

# Global Infant Bifidobacterium Powder Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Infant bifidobacterium powder refers to a formulation of probiotics specifically designed for infants and young children. These powders contain strains of bifidobacterium, a type of beneficial bacteria that naturally resides in the gut and plays a vital role in maintaining a healthy digestive system.

The global Infant Bifidobacterium Powder market size was estimated at USD 104 million in 2023 and is projected to reach USD 139.30 million by 2032, exhibiting a CAGR of 3.30% during the forecast period.

North America Infant Bifidobacterium Powder market size was estimated at USD 28.65 million in 2023, at a CAGR of 2.83% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Infant Bifidobacterium Powder market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Infant Bifidobacterium Powder Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and

deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Infant Bifidobacterium Powder market in any manner.

## Global Infant Bifidobacterium Powder Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

DuPont

Chr. Hansen

Lallemand

BioGaia

Probi

Biosearch Life

Morinaga Milk

SYNBIO TECH INC.

Bioflag

### Market Segmentation (by Type)

Below 100 Billion CFU/g

100-200 Billion CFU/g

Above 200 Billion CFU/g

Market Segmentation (by Application)

Dairy Products

Dietary Supplements

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Infant Bifidobacterium Powder Market

Overview of the regional outlook of the Infant Bifidobacterium Powder Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning

recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Infant Bifidobacterium Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Infant Bifidobacterium Powder, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Infant Bifidobacterium Powder

1.2 Key Market Segments

1.2.1 Infant Bifidobacterium Powder Segment by Type

1.2.2 Infant Bifidobacterium Powder Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 INFANT BIFIDOBACTERIUM POWDER MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Infant Bifidobacterium Powder Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Infant Bifidobacterium Powder Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 INFANT BIFIDOBACTERIUM POWDER MARKET COMPETITIVE LANDSCAPE**

3.1 Global Infant Bifidobacterium Powder Sales by Manufacturers (2019-2024)

3.2 Global Infant Bifidobacterium Powder Revenue Market Share by Manufacturers (2019-2024)

3.3 Infant Bifidobacterium Powder Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Infant Bifidobacterium Powder Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Infant Bifidobacterium Powder Sales Sites, Area Served, Product Type

3.6 Infant Bifidobacterium Powder Market Competitive Situation and Trends

3.6.1 Infant Bifidobacterium Powder Market Concentration Rate

3.6.2 Global 5 and 10 Largest Infant Bifidobacterium Powder Players Market Share by Revenue

### 3.6.3 Mergers & Acquisitions, Expansion

## **4 INFANT BIFIDOBACTERIUM POWDER INDUSTRY CHAIN ANALYSIS**

### 4.1 Infant Bifidobacterium Powder Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF INFANT BIFIDOBACTERIUM POWDER MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Market Restraints

### 5.5 Industry News

#### 5.5.1 New Product Developments

#### 5.5.2 Mergers & Acquisitions

#### 5.5.3 Expansions

#### 5.5.4 Collaboration/Supply Contracts

### 5.6 Industry Policies

## **6 INFANT BIFIDOBACTERIUM POWDER MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Infant Bifidobacterium Powder Sales Market Share by Type (2019-2024)

### 6.3 Global Infant Bifidobacterium Powder Market Size Market Share by Type (2019-2024)

### 6.4 Global Infant Bifidobacterium Powder Price by Type (2019-2024)

## **7 INFANT BIFIDOBACTERIUM POWDER MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global Infant Bifidobacterium Powder Market Sales by Application (2019-2024)

### 7.3 Global Infant Bifidobacterium Powder Market Size (M USD) by Application (2019-2024)

### 7.4 Global Infant Bifidobacterium Powder Sales Growth Rate by Application

(2019-2024)

## **8 INFANT BIFIDOBACTERIUM POWDER MARKET CONSUMPTION BY REGION**

### 8.1 Global Infant Bifidobacterium Powder Sales by Region

#### 8.1.1 Global Infant Bifidobacterium Powder Sales by Region

#### 8.1.2 Global Infant Bifidobacterium Powder Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America Infant Bifidobacterium Powder Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Infant Bifidobacterium Powder Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Infant Bifidobacterium Powder Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Infant Bifidobacterium Powder Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Infant Bifidobacterium Powder Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## **9 INFANT BIFIDOBACTERIUM POWDER MARKET PRODUCTION BY REGION**

9.1 Global Production of Infant Bifidobacterium Powder by Region (2019-2024)

9.2 Global Infant Bifidobacterium Powder Revenue Market Share by Region (2019-2024)

9.3 Global Infant Bifidobacterium Powder Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Infant Bifidobacterium Powder Production

