

Global Infectious Diseases Molecular Diagnostics Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The implications of current trends in molecular infectious diseases are moving towards high-throughput, simple, array-type technologies that will provide a wealth of data regarding types of organisms present in a sample and the virulence factors/resistance determinants that influence the severity of disease. As a result of these developments, infectious diseases will be more accurately and effectively treated.

The global Infectious Diseases Molecular Diagnostics market size was estimated at USD 10345.82 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 7.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Infectious Diseases Molecular Diagnostics market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Infectious Diseases Molecular Diagnostics market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational

status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Infectious Diseases Molecular Diagnostics market

Global Infectious Diseases Molecular Diagnostics Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Roche
Qiagen
Illumina
Abbott
Hologic
BioMerieux
Danaher (Cepheid)
Myriad Genetics
DAAN Gene
Agilent
Genomic Health
BD
Foundation Medicine

Market Segmentation (by Type)

Polymerase Chain Reaction PCR
Molecular Hybridization
Biochip
Others

Market Segmentation (by Application)

Hospital
Third-party Testing Agency
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Infectious Diseases Molecular Diagnostics Market

Overview of the regional outlook of the Infectious Diseases Molecular Diagnostics Market.

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Infectious Diseases Molecular Diagnostics Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Infectious Diseases Molecular Diagnostics, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Infectious Diseases Molecular Diagnostics
- 1.2 Key Market Segments
 - 1.2.1 Infectious Diseases Molecular Diagnostics Segment by Type
 - 1.2.2 Infectious Diseases Molecular Diagnostics Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 INFECTIOUS DISEASES MOLECULAR DIAGNOSTICS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Infectious Diseases Molecular Diagnostics Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Infectious Diseases Molecular Diagnostics Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 INFECTIOUS DISEASES MOLECULAR DIAGNOSTICS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Infectious Diseases Molecular Diagnostics Product Life Cycle
- 3.3 Global Infectious Diseases Molecular Diagnostics Sales by Manufacturers (2020-2025)
- 3.4 Global Infectious Diseases Molecular Diagnostics Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Infectious Diseases Molecular Diagnostics Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Infectious Diseases Molecular Diagnostics Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Infectious Diseases Molecular Diagnostics Market Competitive Situation and Trends

3.8.1 Infectious Diseases Molecular Diagnostics Market Concentration Rate

3.8.2 Global 5 and 10 Largest Infectious Diseases Molecular Diagnostics Players

Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 INFECTIOUS DISEASES MOLECULAR DIAGNOSTICS INDUSTRY CHAIN ANALYSIS

4.1 Infectious Diseases Molecular Diagnostics Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF INFECTIOUS DISEASES MOLECULAR DIAGNOSTICS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Infectious Diseases Molecular Diagnostics Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Infectious Diseases Molecular Diagnostics Market

5.7 ESG Ratings of Leading Companies

6 INFECTIOUS DISEASES MOLECULAR DIAGNOSTICS MARKET

SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Infectious Diseases Molecular Diagnostics Sales Market Share by Type (2020-2025)
- 6.3 Global Infectious Diseases Molecular Diagnostics Market Size Market Share by Type (2020-2025)
- 6.4 Global Infectious Diseases Molecular Diagnostics Price by Type (2020-2025)

7 INFECTIOUS DISEASES MOLECULAR DIAGNOSTICS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Infectious Diseases Molecular Diagnostics Market Sales by Application (2020-2025)
- 7.3 Global Infectious Diseases Molecular Diagnostics Market Size (M USD) by Application (2020-2025)
- 7.4 Global Infectious Diseases Molecular Diagnostics Sales Growth Rate by Application (2020-2025)

8 INFECTIOUS DISEASES MOLECULAR DIAGNOSTICS MARKET SALES BY REGION

- 8.1 Global Infectious Diseases Molecular Diagnostics Sales by Region
 - 8.1.1 Global Infectious Diseases Molecular Diagnostics Sales by Region
 - 8.1.2 Global Infectious Diseases Molecular Diagnostics Sales Market Share by Region
- 8.2 Global Infectious Diseases Molecular Diagnostics Market Size by Region
 - 8.2.1 Global Infectious Diseases Molecular Diagnostics Market Size by Region
 - 8.2.2 Global Infectious Diseases Molecular Diagnostics Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Infectious Diseases Molecular Diagnostics Sales by Country
 - 8.3.2 North America Infectious Diseases Molecular Diagnostics Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Infectious Diseases Molecular Diagnostics Sales by Country

