

Global Industrial Heavy Equipment Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Industrial heavy equipment refers to large, robust machinery and vehicles used in various industries to perform tasks that require significant strength and capacity. These machines are designed for heavy-duty work and are essential for construction, mining, agriculture, and other industrial operations. They are typically characterized by their size, power, and durability.

The global Industrial Heavy Equipment market size was estimated at USD 201760 million in 2023 and is projected to reach USD 370927.53 million by 2032, exhibiting a CAGR of 7.00% during the forecast period.

North America Industrial Heavy Equipment market size was estimated at USD 59070.90 million in 2023, at a CAGR of 6.00% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Industrial Heavy Equipment market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Industrial Heavy Equipment Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main

players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Industrial Heavy Equipment market in any manner.

Global Industrial Heavy Equipment Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Caterpillar

John Deere

KOMATSU

CNH Industrial

Kubota

Hitachi

Volvo

Liebherr

Daimler

Doosan

SANY Group

JCB

Terex

Zoomlion

Liugong

Weichai

Sinotruk

Market Segmentation (by Type)

Excavators

Wheel Loaders

Bulldozers

Dump Truck

Others

Market Segmentation (by Application)

Construction

Mining

Agriculture

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Industrial Heavy Equipment Market

Overview of the regional outlook of the Industrial Heavy Equipment Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Industrial Heavy Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Industrial Heavy Equipment, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Industrial Heavy Equipment

1.2 Key Market Segments

1.2.1 Industrial Heavy Equipment Segment by Type

1.2.2 Industrial Heavy Equipment Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 INDUSTRIAL HEAVY EQUIPMENT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Industrial Heavy Equipment Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Industrial Heavy Equipment Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 INDUSTRIAL HEAVY EQUIPMENT MARKET COMPETITIVE LANDSCAPE

3.1 Global Industrial Heavy Equipment Sales by Manufacturers (2019-2024)

3.2 Global Industrial Heavy Equipment Revenue Market Share by Manufacturers (2019-2024)

3.3 Industrial Heavy Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Industrial Heavy Equipment Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Industrial Heavy Equipment Sales Sites, Area Served, Product Type

3.6 Industrial Heavy Equipment Market Competitive Situation and Trends

3.6.1 Industrial Heavy Equipment Market Concentration Rate

3.6.2 Global 5 and 10 Largest Industrial Heavy Equipment Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 INDUSTRIAL HEAVY EQUIPMENT INDUSTRY CHAIN ANALYSIS

- 4.1 Industrial Heavy Equipment Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF INDUSTRIAL HEAVY EQUIPMENT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 INDUSTRIAL HEAVY EQUIPMENT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Industrial Heavy Equipment Sales Market Share by Type (2019-2024)
- 6.3 Global Industrial Heavy Equipment Market Size Market Share by Type (2019-2024)
- 6.4 Global Industrial Heavy Equipment Price by Type (2019-2024)

7 INDUSTRIAL HEAVY EQUIPMENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Industrial Heavy Equipment Market Sales by Application (2019-2024)
- 7.3 Global Industrial Heavy Equipment Market Size (M USD) by Application (2019-2024)
- 7.4 Global Industrial Heavy Equipment Sales Growth Rate by Application (2019-2024)

8 INDUSTRIAL HEAVY EQUIPMENT MARKET CONSUMPTION BY REGION

- 8.1 Global Industrial Heavy Equipment Sales by Region

- 8.1.1 Global Industrial Heavy Equipment Sales by Region
- 8.1.2 Global Industrial Heavy Equipment Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Industrial Heavy Equipment Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Industrial Heavy Equipment Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Industrial Heavy Equipment Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Industrial Heavy Equipment Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Industrial Heavy Equipment Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 INDUSTRIAL HEAVY EQUIPMENT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Industrial Heavy Equipment by Region (2019-2024)
- 9.2 Global Industrial Heavy Equipment Revenue Market Share by Region (2019-2024)
- 9.3 Global Industrial Heavy Equipment Production, Revenue, Price and Gross Margin

(2019-2024)

