

Global Image Guided Therapy Devices Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G654DD37C8A3EN.html>

Date: March 2026

Pages: 146

Price: US\$ 2,980.00 (Single User License)

ID: G654DD37C8A3EN

Abstracts

The global pharmaceutical market is 1475 billion USD in 2022, growing at a CAGR of 5% during the next six years. The pharmaceutical market includes chemical drugs and biological drugs. For biologics is expected to 381 billion USD in 2022. In comparison, the chemical drug market is estimated to increase from 1005 billion in 2018 to 1094 billion U.S. dollars in 2022. The pharmaceutical market factors such as increasing demand for healthcare, technological advancements, and the rising prevalence of chronic diseases, increase in funding from private & government organizations for development of pharmaceutical manufacturing segments and rise in R&D activities for drugs. However, the industry also faces challenges such as stringent regulations, high costs of research and development, and patent expirations. Companies need to continuously innovate and adapt to these challenges to stay competitive in the market and ensure their products reach patients in need. Additionally, the COVID-19 pandemic has highlighted the importance of vaccine development and supply chain management, further emphasizing the need for pharmaceutical companies to be agile and responsive to emerging public health needs.

The global Image Guided Therapy Devices market size was estimated at USD 148.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Image Guided Therapy Devices market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Image Guided Therapy Devices market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Image Guided Therapy Devices market.

Global Image Guided Therapy Devices Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Philips Healthcare
IGT
EchoPixel
Lightpoint Medical
Lumicell
Siemens Healthineers
Elekta

Medtronic Plc
GE Healthcare
Brainlab AG
Olympus Corporation

Market Segmentation (by Type)

Magnetic Resonance Imaging
Ultrasound
Interventional X-Ray
Others

Market Segmentation (by Application)

Hospital
Specialist Clinic
Outpatient Surgery Center
Research and Academic Institutions

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Image Guided Therapy Devices Market
Overview of the regional outlook of the Image Guided Therapy Devices Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Image Guided Therapy Devices Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Image Guided Therapy Devices, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five

forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Image Guided Therapy Devices

1.2 Key Market Segments

1.2.1 Image Guided Therapy Devices Segment by Type

1.2.2 Image Guided Therapy Devices Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 IMAGE GUIDED THERAPY DEVICES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Image Guided Therapy Devices Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Image Guided Therapy Devices Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 IMAGE GUIDED THERAPY DEVICES MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Image Guided Therapy Devices Product Life Cycle

3.3 Global Image Guided Therapy Devices Sales by Manufacturers (2020-2025)

3.4 Global Image Guided Therapy Devices Revenue Market Share by Manufacturers (2020-2025)

3.5 Image Guided Therapy Devices Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Image Guided Therapy Devices Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Image Guided Therapy Devices Market Competitive Situation and Trends

3.8.1 Image Guided Therapy Devices Market Concentration Rate

3.8.2 Global 5 and 10 Largest Image Guided Therapy Devices Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 IMAGE GUIDED THERAPY DEVICES INDUSTRY CHAIN ANALYSIS

4.1 Image Guided Therapy Devices Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF IMAGE GUIDED THERAPY DEVICES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Image Guided Therapy Devices Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Image Guided Therapy Devices Market

5.7 ESG Ratings of Leading Companies

6 IMAGE GUIDED THERAPY DEVICES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Image Guided Therapy Devices Sales Market Share by Type (2020-2025)

6.3 Global Image Guided Therapy Devices Market Size by Type (2020-2025)

6.4 Global Image Guided Therapy Devices Price by Type (2020-2025)

7 IMAGE GUIDED THERAPY DEVICES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Image Guided Therapy Devices Market Sales by Application (2020-2025)

