

# Global In Vitro Diagnostic (IVD) Products Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

In vitro diagnostics are tests that can detect diseases, conditions, or infections. Some tests are used in laboratory or other health professional settings and other tests are for consumers to use at home.

In Vitro Diagnostic (IVD) tests are a subset of medical devices. In vitro diagnostic tests are used for in vitro examination of specimens derived from the human body to provide information for screening, diagnosis, or treatment monitoring purposes.

This report provides a deep insight into the global In Vitro Diagnostic (IVD) Products market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global In Vitro Diagnostic (IVD) Products Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the In Vitro Diagnostic (IVD) Products market in any manner.

## Global In Vitro Diagnostic (IVD) Products Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Roche

Abbott

Danaher

Siemens Healthineers

Thermo Fisher Scientific

Sysmex

Biomerieux

Ortho Clinical Diagnostics

Becton Dickinson

Bio-Rad Laboratories

Hologic

Johnson and Johnson

Qiagen

Myriad Genetics

Wondfo

KHB

DAAN Gene

Leadman Biochemistry

Mindray

BioSino

Market Segmentation (by Type)

Immuno Diagnostics

Chemistry Diagnostics

Molecular Diagnostics

POCT

Others

Market Segmentation (by Application)

Hospitals

Laboratory

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the In Vitro Diagnostic (IVD) Products Market

Overview of the regional outlook of the In Vitro Diagnostic (IVD) Products Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the In Vitro Diagnostic (IVD) Products Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of In Vitro Diagnostic (IVD) Products

1.2 Key Market Segments

1.2.1 In Vitro Diagnostic (IVD) Products Segment by Type

1.2.2 In Vitro Diagnostic (IVD) Products Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 IN VITRO DIAGNOSTIC (IVD) PRODUCTS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global In Vitro Diagnostic (IVD) Products Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global In Vitro Diagnostic (IVD) Products Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 IN VITRO DIAGNOSTIC (IVD) PRODUCTS MARKET COMPETITIVE LANDSCAPE**

3.1 Global In Vitro Diagnostic (IVD) Products Sales by Manufacturers (2019-2024)

3.2 Global In Vitro Diagnostic (IVD) Products Revenue Market Share by Manufacturers (2019-2024)

3.3 In Vitro Diagnostic (IVD) Products Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global In Vitro Diagnostic (IVD) Products Average Price by Manufacturers (2019-2024)

3.5 Manufacturers In Vitro Diagnostic (IVD) Products Sales Sites, Area Served, Product Type

3.6 In Vitro Diagnostic (IVD) Products Market Competitive Situation and Trends

3.6.1 In Vitro Diagnostic (IVD) Products Market Concentration Rate

3.6.2 Global 5 and 10 Largest In Vitro Diagnostic (IVD) Products Players Market Share



by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 IN VITRO DIAGNOSTIC (IVD) PRODUCTS INDUSTRY CHAIN ANALYSIS**

4.1 In Vitro Diagnostic (IVD) Products Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF IN VITRO DIAGNOSTIC (IVD) PRODUCTS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 IN VITRO DIAGNOSTIC (IVD) PRODUCTS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global In Vitro Diagnostic (IVD) Products Sales Market Share by Type (2019-2024)

6.3 Global In Vitro Diagnostic (IVD) Products Market Size Market Share by Type (2019-2024)

6.4 Global In Vitro Diagnostic (IVD) Products Price by Type (2019-2024)

## **7 IN VITRO DIAGNOSTIC (IVD) PRODUCTS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global In Vitro Diagnostic (IVD) Products Market Sales by Application (2019-2024)

7.3 Global In Vitro Diagnostic (IVD) Products Market Size (M USD) by Application (2019-2024)

## 7.4 Global In Vitro Diagnostic (IVD) Products Sales Growth Rate by Application (2019-2024)

## **8 IN VITRO DIAGNOSTIC (IVD) PRODUCTS MARKET SEGMENTATION BY REGION**

### 8.1 Global In Vitro Diagnostic (IVD) Products Sales by Region

#### 8.1.1 Global In Vitro Diagnostic (IVD) Products Sales by Region

#### 8.1.2 Global In Vitro Diagnostic (IVD) Products Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America In Vitro Diagnostic (IVD) Products Sales by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe In Vitro Diagnostic (IVD) Products Sales by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific In Vitro Diagnostic (IVD) Products Sales by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America In Vitro Diagnostic (IVD) Products Sales by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa In Vitro Diagnostic (IVD) Products Sales by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

