

# Global Indoor Air Quality Market Research Report 2024(Status and Outlook)

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## **Abstracts**

#### Report Overview:

Most of the people spend their 70% to 80% daily time indoors. Several air impurities can cause respiratory disorders, allergies etc. The quality of indoor air can affect the comfort, health and productivity of a building occupants hence, determining the quality of indoor air around occupants is important.

The Global Indoor Air Quality Market Size was estimated at USD 165.58 million in 2023 and is projected to reach USD 238.90 million by 2029, exhibiting a CAGR of 6.30% during the forecast period.

This report provides a deep insight into the global Indoor Air Quality market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Indoor Air Quality Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.



In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Indoor Air Quality market in any manner.

Global Indoor Air Quality Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
Honeywell
3M
Aeroqual Ltd.
Camfil AB
FLUKE
Green Home Solutions
Lennox International Inc.
Panasonic
Trion IAQ
TSI Inc.
Dynamic AQS
Macro Technology Instruments



PPM Technology	
Kanomax	
AAF International	
TESTO	
Rotronic	
CEM	
Extech	
E Instruments	
Amphenol (Telaire)	
GrayWolf	
DWYER	
CETCI	
MadgeTech	
Sainawei	
Market Segmentation (by Type)	
Service	
Equipment	
Market Segmentation (by Application)	
Commercial	
Residential	

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## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Indoor Air Quality Market

Overview of the regional outlook of the Indoor Air Quality Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set



to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come



## 6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Indoor Air Quality Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.



Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



## **Contents**

## 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Indoor Air Quality
- 1.2 Key Market Segments
  - 1.2.1 Indoor Air Quality Segment by Type
  - 1.2.2 Indoor Air Quality Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

## 2 INDOOR AIR QUALITY MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 INDOOR AIR QUALITY MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Indoor Air Quality Revenue Market Share by Company (2019-2024)
- 3.2 Indoor Air Quality Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Indoor Air Quality Market Size Sites, Area Served, Product Type
- 3.4 Indoor Air Quality Market Competitive Situation and Trends
  - 3.4.1 Indoor Air Quality Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Indoor Air Quality Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

#### **4 INDOOR AIR QUALITY VALUE CHAIN ANALYSIS**

- 4.1 Indoor Air Quality Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

#### 5 THE DEVELOPMENT AND DYNAMICS OF INDOOR AIR QUALITY MARKET



- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### **6 INDOOR AIR QUALITY MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Indoor Air Quality Market Size Market Share by Type (2019-2024)
- 6.3 Global Indoor Air Quality Market Size Growth Rate by Type (2019-2024)

#### 7 INDOOR AIR QUALITY MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Indoor Air Quality Market Size (M USD) by Application (2019-2024)
- 7.3 Global Indoor Air Quality Market Size Growth Rate by Application (2019-2024)

#### 8 INDOOR AIR QUALITY MARKET SEGMENTATION BY REGION

- 8.1 Global Indoor Air Quality Market Size by Region
  - 8.1.1 Global Indoor Air Quality Market Size by Region
  - 8.1.2 Global Indoor Air Quality Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Indoor Air Quality Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Indoor Air Quality Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia



- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Indoor Air Quality Market Size by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Indoor Air Quality Market Size by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Indoor Air Quality Market Size by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Honeywell
  - 9.1.1 Honeywell Indoor Air Quality Basic Information
  - 9.1.2 Honeywell Indoor Air Quality Product Overview
  - 9.1.3 Honeywell Indoor Air Quality Product Market Performance
  - 9.1.4 Honeywell Indoor Air Quality SWOT Analysis
  - 9.1.5 Honeywell Business Overview
  - 9.1.6 Honeywell Recent Developments
- 9.2 3M
  - 9.2.1 3M Indoor Air Quality Basic Information
  - 9.2.2 3M Indoor Air Quality Product Overview
  - 9.2.3 3M Indoor Air Quality Product Market Performance
  - 9.2.4 Honeywell Indoor Air Quality SWOT Analysis
  - 9.2.5 3M Business Overview
  - 9.2.6 3M Recent Developments
- 9.3 Aeroqual Ltd.
  - 9.3.1 Aeroqual Ltd. Indoor Air Quality Basic Information
  - 9.3.2 Aeroqual Ltd. Indoor Air Quality Product Overview