7.3 Global Image Guided Therapy Devices Market Size (M USD) by Application (2020-2025)

7.4 Global Image Guided Therapy Devices Sales Growth Rate by Application (2020-2025)

8 IMAGE GUIDED THERAPY DEVICES MARKET SALES BY REGION

8.1 Global Image Guided Therapy Devices Sales by Region

8.1.1 Global Image Guided Therapy Devices Sales by Region

8.1.2 Global Image Guided Therapy Devices Sales Market Share by Region

8.2 Global Image Guided Therapy Devices Market Size by Region

8.2.1 Global Image Guided Therapy Devices Market Size by Region

8.2.2 Global Image Guided Therapy Devices Market Size by Region

8.3 North America

8.3.1 North America Image Guided Therapy Devices Sales by Country

8.3.2 North America Image Guided Therapy Devices Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Image Guided Therapy Devices Sales by Country

8.4.2 Europe Image Guided Therapy Devices Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Image Guided Therapy Devices Sales by Region

8.5.2 Asia Pacific Image Guided Therapy Devices Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Image Guided Therapy Devices Sales by Country

8.6.2 South America Image Guided Therapy Devices Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Image Guided Therapy Devices Sales by Region

8.7.2 Middle East and Africa Image Guided Therapy Devices Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 IMAGE GUIDED THERAPY DEVICES MARKET PRODUCTION BY REGION

9.1 Global Production of Image Guided Therapy Devices by Region(2020-2025)

9.2 Global Image Guided Therapy Devices Revenue Market Share by Region
(2020-2025)

9.3 Global Image Guided Therapy Devices Production, Revenue, Price and Gross
Margin (2020-2025)

9.4 North America Image Guided Therapy Devices Production

9.4.1 North America Image Guided Therapy Devices Production Growth Rate
(2020-2025)

9.4.2 North America Image Guided Therapy Devices Production, Revenue, Price and
Gross Margin (2020-2025)

9.5 Europe Image Guided Therapy Devices Production

9.5.1 Europe Image Guided Therapy Devices Production Growth Rate (2020-2025)

9.5.2 Europe Image Guided Therapy Devices Production, Revenue, Price and Gross
Margin (2020-2025)

9.6 Japan Image Guided Therapy Devices Production (2020-2025)

9.6.1 Japan Image Guided Therapy Devices Production Growth Rate (2020-2025)

9.6.2 Japan Image Guided Therapy Devices Production, Revenue, Price and Gross
Margin (2020-2025)

9.7 China Image Guided Therapy Devices Production (2020-2025)

- 9.7.1 China Image Guided Therapy Devices Production Growth Rate (2020-2025)
- 9.7.2 China Image Guided Therapy Devices Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Philips Healthcare

- 10.1.1 Philips Healthcare Basic Information
- 10.1.2 Philips Healthcare Image Guided Therapy Devices Product Overview
- 10.1.3 Philips Healthcare Image Guided Therapy Devices Product Market Performance
- 10.1.4 Philips Healthcare Business Overview
- 10.1.5 Philips Healthcare SWOT Analysis
- 10.1.6 Philips Healthcare Recent Developments

10.2 IGT

- 10.2.1 IGT Basic Information
- 10.2.2 IGT Image Guided Therapy Devices Product Overview
- 10.2.3 IGT Image Guided Therapy Devices Product Market Performance
- 10.2.4 IGT Business Overview
- 10.2.5 IGT SWOT Analysis
- 10.2.6 IGT Recent Developments

10.3 EchoPixel

- 10.3.1 EchoPixel Basic Information
- 10.3.2 EchoPixel Image Guided Therapy Devices Product Overview
- 10.3.3 EchoPixel Image Guided Therapy Devices Product Market Performance
- 10.3.4 EchoPixel Business Overview
- 10.3.5 EchoPixel SWOT Analysis
- 10.3.6 EchoPixel Recent Developments

10.4 Lightpoint Medical

- 10.4.1 Lightpoint Medical Basic Information
- 10.4.2 Lightpoint Medical Image Guided Therapy Devices Product Overview
- 10.4.3 Lightpoint Medical Image Guided Therapy Devices Product Market Performance
- 10.4.4 Lightpoint Medical Business Overview
- 10.4.5 Lightpoint Medical Recent Developments

