

# Global Hyperlocal Service Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Hyperlocal services are those services that are provided within the limited geographic area wherein sellers can deliver product or service in minimum time period. Hyperlocal services comprise delivery of goods and services; for instance, delivery of goods includes food, grocery, drugs, furniture, electronic items. The special characteristic of the hyperlocal service model is that entire supply chain is located pretty close to the buyer as well as seller.

The global Hyperlocal Service market size was estimated at USD 2121 million in 2023 and is projected to reach USD 6897.38 million by 2032, exhibiting a CAGR of 14.00% during the forecast period.

North America Hyperlocal Service market size was estimated at USD 693.27 million in 2023, at a CAGR of 12.00% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Hyperlocal Service market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Hyperlocal Service Market, this report introduces in detail the market share,

market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Hyperlocal Service market in any manner.

### Global Hyperlocal Service Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Delivery Hero AG (Germany)

Instacart (U.S.)

Uber Technologies Inc. (U.S.)

Rocket Internet SE (Germany)

Porch (U.S.)

Housekeep (UK)

Handy (U.S.)

Swapbox Inc. (U.S.)

Airtasker (Australia)

AskForTask (U.S.)

Grofers India Private Limited

Grubhub Inc.

Just Eat Takeaway.Com N.V.

Angi Inc

Urban Company

Zomato Limited

Market Segmentation (by Type)

Food Ordering

Grocery Ordering

Home Utility Services

Logistics Service Providers

Market Segmentation (by Application)

Individual Users

Commercial Users

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Hyperlocal Service Market

Overview of the regional outlook of the Hyperlocal Service Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Hyperlocal Service Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Hyperlocal Service, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Hyperlocal Service

1.2 Key Market Segments

1.2.1 Hyperlocal Service Segment by Type

1.2.2 Hyperlocal Service Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 HYPERLOCAL SERVICE MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 HYPERLOCAL SERVICE MARKET COMPETITIVE LANDSCAPE**

3.1 Global Hyperlocal Service Revenue Market Share by Company (2019-2024)

3.2 Hyperlocal Service Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Hyperlocal Service Market Size Sites, Area Served, Product Type

3.4 Hyperlocal Service Market Competitive Situation and Trends

3.4.1 Hyperlocal Service Market Concentration Rate

3.4.2 Global 5 and 10 Largest Hyperlocal Service Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 HYPERLOCAL SERVICE VALUE CHAIN ANALYSIS**

4.1 Hyperlocal Service Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF HYPERLOCAL SERVICE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 HYPERLOCAL SERVICE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Hyperlocal Service Market Size Market Share by Type (2019-2024)
- 6.3 Global Hyperlocal Service Market Size Growth Rate by Type (2019-2024)

## **7 HYPERLOCAL SERVICE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Hyperlocal Service Market Size (M USD) by Application (2019-2024)
- 7.3 Global Hyperlocal Service Market Size Growth Rate by Application (2019-2024)

## **8 HYPERLOCAL SERVICE MARKET SEGMENTATION BY REGION**

- 8.1 Global Hyperlocal Service Market Size by Region
  - 8.1.1 Global Hyperlocal Service Market Size by Region
  - 8.1.2 Global Hyperlocal Service Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Hyperlocal Service Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Hyperlocal Service Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Hyperlocal Service Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Hyperlocal Service Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Hyperlocal Service Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Delivery Hero AG (Germany)