## 8.6.6 South Africa

# 9 KEY COMPANIES PROFILE

## 9.1 Roche

- 9.1.1 Roche In Vitro Diagnostic (IVD) Products Basic Information
- 9.1.2 Roche In Vitro Diagnostic (IVD) Products Product Overview
- 9.1.3 Roche In Vitro Diagnostic (IVD) Products Product Market Performance
- 9.1.4 Roche Business Overview
- 9.1.5 Roche In Vitro Diagnostic (IVD) Products SWOT Analysis
- 9.1.6 Roche Recent Developments

## 9.2 Abbott

- 9.2.1 Abbott In Vitro Diagnostic (IVD) Products Basic Information
- 9.2.2 Abbott In Vitro Diagnostic (IVD) Products Product Overview
- 9.2.3 Abbott In Vitro Diagnostic (IVD) Products Product Market Performance
- 9.2.4 Abbott Business Overview
- 9.2.5 Abbott In Vitro Diagnostic (IVD) Products SWOT Analysis
- 9.2.6 Abbott Recent Developments

## 9.3 Danaher

- 9.3.1 Danaher In Vitro Diagnostic (IVD) Products Basic Information
- 9.3.2 Danaher In Vitro Diagnostic (IVD) Products Product Overview
- 9.3.3 Danaher In Vitro Diagnostic (IVD) Products Product Market Performance
- 9.3.4 Danaher In Vitro Diagnostic (IVD) Products SWOT Analysis
- 9.3.5 Danaher Business Overview
- 9.3.6 Danaher Recent Developments

## 9.4 Siemens Healthineers

- 9.4.1 Siemens Healthineers In Vitro Diagnostic (IVD) Products Basic Information
- 9.4.2 Siemens Healthineers In Vitro Diagnostic (IVD) Products Product Overview
- 9.4.3 Siemens Healthineers In Vitro Diagnostic (IVD) Products Product Market Performance
- 9.4.4 Siemens Healthineers Business Overview
- 9.4.5 Siemens Healthineers Recent Developments

## 9.5 Thermo Fisher Scientific

- 9.5.1 Thermo Fisher Scientific In Vitro Diagnostic (IVD) Products Basic Information
- 9.5.2 Thermo Fisher Scientific In Vitro Diagnostic (IVD) Products Product Overview
- 9.5.3 Thermo Fisher Scientific In Vitro Diagnostic (IVD) Products Product Market Performance
- 9.5.4 Thermo Fisher Scientific Business Overview
- 9.5.5 Thermo Fisher Scientific Recent Developments

## 9.6 Sysmex

- 9.6.1 Sysmex In Vitro Diagnostic (IVD) Products Basic Information
- 9.6.2 Sysmex In Vitro Diagnostic (IVD) Products Product Overview
- 9.6.3 Sysmex In Vitro Diagnostic (IVD) Products Product Market Performance
- 9.6.4 Sysmex Business Overview
- 9.6.5 Sysmex Recent Developments

## 9.7 Biomerieux

- 9.7.1 Biomerieux In Vitro Diagnostic (IVD) Products Basic Information
- 9.7.2 Biomerieux In Vitro Diagnostic (IVD) Products Product Overview
- 9.7.3 Biomerieux In Vitro Diagnostic (IVD) Products Product Market Performance
- 9.7.4 Biomerieux Business Overview
- 9.7.5 Biomerieux Recent Developments

## 9.8 Ortho Clinical Diagnostics

- 9.8.1 Ortho Clinical Diagnostics In Vitro Diagnostic (IVD) Products Basic Information
- 9.8.2 Ortho Clinical Diagnostics In Vitro Diagnostic (IVD) Products Product Overview
- 9.8.3 Ortho Clinical Diagnostics In Vitro Diagnostic (IVD) Products Product Market Performance
- 9.8.4 Ortho Clinical Diagnostics Business Overview
- 9.8.5 Ortho Clinical Diagnostics Recent Developments

