch Screen Display Product Market Performance
 - 10.9.4 Posiflex Technology Business Overview
 - 10.9.5 Posiflex Technology Recent Developments
- 10.10 Hisense Intelligent Commercial
 - 10.10.1 Hisense Intelligent Commercial Basic Information
 - 10.10.2 Hisense Intelligent Commercial Infrared Touch Screen Display Product Overview
 - 10.10.3 Hisense Intelligent Commercial Infrared Touch Screen Display Product Market Performance
 - 10.10.4 Hisense Intelligent Commercial Business Overview
 - 10.10.5 Hisense Intelligent Commercial Recent Developments
- 10.11 Shenzhen Bigtide Technology
 - 10.11.1 Shenzhen Bigtide Technology Basic Information
 - 10.11.2 Shenzhen Bigtide Technology Infrared Touch Screen Display Product Overview
 - 10.11.3 Shenzhen Bigtide Technology Infrared Touch Screen Display Product Market

Performance

10.11.4 Shenzhen Bigtide Technology Business Overview

10.11.5 Shenzhen Bigtide Technology Recent Developments

10.12 Sinocan International Technologies

10.12.1 Sinocan International Technologies Basic Information

10.12.2 Sinocan International Technologies Infrared Touch Screen Display Product Overview

10.12.3 Sinocan International Technologies Infrared Touch Screen Display Product Market Performance

10.12.4 Sinocan International Technologies Business Overview

10.12.5 Sinocan International Technologies Recent Developments

10.13 Guangdong Galaxy Information Technology

10.13.1 Guangdong Galaxy Information Technology Basic Information

10.13.2 Guangdong Galaxy Information Technology Infrared Touch Screen Display Product Overview

10.13.3 Guangdong Galaxy Information Technology Infrared Touch Screen Display Product Market Performance

10.13.4 Guangdong Galaxy Information Technology Business Overview

10.13.5 Guangdong Galaxy Information Technology Recent Developments

10.14 AMONGO Display Technology

10.14.1 AMONGO Display Technology Basic Information

10.14.2 AMONGO Display Technology Infrared Touch Screen Display Product Overview

10.14.3 AMONGO Display Technology Infrared Touch Screen Display Product Market Performance

10.14.4 AMONGO Display Technology Business Overview

10.14.5 AMONGO Display Technology Recent Developments

10.15 Guangzhou top electronic equipment

10.15.1 Guangzhou top electronic equipment Basic Information

10.15.2 Guangzhou top electronic equipment Infrared Touch Screen Display Product Overview

10.15.3 Guangzhou top electronic equipment Infrared Touch Screen Display Product Market Performance

10.15.4 Guangzhou top electronic equipment Business Overview

10.15.5 Guangzhou top electronic equipment Recent Developments

10.16 Shenzhen LandM Electronic

10.16.1 Shenzhen LandM Electronic Basic Information

10.16.2 Shenzhen LandM Electronic Infrared Touch Screen Display Product Overview

10.16.3 Shenzhen LandM Electronic Infrared Touch Screen Display Product Market

Performance

10.16.4 Shenzhen LandM Electronic Business Overview

10.16.5 Shenzhen LandM Electronic Recent Developments

10.17 FEC

10.17.1 FEC Basic Information

10.17.2 FEC Infrared Touch Screen Display Product Overview

10.17.3 FEC Infrared Touch Screen Display Product Market Performance

10.17.4 FEC Business Overview

10.17.5 FEC Recent Developments

11 INFRARED TOUCH SCREEN DISPLAY MARKET FORECAST BY REGION

11.1 Global Infrared Touch Screen Display Market Size Forecast

11.2 Global Infrared Touch Screen Display Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Infrared Touch Screen Display Market Size Forecast by Country

11.2.3 Asia Pacific Infrared Touch Screen Display Market Size Forecast by Region

11.2.4 South America Infrared Touch Screen Display Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Infrared Touch Screen Display by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Infrared Touch Screen Display Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Infrared Touch Screen Display by Type (2026-2033)

12.1.2 Global Infrared Touch Screen Display Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Infrared Touch Screen Display by Type (2026-2033)

12.2 Global Infrared Touch Screen Display Market Forecast by Application (2026-2033)

12.2.1 Global Infrared Touch Screen Display Sales (K Units) Forecast by Application

12.2.2 Global Infrared Touch Screen Display Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Infrared Touch Screen Display Market Size Comparison by Region (M USD)

Table 5. Global Infrared Touch Screen Display Sales (K Units) by Manufacturers
(2020-2025)