8.4.2 Europe Infectious Diseases Molecular Diagnostics Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Infectious Diseases Molecular Diagnostics Sales by Region

8.5.2 Asia Pacific Infectious Diseases Molecular Diagnostics Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Infectious Diseases Molecular Diagnostics Sales by Country

8.6.2 South America Infectious Diseases Molecular Diagnostics Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Infectious Diseases Molecular Diagnostics Sales by Region

8.7.2 Middle East and Africa Infectious Diseases Molecular Diagnostics Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 INFECTIOUS DISEASES MOLECULAR DIAGNOSTICS MARKET PRODUCTION BY REGION

9.1 Global Production of Infectious Diseases Molecular Diagnostics by Region(2020-2025)

9.2 Global Infectious Diseases Molecular Diagnostics Revenue Market Share by Region (2020-2025)

9.3 Global Infectious Diseases Molecular Diagnostics Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Infectious Diseases Molecular Diagnostics Production

9.4.1 North America Infectious Diseases Molecular Diagnostics Production Growth Rate (2020-2025)

9.4.2 North America Infectious Diseases Molecular Diagnostics Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Infectious Diseases Molecular Diagnostics Production

9.5.1 Europe Infectious Diseases Molecular Diagnostics Production Growth Rate (2020-2025)

9.5.2 Europe Infectious Diseases Molecular Diagnostics Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Infectious Diseases Molecular Diagnostics Production (2020-2025)

9.6.1 Japan Infectious Diseases Molecular Diagnostics Production Growth Rate (2020-2025)

9.6.2 Japan Infectious Diseases Molecular Diagnostics Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Infectious Diseases Molecular Diagnostics Production (2020-2025)

