

# Global Infant Formula Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Infant Formula market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Infant Formula Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Infant Formula market in any manner.

### Global Infant Formula Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Nestle

Danone

Abbott

Mead Johnson

The Kraft Heinz

Meiji Holdings

Beingmate Baby & Child Food

Synutra

Pfizer

Market Segmentation (by Type)

Starting Milk Formula

Follow-on Milk Formula

Toddlers Milk Formula

Special Milk Formula

Market Segmentation (by Application)

0-3 Months

3-6 Months

6-9 Months

9-12 Months

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Infant Formula Market

Overview of the regional outlook of the Infant Formula Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Infant Formula Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Infant Formula
- 1.2 Key Market Segments
  - 1.2.1 Infant Formula Segment by Type
  - 1.2.2 Infant Formula Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 INFANT FORMULA MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Infant Formula Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Infant Formula Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 INFANT FORMULA MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Infant Formula Sales by Manufacturers (2019-2024)
- 3.2 Global Infant Formula Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Infant Formula Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Infant Formula Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Infant Formula Sales Sites, Area Served, Product Type
- 3.6 Infant Formula Market Competitive Situation and Trends
  - 3.6.1 Infant Formula Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Infant Formula Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 INFANT FORMULA INDUSTRY CHAIN ANALYSIS**

- 4.1 Infant Formula Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF INFANT FORMULA MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 INFANT FORMULA MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Infant Formula Sales Market Share by Type (2019-2024)
- 6.3 Global Infant Formula Market Size Market Share by Type (2019-2024)
- 6.4 Global Infant Formula Price by Type (2019-2024)

## **7 INFANT FORMULA MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Infant Formula Market Sales by Application (2019-2024)
- 7.3 Global Infant Formula Market Size (M USD) by Application (2019-2024)
- 7.4 Global Infant Formula Sales Growth Rate by Application (2019-2024)

## **8 INFANT FORMULA MARKET SEGMENTATION BY REGION**

- 8.1 Global Infant Formula Sales by Region
  - 8.1.1 Global Infant Formula Sales by Region
  - 8.1.2 Global Infant Formula Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Infant Formula Sales by Country
  - 8.2.2 U.S.



- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Infant Formula Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Infant Formula Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Infant Formula Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Infant Formula Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Nestle
  - 9.1.1 Nestle Infant Formula Basic Information
  - 9.1.2 Nestle Infant Formula Product Overview
  - 9.1.3 Nestle Infant Formula Product Market Performance
  - 9.1.4 Nestle Business Overview
  - 9.1.5 Nestle Infant Formula SWOT Analysis
  - 9.1.6 Nestle Recent Developments
- 9.2 Danone

- 9.2.1 Danone Infant Formula Basic Information
- 9.2.2 Danone Infant Formula Product Overview
- 9.2.3 Danone Infant Formula Product Market Performance
- 9.2.4 Danone Business Overview
- 9.2.5 Danone Infant Formula SWOT Analysis
- 9.2.6 Danone Recent Developments
- 9.3 Abbott
  - 9.3.1 Abbott Infant Formula Basic Information
  - 9.3.2 Abbott Infant Formula Product Overview
  - 9.3.3 Abbott Infant Formula Product Market Performance
  - 9.3.4 Abbott Infant Formula SWOT Analysis
  - 9.3.5 Abbott Business Overview
  - 9.3.6 Abbott Recent Developments
- 9.4 Mead Johnson
  - 9.4.1 Mead Johnson Infant Formula Basic Information
  - 9.4.2 Mead Johnson Infant Formula Product Overview
  - 9.4.3 Mead Johnson Infant Formula Product Market Performance
  - 9.4.4 Mead Johnson Business Overview
  - 9.4.5 Mead Johnson Recent Developments
- 9.5 The Kraft Heinz
  - 9.5.1 The Kraft Heinz Infant Formula Basic Information
  - 9.5.2 The Kraft Heinz Infant Formula Product Overview
  - 9.5.3 The Kraft Heinz Infant Formula Product Market Performance
  - 9.5.4 The Kraft Heinz Business Overview
  - 9.5.5 The Kraft Heinz Recent Developments
- 9.6 Meiji Holdings
  - 9.6.1 Meiji Holdings Infant Formula Basic Information
  - 9.6.2 Meiji Holdings Infant Formula Product Overview
  - 9.6.3 Meiji Holdings Infant Formula Product Market Performance
  - 9.6.4 Meiji Holdings Business Overview
  - 9.6.5 Meiji Holdings Recent Developments
- 9.7 Beingmate Baby and Child Food
  - 9.7.1 Beingmate Baby and Child Food Infant Formula Basic Information
  - 9.7.2 Beingmate Baby and Child Food Infant Formula Product Overview
  - 9.7.3 Beingmate Baby and Child Food Infant Formula Product Market Performance
  - 9.7.4 Beingmate Baby and Child Food Business Overview
  - 9.7.5 Beingmate Baby and Child Food Recent Developments
- 9.8 Synutra
  - 9.8.1 Synutra Infant Formula Basic Information

