

# Global ID Card and Badge Printer Market Research Report 2026(Status and Outlook)

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## Abstracts

ID Card and Badge Printers produce plastic cards used for a variety of applications including photo IDs, membership/loyalty cards, financial cards, badges and so on. The ID Card and Badge Printers market refers to the segment of the printing industry dedicated to the production of various types of plastic or card-based prints, such as identification cards, loyalty cards, access control cards, payment cards, and more. These printers use different printing technologies like dye-sublimation, thermal transfer, and laser printing to produce high-quality and durable card prints. The growing demand for personalization and secure identification cards in multiple industries is driving the growth of this market. Personalized card printing has become essential for several applications like employee IDs, membership cards, loyalty cards, and gift cards. The ability to customize cards with names, logos, and other personalized features is a significant driver for the card printer market. The increasing shift towards contactless payments, smart cards, and EMV chip cards (for secure financial transactions) has led to a surge in demand for ID Card and Badge Printers in the banking and financial sectors. Secure, durable, and customizable payment cards require specialized printing solutions, contributing to market growth. Continuous innovations in card printing technologies, such as dual-sided printing, UV printing, and high-resolution printing, have enhanced the quality and capabilities of ID Card and Badge Printers. These advancements make ID Card and Badge Printers more versatile and cost-effective, further expanding their applications. With the rise in security concerns, identity management systems, particularly in the government, education, and corporate sectors, are increasingly adopting ID Card and Badge Printers for producing secure IDs, access cards, and membership cards. This trend is also amplified by biometric systems and other advanced security technologies. The healthcare sector is increasingly using ID Card and Badge Printers to produce patient identification cards, health insurance cards, medical records on cards, and healthcare loyalty programs. The demand for highly

secure, durable, and tamper-resistant cards in healthcare has driven the growth of the card printer market.

The global ID Card and Badge Printer market size was estimated at USD 655.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global ID Card and Badge Printer market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global ID Card and Badge Printer market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the ID Card and Badge Printer market.

### **Global ID Card and Badge Printer Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate

product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Zebra  
Entrust Datacard  
HID Global  
Evolis  
Nisca  
DASCOM  
NBS Technologies  
Pointman  
Magicard  
Swiftcolor  
IDP  
Matica Technologies  
HiTi Digital  
CIM USA  
Seaory

### **Market Segmentation (by Type)**

Direct-to-Card Printers  
Retransfer Card Printers

### **Market Segmentation (by Application)**

Commercial  
Education  
Government  
Enterprise

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the ID Card and Badge Printer Market

Overview of the regional outlook of the ID Card and Badge Printer Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the ID Card and Badge Printer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of ID Card and Badge Printer, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of ID Card and Badge Printer
- 1.2 Key Market Segments
  - 1.2.1 ID Card and Badge Printer Segment by Type
  - 1.2.2 ID Card and Badge Printer Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ID CARD AND BADGE PRINTER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global ID Card and Badge Printer Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global ID Card and Badge Printer Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ID CARD AND BADGE PRINTER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global ID Card and Badge Printer Product Life Cycle
- 3.3 Global ID Card and Badge Printer Sales by Manufacturers (2020-2025)
- 3.4 Global ID Card and Badge Printer Revenue Market Share by Manufacturers (2020-2025)
- 3.5 ID Card and Badge Printer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global ID Card and Badge Printer Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 ID Card and Badge Printer Market Competitive Situation and Trends
  - 3.8.1 ID Card and Badge Printer Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest ID Card and Badge Printer Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 ID CARD AND BADGE PRINTER INDUSTRY CHAIN ANALYSIS**

### 4.1 ID Card and Badge Printer Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ID CARD AND BADGE PRINTER MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global ID Card and Badge Printer Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to ID Card and Badge Printer Market

### 5.7 ESG Ratings of Leading Companies

## **6 ID CARD AND BADGE PRINTER MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global ID Card and Badge Printer Sales Market Share by Type (2020-2025)

### 6.3 Global ID Card and Badge Printer Market Size by Type (2020-2025)

### 6.4 Global ID Card and Badge Printer Price by Type (2020-2025)

## **7 ID CARD AND BADGE PRINTER MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global ID Card and Badge Printer Market Sales by Application (2020-2025)
- 7.3 Global ID Card and Badge Printer Market Size (M USD) by Application (2020-2025)
- 7.4 Global ID Card and Badge Printer Sales Growth Rate by Application (2020-2025)

