

# Global Image Guided Surgery Instruments Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Image-guided surgery is any surgical procedure where the surgeon uses tracked surgical instruments in conjunction with preoperative or intraoperative images in order to directly or indirectly guide the procedure.

The global Image Guided Surgery Instruments market size was estimated at USD 3667.60 million in 2023 and is projected to reach USD 5130.48 million by 2032, exhibiting a CAGR of 3.80% during the forecast period.

North America Image Guided Surgery Instruments market size was estimated at USD 1018.94 million in 2023, at a CAGR of 3.26% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Image Guided Surgery Instruments market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Image Guided Surgery Instruments Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the

main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Image Guided Surgery Instruments market in any manner.

## Global Image Guided Surgery Instruments Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Medtronic

Siemens Healthcare

GE Healthcare

Philips Healthcare

Zimmer Biomet

Analogic

Integra LifeSciences

### Market Segmentation (by Type)

Computed Tomography (CT)

Magnetic Resonance Imaging (MRI)

X-Ray Fluoroscopy

Endoscopes

Position Emission Tomography (PET)

Single Photon Emission Computed Tomography (SPECT)

Market Segmentation (by Application)

Hospitals

Ambulatory Surgery Centers

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Image Guided Surgery Instruments Market

Overview of the regional outlook of the Image Guided Surgery Instruments Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Image Guided Surgery Instruments Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Image Guided Surgery Instruments, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Image Guided Surgery Instruments
- 1.2 Key Market Segments
  - 1.2.1 Image Guided Surgery Instruments Segment by Type
  - 1.2.2 Image Guided Surgery Instruments Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 IMAGE GUIDED SURGERY INSTRUMENTS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Image Guided Surgery Instruments Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Image Guided Surgery Instruments Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 IMAGE GUIDED SURGERY INSTRUMENTS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Image Guided Surgery Instruments Sales by Manufacturers (2019-2024)
- 3.2 Global Image Guided Surgery Instruments Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Image Guided Surgery Instruments Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Image Guided Surgery Instruments Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Image Guided Surgery Instruments Sales Sites, Area Served, Product Type
- 3.6 Image Guided Surgery Instruments Market Competitive Situation and Trends
  - 3.6.1 Image Guided Surgery Instruments Market Concentration Rate

3.6.2 Global 5 and 10 Largest Image Guided Surgery Instruments Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 IMAGE GUIDED SURGERY INSTRUMENTS INDUSTRY CHAIN ANALYSIS**

4.1 Image Guided Surgery Instruments Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF IMAGE GUIDED SURGERY INSTRUMENTS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 IMAGE GUIDED SURGERY INSTRUMENTS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Image Guided Surgery Instruments Sales Market Share by Type (2019-2024)

6.3 Global Image Guided Surgery Instruments Market Size Market Share by Type (2019-2024)

6.4 Global Image Guided Surgery Instruments Price by Type (2019-2024)

## **7 IMAGE GUIDED SURGERY INSTRUMENTS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Image Guided Surgery Instruments Market Sales by Application (2019-2024)

7.3 Global Image Guided Surgery Instruments Market Size (M USD) by Application (2019-2024)

7.4 Global Image Guided Surgery Instruments Sales Growth Rate by Application (2019-2024)

## **8 IMAGE GUIDED SURGERY INSTRUMENTS MARKET CONSUMPTION BY REGION**

8.1 Global Image Guided Surgery Instruments Sales by Region

8.1.1 Global Image Guided Surgery Instruments Sales by Region

8.1.2 Global Image Guided Surgery Instruments Sales Market Share by Region

8.2 North America

8.2.1 North America Image Guided Surgery Instruments Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Image Guided Surgery Instruments Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Image Guided Surgery Instruments Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Image Guided Surgery Instruments Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Image Guided Surgery Instruments Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