Table 6. Global Infrared Touch Screen Display Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Infrared Touch Screen Display Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Infrared Touch Screen Display Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Infrared
Touch Screen Display as of 2024)

Table 10. Global Market Infrared Touch Screen Display Average Price (USD/Unit) of
Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Infrared Touch Screen Display Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Infrared Touch Screen Display Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 25. Global Infrared Touch Screen Display Sales by Type (K Units)

Table 26. Global Infrared Touch Screen Display Market Size by Type (M USD)

Table 27. Global Infrared Touch Screen Display Sales (K Units) by Type (2020-2025)

Table 28. Global Infrared Touch Screen Display Sales Market Share by Type (2020-2025)

Table 29. Global Infrared Touch Screen Display Market Size (M USD) by Type (2020-2025)

Table 30. Global Infrared Touch Screen Display Market Size Share by Type (2020-2025)

Table 31. Global Infrared Touch Screen Display Price (USD/Unit) by Type (2020-2025)

Table 32. Global Infrared Touch Screen Display Sales (K Units) by Application

Table 33. Global Infrared Touch Screen Display Market Size by Application

Table 34. Global Infrared Touch Screen Display Sales by Application (2020-2025) & (K Units)

Table 35. Global Infrared Touch Screen Display Sales Market Share by Application (2020-2025)

Table 36. Global Infrared Touch Screen Display Market Size by Application (2020-2025) & (M USD)

Table 37. Global Infrared Touch Screen Display Market Share by Application (2020-2025)

Table 38. Global Infrared Touch Screen Display Sales Growth Rate by Application (2020-2025)

Table 39. Global Infrared Touch Screen Display Sales by Region (2020-2025) & (K Units)

Table 40. Global Infrared Touch Screen Display Sales Market Share by Region (2020-2025)

Table 41. Global Infrared Touch Screen Display Market Size by Region (2020-2025) & (M USD)

Table 42. Global Infrared Touch Screen Display Market Size Market Share by Region (2020-2025)

Table 43. North America Infrared Touch Screen Display Sales by Country (2020-2025) & (K Units)

Table 44. North America Infrared Touch Screen Display Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Infrared Touch Screen Display Sales by Country (2020-2025) & (K Units)

Table 46. Europe Infrared Touch Screen Display Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Infrared Touch Screen Display Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Infrared Touch Screen Display Market Size by Region (2020-2025) & (M USD)

Table 49. South America Infrared Touch Screen Display Sales by Country (2020-2025) & (K Units)

Table 50. South America Infrared Touch Screen Display Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Infrared Touch Screen Display Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Infrared Touch Screen Display Market Size by Region (2020-2025) & (M USD)

Table 53. Global Infrared Touch Screen Display Production (K Units) by Region(2020-2025)

Table 54. Global Infrared Touch Screen Display Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Infrared Touch Screen Display Revenue Market Share by Region (2020-2025)

Table 56. Global Infrared Touch Screen Display Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Infrared Touch Screen Display Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Infrared Touch Screen Display Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Infrared Touch Screen Display Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Infrared Touch Screen Display Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. 3M Basic Information

Table 62. 3M Infrared Touch Screen Display Product Overview

Table 63. 3M Infrared Touch Screen Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. 3M Business Overview

Table 65. 3M SWOT Analysis

Table 66. 3M Recent Developments

Table 67. Elo Touch Basic Information

Table 68. Elo Touch Infrared Touch Screen Display Product Overview

Table 69. Elo Touch Infrared Touch Screen Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Elo Touch Business Overview

Table 71. Elo Touch SWOT Analysis

Table 72. Elo Touch Recent Developments

Table 73. Planar Systems Basic Information

Table 74. Planar Systems Infrared Touch Screen Display Product Overview
Table 75. Planar Systems Infrared Touch Screen Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Planar Systems Business Overview
Table 77. Planar Systems SWOT Analysis
Table 78. Planar Systems Recent Developments
Table 79. Touch International Basic Information
Table 80. Touch International Infrared Touch Screen Display Product Overview
Table 81. Touch International Infrared Touch Screen Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Touch International Business Overview
Table 83. Touch International Recent Developments
Table 84. Flatvision Basic Information
Table 85. Flatvision Infrared Touch Screen Display Product Overview
Table 86. Flatvision Infrared Touch Screen Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Flatvision Business Overview
Table 88. Flatvision Recent Developments
Table 89. Chimei Innolux Basic Information
Table 90. Chimei Innolux Infrared Touch Screen Display Product Overview
Table 91. Chimei Innolux Infrared Touch Screen Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Chimei Innolux Business Overview
Table 93. Chimei Innolux Recent Developments
Table 94. AOPEN Basic Information
Table 95. AOPEN Infrared Touch Screen Display Product Overview
Table 96. AOPEN Infrared Touch Screen Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. AOPEN Business Overview
Table 98. AOPEN Recent Developments
Table 99. Flytech Basic Information
Table 100. Flytech Infrared Touch Screen Display Product Overview
Table 101. Flytech Infrared Touch Screen Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Flytech Business Overview
Table 103. Flytech Recent Developments
Table 104. Posiflex Technology Basic Information
Table 105. Posiflex Technology Infrared Touch Screen Display Product Overview
Table 106. Posiflex Technology Infrared Touch Screen Display Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 107. Posiflex Technology Business Overview

