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Global Improved Newsprint Market Research Report 2026(Status and Outlook)

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Abstracts

Improved Newsprint is a higher-grade variant of traditional newsprint, designed to offer enhanced print quality, brightness, and durability. Unlike standard newsprint, which is typically made from a blend of mechanical pulp and recycled fibers, improved newsprint undergoes additional refining processes to achieve a smoother surface and improved opacity. This results in sharper text, more vibrant images, and better color reproduction, making it ideal for publications that require a more polished appearance, such as magazines, advertising inserts, and specialty newspapers. Improved newsprint retains the lightweight and cost-effective characteristics of standard newsprint while providing improved runnability in high-speed printing presses, making it a preferred choice for publishers seeking a balance between quality and affordability.

The global Improved Newsprint market size was estimated at USD 4973.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 2.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Improved Newsprint market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

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A significant focus of this report lies in the competitive landscape of the global Improved Newsprint market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Improved Newsprint market.

Global Improved Newsprint Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Stora Enso

Nippon Paper Group

Kruger

Norske Skog

Palm Group

Silverton Pulp & Papers

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North Pacific Paper

Vipap

Alberta Newsprint

Inland Empire Paper

White Birch Paper

Chenming Group

Huatai Paper

Market Segmentation (by Type)

40gsm-60gsm

Above 60gsm

Market Segmentation (by Application)

Newspapers

Advertising Inserts and Flyers

Magazines and Catalogs

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

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Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Improved Newsprint Market

Overview of the regional outlook of the Improved Newsprint Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

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Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Improved Newsprint Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Improved Newsprint, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

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Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

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challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Improved Newsprint
1.2 Key Market Segments
  1.2.1 Improved Newsprint Segment by Type
  1.2.2 Improved Newsprint Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 IMPROVED NEWSPRINT MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Improved Newsprint Market Size (M USD) Estimates and Forecasts (2020-2035)
  2.1.2 Global Improved Newsprint Sales Estimates and Forecasts (2020-2035)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 IMPROVED NEWSPRINT MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Improved Newsprint Product Life Cycle
3.3 Global Improved Newsprint Sales by Manufacturers (2020-2025)
3.4 Global Improved Newsprint Revenue Market Share by Manufacturers (2020-2025)
3.5 Improved Newsprint Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global Improved Newsprint Average Price by Manufacturers (2020-2025)
3.7 Manufacturers’ Manufacturing Sites, Areas Served, and Product Types
3.8 Improved Newsprint Market Competitive Situation and Trends
  3.8.1 Improved Newsprint Market Concentration Rate
  3.8.2 Global 5 and 10 Largest Improved Newsprint Players Market Share by Revenue
  3.8.3 Mergers & Acquisitions, Expansion

4 IMPROVED NEWSPRINT INDUSTRY CHAIN ANALYSIS

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4.1 Improved Newsprint Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF IMPROVED NEWSPRINT MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
  5.4.1 New Product Developments
  5.4.2 Mergers & Acquisitions
  5.4.3 Expansions
  5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
  5.5.1 Industry Policies Analysis
  5.5.2 Economic Environment Analysis
  5.5.3 Social Environment Analysis
  5.5.4 Technological Environment Analysis
5.6 Global Improved Newsprint Market Porter's Five Forces Analysis
  5.6.1 Global Trade Frictions
  5.6.2 U.S. Tariff Policy – April 2025
  5.6.3 Global Trade Frictions and Their Impacts to Improved Newsprint Market
5.7 ESG Ratings of Leading Companies

6 IMPROVED NEWSPRINT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Improved Newsprint Sales Market Share by Type (2020-2025)
6.3 Global Improved Newsprint Market Size by Type (2020-2025)
6.4 Global Improved Newsprint Price by Type (2020-2025)

7 IMPROVED NEWSPRINT MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Improved Newsprint Market Sales by Application (2020-2025)
7.3 Global Improved Newsprint Market Size (M USD) by Application (2020-2025)

