

Global Influenza A Virus Nucleic Acid Detection Kit Market Research Report 2026(Status and Outlook)

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Abstracts

Reagents specially used to detect influenza A virus

The global Influenza A Virus Nucleic Acid Detection Kit market size was estimated at USD 850.42 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.35% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Influenza A Virus Nucleic Acid Detection Kit market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Influenza A Virus Nucleic Acid Detection Kit market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Influenza A Virus Nucleic Acid

Detection Kit market.

Global Influenza A Virus Nucleic Acid Detection Kit Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

bioGerm
Geneodx
Liferiver
Daan
Mole
Sansure
Bioperfectus
Hologic

Market Segmentation (by Type)

DNA
RNA
DNA/RNA

Market Segmentation (by Application)

Diagnosis
Research

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Influenza A Virus Nucleic Acid Detection Kit Market

Overview of the regional outlook of the Influenza A Virus Nucleic Acid Detection Kit Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Influenza A Virus Nucleic Acid Detection Kit Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Influenza A Virus Nucleic Acid Detection Kit, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Influenza A Virus Nucleic Acid Detection Kit
- 1.2 Key Market Segments
 - 1.2.1 Influenza A Virus Nucleic Acid Detection Kit Segment by Type
 - 1.2.2 Influenza A Virus Nucleic Acid Detection Kit Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 INFLUENZA A VIRUS NUCLEIC ACID DETECTION KIT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Influenza A Virus Nucleic Acid Detection Kit Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Influenza A Virus Nucleic Acid Detection Kit Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 INFLUENZA A VIRUS NUCLEIC ACID DETECTION KIT MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Influenza A Virus Nucleic Acid Detection Kit Product Life Cycle
- 3.3 Global Influenza A Virus Nucleic Acid Detection Kit Sales by Manufacturers (2020-2025)
- 3.4 Global Influenza A Virus Nucleic Acid Detection Kit Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Influenza A Virus Nucleic Acid Detection Kit Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Influenza A Virus Nucleic Acid Detection Kit Average Price by Manufacturers (2020-2025)

- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Influenza A Virus Nucleic Acid Detection Kit Market Competitive Situation and Trends
 - 3.8.1 Influenza A Virus Nucleic Acid Detection Kit Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Influenza A Virus Nucleic Acid Detection Kit Players
- Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 INFLUENZA A VIRUS NUCLEIC ACID DETECTION KIT INDUSTRY CHAIN ANALYSIS

- 4.1 Influenza A Virus Nucleic Acid Detection Kit Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF INFLUENZA A VIRUS NUCLEIC ACID DETECTION KIT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Influenza A Virus Nucleic Acid Detection Kit Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Influenza A Virus Nucleic Acid Detection Kit Market
- 5.7 ESG Ratings of Leading Companies

6 INFLUENZA A VIRUS NUCLEIC ACID DETECTION KIT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Influenza A Virus Nucleic Acid Detection Kit Sales Market Share by Type (2020-2025)
- 6.3 Global Influenza A Virus Nucleic Acid Detection Kit Market Size by Type (2020-2025)
- 6.4 Global Influenza A Virus Nucleic Acid Detection Kit Price by Type (2020-2025)

7 INFLUENZA A VIRUS NUCLEIC ACID DETECTION KIT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Influenza A Virus Nucleic Acid Detection Kit Market Sales by Application (2020-2025)
- 7.3 Global Influenza A Virus Nucleic Acid Detection Kit Market Size (M USD) by Application (2020-2025)
- 7.4 Global Influenza A Virus Nucleic Acid Detection Kit Sales Growth Rate by Application (2020-2025)

8 INFLUENZA A VIRUS NUCLEIC ACID DETECTION KIT MARKET SALES BY REGION

- 8.1 Global Influenza A Virus Nucleic Acid Detection Kit Sales by Region
 - 8.1.1 Global Influenza A Virus Nucleic Acid Detection Kit Sales by Region
 - 8.1.2 Global Influenza A Virus Nucleic Acid Detection Kit Sales Market Share by Region
- 8.2 Global Influenza A Virus Nucleic Acid Detection Kit Market Size by Region
 - 8.2.1 Global Influenza A Virus Nucleic Acid Detection Kit Market Size by Region
 - 8.2.2 Global Influenza A Virus Nucleic Acid Detection Kit Market Size by Region
- 8.3 North America
 - 8.3.1 North America Influenza A Virus Nucleic Acid Detection Kit Sales by Country
 - 8.3.2 North America Influenza A Virus Nucleic Acid Detection Kit Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Influenza A Virus Nucleic Acid Detection Kit Sales by Country
- 8.4.2 Europe Influenza A Virus Nucleic Acid Detection Kit Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Spain Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Influenza A Virus Nucleic Acid Detection Kit Sales by Region
- 8.5.2 Asia Pacific Influenza A Virus Nucleic Acid Detection Kit Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview

