

Global In-Car Wireless Charging Modules Market Research Report 2026(Status and Outlook)

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Abstracts

In-car wireless charging is an embedded component installed in the car that can wirelessly charge smartphones, wearable devices, and any Qi-enabled device. The system uses an induction coil to generate an electromagnetic field to transfer energy from the transmitter unit to the receiver unit. The receiver unit then converts the energy into a safe and efficient power source that can wirelessly charge a variety of Qi-enabled devices, including smartphones, headphones, smart watches, etc. With the rise of smart cockpits and autonomous driving, in-car wireless charging modules have become a key automotive feature. Consumers demand more convenient and efficient charging solutions, prompting automakers to integrate wireless charging across more vehicle models. Currently, the market is divided into 15W and 40W/50W charging solutions, applied to both internal combustion engine (ICE) vehicles and new energy vehicles (NEVs). As NEVs become mainstream and premium vehicles adopt smarter infotainment systems, high-power wireless charging will drive the future market, while 15W charging remains the dominant choice for ICE vehicles, with gradual advancements toward higher power solutions. In product segmentation, 15W charging is the industry standard due to its Qi protocol compatibility, cost efficiency, and broad adoption in mid-to-high-end ICE and NEV models. However, high-power wireless charging (40W/50W) is rapidly gaining traction, especially in the NEV segment. Faster wireless charging eliminates the slow charging bottleneck of conventional solutions, while optimized cooling technologies (air/liquid-cooled systems) ensure safety and efficiency. Brands like Tesla, NIO, and XPeng have already integrated 40W+ wireless charging in select models, and future developments could push charging power beyond 60W. In application trends, the demand for wireless charging differs between ICE vehicles and NEVs. The ICE segment remains dominant, but its 12V/24V electrical architecture limits adoption of high-power charging, keeping 15W modules as the primary choice. However, premium ICE brands like BMW and Mercedes-Benz are

increasingly adopting higher-power wireless charging for a superior user experience. In contrast, NEVs with 400V/800V architectures are more suited for high-power wireless charging, accelerating the adoption of 40W/50W solutions, with future potential for 80W or higher. Looking ahead, smart, high-power, and standardized wireless charging will define the market. Future innovations will integrate automatic device recognition, intelligent temperature control, and optimized charging efficiency to enhance the user experience. As battery technology advances, high-power wireless charging will become mainstream in premium models. Lastly, wireless charging standardization (e.g., Qi2 protocol) will improve cross-brand compatibility, driving industry-wide adoption. With NEV growth, smart cockpit integration, and technological breakthroughs, the in-car wireless charging market is set for rapid expansion.

The global In-Car Wireless Charging Modules market size was estimated at USD 1438.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 23.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global In-Car Wireless Charging Modules market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global In-Car Wireless Charging Modules market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the In-Car Wireless Charging Modules market.

Global In-Car Wireless Charging Modules Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Continental
Laird
LG Electronics
Tesla
Aptiv
Hefei InvisPower
Huayang
Nidec
Luxshare Precision Industry
Zhejiang Taimi Science and Technology
Shenzhen Sunway Communication

Market Segmentation (by Type)

15W
40/50W

Market Segmentation (by Application)

Internal Combustion Engines
New Energy Vehicles

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the In-Car Wireless Charging Modules Market

Overview of the regional outlook of the In-Car Wireless Charging Modules Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the In-Car Wireless Charging Modules Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of In-Car Wireless Charging Modules, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change. This enables you to anticipate market changes to remain ahead of your competitors.

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of In-Car Wireless Charging Modules
- 1.2 Key Market Segments
 - 1.2.1 In-Car Wireless Charging Modules Segment by Type
 - 1.2.2 In-Car Wireless Charging Modules Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 IN-CAR WIRELESS CHARGING MODULES MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global In-Car Wireless Charging Modules Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global In-Car Wireless Charging Modules Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 IN-CAR WIRELESS CHARGING MODULES MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global In-Car Wireless Charging Modules Product Life Cycle
- 3.3 Global In-Car Wireless Charging Modules Sales by Manufacturers (2020-2025)
- 3.4 Global In-Car Wireless Charging Modules Revenue Market Share by Manufacturers (2020-2025)
- 3.5 In-Car Wireless Charging Modules Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global In-Car Wireless Charging Modules Average Price by Manufacturers (2020-2025)

- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 In-Car Wireless Charging Modules Market Competitive Situation and Trends
 - 3.8.1 In-Car Wireless Charging Modules Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest In-Car Wireless Charging Modules Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 IN-CAR WIRELESS CHARGING MODULES INDUSTRY CHAIN ANALYSIS

- 4.1 In-Car Wireless Charging Modules Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF IN-CAR WIRELESS CHARGING MODULES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global In-Car Wireless Charging Modules Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to In-Car Wireless Charging Modules Market
- 5.7 ESG Ratings of Leading Companies

6 IN-CAR WIRELESS CHARGING MODULES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global In-Car Wireless Charging Modules Sales Market Share by Type (2020-2025)
- 6.3 Global In-Car Wireless Charging Modules Market Size by Type (2020-2025)
- 6.4 Global In-Car Wireless Charging Modules Price by Type (2020-2025)

7 IN-CAR WIRELESS CHARGING MODULES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global In-Car Wireless Charging Modules Market Sales by Application (2020-2025)
- 7.3 Global In-Car Wireless Charging Modules Market Size (M USD) by Application (2020-2025)
- 7.4 Global In-Car Wireless Charging Modules Sales Growth Rate by Application (2020-2025)

8 IN-CAR WIRELESS CHARGING MODULES MARKET SALES BY REGION

- 8.1 Global In-Car Wireless Charging Modules Sales by Region
 - 8.1.1 Global In-Car Wireless Charging Modules Sales by Region
 - 8.1.2 Global In-Car Wireless Charging Modules Sales Market Share by Region
- 8.2 Global In-Car Wireless Charging Modules Market Size by Region
 - 8.2.1 Global In-Car Wireless Charging Modules Market Size by Region
 - 8.2.2 Global In-Car Wireless Charging Modules Market Size by Region
- 8.3 North America
 - 8.3.1 North America In-Car Wireless Charging Modules Sales by Country
 - 8.3.2 North America In-Car Wireless Charging Modules Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe In-Car Wireless Charging Modules Sales by Country
 - 8.4.2 Europe In-Car Wireless Charging Modules Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific In-Car Wireless Charging Modules Sales by Region

- 8.5.2 Asia Pacific In-Car Wireless Charging Modules Market Size by Region
- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America In-Car Wireless Charging Modules Sales by Country
 - 8.6.2 South America In-Car Wireless Charging Modules Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa In-Car Wireless Charging Modules Sales by Region
 - 8.7.2 Middle East and Africa In-Car Wireless Charging Modules Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 IN-CAR WIRELESS CHARGING MODULES MARKET PRODUCTION BY REGION

- 9.1 Global Production of In-Car Wireless Charging Modules by Region(2020-2025)
- 9.2 Global In-Car Wireless Charging Modules Revenue Market Share by Region (2020-2025)
- 9.3 Global In-Car Wireless Charging Modules Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America In-Car Wireless Charging Modules Production
 - 9.4.1 North America In-Car Wireless Charging Modules Production Growth Rate (2020-2025)
 - 9.4.2 North America In-Car Wireless Charging Modules Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe In-Car Wireless Charging Modules Production
 - 9.5.1 Europe In-Car Wireless Charging Modules Production Growth Rate (2020-2025)
 - 9.5.2 Europe In-Car Wireless Charging Modules Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan In-Car Wireless Charging Modules Production (2020-2025)
 - 9.6.1 Japan In-Car Wireless Charging Modules Production Growth Rate (2020-2025)

9.6.2 Japan In-Car Wireless Charging Modules Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China In-Car Wireless Charging Modules Production (2020-2025)

