

Global Icings Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G6C4ECC50C43EN.html>

Date: December 2024

Pages: 149

Price: US\$ 2,800.00 (Single User License)

ID: G6C4ECC50C43EN

Abstracts

Report Overview

Icings are a vital component in the baking and confectionery industry, serving as decorative and flavor-enhancing elements for cakes, pastries, and desserts. These sugar-based mixtures come in various forms, including buttercream, fondant, royal icing, and ganache, offering versatility in texture and design possibilities. The market for icings is characterized by its close ties to the overall growth of the baking industry, as consumer preferences for aesthetically pleasing and customized baked goods continue to rise.

The current market size for icings stands at approximately USD 1.2 billion in 2023, reflecting steady growth driven by the increasing demand for premium baked products and the popularity of baking as a hobby. With a projected Compound Annual Growth Rate (CAGR) of 4.5% from 2024 to 2032, the market is expected to reach USD 1.8 billion by the end of the forecast period. This growth trajectory is underpinned by several key drivers and market forces.

One of the primary growth drivers for the icing market is the growing trend of personalized and custom-designed cakes and pastries, fueled by social media platforms where visually appealing food creations are widely shared. Additionally, the rising disposable income levels in emerging economies have led to an increased willingness to spend on premium baked goods, further propelling the demand for high-quality icings.

Moreover, advancements in product formulations, such as the development of natural and organic ingredients, have catered to the growing consumer preference for clean-label products. This shift towards healthier and more natural ingredients in icings aligns

with the overall trend of clean eating and wellness, influencing purchasing decisions in the baking industry.

Furthermore, the market is witnessing a surge in online baking tutorials and DIY baking kits, especially during the COVID-19 pandemic, as more consumers turned to home baking for recreation. This trend has not only boosted the sales of baking ingredients, including icings but has also created opportunities for innovation in packaging and product formats to cater to the needs of home bakers.

In terms of regional market distribution, North America and Europe currently lead the global icing market, driven by a strong culture of baking, high disposable incomes, and a preference for premium baked goods. These regions benefit from a well-established bakery sector and a robust supply chain network supporting the distribution of baking ingredients.

On the other hand, Asia Pacific is emerging as a lucrative market for icings, fueled by changing consumer lifestyles, urbanization, and the influence of Western food trends. Countries like China and India are experiencing a surge in demand for bakery products, presenting significant growth opportunities for icing manufacturers to expand their presence in these markets.

Despite the positive outlook, the icing market faces challenges such as fluctuating prices of raw materials, particularly sugar and dairy products, which can impact production costs. Additionally, maintaining product consistency and quality across different batches poses a challenge for manufacturers, emphasizing the need for stringent quality control measures and ingredient sourcing practices.

In conclusion, the icing market is poised for growth driven by evolving consumer preferences, the rise of personalized baking trends, and the increasing popularity of premium baked goods. Manufacturers need to focus on innovation, product differentiation, and sustainability to capitalize on emerging opportunities in both established and developing markets.

This report provides a deep insight into the global Icings market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and

strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Icings Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Icings market in any manner.

Global Icings Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Rich Product

Betty Crocker

CSM Bakery Solutions

Pinnacle Foods

Wilton Industries

Dawn Food

Real Good Food

Lawrence Foods

Dixie's Icing

Macphie

Kelmyshop

Orchardicing

Fruit Fillings Inc

Market Segmentation (by Type)

Cakes Icing

Cookies Icing

Market Segmentation (by Application)

Bakery

Restaurant

Family

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Icings Market
- Overview of the regional outlook of the Icings Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Icings Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Icings

1.2 Key Market Segments

1.2.1 Icings Segment by Type

1.2.2 Icings Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ICINGS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Icings Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Icings Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 ICINGS MARKET COMPETITIVE LANDSCAPE

3.1 Global Icings Sales by Manufacturers (2019-2024)

3.2 Global Icings Revenue Market Share by Manufacturers (2019-2024)

3.3 Icings Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Icings Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Icings Sales Sites, Area Served, Product Type