## **8 ID CARD AND BADGE PRINTER MARKET SALES BY REGION**

- 8.1 Global ID Card and Badge Printer Sales by Region
  - 8.1.1 Global ID Card and Badge Printer Sales by Region
  - 8.1.2 Global ID Card and Badge Printer Sales Market Share by Region
- 8.2 Global ID Card and Badge Printer Market Size by Region
  - 8.2.1 Global ID Card and Badge Printer Market Size by Region
  - 8.2.2 Global ID Card and Badge Printer Market Size by Region
- 8.3 North America
  - 8.3.1 North America ID Card and Badge Printer Sales by Country
  - 8.3.2 North America ID Card and Badge Printer Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe ID Card and Badge Printer Sales by Country
  - 8.4.2 Europe ID Card and Badge Printer Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific ID Card and Badge Printer Sales by Region
  - 8.5.2 Asia Pacific ID Card and Badge Printer Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America ID Card and Badge Printer Sales by Country
  - 8.6.2 South America ID Card and Badge Printer Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa ID Card and Badge Printer Sales by Region
  - 8.7.2 Middle East and Africa ID Card and Badge Printer Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 ID CARD AND BADGE PRINTER MARKET PRODUCTION BY REGION**

- 9.1 Global Production of ID Card and Badge Printer by Region(2020-2025)
- 9.2 Global ID Card and Badge Printer Revenue Market Share by Region (2020-2025)
- 9.3 Global ID Card and Badge Printer Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America ID Card and Badge Printer Production
  - 9.4.1 North America ID Card and Badge Printer Production Growth Rate (2020-2025)
  - 9.4.2 North America ID Card and Badge Printer Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe ID Card and Badge Printer Production
  - 9.5.1 Europe ID Card and Badge Printer Production Growth Rate (2020-2025)
  - 9.5.2 Europe ID Card and Badge Printer Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan ID Card and Badge Printer Production (2020-2025)
  - 9.6.1 Japan ID Card and Badge Printer Production Growth Rate (2020-2025)
  - 9.6.2 Japan ID Card and Badge Printer Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China ID Card and Badge Printer Production (2020-2025)
  - 9.7.1 China ID Card and Badge Printer Production Growth Rate (2020-2025)
  - 9.7.2 China ID Card and Badge Printer Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Zebra
  - 10.1.1 Zebra Basic Information

- 10.1.2 Zebra ID Card and Badge Printer Product Overview
- 10.1.3 Zebra ID Card and Badge Printer Product Market Performance
- 10.1.4 Zebra Business Overview
- 10.1.5 Zebra SWOT Analysis
- 10.1.6 Zebra Recent Developments
- 10.2 Entrust Datacard
  - 10.2.1 Entrust Datacard Basic Information
  - 10.2.2 Entrust Datacard ID Card and Badge Printer Product Overview
  - 10.2.3 Entrust Datacard ID Card and Badge Printer Product Market Performance
  - 10.2.4 Entrust Datacard Business Overview
  - 10.2.5 Entrust Datacard SWOT Analysis
  - 10.2.6 Entrust Datacard Recent Developments
- 10.3 HID Global
  - 10.3.1 HID Global Basic Information
  - 10.3.2 HID Global ID Card and Badge Printer Product Overview
  - 10.3.3 HID Global ID Card and Badge Printer Product Market Performance
  - 10.3.4 HID Global Business Overview
  - 10.3.5 HID Global SWOT Analysis
  - 10.3.6 HID Global Recent Developments
- 10.4 Evolis
  - 10.4.1 Evolis Basic Information
  - 10.4.2 Evolis ID Card and Badge Printer Product Overview
  - 10.4.3 Evolis ID Card and Badge Printer Product Market Performance
  - 10.4.4 Evolis Business Overview
  - 10.4.5 Evolis Recent Developments
- 10.5 Nisca
  - 10.5.1 Nisca Basic Information
  - 10.5.2 Nisca ID Card and Badge Printer Product Overview
  - 10.5.3 Nisca ID Card and Badge Printer Product Market Performance
  - 10.5.4 Nisca Business Overview
  - 10.5.5 Nisca Recent Developments
- 10.6 DASCOTM
  - 10.6.1 DASCOTM Basic Information
  - 10.6.2 DASCOTM ID Card and Badge Printer Product Overview
  - 10.6.3 DASCOTM ID Card and Badge Printer Product Market Performance
  - 10.6.4 DASCOTM Business Overview
  - 10.6.5 DASCOTM Recent Developments
- 10.7 NBS Technologies
  - 10.7.1 NBS Technologies Basic Information