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info@marketpublishers.com

7.4 Global Improved Newsprint Sales Growth Rate by Application (2020-2025)

8 IMPROVED NEWSPRINT MARKET SALES BY REGION

8.1 Global Improved Newsprint Sales by Region
  8.1.1 Global Improved Newsprint Sales by Region
  8.1.2 Global Improved Newsprint Sales Market Share by Region
8.2 Global Improved Newsprint Market Size by Region
  8.2.1 Global Improved Newsprint Market Size by Region
  8.2.2 Global Improved Newsprint Market Size by Region
8.3 North America
  8.3.1 North America Improved Newsprint Sales by Country
  8.3.2 North America Improved Newsprint Market Size by Country
  8.3.3 U.S. Market Overview
  8.3.4 Canada Market Overview
  8.3.5 Mexico Market Overview
8.4 Europe
  8.4.1 Europe Improved Newsprint Sales by Country
  8.4.2 Europe Improved Newsprint Market Size by Country
  8.4.3 Germany Market Overview
  8.4.4 France Market Overview
  8.4.5 U.K. Market Overview
  8.4.6 Italy Market Overview
  8.4.7 Spain Market Overview
8.5 Asia Pacific
  8.5.1 Asia Pacific Improved Newsprint Sales by Region
  8.5.2 Asia Pacific Improved Newsprint Market Size by Region
  8.5.3 China Market Overview
  8.5.4 Japan Market Overview
  8.5.5 South Korea Market Overview
  8.5.6 India Market Overview
  8.5.7 Southeast Asia Market Overview
8.6 South America
  8.6.1 South America Improved Newsprint Sales by Country
  8.6.2 South America Improved Newsprint Market Size by Country
  8.6.3 Brazil Market Overview
  8.6.4 Argentina Market Overview
  8.6.5 Columbia Market Overview
8.7 Middle East and Africa

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8.7.1 Middle East and Africa Improved Newsprint Sales by Region
8.7.2 Middle East and Africa Improved Newsprint Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 IMPROVED NEWSPRINT MARKET PRODUCTION BY REGION

9.1 Global Production of Improved Newsprint by Region(2020-2025)
9.2 Global Improved Newsprint Revenue Market Share by Region (2020-2025)
9.3 Global Improved Newsprint Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America Improved Newsprint Production
9.4.1 North America Improved Newsprint Production Growth Rate (2020-2025)
9.4.2 North America Improved Newsprint Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe Improved Newsprint Production
9.5.1 Europe Improved Newsprint Production Growth Rate (2020-2025)
9.5.2 Europe Improved Newsprint Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan Improved Newsprint Production (2020-2025)
9.6.1 Japan Improved Newsprint Production Growth Rate (2020-2025)
9.6.2 Japan Improved Newsprint Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China Improved Newsprint Production (2020-2025)
9.7.1 China Improved Newsprint Production Growth Rate (2020-2025)
9.7.2 China Improved Newsprint Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Stora Enso
10.1.1 Stora Enso Basic Information
10.1.2 Stora Enso Improved Newsprint Product Overview
10.1.3 Stora Enso Improved Newsprint Product Market Performance
10.1.4 Stora Enso Business Overview
10.1.5 Stora Enso SWOT Analysis

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info@marketpublishers.com

10.1.6 Stora Enso Recent Developments
10.2 Nippon Paper Group
10.2.1 Nippon Paper Group Basic Information
10.2.2 Nippon Paper Group Improved Newsprint Product Overview
10.2.3 Nippon Paper Group Improved Newsprint Product Market Performance
10.2.4 Nippon Paper Group Business Overview
10.2.5 Nippon Paper Group SWOT Analysis
10.2.6 Nippon Paper Group Recent Developments
10.3 Kruger
10.3.1 Kruger Basic Information
10.3.2 Kruger Improved Newsprint Product Overview
10.3.3 Kruger Improved Newsprint Product Market Performance
10.3.4 Kruger Business Overview
10.3.5 Kruger SWOT Analysis
10.3.6 Kruger Recent Developments
10.4 Norske Skog
10.4.1 Norske Skog Basic Information
10.4.2 Norske Skog Improved Newsprint Product Overview
10.4.3 Norske Skog Improved Newsprint Product Market Performance
10.4.4 Norske Skog Business Overview
10.4.5 Norske Skog Recent Developments
10.5 Palm Group
10.5.1 Palm Group Basic Information
10.5.2 Palm Group Improved Newsprint Product Overview
10.5.3 Palm Group Improved Newsprint Product Market Performance
10.5.4 Palm Group Business Overview
10.5.5 Palm Group Recent Developments
10.6 Silverton Pulp and Papers
10.6.1 Silverton Pulp and Papers Basic Information
10.6.2 Silverton Pulp and Papers Improved Newsprint Product Overview
10.6.3 Silverton Pulp and Papers Improved Newsprint Product Market Performance
10.6.4 Silverton Pulp and Papers Business Overview
10.6.5 Silverton Pulp and Papers Recent Developments
10.7 North Pacific Paper
10.7.1 North Pacific Paper Basic Information
10.7.2 North Pacific Paper Improved Newsprint Product Overview
10.7.3 North Pacific Paper Improved Newsprint Product Market Performance
10.7.4 North Pacific Paper Business Overview
10.7.5 North Pacific Paper Recent Developments