## 9.9 Becton Dickinson

- 9.9.1 Becton Dickinson In Vitro Diagnostic (IVD) Products Basic Information
- 9.9.2 Becton Dickinson In Vitro Diagnostic (IVD) Products Product Overview
- 9.9.3 Becton Dickinson In Vitro Diagnostic (IVD) Products Product Market Performance
- 9.9.4 Becton Dickinson Business Overview
- 9.9.5 Becton Dickinson Recent Developments

## 9.10 Bio-Rad Laboratories

- 9.10.1 Bio-Rad Laboratories In Vitro Diagnostic (IVD) Products Basic Information
- 9.10.2 Bio-Rad Laboratories In Vitro Diagnostic (IVD) Products Product Overview
- 9.10.3 Bio-Rad Laboratories In Vitro Diagnostic (IVD) Products Product Market Performance
- 9.10.4 Bio-Rad Laboratories Business Overview
- 9.10.5 Bio-Rad Laboratories Recent Developments

## 9.11 Hologic

- 9.11.1 Hologic In Vitro Diagnostic (IVD) Products Basic Information
- 9.11.2 Hologic In Vitro Diagnostic (IVD) Products Product Overview
- 9.11.3 Hologic In Vitro Diagnostic (IVD) Products Product Market Performance
- 9.11.4 Hologic Business Overview
- 9.11.5 Hologic Recent Developments

