

Global Inflatable Bag Packaging Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Inflatable bag packaging refers to a packaging method in which the product is placed in an air-tight packaging container, evacuated (or not evacuated), filled with a protective gas (usually N₂, CO₂), and then sealed. In short, the deaeration or aeration technology is used to remove oxygen in the packaging system, improve the atmosphere around the product in the package, and prevent or weaken the chemical or biochemical reaction of the product to achieve the purpose of protecting the product.

The global Inflatable Bag Packaging market size was estimated at USD 2435 million in 2023 and is projected to reach USD 3681.45 million by 2032, exhibiting a CAGR of 4.70% during the forecast period.

North America Inflatable Bag Packaging market size was estimated at USD 686.64 million in 2023, at a CAGR of 4.03% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Inflatable Bag Packaging market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Inflatable Bag Packaging Market, this report introduces in detail the market

share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Inflatable Bag Packaging market in any manner.

Global Inflatable Bag Packaging Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Inflatable Packaging

Extra Packaging

Southern Packaging

Bubble and Foam Packaging

WestRock

AirPack Systems

ULINE

Storopack

FROMM Packaging Systems

Sealed Air Corporation

Automated Packaging Systems

FP International

Macfarlane Packaging

Market Segmentation (by Type)

Polypropylene Inflatable Bag

Polyethylene Bag

Polyvinyl Chloride Inflatable Bag Packaging

Other

Market Segmentation (by Application)

Food

Drink

Cosmetic

Personal Care

Pharmaceutical Industry

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Inflatable Bag Packaging Market

Overview of the regional outlook of the Inflatable Bag Packaging Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Inflatable Bag Packaging Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Inflatable Bag Packaging, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Inflatable Bag Packaging
- 1.2 Key Market Segments
 - 1.2.1 Inflatable Bag Packaging Segment by Type
 - 1.2.2 Inflatable Bag Packaging Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 INFLATABLE BAG PACKAGING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Inflatable Bag Packaging Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Inflatable Bag Packaging Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 INFLATABLE BAG PACKAGING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Inflatable Bag Packaging Sales by Manufacturers (2019-2024)
- 3.2 Global Inflatable Bag Packaging Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Inflatable Bag Packaging Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Inflatable Bag Packaging Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Inflatable Bag Packaging Sales Sites, Area Served, Product Type
- 3.6 Inflatable Bag Packaging Market Competitive Situation and Trends
 - 3.6.1 Inflatable Bag Packaging Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Inflatable Bag Packaging Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 INFLATABLE BAG PACKAGING INDUSTRY CHAIN ANALYSIS

- 4.1 Inflatable Bag Packaging Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF INFLATABLE BAG PACKAGING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 INFLATABLE BAG PACKAGING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Inflatable Bag Packaging Sales Market Share by Type (2019-2024)
- 6.3 Global Inflatable Bag Packaging Market Size Market Share by Type (2019-2024)
- 6.4 Global Inflatable Bag Packaging Price by Type (2019-2024)

7 INFLATABLE BAG PACKAGING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Inflatable Bag Packaging Market Sales by Application (2019-2024)
- 7.3 Global Inflatable Bag Packaging Market Size (M USD) by Application (2019-2024)
- 7.4 Global Inflatable Bag Packaging Sales Growth Rate by Application (2019-2024)

8 INFLATABLE BAG PACKAGING MARKET CONSUMPTION BY REGION

- 8.1 Global Inflatable Bag Packaging Sales by Region
 - 8.1.1 Global Inflatable Bag Packaging Sales by Region

8.1.2 Global Inflatable Bag Packaging Sales Market Share by Region

8.2 North America

8.2.1 North America Inflatable Bag Packaging Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Inflatable Bag Packaging Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Inflatable Bag Packaging Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Inflatable Bag Packaging Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Inflatable Bag Packaging Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 INFLATABLE BAG PACKAGING MARKET PRODUCTION BY REGION