- 9.8.2 Synutra Infant Formula Product Overview
- 9.8.3 Synutra Infant Formula Product Market Performance
- 9.8.4 Synutra Business Overview
- 9.8.5 Synutra Recent Developments
- 9.9 Pfizer
  - 9.9.1 Pfizer Infant Formula Basic Information
  - 9.9.2 Pfizer Infant Formula Product Overview
  - 9.9.3 Pfizer Infant Formula Product Market Performance
  - 9.9.4 Pfizer Business Overview
  - 9.9.5 Pfizer Recent Developments

## **10 INFANT FORMULA MARKET FORECAST BY REGION**

- 10.1 Global Infant Formula Market Size Forecast
- 10.2 Global Infant Formula Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Infant Formula Market Size Forecast by Country
  - 10.2.3 Asia Pacific Infant Formula Market Size Forecast by Region
  - 10.2.4 South America Infant Formula Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Infant Formula by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Infant Formula Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Infant Formula by Type (2025-2030)
  - 11.1.2 Global Infant Formula Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Infant Formula by Type (2025-2030)
- 11.2 Global Infant Formula Market Forecast by Application (2025-2030)
  - 11.2.1 Global Infant Formula Sales (Kilotons) Forecast by Application
  - 11.2.2 Global Infant Formula Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Infant Formula Market Size Comparison by Region (M USD)
- Table 5. Global Infant Formula Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Infant Formula Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Infant Formula Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Infant Formula Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Infant Formula as of 2022)
- Table 10. Global Market Infant Formula Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Infant Formula Sales Sites and Area Served
- Table 12. Manufacturers Infant Formula Product Type
- Table 13. Global Infant Formula Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Infant Formula
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Infant Formula Market Challenges
- Table 22. Global Infant Formula Sales by Type (Kilotons)
- Table 23. Global Infant Formula Market Size by Type (M USD)
- Table 24. Global Infant Formula Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Infant Formula Sales Market Share by Type (2019-2024)
- Table 26. Global Infant Formula Market Size (M USD) by Type (2019-2024)
- Table 27. Global Infant Formula Market Size Share by Type (2019-2024)
- Table 28. Global Infant Formula Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Infant Formula Sales (Kilotons) by Application
- Table 30. Global Infant Formula Market Size by Application
- Table 31. Global Infant Formula Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Infant Formula Sales Market Share by Application (2019-2024)

- Table 33. Global Infant Formula Sales by Application (2019-2024) & (M USD)
- Table 34. Global Infant Formula Market Share by Application (2019-2024)
- Table 35. Global Infant Formula Sales Growth Rate by Application (2019-2024)
- Table 36. Global Infant Formula Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Infant Formula Sales Market Share by Region (2019-2024)
- Table 38. North America Infant Formula Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Infant Formula Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Infant Formula Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Infant Formula Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Infant Formula Sales by Region (2019-2024) & (Kilotons)
- Table 43. Nestle Infant Formula Basic Information
- Table 44. Nestle Infant Formula Product Overview
- Table 45. Nestle Infant Formula Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Nestle Business Overview
- Table 47. Nestle Infant Formula SWOT Analysis
- Table 48. Nestle Recent Developments
- Table 49. Danone Infant Formula Basic Information
- Table 50. Danone Infant Formula Product Overview
- Table 51. Danone Infant Formula Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Danone Business Overview
- Table 53. Danone Infant Formula SWOT Analysis
- Table 54. Danone Recent Developments
- Table 55. Abbott Infant Formula Basic Information
- Table 56. Abbott Infant Formula Product Overview
- Table 57. Abbott Infant Formula Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Abbott Infant Formula SWOT Analysis
- Table 59. Abbott Business Overview
- Table 60. Abbott Recent Developments
- Table 61. Mead Johnson Infant Formula Basic Information
- Table 62. Mead Johnson Infant Formula Product Overview
- Table 63. Mead Johnson Infant Formula Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. Mead Johnson Business Overview
- Table 65. Mead Johnson Recent Developments
- Table 66. The Kraft Heinz Infant Formula Basic Information