## **9 IMAGE GUIDED SURGERY INSTRUMENTS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Image Guided Surgery Instruments by Region (2019-2024)
- 9.2 Global Image Guided Surgery Instruments Revenue Market Share by Region (2019-2024)
- 9.3 Global Image Guided Surgery Instruments Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Image Guided Surgery Instruments Production
  - 9.4.1 North America Image Guided Surgery Instruments Production Growth Rate (2019-2024)
  - 9.4.2 North America Image Guided Surgery Instruments Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Image Guided Surgery Instruments Production
  - 9.5.1 Europe Image Guided Surgery Instruments Production Growth Rate (2019-2024)
  - 9.5.2 Europe Image Guided Surgery Instruments Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Image Guided Surgery Instruments Production (2019-2024)
  - 9.6.1 Japan Image Guided Surgery Instruments Production Growth Rate (2019-2024)
  - 9.6.2 Japan Image Guided Surgery Instruments Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Image Guided Surgery Instruments Production (2019-2024)
  - 9.7.1 China Image Guided Surgery Instruments Production Growth Rate (2019-2024)
  - 9.7.2 China Image Guided Surgery Instruments Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

- 10.1 Medtronic
  - 10.1.1 Medtronic Image Guided Surgery Instruments Basic Information
  - 10.1.2 Medtronic Image Guided Surgery Instruments Product Overview
  - 10.1.3 Medtronic Image Guided Surgery Instruments Product Market Performance
  - 10.1.4 Medtronic Business Overview
  - 10.1.5 Medtronic Image Guided Surgery Instruments SWOT Analysis
  - 10.1.6 Medtronic Recent Developments
- 10.2 Siemens Healthcare

- 10.2.1 Siemens Healthcare Image Guided Surgery Instruments Basic Information
- 10.2.2 Siemens Healthcare Image Guided Surgery Instruments Product Overview
- 10.2.3 Siemens Healthcare Image Guided Surgery Instruments Product Market Performance
- 10.2.4 Siemens Healthcare Business Overview
- 10.2.5 Siemens Healthcare Image Guided Surgery Instruments SWOT Analysis
- 10.2.6 Siemens Healthcare Recent Developments
- 10.3 GE Healthcare
  - 10.3.1 GE Healthcare Image Guided Surgery Instruments Basic Information
  - 10.3.2 GE Healthcare Image Guided Surgery Instruments Product Overview
  - 10.3.3 GE Healthcare Image Guided Surgery Instruments Product Market Performance
  - 10.3.4 GE Healthcare Image Guided Surgery Instruments SWOT Analysis
  - 10.3.5 GE Healthcare Business Overview
  - 10.3.6 GE Healthcare Recent Developments
- 10.4 Philips Healthcare
  - 10.4.1 Philips Healthcare Image Guided Surgery Instruments Basic Information
  - 10.4.2 Philips Healthcare Image Guided Surgery Instruments Product Overview
  - 10.4.3 Philips Healthcare Image Guided Surgery Instruments Product Market Performance
  - 10.4.4 Philips Healthcare Business Overview
  - 10.4.5 Philips Healthcare Recent Developments
- 10.5 Zimmer Biomet
  - 10.5.1 Zimmer Biomet Image Guided Surgery Instruments Basic Information
  - 10.5.2 Zimmer Biomet Image Guided Surgery Instruments Product Overview
  - 10.5.3 Zimmer Biomet Image Guided Surgery Instruments Product Market Performance
  - 10.5.4 Zimmer Biomet Business Overview
  - 10.5.5 Zimmer Biomet Recent Developments
- 10.6 Analogic
  - 10.6.1 Analogic Image Guided Surgery Instruments Basic Information
  - 10.6.2 Analogic Image Guided Surgery Instruments Product Overview
  - 10.6.3 Analogic Image Guided Surgery Instruments Product Market Performance
  - 10.6.4 Analogic Business Overview
  - 10.6.5 Analogic Recent Developments
- 10.7 Integra LifeSciences
  - 10.7.1 Integra LifeSciences Image Guided Surgery Instruments Basic Information
  - 10.7.2 Integra LifeSciences Image Guided Surgery Instruments Product Overview
  - 10.7.3 Integra LifeSciences Image Guided Surgery Instruments Product Market