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10.8 Vipap
10.8.1 Vipap Basic Information
10.8.2 Vipap Improved Newsprint Product Overview
10.8.3 Vipap Improved Newsprint Product Market Performance
10.8.4 Vipap Business Overview
10.8.5 Vipap Recent Developments
10.9 Alberta Newsprint
10.9.1 Alberta Newsprint Basic Information
10.9.2 Alberta Newsprint Improved Newsprint Product Overview
10.9.3 Alberta Newsprint Improved Newsprint Product Market Performance
10.9.4 Alberta Newsprint Business Overview
10.9.5 Alberta Newsprint Recent Developments
10.10 Inland Empire Paper
10.10.1 Inland Empire Paper Basic Information
10.10.2 Inland Empire Paper Improved Newsprint Product Overview
10.10.3 Inland Empire Paper Improved Newsprint Product Market Performance
10.10.4 Inland Empire Paper Business Overview
10.10.5 Inland Empire Paper Recent Developments
10.11 White Birch Paper
10.11.1 White Birch Paper Basic Information
10.11.2 White Birch Paper Improved Newsprint Product Overview
10.11.3 White Birch Paper Improved Newsprint Product Market Performance
10.11.4 White Birch Paper Business Overview
10.11.5 White Birch Paper Recent Developments
10.12 Chenming Group
10.12.1 Chenming Group Basic Information
10.12.2 Chenming Group Improved Newsprint Product Overview
10.12.3 Chenming Group Improved Newsprint Product Market Performance
10.12.4 Chenming Group Business Overview
10.12.5 Chenming Group Recent Developments
10.13 Huatai Paper
10.13.1 Huatai Paper Basic Information
10.13.2 Huatai Paper Improved Newsprint Product Overview
10.13.3 Huatai Paper Improved Newsprint Product Market Performance
10.13.4 Huatai Paper Business Overview
10.13.5 Huatai Paper Recent Developments

11 IMPROVED NEWSPRINT MARKET FORECAST BY REGION

+357 96 030922
info@marketpublishers.com

11.1 Global Improved Newsprint Market Size Forecast
11.2 Global Improved Newsprint Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe Improved Newsprint Market Size Forecast by Country
11.2.3 Asia Pacific Improved Newsprint Market Size Forecast by Region
11.2.4 South America Improved Newsprint Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of Improved Newsprint by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Improved Newsprint Market Forecast by Type (2026-2035)
12.1.1 Global Forecasted Sales of Improved Newsprint by Type (2026-2035)
12.1.2 Global Improved Newsprint Market Size Forecast by Type (2026-2035)
12.1.3 Global Forecasted Price of Improved Newsprint by Type (2026-2035)
12.2 Global Improved Newsprint Market Forecast by Application (2026-2035)
12.2.1 Global Improved Newsprint Sales (K MT) Forecast by Application
12.2.2 Global Improved Newsprint Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Improved Newsprint Market Size by Type (M USD)
Table 4. Global Improved Newsprint Market Size by Application
Table 5. Improved Newsprint Market Size Comparison by Region (M USD)
Table 6. Global Improved Newsprint Sales (K MT) by Manufacturers (2020-2025)
Table 7. Global Improved Newsprint Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Improved Newsprint Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Improved Newsprint Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Improved Newsprint as of 2025)
Table 11. Global Market Improved Newsprint Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 12. Manufacturers' Manufacturing Sites, Areas Served
Table 13. Manufacturers' Product Type
Table 14. Global Improved Newsprint Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Improved Newsprint Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Improved Newsprint Sales by Type (K MT)
Table 27. Global Improved Newsprint Market Size by Type (M USD)
Table 28. Global Improved Newsprint Sales (K MT) by Type (2020-2025)
Table 29. Global Improved Newsprint Sales Market Share by Type (2020-2025)
Table 30. Global Improved Newsprint Market Size (M USD) by Type (2020-2025)
Table 31. Global Improved Newsprint Market Share by Type (2020-2025)