9.4.1 North America Infant Bifidobacterium Powder Production Growth Rate (2019-2024)

9.4.2 North America Infant Bifidobacterium Powder Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Infant Bifidobacterium Powder Production

9.5.1 Europe Infant Bifidobacterium Powder Production Growth Rate (2019-2024)

9.5.2 Europe Infant Bifidobacterium Powder Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Infant Bifidobacterium Powder Production (2019-2024)

9.6.1 Japan Infant Bifidobacterium Powder Production Growth Rate (2019-2024)

9.6.2 Japan Infant Bifidobacterium Powder Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Infant Bifidobacterium Powder Production (2019-2024)

9.7.1 China Infant Bifidobacterium Powder Production Growth Rate (2019-2024)

9.7.2 China Infant Bifidobacterium Powder Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

10.1 DuPont

10.1.1 DuPont Infant Bifidobacterium Powder Basic Information

10.1.2 DuPont Infant Bifidobacterium Powder Product Overview

10.1.3 DuPont Infant Bifidobacterium Powder Product Market Performance

10.1.4 DuPont Business Overview

10.1.5 DuPont Infant Bifidobacterium Powder SWOT Analysis

10.1.6 DuPont Recent Developments

10.2 Chr. Hansen

10.2.1 Chr. Hansen Infant Bifidobacterium Powder Basic Information

10.2.2 Chr. Hansen Infant Bifidobacterium Powder Product Overview

10.2.3 Chr. Hansen Infant Bifidobacterium Powder Product Market Performance

10.2.4 Chr. Hansen Business Overview

- 10.2.5 Chr. Hansen Infant Bifidobacterium Powder SWOT Analysis
- 10.2.6 Chr. Hansen Recent Developments
- 10.3 Lallemand
  - 10.3.1 Lallemand Infant Bifidobacterium Powder Basic Information
  - 10.3.2 Lallemand Infant Bifidobacterium Powder Product Overview
  - 10.3.3 Lallemand Infant Bifidobacterium Powder Product Market Performance
  - 10.3.4 Lallemand Infant Bifidobacterium Powder SWOT Analysis
  - 10.3.5 Lallemand Business Overview
  - 10.3.6 Lallemand Recent Developments
- 10.4 BioGaia
  - 10.4.1 BioGaia Infant Bifidobacterium Powder Basic Information
  - 10.4.2 BioGaia Infant Bifidobacterium Powder Product Overview
  - 10.4.3 BioGaia Infant Bifidobacterium Powder Product Market Performance
  - 10.4.4 BioGaia Business Overview
  - 10.4.5 BioGaia Recent Developments
- 10.5 Probi
  - 10.5.1 Probi Infant Bifidobacterium Powder Basic Information
  - 10.5.2 Probi Infant Bifidobacterium Powder Product Overview
  - 10.5.3 Probi Infant Bifidobacterium Powder Product Market Performance
  - 10.5.4 Probi Business Overview
  - 10.5.5 Probi Recent Developments
- 10.6 Biosearch Life
  - 10.6.1 Biosearch Life Infant Bifidobacterium Powder Basic Information
  - 10.6.2 Biosearch Life Infant Bifidobacterium Powder Product Overview
  - 10.6.3 Biosearch Life Infant Bifidobacterium Powder Product Market Performance
  - 10.6.4 Biosearch Life Business Overview
  - 10.6.5 Biosearch Life Recent Developments
- 10.7 Morinaga Milk
  - 10.7.1 Morinaga Milk Infant Bifidobacterium Powder Basic Information
  - 10.7.2 Morinaga Milk Infant Bifidobacterium Powder Product Overview
  - 10.7.3 Morinaga Milk Infant Bifidobacterium Powder Product Market Performance
  - 10.7.4 Morinaga Milk Business Overview
  - 10.7.5 Morinaga Milk Recent Developments
- 10.8 SYN BIO TECH INC.
  - 10.8.1 SYN BIO TECH INC. Infant Bifidobacterium Powder Basic Information
  - 10.8.2 SYN BIO TECH INC. Infant Bifidobacterium Powder Product Overview
  - 10.8.3 SYN BIO TECH INC. Infant Bifidobacterium Powder Product Market Performance
  - 10.8.4 SYN BIO TECH INC. Business Overview

