

Global Ice Skates Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Ice skates are specialized footwear designed for use on ice surfaces, primarily for activities such as ice skating, figure skating, and ice hockey. These products are characterized by their blade attachments that enable smooth gliding on ice. The market for ice skates is a niche segment within the broader sports equipment industry, catering to both recreational and professional users.

As of 2023, the global market size for ice skates is estimated at approximately USD 280 million. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 3.75% from 2024 to 2032. This growth can be attributed to several key factors that are driving the market forward.

One of the primary growth drivers for the ice skates market is the increasing popularity of winter sports and recreational activities worldwide. As more people engage in ice skating and related sports, there is a growing demand for high-quality and performance-oriented ice skates. Additionally, the rise of indoor ice skating rinks and training facilities is further fueling the demand for ice skates among enthusiasts and athletes.

Another significant factor contributing to market growth is the continuous innovation in ice skate design and technology. Manufacturers are focusing on developing lightweight, durable, and ergonomically designed skates that enhance performance and comfort for users. Advanced materials, such as carbon fiber and thermoformable composites, are being increasingly used to improve the overall quality and functionality of ice skates.

Furthermore, the influence of professional leagues and international competitions in

sports like ice hockey and figure skating is driving the adoption of specialized ice skates among professionals and aspiring athletes. The endorsement of top athletes and the visibility of these sports in mainstream media are also boosting consumer interest in ice skating equipment, including high-performance skates.

In terms of market trends, there is a noticeable shift towards customizable and personalized ice skates to cater to individual preferences and performance requirements. Custom-fit skates offer better comfort, control, and performance, thereby attracting a discerning segment of consumers willing to invest in premium products.

Moreover, sustainability and eco-consciousness are emerging as key trends in the ice skates market, with manufacturers increasingly focusing on using eco-friendly materials and production processes. This trend resonates with environmentally conscious consumers who prioritize sustainability in their purchasing decisions.

From a regional perspective, North America and Europe are the leading markets for ice skates, driven by a strong culture of winter sports and well-established infrastructure for ice-related activities. These regions benefit from a robust network of ice rinks, training facilities, and professional leagues, creating a conducive environment for the growth of the ice skates market.

In conclusion, while the market for ice skates presents promising growth opportunities driven by factors such as increasing participation in winter sports, technological advancements, and evolving consumer preferences, it also faces challenges. One key challenge is the seasonality of demand, with peak sales occurring during the winter months in many regions. Manufacturers and retailers need to strategize effectively to manage inventory and sales fluctuations throughout the year. Additionally, intense competition among established brands and the emergence of new players in the market necessitate continuous innovation and differentiation to maintain a competitive edge.

Overall, the ice skates market is poised for steady growth, supported by a combination of evolving consumer trends, technological advancements, and the enduring appeal of winter sports. To capitalize on these opportunities, stakeholders in the industry should focus on product innovation, customization, sustainability, and strategic marketing initiatives to meet the diverse needs of consumers and drive market expansion.

This report provides a deep insight into the global Ice Skates market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market

drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Ice Skates Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Ice Skates market in any manner.

Global Ice Skates Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

MCRO

Jackson

Edea

Risport

Bauer Hockey

ROCES

Nordica

Rollerlode

CCM Hockey

American Athletic Shoe

Decathlon

Market Segmentation (by Type)

Men's

Women's

Children's

Market Segmentation (by Application)

Figure Skates

Ice Hockey

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Global Ice Skates Market Research Report 2024(Status and Outlook)

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Ice Skates Market

Overview of the regional outlook of the Ice Skates Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Ice Skates Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Ice Skates

1.2 Key Market Segments

1.2.1 Ice Skates Segment by Type

1.2.2 Ice Skates Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ICE SKATES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Ice Skates Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Ice Skates Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 ICE SKATES MARKET COMPETITIVE LANDSCAPE

3.1 Global Ice Skates Sales by Manufacturers (2019-2024)

3.2 Global Ice Skates Revenue Market Share by Manufacturers (2019-2024)

3.3 Ice Skates Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Ice Skates Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Ice Skates Sales Sites, Area Served, Product Type

3.6 Ice Skates Market Competitive Situation and Trends

3.6.1 Ice Skates Market Concentration Rate

3.6.2 Global 5 and 10 Largest Ice Skates Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ICE SKATES INDUSTRY CHAIN ANALYSIS

4.1 Ice Skates Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ICE SKATES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ICE SKATES MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Ice Skates Sales Market Share by Type (2019-2024)

6.3 Global Ice Skates Market Size Market Share by Type (2019-2024)

6.4 Global Ice Skates Price by Type (2019-2024)

7 ICE SKATES MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Ice Skates Market Sales by Application (2019-2024)

7.3 Global Ice Skates Market Size (M USD) by Application (2019-2024)

7.4 Global Ice Skates Sales Growth Rate by Application (2019-2024)

8 ICE SKATES MARKET SALES BY REGION

8.1 Global Ice Skates Sales by Region

8.1.1 Global Ice Skates Sales by Region

8.1.2 Global Ice Skates Sales Market Share by Region

8.2 Global Ice Skates Market Size by Region

8.2.1 Global Ice Skates Market Size by Region

8.2.2 Global Ice Skates Market Size Market Share by Region

8.3 North America

8.3.1 North America Ice Skates Sales by Country

8.3.2 North America Ice Skates Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Ice Skates Sales by Country

8.4.2 Europe Ice Skates Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Ice Skates Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Ice Skates Market Size by Region