- 10.7.2 NBS Technologies ID Card and Badge Printer Product Overview
- 10.7.3 NBS Technologies ID Card and Badge Printer Product Market Performance
- 10.7.4 NBS Technologies Business Overview
- 10.7.5 NBS Technologies Recent Developments
- 10.8 Pointman
  - 10.8.1 Pointman Basic Information
  - 10.8.2 Pointman ID Card and Badge Printer Product Overview
  - 10.8.3 Pointman ID Card and Badge Printer Product Market Performance
  - 10.8.4 Pointman Business Overview
  - 10.8.5 Pointman Recent Developments
- 10.9 Magicard
  - 10.9.1 Magicard Basic Information
  - 10.9.2 Magicard ID Card and Badge Printer Product Overview
  - 10.9.3 Magicard ID Card and Badge Printer Product Market Performance
  - 10.9.4 Magicard Business Overview
  - 10.9.5 Magicard Recent Developments
- 10.10 Swiftcolor
  - 10.10.1 Swiftcolor Basic Information
  - 10.10.2 Swiftcolor ID Card and Badge Printer Product Overview
  - 10.10.3 Swiftcolor ID Card and Badge Printer Product Market Performance
  - 10.10.4 Swiftcolor Business Overview
  - 10.10.5 Swiftcolor Recent Developments
- 10.11 IDP
  - 10.11.1 IDP Basic Information
  - 10.11.2 IDP ID Card and Badge Printer Product Overview
  - 10.11.3 IDP ID Card and Badge Printer Product Market Performance
  - 10.11.4 IDP Business Overview
  - 10.11.5 IDP Recent Developments
- 10.12 Matica Technologies
  - 10.12.1 Matica Technologies Basic Information
  - 10.12.2 Matica Technologies ID Card and Badge Printer Product Overview
  - 10.12.3 Matica Technologies ID Card and Badge Printer Product Market Performance
  - 10.12.4 Matica Technologies Business Overview
  - 10.12.5 Matica Technologies Recent Developments
- 10.13 HiTi Digital
  - 10.13.1 HiTi Digital Basic Information
  - 10.13.2 HiTi Digital ID Card and Badge Printer Product Overview
  - 10.13.3 HiTi Digital ID Card and Badge Printer Product Market Performance
  - 10.13.4 HiTi Digital Business Overview

10.13.5 HiTi Digital Recent Developments

## 10.14 CIM USA

10.14.1 CIM USA Basic Information

10.14.2 CIM USA ID Card and Badge Printer Product Overview

10.14.3 CIM USA ID Card and Badge Printer Product Market Performance

10.14.4 CIM USA Business Overview

10.14.5 CIM USA Recent Developments

## 10.15 Seaory

10.15.1 Seaory Basic Information

10.15.2 Seaory ID Card and Badge Printer Product Overview

10.15.3 Seaory ID Card and Badge Printer Product Market Performance

10.15.4 Seaory Business Overview

10.15.5 Seaory Recent Developments

## **11 ID CARD AND BADGE PRINTER MARKET FORECAST BY REGION**

11.1 Global ID Card and Badge Printer Market Size Forecast

11.2 Global ID Card and Badge Printer Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe ID Card and Badge Printer Market Size Forecast by Country

11.2.3 Asia Pacific ID Card and Badge Printer Market Size Forecast by Region

11.2.4 South America ID Card and Badge Printer Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of ID Card and Badge Printer by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global ID Card and Badge Printer Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of ID Card and Badge Printer by Type (2026-2035)

12.1.2 Global ID Card and Badge Printer Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of ID Card and Badge Printer by Type (2026-2035)

12.2 Global ID Card and Badge Printer Market Forecast by Application (2026-2035)

12.2.1 Global ID Card and Badge Printer Sales (K Units) Forecast by Application

12.2.2 Global ID Card and Badge Printer Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global ID Card and Badge Printer Market Size by Type (M USD)

Table 4. Global ID Card and Badge Printer Market Size by Application

Table 5. ID Card and Badge Printer Market Size Comparison by Region (M USD)

Table 6. Global ID Card and Badge Printer Sales (K Units) by Manufacturers  
(2020-2025)