- 9.3.3 Aeroqual Ltd. Indoor Air Quality Product Market Performance
- 9.3.4 Honeywell Indoor Air Quality SWOT Analysis
- 9.3.5 Aeroqual Ltd. Business Overview
- 9.3.6 Aeroqual Ltd. Recent Developments
- 9.4 Camfil AB
  - 9.4.1 Camfil AB Indoor Air Quality Basic Information
  - 9.4.2 Camfil AB Indoor Air Quality Product Overview
  - 9.4.3 Camfil AB Indoor Air Quality Product Market Performance
  - 9.4.4 Camfil AB Business Overview
  - 9.4.5 Camfil AB Recent Developments
- 9.5 FLUKE
  - 9.5.1 FLUKE Indoor Air Quality Basic Information
  - 9.5.2 FLUKE Indoor Air Quality Product Overview
  - 9.5.3 FLUKE Indoor Air Quality Product Market Performance
  - 9.5.4 FLUKE Business Overview
  - 9.5.5 FLUKE Recent Developments
- 9.6 Green Home Solutions
  - 9.6.1 Green Home Solutions Indoor Air Quality Basic Information
  - 9.6.2 Green Home Solutions Indoor Air Quality Product Overview
  - 9.6.3 Green Home Solutions Indoor Air Quality Product Market Performance
  - 9.6.4 Green Home Solutions Business Overview
  - 9.6.5 Green Home Solutions Recent Developments
- 9.7 Lennox International Inc.
  - 9.7.1 Lennox International Inc. Indoor Air Quality Basic Information
  - 9.7.2 Lennox International Inc. Indoor Air Quality Product Overview
  - 9.7.3 Lennox International Inc. Indoor Air Quality Product Market Performance
  - 9.7.4 Lennox International Inc. Business Overview
  - 9.7.5 Lennox International Inc. Recent Developments
- 9.8 Panasonic
  - 9.8.1 Panasonic Indoor Air Quality Basic Information
  - 9.8.2 Panasonic Indoor Air Quality Product Overview
  - 9.8.3 Panasonic Indoor Air Quality Product Market Performance
  - 9.8.4 Panasonic Business Overview
  - 9.8.5 Panasonic Recent Developments
- 9.9 Trion IAQ
  - 9.9.1 Trion IAQ Indoor Air Quality Basic Information
  - 9.9.2 Trion IAQ Indoor Air Quality Product Overview
  - 9.9.3 Trion IAQ Indoor Air Quality Product Market Performance
  - 9.9.4 Trion IAQ Business Overview



## 9.9.5 Trion IAQ Recent Developments

#### 9.10 TSI Inc.

- 9.10.1 TSI Inc. Indoor Air Quality Basic Information
- 9.10.2 TSI Inc. Indoor Air Quality Product Overview
- 9.10.3 TSI Inc. Indoor Air Quality Product Market Performance
- 9.10.4 TSI Inc. Business Overview
- 9.10.5 TSI Inc. Recent Developments

## 9.11 Dynamic AQS

- 9.11.1 Dynamic AQS Indoor Air Quality Basic Information
- 9.11.2 Dynamic AQS Indoor Air Quality Product Overview
- 9.11.3 Dynamic AQS Indoor Air Quality Product Market Performance
- 9.11.4 Dynamic AQS Business Overview
- 9.11.5 Dynamic AQS Recent Developments

## 9.12 Macro Technology Instruments

- 9.12.1 Macro Technology Instruments Indoor Air Quality Basic Information
- 9.12.2 Macro Technology Instruments Indoor Air Quality Product Overview
- 9.12.3 Macro Technology Instruments Indoor Air Quality Product Market Performance
- 9.12.4 Macro Technology Instruments Business Overview
- 9.12.5 Macro Technology Instruments Recent Developments

## 9.13 PPM Technology

- 9.13.1 PPM Technology Indoor Air Quality Basic Information
- 9.13.2 PPM Technology Indoor Air Quality Product Overview
- 9.13.3 PPM Technology Indoor Air Quality Product Market Performance
- 9.13.4 PPM Technology Business Overview
- 9.13.5 PPM Technology Recent Developments