8.6 South America

- 8.6.1 South America Influenza A Virus Nucleic Acid Detection Kit Sales by Country
- 8.6.2 South America Influenza A Virus Nucleic Acid Detection Kit Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Influenza A Virus Nucleic Acid Detection Kit Sales by Region
- 8.7.2 Middle East and Africa Influenza A Virus Nucleic Acid Detection Kit Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 INFLUENZA A VIRUS NUCLEIC ACID DETECTION KIT MARKET PRODUCTION BY REGION

9.1 Global Production of Influenza A Virus Nucleic Acid Detection Kit by Region(2020-2025)

9.2 Global Influenza A Virus Nucleic Acid Detection Kit Revenue Market Share by Region (2020-2025)

9.3 Global Influenza A Virus Nucleic Acid Detection Kit Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Influenza A Virus Nucleic Acid Detection Kit Production

9.4.1 North America Influenza A Virus Nucleic Acid Detection Kit Production Growth Rate (2020-2025)

9.4.2 North America Influenza A Virus Nucleic Acid Detection Kit Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Influenza A Virus Nucleic Acid Detection Kit Production

9.5.1 Europe Influenza A Virus Nucleic Acid Detection Kit Production Growth Rate (2020-2025)

9.5.2 Europe Influenza A Virus Nucleic Acid Detection Kit Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Influenza A Virus Nucleic Acid Detection Kit Production (2020-2025)

9.6.1 Japan Influenza A Virus Nucleic Acid Detection Kit Production Growth Rate (2020-2025)

9.6.2 Japan Influenza A Virus Nucleic Acid Detection Kit Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Influenza A Virus Nucleic Acid Detection Kit Production (2020-2025)

9.7.1 China Influenza A Virus Nucleic Acid Detection Kit Production Growth Rate (2020-2025)

9.7.2 China Influenza A Virus Nucleic Acid Detection Kit Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 bioGerm

10.1.1 bioGerm Basic Information

10.1.2 bioGerm Influenza A Virus Nucleic Acid Detection Kit Product Overview

10.1.3 bioGerm Influenza A Virus Nucleic Acid Detection Kit Product Market Performance

10.1.4 bioGerm Business Overview

10.1.5 bioGerm SWOT Analysis

10.1.6 bioGerm Recent Developments

10.2 Geneodx

10.2.1 Geneodx Basic Information

10.2.2 Geneodx Influenza A Virus Nucleic Acid Detection Kit Product Overview

10.2.3 Geneodx Influenza A Virus Nucleic Acid Detection Kit Product Market

Performance

- 10.2.4 Geneodx Business Overview
- 10.2.5 Geneodx SWOT Analysis
- 10.2.6 Geneodx Recent Developments

10.3 Liferiver

- 10.3.1 Liferiver Basic Information
- 10.3.2 Liferiver Influenza A Virus Nucleic Acid Detection Kit Product Overview
- 10.3.3 Liferiver Influenza A Virus Nucleic Acid Detection Kit Product Market

Performance

- 10.3.4 Liferiver Business Overview
- 10.3.5 Liferiver SWOT Analysis
- 10.3.6 Liferiver Recent Developments

10.4 Daan

- 10.4.1 Daan Basic Information
- 10.4.2 Daan Influenza A Virus Nucleic Acid Detection Kit Product Overview
- 10.4.3 Daan Influenza A Virus Nucleic Acid Detection Kit Product Market Performance
- 10.4.4 Daan Business Overview
- 10.4.5 Daan Recent Developments

10.5 Mole

- 10.5.1 Mole Basic Information
- 10.5.2 Mole Influenza A Virus Nucleic Acid Detection Kit Product Overview
- 10.5.3 Mole Influenza A Virus Nucleic Acid Detection Kit Product Market Performance
- 10.5.4 Mole Business Overview
- 10.5.5 Mole Recent Developments