Table 7. Global ID Card and Badge Printer Sales Market Share by Manufacturers  
(2020-2025)

Table 8. Global ID Card and Badge Printer Revenue (M USD) by Manufacturers  
(2020-2025)

Table 9. Global ID Card and Badge Printer Revenue Share by Manufacturers  
(2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in ID  
Card and Badge Printer as of 2025)

Table 11. Global Market ID Card and Badge Printer Average Price (USD/Unit) of Key  
Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global ID Card and Badge Printer Manufacturers Market Concentration Ratio  
(CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. ID Card and Badge Printer Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading  
Countries

Table 26. Global ID Card and Badge Printer Sales by Type (K Units)

Table 27. Global ID Card and Badge Printer Market Size by Type (M USD)

- Table 28. Global ID Card and Badge Printer Sales (K Units) by Type (2020-2025)
- Table 29. Global ID Card and Badge Printer Sales Market Share by Type (2020-2025)
- Table 30. Global ID Card and Badge Printer Market Size (M USD) by Type (2020-2025)
- Table 31. Global ID Card and Badge Printer Market Share by Type (2020-2025)
- Table 32. Global ID Card and Badge Printer Price (USD/Unit) by Type (2020-2025)
- Table 33. Global ID Card and Badge Printer Sales (K Units) by Application
- Table 34. Global ID Card and Badge Printer Market Size by Application
- Table 35. Global ID Card and Badge Printer Sales by Application (2020-2025) & (K Units)
- Table 36. Global ID Card and Badge Printer Sales Market Share by Application (2020-2025)
- Table 37. Global ID Card and Badge Printer Market Size by Application (2020-2025) & (M USD)
- Table 38. Global ID Card and Badge Printer Market Share by Application (2020-2025)
- Table 39. Global ID Card and Badge Printer Sales Growth Rate by Application (2020-2025)
- Table 40. Global ID Card and Badge Printer Sales by Region (2020-2025) & (K Units)
- Table 41. Global ID Card and Badge Printer Sales Market Share by Region (2020-2025)
- Table 42. Global ID Card and Badge Printer Market Size by Region (2020-2025) & (M USD)
- Table 43. Global ID Card and Badge Printer Market Size by Region (2020-2025)
- Table 44. North America ID Card and Badge Printer Sales by Country (2020-2025) & (K Units)
- Table 45. North America ID Card and Badge Printer Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe ID Card and Badge Printer Sales by Country (2020-2025) & (K Units)
- Table 47. Europe ID Card and Badge Printer Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific ID Card and Badge Printer Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific ID Card and Badge Printer Market Size by Region (2020-2025) & (M USD)
- Table 50. South America ID Card and Badge Printer Sales by Country (2020-2025) & (K Units)
- Table 51. South America ID Card and Badge Printer Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa ID Card and Badge Printer Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa ID Card and Badge Printer Market Size by Region

(2020-2025) & (M USD)

Table 54. Global ID Card and Badge Printer Production (K Units) by Region(2020-2025)

Table 55. Global ID Card and Badge Printer Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global ID Card and Badge Printer Revenue Market Share by Region (2020-2025)

Table 57. Global ID Card and Badge Printer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America ID Card and Badge Printer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe ID Card and Badge Printer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan ID Card and Badge Printer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China ID Card and Badge Printer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Zebra Basic Information

Table 63. Zebra ID Card and Badge Printer Product Overview

Table 64. Zebra ID Card and Badge Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Zebra Business Overview

Table 66. Zebra SWOT Analysis

Table 67. Zebra Recent Developments

Table 68. Entrust Datacard Basic Information

Table 69. Entrust Datacard ID Card and Badge Printer Product Overview

Table 70. Entrust Datacard ID Card and Badge Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Entrust Datacard Business Overview

Table 72. Entrust Datacard SWOT Analysis

Table 73. Entrust Datacard Recent Developments

Table 74. HID Global Basic Information

Table 75. HID Global ID Card and Badge Printer Product Overview

Table 76. HID Global ID Card and Badge Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. HID Global Business Overview

Table 78. HID Global SWOT Analysis

Table 79. HID Global Recent Developments

Table 80. Evolis Basic Information

Table 81. Evolis ID Card and Badge Printer Product Overview

Table 82. Evolis ID Card and Badge Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Evolis Business Overview