9.4 North America Industrial Heavy Equipment Production

9.4.1 North America Industrial Heavy Equipment Production Growth Rate (2019-2024)

9.4.2 North America Industrial Heavy Equipment Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Industrial Heavy Equipment Production

9.5.1 Europe Industrial Heavy Equipment Production Growth Rate (2019-2024)

9.5.2 Europe Industrial Heavy Equipment Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Industrial Heavy Equipment Production (2019-2024)

9.6.1 Japan Industrial Heavy Equipment Production Growth Rate (2019-2024)

9.6.2 Japan Industrial Heavy Equipment Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Industrial Heavy Equipment Production (2019-2024)

9.7.1 China Industrial Heavy Equipment Production Growth Rate (2019-2024)

9.7.2 China Industrial Heavy Equipment Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Caterpillar

10.1.1 Caterpillar Industrial Heavy Equipment Basic Information

10.1.2 Caterpillar Industrial Heavy Equipment Product Overview

10.1.3 Caterpillar Industrial Heavy Equipment Product Market Performance

10.1.4 Caterpillar Business Overview

10.1.5 Caterpillar Industrial Heavy Equipment SWOT Analysis

10.1.6 Caterpillar Recent Developments

10.2 John Deere

10.2.1 John Deere Industrial Heavy Equipment Basic Information

10.2.2 John Deere Industrial Heavy Equipment Product Overview

10.2.3 John Deere Industrial Heavy Equipment Product Market Performance

10.2.4 John Deere Business Overview

10.2.5 John Deere Industrial Heavy Equipment SWOT Analysis

10.2.6 John Deere Recent Developments

10.3 KOMATSU

10.3.1 KOMATSU Industrial Heavy Equipment Basic Information

10.3.2 KOMATSU Industrial Heavy Equipment Product Overview

10.3.3 KOMATSU Industrial Heavy Equipment Product Market Performance

10.3.4 KOMATSU Industrial Heavy Equipment SWOT Analysis

- 10.3.5 KOMATSU Business Overview
- 10.3.6 KOMATSU Recent Developments
- 10.4 CNH Industrial
 - 10.4.1 CNH Industrial Industrial Heavy Equipment Basic Information
 - 10.4.2 CNH Industrial Industrial Heavy Equipment Product Overview
 - 10.4.3 CNH Industrial Industrial Heavy Equipment Product Market Performance
 - 10.4.4 CNH Industrial Business Overview
 - 10.4.5 CNH Industrial Recent Developments
- 10.5 Kubota
 - 10.5.1 Kubota Industrial Heavy Equipment Basic Information
 - 10.5.2 Kubota Industrial Heavy Equipment Product Overview
 - 10.5.3 Kubota Industrial Heavy Equipment Product Market Performance
 - 10.5.4 Kubota Business Overview
 - 10.5.5 Kubota Recent Developments
- 10.6 Hitachi
 - 10.6.1 Hitachi Industrial Heavy Equipment Basic Information
 - 10.6.2 Hitachi Industrial Heavy Equipment Product Overview
 - 10.6.3 Hitachi Industrial Heavy Equipment Product Market Performance
 - 10.6.4 Hitachi Business Overview
 - 10.6.5 Hitachi Recent Developments
- 10.7 Volvo
 - 10.7.1 Volvo Industrial Heavy Equipment Basic Information
 - 10.7.2 Volvo Industrial Heavy Equipment Product Overview
 - 10.7.3 Volvo Industrial Heavy Equipment Product Market Performance
 - 10.7.4 Volvo Business Overview
 - 10.7.5 Volvo Recent Developments
- 10.8 Liebherr
 - 10.8.1 Liebherr Industrial Heavy Equipment Basic Information
 - 10.8.2 Liebherr Industrial Heavy Equipment Product Overview
 - 10.8.3 Liebherr Industrial Heavy Equipment Product Market Performance
 - 10.8.4 Liebherr Business Overview
 - 10.8.5 Liebherr Recent Developments
- 10.9 Daimler
 - 10.9.1 Daimler Industrial Heavy Equipment Basic Information
 - 10.9.2 Daimler Industrial Heavy Equipment Product Overview
 - 10.9.3 Daimler Industrial Heavy Equipment Product Market Performance
 - 10.9.4 Daimler Business Overview
 - 10.9.5 Daimler Recent Developments
- 10.10 Doosan