## 9.12 Johnson and Johnson

9.12.1 Johnson and Johnson In Vitro Diagnostic (IVD) Products Basic Information

9.12.2 Johnson and Johnson In Vitro Diagnostic (IVD) Products Product Overview

9.12.3 Johnson and Johnson In Vitro Diagnostic (IVD) Products Product Market

Performance

9.12.4 Johnson and Johnson Business Overview

9.12.5 Johnson and Johnson Recent Developments

## 9.13 Qiagen

9.13.1 Qiagen In Vitro Diagnostic (IVD) Products Basic Information

9.13.2 Qiagen In Vitro Diagnostic (IVD) Products Product Overview

9.13.3 Qiagen In Vitro Diagnostic (IVD) Products Product Market Performance

9.13.4 Qiagen Business Overview

9.13.5 Qiagen Recent Developments

## 9.14 Myriad Genetics

9.14.1 Myriad Genetics In Vitro Diagnostic (IVD) Products Basic Information

9.14.2 Myriad Genetics In Vitro Diagnostic (IVD) Products Product Overview

9.14.3 Myriad Genetics In Vitro Diagnostic (IVD) Products Product Market

Performance

9.14.4 Myriad Genetics Business Overview

9.14.5 Myriad Genetics Recent Developments

## 9.15 Wondfo

9.15.1 Wondfo In Vitro Diagnostic (IVD) Products Basic Information

9.15.2 Wondfo In Vitro Diagnostic (IVD) Products Product Overview

9.15.3 Wondfo In Vitro Diagnostic (IVD) Products Product Market Performance

9.15.4 Wondfo Business Overview

9.15.5 Wondfo Recent Developments

## 9.16 KHB

9.16.1 KHB In Vitro Diagnostic (IVD) Products Basic Information

9.16.2 KHB In Vitro Diagnostic (IVD) Products Product Overview

9.16.3 KHB In Vitro Diagnostic (IVD) Products Product Market Performance

9.16.4 KHB Business Overview

9.16.5 KHB Recent Developments

## 9.17 DAAN Gene

9.17.1 DAAN Gene In Vitro Diagnostic (IVD) Products Basic Information

9.17.2 DAAN Gene In Vitro Diagnostic (IVD) Products Product Overview

9.17.3 DAAN Gene In Vitro Diagnostic (IVD) Products Product Market Performance

9.17.4 DAAN Gene Business Overview

9.17.5 DAAN Gene Recent Developments

## 9.18 Leadman Biochemistry

- 9.18.1 Leadman Biochemistry In Vitro Diagnostic (IVD) Products Basic Information
- 9.18.2 Leadman Biochemistry In Vitro Diagnostic (IVD) Products Product Overview
- 9.18.3 Leadman Biochemistry In Vitro Diagnostic (IVD) Products Product Market Performance
- 9.18.4 Leadman Biochemistry Business Overview
- 9.18.5 Leadman Biochemistry Recent Developments
- 9.19 Mindray
  - 9.19.1 Mindray In Vitro Diagnostic (IVD) Products Basic Information
  - 9.19.2 Mindray In Vitro Diagnostic (IVD) Products Product Overview
  - 9.19.3 Mindray In Vitro Diagnostic (IVD) Products Product Market Performance
  - 9.19.4 Mindray Business Overview
  - 9.19.5 Mindray Recent Developments
- 9.20 BioSino
  - 9.20.1 BioSino In Vitro Diagnostic (IVD) Products Basic Information
  - 9.20.2 BioSino In Vitro Diagnostic (IVD) Products Product Overview
  - 9.20.3 BioSino In Vitro Diagnostic (IVD) Products Product Market Performance
  - 9.20.4 BioSino Business Overview
  - 9.20.5 BioSino Recent Developments

## **10 IN VITRO DIAGNOSTIC (IVD) PRODUCTS MARKET FORECAST BY REGION**

- 10.1 Global In Vitro Diagnostic (IVD) Products Market Size Forecast
- 10.2 Global In Vitro Diagnostic (IVD) Products Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe In Vitro Diagnostic (IVD) Products Market Size Forecast by Country
  - 10.2.3 Asia Pacific In Vitro Diagnostic (IVD) Products Market Size Forecast by Region
  - 10.2.4 South America In Vitro Diagnostic (IVD) Products Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of In Vitro Diagnostic (IVD) Products by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global In Vitro Diagnostic (IVD) Products Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of In Vitro Diagnostic (IVD) Products by Type (2025-2030)
  - 11.1.2 Global In Vitro Diagnostic (IVD) Products Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of In Vitro Diagnostic (IVD) Products by Type

(2025-2030)

11.2 Global In Vitro Diagnostic (IVD) Products Market Forecast by Application

(2025-2030)

11.2.1 Global In Vitro Diagnostic (IVD) Products Sales (K Units) Forecast by Application

11.2.2 Global In Vitro Diagnostic (IVD) Products Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. In Vitro Diagnostic (IVD) Products Market Size Comparison by Region (M USD)

Table 5. Global In Vitro Diagnostic (IVD) Products Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global In Vitro Diagnostic (IVD) Products Sales Market Share by Manufacturers (2019-2024)

Table 7. Global In Vitro Diagnostic (IVD) Products Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global In Vitro Diagnostic (IVD) Products Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in In Vitro Diagnostic (IVD) Products as of 2022)

Table 10. Global Market In Vitro Diagnostic (IVD) Products Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers In Vitro Diagnostic (IVD) Products Sales Sites and Area Served

Table 12. Manufacturers In Vitro Diagnostic (IVD) Products Product Type

Table 13. Global In Vitro Diagnostic (IVD) Products Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of In Vitro Diagnostic (IVD) Products

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. In Vitro Diagnostic (IVD) Products Market Challenges

Table 22. Global In Vitro Diagnostic (IVD) Products Sales by Type (K Units)

Table 23. Global In Vitro Diagnostic (IVD) Products Market Size by Type (M USD)

Table 24. Global In Vitro Diagnostic (IVD) Products Sales (K Units) by Type (2019-2024)

Table 25. Global In Vitro Diagnostic (IVD) Products Sales Market Share by Type



(2019-2024)

Table 26. Global In Vitro Diagnostic (IVD) Products Market Size (M USD) by Type (2019-2024)

Table 27. Global In Vitro Diagnostic (IVD) Products Market Size Share by Type (2019-2024)

Table 28. Global In Vitro Diagnostic (IVD) Products Price (USD/Unit) by Type (2019-2024)

Table 29. Global In Vitro Diagnostic (IVD) Products Sales (K Units) by Application

Table 30. Global In Vitro Diagnostic (IVD) Products Market Size by Application

Table 31. Global In Vitro Diagnostic (IVD) Products Sales by Application (2019-2024) & (K Units)

Table 32. Global In Vitro Diagnostic (IVD) Products Sales Market Share by Application (2019-2024)

Table 33. Global In Vitro Diagnostic (IVD) Products Sales by Application (2019-2024) & (M USD)

Table 34. Global In Vitro Diagnostic (IVD) Products Market Share by Application (2019-2024)

Table 35. Global In Vitro Diagnostic (IVD) Products Sales Growth Rate by Application (2019-2024)