10.6 Sansure

- 10.6.1 Sansure Basic Information
- 10.6.2 Sansure Influenza A Virus Nucleic Acid Detection Kit Product Overview
- 10.6.3 Sansure Influenza A Virus Nucleic Acid Detection Kit Product Market

Performance

- 10.6.4 Sansure Business Overview
- 10.6.5 Sansure Recent Developments

10.7 Bioperfectus

- 10.7.1 Bioperfectus Basic Information
- 10.7.2 Bioperfectus Influenza A Virus Nucleic Acid Detection Kit Product Overview
- 10.7.3 Bioperfectus Influenza A Virus Nucleic Acid Detection Kit Product Market

Performance

- 10.7.4 Bioperfectus Business Overview
- 10.7.5 Bioperfectus Recent Developments

10.8 Hologic

- 10.8.1 Hologic Basic Information
- 10.8.2 Hologic Influenza A Virus Nucleic Acid Detection Kit Product Overview
- 10.8.3 Hologic Influenza A Virus Nucleic Acid Detection Kit Product Market Performance
- 10.8.4 Hologic Business Overview
- 10.8.5 Hologic Recent Developments

11 INFLUENZA A VIRUS NUCLEIC ACID DETECTION KIT MARKET FORECAST BY REGION

- 11.1 Global Influenza A Virus Nucleic Acid Detection Kit Market Size Forecast
- 11.2 Global Influenza A Virus Nucleic Acid Detection Kit Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Influenza A Virus Nucleic Acid Detection Kit Market Size Forecast by Country
 - 11.2.3 Asia Pacific Influenza A Virus Nucleic Acid Detection Kit Market Size Forecast by Region
 - 11.2.4 South America Influenza A Virus Nucleic Acid Detection Kit Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Influenza A Virus Nucleic Acid Detection Kit by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Influenza A Virus Nucleic Acid Detection Kit Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Influenza A Virus Nucleic Acid Detection Kit by Type (2026-2035)
 - 12.1.2 Global Influenza A Virus Nucleic Acid Detection Kit Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Influenza A Virus Nucleic Acid Detection Kit by Type (2026-2035)
- 12.2 Global Influenza A Virus Nucleic Acid Detection Kit Market Forecast by Application (2026-2035)
 - 12.2.1 Global Influenza A Virus Nucleic Acid Detection Kit Sales (K Units) Forecast by Application
 - 12.2.2 Global Influenza A Virus Nucleic Acid Detection Kit Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Influenza A Virus Nucleic Acid Detection Kit Market Size by Type (M USD)

Table 4. Global Influenza A Virus Nucleic Acid Detection Kit Market Size by Application

Table 5. Influenza A Virus Nucleic Acid Detection Kit Market Size Comparison by Region (M USD)

Table 6. Global Influenza A Virus Nucleic Acid Detection Kit Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Influenza A Virus Nucleic Acid Detection Kit Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Influenza A Virus Nucleic Acid Detection Kit Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Influenza A Virus Nucleic Acid Detection Kit Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Influenza A Virus Nucleic Acid Detection Kit as of 2025)

Table 11. Global Market Influenza A Virus Nucleic Acid Detection Kit Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Influenza A Virus Nucleic Acid Detection Kit Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Influenza A Virus Nucleic Acid Detection Kit Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Influenza A Virus Nucleic Acid Detection Kit Sales by Type (K Units)

Table 27. Global Influenza A Virus Nucleic Acid Detection Kit Market Size by Type (M USD)

Table 28. Global Influenza A Virus Nucleic Acid Detection Kit Sales (K Units) by Type (2020-2025)

Table 29. Global Influenza A Virus Nucleic Acid Detection Kit Sales Market Share by Type (2020-2025)

Table 30. Global Influenza A Virus Nucleic Acid Detection Kit Market Size (M USD) by Type (2020-2025)

Table 31. Global Influenza A Virus Nucleic Acid Detection Kit Market Share by Type (2020-2025)

Table 32. Global Influenza A Virus Nucleic Acid Detection Kit Price (USD/Unit) by Type (2020-2025)

Table 33. Global Influenza A Virus Nucleic Acid Detection Kit Sales (K Units) by Application

Table 34. Global Influenza A Virus Nucleic Acid Detection Kit Market Size by Application