- 10.10.1 Doosan Industrial Heavy Equipment Basic Information
- 10.10.2 Doosan Industrial Heavy Equipment Product Overview
- 10.10.3 Doosan Industrial Heavy Equipment Product Market Performance
- 10.10.4 Doosan Business Overview
- 10.10.5 Doosan Recent Developments
- 10.11 SANY Group
 - 10.11.1 SANY Group Industrial Heavy Equipment Basic Information
 - 10.11.2 SANY Group Industrial Heavy Equipment Product Overview
 - 10.11.3 SANY Group Industrial Heavy Equipment Product Market Performance
 - 10.11.4 SANY Group Business Overview
 - 10.11.5 SANY Group Recent Developments
- 10.12 JCB
 - 10.12.1 JCB Industrial Heavy Equipment Basic Information
 - 10.12.2 JCB Industrial Heavy Equipment Product Overview
 - 10.12.3 JCB Industrial Heavy Equipment Product Market Performance
 - 10.12.4 JCB Business Overview
 - 10.12.5 JCB Recent Developments
- 10.13 Terex
 - 10.13.1 Terex Industrial Heavy Equipment Basic Information
 - 10.13.2 Terex Industrial Heavy Equipment Product Overview
 - 10.13.3 Terex Industrial Heavy Equipment Product Market Performance
 - 10.13.4 Terex Business Overview
 - 10.13.5 Terex Recent Developments
- 10.14 Zoomlion
 - 10.14.1 Zoomlion Industrial Heavy Equipment Basic Information
 - 10.14.2 Zoomlion Industrial Heavy Equipment Product Overview
 - 10.14.3 Zoomlion Industrial Heavy Equipment Product Market Performance
 - 10.14.4 Zoomlion Business Overview
 - 10.14.5 Zoomlion Recent Developments
- 10.15 Liugong
 - 10.15.1 Liugong Industrial Heavy Equipment Basic Information
 - 10.15.2 Liugong Industrial Heavy Equipment Product Overview
 - 10.15.3 Liugong Industrial Heavy Equipment Product Market Performance
 - 10.15.4 Liugong Business Overview
 - 10.15.5 Liugong Recent Developments
- 10.16 Weichai
 - 10.16.1 Weichai Industrial Heavy Equipment Basic Information
 - 10.16.2 Weichai Industrial Heavy Equipment Product Overview
 - 10.16.3 Weichai Industrial Heavy Equipment Product Market Performance

10.16.4 Weichai Business Overview

10.16.5 Weichai Recent Developments

10.17 Sinotruk

10.17.1 Sinotruk Industrial Heavy Equipment Basic Information

10.17.2 Sinotruk Industrial Heavy Equipment Product Overview

10.17.3 Sinotruk Industrial Heavy Equipment Product Market Performance

10.17.4 Sinotruk Business Overview

10.17.5 Sinotruk Recent Developments

11 INDUSTRIAL HEAVY EQUIPMENT MARKET FORECAST BY REGION

11.1 Global Industrial Heavy Equipment Market Size Forecast

11.2 Global Industrial Heavy Equipment Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Industrial Heavy Equipment Market Size Forecast by Country

11.2.3 Asia Pacific Industrial Heavy Equipment Market Size Forecast by Region

11.2.4 South America Industrial Heavy Equipment Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Industrial Heavy Equipment by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Industrial Heavy Equipment Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Industrial Heavy Equipment by Type (2025-2032)

12.1.2 Global Industrial Heavy Equipment Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Industrial Heavy Equipment by Type (2025-2032)