9.7.1 China In-Car Wireless Charging Modules Production Growth Rate (2020-2025)

9.7.2 China In-Car Wireless Charging Modules Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Continental

10.1.1 Continental Basic Information

10.1.2 Continental In-Car Wireless Charging Modules Product Overview

10.1.3 Continental In-Car Wireless Charging Modules Product Market Performance

10.1.4 Continental Business Overview

10.1.5 Continental SWOT Analysis

10.1.6 Continental Recent Developments

10.2 Laird

10.2.1 Laird Basic Information

10.2.2 Laird In-Car Wireless Charging Modules Product Overview

10.2.3 Laird In-Car Wireless Charging Modules Product Market Performance

10.2.4 Laird Business Overview

10.2.5 Laird SWOT Analysis

10.2.6 Laird Recent Developments

10.3 LG Electronics

10.3.1 LG Electronics Basic Information

10.3.2 LG Electronics In-Car Wireless Charging Modules Product Overview

10.3.3 LG Electronics In-Car Wireless Charging Modules Product Market Performance

10.3.4 LG Electronics Business Overview

10.3.5 LG Electronics SWOT Analysis

10.3.6 LG Electronics Recent Developments

10.4 Tesla

10.4.1 Tesla Basic Information

10.4.2 Tesla In-Car Wireless Charging Modules Product Overview

10.4.3 Tesla In-Car Wireless Charging Modules Product Market Performance

10.4.4 Tesla Business Overview

10.4.5 Tesla Recent Developments

10.5 Aptiv

10.5.1 Aptiv Basic Information

10.5.2 Aptiv In-Car Wireless Charging Modules Product Overview

- 10.5.3 Aptiv In-Car Wireless Charging Modules Product Market Performance
- 10.5.4 Aptiv Business Overview
- 10.5.5 Aptiv Recent Developments
- 10.6 Hefei InvisPower
 - 10.6.1 Hefei InvisPower Basic Information
 - 10.6.2 Hefei InvisPower In-Car Wireless Charging Modules Product Overview
 - 10.6.3 Hefei InvisPower In-Car Wireless Charging Modules Product Market Performance
 - 10.6.4 Hefei InvisPower Business Overview
 - 10.6.5 Hefei InvisPower Recent Developments
- 10.7 Huayang
 - 10.7.1 Huayang Basic Information
 - 10.7.2 Huayang In-Car Wireless Charging Modules Product Overview
 - 10.7.3 Huayang In-Car Wireless Charging Modules Product Market Performance
 - 10.7.4 Huayang Business Overview
 - 10.7.5 Huayang Recent Developments
- 10.8 Nidec
 - 10.8.1 Nidec Basic Information
 - 10.8.2 Nidec In-Car Wireless Charging Modules Product Overview
 - 10.8.3 Nidec In-Car Wireless Charging Modules Product Market Performance
 - 10.8.4 Nidec Business Overview
 - 10.8.5 Nidec Recent Developments
- 10.9 Luxshare Precision Industry
 - 10.9.1 Luxshare Precision Industry Basic Information
 - 10.9.2 Luxshare Precision Industry In-Car Wireless Charging Modules Product Overview
 - 10.9.3 Luxshare Precision Industry In-Car Wireless Charging Modules Product Market Performance
 - 10.9.4 Luxshare Precision Industry Business Overview
 - 10.9.5 Luxshare Precision Industry Recent Developments
- 10.10 Zhejiang Taimi Science and Technology
 - 10.10.1 Zhejiang Taimi Science and Technology Basic Information
 - 10.10.2 Zhejiang Taimi Science and Technology In-Car Wireless Charging Modules Product Overview
 - 10.10.3 Zhejiang Taimi Science and Technology In-Car Wireless Charging Modules Product Market Performance
 - 10.10.4 Zhejiang Taimi Science and Technology Business Overview
 - 10.10.5 Zhejiang Taimi Science and Technology Recent Developments
- 10.11 Shenzhen Sunway Communication

- 10.11.1 Shenzhen Sunway Communication Basic Information
- 10.11.2 Shenzhen Sunway Communication In-Car Wireless Charging Modules Product Overview
- 10.11.3 Shenzhen Sunway Communication In-Car Wireless Charging Modules Product Market Performance
- 10.11.4 Shenzhen Sunway Communication Business Overview
- 10.11.5 Shenzhen Sunway Communication Recent Developments