10.5 Lumicell

- 10.5.1 Lumicell Basic Information
- 10.5.2 Lumicell Image Guided Therapy Devices Product Overview
- 10.5.3 Lumicell Image Guided Therapy Devices Product Market Performance

- 10.5.4 Luminicell Business Overview
- 10.5.5 Luminicell Recent Developments
- 10.6 Siemens Healthineers
 - 10.6.1 Siemens Healthineers Basic Information
 - 10.6.2 Siemens Healthineers Image Guided Therapy Devices Product Overview
 - 10.6.3 Siemens Healthineers Image Guided Therapy Devices Product Market Performance
 - 10.6.4 Siemens Healthineers Business Overview
 - 10.6.5 Siemens Healthineers Recent Developments
- 10.7 Elekta
 - 10.7.1 Elekta Basic Information
 - 10.7.2 Elekta Image Guided Therapy Devices Product Overview
 - 10.7.3 Elekta Image Guided Therapy Devices Product Market Performance
 - 10.7.4 Elekta Business Overview
 - 10.7.5 Elekta Recent Developments
- 10.8 Medtronic Plc
 - 10.8.1 Medtronic Plc Basic Information
 - 10.8.2 Medtronic Plc Image Guided Therapy Devices Product Overview
 - 10.8.3 Medtronic Plc Image Guided Therapy Devices Product Market Performance
 - 10.8.4 Medtronic Plc Business Overview
 - 10.8.5 Medtronic Plc Recent Developments
- 10.9 GE Healthcare
 - 10.9.1 GE Healthcare Basic Information
 - 10.9.2 GE Healthcare Image Guided Therapy Devices Product Overview
 - 10.9.3 GE Healthcare Image Guided Therapy Devices Product Market Performance
 - 10.9.4 GE Healthcare Business Overview
 - 10.9.5 GE Healthcare Recent Developments
- 10.10 Brainlab AG
 - 10.10.1 Brainlab AG Basic Information
 - 10.10.2 Brainlab AG Image Guided Therapy Devices Product Overview
 - 10.10.3 Brainlab AG Image Guided Therapy Devices Product Market Performance
 - 10.10.4 Brainlab AG Business Overview
 - 10.10.5 Brainlab AG Recent Developments
- 10.11 Olympus Corporation
 - 10.11.1 Olympus Corporation Basic Information
 - 10.11.2 Olympus Corporation Image Guided Therapy Devices Product Overview
 - 10.11.3 Olympus Corporation Image Guided Therapy Devices Product Market Performance
 - 10.11.4 Olympus Corporation Business Overview

10.11.5 Olympus Corporation Recent Developments

11 IMAGE GUIDED THERAPY DEVICES MARKET FORECAST BY REGION

11.1 Global Image Guided Therapy Devices Market Size Forecast

11.2 Global Image Guided Therapy Devices Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Image Guided Therapy Devices Market Size Forecast by Country

11.2.3 Asia Pacific Image Guided Therapy Devices Market Size Forecast by Region

11.2.4 South America Image Guided Therapy Devices Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Image Guided Therapy Devices by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Image Guided Therapy Devices Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Image Guided Therapy Devices by Type (2026-2035)

12.1.2 Global Image Guided Therapy Devices Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Image Guided Therapy Devices by Type (2026-2035)

12.2 Global Image Guided Therapy Devices Market Forecast by Application (2026-2035)

12.2.1 Global Image Guided Therapy Devices Sales (K Units) Forecast by Application

12.2.2 Global Image Guided Therapy Devices Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Image Guided Therapy Devices Market Size by Type (M USD)

Table 4. Global Image Guided Therapy Devices Market Size by Application

Table 5. Image Guided Therapy Devices Market Size Comparison by Region (M USD)

Table 6. Global Image Guided Therapy Devices Sales (K Units) by Manufacturers
(2020-2025)