12.2 Global Industrial Heavy Equipment Market Forecast by Application (2025-2032)

12.2.1 Global Industrial Heavy Equipment Sales (K Units) Forecast by Application

12.2.2 Global Industrial Heavy Equipment Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Industrial Heavy Equipment Market Size Comparison by Region (M USD)
- Table 5. Global Industrial Heavy Equipment Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Industrial Heavy Equipment Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Industrial Heavy Equipment Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Industrial Heavy Equipment Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Industrial Heavy Equipment as of 2022)
- Table 10. Global Market Industrial Heavy Equipment Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Industrial Heavy Equipment Sales Sites and Area Served
- Table 12. Manufacturers Industrial Heavy Equipment Product Type
- Table 13. Global Industrial Heavy Equipment Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Industrial Heavy Equipment
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Industrial Heavy Equipment Market Challenges
- Table 22. Global Industrial Heavy Equipment Sales by Type (K Units)
- Table 23. Global Industrial Heavy Equipment Market Size by Type (M USD)
- Table 24. Global Industrial Heavy Equipment Sales (K Units) by Type (2019-2024)
- Table 25. Global Industrial Heavy Equipment Sales Market Share by Type (2019-2024)
- Table 26. Global Industrial Heavy Equipment Market Size (M USD) by Type (2019-2024)
- Table 27. Global Industrial Heavy Equipment Market Size Share by Type (2019-2024)

Table 28. Global Industrial Heavy Equipment Price (USD/Unit) by Type (2019-2024)

Table 29. Global Industrial Heavy Equipment Sales (K Units) by Application

Table 30. Global Industrial Heavy Equipment Market Size by Application

Table 31. Global Industrial Heavy Equipment Sales by Application (2019-2024) & (K Units)

Table 32. Global Industrial Heavy Equipment Sales Market Share by Application (2019-2024)

Table 33. Global Industrial Heavy Equipment Sales by Application (2019-2024) & (M USD)

Table 34. Global Industrial Heavy Equipment Market Share by Application (2019-2024)

Table 35. Global Industrial Heavy Equipment Sales Growth Rate by Application (2019-2024)

Table 36. Global Industrial Heavy Equipment Sales by Region (2019-2024) & (K Units)

Table 37. Global Industrial Heavy Equipment Sales Market Share by Region (2019-2024)

Table 38. North America Industrial Heavy Equipment Sales by Country (2019-2024) & (K Units)

Table 39. Europe Industrial Heavy Equipment Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Industrial Heavy Equipment Sales by Region (2019-2024) & (K Units)

Table 41. South America Industrial Heavy Equipment Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Industrial Heavy Equipment Sales by Region (2019-2024) & (K Units)

Table 43. Global Industrial Heavy Equipment Production (K Units) by Region (2019-2024)

Table 44. Global Industrial Heavy Equipment Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Industrial Heavy Equipment Revenue Market Share by Region (2019-2024)

Table 46. Global Industrial Heavy Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Industrial Heavy Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Industrial Heavy Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Industrial Heavy Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Industrial Heavy Equipment Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Caterpillar Industrial Heavy Equipment Basic Information

Table 52. Caterpillar Industrial Heavy Equipment Product Overview

Table 53. Caterpillar Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Caterpillar Business Overview

Table 55. Caterpillar Industrial Heavy Equipment SWOT Analysis

Table 56. Caterpillar Recent Developments

Table 57. John Deere Industrial Heavy Equipment Basic Information

Table 58. John Deere Industrial Heavy Equipment Product Overview

Table 59. John Deere Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. John Deere Business Overview

Table 61. John Deere Industrial Heavy Equipment SWOT Analysis

Table 62. John Deere Recent Developments

Table 63. KOMATSU Industrial Heavy Equipment Basic Information

Table 64. KOMATSU Industrial Heavy Equipment Product Overview

Table 65. KOMATSU Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. KOMATSU Industrial Heavy Equipment SWOT Analysis

Table 67. KOMATSU Business Overview

Table 68. KOMATSU Recent Developments

Table 69. CNH Industrial Industrial Heavy Equipment Basic Information

Table 70. CNH Industrial Industrial Heavy Equipment Product Overview

Table 71. CNH Industrial Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. CNH Industrial Business Overview