9.1 Global Production of Inflatable Bag Packaging by Region (2019-2024)

9.2 Global Inflatable Bag Packaging Revenue Market Share by Region (2019-2024)

9.3 Global Inflatable Bag Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Inflatable Bag Packaging Production

9.4.1 North America Inflatable Bag Packaging Production Growth Rate (2019-2024)

9.4.2 North America Inflatable Bag Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Inflatable Bag Packaging Production

9.5.1 Europe Inflatable Bag Packaging Production Growth Rate (2019-2024)

9.5.2 Europe Inflatable Bag Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Inflatable Bag Packaging Production (2019-2024)

9.6.1 Japan Inflatable Bag Packaging Production Growth Rate (2019-2024)

9.6.2 Japan Inflatable Bag Packaging Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Inflatable Bag Packaging Production (2019-2024)

9.7.1 China Inflatable Bag Packaging Production Growth Rate (2019-2024)

9.7.2 China Inflatable Bag Packaging Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Inflatable Packaging

10.1.1 Inflatable Packaging Inflatable Bag Packaging Basic Information

10.1.2 Inflatable Packaging Inflatable Bag Packaging Product Overview

10.1.3 Inflatable Packaging Inflatable Bag Packaging Product Market Performance

10.1.4 Inflatable Packaging Business Overview

10.1.5 Inflatable Packaging Inflatable Bag Packaging SWOT Analysis

10.1.6 Inflatable Packaging Recent Developments

10.2 Extra Packaging

10.2.1 Extra Packaging Inflatable Bag Packaging Basic Information

10.2.2 Extra Packaging Inflatable Bag Packaging Product Overview

10.2.3 Extra Packaging Inflatable Bag Packaging Product Market Performance

10.2.4 Extra Packaging Business Overview

10.2.5 Extra Packaging Inflatable Bag Packaging SWOT Analysis

10.2.6 Extra Packaging Recent Developments

10.3 Southern Packaging

10.3.1 Southern Packaging Inflatable Bag Packaging Basic Information

10.3.2 Southern Packaging Inflatable Bag Packaging Product Overview

10.3.3 Southern Packaging Inflatable Bag Packaging Product Market Performance

10.3.4 Southern Packaging Inflatable Bag Packaging SWOT Analysis

10.3.5 Southern Packaging Business Overview

- 10.3.6 Southern Packaging Recent Developments
- 10.4 Bubble and Foam Packaging
 - 10.4.1 Bubble and Foam Packaging Inflatable Bag Packaging Basic Information
 - 10.4.2 Bubble and Foam Packaging Inflatable Bag Packaging Product Overview
 - 10.4.3 Bubble and Foam Packaging Inflatable Bag Packaging Product Market Performance
 - 10.4.4 Bubble and Foam Packaging Business Overview
 - 10.4.5 Bubble and Foam Packaging Recent Developments
- 10.5 WestRock
 - 10.5.1 WestRock Inflatable Bag Packaging Basic Information
 - 10.5.2 WestRock Inflatable Bag Packaging Product Overview
 - 10.5.3 WestRock Inflatable Bag Packaging Product Market Performance
 - 10.5.4 WestRock Business Overview
 - 10.5.5 WestRock Recent Developments
- 10.6 AirPack Systems
 - 10.6.1 AirPack Systems Inflatable Bag Packaging Basic Information
 - 10.6.2 AirPack Systems Inflatable Bag Packaging Product Overview
 - 10.6.3 AirPack Systems Inflatable Bag Packaging Product Market Performance
 - 10.6.4 AirPack Systems Business Overview
 - 10.6.5 AirPack Systems Recent Developments
- 10.7 ULINE
 - 10.7.1 ULINE Inflatable Bag Packaging Basic Information
 - 10.7.2 ULINE Inflatable Bag Packaging Product Overview
 - 10.7.3 ULINE Inflatable Bag Packaging Product Market Performance
 - 10.7.4 ULINE Business Overview
 - 10.7.5 ULINE Recent Developments
- 10.8 Storopack
 - 10.8.1 Storopack Inflatable Bag Packaging Basic Information
 - 10.8.2 Storopack Inflatable Bag Packaging Product Overview
 - 10.8.3 Storopack Inflatable Bag Packaging Product Market Performance
 - 10.8.4 Storopack Business Overview
 - 10.8.5 Storopack Recent Developments
- 10.9 FROMM Packaging Systems
 - 10.9.1 FROMM Packaging Systems Inflatable Bag Packaging Basic Information
 - 10.9.2 FROMM Packaging Systems Inflatable Bag Packaging Product Overview
 - 10.9.3 FROMM Packaging Systems Inflatable Bag Packaging Product Market Performance
 - 10.9.4 FROMM Packaging Systems Business Overview
 - 10.9.5 FROMM Packaging Systems Recent Developments