- Table 67. The Kraft Heinz Infant Formula Product Overview
- Table 68. The Kraft Heinz Infant Formula Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. The Kraft Heinz Business Overview
- Table 70. The Kraft Heinz Recent Developments
- Table 71. Meiji Holdings Infant Formula Basic Information
- Table 72. Meiji Holdings Infant Formula Product Overview
- Table 73. Meiji Holdings Infant Formula Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Meiji Holdings Business Overview
- Table 75. Meiji Holdings Recent Developments
- Table 76. Beingmate Baby and Child Food Infant Formula Basic Information
- Table 77. Beingmate Baby and Child Food Infant Formula Product Overview
- Table 78. Beingmate Baby and Child Food Infant Formula Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Beingmate Baby and Child Food Business Overview
- Table 80. Beingmate Baby and Child Food Recent Developments
- Table 81. Synutra Infant Formula Basic Information
- Table 82. Synutra Infant Formula Product Overview
- Table 83. Synutra Infant Formula Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Synutra Business Overview
- Table 85. Synutra Recent Developments
- Table 86. Pfizer Infant Formula Basic Information
- Table 87. Pfizer Infant Formula Product Overview
- Table 88. Pfizer Infant Formula Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Pfizer Business Overview
- Table 90. Pfizer Recent Developments
- Table 91. Global Infant Formula Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 92. Global Infant Formula Market Size Forecast by Region (2025-2030) & (M USD)
- Table 93. North America Infant Formula Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 94. North America Infant Formula Market Size Forecast by Country (2025-2030) & (M USD)
- Table 95. Europe Infant Formula Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 96. Europe Infant Formula Market Size Forecast by Country (2025-2030) & (M USD)

Table 97. Asia Pacific Infant Formula Sales Forecast by Region (2025-2030) & (Kilotons)

Table 98. Asia Pacific Infant Formula Market Size Forecast by Region (2025-2030) & (M USD)

Table 99. South America Infant Formula Sales Forecast by Country (2025-2030) & (Kilotons)

Table 100. South America Infant Formula Market Size Forecast by Country (2025-2030) & (M USD)

Table 101. Middle East and Africa Infant Formula Consumption Forecast by Country (2025-2030) & (Units)

Table 102. Middle East and Africa Infant Formula Market Size Forecast by Country (2025-2030) & (M USD)

Table 103. Global Infant Formula Sales Forecast by Type (2025-2030) & (Kilotons)

Table 104. Global Infant Formula Market Size Forecast by Type (2025-2030) & (M USD)

Table 105. Global Infant Formula Price Forecast by Type (2025-2030) & (USD/Ton)

Table 106. Global Infant Formula Sales (Kilotons) Forecast by Application (2025-2030)

Table 107. Global Infant Formula Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Infant Formula
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Infant Formula Market Size (M USD), 2019-2030
- Figure 5. Global Infant Formula Market Size (M USD) (2019-2030)
- Figure 6. Global Infant Formula Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Infant Formula Market Size by Country (M USD)
- Figure 11. Infant Formula Sales Share by Manufacturers in 2023
- Figure 12. Global Infant Formula Revenue Share by Manufacturers in 2023
- Figure 13. Infant Formula Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Infant Formula Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Infant Formula Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Infant Formula Market Share by Type
- Figure 18. Sales Market Share of Infant Formula by Type (2019-2024)
- Figure 19. Sales Market Share of Infant Formula by Type in 2023
- Figure 20. Market Size Share of Infant Formula by Type (2019-2024)
- Figure 21. Market Size Market Share of Infant Formula by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Infant Formula Market Share by Application
- Figure 24. Global Infant Formula Sales Market Share by Application (2019-2024)
- Figure 25. Global Infant Formula Sales Market Share by Application in 2023
- Figure 26. Global Infant Formula Market Share by Application (2019-2024)
- Figure 27. Global Infant Formula Market Share by Application in 2023
- Figure 28. Global Infant Formula Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Infant Formula Sales Market Share by Region (2019-2024)
- Figure 30. North America Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Infant Formula Sales Market Share by Country in 2023



- Figure 32. U.S. Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Infant Formula Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Infant Formula Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Infant Formula Sales Market Share by Country in 2023
- Figure 37. Germany Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Infant Formula Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Infant Formula Sales Market Share by Region in 2023
- Figure 44. China Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Infant Formula Sales and Growth Rate (Kilotons)
- Figure 50. South America Infant Formula Sales Market Share by Country in 2023
- Figure 51. Brazil Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Infant Formula Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Infant Formula Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Infant Formula Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Infant Formula Sales Forecast by Volume (2019-2030) & (Kilotons)
- Figure 62. Global Infant Formula Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Infant Formula Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Infant Formula Market Share Forecast by Type (2025-2030)
- Figure 65. Global Infant Formula Sales Forecast by Application (2025-2030)
- Figure 66. Global Infant Formula Market Share Forecast by Application (2025-2030)

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