#### 10.8.5 SYN BIO TECH INC. Recent Developments

### 10.9 Bioflag

#### 10.9.1 Bioflag Infant Bifidobacterium Powder Basic Information

#### 10.9.2 Bioflag Infant Bifidobacterium Powder Product Overview

#### 10.9.3 Bioflag Infant Bifidobacterium Powder Product Market Performance

#### 10.9.4 Bioflag Business Overview

#### 10.9.5 Bioflag Recent Developments

## **11 INFANT BIFIDOBACTERIUM POWDER MARKET FORECAST BY REGION**

### 11.1 Global Infant Bifidobacterium Powder Market Size Forecast

### 11.2 Global Infant Bifidobacterium Powder Market Forecast by Region

#### 11.2.1 North America Market Size Forecast by Country

#### 11.2.2 Europe Infant Bifidobacterium Powder Market Size Forecast by Country

#### 11.2.3 Asia Pacific Infant Bifidobacterium Powder Market Size Forecast by Region

#### 11.2.4 South America Infant Bifidobacterium Powder Market Size Forecast by Country

#### 11.2.5 Middle East and Africa Forecasted Consumption of Infant Bifidobacterium Powder by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

### 12.1 Global Infant Bifidobacterium Powder Market Forecast by Type (2025-2032)

#### 12.1.1 Global Forecasted Sales of Infant Bifidobacterium Powder by Type (2025-2032)

#### 12.1.2 Global Infant Bifidobacterium Powder Market Size Forecast by Type (2025-2032)

#### 12.1.3 Global Forecasted Price of Infant Bifidobacterium Powder by Type (2025-2032)

### 12.2 Global Infant Bifidobacterium Powder Market Forecast by Application (2025-2032)

#### 12.2.1 Global Infant Bifidobacterium Powder Sales (K MT) Forecast by Application

#### 12.2.2 Global Infant Bifidobacterium Powder Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Infant Bifidobacterium Powder Market Size Comparison by Region (M USD)

Table 5. Global Infant Bifidobacterium Powder Sales (K MT) by Manufacturers  
(2019-2024)

Table 6. Global Infant Bifidobacterium Powder Sales Market Share by Manufacturers  
(2019-2024)

Table 7. Global Infant Bifidobacterium Powder Revenue (M USD) by Manufacturers  
(2019-2024)

Table 8. Global Infant Bifidobacterium Powder Revenue Share by Manufacturers  
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Infant Bifidobacterium Powder as of 2022)

Table 10. Global Market Infant Bifidobacterium Powder Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Infant Bifidobacterium Powder Sales Sites and Area Served

Table 12. Manufacturers Infant Bifidobacterium Powder Product Type

Table 13. Global Infant Bifidobacterium Powder Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Infant Bifidobacterium Powder

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Infant Bifidobacterium Powder Market Challenges

Table 22. Global Infant Bifidobacterium Powder Sales by Type (K MT)

Table 23. Global Infant Bifidobacterium Powder Market Size by Type (M USD)

Table 24. Global Infant Bifidobacterium Powder Sales (K MT) by Type (2019-2024)

Table 25. Global Infant Bifidobacterium Powder Sales Market Share by Type  
(2019-2024)

Table 26. Global Infant Bifidobacterium Powder Market Size (M USD) by Type  
(2019-2024)

- Table 27. Global Infant Bifidobacterium Powder Market Size Share by Type (2019-2024)
- Table 28. Global Infant Bifidobacterium Powder Price (USD/MT) by Type (2019-2024)
- Table 29. Global Infant Bifidobacterium Powder Sales (K MT) by Application
- Table 30. Global Infant Bifidobacterium Powder Market Size by Application
- Table 31. Global Infant Bifidobacterium Powder Sales by Application (2019-2024) & (K MT)
- Table 32. Global Infant Bifidobacterium Powder Sales Market Share by Application (2019-2024)
- Table 33. Global Infant Bifidobacterium Powder Sales by Application (2019-2024) & (M USD)
- Table 34. Global Infant Bifidobacterium Powder Market Share by Application (2019-2024)
- Table 35. Global Infant Bifidobacterium Powder Sales Growth Rate by Application (2019-2024)
- Table 36. Global Infant Bifidobacterium Powder Sales by Region (2019-2024) & (K MT)
- Table 37. Global Infant Bifidobacterium Powder Sales Market Share by Region (2019-2024)
- Table 38. North America Infant Bifidobacterium Powder Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Infant Bifidobacterium Powder Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Infant Bifidobacterium Powder Sales by Region (2019-2024) & (K MT)
- Table 41. South America Infant Bifidobacterium Powder Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Infant Bifidobacterium Powder Sales by Region (2019-2024) & (K MT)
- Table 43. Global Infant Bifidobacterium Powder Production (K MT) by Region (2019-2024)
- Table 44. Global Infant Bifidobacterium Powder Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Infant Bifidobacterium Powder Revenue Market Share by Region (2019-2024)
- Table 46. Global Infant Bifidobacterium Powder Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Infant Bifidobacterium Powder Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Infant Bifidobacterium Powder Production (K MT), Revenue (US\$

Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Infant Bifidobacterium Powder Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Infant Bifidobacterium Powder Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. DuPont Infant Bifidobacterium Powder Basic Information

Table 52. DuPont Infant Bifidobacterium Powder Product Overview

Table 53. DuPont Infant Bifidobacterium Powder Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. DuPont Business Overview

Table 55. DuPont Infant Bifidobacterium Powder SWOT Analysis

Table 56. DuPont Recent Developments

Table 57. Chr. Hansen Infant Bifidobacterium Powder Basic Information

Table 58. Chr. Hansen Infant Bifidobacterium Powder Product Overview

Table 59. Chr. Hansen Infant Bifidobacterium Powder Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Chr. Hansen Business Overview

Table 61. Chr. Hansen Infant Bifidobacterium Powder SWOT Analysis

Table 62. Chr. Hansen Recent Developments

Table 63. Lallemand Infant Bifidobacterium Powder Basic Information

Table 64. Lallemand Infant Bifidobacterium Powder Product Overview

Table 65. Lallemand Infant Bifidobacterium Powder Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Lallemand Infant Bifidobacterium Powder SWOT Analysis

Table 67. Lallemand Business Overview

Table 68. Lallemand Recent Developments

Table 69. BioGaia Infant Bifidobacterium Powder Basic Information

Table 70. BioGaia Infant Bifidobacterium Powder Product Overview

Table 71. BioGaia Infant Bifidobacterium Powder Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. BioGaia Business Overview

Table 73. BioGaia Recent Developments

Table 74. Probi Infant Bifidobacterium Powder Basic Information

Table 75. Probi Infant Bifidobacterium Powder Product Overview

Table 76. Probi Infant Bifidobacterium Powder Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Probi Business Overview

Table 78. Probi Recent Developments

Table 79. Biosearch Life Infant Bifidobacterium Powder Basic Information

- Table 80. Biosearch Life Infant Bifidobacterium Powder Product Overview
- Table 81. Biosearch Life Infant Bifidobacterium Powder Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Biosearch Life Business Overview
- Table 83. Biosearch Life Recent Developments
- Table 84. Morinaga Milk Infant Bifidobacterium Powder Basic Information
- Table 85. Morinaga Milk Infant Bifidobacterium Powder Product Overview
- Table 86. Morinaga Milk Infant Bifidobacterium Powder Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. Morinaga Milk Business Overview
- Table 88. Morinaga Milk Recent Developments
- Table 89. SYN BIO TECH INC. Infant Bifidobacterium Powder Basic Information
- Table 90. SYN BIO TECH INC. Infant Bifidobacterium Powder Product Overview
- Table 91. SYN BIO TECH INC. Infant Bifidobacterium Powder Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. SYN BIO TECH INC. Business Overview
- Table 93. SYN BIO TECH INC. Recent Developments
- Table 94. Bioflag Infant Bifidobacterium Powder Basic Information
- Table 95. Bioflag Infant Bifidobacterium Powder Product Overview
- Table 96. Bioflag Infant Bifidobacterium Powder Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 97. Bioflag Business Overview
- Table 98. Bioflag Recent Developments
- Table 99. Global Infant Bifidobacterium Powder Sales Forecast by Region (2025-2032) & (K MT)
- Table 100. Global Infant Bifidobacterium Powder Market Size Forecast by Region (2025-2032) & (M USD)
- Table 101. North America Infant Bifidobacterium Powder Sales Forecast by Country (2025-2032) & (K MT)
- Table 102. North America Infant Bifidobacterium Powder Market Size Forecast by Country (2025-2032) & (M USD)
- Table 103. Europe Infant Bifidobacterium Powder Sales Forecast by Country (2025-2032) & (K MT)
- Table 104. Europe Infant Bifidobacterium Powder Market Size Forecast by Country (2025-2032) & (M USD)
- Table 105. Asia Pacific Infant Bifidobacterium Powder Sales Forecast by Region (2025-2032) & (K MT)
- Table 106. Asia Pacific Infant Bifidobacterium Powder Market Size Forecast by Region (2025-2032) & (M USD)