Table 73. CNH Industrial Recent Developments

Table 74. Kubota Industrial Heavy Equipment Basic Information

Table 75. Kubota Industrial Heavy Equipment Product Overview

Table 76. Kubota Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Kubota Business Overview

Table 78. Kubota Recent Developments

Table 79. Hitachi Industrial Heavy Equipment Basic Information

Table 80. Hitachi Industrial Heavy Equipment Product Overview

Table 81. Hitachi Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Hitachi Business Overview

- Table 83. Hitachi Recent Developments
- Table 84. Volvo Industrial Heavy Equipment Basic Information
- Table 85. Volvo Industrial Heavy Equipment Product Overview
- Table 86. Volvo Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. Volvo Business Overview
- Table 88. Volvo Recent Developments
- Table 89. Liebherr Industrial Heavy Equipment Basic Information
- Table 90. Liebherr Industrial Heavy Equipment Product Overview
- Table 91. Liebherr Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. Liebherr Business Overview
- Table 93. Liebherr Recent Developments
- Table 94. Daimler Industrial Heavy Equipment Basic Information
- Table 95. Daimler Industrial Heavy Equipment Product Overview
- Table 96. Daimler Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 97. Daimler Business Overview
- Table 98. Daimler Recent Developments
- Table 99. Doosan Industrial Heavy Equipment Basic Information
- Table 100. Doosan Industrial Heavy Equipment Product Overview
- Table 101. Doosan Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 102. Doosan Business Overview
- Table 103. Doosan Recent Developments
- Table 104. SANY Group Industrial Heavy Equipment Basic Information
- Table 105. SANY Group Industrial Heavy Equipment Product Overview
- Table 106. SANY Group Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 107. SANY Group Business Overview
- Table 108. SANY Group Recent Developments
- Table 109. JCB Industrial Heavy Equipment Basic Information
- Table 110. JCB Industrial Heavy Equipment Product Overview
- Table 111. JCB Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 112. JCB Business Overview
- Table 113. JCB Recent Developments
- Table 114. Terex Industrial Heavy Equipment Basic Information
- Table 115. Terex Industrial Heavy Equipment Product Overview

- Table 116. Terex Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 117. Terex Business Overview
- Table 118. Terex Recent Developments
- Table 119. Zoomlion Industrial Heavy Equipment Basic Information
- Table 120. Zoomlion Industrial Heavy Equipment Product Overview
- Table 121. Zoomlion Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 122. Zoomlion Business Overview
- Table 123. Zoomlion Recent Developments
- Table 124. Liugong Industrial Heavy Equipment Basic Information
- Table 125. Liugong Industrial Heavy Equipment Product Overview
- Table 126. Liugong Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 127. Liugong Business Overview
- Table 128. Liugong Recent Developments
- Table 129. Weichai Industrial Heavy Equipment Basic Information
- Table 130. Weichai Industrial Heavy Equipment Product Overview
- Table 131. Weichai Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. Weichai Business Overview
- Table 133. Weichai Recent Developments
- Table 134. Sinotruk Industrial Heavy Equipment Basic Information
- Table 135. Sinotruk Industrial Heavy Equipment Product Overview
- Table 136. Sinotruk Industrial Heavy Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 137. Sinotruk Business Overview
- Table 138. Sinotruk Recent Developments
- Table 139. Global Industrial Heavy Equipment Sales Forecast by Region (2025-2032) & (K Units)
- Table 140. Global Industrial Heavy Equipment Market Size Forecast by Region (2025-2032) & (M USD)
- Table 141. North America Industrial Heavy Equipment Sales Forecast by Country (2025-2032) & (K Units)
- Table 142. North America Industrial Heavy Equipment Market Size Forecast by Country (2025-2032) & (M USD)
- Table 143. Europe Industrial Heavy Equipment Sales Forecast by Country (2025-2032) & (K Units)
- Table 144. Europe Industrial Heavy Equipment Market Size Forecast by Country

(2025-2032) & (M USD)

Table 145. Asia Pacific Industrial Heavy Equipment Sales Forecast by Region

(2025-2032) & (K Units)