Table 84. Evolis Recent Developments

Table 85. Nisca Basic Information

Table 86. Nisca ID Card and Badge Printer Product Overview

Table 87. Nisca ID Card and Badge Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Nisca Business Overview

Table 89. Nisca Recent Developments

Table 90. DASCOM Basic Information

Table 91. DASCOM ID Card and Badge Printer Product Overview

Table 92. DASCOM ID Card and Badge Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. DASCOM Business Overview

Table 94. DASCOM Recent Developments

Table 95. NBS Technologies Basic Information

Table 96. NBS Technologies ID Card and Badge Printer Product Overview

Table 97. NBS Technologies ID Card and Badge Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. NBS Technologies Business Overview

Table 99. NBS Technologies Recent Developments

Table 100. Pointman Basic Information

Table 101. Pointman ID Card and Badge Printer Product Overview

Table 102. Pointman ID Card and Badge Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Pointman Business Overview

Table 104. Pointman Recent Developments

Table 105. Magicard Basic Information

Table 106. Magicard ID Card and Badge Printer Product Overview

Table 107. Magicard ID Card and Badge Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Magicard Business Overview

Table 109. Magicard Recent Developments

Table 110. Swiftcolor Basic Information

Table 111. Swiftcolor ID Card and Badge Printer Product Overview

Table 112. Swiftcolor ID Card and Badge Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Swiftcolor Business Overview

- Table 114. Swiftcolor Recent Developments
- Table 115. IDP Basic Information
- Table 116. IDP ID Card and Badge Printer Product Overview
- Table 117. IDP ID Card and Badge Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. IDP Business Overview
- Table 119. IDP Recent Developments
- Table 120. Matica Technologies Basic Information
- Table 121. Matica Technologies ID Card and Badge Printer Product Overview
- Table 122. Matica Technologies ID Card and Badge Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Matica Technologies Business Overview
- Table 124. Matica Technologies Recent Developments
- Table 125. HiTi Digital Basic Information
- Table 126. HiTi Digital ID Card and Badge Printer Product Overview
- Table 127. HiTi Digital ID Card and Badge Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 128. HiTi Digital Business Overview
- Table 129. HiTi Digital Recent Developments
- Table 130. CIM USA Basic Information
- Table 131. CIM USA ID Card and Badge Printer Product Overview
- Table 132. CIM USA ID Card and Badge Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 133. CIM USA Business Overview
- Table 134. CIM USA Recent Developments
- Table 135. Seaory Basic Information
- Table 136. Seaory ID Card and Badge Printer Product Overview
- Table 137. Seaory ID Card and Badge Printer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 138. Seaory Business Overview
- Table 139. Seaory Recent Developments
- Table 140. Global ID Card and Badge Printer Sales Forecast by Region (2026-2035) & (K Units)
- Table 141. Global ID Card and Badge Printer Market Size Forecast by Region (2026-2035) & (M USD)
- Table 142. North America ID Card and Badge Printer Sales Forecast by Country (2026-2035) & (K Units)
- Table 143. North America ID Card and Badge Printer Market Size Forecast by Country (2026-2035) & (M USD)

Table 144. Europe ID Card and Badge Printer Sales Forecast by Country (2026-2035) & (K Units)

Table 145. Europe ID Card and Badge Printer Market Size Forecast by Country (2026-2035) & (M USD)

Table 146. Asia Pacific ID Card and Badge Printer Sales Forecast by Region (2026-2035) & (K Units)

Table 147. Asia Pacific ID Card and Badge Printer Market Size Forecast by Region (2026-2035) & (M USD)

Table 148. South America ID Card and Badge Printer Sales Forecast by Country (2026-2035) & (K Units)

Table 149. South America ID Card and Badge Printer Market Size Forecast by Country (2026-2035) & (M USD)

Table 150. Middle East and Africa ID Card and Badge Printer Sales Forecast by Country (2026-2035) & (Units)

Table 151. Middle East and Africa ID Card and Badge Printer Market Size Forecast by Country (2026-2035) & (M USD)

Table 152. Global ID Card and Badge Printer Sales Forecast by Type (2026-2035) & (K Units)

Table 153. Global ID Card and Badge Printer Market Size Forecast by Type (2026-2035) & (M USD)

Table 154. Global ID Card and Badge Printer Price Forecast by Type (2026-2035) & (USD/Unit)

Table 155. Global ID Card and Badge Printer Sales (K Units) Forecast by Application (2026-2035)