10.10 Sealed Air Corporation

- 10.10.1 Sealed Air Corporation Inflatable Bag Packaging Basic Information
- 10.10.2 Sealed Air Corporation Inflatable Bag Packaging Product Overview
- 10.10.3 Sealed Air Corporation Inflatable Bag Packaging Product Market Performance
- 10.10.4 Sealed Air Corporation Business Overview
- 10.10.5 Sealed Air Corporation Recent Developments

10.11 Automated Packaging Systems

- 10.11.1 Automated Packaging Systems Inflatable Bag Packaging Basic Information
- 10.11.2 Automated Packaging Systems Inflatable Bag Packaging Product Overview
- 10.11.3 Automated Packaging Systems Inflatable Bag Packaging Product Market

Performance

- 10.11.4 Automated Packaging Systems Business Overview
- 10.11.5 Automated Packaging Systems Recent Developments

10.12 FP International

- 10.12.1 FP International Inflatable Bag Packaging Basic Information
- 10.12.2 FP International Inflatable Bag Packaging Product Overview
- 10.12.3 FP International Inflatable Bag Packaging Product Market Performance
- 10.12.4 FP International Business Overview
- 10.12.5 FP International Recent Developments

10.13 Macfarlane Packaging

- 10.13.1 Macfarlane Packaging Inflatable Bag Packaging Basic Information
- 10.13.2 Macfarlane Packaging Inflatable Bag Packaging Product Overview
- 10.13.3 Macfarlane Packaging Inflatable Bag Packaging Product Market Performance
- 10.13.4 Macfarlane Packaging Business Overview
- 10.13.5 Macfarlane Packaging Recent Developments

11 INFLATABLE BAG PACKAGING MARKET FORECAST BY REGION

11.1 Global Inflatable Bag Packaging Market Size Forecast

11.2 Global Inflatable Bag Packaging Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Inflatable Bag Packaging Market Size Forecast by Country
- 11.2.3 Asia Pacific Inflatable Bag Packaging Market Size Forecast by Region
- 11.2.4 South America Inflatable Bag Packaging Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Consumption of Inflatable Bag Packaging by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Inflatable Bag Packaging Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Inflatable Bag Packaging by Type (2025-2032)
 - 12.1.2 Global Inflatable Bag Packaging Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Inflatable Bag Packaging by Type (2025-2032)
- 12.2 Global Inflatable Bag Packaging Market Forecast by Application (2025-2032)
 - 12.2.1 Global Inflatable Bag Packaging Sales (K MT) Forecast by Application
 - 12.2.2 Global Inflatable Bag Packaging Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Inflatable Bag Packaging Market Size Comparison by Region (M USD)
- Table 5. Global Inflatable Bag Packaging Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Inflatable Bag Packaging Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Inflatable Bag Packaging Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Inflatable Bag Packaging Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Inflatable Bag Packaging as of 2022)
- Table 10. Global Market Inflatable Bag Packaging Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Inflatable Bag Packaging Sales Sites and Area Served
- Table 12. Manufacturers Inflatable Bag Packaging Product Type
- Table 13. Global Inflatable Bag Packaging Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Inflatable Bag Packaging
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Inflatable Bag Packaging Market Challenges
- Table 22. Global Inflatable Bag Packaging Sales by Type (K MT)
- Table 23. Global Inflatable Bag Packaging Market Size by Type (M USD)
- Table 24. Global Inflatable Bag Packaging Sales (K MT) by Type (2019-2024)
- Table 25. Global Inflatable Bag Packaging Sales Market Share by Type (2019-2024)
- Table 26. Global Inflatable Bag Packaging Market Size (M USD) by Type (2019-2024)
- Table 27. Global Inflatable Bag Packaging Market Size Share by Type (2019-2024)
- Table 28. Global Inflatable Bag Packaging Price (USD/MT) by Type (2019-2024)
- Table 29. Global Inflatable Bag Packaging Sales (K MT) by Application