#### 9.1.1 Delivery Hero AG (Germany) Hyperlocal Service Basic Information

#### 9.1.2 Delivery Hero AG (Germany) Hyperlocal Service Product Overview

#### 9.1.3 Delivery Hero AG (Germany) Hyperlocal Service Product Market Performance

#### 9.1.4 Delivery Hero AG (Germany) Hyperlocal Service SWOT Analysis

#### 9.1.5 Delivery Hero AG (Germany) Business Overview

#### 9.1.6 Delivery Hero AG (Germany) Recent Developments

### 9.2 Instacart (U.S.)

#### 9.2.1 Instacart (U.S.) Hyperlocal Service Basic Information

#### 9.2.2 Instacart (U.S.) Hyperlocal Service Product Overview

#### 9.2.3 Instacart (U.S.) Hyperlocal Service Product Market Performance

#### 9.2.4 Instacart (U.S.) Hyperlocal Service SWOT Analysis

#### 9.2.5 Instacart (U.S.) Business Overview

#### 9.2.6 Instacart (U.S.) Recent Developments

### 9.3 Uber Technologies Inc. (U.S.)

#### 9.3.1 Uber Technologies Inc. (U.S.) Hyperlocal Service Basic Information

#### 9.3.2 Uber Technologies Inc. (U.S.) Hyperlocal Service Product Overview

- 9.3.3 Uber Technologies Inc. (U.S.) Hyperlocal Service Product Market Performance
- 9.3.4 Uber Technologies Inc. (U.S.) Hyperlocal Service SWOT Analysis
- 9.3.5 Uber Technologies Inc. (U.S.) Business Overview
- 9.3.6 Uber Technologies Inc. (U.S.) Recent Developments
- 9.4 Rocket Internet SE (Germany)
  - 9.4.1 Rocket Internet SE (Germany) Hyperlocal Service Basic Information
  - 9.4.2 Rocket Internet SE (Germany) Hyperlocal Service Product Overview
  - 9.4.3 Rocket Internet SE (Germany) Hyperlocal Service Product Market Performance
  - 9.4.4 Rocket Internet SE (Germany) Business Overview
  - 9.4.5 Rocket Internet SE (Germany) Recent Developments
- 9.5 Porch (U.S.)
  - 9.5.1 Porch (U.S.) Hyperlocal Service Basic Information
  - 9.5.2 Porch (U.S.) Hyperlocal Service Product Overview
  - 9.5.3 Porch (U.S.) Hyperlocal Service Product Market Performance
  - 9.5.4 Porch (U.S.) Business Overview
  - 9.5.5 Porch (U.S.) Recent Developments
- 9.6 Housekeep (UK)
  - 9.6.1 Housekeep (UK) Hyperlocal Service Basic Information
  - 9.6.2 Housekeep (UK) Hyperlocal Service Product Overview
  - 9.6.3 Housekeep (UK) Hyperlocal Service Product Market Performance
  - 9.6.4 Housekeep (UK) Business Overview
  - 9.6.5 Housekeep (UK) Recent Developments
- 9.7 Handy (U.S.)
  - 9.7.1 Handy (U.S.) Hyperlocal Service Basic Information
  - 9.7.2 Handy (U.S.) Hyperlocal Service Product Overview
  - 9.7.3 Handy (U.S.) Hyperlocal Service Product Market Performance
  - 9.7.4 Handy (U.S.) Business Overview
  - 9.7.5 Handy (U.S.) Recent Developments
- 9.8 Swapbox Inc. (U.S.)
  - 9.8.1 Swapbox Inc. (U.S.) Hyperlocal Service Basic Information
  - 9.8.2 Swapbox Inc. (U.S.) Hyperlocal Service Product Overview
  - 9.8.3 Swapbox Inc. (U.S.) Hyperlocal Service Product Market Performance
  - 9.8.4 Swapbox Inc. (U.S.) Business Overview
  - 9.8.5 Swapbox Inc. (U.S.) Recent Developments
- 9.9 Airtasker (Australia)
  - 9.9.1 Airtasker (Australia) Hyperlocal Service Basic Information
  - 9.9.2 Airtasker (Australia) Hyperlocal Service Product Overview
  - 9.9.3 Airtasker (Australia) Hyperlocal Service Product Market Performance
  - 9.9.4 Airtasker (Australia) Business Overview