3.6 Icings Market Competitive Situation and Trends

3.6.1 Icings Market Concentration Rate

3.6.2 Global 5 and 10 Largest Icings Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ICINGS INDUSTRY CHAIN ANALYSIS

4.1 Icings Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ICINGS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ICINGS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Icings Sales Market Share by Type (2019-2024)

6.3 Global Icings Market Size Market Share by Type (2019-2024)

6.4 Global Icings Price by Type (2019-2024)

7 ICINGS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Icings Market Sales by Application (2019-2024)

7.3 Global Icings Market Size (M USD) by Application (2019-2024)

7.4 Global Icings Sales Growth Rate by Application (2019-2024)

8 ICINGS MARKET SALES BY REGION

8.1 Global Icings Sales by Region

8.1.1 Global Icings Sales by Region

8.1.2 Global Icings Sales Market Share by Region

8.2 Global Icings Market Size by Region

8.2.1 Global Icings Market Size by Region

8.2.2 Global Icings Market Size Market Share by Region

8.3 North America

- 8.3.1 North America Icings Sales by Country
- 8.3.2 North America Icings Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Icings Sales by Country
- 8.4.2 Europe Icings Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Russia Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Icings Sales by Region
- 8.5.2 China
- 8.5.3 Japan
- 8.5.4 South Korea
- 8.5.5 India
- 8.5.6 Southeast Asia

8.6 Asia Pacific

- 8.6.1 Asia Pacific Icings Market Size by Region
- 8.6.2 Asia Pacific Icings Market Size by Region
- 8.6.3 China
- 8.6.4 Japan
- 8.6.5 South Korea
- 8.6.6 India
- 8.6.7 Southeast Asia

8.7 South America

- 8.7.1 South America Icings Sales by Country
- 8.7.2 South America Icings Market Size by Country
- 8.7.3 Brazil
- 8.7.4 Argentina
- 8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Icings Sales by Region
- 8.8.2 Middle East and Africa Icings Market Size by Region
- 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 ICINGS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Icings by Region (2019-2024)
- 9.2 Global Icings Revenue Market Share by Region (2019-2024)
- 9.3 Global Icings Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Icings Production
 - 9.4.1 North America Icings Production Growth Rate (2019-2024)
 - 9.4.2 North America Icings Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Icings Production
 - 9.5.1 Europe Icings Production Growth Rate (2019-2024)
 - 9.5.2 Europe Icings Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Icings Production (2019-2024)
 - 9.6.1 Japan Icings Production Growth Rate (2019-2024)
 - 9.6.2 Japan Icings Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Icings Production (2019-2024)
 - 9.7.1 China Icings Production Growth Rate (2019-2024)
 - 9.7.2 China Icings Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Rich Product
 - 10.1.1 Rich Product Icings Basic Information
 - 10.1.2 Rich Product Icings Product Overview
 - 10.1.3 Rich Product Icings Product Market Performance
 - 10.1.4 Rich Product Business Overview
 - 10.1.5 Rich Product Icings SWOT Analysis
 - 10.1.6 Rich Product Recent Developments
- 10.2 Betty Crocker
 - 10.2.1 Betty Crocker Icings Basic Information
 - 10.2.2 Betty Crocker Icings Product Overview
 - 10.2.3 Betty Crocker Icings Product Market Performance
 - 10.2.4 Betty Crocker Business Overview
 - 10.2.5 Betty Crocker Icings SWOT Analysis
 - 10.2.6 Betty Crocker Recent Developments

10.3 CSM Bakery Solutions

- 10.3.1 CSM Bakery Solutions Icings Basic Information
- 10.3.2 CSM Bakery Solutions Icings Product Overview
- 10.3.3 CSM Bakery Solutions Icings Product Market Performance
- 10.3.4 CSM Bakery Solutions Icings SWOT Analysis
- 10.3.5 CSM Bakery Solutions Business Overview
- 10.3.6 CSM Bakery Solutions Recent Developments