## Performance

10.7.4 Integra LifeSciences Business Overview

10.7.5 Integra LifeSciences Recent Developments

## **11 IMAGE GUIDED SURGERY INSTRUMENTS MARKET FORECAST BY REGION**

11.1 Global Image Guided Surgery Instruments Market Size Forecast

11.2 Global Image Guided Surgery Instruments Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Image Guided Surgery Instruments Market Size Forecast by Country

11.2.3 Asia Pacific Image Guided Surgery Instruments Market Size Forecast by Region

11.2.4 South America Image Guided Surgery Instruments Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Image Guided Surgery Instruments by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

12.1 Global Image Guided Surgery Instruments Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Image Guided Surgery Instruments by Type (2025-2032)

12.1.2 Global Image Guided Surgery Instruments Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Image Guided Surgery Instruments by Type (2025-2032)

12.2 Global Image Guided Surgery Instruments Market Forecast by Application (2025-2032)

12.2.1 Global Image Guided Surgery Instruments Sales (K Units) Forecast by Application

12.2.2 Global Image Guided Surgery Instruments Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Image Guided Surgery Instruments Market Size Comparison by Region (M USD)

Table 5. Global Image Guided Surgery Instruments Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Image Guided Surgery Instruments Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Image Guided Surgery Instruments Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Image Guided Surgery Instruments Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Image Guided Surgery Instruments as of 2022)

Table 10. Global Market Image Guided Surgery Instruments Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Image Guided Surgery Instruments Sales Sites and Area Served

Table 12. Manufacturers Image Guided Surgery Instruments Product Type

Table 13. Global Image Guided Surgery Instruments Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Image Guided Surgery Instruments

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Image Guided Surgery Instruments Market Challenges

Table 22. Global Image Guided Surgery Instruments Sales by Type (K Units)

Table 23. Global Image Guided Surgery Instruments Market Size by Type (M USD)

Table 24. Global Image Guided Surgery Instruments Sales (K Units) by Type (2019-2024)

Table 25. Global Image Guided Surgery Instruments Sales Market Share by Type

(2019-2024)

Table 26. Global Image Guided Surgery Instruments Market Size (M USD) by Type (2019-2024)

Table 27. Global Image Guided Surgery Instruments Market Size Share by Type (2019-2024)

Table 28. Global Image Guided Surgery Instruments Price (USD/Unit) by Type (2019-2024)

Table 29. Global Image Guided Surgery Instruments Sales (K Units) by Application

Table 30. Global Image Guided Surgery Instruments Market Size by Application

Table 31. Global Image Guided Surgery Instruments Sales by Application (2019-2024) & (K Units)

Table 32. Global Image Guided Surgery Instruments Sales Market Share by Application (2019-2024)

Table 33. Global Image Guided Surgery Instruments Sales by Application (2019-2024) & (M USD)

Table 34. Global Image Guided Surgery Instruments Market Share by Application (2019-2024)

Table 35. Global Image Guided Surgery Instruments Sales Growth Rate by Application (2019-2024)

Table 36. Global Image Guided Surgery Instruments Sales by Region (2019-2024) & (K Units)

Table 37. Global Image Guided Surgery Instruments Sales Market Share by Region (2019-2024)

Table 38. North America Image Guided Surgery Instruments Sales by Country (2019-2024) & (K Units)

Table 39. Europe Image Guided Surgery Instruments Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Image Guided Surgery Instruments Sales by Region (2019-2024) & (K Units)

Table 41. South America Image Guided Surgery Instruments Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Image Guided Surgery Instruments Sales by Region (2019-2024) & (K Units)

Table 43. Global Image Guided Surgery Instruments Production (K Units) by Region (2019-2024)