Table 36. Global In Vitro Diagnostic (IVD) Products Sales by Region (2019-2024) & (K Units)

Table 37. Global In Vitro Diagnostic (IVD) Products Sales Market Share by Region (2019-2024)

Table 38. North America In Vitro Diagnostic (IVD) Products Sales by Country (2019-2024) & (K Units)

Table 39. Europe In Vitro Diagnostic (IVD) Products Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific In Vitro Diagnostic (IVD) Products Sales by Region (2019-2024) & (K Units)

Table 41. South America In Vitro Diagnostic (IVD) Products Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa In Vitro Diagnostic (IVD) Products Sales by Region (2019-2024) & (K Units)

Table 43. Roche In Vitro Diagnostic (IVD) Products Basic Information

Table 44. Roche In Vitro Diagnostic (IVD) Products Product Overview

Table 45. Roche In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Roche Business Overview

Table 47. Roche In Vitro Diagnostic (IVD) Products SWOT Analysis

Table 48. Roche Recent Developments

Table 49. Abbott In Vitro Diagnostic (IVD) Products Basic Information

Table 50. Abbott In Vitro Diagnostic (IVD) Products Product Overview

Table 51. Abbott In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Abbott Business Overview

Table 53. Abbott In Vitro Diagnostic (IVD) Products SWOT Analysis

Table 54. Abbott Recent Developments

Table 55. Danaher In Vitro Diagnostic (IVD) Products Basic Information

Table 56. Danaher In Vitro Diagnostic (IVD) Products Product Overview

Table 57. Danaher In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Danaher In Vitro Diagnostic (IVD) Products SWOT Analysis

Table 59. Danaher Business Overview

Table 60. Danaher Recent Developments

Table 61. Siemens Healthineers In Vitro Diagnostic (IVD) Products Basic Information

Table 62. Siemens Healthineers In Vitro Diagnostic (IVD) Products Product Overview

Table 63. Siemens Healthineers In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Siemens Healthineers Business Overview

Table 65. Siemens Healthineers Recent Developments

Table 66. Thermo Fisher Scientific In Vitro Diagnostic (IVD) Products Basic Information

Table 67. Thermo Fisher Scientific In Vitro Diagnostic (IVD) Products Product Overview

Table 68. Thermo Fisher Scientific In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Thermo Fisher Scientific Business Overview

Table 70. Thermo Fisher Scientific Recent Developments

Table 71. Sysmex In Vitro Diagnostic (IVD) Products Basic Information

Table 72. Sysmex In Vitro Diagnostic (IVD) Products Product Overview

Table 73. Sysmex In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Sysmex Business Overview

Table 75. Sysmex Recent Developments

Table 76. Biomerieux In Vitro Diagnostic (IVD) Products Basic Information

Table 77. Biomerieux In Vitro Diagnostic (IVD) Products Product Overview

Table 78. Biomerieux In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Biomerieux Business Overview

Table 80. Biomerieux Recent Developments

- Table 81. Ortho Clinical Diagnostics In Vitro Diagnostic (IVD) Products Basic Information
- Table 82. Ortho Clinical Diagnostics In Vitro Diagnostic (IVD) Products Product Overview
- Table 83. Ortho Clinical Diagnostics In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Ortho Clinical Diagnostics Business Overview
- Table 85. Ortho Clinical Diagnostics Recent Developments
- Table 86. Becton Dickinson In Vitro Diagnostic (IVD) Products Basic Information
- Table 87. Becton Dickinson In Vitro Diagnostic (IVD) Products Product Overview
- Table 88. Becton Dickinson In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Becton Dickinson Business Overview
- Table 90. Becton Dickinson Recent Developments
- Table 91. Bio-Rad Laboratories In Vitro Diagnostic (IVD) Products Basic Information
- Table 92. Bio-Rad Laboratories In Vitro Diagnostic (IVD) Products Product Overview
- Table 93. Bio-Rad Laboratories In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Bio-Rad Laboratories Business Overview
- Table 95. Bio-Rad Laboratories Recent Developments
- Table 96. Hologic In Vitro Diagnostic (IVD) Products Basic Information
- Table 97. Hologic In Vitro Diagnostic (IVD) Products Product Overview
- Table 98. Hologic In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Hologic Business Overview
- Table 100. Hologic Recent Developments
- Table 101. Johnson and Johnson In Vitro Diagnostic (IVD) Products Basic Information
- Table 102. Johnson and Johnson In Vitro Diagnostic (IVD) Products Product Overview
- Table 103. Johnson and Johnson In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Johnson and Johnson Business Overview
- Table 105. Johnson and Johnson Recent Developments
- Table 106. Qiagen In Vitro Diagnostic (IVD) Products Basic Information
- Table 107. Qiagen In Vitro Diagnostic (IVD) Products Product Overview
- Table 108. Qiagen In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Qiagen Business Overview
- Table 110. Qiagen Recent Developments
- Table 111. Myriad Genetics In Vitro Diagnostic (IVD) Products Basic Information