- Table 30. Global Inflatable Bag Packaging Market Size by Application
- Table 31. Global Inflatable Bag Packaging Sales by Application (2019-2024) & (K MT)
- Table 32. Global Inflatable Bag Packaging Sales Market Share by Application (2019-2024)
- Table 33. Global Inflatable Bag Packaging Sales by Application (2019-2024) & (M USD)
- Table 34. Global Inflatable Bag Packaging Market Share by Application (2019-2024)
- Table 35. Global Inflatable Bag Packaging Sales Growth Rate by Application (2019-2024)
- Table 36. Global Inflatable Bag Packaging Sales by Region (2019-2024) & (K MT)
- Table 37. Global Inflatable Bag Packaging Sales Market Share by Region (2019-2024)
- Table 38. North America Inflatable Bag Packaging Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Inflatable Bag Packaging Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Inflatable Bag Packaging Sales by Region (2019-2024) & (K MT)
- Table 41. South America Inflatable Bag Packaging Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Inflatable Bag Packaging Sales by Region (2019-2024) & (K MT)
- Table 43. Global Inflatable Bag Packaging Production (K MT) by Region (2019-2024)
- Table 44. Global Inflatable Bag Packaging Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Inflatable Bag Packaging Revenue Market Share by Region (2019-2024)
- Table 46. Global Inflatable Bag Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Inflatable Bag Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Inflatable Bag Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Inflatable Bag Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Inflatable Bag Packaging Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Inflatable Packaging Inflatable Bag Packaging Basic Information
- Table 52. Inflatable Packaging Inflatable Bag Packaging Product Overview
- Table 53. Inflatable Packaging Inflatable Bag Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 54. Inflatable Packaging Business Overview
- Table 55. Inflatable Packaging Inflatable Bag Packaging SWOT Analysis

- Table 56. Inflatable Packaging Recent Developments
- Table 57. Extra Packaging Inflatable Bag Packaging Basic Information
- Table 58. Extra Packaging Inflatable Bag Packaging Product Overview
- Table 59. Extra Packaging Inflatable Bag Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. Extra Packaging Business Overview
- Table 61. Extra Packaging Inflatable Bag Packaging SWOT Analysis
- Table 62. Extra Packaging Recent Developments
- Table 63. Southern Packaging Inflatable Bag Packaging Basic Information
- Table 64. Southern Packaging Inflatable Bag Packaging Product Overview
- Table 65. Southern Packaging Inflatable Bag Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. Southern Packaging Inflatable Bag Packaging SWOT Analysis
- Table 67. Southern Packaging Business Overview
- Table 68. Southern Packaging Recent Developments
- Table 69. Bubble and Foam Packaging Inflatable Bag Packaging Basic Information
- Table 70. Bubble and Foam Packaging Inflatable Bag Packaging Product Overview
- Table 71. Bubble and Foam Packaging Inflatable Bag Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Bubble and Foam Packaging Business Overview
- Table 73. Bubble and Foam Packaging Recent Developments
- Table 74. WestRock Inflatable Bag Packaging Basic Information
- Table 75. WestRock Inflatable Bag Packaging Product Overview
- Table 76. WestRock Inflatable Bag Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. WestRock Business Overview
- Table 78. WestRock Recent Developments
- Table 79. AirPack Systems Inflatable Bag Packaging Basic Information
- Table 80. AirPack Systems Inflatable Bag Packaging Product Overview
- Table 81. AirPack Systems Inflatable Bag Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. AirPack Systems Business Overview
- Table 83. AirPack Systems Recent Developments
- Table 84. ULINE Inflatable Bag Packaging Basic Information
- Table 85. ULINE Inflatable Bag Packaging Product Overview
- Table 86. ULINE Inflatable Bag Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. ULINE Business Overview
- Table 88. ULINE Recent Developments