Table 44. Global Image Guided Surgery Instruments Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Image Guided Surgery Instruments Revenue Market Share by Region (2019-2024)

Table 46. Global Image Guided Surgery Instruments Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Image Guided Surgery Instruments Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Image Guided Surgery Instruments Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Image Guided Surgery Instruments Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Image Guided Surgery Instruments Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Medtronic Image Guided Surgery Instruments Basic Information

Table 52. Medtronic Image Guided Surgery Instruments Product Overview

Table 53. Medtronic Image Guided Surgery Instruments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Medtronic Business Overview

Table 55. Medtronic Image Guided Surgery Instruments SWOT Analysis

Table 56. Medtronic Recent Developments

Table 57. Siemens Healthcare Image Guided Surgery Instruments Basic Information

Table 58. Siemens Healthcare Image Guided Surgery Instruments Product Overview

Table 59. Siemens Healthcare Image Guided Surgery Instruments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. Siemens Healthcare Business Overview

Table 61. Siemens Healthcare Image Guided Surgery Instruments SWOT Analysis

Table 62. Siemens Healthcare Recent Developments

Table 63. GE Healthcare Image Guided Surgery Instruments Basic Information

Table 64. GE Healthcare Image Guided Surgery Instruments Product Overview

Table 65. GE Healthcare Image Guided Surgery Instruments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. GE Healthcare Image Guided Surgery Instruments SWOT Analysis

Table 67. GE Healthcare Business Overview

Table 68. GE Healthcare Recent Developments

Table 69. Philips Healthcare Image Guided Surgery Instruments Basic Information

Table 70. Philips Healthcare Image Guided Surgery Instruments Product Overview

Table 71. Philips Healthcare Image Guided Surgery Instruments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Philips Healthcare Business Overview

Table 73. Philips Healthcare Recent Developments

Table 74. Zimmer Biomet Image Guided Surgery Instruments Basic Information

Table 75. Zimmer Biomet Image Guided Surgery Instruments Product Overview

- Table 76. Zimmer Biomet Image Guided Surgery Instruments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 77. Zimmer Biomet Business Overview
- Table 78. Zimmer Biomet Recent Developments
- Table 79. Analogic Image Guided Surgery Instruments Basic Information
- Table 80. Analogic Image Guided Surgery Instruments Product Overview
- Table 81. Analogic Image Guided Surgery Instruments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. Analogic Business Overview
- Table 83. Analogic Recent Developments
- Table 84. Integra LifeSciences Image Guided Surgery Instruments Basic Information
- Table 85. Integra LifeSciences Image Guided Surgery Instruments Product Overview
- Table 86. Integra LifeSciences Image Guided Surgery Instruments Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. Integra LifeSciences Business Overview
- Table 88. Integra LifeSciences Recent Developments
- Table 89. Global Image Guided Surgery Instruments Sales Forecast by Region (2025-2032) & (K Units)
- Table 90. Global Image Guided Surgery Instruments Market Size Forecast by Region (2025-2032) & (M USD)
- Table 91. North America Image Guided Surgery Instruments Sales Forecast by Country (2025-2032) & (K Units)
- Table 92. North America Image Guided Surgery Instruments Market Size Forecast by Country (2025-2032) & (M USD)
- Table 93. Europe Image Guided Surgery Instruments Sales Forecast by Country (2025-2032) & (K Units)
- Table 94. Europe Image Guided Surgery Instruments Market Size Forecast by Country (2025-2032) & (M USD)
- Table 95. Asia Pacific Image Guided Surgery Instruments Sales Forecast by Region (2025-2032) & (K Units)
- Table 96. Asia Pacific Image Guided Surgery Instruments Market Size Forecast by Region (2025-2032) & (M USD)
- Table 97. South America Image Guided Surgery Instruments Sales Forecast by Country (2025-2032) & (K Units)
- Table 98. South America Image Guided Surgery Instruments Market Size Forecast by Country (2025-2032) & (M USD)
- Table 99. Middle East and Africa Image Guided Surgery Instruments Consumption Forecast by Country (2025-2032) & (Units)
- Table 100. Middle East and Africa Image Guided Surgery Instruments Market Size