Table 107. South America Infant Bifidobacterium Powder Sales Forecast by Country (2025-2032) & (K MT)

Table 108. South America Infant Bifidobacterium Powder Market Size Forecast by Country (2025-2032) & (M USD)

Table 109. Middle East and Africa Infant Bifidobacterium Powder Consumption Forecast by Country (2025-2032) & (Units)

Table 110. Middle East and Africa Infant Bifidobacterium Powder Market Size Forecast by Country (2025-2032) & (M USD)

Table 111. Global Infant Bifidobacterium Powder Sales Forecast by Type (2025-2032) & (K MT)

Table 112. Global Infant Bifidobacterium Powder Market Size Forecast by Type (2025-2032) & (M USD)

Table 113. Global Infant Bifidobacterium Powder Price Forecast by Type (2025-2032) & (USD/MT)

Table 114. Global Infant Bifidobacterium Powder Sales (K MT) Forecast by Application (2025-2032)

Table 115. Global Infant Bifidobacterium Powder Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Infant Bifidobacterium Powder
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Infant Bifidobacterium Powder Market Size (M USD), 2019-2032
- Figure 5. Global Infant Bifidobacterium Powder Market Size (M USD) (2019-2032)
- Figure 6. Global Infant Bifidobacterium Powder Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Infant Bifidobacterium Powder Market Size by Country (M USD)
- Figure 11. Infant Bifidobacterium Powder Sales Share by Manufacturers in 2023
- Figure 12. Global Infant Bifidobacterium Powder Revenue Share by Manufacturers in 2023
- Figure 13. Infant Bifidobacterium Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Infant Bifidobacterium Powder Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Infant Bifidobacterium Powder Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Infant Bifidobacterium Powder Market Share by Type
- Figure 18. Sales Market Share of Infant Bifidobacterium Powder by Type (2019-2024)
- Figure 19. Sales Market Share of Infant Bifidobacterium Powder by Type in 2023
- Figure 20. Market Size Share of Infant Bifidobacterium Powder by Type (2019-2024)
- Figure 21. Market Size Market Share of Infant Bifidobacterium Powder by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Infant Bifidobacterium Powder Market Share by Application
- Figure 24. Global Infant Bifidobacterium Powder Sales Market Share by Application (2019-2024)
- Figure 25. Global Infant Bifidobacterium Powder Sales Market Share by Application in 2023
- Figure 26. Global Infant Bifidobacterium Powder Market Share by Application (2019-2024)
- Figure 27. Global Infant Bifidobacterium Powder Market Share by Application in 2023
- Figure 28. Global Infant Bifidobacterium Powder Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Infant Bifidobacterium Powder Sales Market Share by Region

(2019-2024)

Figure 30. North America Infant Bifidobacterium Powder Sales and Growth Rate

(2019-2024) & (K MT)

Figure 31. North America Infant Bifidobacterium Powder Sales Market Share by Country in 2023

Figure 32. U.S. Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Infant Bifidobacterium Powder Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Infant Bifidobacterium Powder Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Infant Bifidobacterium Powder Sales Market Share by Country in 2023

Figure 37. Germany Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Infant Bifidobacterium Powder Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Infant Bifidobacterium Powder Sales Market Share by Region in 2023

Figure 44. China Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Infant Bifidobacterium Powder Sales and Growth Rate

(2019-2024) & (K MT)

Figure 49. South America Infant Bifidobacterium Powder Sales and Growth Rate (K MT)

Figure 50. South America Infant Bifidobacterium Powder Sales Market Share by Country in 2023

Figure 51. Brazil Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Infant Bifidobacterium Powder Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Infant Bifidobacterium Powder Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Infant Bifidobacterium Powder Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Infant Bifidobacterium Powder Production Market Share by Region (2019-2024)

Figure 62. North America Infant Bifidobacterium Powder Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Infant Bifidobacterium Powder Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Infant Bifidobacterium Powder Production (K MT) Growth Rate (2019-2024)

Figure 65. China Infant Bifidobacterium Powder Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Infant Bifidobacterium Powder Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Infant Bifidobacterium Powder Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Infant Bifidobacterium Powder Sales Market Share Forecast by Type

(2025-2032)

Figure 69. Global Infant Bifidobacterium Powder Market Share Forecast by Type

(2025-2032)

Figure 70. Global Infant Bifidobacterium Powder Sales Forecast by Application

(2025-2032)

Figure 71. Global Infant Bifidobacterium Powder Market Share Forecast by Application

(2025-2032)

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