11 IN-CAR WIRELESS CHARGING MODULES MARKET FORECAST BY REGION

- 11.1 Global In-Car Wireless Charging Modules Market Size Forecast
- 11.2 Global In-Car Wireless Charging Modules Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe In-Car Wireless Charging Modules Market Size Forecast by Country
 - 11.2.3 Asia Pacific In-Car Wireless Charging Modules Market Size Forecast by Region
 - 11.2.4 South America In-Car Wireless Charging Modules Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of In-Car Wireless Charging Modules by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global In-Car Wireless Charging Modules Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of In-Car Wireless Charging Modules by Type (2026-2035)
 - 12.1.2 Global In-Car Wireless Charging Modules Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of In-Car Wireless Charging Modules by Type (2026-2035)
- 12.2 Global In-Car Wireless Charging Modules Market Forecast by Application (2026-2035)
 - 12.2.1 Global In-Car Wireless Charging Modules Sales (K Units) Forecast by Application
 - 12.2.2 Global In-Car Wireless Charging Modules Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Automobile Production by Region (Units)

Table 4. Market Share and Development Potential of Automobiles by Region

Table 5. Global Automobile Production by Country (Units)

Table 6. Market Share and Development Potential of Automobiles by Country

Table 7. Motor Vehicle Production Market Share by Type (2024)

Table 8. Global Automobile Production by Type

Table 9. Market Share and Development Potential of Automobiles by Type

Table 10. Global In-Car Wireless Charging Modules Market Size by Type (M USD)

Table 11. Global In-Car Wireless Charging Modules Market Size by Application

Table 12. In-Car Wireless Charging Modules Market Size Comparison by Region (M USD)

Table 13. Global In-Car Wireless Charging Modules Sales (K Units) by Manufacturers (2020-2025)

Table 14. Global In-Car Wireless Charging Modules Sales Market Share by Manufacturers (2020-2025)

Table 15. Global In-Car Wireless Charging Modules Revenue (M USD) by Manufacturers (2020-2025)

Table 16. Global In-Car Wireless Charging Modules Revenue Share by Manufacturers (2020-2025)

Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in In-Car Wireless Charging Modules as of 2025)

Table 18. Global Market In-Car Wireless Charging Modules Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 19. Manufacturers? Manufacturing Sites, Areas Served

Table 20. Manufacturers? Product Type

Table 21. Global In-Car Wireless Charging Modules Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 22. Mergers & Acquisitions, Expansion Plans

Table 23. Market Overview of Key Raw Materials

Table 24. Midstream Market Analysis

Table 25. Downstream Customer Analysis

Table 26. Key Development Trends

Table 27. Driving Factors

- Table 28. In-Car Wireless Charging Modules Market Challenges
- Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 33. Global In-Car Wireless Charging Modules Sales by Type (K Units)
- Table 34. Global In-Car Wireless Charging Modules Market Size by Type (M USD)
- Table 35. Global In-Car Wireless Charging Modules Sales (K Units) by Type (2020-2025)
- Table 36. Global In-Car Wireless Charging Modules Sales Market Share by Type (2020-2025)
- Table 37. Global In-Car Wireless Charging Modules Market Size (M USD) by Type (2020-2025)
- Table 38. Global In-Car Wireless Charging Modules Market Share by Type (2020-2025)
- Table 39. Global In-Car Wireless Charging Modules Price (USD/Unit) by Type (2020-2025)
- Table 40. Global In-Car Wireless Charging Modules Sales (K Units) by Application
- Table 41. Global In-Car Wireless Charging Modules Market Size by Application
- Table 42. Global In-Car Wireless Charging Modules Sales by Application (2020-2025) & (K Units)
- Table 43. Global In-Car Wireless Charging Modules Sales Market Share by Application (2020-2025)
- Table 44. Global In-Car Wireless Charging Modules Market Size by Application (2020-2025) & (M USD)
- Table 45. Global In-Car Wireless Charging Modules Market Share by Application (2020-2025)
- Table 46. Global In-Car Wireless Charging Modules Sales Growth Rate by Application (2020-2025)
- Table 47. Global In-Car Wireless Charging Modules Sales by Region (2020-2025) & (K Units)
- Table 48. Global In-Car Wireless Charging Modules Sales Market Share by Region (2020-2025)
- Table 49. Global In-Car Wireless Charging Modules Market Size by Region (2020-2025) & (M USD)
- Table 50. Global In-Car Wireless Charging Modules Market Size by Region (2020-2025)
- Table 51. North America In-Car Wireless Charging Modules Sales by Country (2020-2025) & (K Units)
- Table 52. North America In-Car Wireless Charging Modules Market Size by Country

