

# Global In-vehicle eCall Terminal Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G7D4EB45FC39EN.html>

Date: February 2026

Pages: 151

Price: US\$ 2,980.00 (Single User License)

ID: G7D4EB45FC39EN

## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on In-vehicle eCall Terminal competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global in-vehicle eCall terminal production reached approximately 28582.8 K units, with an average global market price of around US\$ 106.1 per unit, production capacity of 34487 K units, and gross margin of 34.12%. The in-vehicle eCall terminal, launched by the European Union, is an emergency call system for vehicle accidents. It is primarily used to automatically or manually initiate a call for assistance to a Public Safety Answering Point (PSAP) in the event of a vehicle accident or an emergency, and to provide relevant information such as the vehicle's location. The eCall (Emergency Call) system, launched by the European Union, is primarily used to automatically or manually initiate a call for assistance to a Public Safety Answering Point (PSAP) in the event of a vehicle accident or an emergency, and to provide relevant information such as the vehicle's location. The T-Box, known as the in-vehicle intelligent terminal, is the only control unit in the vehicle body that can connect to the internet. It is responsible for monitoring and controlling the vehicle's status. Its greatest value lies in its connectivity to the network. The eCall system is integrated into the T-Box. The eCall system consists of a GPS unit, external communication interface, electronic processing unit, microcontroller, mobile communication unit, and memory. Among the raw materials required for production, automotive-grade SIM ICs, MCPs, and MCUs are essential components for the production of connected vehicle intelligent terminal products. Only a few suppliers in the industry can provide qualified products. eCall's downstream customers primarily include passenger car OEMs and light commercial vehicle manufacturers (mandatory for new models in the EU since 2018). For passenger car OEMs, eCall represents both regulatory compliance and brand safety, as well as a

gateway to after-sales subscriptions, remote assistance, and value-added services. For commercial vehicles and fleets, its value lies in faster accident response, operational continuity, reduced insurance costs, and automated claims processing.

**Global eCall Standard Harmonization:** As countries around the world gradually implement emergency call systems similar to eCall, international communication standards are gradually being unified. Future eCall devices will not only support the EU's 112 number but may also support multiple global emergency call platforms to ensure compatibility and responsiveness across regions.

**Cross-Platform Information Sharing:** Through unified standards and cross-regional data sharing protocols, eCall systems may be able to seamlessly integrate with emergency service systems in different countries, providing more reliable emergency responses for drivers worldwide.

**Collision Prediction and Active Safety System Integration:** Future eCall systems may not only passively respond to accidents but also be deeply integrated with onboard active safety systems (such as autonomous driving, lane keeping, and automatic braking). Before an accident occurs, the system will be able to detect potential collisions using onboard sensors and send advance alerts to emergency services.

**In-Vehicle Sensor Integration with eCall:** As vehicles are equipped with more sensors (such as radar, lidar, and cameras), eCall devices may integrate data from these sensors to provide more accurate accident analysis and rescue needs. This technological integration can improve the efficiency and accuracy of rescue services in the event of an accident.

**5G Technology:** With the widespread adoption of 5G technology, future eCall systems may transmit information to emergency services via higher-speed, lower-latency network connections. This not only speeds up emergency call responses but also enables the transmission of more data (such as vehicle status and driver health information) at the scene of an incident, providing rescue teams with more real-time information.

**V2X (Vehicle-to-Everything) communication technology:** The application of V2X (Vehicle-to-Everything) communication technology will enable eCall to move beyond vehicle-to-vehicle and vehicle-to-infrastructure communications. It will also enable information sharing between vehicles and systems such as road networks and emergency response centers, enabling more intelligent traffic management and incident response.

The global In-vehicle eCall Terminal market size was estimated at USD 3032.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 9.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global In-vehicle eCall Terminal market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging

development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global In-vehicle eCall Terminal market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the In-vehicle eCall Terminal market.

### **Global In-vehicle eCall Terminal Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

LG  
HARMAN  
Continental  
Bosch  
Valeo

Marelli  
Denso  
Huawei  
Actia  
Visteon  
Flairmicro  
Ficosa  
Gosuncn  
Intest  
Yaxon

### **Market Segmentation (by Type)**

4G/5G  
2G/3G

### **Market Segmentation (by Application)**

Passenger Cars  
Commercial Vehicles

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the In-vehicle eCall Terminal Market

Overview of the regional outlook of the In-vehicle eCall Terminal Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the In-vehicle eCall Terminal Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future

development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of In-vehicle eCall Terminal, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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