Table 108. Posiflex Technology Recent Developments

Table 109. Hisense Intelligent Commercial Basic Information

Table 110. Hisense Intelligent Commercial Infrared Touch Screen Display Product Overview

Table 111. Hisense Intelligent Commercial Infrared Touch Screen Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 112. Hisense Intelligent Commercial Business Overview

Table 113. Hisense Intelligent Commercial Recent Developments

Table 114. Shenzhen Bigtide Technology Basic Information

Table 115. Shenzhen Bigtide Technology Infrared Touch Screen Display Product Overview

Table 116. Shenzhen Bigtide Technology Infrared Touch Screen Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Shenzhen Bigtide Technology Business Overview

Table 118. Shenzhen Bigtide Technology Recent Developments

Table 119. Sinocan International Technologies Basic Information

Table 120. Sinocan International Technologies Infrared Touch Screen Display Product Overview

Table 121. Sinocan International Technologies Infrared Touch Screen Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Sinocan International Technologies Business Overview

Table 123. Sinocan International Technologies Recent Developments

Table 124. Guangdong Galaxy Information Technology Basic Information

Table 125. Guangdong Galaxy Information Technology Infrared Touch Screen Display Product Overview

Table 126. Guangdong Galaxy Information Technology Infrared Touch Screen Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. Guangdong Galaxy Information Technology Business Overview

Table 128. Guangdong Galaxy Information Technology Recent Developments

Table 129. AMONGO Display Technology Basic Information

Table 130. AMONGO Display Technology Infrared Touch Screen Display Product Overview

Table 131. AMONGO Display Technology Infrared Touch Screen Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. AMONGO Display Technology Business Overview

Table 133. AMONGO Display Technology Recent Developments

Table 134. Guangzhou top electronic equipment Basic Information

Table 135. Guangzhou top electronic equipment Infrared Touch Screen Display Product Overview

Table 136. Guangzhou top electronic equipment Infrared Touch Screen Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. Guangzhou top electronic equipment Business Overview

Table 138. Guangzhou top electronic equipment Recent Developments

Table 139. Shenzhen LandM Electronic Basic Information

Table 140. Shenzhen LandM Electronic Infrared Touch Screen Display Product Overview

Table 141. Shenzhen LandM Electronic Infrared Touch Screen Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. Shenzhen LandM Electronic Business Overview

Table 143. Shenzhen LandM Electronic Recent Developments

Table 144. FEC Basic Information

Table 145. FEC Infrared Touch Screen Display Product Overview

Table 146. FEC Infrared Touch Screen Display Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. FEC Business Overview

Table 148. FEC Recent Developments

Table 149. Global Infrared Touch Screen Display Sales Forecast by Region (2026-2033) & (K Units)

Table 150. Global Infrared Touch Screen Display Market Size Forecast by Region (2026-2033) & (M USD)

Table 151. North America Infrared Touch Screen Display Sales Forecast by Country (2026-2033) & (K Units)

Table 152. North America Infrared Touch Screen Display Market Size Forecast by Country (2026-2033) & (M USD)

Table 153. Europe Infrared Touch Screen Display Sales Forecast by Country (2026-2033) & (K Units)

Table 154. Europe Infrared Touch Screen Display Market Size Forecast by Country (2026-2033) & (M USD)

Table 155. Asia Pacific Infrared Touch Screen Display Sales Forecast by Region (2026-2033) & (K Units)

Table 156. Asia Pacific Infrared Touch Screen Display Market Size Forecast by Region (2026-2033) & (M USD)

Table 157. South America Infrared Touch Screen Display Sales Forecast by Country (2026-2033) & (K Units)

Table 158. South America Infrared Touch Screen Display Market Size Forecast by Country (2026-2033) & (M USD)

Table 159. Middle East and Africa Infrared Touch Screen Display Sales Forecast by Country (2026-2033) & (Units)

Table 160. Middle East and Africa Infrared Touch Screen Display Market Size Forecast by Country (2026-2033) & (M USD)