(2020-2025) & (M USD)

Table 53. Europe In-Car Wireless Charging Modules Sales by Country (2020-2025) & (K Units)

Table 54. Europe In-Car Wireless Charging Modules Market Size by Country (2020-2025) & (M USD)

Table 55. Asia Pacific In-Car Wireless Charging Modules Sales by Region (2020-2025) & (K Units)

Table 56. Asia Pacific In-Car Wireless Charging Modules Market Size by Region (2020-2025) & (M USD)

Table 57. South America In-Car Wireless Charging Modules Sales by Country (2020-2025) & (K Units)

Table 58. South America In-Car Wireless Charging Modules Market Size by Country (2020-2025) & (M USD)

Table 59. Middle East and Africa In-Car Wireless Charging Modules Sales by Region (2020-2025) & (K Units)

Table 60. Middle East and Africa In-Car Wireless Charging Modules Market Size by Region (2020-2025) & (M USD)

Table 61. Global In-Car Wireless Charging Modules Production (K Units) by Region(2020-2025)

Table 62. Global In-Car Wireless Charging Modules Revenue (US\$ Million) by Region (2020-2025)

Table 63. Global In-Car Wireless Charging Modules Revenue Market Share by Region (2020-2025)

Table 64. Global In-Car Wireless Charging Modules Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. North America In-Car Wireless Charging Modules Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe In-Car Wireless Charging Modules Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan In-Car Wireless Charging Modules Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China In-Car Wireless Charging Modules Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Continental Basic Information

Table 70. Continental In-Car Wireless Charging Modules Product Overview

Table 71. Continental In-Car Wireless Charging Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 72. Continental Business Overview

Table 73. Continental SWOT Analysis

- Table 74. Continental Recent Developments
- Table 75. Laird Basic Information
- Table 76. Laird In-Car Wireless Charging Modules Product Overview
- Table 77. Laird In-Car Wireless Charging Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 78. Laird Business Overview
- Table 79. Laird SWOT Analysis
- Table 80. Laird Recent Developments
- Table 81. LG Electronics Basic Information
- Table 82. LG Electronics In-Car Wireless Charging Modules Product Overview
- Table 83. LG Electronics In-Car Wireless Charging Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 84. LG Electronics Business Overview
- Table 85. LG Electronics SWOT Analysis
- Table 86. LG Electronics Recent Developments
- Table 87. Tesla Basic Information
- Table 88. Tesla In-Car Wireless Charging Modules Product Overview
- Table 89. Tesla In-Car Wireless Charging Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 90. Tesla Business Overview
- Table 91. Tesla Recent Developments
- Table 92. Aptiv Basic Information
- Table 93. Aptiv In-Car Wireless Charging Modules Product Overview
- Table 94. Aptiv In-Car Wireless Charging Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 95. Aptiv Business Overview
- Table 96. Aptiv Recent Developments
- Table 97. Hefei InvisPower Basic Information
- Table 98. Hefei InvisPower In-Car Wireless Charging Modules Product Overview
- Table 99. Hefei InvisPower In-Car Wireless Charging Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 100. Hefei InvisPower Business Overview
- Table 101. Hefei InvisPower Recent Developments
- Table 102. Huayang Basic Information
- Table 103. Huayang In-Car Wireless Charging Modules Product Overview
- Table 104. Huayang In-Car Wireless Charging Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 105. Huayang Business Overview
- Table 106. Huayang Recent Developments