- Table 89. Storopack Inflatable Bag Packaging Basic Information
- Table 90. Storopack Inflatable Bag Packaging Product Overview
- Table 91. Storopack Inflatable Bag Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Storopack Business Overview
- Table 93. Storopack Recent Developments
- Table 94. FROMM Packaging Systems Inflatable Bag Packaging Basic Information
- Table 95. FROMM Packaging Systems Inflatable Bag Packaging Product Overview
- Table 96. FROMM Packaging Systems Inflatable Bag Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 97. FROMM Packaging Systems Business Overview
- Table 98. FROMM Packaging Systems Recent Developments
- Table 99. Sealed Air Corporation Inflatable Bag Packaging Basic Information
- Table 100. Sealed Air Corporation Inflatable Bag Packaging Product Overview
- Table 101. Sealed Air Corporation Inflatable Bag Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 102. Sealed Air Corporation Business Overview
- Table 103. Sealed Air Corporation Recent Developments
- Table 104. Automated Packaging Systems Inflatable Bag Packaging Basic Information
- Table 105. Automated Packaging Systems Inflatable Bag Packaging Product Overview
- Table 106. Automated Packaging Systems Inflatable Bag Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 107. Automated Packaging Systems Business Overview
- Table 108. Automated Packaging Systems Recent Developments
- Table 109. FP International Inflatable Bag Packaging Basic Information
- Table 110. FP International Inflatable Bag Packaging Product Overview
- Table 111. FP International Inflatable Bag Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 112. FP International Business Overview
- Table 113. FP International Recent Developments
- Table 114. Macfarlane Packaging Inflatable Bag Packaging Basic Information
- Table 115. Macfarlane Packaging Inflatable Bag Packaging Product Overview
- Table 116. Macfarlane Packaging Inflatable Bag Packaging Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 117. Macfarlane Packaging Business Overview
- Table 118. Macfarlane Packaging Recent Developments
- Table 119. Global Inflatable Bag Packaging Sales Forecast by Region (2025-2032) & (K MT)
- Table 120. Global Inflatable Bag Packaging Market Size Forecast by Region

(2025-2032) & (M USD)

Table 121. North America Inflatable Bag Packaging Sales Forecast by Country

(2025-2032) & (K MT)

Table 122. North America Inflatable Bag Packaging Market Size Forecast by Country

(2025-2032) & (M USD)

Table 123. Europe Inflatable Bag Packaging Sales Forecast by Country (2025-2032) &

(K MT)

Table 124. Europe Inflatable Bag Packaging Market Size Forecast by Country

(2025-2032) & (M USD)

Table 125. Asia Pacific Inflatable Bag Packaging Sales Forecast by Region (2025-2032)

& (K MT)

Table 126. Asia Pacific Inflatable Bag Packaging Market Size Forecast by Region

(2025-2032) & (M USD)

Table 127. South America Inflatable Bag Packaging Sales Forecast by Country

(2025-2032) & (K MT)

Table 128. South America Inflatable Bag Packaging Market Size Forecast by Country

(2025-2032) & (M USD)