- 9.9.5 Airtasker (Australia) Recent Developments
- 9.10 AskForTask (U.S.)
  - 9.10.1 AskForTask (U.S.) Hyperlocal Service Basic Information
  - 9.10.2 AskForTask (U.S.) Hyperlocal Service Product Overview
  - 9.10.3 AskForTask (U.S.) Hyperlocal Service Product Market Performance
  - 9.10.4 AskForTask (U.S.) Business Overview
  - 9.10.5 AskForTask (U.S.) Recent Developments
- 9.11 Grofers India Private Limited
  - 9.11.1 Grofers India Private Limited Hyperlocal Service Basic Information
  - 9.11.2 Grofers India Private Limited Hyperlocal Service Product Overview
  - 9.11.3 Grofers India Private Limited Hyperlocal Service Product Market Performance
  - 9.11.4 Grofers India Private Limited Business Overview
  - 9.11.5 Grofers India Private Limited Recent Developments
- 9.12 Grubhub Inc.
  - 9.12.1 Grubhub Inc. Hyperlocal Service Basic Information
  - 9.12.2 Grubhub Inc. Hyperlocal Service Product Overview
  - 9.12.3 Grubhub Inc. Hyperlocal Service Product Market Performance
  - 9.12.4 Grubhub Inc. Business Overview
  - 9.12.5 Grubhub Inc. Recent Developments
- 9.13 Just Eat Takeaway.Com N.V.
  - 9.13.1 Just Eat Takeaway.Com N.V. Hyperlocal Service Basic Information
  - 9.13.2 Just Eat Takeaway.Com N.V. Hyperlocal Service Product Overview
  - 9.13.3 Just Eat Takeaway.Com N.V. Hyperlocal Service Product Market Performance
  - 9.13.4 Just Eat Takeaway.Com N.V. Business Overview
  - 9.13.5 Just Eat Takeaway.Com N.V. Recent Developments
- 9.14 Angi Inc
  - 9.14.1 Angi Inc Hyperlocal Service Basic Information
  - 9.14.2 Angi Inc Hyperlocal Service Product Overview
  - 9.14.3 Angi Inc Hyperlocal Service Product Market Performance
  - 9.14.4 Angi Inc Business Overview
  - 9.14.5 Angi Inc Recent Developments
- 9.15 Urban Company
  - 9.15.1 Urban Company Hyperlocal Service Basic Information
  - 9.15.2 Urban Company Hyperlocal Service Product Overview
  - 9.15.3 Urban Company Hyperlocal Service Product Market Performance
  - 9.15.4 Urban Company Business Overview
  - 9.15.5 Urban Company Recent Developments
- 9.16 Zomato Limited
  - 9.16.1 Zomato Limited Hyperlocal Service Basic Information

- 9.16.2 Zomato Limited Hyperlocal Service Product Overview
- 9.16.3 Zomato Limited Hyperlocal Service Product Market Performance
- 9.16.4 Zomato Limited Business Overview
- 9.16.5 Zomato Limited Recent Developments

## **10 HYPERLOCAL SERVICE REGIONAL MARKET FORECAST**

- 10.1 Global Hyperlocal Service Market Size Forecast
- 10.2 Global Hyperlocal Service Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Hyperlocal Service Market Size Forecast by Country
  - 10.2.3 Asia Pacific Hyperlocal Service Market Size Forecast by Region
  - 10.2.4 South America Hyperlocal Service Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Hyperlocal Service by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 11.1 Global Hyperlocal Service Market Forecast by Type (2025-2032)
- 11.2 Global Hyperlocal Service Market Forecast by Application (2025-2032)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Hyperlocal Service Market Size Comparison by Region (M USD)
- Table 5. Global Hyperlocal Service Revenue (M USD) by Company (2019-2024)
- Table 6. Global Hyperlocal Service Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Hyperlocal Service as of 2022)
- Table 8. Company Hyperlocal Service Market Size Sites and Area Served
- Table 9. Company Hyperlocal Service Product Type
- Table 10. Global Hyperlocal Service Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Hyperlocal Service
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Hyperlocal Service Market Challenges
- Table 18. Global Hyperlocal Service Market Size by Type (M USD)
- Table 19. Global Hyperlocal Service Market Size (M USD) by Type (2019-2024)
- Table 20. Global Hyperlocal Service Market Size Share by Type (2019-2024)
- Table 21. Global Hyperlocal Service Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Hyperlocal Service Market Size by Application
- Table 23. Global Hyperlocal Service Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Hyperlocal Service Market Share by Application (2019-2024)
- Table 25. Global Hyperlocal Service Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Hyperlocal Service Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Hyperlocal Service Market Size Market Share by Region (2019-2024)
- Table 28. North America Hyperlocal Service Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Hyperlocal Service Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Hyperlocal Service Market Size by Region (2019-2024) & (M USD)