9.7.1 China Infectious Diseases Molecular Diagnostics Production Growth Rate (2020-2025)

9.7.2 China Infectious Diseases Molecular Diagnostics Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Roche

10.1.1 Roche Basic Information

10.1.2 Roche Infectious Diseases Molecular Diagnostics Product Overview

10.1.3 Roche Infectious Diseases Molecular Diagnostics Product Market Performance

10.1.4 Roche Business Overview

10.1.5 Roche SWOT Analysis

10.1.6 Roche Recent Developments

10.2 Qiagen

10.2.1 Qiagen Basic Information

10.2.2 Qiagen Infectious Diseases Molecular Diagnostics Product Overview

10.2.3 Qiagen Infectious Diseases Molecular Diagnostics Product Market Performance

10.2.4 Qiagen Business Overview

10.2.5 Qiagen SWOT Analysis

10.2.6 Qiagen Recent Developments

10.3 Illumina

10.3.1 Illumina Basic Information

10.3.2 Illumina Infectious Diseases Molecular Diagnostics Product Overview

10.3.3 Illumina Infectious Diseases Molecular Diagnostics Product Market

Performance

10.3.4 Illumina Business Overview

10.3.5 Illumina SWOT Analysis

10.3.6 Illumina Recent Developments

10.4 Abbott

10.4.1 Abbott Basic Information

10.4.2 Abbott Infectious Diseases Molecular Diagnostics Product Overview

10.4.3 Abbott Infectious Diseases Molecular Diagnostics Product Market Performance

10.4.4 Abbott Business Overview

10.4.5 Abbott Recent Developments

10.5 Hologic

10.5.1 Hologic Basic Information

10.5.2 Hologic Infectious Diseases Molecular Diagnostics Product Overview

10.5.3 Hologic Infectious Diseases Molecular Diagnostics Product Market

Performance

10.5.4 Hologic Business Overview

10.5.5 Hologic Recent Developments

10.6 BioMerieux

10.6.1 BioMerieux Basic Information

10.6.2 BioMerieux Infectious Diseases Molecular Diagnostics Product Overview

10.6.3 BioMerieux Infectious Diseases Molecular Diagnostics Product Market

Performance

10.6.4 BioMerieux Business Overview

10.6.5 BioMerieux Recent Developments

10.7 Danaher (Cepheid)

10.7.1 Danaher (Cepheid) Basic Information

10.7.2 Danaher (Cepheid) Infectious Diseases Molecular Diagnostics Product

Overview

10.7.3 Danaher (Cepheid) Infectious Diseases Molecular Diagnostics Product Market

Performance

10.7.4 Danaher (Cepheid) Business Overview

10.7.5 Danaher (Cepheid) Recent Developments

10.8 Myriad Genetics

10.8.1 Myriad Genetics Basic Information

10.8.2 Myriad Genetics Infectious Diseases Molecular Diagnostics Product Overview

10.8.3 Myriad Genetics Infectious Diseases Molecular Diagnostics Product Market Performance

10.8.4 Myriad Genetics Business Overview

10.8.5 Myriad Genetics Recent Developments

10.9 DAAN Gene

10.9.1 DAAN Gene Basic Information

10.9.2 DAAN Gene Infectious Diseases Molecular Diagnostics Product Overview

10.9.3 DAAN Gene Infectious Diseases Molecular Diagnostics Product Market

Performance

10.9.4 DAAN Gene Business Overview

10.9.5 DAAN Gene Recent Developments

10.10 Agilent

10.10.1 Agilent Basic Information

10.10.2 Agilent Infectious Diseases Molecular Diagnostics Product Overview

10.10.3 Agilent Infectious Diseases Molecular Diagnostics Product Market

Performance

10.10.4 Agilent Business Overview

10.10.5 Agilent Recent Developments

10.11 Genomic Health

10.11.1 Genomic Health Basic Information

10.11.2 Genomic Health Infectious Diseases Molecular Diagnostics Product Overview

10.11.3 Genomic Health Infectious Diseases Molecular Diagnostics Product Market

Performance

10.11.4 Genomic Health Business Overview

10.11.5 Genomic Health Recent Developments

10.12 BD

10.12.1 BD Basic Information

10.12.2 BD Infectious Diseases Molecular Diagnostics Product Overview

10.12.3 BD Infectious Diseases Molecular Diagnostics Product Market Performance

10.12.4 BD Business Overview

10.12.5 BD Recent Developments

10.13 Foundation Medicine

10.13.1 Foundation Medicine Basic Information

10.13.2 Foundation Medicine Infectious Diseases Molecular Diagnostics Product Overview

10.13.3 Foundation Medicine Infectious Diseases Molecular Diagnostics Product Market Performance

10.13.4 Foundation Medicine Business Overview

10.13.5 Foundation Medicine Recent Developments

11 INFECTIOUS DISEASES MOLECULAR DIAGNOSTICS MARKET FORECAST BY REGION

- 11.1 Global Infectious Diseases Molecular Diagnostics Market Size Forecast
- 11.2 Global Infectious Diseases Molecular Diagnostics Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Infectious Diseases Molecular Diagnostics Market Size Forecast by Country
 - 11.2.3 Asia Pacific Infectious Diseases Molecular Diagnostics Market Size Forecast by Region
 - 11.2.4 South America Infectious Diseases Molecular Diagnostics Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Infectious Diseases Molecular Diagnostics by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Infectious Diseases Molecular Diagnostics Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Infectious Diseases Molecular Diagnostics by Type (2026-2033)
 - 12.1.2 Global Infectious Diseases Molecular Diagnostics Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Infectious Diseases Molecular Diagnostics by Type (2026-2033)
- 12.2 Global Infectious Diseases Molecular Diagnostics Market Forecast by Application (2026-2033)
 - 12.2.1 Global Infectious Diseases Molecular Diagnostics Sales (K Units) Forecast by Application
 - 12.2.2 Global Infectious Diseases Molecular Diagnostics Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Infectious Diseases Molecular Diagnostics Market Size Comparison by Region (M USD)

Table 5. Global Infectious Diseases Molecular Diagnostics Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Infectious Diseases Molecular Diagnostics Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Infectious Diseases Molecular Diagnostics Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Infectious Diseases Molecular Diagnostics Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Infectious Diseases Molecular Diagnostics as of 2024)

Table 10. Global Market Infectious Diseases Molecular Diagnostics Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Infectious Diseases Molecular Diagnostics Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Infectious Diseases Molecular Diagnostics Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Infectious Diseases Molecular Diagnostics Sales by Type (K Units)

Table 26. Global Infectious Diseases Molecular Diagnostics Market Size by Type (M

USD)

Table 27. Global Infectious Diseases Molecular Diagnostics Sales (K Units) by Type (2020-2025)

Table 28. Global Infectious Diseases Molecular Diagnostics Sales Market Share by Type (2020-2025)

Table 29. Global Infectious Diseases Molecular Diagnostics Market Size (M USD) by Type (2020-2025)

Table 30. Global Infectious Diseases Molecular Diagnostics Market Size Share by Type (2020-2025)

Table 31. Global Infectious Diseases Molecular Diagnostics Price (USD/Unit) by Type (2020-2025)