Table 129. Middle East and Africa Inflatable Bag Packaging Consumption Forecast by Country (2025-2032) & (Units)

Table 130. Middle East and Africa Inflatable Bag Packaging Market Size Forecast by Country (2025-2032) & (M USD)

(2025-2032) & (M USD)

Table 131. Global Inflatable Bag Packaging Sales Forecast by Type (2025-2032) & (K

MT)

Table 132. Global Inflatable Bag Packaging Market Size Forecast by Type (2025-2032)

& (M USD)

Table 133. Global Inflatable Bag Packaging Price Forecast by Type (2025-2032) &

(USD/MT)

Table 134. Global Inflatable Bag Packaging Sales (K MT) Forecast by Application

(2025-2032)

Table 135. Global Inflatable Bag Packaging Market Size Forecast by Application

(2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Inflatable Bag Packaging
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Inflatable Bag Packaging Market Size (M USD), 2019-2032
- Figure 5. Global Inflatable Bag Packaging Market Size (M USD) (2019-2032)
- Figure 6. Global Inflatable Bag Packaging Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Inflatable Bag Packaging Market Size by Country (M USD)
- Figure 11. Inflatable Bag Packaging Sales Share by Manufacturers in 2023
- Figure 12. Global Inflatable Bag Packaging Revenue Share by Manufacturers in 2023
- Figure 13. Inflatable Bag Packaging Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Inflatable Bag Packaging Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Inflatable Bag Packaging Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Inflatable Bag Packaging Market Share by Type
- Figure 18. Sales Market Share of Inflatable Bag Packaging by Type (2019-2024)
- Figure 19. Sales Market Share of Inflatable Bag Packaging by Type in 2023
- Figure 20. Market Size Share of Inflatable Bag Packaging by Type (2019-2024)
- Figure 21. Market Size Market Share of Inflatable Bag Packaging by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Inflatable Bag Packaging Market Share by Application
- Figure 24. Global Inflatable Bag Packaging Sales Market Share by Application (2019-2024)
- Figure 25. Global Inflatable Bag Packaging Sales Market Share by Application in 2023
- Figure 26. Global Inflatable Bag Packaging Market Share by Application (2019-2024)
- Figure 27. Global Inflatable Bag Packaging Market Share by Application in 2023
- Figure 28. Global Inflatable Bag Packaging Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Inflatable Bag Packaging Sales Market Share by Region (2019-2024)
- Figure 30. North America Inflatable Bag Packaging Sales and Growth Rate (2019-2024)

& (K MT)

Figure 31. North America Inflatable Bag Packaging Sales Market Share by Country in 2023

Figure 32. U.S. Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Inflatable Bag Packaging Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Inflatable Bag Packaging Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Inflatable Bag Packaging Sales Market Share by Country in 2023

Figure 37. Germany Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Inflatable Bag Packaging Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Inflatable Bag Packaging Sales Market Share by Region in 2023

Figure 44. China Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Inflatable Bag Packaging Sales and Growth Rate (K MT)

Figure 50. South America Inflatable Bag Packaging Sales Market Share by Country in 2023

Figure 51. Brazil Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Inflatable Bag Packaging Sales and Growth Rate (K

MT)

Figure 55. Middle East and Africa Inflatable Bag Packaging Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Inflatable Bag Packaging Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Inflatable Bag Packaging Production Market Share by Region (2019-2024)

Figure 62. North America Inflatable Bag Packaging Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Inflatable Bag Packaging Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Inflatable Bag Packaging Production (K MT) Growth Rate (2019-2024)

Figure 65. China Inflatable Bag Packaging Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Inflatable Bag Packaging Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Inflatable Bag Packaging Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Inflatable Bag Packaging Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Inflatable Bag Packaging Market Share Forecast by Type (2025-2032)

Figure 70. Global Inflatable Bag Packaging Sales Forecast by Application (2025-2032)

Figure 71. Global Inflatable Bag Packaging Market Share Forecast by Application (2025-2032)

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