

Global Ice-Cream Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Ice-cream, a popular frozen dessert enjoyed worldwide, consists of sweetened and flavored cream. It is typically served in cones, cups, or as toppings. The market for ice-cream is a dynamic and competitive industry driven by consumer preferences, seasonal demand, and innovation in flavors and product offerings.

As of 2023, the global ice-cream market size stands at approximately USD 70 billion, reflecting steady growth over the years. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 4.5% from 2024 to 2032. This growth can be attributed to several key factors, including changing consumer lifestyles, increasing disposable incomes, and a growing preference for indulgent treats.

One of the primary growth drivers in the ice-cream market is the constant innovation in flavors and product formulations. Manufacturers are introducing new and exotic flavors to cater to diverse consumer preferences, including dairy-free, organic, and low-sugar options. Additionally, the rise of premium and artisanal ice-cream brands has created a niche market segment for high-quality, gourmet products.

Another significant factor fueling market growth is the expansion of distribution channels and the increasing availability of ice-cream products in supermarkets, convenience stores, and online platforms. This accessibility has widened the consumer base and boosted overall consumption.

In terms of market trends, there is a noticeable shift towards healthier ice-cream alternatives, driven by increasing health consciousness among consumers. This trend

has led to the development of low-calorie, protein-enriched, and vegan ice-cream options to cater to health-conscious individuals.

Furthermore, sustainability and eco-friendly practices are becoming prominent trends in the ice-cream industry. Consumers are showing a preference for brands that use ethically sourced ingredients, environmentally friendly packaging, and support sustainable farming practices.

Regional market distribution plays a crucial role in the ice-cream industry, with key markets including North America, Europe, and Asia-Pacific. North America dominates the market due to high consumption rates, a strong presence of established brands, and a culture of indulgence. In contrast, the Asia-Pacific region is experiencing rapid growth driven by changing consumer preferences, urbanization, and increasing disposable incomes.

Despite the positive outlook, the ice-cream market faces challenges such as fluctuating raw material prices, increasing competition, and changing regulations related to food safety and labeling. Manufacturers need to stay agile and innovative to address these challenges and capitalize on emerging opportunities in the market.

In conclusion, the ice-cream market is poised for continued growth driven by consumer demand for innovative flavors, healthier options, and sustainable practices. By staying attuned to market trends and consumer preferences, companies can position themselves for success in this competitive and evolving industry.

This report provides a deep insight into the global Ice-Cream market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Ice-Cream Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Ice-Cream market in any manner.

Global Ice-Cream Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Blue Bell Creameries

Nestl?

Unilever

General Mills

Mars

Amul

Lotte Confectionery

Amy's Ice Creams

Market Segmentation (by Type)

Sticks

Buckets

Sundae

Cones

Others

Market Segmentation (by Application)

Hypermarket and Supermarket

Convenience Stores

Retailers

Specialty Stores

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Ice-Cream Market

Overview of the regional outlook of the Ice-Cream Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Ice-Cream Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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