Table 7. Global Image Guided Therapy Devices Sales Market Share by Manufacturers
(2020-2025)

Table 8. Global Image Guided Therapy Devices Revenue (M USD) by Manufacturers
(2020-2025)

Table 9. Global Image Guided Therapy Devices Revenue Share by Manufacturers
(2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Image
Guided Therapy Devices as of 2025)

Table 11. Global Market Image Guided Therapy Devices Average Price (USD/Unit) of
Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Image Guided Therapy Devices Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Image Guided Therapy Devices Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 26. Global Image Guided Therapy Devices Sales by Type (K Units)

Table 27. Global Image Guided Therapy Devices Market Size by Type (M USD)

Table 28. Global Image Guided Therapy Devices Sales (K Units) by Type (2020-2025)

Table 29. Global Image Guided Therapy Devices Sales Market Share by Type (2020-2025)

Table 30. Global Image Guided Therapy Devices Market Size (M USD) by Type (2020-2025)

Table 31. Global Image Guided Therapy Devices Market Share by Type (2020-2025)

Table 32. Global Image Guided Therapy Devices Price (USD/Unit) by Type (2020-2025)

Table 33. Global Image Guided Therapy Devices Sales (K Units) by Application

Table 34. Global Image Guided Therapy Devices Market Size by Application

Table 35. Global Image Guided Therapy Devices Sales by Application (2020-2025) & (K Units)

Table 36. Global Image Guided Therapy Devices Sales Market Share by Application (2020-2025)

Table 37. Global Image Guided Therapy Devices Market Size by Application (2020-2025) & (M USD)

Table 38. Global Image Guided Therapy Devices Market Share by Application (2020-2025)

Table 39. Global Image Guided Therapy Devices Sales Growth Rate by Application (2020-2025)

Table 40. Global Image Guided Therapy Devices Sales by Region (2020-2025) & (K Units)

Table 41. Global Image Guided Therapy Devices Sales Market Share by Region (2020-2025)

Table 42. Global Image Guided Therapy Devices Market Size by Region (2020-2025) & (M USD)

Table 43. Global Image Guided Therapy Devices Market Size by Region (2020-2025)

Table 44. North America Image Guided Therapy Devices Sales by Country (2020-2025) & (K Units)

Table 45. North America Image Guided Therapy Devices Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Image Guided Therapy Devices Sales by Country (2020-2025) & (K Units)

Table 47. Europe Image Guided Therapy Devices Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Image Guided Therapy Devices Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Image Guided Therapy Devices Market Size by Region (2020-2025) & (M USD)

Table 50. South America Image Guided Therapy Devices Sales by Country (2020-2025)

& (K Units)

Table 51. South America Image Guided Therapy Devices Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Image Guided Therapy Devices Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Image Guided Therapy Devices Market Size by Region (2020-2025) & (M USD)

Table 54. Global Image Guided Therapy Devices Production (K Units) by Region(2020-2025)

Table 55. Global Image Guided Therapy Devices Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Image Guided Therapy Devices Revenue Market Share by Region (2020-2025)

Table 57. Global Image Guided Therapy Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Image Guided Therapy Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Image Guided Therapy Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Image Guided Therapy Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Image Guided Therapy Devices Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Philips Healthcare Basic Information

Table 63. Philips Healthcare Image Guided Therapy Devices Product Overview

Table 64. Philips Healthcare Image Guided Therapy Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Philips Healthcare Business Overview

Table 66. Philips Healthcare SWOT Analysis

Table 67. Philips Healthcare Recent Developments

Table 68. IGT Basic Information

Table 69. IGT Image Guided Therapy Devices Product Overview

Table 70. IGT Image Guided Therapy Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. IGT Business Overview

Table 72. IGT SWOT Analysis

Table 73. IGT Recent Developments

Table 74. EchoPixel Basic Information

Table 75. EchoPixel Image Guided Therapy Devices Product Overview

Table 76. EchoPixel Image Guided Therapy Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. EchoPixel Business Overview