Table 32. Global Infectious Diseases Molecular Diagnostics Sales (K Units) by Application

Table 33. Global Infectious Diseases Molecular Diagnostics Market Size by Application

Table 34. Global Infectious Diseases Molecular Diagnostics Sales by Application (2020-2025) & (K Units)

Table 35. Global Infectious Diseases Molecular Diagnostics Sales Market Share by Application (2020-2025)

Table 36. Global Infectious Diseases Molecular Diagnostics Market Size by Application (2020-2025) & (M USD)

Table 37. Global Infectious Diseases Molecular Diagnostics Market Share by Application (2020-2025)

Table 38. Global Infectious Diseases Molecular Diagnostics Sales Growth Rate by Application (2020-2025)

Table 39. Global Infectious Diseases Molecular Diagnostics Sales by Region (2020-2025) & (K Units)

Table 40. Global Infectious Diseases Molecular Diagnostics Sales Market Share by Region (2020-2025)

Table 41. Global Infectious Diseases Molecular Diagnostics Market Size by Region (2020-2025) & (M USD)

Table 42. Global Infectious Diseases Molecular Diagnostics Market Size Market Share by Region (2020-2025)

Table 43. North America Infectious Diseases Molecular Diagnostics Sales by Country (2020-2025) & (K Units)

Table 44. North America Infectious Diseases Molecular Diagnostics Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Infectious Diseases Molecular Diagnostics Sales by Country (2020-2025) & (K Units)

Table 46. Europe Infectious Diseases Molecular Diagnostics Market Size by Country

(2020-2025) & (M USD)

Table 47. Asia Pacific Infectious Diseases Molecular Diagnostics Sales by Region

(2020-2025) & (K Units)

Table 48. Asia Pacific Infectious Diseases Molecular Diagnostics Market Size by Region

(2020-2025) & (M USD)

Table 49. South America Infectious Diseases Molecular Diagnostics Sales by Country

(2020-2025) & (K Units)

Table 50. South America Infectious Diseases Molecular Diagnostics Market Size by

Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Infectious Diseases Molecular Diagnostics Sales by

Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Infectious Diseases Molecular Diagnostics Market

Size by Region (2020-2025) & (M USD)

Table 53. Global Infectious Diseases Molecular Diagnostics Production (K Units) by

Region(2020-2025)

Table 54. Global Infectious Diseases Molecular Diagnostics Revenue (US\$ Million) by

Region (2020-2025)

Table 55. Global Infectious Diseases Molecular Diagnostics Revenue Market Share by

Region (2020-2025)

Table 56. Global Infectious Diseases Molecular Diagnostics Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Infectious Diseases Molecular Diagnostics Production (K

Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Infectious Diseases Molecular Diagnostics Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Infectious Diseases Molecular Diagnostics Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Infectious Diseases Molecular Diagnostics Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Roche Basic Information

Table 62. Roche Infectious Diseases Molecular Diagnostics Product Overview

Table 63. Roche Infectious Diseases Molecular Diagnostics Sales (K Units), Revenue

(M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Roche Business Overview

Table 65. Roche SWOT Analysis

Table 66. Roche Recent Developments

Table 67. Qiagen Basic Information

Table 68. Qiagen Infectious Diseases Molecular Diagnostics Product Overview

Table 69. Qiagen Infectious Diseases Molecular Diagnostics Sales (K Units), Revenue

(M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Qiagen Business Overview

Table 71. Qiagen SWOT Analysis

Table 72. Qiagen Recent Developments

Table 73. Illumina Basic Information

Table 74. Illumina Infectious Diseases Molecular Diagnostics Product Overview

Table 75. Illumina Infectious Diseases Molecular Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Illumina Business Overview

Table 77. Illumina SWOT Analysis

Table 78. Illumina Recent Developments

Table 79. Abbott Basic Information

Table 80. Abbott Infectious Diseases Molecular Diagnostics Product Overview

Table 81. Abbott Infectious Diseases Molecular Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Abbott Business Overview

Table 83. Abbott Recent Developments

Table 84. Hologic Basic Information

Table 85. Hologic Infectious Diseases Molecular Diagnostics Product Overview

Table 86. Hologic Infectious Diseases Molecular Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Hologic Business Overview

Table 88. Hologic Recent Developments

Table 89. BioMerieux Basic Information

Table 90. BioMerieux Infectious Diseases Molecular Diagnostics Product Overview

Table 91. BioMerieux Infectious Diseases Molecular Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. BioMerieux Business Overview