Forecast by Country (2025-2032) & (M USD)

Table 101. Global Image Guided Surgery Instruments Sales Forecast by Type (2025-2032) & (K Units)

Table 102. Global Image Guided Surgery Instruments Market Size Forecast by Type (2025-2032) & (M USD)

Table 103. Global Image Guided Surgery Instruments Price Forecast by Type (2025-2032) & (USD/Unit)

Table 104. Global Image Guided Surgery Instruments Sales (K Units) Forecast by Application (2025-2032)

Table 105. Global Image Guided Surgery Instruments Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Image Guided Surgery Instruments

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Image Guided Surgery Instruments Market Size (M USD), 2019-2032

Figure 5. Global Image Guided Surgery Instruments Market Size (M USD) (2019-2032)

Figure 6. Global Image Guided Surgery Instruments Sales (K Units) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Image Guided Surgery Instruments Market Size by Country (M USD)

Figure 11. Image Guided Surgery Instruments Sales Share by Manufacturers in 2023

Figure 12. Global Image Guided Surgery Instruments Revenue Share by Manufacturers in 2023

Figure 13. Image Guided Surgery Instruments Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Image Guided Surgery Instruments Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Image Guided Surgery Instruments Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Image Guided Surgery Instruments Market Share by Type

Figure 18. Sales Market Share of Image Guided Surgery Instruments by Type (2019-2024)

Figure 19. Sales Market Share of Image Guided Surgery Instruments by Type in 2023

Figure 20. Market Size Share of Image Guided Surgery Instruments by Type (2019-2024)

Figure 21. Market Size Market Share of Image Guided Surgery Instruments by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Image Guided Surgery Instruments Market Share by Application

Figure 24. Global Image Guided Surgery Instruments Sales Market Share by Application (2019-2024)

Figure 25. Global Image Guided Surgery Instruments Sales Market Share by Application in 2023

Figure 26. Global Image Guided Surgery Instruments Market Share by Application

(2019-2024)

Figure 27. Global Image Guided Surgery Instruments Market Share by Application in 2023

Figure 28. Global Image Guided Surgery Instruments Sales Growth Rate by Application (2019-2024)

Figure 29. Global Image Guided Surgery Instruments Sales Market Share by Region (2019-2024)

Figure 30. North America Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Image Guided Surgery Instruments Sales Market Share by Country in 2023

Figure 32. U.S. Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Image Guided Surgery Instruments Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Image Guided Surgery Instruments Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Image Guided Surgery Instruments Sales Market Share by Country in 2023

Figure 37. Germany Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Image Guided Surgery Instruments Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Image Guided Surgery Instruments Sales Market Share by Region in 2023

Figure 44. China Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Image Guided Surgery Instruments Sales and Growth Rate (K Units)

Figure 50. South America Image Guided Surgery Instruments Sales Market Share by Country in 2023

Figure 51. Brazil Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Image Guided Surgery Instruments Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Image Guided Surgery Instruments Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Image Guided Surgery Instruments Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Image Guided Surgery Instruments Production Market Share by Region (2019-2024)

Figure 62. North America Image Guided Surgery Instruments Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Image Guided Surgery Instruments Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Image Guided Surgery Instruments Production (K Units) Growth Rate (2019-2024)

Figure 65. China Image Guided Surgery Instruments Production (K Units) Growth Rate

(2019-2024)

Figure 66. Global Image Guided Surgery Instruments Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Image Guided Surgery Instruments Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Image Guided Surgery Instruments Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Image Guided Surgery Instruments Market Share Forecast by Type (2025-2032)

Figure 70. Global Image Guided Surgery Instruments Sales Forecast by Application (2025-2032)

Figure 71. Global Image Guided Surgery Instruments Market Share Forecast by Application (2025-2032)

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