#### 9.14 Kanomax

- 9.14.1 Kanomax Indoor Air Quality Basic Information
- 9.14.2 Kanomax Indoor Air Quality Product Overview
- 9.14.3 Kanomax Indoor Air Quality Product Market Performance
- 9.14.4 Kanomax Business Overview
- 9.14.5 Kanomax Recent Developments

#### 9.15 AAF International

- 9.15.1 AAF International Indoor Air Quality Basic Information
- 9.15.2 AAF International Indoor Air Quality Product Overview
- 9.15.3 AAF International Indoor Air Quality Product Market Performance
- 9.15.4 AAF International Business Overview
- 9.15.5 AAF International Recent Developments

#### **9.16 TESTO**

9.16.1 TESTO Indoor Air Quality Basic Information



- 9.16.2 TESTO Indoor Air Quality Product Overview
- 9.16.3 TESTO Indoor Air Quality Product Market Performance
- 9.16.4 TESTO Business Overview
- 9.16.5 TESTO Recent Developments
- 9.17 Rotronic
  - 9.17.1 Rotronic Indoor Air Quality Basic Information
  - 9.17.2 Rotronic Indoor Air Quality Product Overview
  - 9.17.3 Rotronic Indoor Air Quality Product Market Performance
  - 9.17.4 Rotronic Business Overview
  - 9.17.5 Rotronic Recent Developments
- 9.18 CEM
  - 9.18.1 CEM Indoor Air Quality Basic Information
  - 9.18.2 CEM Indoor Air Quality Product Overview
  - 9.18.3 CEM Indoor Air Quality Product Market Performance
  - 9.18.4 CEM Business Overview
  - 9.18.5 CEM Recent Developments
- 9.19 Extech
  - 9.19.1 Extech Indoor Air Quality Basic Information
  - 9.19.2 Extech Indoor Air Quality Product Overview
  - 9.19.3 Extech Indoor Air Quality Product Market Performance
  - 9.19.4 Extech Business Overview
  - 9.19.5 Extech Recent Developments
- 9.20 E Instruments
  - 9.20.1 E Instruments Indoor Air Quality Basic Information
  - 9.20.2 E Instruments Indoor Air Quality Product Overview
  - 9.20.3 E Instruments Indoor Air Quality Product Market Performance
  - 9.20.4 E Instruments Business Overview
  - 9.20.5 E Instruments Recent Developments
- 9.21 Amphenol (Telaire)
  - 9.21.1 Amphenol (Telaire) Indoor Air Quality Basic Information
  - 9.21.2 Amphenol (Telaire) Indoor Air Quality Product Overview
  - 9.21.3 Amphenol (Telaire) Indoor Air Quality Product Market Performance
  - 9.21.4 Amphenol (Telaire) Business Overview
  - 9.21.5 Amphenol (Telaire) Recent Developments
- 9.22 GrayWolf
  - 9.22.1 GrayWolf Indoor Air Quality Basic Information
  - 9.22.2 GrayWolf Indoor Air Quality Product Overview
  - 9.22.3 GrayWolf Indoor Air Quality Product Market Performance
  - 9.22.4 GrayWolf Business Overview



## 9.22.5 GrayWolf Recent Developments

#### **9.23 DWYER**

- 9.23.1 DWYER Indoor Air Quality Basic Information
- 9.23.2 DWYER Indoor Air Quality Product Overview
- 9.23.3 DWYER Indoor Air Quality Product Market Performance
- 9.23.4 DWYER Business Overview
- 9.23.5 DWYER Recent Developments

#### 9.24 CETCI

- 9.24.1 CETCI Indoor Air Quality Basic Information
- 9.24.2 CETCI Indoor Air Quality Product Overview
- 9.24.3 CETCI Indoor Air Quality Product Market Performance
- 9.24.4 CETCI Business Overview
- 9.24.5 CETCI Recent Developments

## 9.25 MadgeTech

- 9.25.1 MadgeTech Indoor Air Quality Basic Information
- 9.25.2 MadgeTech Indoor Air Quality Product Overview
- 9.25.3 MadgeTech Indoor Air Quality Product Market Performance
- 9.25.4 MadgeTech Business Overview
- 9.25.5 MadgeTech Recent Developments