Table 93. BioMerieux Recent Developments

Table 94. Danaher (Cepheid) Basic Information

Table 95. Danaher (Cepheid) Infectious Diseases Molecular Diagnostics Product Overview

Table 96. Danaher (Cepheid) Infectious Diseases Molecular Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 97. Danaher (Cepheid) Business Overview

Table 98. Danaher (Cepheid) Recent Developments

Table 99. Myriad Genetics Basic Information

Table 100. Myriad Genetics Infectious Diseases Molecular Diagnostics Product Overview

- Table 101. Myriad Genetics Infectious Diseases Molecular Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Myriad Genetics Business Overview
- Table 103. Myriad Genetics Recent Developments
- Table 104. DAAN Gene Basic Information
- Table 105. DAAN Gene Infectious Diseases Molecular Diagnostics Product Overview
- Table 106. DAAN Gene Infectious Diseases Molecular Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. DAAN Gene Business Overview
- Table 108. DAAN Gene Recent Developments
- Table 109. Agilent Basic Information
- Table 110. Agilent Infectious Diseases Molecular Diagnostics Product Overview
- Table 111. Agilent Infectious Diseases Molecular Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Agilent Business Overview
- Table 113. Agilent Recent Developments
- Table 114. Genomic Health Basic Information
- Table 115. Genomic Health Infectious Diseases Molecular Diagnostics Product Overview
- Table 116. Genomic Health Infectious Diseases Molecular Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Genomic Health Business Overview
- Table 118. Genomic Health Recent Developments
- Table 119. BD Basic Information
- Table 120. BD Infectious Diseases Molecular Diagnostics Product Overview
- Table 121. BD Infectious Diseases Molecular Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. BD Business Overview
- Table 123. BD Recent Developments
- Table 124. Foundation Medicine Basic Information
- Table 125. Foundation Medicine Infectious Diseases Molecular Diagnostics Product Overview
- Table 126. Foundation Medicine Infectious Diseases Molecular Diagnostics Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 127. Foundation Medicine Business Overview
- Table 128. Foundation Medicine Recent Developments
- Table 129. Global Infectious Diseases Molecular Diagnostics Sales Forecast by Region (2026-2033) & (K Units)
- Table 130. Global Infectious Diseases Molecular Diagnostics Market Size Forecast by

Region (2026-2033) & (M USD)

Table 131. North America Infectious Diseases Molecular Diagnostics Sales Forecast by Country (2026-2033) & (K Units)

Table 132. North America Infectious Diseases Molecular Diagnostics Market Size Forecast by Country (2026-2033) & (M USD)

Table 133. Europe Infectious Diseases Molecular Diagnostics Sales Forecast by Country (2026-2033) & (K Units)

Table 134. Europe Infectious Diseases Molecular Diagnostics Market Size Forecast by Country (2026-2033) & (M USD)

Table 135. Asia Pacific Infectious Diseases Molecular Diagnostics Sales Forecast by Region (2026-2033) & (K Units)

Table 136. Asia Pacific Infectious Diseases Molecular Diagnostics Market Size Forecast by Region (2026-2033) & (M USD)

Table 137. South America Infectious Diseases Molecular Diagnostics Sales Forecast by Country (2026-2033) & (K Units)

Table 138. South America Infectious Diseases Molecular Diagnostics Market Size Forecast by Country (2026-2033) & (M USD)

Table 139. Middle East and Africa Infectious Diseases Molecular Diagnostics Sales Forecast by Country (2026-2033) & (Units)

Table 140. Middle East and Africa Infectious Diseases Molecular Diagnostics Market Size Forecast by Country (2026-2033) & (M USD)

Table 141. Global Infectious Diseases Molecular Diagnostics Sales Forecast by Type (2026-2033) & (K Units)

Table 142. Global Infectious Diseases Molecular Diagnostics Market Size Forecast by Type (2026-2033) & (M USD)

Table 143. Global Infectious Diseases Molecular Diagnostics Price Forecast by Type (2026-2033) & (USD/Unit)

Table 144. Global Infectious Diseases Molecular Diagnostics Sales (K Units) Forecast by Application (2026-2033)