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info@marketpublishers.com

Table 32. Global Improved Newsprint Price (USD/KG) by Type (2020-2025)
Table 33. Global Improved Newsprint Sales (K MT) by Application
Table 34. Global Improved Newsprint Market Size by Application
Table 35. Global Improved Newsprint Sales by Application (2020-2025) & (K MT)
Table 36. Global Improved Newsprint Sales Market Share by Application (2020-2025)
Table 37. Global Improved Newsprint Market Size by Application (2020-2025) & (M USD)
Table 38. Global Improved Newsprint Market Share by Application (2020-2025)
Table 39. Global Improved Newsprint Sales Growth Rate by Application (2020-2025)
Table 40. Global Improved Newsprint Sales by Region (2020-2025) & (K MT)
Table 41. Global Improved Newsprint Sales Market Share by Region (2020-2025)
Table 42. Global Improved Newsprint Market Size by Region (2020-2025) & (M USD)
Table 43. Global Improved Newsprint Market Size by Region (2020-2025)
Table 44. North America Improved Newsprint Sales by Country (2020-2025) & (K MT)
Table 45. North America Improved Newsprint Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Improved Newsprint Sales by Country (2020-2025) & (K MT)
Table 47. Europe Improved Newsprint Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Improved Newsprint Sales by Region (2020-2025) & (K MT)
Table 49. Asia Pacific Improved Newsprint Market Size by Region (2020-2025) & (M USD)
Table 50. South America Improved Newsprint Sales by Country (2020-2025) & (K MT)
Table 51. South America Improved Newsprint Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Improved Newsprint Sales by Region (2020-2025) & (K MT)
Table 53. Middle East and Africa Improved Newsprint Market Size by Region (2020-2025) & (M USD)
Table 54. Global Improved Newsprint Production (K MT) by Region(2020-2025)
Table 55. Global Improved Newsprint Revenue (US$ Million) by Region (2020-2025)
Table 56. Global Improved Newsprint Revenue Market Share by Region (2020-2025)
Table 57. Global Improved Newsprint Production (K MT), Revenue (US$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. North America Improved Newsprint Production (K MT), Revenue (US$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Europe Improved Newsprint Production (K MT), Revenue (US$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. Japan Improved Newsprint Production (K MT), Revenue (US$ Million), Price (USD/KG) and Gross Margin (2020-2025)

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Table 61. China Improved Newsprint Production (K MT), Revenue (US$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 62. Stora Enso Basic Information
Table 63. Stora Enso Improved Newsprint Product Overview
Table 64. Stora Enso Improved Newsprint Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 65. Stora Enso Business Overview
Table 66. Stora Enso SWOT Analysis
Table 67. Stora Enso Recent Developments
Table 68. Nippon Paper Group Basic Information
Table 69. Nippon Paper Group Improved Newsprint Product Overview
Table 70. Nippon Paper Group Improved Newsprint Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 71. Nippon Paper Group Business Overview
Table 72. Nippon Paper Group SWOT Analysis
Table 73. Nippon Paper Group Recent Developments
Table 74. Kruger Basic Information
Table 75. Kruger Improved Newsprint Product Overview
Table 76. Kruger Improved Newsprint Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 77. Kruger Business Overview
Table 78. Kruger SWOT Analysis
Table 79. Kruger Recent Developments
Table 80. Norske Skog Basic Information
Table 81. Norske Skog Improved Newsprint Product Overview
Table 82. Norske Skog Improved Newsprint Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 83. Norske Skog Business Overview
Table 84. Norske Skog Recent Developments
Table 85. Palm Group Basic Information
Table 86. Palm Group Improved Newsprint Product Overview
Table 87. Palm Group Improved Newsprint Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 88. Palm Group Business Overview
Table 89. Palm Group Recent Developments
Table 90. Silverton Pulp and Papers Basic Information
Table 91. Silverton Pulp and Papers Improved Newsprint Product Overview
Table 92. Silverton Pulp and Papers Improved Newsprint Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 93. Silverton Pulp and Papers Business Overview
Table 94. Silverton Pulp and Papers Recent Developments
Table 95. North Pacific Paper Basic Information
Table 96. North Pacific Paper Improved Newsprint Product Overview
Table 97. North Pacific Paper Improved Newsprint Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 98. North Pacific Paper Business Overview
Table 99. North Pacific Paper Recent Developments
Table 100. Vipap Basic Information
Table 101. Vipap Improved Newsprint Product Overview
Table 102. Vipap Improved Newsprint Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 103. Vipap Business Overview
Table 104. Vipap Recent Developments
Table 105. Alberta Newsprint Basic Information
Table 106. Alberta Newsprint Improved Newsprint Product Overview
Table 107. Alberta Newsprint Improved Newsprint Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 108. Alberta Newsprint Business Overview
Table 109. Alberta Newsprint Recent Developments
Table 110. Inland Empire Paper Basic Information
Table 111. Inland Empire Paper Improved Newsprint Product Overview
Table 112. Inland Empire Paper Improved Newsprint Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 113. Inland Empire Paper Business Overview
Table 114. Inland Empire Paper Recent Developments
Table 115. White Birch Paper Basic Information
Table 116. White Birch Paper Improved Newsprint Product Overview
Table 117. White Birch Paper Improved Newsprint Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 118. White Birch Paper Business Overview
Table 119. White Birch Paper Recent Developments
Table 120. Chenming Group Basic Information
Table 121. Chenming Group Improved Newsprint Product Overview
Table 122. Chenming Group Improved Newsprint Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 123. Chenming Group Business Overview
Table 124. Chenming Group Recent Developments
Table 125. Huatai Paper Basic Information