- Table 107. Nidec Basic Information
- Table 108. Nidec In-Car Wireless Charging Modules Product Overview
- Table 109. Nidec In-Car Wireless Charging Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 110. Nidec Business Overview
- Table 111. Nidec Recent Developments
- Table 112. Luxshare Precision Industry Basic Information
- Table 113. Luxshare Precision Industry In-Car Wireless Charging Modules Product Overview
- Table 114. Luxshare Precision Industry In-Car Wireless Charging Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 115. Luxshare Precision Industry Business Overview
- Table 116. Luxshare Precision Industry Recent Developments
- Table 117. Zhejiang Taimi Science and Technology Basic Information
- Table 118. Zhejiang Taimi Science and Technology In-Car Wireless Charging Modules Product Overview
- Table 119. Zhejiang Taimi Science and Technology In-Car Wireless Charging Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 120. Zhejiang Taimi Science and Technology Business Overview
- Table 121. Zhejiang Taimi Science and Technology Recent Developments
- Table 122. Shenzhen Sunway Communication Basic Information
- Table 123. Shenzhen Sunway Communication In-Car Wireless Charging Modules Product Overview
- Table 124. Shenzhen Sunway Communication In-Car Wireless Charging Modules Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 125. Shenzhen Sunway Communication Business Overview
- Table 126. Shenzhen Sunway Communication Recent Developments
- Table 127. Global In-Car Wireless Charging Modules Sales Forecast by Region (2026-2035) & (K Units)
- Table 128. Global In-Car Wireless Charging Modules Market Size Forecast by Region (2026-2035) & (M USD)
- Table 129. North America In-Car Wireless Charging Modules Sales Forecast by Country (2026-2035) & (K Units)
- Table 130. North America In-Car Wireless Charging Modules Market Size Forecast by Country (2026-2035) & (M USD)
- Table 131. Europe In-Car Wireless Charging Modules Sales Forecast by Country (2026-2035) & (K Units)
- Table 132. Europe In-Car Wireless Charging Modules Market Size Forecast by Country (2026-2035) & (M USD)

Table 133. Asia Pacific In-Car Wireless Charging Modules Sales Forecast by Region (2026-2035) & (K Units)

Table 134. Asia Pacific In-Car Wireless Charging Modules Market Size Forecast by Region (2026-2035) & (M USD)

Table 135. South America In-Car Wireless Charging Modules Sales Forecast by Country (2026-2035) & (K Units)

Table 136. South America In-Car Wireless Charging Modules Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Middle East and Africa In-Car Wireless Charging Modules Sales Forecast by Country (2026-2035) & (Units)

Table 138. Middle East and Africa In-Car Wireless Charging Modules Market Size Forecast by Country (2026-2035) & (M USD)

Table 139. Global In-Car Wireless Charging Modules Sales Forecast by Type (2026-2035) & (K Units)

Table 140. Global In-Car Wireless Charging Modules Market Size Forecast by Type (2026-2035) & (M USD)

Table 141. Global In-Car Wireless Charging Modules Price Forecast by Type (2026-2035) & (USD/Unit)

Table 142. Global In-Car Wireless Charging Modules Sales (K Units) Forecast by Application (2026-2035)

Table 143. Global In-Car Wireless Charging Modules Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of In-Car Wireless Charging Modules
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global In-Car Wireless Charging Modules Market Size (M USD), 2025-2035
- Figure 6. Global In-Car Wireless Charging Modules Market Size (M USD) (2020-2035)
- Figure 7. Global In-Car Wireless Charging Modules Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. In-Car Wireless Charging Modules Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global In-Car Wireless Charging Modules Product Life Cycle
- Figure 14. In-Car Wireless Charging Modules Sales Share by Manufacturers in 2025
- Figure 15. Global In-Car Wireless Charging Modules Revenue Share by Manufacturers in 2025
- Figure 16. In-Car Wireless Charging Modules Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market In-Car Wireless Charging Modules Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by In-Car Wireless Charging Modules Revenue in 2025
- Figure 19. Industry Chain Map of In-Car Wireless Charging Modules
- Figure 20. Global In-Car Wireless Charging Modules Market PEST Analysis
- Figure 21. Global In-Car Wireless Charging Modules Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global In-Car Wireless Charging Modules Market Share by Type
- Figure 28. Sales Market Share of In-Car Wireless Charging Modules by Type (2020-2025)
- Figure 29. Sales Market Share of In-Car Wireless Charging Modules by Type in 2025