#### 9.26 Sainawei

- 9.26.1 Sainawei Indoor Air Quality Basic Information
- 9.26.2 Sainawei Indoor Air Quality Product Overview
- 9.26.3 Sainawei Indoor Air Quality Product Market Performance
- 9.26.4 Sainawei Business Overview
- 9.26.5 Sainawei Recent Developments

#### 10 INDOOR AIR QUALITY REGIONAL MARKET FORECAST

- 10.1 Global Indoor Air Quality Market Size Forecast
- 10.2 Global Indoor Air Quality Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Indoor Air Quality Market Size Forecast by Country
- 10.2.3 Asia Pacific Indoor Air Quality Market Size Forecast by Region
- 10.2.4 South America Indoor Air Quality Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Indoor Air Quality by Country

## 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)



- 11.1 Global Indoor Air Quality Market Forecast by Type (2025-2030)
- 11.2 Global Indoor Air Quality Market Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS



## **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Indoor Air Quality Market Size Comparison by Region (M USD)
- Table 5. Global Indoor Air Quality Revenue (M USD) by Company (2019-2024)
- Table 6. Global Indoor Air Quality Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Indoor Air Quality as of 2022)
- Table 8. Company Indoor Air Quality Market Size Sites and Area Served
- Table 9. Company Indoor Air Quality Product Type
- Table 10. Global Indoor Air Quality Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Indoor Air Quality
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Indoor Air Quality Market Challenges
- Table 18. Global Indoor Air Quality Market Size by Type (M USD)
- Table 19. Global Indoor Air Quality Market Size (M USD) by Type (2019-2024)
- Table 20. Global Indoor Air Quality Market Size Share by Type (2019-2024)
- Table 21. Global Indoor Air Quality Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Indoor Air Quality Market Size by Application
- Table 23. Global Indoor Air Quality Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Indoor Air Quality Market Share by Application (2019-2024)
- Table 25. Global Indoor Air Quality Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Indoor Air Quality Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Indoor Air Quality Market Size Market Share by Region (2019-2024)
- Table 28. North America Indoor Air Quality Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Indoor Air Quality Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Indoor Air Quality Market Size by Region (2019-2024) & (M USD)
- Table 31. South America Indoor Air Quality Market Size by Country (2019-2024) & (M.



## USD)

- Table 32. Middle East and Africa Indoor Air Quality Market Size by Region (2019-2024) & (M USD)
- Table 33. Honeywell Indoor Air Quality Basic Information
- Table 34. Honeywell Indoor Air Quality Product Overview
- Table 35. Honeywell Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 36. Honeywell Indoor Air Quality SWOT Analysis
- Table 37. Honeywell Business Overview
- Table 38. Honeywell Recent Developments
- Table 39. 3M Indoor Air Quality Basic Information
- Table 40. 3M Indoor Air Quality Product Overview
- Table 41. 3M Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 42. Honeywell Indoor Air Quality SWOT Analysis
- Table 43. 3M Business Overview
- Table 44. 3M Recent Developments
- Table 45. Aeroqual Ltd. Indoor Air Quality Basic Information
- Table 46. Aeroqual Ltd. Indoor Air Quality Product Overview
- Table 47. Aeroqual Ltd. Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 48. Honeywell Indoor Air Quality SWOT Analysis
- Table 49. Aeroqual Ltd. Business Overview
- Table 50. Aeroqual Ltd. Recent Developments
- Table 51. Camfil AB Indoor Air Quality Basic Information
- Table 52. Camfil AB Indoor Air Quality Product Overview
- Table 53. Camfil AB Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. Camfil AB Business Overview
- Table 55. Camfil AB Recent Developments
- Table 56. FLUKE Indoor Air Quality Basic Information
- Table 57. FLUKE Indoor Air Quality Product Overview
- Table 58. FLUKE Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. FLUKE Business Overview
- Table 60. FLUKE Recent Developments
- Table 61. Green Home Solutions Indoor Air Quality Basic Information
- Table 62. Green Home Solutions Indoor Air Quality Product Overview
- Table 63. Green Home Solutions Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Green Home Solutions Business Overview