Table 35. Global Influenza A Virus Nucleic Acid Detection Kit Sales by Application (2020-2025) & (K Units)

Table 36. Global Influenza A Virus Nucleic Acid Detection Kit Sales Market Share by Application (2020-2025)

Table 37. Global Influenza A Virus Nucleic Acid Detection Kit Market Size by Application (2020-2025) & (M USD)

Table 38. Global Influenza A Virus Nucleic Acid Detection Kit Market Share by Application (2020-2025)

Table 39. Global Influenza A Virus Nucleic Acid Detection Kit Sales Growth Rate by Application (2020-2025)

Table 40. Global Influenza A Virus Nucleic Acid Detection Kit Sales by Region (2020-2025) & (K Units)

Table 41. Global Influenza A Virus Nucleic Acid Detection Kit Sales Market Share by Region (2020-2025)

Table 42. Global Influenza A Virus Nucleic Acid Detection Kit Market Size by Region (2020-2025) & (M USD)

Table 43. Global Influenza A Virus Nucleic Acid Detection Kit Market Size by Region (2020-2025)

Table 44. North America Influenza A Virus Nucleic Acid Detection Kit Sales by Country (2020-2025) & (K Units)

Table 45. North America Influenza A Virus Nucleic Acid Detection Kit Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Influenza A Virus Nucleic Acid Detection Kit Sales by Country

(2020-2025) & (K Units)

Table 47. Europe Influenza A Virus Nucleic Acid Detection Kit Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Influenza A Virus Nucleic Acid Detection Kit Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Influenza A Virus Nucleic Acid Detection Kit Market Size by Region (2020-2025) & (M USD)

Table 50. South America Influenza A Virus Nucleic Acid Detection Kit Sales by Country (2020-2025) & (K Units)

Table 51. South America Influenza A Virus Nucleic Acid Detection Kit Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Influenza A Virus Nucleic Acid Detection Kit Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Influenza A Virus Nucleic Acid Detection Kit Market Size by Region (2020-2025) & (M USD)

Table 54. Global Influenza A Virus Nucleic Acid Detection Kit Production (K Units) by Region(2020-2025)

Table 55. Global Influenza A Virus Nucleic Acid Detection Kit Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Influenza A Virus Nucleic Acid Detection Kit Revenue Market Share by Region (2020-2025)

Table 57. Global Influenza A Virus Nucleic Acid Detection Kit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Influenza A Virus Nucleic Acid Detection Kit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Influenza A Virus Nucleic Acid Detection Kit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Influenza A Virus Nucleic Acid Detection Kit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Influenza A Virus Nucleic Acid Detection Kit Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. bioGerm Basic Information

Table 63. bioGerm Influenza A Virus Nucleic Acid Detection Kit Product Overview

Table 64. bioGerm Influenza A Virus Nucleic Acid Detection Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. bioGerm Business Overview

Table 66. bioGerm SWOT Analysis

Table 67. bioGerm Recent Developments

Table 68. Geneodx Basic Information

Table 69. Geneodx Influenza A Virus Nucleic Acid Detection Kit Product Overview

Table 70. Geneodx Influenza A Virus Nucleic Acid Detection Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Geneodx Business Overview

Table 72. Geneodx SWOT Analysis

Table 73. Geneodx Recent Developments

Table 74. Liferiver Basic Information

Table 75. Liferiver Influenza A Virus Nucleic Acid Detection Kit Product Overview

Table 76. Liferiver Influenza A Virus Nucleic Acid Detection Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Liferiver Business Overview

Table 78. Liferiver SWOT Analysis

Table 79. Liferiver Recent Developments

Table 80. Daan Basic Information

Table 81. Daan Influenza A Virus Nucleic Acid Detection Kit Product Overview

Table 82. Daan Influenza A Virus Nucleic Acid Detection Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Daan Business Overview

Table 84. Daan Recent Developments

Table 85. Mole Basic Information

Table 86. Mole Influenza A Virus Nucleic Acid Detection Kit Product Overview

Table 87. Mole Influenza A Virus Nucleic Acid Detection Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Mole Business Overview

Table 89. Mole Recent Developments

Table 90. Sansure Basic Information

Table 91. Sansure Influenza A Virus Nucleic Acid Detection Kit Product Overview

Table 92. Sansure Influenza A Virus Nucleic Acid Detection Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Sansure Business Overview