Table 156. Global ID Card and Badge Printer Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of ID Card and Badge Printer
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global ID Card and Badge Printer Market Size (M USD), 2025-2035
- Figure 5. Global ID Card and Badge Printer Market Size (M USD) (2020-2035)
- Figure 6. Global ID Card and Badge Printer Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. ID Card and Badge Printer Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global ID Card and Badge Printer Product Life Cycle
- Figure 13. ID Card and Badge Printer Sales Share by Manufacturers in 2025
- Figure 14. Global ID Card and Badge Printer Revenue Share by Manufacturers in 2025
- Figure 15. ID Card and Badge Printer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market ID Card and Badge Printer Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by ID Card and Badge Printer Revenue in 2025
- Figure 18. Industry Chain Map of ID Card and Badge Printer
- Figure 19. Global ID Card and Badge Printer Market PEST Analysis
- Figure 20. Global ID Card and Badge Printer Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global ID Card and Badge Printer Market Share by Type
- Figure 27. Sales Market Share of ID Card and Badge Printer by Type (2020-2025)
- Figure 28. Sales Market Share of ID Card and Badge Printer by Type in 2025
- Figure 29. Market Share of ID Card and Badge Printer by Type (2020-2025)
- Figure 30. Market Share of ID Card and Badge Printer by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global ID Card and Badge Printer Market Share by Application

Figure 33. Global ID Card and Badge Printer Sales Market Share by Application (2020-2025)

Figure 34. Global ID Card and Badge Printer Sales Market Share by Application in 2025

Figure 35. Global ID Card and Badge Printer Market Share by Application (2020-2025)

Figure 36. Global ID Card and Badge Printer Market Share by Application in 2025

Figure 37. Global ID Card and Badge Printer Sales Growth Rate by Application (2020-2025)

Figure 38. Global ID Card and Badge Printer Sales Market Share by Region (2020-2025)

Figure 39. Global ID Card and Badge Printer Market Size by Region (2020-2025)

Figure 40. North America ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America ID Card and Badge Printer Sales Market Share by Country in 2024

Figure 43. North America ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America ID Card and Badge Printer Market Size by Country in 2024

Figure 45. U.S. ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada ID Card and Badge Printer Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada ID Card and Badge Printer Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico ID Card and Badge Printer Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico ID Card and Badge Printer Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe ID Card and Badge Printer Sales Market Share by Country in 2024

Figure 53. Europe ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe ID Card and Badge Printer Market Size by Country in 2024

Figure 55. Germany ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific ID Card and Badge Printer Sales and Growth Rate (K Units)

Figure 66. Asia Pacific ID Card and Badge Printer Sales Market Share by Region in 2024

Figure 67. Asia Pacific ID Card and Badge Printer Market Size by Region in 2024

Figure 68. China ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia ID Card and Badge Printer Sales and Growth Rate

(2020-2025) & (K Units)

Figure 77. Southeast Asia ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America ID Card and Badge Printer Sales and Growth Rate (K Units)

Figure 79. South America ID Card and Badge Printer Sales Market Share by Country in 2024

Figure 80. South America ID Card and Badge Printer Market Size and Growth Rate (M USD)

Figure 81. South America ID Card and Badge Printer Market Size by Country in 2024

Figure 82. Brazil ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa ID Card and Badge Printer Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa ID Card and Badge Printer Sales Market Share by Region in 2024

Figure 90. Middle East and Africa ID Card and Badge Printer Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa ID Card and Badge Printer Market Size by Region in 2024

Figure 92. Saudi Arabia ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa ID Card and Badge Printer Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa ID Card and Badge Printer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global ID Card and Badge Printer Production Market Share by Region (2020-2025)

Figure 103. North America ID Card and Badge Printer Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe ID Card and Badge Printer Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan ID Card and Badge Printer Production (K Units) Growth Rate (2020-2025)

Figure 106. China ID Card and Badge Printer Production (K Units) Growth Rate (2020-2025)

Figure 107. Global ID Card and Badge Printer Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global ID Card and Badge Printer Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global ID Card and Badge Printer Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global ID Card and Badge Printer Market Share Forecast by Type (2026-2035)

Figure 111. Global ID Card and Badge Printer Sales Forecast by Application (2026-2035)

Figure 112. Global ID Card and Badge Printer Market Share Forecast by Application (2026-2035)

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