- Table 65. Green Home Solutions Recent Developments
- Table 66. Lennox International Inc. Indoor Air Quality Basic Information
- Table 67. Lennox International Inc. Indoor Air Quality Product Overview
- Table 68. Lennox International Inc. Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Lennox International Inc. Business Overview
- Table 70. Lennox International Inc. Recent Developments
- Table 71. Panasonic Indoor Air Quality Basic Information
- Table 72. Panasonic Indoor Air Quality Product Overview
- Table 73. Panasonic Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Panasonic Business Overview
- Table 75. Panasonic Recent Developments
- Table 76. Trion IAQ Indoor Air Quality Basic Information
- Table 77. Trion IAQ Indoor Air Quality Product Overview
- Table 78. Trion IAQ Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Trion IAQ Business Overview
- Table 80. Trion IAQ Recent Developments
- Table 81. TSI Inc. Indoor Air Quality Basic Information
- Table 82. TSI Inc. Indoor Air Quality Product Overview
- Table 83. TSI Inc. Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. TSI Inc. Business Overview
- Table 85. TSI Inc. Recent Developments
- Table 86. Dynamic AQS Indoor Air Quality Basic Information
- Table 87. Dynamic AQS Indoor Air Quality Product Overview
- Table 88. Dynamic AQS Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. Dynamic AQS Business Overview
- Table 90. Dynamic AQS Recent Developments
- Table 91. Macro Technology Instruments Indoor Air Quality Basic Information
- Table 92. Macro Technology Instruments Indoor Air Quality Product Overview
- Table 93. Macro Technology Instruments Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Macro Technology Instruments Business Overview
- Table 95. Macro Technology Instruments Recent Developments
- Table 96. PPM Technology Indoor Air Quality Basic Information
- Table 97. PPM Technology Indoor Air Quality Product Overview
- Table 98. PPM Technology Indoor Air Quality Revenue (M USD) and Gross Margin



#### (2019-2024)

- Table 99. PPM Technology Business Overview
- Table 100. PPM Technology Recent Developments
- Table 101. Kanomax Indoor Air Quality Basic Information
- Table 102. Kanomax Indoor Air Quality Product Overview
- Table 103. Kanomax Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Kanomax Business Overview
- Table 105. Kanomax Recent Developments
- Table 106. AAF International Indoor Air Quality Basic Information
- Table 107. AAF International Indoor Air Quality Product Overview
- Table 108. AAF International Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. AAF International Business Overview
- Table 110. AAF International Recent Developments
- Table 111. TESTO Indoor Air Quality Basic Information
- Table 112. TESTO Indoor Air Quality Product Overview
- Table 113. TESTO Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. TESTO Business Overview
- Table 115. TESTO Recent Developments
- Table 116. Rotronic Indoor Air Quality Basic Information
- Table 117. Rotronic Indoor Air Quality Product Overview
- Table 118. Rotronic Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 119. Rotronic Business Overview
- Table 120. Rotronic Recent Developments
- Table 121. CEM Indoor Air Quality Basic Information
- Table 122. CEM Indoor Air Quality Product Overview
- Table 123. CEM Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 124. CEM Business Overview
- Table 125. CEM Recent Developments
- Table 126. Extech Indoor Air Quality Basic Information
- Table 127. Extech Indoor Air Quality Product Overview
- Table 128. Extech Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 129. Extech Business Overview
- Table 130. Extech Recent Developments
- Table 131. E Instruments Indoor Air Quality Basic Information
- Table 132. E Instruments Indoor Air Quality Product Overview
- Table 133. E Instruments Indoor Air Quality Revenue (M USD) and Gross Margin



## (2019-2024)

- Table 134. E Instruments Business Overview
- Table 135. E Instruments Recent Developments
- Table 136. Amphenol (Telaire) Indoor Air Quality Basic Information
- Table 137. Amphenol (Telaire) Indoor Air Quality Product Overview
- Table 138. Amphenol (Telaire) Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 139. Amphenol (Telaire) Business Overview
- Table 140. Amphenol (Telaire) Recent Developments
- Table 141. GrayWolf Indoor Air Quality Basic Information
- Table 142. GrayWolf Indoor Air Quality Product Overview
- Table 143. GrayWolf Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 144. GrayWolf Business Overview
- Table 145. GrayWolf Recent Developments
- Table 146. DWYER Indoor Air Quality Basic Information
- Table 147. DWYER Indoor Air Quality Product Overview
- Table 148. DWYER Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 149. DWYER Business Overview
- Table 150. DWYER Recent Developments
- Table 151. CETCI Indoor Air Quality Basic Information
- Table 152. CETCI Indoor Air Quality Product Overview
- Table 153. CETCI Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 154. CETCI Business Overview
- Table 155. CETCI Recent Developments
- Table 156. MadgeTech Indoor Air Quality Basic Information
- Table 157. MadgeTech Indoor Air Quality Product Overview
- Table 158. MadgeTech Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 159. MadgeTech Business Overview
- Table 160. MadgeTech Recent Developments
- Table 161. Sainawei Indoor Air Quality Basic Information
- Table 162. Sainawei Indoor Air Quality Product Overview
- Table 163. Sainawei Indoor Air Quality Revenue (M USD) and Gross Margin (2019-2024)
- Table 164. Sainawei Business Overview
- Table 165. Sainawei Recent Developments
- Table 166. Global Indoor Air Quality Market Size Forecast by Region (2025-2030) & (M