Table 146. Asia Pacific Industrial Heavy Equipment Market Size Forecast by Region

(2025-2032) & (M USD)

Table 147. South America Industrial Heavy Equipment Sales Forecast by Country

(2025-2032) & (K Units)

Table 148. South America Industrial Heavy Equipment Market Size Forecast by Country

(2025-2032) & (M USD)

Table 149. Middle East and Africa Industrial Heavy Equipment Consumption Forecast by Country (2025-2032) & (Units)

Table 150. Middle East and Africa Industrial Heavy Equipment Market Size Forecast by Country (2025-2032) & (M USD)

Table 151. Global Industrial Heavy Equipment Sales Forecast by Type (2025-2032) & (K Units)

Table 152. Global Industrial Heavy Equipment Market Size Forecast by Type (2025-2032) & (M USD)

Table 153. Global Industrial Heavy Equipment Price Forecast by Type (2025-2032) & (USD/Unit)

Table 154. Global Industrial Heavy Equipment Sales (K Units) Forecast by Application (2025-2032)

Table 155. Global Industrial Heavy Equipment Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Industrial Heavy Equipment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Industrial Heavy Equipment Market Size (M USD), 2019-2032
- Figure 5. Global Industrial Heavy Equipment Market Size (M USD) (2019-2032)
- Figure 6. Global Industrial Heavy Equipment Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Industrial Heavy Equipment Market Size by Country (M USD)
- Figure 11. Industrial Heavy Equipment Sales Share by Manufacturers in 2023
- Figure 12. Global Industrial Heavy Equipment Revenue Share by Manufacturers in 2023
- Figure 13. Industrial Heavy Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Industrial Heavy Equipment Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Industrial Heavy Equipment Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Industrial Heavy Equipment Market Share by Type
- Figure 18. Sales Market Share of Industrial Heavy Equipment by Type (2019-2024)
- Figure 19. Sales Market Share of Industrial Heavy Equipment by Type in 2023
- Figure 20. Market Size Share of Industrial Heavy Equipment by Type (2019-2024)
- Figure 21. Market Size Market Share of Industrial Heavy Equipment by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Industrial Heavy Equipment Market Share by Application
- Figure 24. Global Industrial Heavy Equipment Sales Market Share by Application (2019-2024)
- Figure 25. Global Industrial Heavy Equipment Sales Market Share by Application in 2023
- Figure 26. Global Industrial Heavy Equipment Market Share by Application (2019-2024)
- Figure 27. Global Industrial Heavy Equipment Market Share by Application in 2023
- Figure 28. Global Industrial Heavy Equipment Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Industrial Heavy Equipment Sales Market Share by Region

(2019-2024)

Figure 30. North America Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Industrial Heavy Equipment Sales Market Share by Country in 2023

Figure 32. U.S. Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Industrial Heavy Equipment Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Industrial Heavy Equipment Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Industrial Heavy Equipment Sales Market Share by Country in 2023

Figure 37. Germany Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Industrial Heavy Equipment Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Industrial Heavy Equipment Sales Market Share by Region in 2023

Figure 44. China Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Industrial Heavy Equipment Sales and Growth Rate (K Units)

Figure 50. South America Industrial Heavy Equipment Sales Market Share by Country

in 2023

Figure 51. Brazil Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Industrial Heavy Equipment Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Industrial Heavy Equipment Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Industrial Heavy Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Industrial Heavy Equipment Production Market Share by Region (2019-2024)

Figure 62. North America Industrial Heavy Equipment Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Industrial Heavy Equipment Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Industrial Heavy Equipment Production (K Units) Growth Rate (2019-2024)

Figure 65. China Industrial Heavy Equipment Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Industrial Heavy Equipment Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Industrial Heavy Equipment Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Industrial Heavy Equipment Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Industrial Heavy Equipment Market Share Forecast by Type (2025-2032)

Figure 70. Global Industrial Heavy Equipment Sales Forecast by Application
(2025-2032)

Figure 71. Global Industrial Heavy Equipment Market Share Forecast by Application
(2025-2032)

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