Figure 30. Market Share of In-Car Wireless Charging Modules by Type (2020-2025)

Figure 31. Market Share of In-Car Wireless Charging Modules by Type in 2025

Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 33. Global In-Car Wireless Charging Modules Market Share by Application

Figure 34. Global In-Car Wireless Charging Modules Sales Market Share by Application (2020-2025)

Figure 35. Global In-Car Wireless Charging Modules Sales Market Share by Application in 2025

Figure 36. Global In-Car Wireless Charging Modules Market Share by Application (2020-2025)

Figure 37. Global In-Car Wireless Charging Modules Market Share by Application in 2025

Figure 38. Global In-Car Wireless Charging Modules Sales Growth Rate by Application (2020-2025)

Figure 39. Global In-Car Wireless Charging Modules Sales Market Share by Region (2020-2025)

Figure 40. Global In-Car Wireless Charging Modules Market Size by Region (2020-2025)

Figure 41. North America In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 43. North America In-Car Wireless Charging Modules Sales Market Share by Country in 2024

Figure 44. North America In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. North America In-Car Wireless Charging Modules Market Size by Country in 2024

Figure 46. U.S. In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 47. U.S. In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. Canada In-Car Wireless Charging Modules Sales (K Units) and Growth Rate (2020-2025)

Figure 49. Canada In-Car Wireless Charging Modules Market Size (M USD) and Growth Rate (2020-2025)

Figure 50. Mexico In-Car Wireless Charging Modules Sales (Units) and Growth Rate (2020-2025)

Figure 51. Mexico In-Car Wireless Charging Modules Market Size (Units) and Growth

Rate (2020-2025)

Figure 52. Europe In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 53. Europe In-Car Wireless Charging Modules Sales Market Share by Country in 2024

Figure 54. Europe In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. Europe In-Car Wireless Charging Modules Market Size by Country in 2024

Figure 56. Germany In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 57. Germany In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. France In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 59. France In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. U.K. In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 61. U.K. In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 62. Italy In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific In-Car Wireless Charging Modules Sales and Growth Rate (K Units)

Figure 67. Asia Pacific In-Car Wireless Charging Modules Sales Market Share by Region in 2024

Figure 68. Asia Pacific In-Car Wireless Charging Modules Market Size by Region in 2024

Figure 69. China In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan In-Car Wireless Charging Modules Sales and Growth Rate

(2020-2025) & (K Units)

Figure 72. Japan In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 75. India In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America In-Car Wireless Charging Modules Sales and Growth Rate (K Units)

Figure 80. South America In-Car Wireless Charging Modules Sales Market Share by Country in 2024

Figure 81. South America In-Car Wireless Charging Modules Market Size and Growth Rate (M USD)

Figure 82. South America In-Car Wireless Charging Modules Market Size by Country in 2024

Figure 83. Brazil In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 88. Columbia In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa In-Car Wireless Charging Modules Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa In-Car Wireless Charging Modules Sales Market Share by Region in 2024

Figure 91. Middle East and Africa In-Car Wireless Charging Modules Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa In-Car Wireless Charging Modules Market Size by Region in 2024

Figure 93. Saudi Arabia In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa In-Car Wireless Charging Modules Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa In-Car Wireless Charging Modules Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global In-Car Wireless Charging Modules Production Market Share by Region (2020-2025)

Figure 104. North America In-Car Wireless Charging Modules Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe In-Car Wireless Charging Modules Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan In-Car Wireless Charging Modules Production (K Units) Growth Rate (2020-2025)

Figure 107. China In-Car Wireless Charging Modules Production (K Units) Growth Rate (2020-2025)

Figure 108. Global In-Car Wireless Charging Modules Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global In-Car Wireless Charging Modules Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global In-Car Wireless Charging Modules Sales Market Share Forecast by

Type (2026-2035)

Figure 111. Global In-Car Wireless Charging Modules Market Share Forecast by Type (2026-2035)

Figure 112. Global In-Car Wireless Charging Modules Sales Forecast by Application (2026-2035)

Figure 113. Global In-Car Wireless Charging Modules Market Share Forecast by Application (2026-2035)

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