10.4 Pinnacle Foods

- 10.4.1 Pinnacle Foods Icings Basic Information
- 10.4.2 Pinnacle Foods Icings Product Overview
- 10.4.3 Pinnacle Foods Icings Product Market Performance
- 10.4.4 Pinnacle Foods Business Overview
- 10.4.5 Pinnacle Foods Recent Developments

10.5 Wilton Industries

- 10.5.1 Wilton Industries Icings Basic Information
- 10.5.2 Wilton Industries Icings Product Overview
- 10.5.3 Wilton Industries Icings Product Market Performance
- 10.5.4 Wilton Industries Business Overview
- 10.5.5 Wilton Industries Recent Developments

10.6 Dawn Food

- 10.6.1 Dawn Food Icings Basic Information
- 10.6.2 Dawn Food Icings Product Overview
- 10.6.3 Dawn Food Icings Product Market Performance
- 10.6.4 Dawn Food Business Overview
- 10.6.5 Dawn Food Recent Developments

10.7 Real Good Food

- 10.7.1 Real Good Food Icings Basic Information
- 10.7.2 Real Good Food Icings Product Overview
- 10.7.3 Real Good Food Icings Product Market Performance
- 10.7.4 Real Good Food Business Overview
- 10.7.5 Real Good Food Recent Developments

10.8 Lawrence Foods

- 10.8.1 Lawrence Foods Icings Basic Information
- 10.8.2 Lawrence Foods Icings Product Overview
- 10.8.3 Lawrence Foods Icings Product Market Performance
- 10.8.4 Lawrence Foods Business Overview
- 10.8.5 Lawrence Foods Recent Developments

10.9 Dixie's Icing

- 10.9.1 Dixie's Icing Icings Basic Information

- 10.9.2 Dixie's Icing Icings Product Overview
- 10.9.3 Dixie's Icing Icings Product Market Performance
- 10.9.4 Dixie's Icing Business Overview
- 10.9.5 Dixie's Icing Recent Developments
- 10.10 Macphie
 - 10.10.1 Macphie Icings Basic Information
 - 10.10.2 Macphie Icings Product Overview
 - 10.10.3 Macphie Icings Product Market Performance
 - 10.10.4 Macphie Business Overview
 - 10.10.5 Macphie Recent Developments
- 10.11 Kelmyshop
 - 10.11.1 Kelmyshop Icings Basic Information
 - 10.11.2 Kelmyshop Icings Product Overview
 - 10.11.3 Kelmyshop Icings Product Market Performance
 - 10.11.4 Kelmyshop Business Overview
 - 10.11.5 Kelmyshop Recent Developments
- 10.12 Orchardicing
 - 10.12.1 Orchardicing Icings Basic Information
 - 10.12.2 Orchardicing Icings Product Overview
 - 10.12.3 Orchardicing Icings Product Market Performance
 - 10.12.4 Orchardicing Business Overview
 - 10.12.5 Orchardicing Recent Developments
- 10.13 Fruit Fillings Inc
 - 10.13.1 Fruit Fillings Inc Icings Basic Information
 - 10.13.2 Fruit Fillings Inc Icings Product Overview
 - 10.13.3 Fruit Fillings Inc Icings Product Market Performance
 - 10.13.4 Fruit Fillings Inc Business Overview
 - 10.13.5 Fruit Fillings Inc Recent Developments

11 ICINGS MARKET FORECAST BY REGION

- 11.1 Global Icings Market Size Forecast
- 11.2 Global Icings Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Icings Market Size Forecast by Country
 - 11.2.3 Asia Pacific Icings Market Size Forecast by Region
 - 11.2.4 South America Icings Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Icings by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Icings Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Icings by Type (2025-2032)

12.1.2 Global Icings Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Icings by Type (2025-2032)

12.2 Global Icings Market Forecast by Application (2025-2032)

12.2.1 Global Icings Sales (K MT) Forecast by Application

12.2.2 Global Icings Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Icings Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G6C4ECC50C43EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6C4ECC50C43EN.html>