Table 31. South America Hyperlocal Service Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Hyperlocal Service Market Size by Region (2019-2024) & (M USD)

Table 33. Delivery Hero AG (Germany) Hyperlocal Service Basic Information

Table 34. Delivery Hero AG (Germany) Hyperlocal Service Product Overview

Table 35. Delivery Hero AG (Germany) Hyperlocal Service Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Delivery Hero AG (Germany) Hyperlocal Service SWOT Analysis

Table 37. Delivery Hero AG (Germany) Business Overview

Table 38. Delivery Hero AG (Germany) Recent Developments

Table 39. Instacart (U.S.) Hyperlocal Service Basic Information

Table 40. Instacart (U.S.) Hyperlocal Service Product Overview

Table 41. Instacart (U.S.) Hyperlocal Service Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Instacart (U.S.) Hyperlocal Service SWOT Analysis

Table 43. Instacart (U.S.) Business Overview

Table 44. Instacart (U.S.) Recent Developments

Table 45. Uber Technologies Inc. (U.S.) Hyperlocal Service Basic Information

Table 46. Uber Technologies Inc. (U.S.) Hyperlocal Service Product Overview

Table 47. Uber Technologies Inc. (U.S.) Hyperlocal Service Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Uber Technologies Inc. (U.S.) Hyperlocal Service SWOT Analysis

Table 49. Uber Technologies Inc. (U.S.) Business Overview

Table 50. Uber Technologies Inc. (U.S.) Recent Developments

Table 51. Rocket Internet SE (Germany) Hyperlocal Service Basic Information

Table 52. Rocket Internet SE (Germany) Hyperlocal Service Product Overview

Table 53. Rocket Internet SE (Germany) Hyperlocal Service Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Rocket Internet SE (Germany) Business Overview

Table 55. Rocket Internet SE (Germany) Recent Developments

Table 56. Porch (U.S.) Hyperlocal Service Basic Information

Table 57. Porch (U.S.) Hyperlocal Service Product Overview

Table 58. Porch (U.S.) Hyperlocal Service Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Porch (U.S.) Business Overview

Table 60. Porch (U.S.) Recent Developments

Table 61. Housekeep (UK) Hyperlocal Service Basic Information

Table 62. Housekeep (UK) Hyperlocal Service Product Overview

Table 63. Housekeep (UK) Hyperlocal Service Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Housekeep (UK) Business Overview

Table 65. Housekeep (UK) Recent Developments

Table 66. Handy (U.S.) Hyperlocal Service Basic Information

Table 67. Handy (U.S.) Hyperlocal Service Product Overview

Table 68. Handy (U.S.) Hyperlocal Service Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Handy (U.S.) Business Overview

Table 70. Handy (U.S.) Recent Developments

Table 71. Swapbox Inc. (U.S.) Hyperlocal Service Basic Information

Table 72. Swapbox Inc. (U.S.) Hyperlocal Service Product Overview

Table 73. Swapbox Inc. (U.S.) Hyperlocal Service Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Swapbox Inc. (U.S.) Business Overview

Table 75. Swapbox Inc. (U.S.) Recent Developments

Table 76. Airtasker (Australia) Hyperlocal Service Basic Information

Table 77. Airtasker (Australia) Hyperlocal Service Product Overview

Table 78. Airtasker (Australia) Hyperlocal Service Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Airtasker (Australia) Business Overview

Table 80. Airtasker (Australia) Recent Developments

Table 81. AskForTask (U.S.) Hyperlocal Service Basic Information

Table 82. AskForTask (U.S.) Hyperlocal Service Product Overview

Table 83. AskForTask (U.S.) Hyperlocal Service Revenue (M USD) and Gross Margin (2019-2024)

Table 84. AskForTask (U.S.) Business Overview

Table 85. AskForTask (U.S.) Recent Developments

Table 86. Grofers India Private Limited Hyperlocal Service Basic Information

Table 87. Grofers India Private Limited Hyperlocal Service Product Overview

Table 88. Grofers India Private Limited Hyperlocal Service Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Grofers India Private Limited Business Overview