Table 94. Sansure Recent Developments

Table 95. Bioperfectus Basic Information

Table 96. Bioperfectus Influenza A Virus Nucleic Acid Detection Kit Product Overview

Table 97. Bioperfectus Influenza A Virus Nucleic Acid Detection Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Bioperfectus Business Overview

Table 99. Bioperfectus Recent Developments

Table 100. Hologic Basic Information

Table 101. Hologic Influenza A Virus Nucleic Acid Detection Kit Product Overview

Table 102. Hologic Influenza A Virus Nucleic Acid Detection Kit Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Hologic Business Overview

Table 104. Hologic Recent Developments

Table 105. Global Influenza A Virus Nucleic Acid Detection Kit Sales Forecast by Region (2026-2035) & (K Units)

Table 106. Global Influenza A Virus Nucleic Acid Detection Kit Market Size Forecast by Region (2026-2035) & (M USD)

Table 107. North America Influenza A Virus Nucleic Acid Detection Kit Sales Forecast by Country (2026-2035) & (K Units)

Table 108. North America Influenza A Virus Nucleic Acid Detection Kit Market Size Forecast by Country (2026-2035) & (M USD)

Table 109. Europe Influenza A Virus Nucleic Acid Detection Kit Sales Forecast by Country (2026-2035) & (K Units)

Table 110. Europe Influenza A Virus Nucleic Acid Detection Kit Market Size Forecast by Country (2026-2035) & (M USD)

Table 111. Asia Pacific Influenza A Virus Nucleic Acid Detection Kit Sales Forecast by Region (2026-2035) & (K Units)

Table 112. Asia Pacific Influenza A Virus Nucleic Acid Detection Kit Market Size Forecast by Region (2026-2035) & (M USD)

Table 113. South America Influenza A Virus Nucleic Acid Detection Kit Sales Forecast by Country (2026-2035) & (K Units)

Table 114. South America Influenza A Virus Nucleic Acid Detection Kit Market Size Forecast by Country (2026-2035) & (M USD)

Table 115. Middle East and Africa Influenza A Virus Nucleic Acid Detection Kit Sales Forecast by Country (2026-2035) & (Units)

Table 116. Middle East and Africa Influenza A Virus Nucleic Acid Detection Kit Market Size Forecast by Country (2026-2035) & (M USD)

Table 117. Global Influenza A Virus Nucleic Acid Detection Kit Sales Forecast by Type (2026-2035) & (K Units)

Table 118. Global Influenza A Virus Nucleic Acid Detection Kit Market Size Forecast by Type (2026-2035) & (M USD)

Table 119. Global Influenza A Virus Nucleic Acid Detection Kit Price Forecast by Type (2026-2035) & (USD/Unit)

Table 120. Global Influenza A Virus Nucleic Acid Detection Kit Sales (K Units) Forecast by Application (2026-2035)

Table 121. Global Influenza A Virus Nucleic Acid Detection Kit Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Influenza A Virus Nucleic Acid Detection Kit
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Influenza A Virus Nucleic Acid Detection Kit Market Size (M USD), 2025-2035
- Figure 5. Global Influenza A Virus Nucleic Acid Detection Kit Market Size (M USD) (2020-2035)
- Figure 6. Global Influenza A Virus Nucleic Acid Detection Kit Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Influenza A Virus Nucleic Acid Detection Kit Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Influenza A Virus Nucleic Acid Detection Kit Product Life Cycle
- Figure 13. Influenza A Virus Nucleic Acid Detection Kit Sales Share by Manufacturers in 2025
- Figure 14. Global Influenza A Virus Nucleic Acid Detection Kit Revenue Share by Manufacturers in 2025
- Figure 15. Influenza A Virus Nucleic Acid Detection Kit Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Influenza A Virus Nucleic Acid Detection Kit Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Influenza A Virus Nucleic Acid Detection Kit Revenue in 2025
- Figure 18. Industry Chain Map of Influenza A Virus Nucleic Acid Detection Kit
- Figure 19. Global Influenza A Virus Nucleic Acid Detection Kit Market PEST Analysis
- Figure 20. Global Influenza A Virus Nucleic Acid Detection Kit Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Influenza A Virus Nucleic Acid Detection Kit Market Share by Type