Table 161. Global Infrared Touch Screen Display Sales Forecast by Type (2026-2033) & (K Units)

Table 162. Global Infrared Touch Screen Display Market Size Forecast by Type (2026-2033) & (M USD)

Table 163. Global Infrared Touch Screen Display Price Forecast by Type (2026-2033) & (USD/Unit)

Table 164. Global Infrared Touch Screen Display Sales (K Units) Forecast by Application (2026-2033)

Table 165. Global Infrared Touch Screen Display Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Infrared Touch Screen Display
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Infrared Touch Screen Display Market Size (M USD), 2024-2033
- Figure 5. Global Infrared Touch Screen Display Market Size (M USD) (2020-2033)
- Figure 6. Global Infrared Touch Screen Display Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Infrared Touch Screen Display Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Infrared Touch Screen Display Product Life Cycle
- Figure 13. Infrared Touch Screen Display Sales Share by Manufacturers in 2024
- Figure 14. Global Infrared Touch Screen Display Revenue Share by Manufacturers in 2024
- Figure 15. Infrared Touch Screen Display Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Infrared Touch Screen Display Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Infrared Touch Screen Display Revenue in 2024
- Figure 18. Industry Chain Map of Infrared Touch Screen Display
- Figure 19. Global Infrared Touch Screen Display Market PEST Analysis
- Figure 20. Global Infrared Touch Screen Display Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Infrared Touch Screen Display Market Share by Type
- Figure 27. Sales Market Share of Infrared Touch Screen Display by Type (2020-2025)
- Figure 28. Sales Market Share of Infrared Touch Screen Display by Type in 2024
- Figure 29. Market Size Share of Infrared Touch Screen Display by Type (2020-2025)
- Figure 30. Market Size Share of Infrared Touch Screen Display by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Infrared Touch Screen Display Market Share by Application

Figure 33. Global Infrared Touch Screen Display Sales Market Share by Application (2020-2025)

Figure 34. Global Infrared Touch Screen Display Sales Market Share by Application in 2024

Figure 35. Global Infrared Touch Screen Display Market Share by Application (2020-2025)

Figure 36. Global Infrared Touch Screen Display Market Share by Application in 2024

Figure 37. Global Infrared Touch Screen Display Sales Growth Rate by Application (2020-2025)

Figure 38. Global Infrared Touch Screen Display Sales Market Share by Region (2020-2025)

Figure 39. Global Infrared Touch Screen Display Market Size Market Share by Region (2020-2025)

Figure 40. North America Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Infrared Touch Screen Display Sales Market Share by Country in 2024

Figure 43. North America Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Infrared Touch Screen Display Market Size Market Share by Country in 2024

Figure 45. U.S. Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Infrared Touch Screen Display Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Infrared Touch Screen Display Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Infrared Touch Screen Display Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Infrared Touch Screen Display Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Infrared Touch Screen Display Sales Market Share by Country in

2024

Figure 53. Europe Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Infrared Touch Screen Display Market Size Market Share by Country in 2024

Figure 55. Germany Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Infrared Touch Screen Display Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Infrared Touch Screen Display Sales Market Share by Region in 2024

Figure 67. Asia Pacific Infrared Touch Screen Display Market Size Market Share by Region in 2024

Figure 68. China Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Infrared Touch Screen Display Sales and Growth Rate

(2020-2025) & (K Units)

Figure 73. South Korea Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Infrared Touch Screen Display Sales and Growth Rate (K Units)

Figure 79. South America Infrared Touch Screen Display Sales Market Share by Country in 2024

Figure 80. South America Infrared Touch Screen Display Market Size and Growth Rate (M USD)

Figure 81. South America Infrared Touch Screen Display Market Size Market Share by Country in 2024

Figure 82. Brazil Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Infrared Touch Screen Display Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Infrared Touch Screen Display Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Infrared Touch Screen Display Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Infrared Touch Screen Display Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Infrared Touch Screen Display Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Infrared Touch Screen Display Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Infrared Touch Screen Display Production Market Share by Region (2020-2025)

Figure 103. North America Infrared Touch Screen Display Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Infrared Touch Screen Display Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Infrared Touch Screen Display Production (K Units) Growth Rate (2020-2025)

Figure 106. China Infrared Touch Screen Display Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Infrared Touch Screen Display Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Infrared Touch Screen Display Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Infrared Touch Screen Display Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Infrared Touch Screen Display Market Share Forecast by Type (2026-2033)

Figure 111. Global Infrared Touch Screen Display Sales Forecast by Application

(2026-2033)

Figure 112. Global Infrared Touch Screen Display Market Share Forecast by Application
(2026-2033)

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