Table 78. EchoPixel SWOT Analysis

Table 79. EchoPixel Recent Developments

Table 80. Lightpoint Medical Basic Information

Table 81. Lightpoint Medical Image Guided Therapy Devices Product Overview

Table 82. Lightpoint Medical Image Guided Therapy Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Lightpoint Medical Business Overview

Table 84. Lightpoint Medical Recent Developments

Table 85. Lumicell Basic Information

Table 86. Lumicell Image Guided Therapy Devices Product Overview

Table 87. Lumicell Image Guided Therapy Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Lumicell Business Overview

Table 89. Lumicell Recent Developments

Table 90. Siemens Healthineers Basic Information

Table 91. Siemens Healthineers Image Guided Therapy Devices Product Overview

Table 92. Siemens Healthineers Image Guided Therapy Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Siemens Healthineers Business Overview

Table 94. Siemens Healthineers Recent Developments

Table 95. Elekta Basic Information

Table 96. Elekta Image Guided Therapy Devices Product Overview

Table 97. Elekta Image Guided Therapy Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Elekta Business Overview

Table 99. Elekta Recent Developments

Table 100. Medtronic Plc Basic Information

Table 101. Medtronic Plc Image Guided Therapy Devices Product Overview

Table 102. Medtronic Plc Image Guided Therapy Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Medtronic Plc Business Overview

Table 104. Medtronic Plc Recent Developments

Table 105. GE Healthcare Basic Information

Table 106. GE Healthcare Image Guided Therapy Devices Product Overview

Table 107. GE Healthcare Image Guided Therapy Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. GE Healthcare Business Overview

Table 109. GE Healthcare Recent Developments

Table 110. Brainlab AG Basic Information

Table 111. Brainlab AG Image Guided Therapy Devices Product Overview

Table 112. Brainlab AG Image Guided Therapy Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Brainlab AG Business Overview

Table 114. Brainlab AG Recent Developments

Table 115. Olympus Corporation Basic Information

Table 116. Olympus Corporation Image Guided Therapy Devices Product Overview

Table 117. Olympus Corporation Image Guided Therapy Devices Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Olympus Corporation Business Overview

Table 119. Olympus Corporation Recent Developments

Table 120. Global Image Guided Therapy Devices Sales Forecast by Region (2026-2035) & (K Units)

Table 121. Global Image Guided Therapy Devices Market Size Forecast by Region (2026-2035) & (M USD)

Table 122. North America Image Guided Therapy Devices Sales Forecast by Country (2026-2035) & (K Units)

Table 123. North America Image Guided Therapy Devices Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Europe Image Guided Therapy Devices Sales Forecast by Country (2026-2035) & (K Units)

Table 125. Europe Image Guided Therapy Devices Market Size Forecast by Country (2026-2035) & (M USD)

Table 126. Asia Pacific Image Guided Therapy Devices Sales Forecast by Region (2026-2035) & (K Units)

Table 127. Asia Pacific Image Guided Therapy Devices Market Size Forecast by Region (2026-2035) & (M USD)

Table 128. South America Image Guided Therapy Devices Sales Forecast by Country (2026-2035) & (K Units)

Table 129. South America Image Guided Therapy Devices Market Size Forecast by Country (2026-2035) & (M USD)

Table 130. Middle East and Africa Image Guided Therapy Devices Sales Forecast by Country (2026-2035) & (Units)

Table 131. Middle East and Africa Image Guided Therapy Devices Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Global Image Guided Therapy Devices Sales Forecast by Type (2026-2035)

& (K Units)

Table 133. Global Image Guided Therapy Devices Market Size Forecast by Type (2026-2035) & (M USD)

Table 134. Global Image Guided Therapy Devices Price Forecast by Type (2026-2035) & (USD/Unit)

Table 135. Global Image Guided Therapy Devices Sales (K Units) Forecast by Application (2026-2035)