+357 96 030922
info@marketpublishers.com

Table 126. Huatai Paper Improved Newsprint Product Overview
Table 127. Huatai Paper Improved Newsprint Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 128. Huatai Paper Business Overview
Table 129. Huatai Paper Recent Developments
Table 130. Global Improved Newsprint Sales Forecast by Region (2026-2035) & (K MT)
Table 131. Global Improved Newsprint Market Size Forecast by Region (2026-2035) & (M USD)
Table 132. North America Improved Newsprint Sales Forecast by Country (2026-2035) & (K MT)
Table 133. North America Improved Newsprint Market Size Forecast by Country (2026-2035) & (M USD)
Table 134. Europe Improved Newsprint Sales Forecast by Country (2026-2035) & (K MT)
Table 135. Europe Improved Newsprint Market Size Forecast by Country (2026-2035) & (M USD)
Table 136. Asia Pacific Improved Newsprint Sales Forecast by Region (2026-2035) & (K MT)
Table 137. Asia Pacific Improved Newsprint Market Size Forecast by Region (2026-2035) & (M USD)
Table 138. South America Improved Newsprint Sales Forecast by Country (2026-2035) & (K MT)
Table 139. South America Improved Newsprint Market Size Forecast by Country (2026-2035) & (M USD)
Table 140. Middle East and Africa Improved Newsprint Sales Forecast by Country (2026-2035) & (Units)
Table 141. Middle East and Africa Improved Newsprint Market Size Forecast by Country (2026-2035) & (M USD)
Table 142. Global Improved Newsprint Sales Forecast by Type (2026-2035) & (K MT)
Table 143. Global Improved Newsprint Market Size Forecast by Type (2026-2035) & (M USD)
Table 144. Global Improved Newsprint Price Forecast by Type (2026-2035) & (USD/KG)
Table 145. Global Improved Newsprint Sales (K MT) Forecast by Application (2026-2035)
Table 146. Global Improved Newsprint Market Size Forecast by Application (2026-2035) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Improved Newsprint
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Improved Newsprint Market Size (M USD), 2025-2035
Figure 5. Global Improved Newsprint Market Size (M USD) (2020-2035)
Figure 6. Global Improved Newsprint Sales (K MT) & (2020-2035)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Improved Newsprint Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global Improved Newsprint Product Life Cycle
Figure 13. Improved Newsprint Sales Share by Manufacturers in 2025
Figure 14. Global Improved Newsprint Revenue Share by Manufacturers in 2025
Figure 15. Improved Newsprint Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
Figure 16. Global Market Improved Newsprint Average Price (USD/KG) of Key Manufacturers in 2025
Figure 17. The Global 5 and 10 Largest Players: Market Share by Improved Newsprint Revenue in 2025
Figure 18. Industry Chain Map of Improved Newsprint
Figure 19. Global Improved Newsprint Market PEST Analysis
Figure 20. Global Improved Newsprint Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global Improved Newsprint Market Share by Type
Figure 27. Sales Market Share of Improved Newsprint by Type (2020-2025)
Figure 28. Sales Market Share of Improved Newsprint by Type in 2025
Figure 29. Market Share of Improved Newsprint by Type (2020-2025)
Figure 30. Market Share of Improved Newsprint by Type in 2025
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 32. Global Improved Newsprint Market Share by Application