8.6.2 Asia Pacific Ice Skates Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Ice Skates Sales by Country

8.7.2 South America Ice Skates Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Ice Skates Sales by Region

8.8.2 Middle East and Africa Ice Skates Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 ICE SKATES MARKET PRODUCTION BY REGION

- 9.1 Global Production of Ice Skates by Region (2019-2024)
- 9.2 Global Ice Skates Revenue Market Share by Region (2019-2024)
- 9.3 Global Ice Skates Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Ice Skates Production
 - 9.4.1 North America Ice Skates Production Growth Rate (2019-2024)
 - 9.4.2 North America Ice Skates Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Ice Skates Production
 - 9.5.1 Europe Ice Skates Production Growth Rate (2019-2024)
 - 9.5.2 Europe Ice Skates Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Ice Skates Production (2019-2024)
 - 9.6.1 Japan Ice Skates Production Growth Rate (2019-2024)
 - 9.6.2 Japan Ice Skates Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Ice Skates Production (2019-2024)
 - 9.7.1 China Ice Skates Production Growth Rate (2019-2024)
 - 9.7.2 China Ice Skates Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 MCRO
 - 10.1.1 MCRO Ice Skates Basic Information
 - 10.1.2 MCRO Ice Skates Product Overview
 - 10.1.3 MCRO Ice Skates Product Market Performance
 - 10.1.4 MCRO Business Overview
 - 10.1.5 MCRO Ice Skates SWOT Analysis
 - 10.1.6 MCRO Recent Developments
- 10.2 Jackson
 - 10.2.1 Jackson Ice Skates Basic Information
 - 10.2.2 Jackson Ice Skates Product Overview
 - 10.2.3 Jackson Ice Skates Product Market Performance
 - 10.2.4 Jackson Business Overview
 - 10.2.5 Jackson Ice Skates SWOT Analysis

10.2.6 Jackson Recent Developments

10.3 Edea

10.3.1 Edea Ice Skates Basic Information

10.3.2 Edea Ice Skates Product Overview

10.3.3 Edea Ice Skates Product Market Performance

10.3.4 Edea Ice Skates SWOT Analysis

10.3.5 Edea Business Overview

10.3.6 Edea Recent Developments

10.4 Risport

10.4.1 Risport Ice Skates Basic Information

10.4.2 Risport Ice Skates Product Overview

10.4.3 Risport Ice Skates Product Market Performance

10.4.4 Risport Business Overview

10.4.5 Risport Recent Developments

10.5 Bauer Hockey

10.5.1 Bauer Hockey Ice Skates Basic Information

10.5.2 Bauer Hockey Ice Skates Product Overview

10.5.3 Bauer Hockey Ice Skates Product Market Performance

10.5.4 Bauer Hockey Business Overview

10.5.5 Bauer Hockey Recent Developments

10.6 ROCES

10.6.1 ROCES Ice Skates Basic Information

10.6.2 ROCES Ice Skates Product Overview

10.6.3 ROCES Ice Skates Product Market Performance

10.6.4 ROCES Business Overview

10.6.5 ROCES Recent Developments

10.7 Nordica

10.7.1 Nordica Ice Skates Basic Information

10.7.2 Nordica Ice Skates Product Overview

10.7.3 Nordica Ice Skates Product Market Performance

10.7.4 Nordica Business Overview

10.7.5 Nordica Recent Developments

10.8 Rollerlade

10.8.1 Rollerlade Ice Skates Basic Information

10.8.2 Rollerlade Ice Skates Product Overview

10.8.3 Rollerlade Ice Skates Product Market Performance

10.8.4 Rollerlade Business Overview

10.8.5 Rollerlade Recent Developments

10.9 CCM Hockey

- 10.9.1 CCM Hockey Ice Skates Basic Information
- 10.9.2 CCM Hockey Ice Skates Product Overview
- 10.9.3 CCM Hockey Ice Skates Product Market Performance
- 10.9.4 CCM Hockey Business Overview
- 10.9.5 CCM Hockey Recent Developments
- 10.10 American Athletic Shoe
 - 10.10.1 American Athletic Shoe Ice Skates Basic Information
 - 10.10.2 American Athletic Shoe Ice Skates Product Overview
 - 10.10.3 American Athletic Shoe Ice Skates Product Market Performance
 - 10.10.4 American Athletic Shoe Business Overview
 - 10.10.5 American Athletic Shoe Recent Developments
- 10.11 Decathlon
 - 10.11.1 Decathlon Ice Skates Basic Information
 - 10.11.2 Decathlon Ice Skates Product Overview
 - 10.11.3 Decathlon Ice Skates Product Market Performance
 - 10.11.4 Decathlon Business Overview
 - 10.11.5 Decathlon Recent Developments

11 ICE SKATES MARKET FORECAST BY REGION

- 11.1 Global Ice Skates Market Size Forecast
- 11.2 Global Ice Skates Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Ice Skates Market Size Forecast by Country
 - 11.2.3 Asia Pacific Ice Skates Market Size Forecast by Region
 - 11.2.4 South America Ice Skates Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Ice Skates by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Ice Skates Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Ice Skates by Type (2025-2032)
 - 12.1.2 Global Ice Skates Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Ice Skates by Type (2025-2032)
- 12.2 Global Ice Skates Market Forecast by Application (2025-2032)
 - 12.2.1 Global Ice Skates Sales (K Units) Forecast by Application
 - 12.2.2 Global Ice Skates Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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