Table 145. Global Infectious Diseases Molecular Diagnostics Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Infectious Diseases Molecular Diagnostics
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Infectious Diseases Molecular Diagnostics Market Size (M USD), 2024-2033
- Figure 5. Global Infectious Diseases Molecular Diagnostics Market Size (M USD) (2020-2033)
- Figure 6. Global Infectious Diseases Molecular Diagnostics Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Infectious Diseases Molecular Diagnostics Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Infectious Diseases Molecular Diagnostics Product Life Cycle
- Figure 13. Infectious Diseases Molecular Diagnostics Sales Share by Manufacturers in 2024
- Figure 14. Global Infectious Diseases Molecular Diagnostics Revenue Share by Manufacturers in 2024
- Figure 15. Infectious Diseases Molecular Diagnostics Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Infectious Diseases Molecular Diagnostics Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Infectious Diseases Molecular Diagnostics Revenue in 2024
- Figure 18. Industry Chain Map of Infectious Diseases Molecular Diagnostics
- Figure 19. Global Infectious Diseases Molecular Diagnostics Market PEST Analysis
- Figure 20. Global Infectious Diseases Molecular Diagnostics Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Infectious Diseases Molecular Diagnostics Market Share by Type

Figure 27. Sales Market Share of Infectious Diseases Molecular Diagnostics by Type (2020-2025)

Figure 28. Sales Market Share of Infectious Diseases Molecular Diagnostics by Type in 2024

Figure 29. Market Size Share of Infectious Diseases Molecular Diagnostics by Type (2020-2025)

Figure 30. Market Size Share of Infectious Diseases Molecular Diagnostics by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Infectious Diseases Molecular Diagnostics Market Share by Application

Figure 33. Global Infectious Diseases Molecular Diagnostics Sales Market Share by Application (2020-2025)

Figure 34. Global Infectious Diseases Molecular Diagnostics Sales Market Share by Application in 2024

Figure 35. Global Infectious Diseases Molecular Diagnostics Market Share by Application (2020-2025)

Figure 36. Global Infectious Diseases Molecular Diagnostics Market Share by Application in 2024

Figure 37. Global Infectious Diseases Molecular Diagnostics Sales Growth Rate by Application (2020-2025)

Figure 38. Global Infectious Diseases Molecular Diagnostics Sales Market Share by Region (2020-2025)

Figure 39. Global Infectious Diseases Molecular Diagnostics Market Size Market Share by Region (2020-2025)

Figure 40. North America Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Infectious Diseases Molecular Diagnostics Sales Market Share by Country in 2024

Figure 43. North America Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Infectious Diseases Molecular Diagnostics Market Size Market Share by Country in 2024

Figure 45. U.S. Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Infectious Diseases Molecular Diagnostics Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Infectious Diseases Molecular Diagnostics Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Infectious Diseases Molecular Diagnostics Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Infectious Diseases Molecular Diagnostics Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Infectious Diseases Molecular Diagnostics Sales Market Share by Country in 2024

Figure 53. Europe Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Infectious Diseases Molecular Diagnostics Market Size Market Share by Country in 2024

Figure 55. Germany Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Infectious Diseases Molecular Diagnostics Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Infectious Diseases Molecular Diagnostics Sales Market Share

by Region in 2024

Figure 67. Asia Pacific Infectious Diseases Molecular Diagnostics Market Size Market Share by Region in 2024

Figure 68. China Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Infectious Diseases Molecular Diagnostics Sales and Growth Rate (K Units)

Figure 79. South America Infectious Diseases Molecular Diagnostics Sales Market Share by Country in 2024

Figure 80. South America Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (M USD)

Figure 81. South America Infectious Diseases Molecular Diagnostics Market Size Market Share by Country in 2024

Figure 82. Brazil Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Infectious Diseases Molecular Diagnostics Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Infectious Diseases Molecular Diagnostics Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Infectious Diseases Molecular Diagnostics Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Infectious Diseases Molecular Diagnostics Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Infectious Diseases Molecular Diagnostics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Infectious Diseases Molecular Diagnostics Production Market Share by Region (2020-2025)

Figure 103. North America Infectious Diseases Molecular Diagnostics Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Infectious Diseases Molecular Diagnostics Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Infectious Diseases Molecular Diagnostics Production (K Units)

Growth Rate (2020-2025)

Figure 106. China Infectious Diseases Molecular Diagnostics Production (K Units)

Growth Rate (2020-2025)

Figure 107. Global Infectious Diseases Molecular Diagnostics Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Infectious Diseases Molecular Diagnostics Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Infectious Diseases Molecular Diagnostics Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Infectious Diseases Molecular Diagnostics Market Share Forecast by Type (2026-2033)

Figure 111. Global Infectious Diseases Molecular Diagnostics Sales Forecast by Application (2026-2033)

Figure 112. Global Infectious Diseases Molecular Diagnostics Market Share Forecast by Application (2026-2033)

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