Figure 27. Sales Market Share of Influenza A Virus Nucleic Acid Detection Kit by Type (2020-2025)

Figure 28. Sales Market Share of Influenza A Virus Nucleic Acid Detection Kit by Type in 2025

Figure 29. Market Share of Influenza A Virus Nucleic Acid Detection Kit by Type (2020-2025)

Figure 30. Market Share of Influenza A Virus Nucleic Acid Detection Kit by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Influenza A Virus Nucleic Acid Detection Kit Market Share by Application

Figure 33. Global Influenza A Virus Nucleic Acid Detection Kit Sales Market Share by Application (2020-2025)

Figure 34. Global Influenza A Virus Nucleic Acid Detection Kit Sales Market Share by Application in 2025

Figure 35. Global Influenza A Virus Nucleic Acid Detection Kit Market Share by Application (2020-2025)

Figure 36. Global Influenza A Virus Nucleic Acid Detection Kit Market Share by Application in 2025

Figure 37. Global Influenza A Virus Nucleic Acid Detection Kit Sales Growth Rate by Application (2020-2025)

Figure 38. Global Influenza A Virus Nucleic Acid Detection Kit Sales Market Share by Region (2020-2025)

Figure 39. Global Influenza A Virus Nucleic Acid Detection Kit Market Size by Region (2020-2025)

Figure 40. North America Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Influenza A Virus Nucleic Acid Detection Kit Sales Market Share by Country in 2024

Figure 43. North America Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Influenza A Virus Nucleic Acid Detection Kit Market Size by Country in 2024

Figure 45. U.S. Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Influenza A Virus Nucleic Acid Detection Kit Sales (K Units) and

Growth Rate (2020-2025)

Figure 48. Canada Influenza A Virus Nucleic Acid Detection Kit Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Influenza A Virus Nucleic Acid Detection Kit Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Influenza A Virus Nucleic Acid Detection Kit Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Influenza A Virus Nucleic Acid Detection Kit Sales Market Share by Country in 2024

Figure 53. Europe Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Influenza A Virus Nucleic Acid Detection Kit Market Size by Country in 2024

Figure 55. Germany Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Influenza A Virus Nucleic Acid Detection Kit Sales Market Share by Region in 2024

Figure 67. Asia Pacific Influenza A Virus Nucleic Acid Detection Kit Market Size by Region in 2024

Figure 68. China Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (K Units)

Figure 79. South America Influenza A Virus Nucleic Acid Detection Kit Sales Market Share by Country in 2024

Figure 80. South America Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (M USD)

Figure 81. South America Influenza A Virus Nucleic Acid Detection Kit Market Size by Country in 2024

Figure 82. Brazil Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Influenza A Virus Nucleic Acid Detection Kit Sales and Growth

Rate (2020-2025) & (K Units)

Figure 87. Columbia Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Influenza A Virus Nucleic Acid Detection Kit Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Influenza A Virus Nucleic Acid Detection Kit Market Size by Region in 2024

Figure 92. Saudi Arabia Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Influenza A Virus Nucleic Acid Detection Kit Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Influenza A Virus Nucleic Acid Detection Kit Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Influenza A Virus Nucleic Acid Detection Kit Production Market Share by Region (2020-2025)

Figure 103. North America Influenza A Virus Nucleic Acid Detection Kit Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Influenza A Virus Nucleic Acid Detection Kit Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Influenza A Virus Nucleic Acid Detection Kit Production (K Units) Growth Rate (2020-2025)

Figure 106. China Influenza A Virus Nucleic Acid Detection Kit Production (K Units)
Growth Rate (2020-2025)

Figure 107. Global Influenza A Virus Nucleic Acid Detection Kit Sales Forecast by
Volume (2020-2035) & (K Units)

Figure 108. Global Influenza A Virus Nucleic Acid Detection Kit Market Size Forecast by
Value (2020-2035) & (M USD)

Figure 109. Global Influenza A Virus Nucleic Acid Detection Kit Sales Market Share
Forecast by Type (2026-2035)

Figure 110. Global Influenza A Virus Nucleic Acid Detection Kit Market Share Forecast
by Type (2026-2035)

Figure 111. Global Influenza A Virus Nucleic Acid Detection Kit Sales Forecast by
Application (2026-2035)

Figure 112. Global Influenza A Virus Nucleic Acid Detection Kit Market Share Forecast
by Application (2026-2035)

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