USD)

Table 167. North America Indoor Air Quality Market Size Forecast by Country (2025-2030) & (M USD)

Table 168. Europe Indoor Air Quality Market Size Forecast by Country (2025-2030) & (M USD)

Table 169. Asia Pacific Indoor Air Quality Market Size Forecast by Region (2025-2030) & (M USD)

Table 170. South America Indoor Air Quality Market Size Forecast by Country (2025-2030) & (M USD)

Table 171. Middle East and Africa Indoor Air Quality Market Size Forecast by Country (2025-2030) & (M USD)

Table 172. Global Indoor Air Quality Market Size Forecast by Type (2025-2030) & (M USD)

Table 173. Global Indoor Air Quality Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Industrial Chain of Indoor Air Quality
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Indoor Air Quality Market Size (M USD), 2019-2030
- Figure 5. Global Indoor Air Quality Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Indoor Air Quality Market Size by Country (M USD)
- Figure 10. Global Indoor Air Quality Revenue Share by Company in 2023
- Figure 11. Indoor Air Quality Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Indoor Air Quality Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Indoor Air Quality Market Share by Type
- Figure 15. Market Size Share of Indoor Air Quality by Type (2019-2024)
- Figure 16. Market Size Market Share of Indoor Air Quality by Type in 2022
- Figure 17. Global Indoor Air Quality Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Indoor Air Quality Market Share by Application
- Figure 20. Global Indoor Air Quality Market Share by Application (2019-2024)
- Figure 21. Global Indoor Air Quality Market Share by Application in 2022
- Figure 22. Global Indoor Air Quality Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Indoor Air Quality Market Size Market Share by Region (2019-2024)
- Figure 24. North America Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Indoor Air Quality Market Size Market Share by Country in 2023
- Figure 26. U.S. Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Indoor Air Quality Market Size (M USD) and Growth Rate (2019-2024)
- Figure 28. Mexico Indoor Air Quality Market Size (Units) and Growth Rate (2019-2024)
- Figure 29. Europe Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M



## USD)

- Figure 30. Europe Indoor Air Quality Market Size Market Share by Country in 2023
- Figure 31. Germany Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 32. France Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 33. U.K. Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 34. Italy Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 35. Russia Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 36. Asia Pacific Indoor Air Quality Market Size and Growth Rate (M USD)
- Figure 37. Asia Pacific Indoor Air Quality Market Size Market Share by Region in 2023
- Figure 38. China Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 39. Japan Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 40. South Korea Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 41. India Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 42. Southeast Asia Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 43. South America Indoor Air Quality Market Size and Growth Rate (M USD)
- Figure 44. South America Indoor Air Quality Market Size Market Share by Country in 2023
- Figure 45. Brazil Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 46. Argentina Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 47. Columbia Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 48. Middle East and Africa Indoor Air Quality Market Size and Growth Rate (M USD)
- Figure 49. Middle East and Africa Indoor Air Quality Market Size Market Share by Region in 2023
- Figure 50. Saudi Arabia Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 51. UAE Indoor Air Quality Market Size and Growth Rate (2019-2024) & (MUSD)



- Figure 52. Egypt Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 53. Nigeria Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 54. South Africa Indoor Air Quality Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 55. Global Indoor Air Quality Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 56. Global Indoor Air Quality Market Share Forecast by Type (2025-2030)
- Figure 57. Global Indoor Air Quality Market Share Forecast by Application (2025-2030)



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