- Table 112. Myriad Genetics In Vitro Diagnostic (IVD) Products Product Overview
- Table 113. Myriad Genetics In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Myriad Genetics Business Overview
- Table 115. Myriad Genetics Recent Developments
- Table 116. Wondfo In Vitro Diagnostic (IVD) Products Basic Information
- Table 117. Wondfo In Vitro Diagnostic (IVD) Products Product Overview
- Table 118. Wondfo In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Wondfo Business Overview
- Table 120. Wondfo Recent Developments
- Table 121. KHB In Vitro Diagnostic (IVD) Products Basic Information
- Table 122. KHB In Vitro Diagnostic (IVD) Products Product Overview
- Table 123. KHB In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. KHB Business Overview
- Table 125. KHB Recent Developments
- Table 126. DAAN Gene In Vitro Diagnostic (IVD) Products Basic Information
- Table 127. DAAN Gene In Vitro Diagnostic (IVD) Products Product Overview
- Table 128. DAAN Gene In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. DAAN Gene Business Overview
- Table 130. DAAN Gene Recent Developments
- Table 131. Leadman Biochemistry In Vitro Diagnostic (IVD) Products Basic Information
- Table 132. Leadman Biochemistry In Vitro Diagnostic (IVD) Products Product Overview
- Table 133. Leadman Biochemistry In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Leadman Biochemistry Business Overview
- Table 135. Leadman Biochemistry Recent Developments
- Table 136. Mindray In Vitro Diagnostic (IVD) Products Basic Information
- Table 137. Mindray In Vitro Diagnostic (IVD) Products Product Overview
- Table 138. Mindray In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Mindray Business Overview
- Table 140. Mindray Recent Developments
- Table 141. BioSino In Vitro Diagnostic (IVD) Products Basic Information
- Table 142. BioSino In Vitro Diagnostic (IVD) Products Product Overview
- Table 143. BioSino In Vitro Diagnostic (IVD) Products Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. BioSino Business Overview

Table 145. BioSino Recent Developments

Table 146. Global In Vitro Diagnostic (IVD) Products Sales Forecast by Region (2025-2030) & (K Units)

Table 147. Global In Vitro Diagnostic (IVD) Products Market Size Forecast by Region (2025-2030) & (M USD)

Table 148. North America In Vitro Diagnostic (IVD) Products Sales Forecast by Country (2025-2030) & (K Units)

Table 149. North America In Vitro Diagnostic (IVD) Products Market Size Forecast by Country (2025-2030) & (M USD)

Table 150. Europe In Vitro Diagnostic (IVD) Products Sales Forecast by Country (2025-2030) & (K Units)

Table 151. Europe In Vitro Diagnostic (IVD) Products Market Size Forecast by Country (2025-2030) & (M USD)

Table 152. Asia Pacific In Vitro Diagnostic (IVD) Products Sales Forecast by Region (2025-2030) & (K Units)

Table 153. Asia Pacific In Vitro Diagnostic (IVD) Products Market Size Forecast by Region (2025-2030) & (M USD)

Table 154. South America In Vitro Diagnostic (IVD) Products Sales Forecast by Country (2025-2030) & (K Units)

Table 155. South America In Vitro Diagnostic (IVD) Products Market Size Forecast by Country (2025-2030) & (M USD)

Table 156. Middle East and Africa In Vitro Diagnostic (IVD) Products Consumption Forecast by Country (2025-2030) & (Units)