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Figure 33. Global Improved Newsprint Sales Market Share by Application (2020-2025)
Figure 34. Global Improved Newsprint Sales Market Share by Application in 2025
Figure 35. Global Improved Newsprint Market Share by Application (2020-2025)
Figure 36. Global Improved Newsprint Market Share by Application in 2025
Figure 37. Global Improved Newsprint Sales Growth Rate by Application (2020-2025)
Figure 38. Global Improved Newsprint Sales Market Share by Region (2020-2025)
Figure 39. Global Improved Newsprint Market Size by Region (2020-2025)
Figure 40. North America Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 41. North America Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 42. North America Improved Newsprint Sales Market Share by Country in 2024
Figure 43. North America Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America Improved Newsprint Market Size by Country in 2024
Figure 45. U.S. Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 46. U.S. Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada Improved Newsprint Sales (K MT) and Growth Rate (2020-2025)
Figure 48. Canada Improved Newsprint Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico Improved Newsprint Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico Improved Newsprint Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 52. Europe Improved Newsprint Sales Market Share by Country in 2024
Figure 53. Europe Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 54. Europe Improved Newsprint Market Size by Country in 2024
Figure 55. Germany Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 56. Germany Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 58. France Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 60. U.K. Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)

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Figure 62. Italy Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 63. Spain Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 64. Spain Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 65. Asia Pacific Improved Newsprint Sales and Growth Rate (K MT)
Figure 66. Asia Pacific Improved Newsprint Sales Market Share by Region in 2024
Figure 67. Asia Pacific Improved Newsprint Market Size by Region in 2024
Figure 68. China Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 69. China Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 70. Japan Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 71. Japan Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 73. South Korea Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 74. India Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 75. India Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 76. Southeast Asia Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 77. Southeast Asia Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 78. South America Improved Newsprint Sales and Growth Rate (K MT)
Figure 79. South America Improved Newsprint Sales Market Share by Country in 2024
Figure 80. South America Improved Newsprint Market Size and Growth Rate (M USD)
Figure 81. South America Improved Newsprint Market Size by Country in 2024
Figure 82. Brazil Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 83. Brazil Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 85. Argentina Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 87. Columbia Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 88. Middle East and Africa Improved Newsprint Sales and Growth Rate (K MT)

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Figure 89. Middle East and Africa Improved Newsprint Sales Market Share by Region in 2024
Figure 90. Middle East and Africa Improved Newsprint Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa Improved Newsprint Market Size by Region in 2024
Figure 92. Saudi Arabia Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 93. Saudi Arabia Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 94. UAE Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 95. UAE Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 96. Egypt Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 97. Egypt Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 98. Nigeria Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 99. Nigeria Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 100. South Africa Improved Newsprint Sales and Growth Rate (2020-2025) & (K MT)
Figure 101. South Africa Improved Newsprint Market Size and Growth Rate (2020-2025) & (M USD)
Figure 102. Global Improved Newsprint Production Market Share by Region (2020-2025)
Figure 103. North America Improved Newsprint Production (K MT) Growth Rate (2020-2025)
Figure 104. Europe Improved Newsprint Production (K MT) Growth Rate (2020-2025)
Figure 105. Japan Improved Newsprint Production (K MT) Growth Rate (2020-2025)
Figure 106. China Improved Newsprint Production (K MT) Growth Rate (2020-2025)
Figure 107. Global Improved Newsprint Sales Forecast by Volume (2020-2035) & (K MT)
Figure 108. Global Improved Newsprint Market Size Forecast by Value (2020-2035) & (M USD)
Figure 109. Global Improved Newsprint Sales Market Share Forecast by Type (2026-2035)
Figure 110. Global Improved Newsprint Market Share Forecast by Type (2026-2035)
Figure 111. Global Improved Newsprint Sales Forecast by Application (2026-2035)
Figure 112. Global Improved Newsprint Market Share Forecast by Application (2026-2035)

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