Table 90. Grofers India Private Limited Recent Developments

Table 91. Grubhub Inc. Hyperlocal Service Basic Information

Table 92. Grubhub Inc. Hyperlocal Service Product Overview

Table 93. Grubhub Inc. Hyperlocal Service Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Grubhub Inc. Business Overview

- Table 95. Grubhub Inc. Recent Developments
- Table 96. Just Eat Takeaway.Com N.V. Hyperlocal Service Basic Information
- Table 97. Just Eat Takeaway.Com N.V. Hyperlocal Service Product Overview
- Table 98. Just Eat Takeaway.Com N.V. Hyperlocal Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Just Eat Takeaway.Com N.V. Business Overview
- Table 100. Just Eat Takeaway.Com N.V. Recent Developments
- Table 101. Angi Inc Hyperlocal Service Basic Information
- Table 102. Angi Inc Hyperlocal Service Product Overview
- Table 103. Angi Inc Hyperlocal Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Angi Inc Business Overview
- Table 105. Angi Inc Recent Developments
- Table 106. Urban Company Hyperlocal Service Basic Information
- Table 107. Urban Company Hyperlocal Service Product Overview
- Table 108. Urban Company Hyperlocal Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. Urban Company Business Overview
- Table 110. Urban Company Recent Developments
- Table 111. Zomato Limited Hyperlocal Service Basic Information
- Table 112. Zomato Limited Hyperlocal Service Product Overview
- Table 113. Zomato Limited Hyperlocal Service Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. Zomato Limited Business Overview
- Table 115. Zomato Limited Recent Developments
- Table 116. Global Hyperlocal Service Market Size Forecast by Region (2025-2032) & (M USD)
- Table 117. North America Hyperlocal Service Market Size Forecast by Country (2025-2032) & (M USD)
- Table 118. Europe Hyperlocal Service Market Size Forecast by Country (2025-2032) & (M USD)
- Table 119. Asia Pacific Hyperlocal Service Market Size Forecast by Region (2025-2032) & (M USD)
- Table 120. South America Hyperlocal Service Market Size Forecast by Country (2025-2032) & (M USD)
- Table 121. Middle East and Africa Hyperlocal Service Market Size Forecast by Country (2025-2032) & (M USD)
- Table 122. Global Hyperlocal Service Market Size Forecast by Type (2025-2032) & (M USD)

Table 123. Global Hyperlocal Service Market Size Forecast by Application (2025-2032)  
& (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Hyperlocal Service
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Hyperlocal Service Market Size (M USD), 2019-2032
- Figure 5. Global Hyperlocal Service Market Size (M USD) (2019-2032)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Hyperlocal Service Market Size by Country (M USD)
- Figure 10. Global Hyperlocal Service Revenue Share by Company in 2023
- Figure 11. Hyperlocal Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Hyperlocal Service Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Hyperlocal Service Market Share by Type
- Figure 15. Market Size Share of Hyperlocal Service by Type (2019-2024)
- Figure 16. Market Size Market Share of Hyperlocal Service by Type in 2022
- Figure 17. Global Hyperlocal Service Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Hyperlocal Service Market Share by Application
- Figure 20. Global Hyperlocal Service Market Share by Application (2019-2024)
- Figure 21. Global Hyperlocal Service Market Share by Application in 2022
- Figure 22. Global Hyperlocal Service Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Hyperlocal Service Market Size Market Share by Region (2019-2024)
- Figure 24. North America Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Hyperlocal Service Market Size Market Share by Country in 2023
- Figure 26. U.S. Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Hyperlocal Service Market Size (M USD) and Growth Rate (2019-2024)
- Figure 28. Mexico Hyperlocal Service Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Hyperlocal Service Market Size Market Share by Country in 2023

Figure 31. Germany Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Hyperlocal Service Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Hyperlocal Service Market Size Market Share by Region in 2023

Figure 38. China Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Hyperlocal Service Market Size and Growth Rate (M USD)

Figure 44. South America Hyperlocal Service Market Size Market Share by Country in 2023

Figure 45. Brazil Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Hyperlocal Service Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Hyperlocal Service Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Hyperlocal Service Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 51. UAE Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Hyperlocal Service Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Hyperlocal Service Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Hyperlocal Service Market Share Forecast by Type (2025-2032)

Figure 57. Global Hyperlocal Service Market Share Forecast by Application (2025-2032)

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