Table 136. Global Image Guided Therapy Devices Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Image Guided Therapy Devices
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Image Guided Therapy Devices Market Size (M USD), 2025-2035
- Figure 5. Global Image Guided Therapy Devices Market Size (M USD) (2020-2035)
- Figure 6. Global Image Guided Therapy Devices Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Image Guided Therapy Devices Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Image Guided Therapy Devices Product Life Cycle
- Figure 13. Image Guided Therapy Devices Sales Share by Manufacturers in 2025
- Figure 14. Global Image Guided Therapy Devices Revenue Share by Manufacturers in 2025
- Figure 15. Image Guided Therapy Devices Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Image Guided Therapy Devices Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Image Guided Therapy Devices Revenue in 2025
- Figure 18. Industry Chain Map of Image Guided Therapy Devices
- Figure 19. Global Image Guided Therapy Devices Market PEST Analysis
- Figure 20. Global Image Guided Therapy Devices Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Image Guided Therapy Devices Market Share by Type
- Figure 27. Sales Market Share of Image Guided Therapy Devices by Type (2020-2025)
- Figure 28. Sales Market Share of Image Guided Therapy Devices by Type in 2025
- Figure 29. Market Share of Image Guided Therapy Devices by Type (2020-2025)
- Figure 30. Market Share of Image Guided Therapy Devices by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Image Guided Therapy Devices Market Share by Application

Figure 33. Global Image Guided Therapy Devices Sales Market Share by Application (2020-2025)

Figure 34. Global Image Guided Therapy Devices Sales Market Share by Application in 2025

Figure 35. Global Image Guided Therapy Devices Market Share by Application (2020-2025)

Figure 36. Global Image Guided Therapy Devices Market Share by Application in 2025

Figure 37. Global Image Guided Therapy Devices Sales Growth Rate by Application (2020-2025)

Figure 38. Global Image Guided Therapy Devices Sales Market Share by Region (2020-2025)

Figure 39. Global Image Guided Therapy Devices Market Size by Region (2020-2025)

Figure 40. North America Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Image Guided Therapy Devices Sales Market Share by Country in 2024

Figure 43. North America Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Image Guided Therapy Devices Market Size by Country in 2024

Figure 45. U.S. Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Image Guided Therapy Devices Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Image Guided Therapy Devices Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Image Guided Therapy Devices Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Image Guided Therapy Devices Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Image Guided Therapy Devices Sales Market Share by Country in 2024

Figure 53. Europe Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Image Guided Therapy Devices Market Size by Country in 2024

Figure 55. Germany Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Image Guided Therapy Devices Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Image Guided Therapy Devices Sales Market Share by Region in 2024

Figure 67. Asia Pacific Image Guided Therapy Devices Market Size by Region in 2024

Figure 68. China Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Image Guided Therapy Devices Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 74. India Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Image Guided Therapy Devices Sales and Growth Rate (K Units)

Figure 79. South America Image Guided Therapy Devices Sales Market Share by Country in 2024

Figure 80. South America Image Guided Therapy Devices Market Size and Growth Rate (M USD)

Figure 81. South America Image Guided Therapy Devices Market Size by Country in 2024

Figure 82. Brazil Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Image Guided Therapy Devices Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Image Guided Therapy Devices Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Image Guided Therapy Devices Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Image Guided Therapy Devices Market Size by Region in 2024

Figure 92. Saudi Arabia Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Image Guided Therapy Devices Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Image Guided Therapy Devices Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Image Guided Therapy Devices Production Market Share by Region (2020-2025)

Figure 103. North America Image Guided Therapy Devices Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Image Guided Therapy Devices Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Image Guided Therapy Devices Production (K Units) Growth Rate (2020-2025)

Figure 106. China Image Guided Therapy Devices Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Image Guided Therapy Devices Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Image Guided Therapy Devices Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Image Guided Therapy Devices Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Image Guided Therapy Devices Market Share Forecast by Type (2026-2035)

Figure 111. Global Image Guided Therapy Devices Sales Forecast by Application (2026-2035)

Figure 112. Global Image Guided Therapy Devices Market Share Forecast by

Application (2026-2035)

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