Table 157. Middle East and Africa In Vitro Diagnostic (IVD) Products Market Size Forecast by Country (2025-2030) & (M USD)

Table 158. Global In Vitro Diagnostic (IVD) Products Sales Forecast by Type (2025-2030) & (K Units)

Table 159. Global In Vitro Diagnostic (IVD) Products Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global In Vitro Diagnostic (IVD) Products Price Forecast by Type (2025-2030) & (USD/Unit)

Table 161. Global In Vitro Diagnostic (IVD) Products Sales (K Units) Forecast by Application (2025-2030)

Table 162. Global In Vitro Diagnostic (IVD) Products Market Size Forecast by Application (2025-2030) & (M USD)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of In Vitro Diagnostic (IVD) Products
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global In Vitro Diagnostic (IVD) Products Market Size (M USD), 2019-2030
- Figure 5. Global In Vitro Diagnostic (IVD) Products Market Size (M USD) (2019-2030)
- Figure 6. Global In Vitro Diagnostic (IVD) Products Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. In Vitro Diagnostic (IVD) Products Market Size by Country (M USD)
- Figure 11. In Vitro Diagnostic (IVD) Products Sales Share by Manufacturers in 2023
- Figure 12. Global In Vitro Diagnostic (IVD) Products Revenue Share by Manufacturers in 2023
- Figure 13. In Vitro Diagnostic (IVD) Products Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market In Vitro Diagnostic (IVD) Products Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by In Vitro Diagnostic (IVD) Products Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global In Vitro Diagnostic (IVD) Products Market Share by Type
- Figure 18. Sales Market Share of In Vitro Diagnostic (IVD) Products by Type (2019-2024)
- Figure 19. Sales Market Share of In Vitro Diagnostic (IVD) Products by Type in 2023
- Figure 20. Market Size Share of In Vitro Diagnostic (IVD) Products by Type (2019-2024)
- Figure 21. Market Size Market Share of In Vitro Diagnostic (IVD) Products by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global In Vitro Diagnostic (IVD) Products Market Share by Application
- Figure 24. Global In Vitro Diagnostic (IVD) Products Sales Market Share by Application (2019-2024)
- Figure 25. Global In Vitro Diagnostic (IVD) Products Sales Market Share by Application in 2023
- Figure 26. Global In Vitro Diagnostic (IVD) Products Market Share by Application (2019-2024)

Figure 27. Global In Vitro Diagnostic (IVD) Products Market Share by Application in 2023

Figure 28. Global In Vitro Diagnostic (IVD) Products Sales Growth Rate by Application (2019-2024)

Figure 29. Global In Vitro Diagnostic (IVD) Products Sales Market Share by Region (2019-2024)

Figure 30. North America In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America In Vitro Diagnostic (IVD) Products Sales Market Share by Country in 2023

Figure 32. U.S. In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada In Vitro Diagnostic (IVD) Products Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico In Vitro Diagnostic (IVD) Products Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe In Vitro Diagnostic (IVD) Products Sales Market Share by Country in 2023

Figure 37. Germany In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific In Vitro Diagnostic (IVD) Products Sales and Growth Rate (K Units)

Figure 43. Asia Pacific In Vitro Diagnostic (IVD) Products Sales Market Share by Region in 2023

Figure 44. China In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea In Vitro Diagnostic (IVD) Products Sales and Growth Rate

(2019-2024) & (K Units)

Figure 47. India In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America In Vitro Diagnostic (IVD) Products Sales and Growth Rate (K Units)

Figure 50. South America In Vitro Diagnostic (IVD) Products Sales Market Share by Country in 2023

Figure 51. Brazil In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa In Vitro Diagnostic (IVD) Products Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa In Vitro Diagnostic (IVD) Products Sales Market Share by Region in 2023

Figure 56. Saudi Arabia In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa In Vitro Diagnostic (IVD) Products Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global In Vitro Diagnostic (IVD) Products Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global In Vitro Diagnostic (IVD) Products Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global In Vitro Diagnostic (IVD) Products Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global In Vitro Diagnostic (IVD) Products Market Share Forecast by Type (2025-2030)

Figure 65. Global In Vitro Diagnostic (IVD) Products Sales Forecast by Application (2025-2030)



Figure 66. Global In Vitro Diagnostic (IVD) Products Market Share Forecast by Application (2025-2030)

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