

Global Hydraulic Directional Drilling Rig Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Hydraulic Directional Drilling Rig is a minimal impact trenchless method of installing underground utilities in a relatively shallow arc or radius along a prescribed underground path using a surface-launched drilling rig.

The global Hydraulic Directional Drilling Rig market size was estimated at USD 1850.25 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Hydraulic Directional Drilling Rig market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Hydraulic Directional Drilling Rig market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Hydraulic Directional Drilling Rig market

Global Hydraulic Directional Drilling Rig Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

XCMG

American Augers

Barbco Inc.

Bor-It Mfg

Herrenknecht

McLaughlin MFG

Michael Byrne Manufacturing

OMS

The Robbins Company

Tracto Technik

Market Segmentation (by Type)

Soft Ground

Hard Rock

Market Segmentation (by Application)

Mining Industry
Railway and Highway
Construction
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Hydraulic Directional Drilling Rig Market

Overview of the regional outlook of the Hydraulic Directional Drilling Rig Market.

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Hydraulic Directional Drilling Rig Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Hydraulic Directional Drilling Rig, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Hydraulic Directional Drilling Rig
- 1.2 Key Market Segments
 - 1.2.1 Hydraulic Directional Drilling Rig Segment by Type
 - 1.2.2 Hydraulic Directional Drilling Rig Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HYDRAULIC DIRECTIONAL DRILLING RIG MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Hydraulic Directional Drilling Rig Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Hydraulic Directional Drilling Rig Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HYDRAULIC DIRECTIONAL DRILLING RIG MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Hydraulic Directional Drilling Rig Product Life Cycle
- 3.3 Global Hydraulic Directional Drilling Rig Sales by Manufacturers (2020-2025)
- 3.4 Global Hydraulic Directional Drilling Rig Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Hydraulic Directional Drilling Rig Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Hydraulic Directional Drilling Rig Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Hydraulic Directional Drilling Rig Market Competitive Situation and Trends

- 3.8.1 Hydraulic Directional Drilling Rig Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Hydraulic Directional Drilling Rig Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 HYDRAULIC DIRECTIONAL DRILLING RIG INDUSTRY CHAIN ANALYSIS

- 4.1 Hydraulic Directional Drilling Rig Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HYDRAULIC DIRECTIONAL DRILLING RIG MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Hydraulic Directional Drilling Rig Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Hydraulic Directional Drilling Rig Market
- 5.7 ESG Ratings of Leading Companies

6 HYDRAULIC DIRECTIONAL DRILLING RIG MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Hydraulic Directional Drilling Rig Sales Market Share by Type (2020-2025)

6.3 Global Hydraulic Directional Drilling Rig Market Size Market Share by Type (2020-2025)

6.4 Global Hydraulic Directional Drilling Rig Price by Type (2020-2025)

7 HYDRAULIC DIRECTIONAL DRILLING RIG MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Hydraulic Directional Drilling Rig Market Sales by Application (2020-2025)

7.3 Global Hydraulic Directional Drilling Rig Market Size (M USD) by Application (2020-2025)

7.4 Global Hydraulic Directional Drilling Rig Sales Growth Rate by Application (2020-2025)

8 HYDRAULIC DIRECTIONAL DRILLING RIG MARKET SALES BY REGION

8.1 Global Hydraulic Directional Drilling Rig Sales by Region

8.1.1 Global Hydraulic Directional Drilling Rig Sales by Region

8.1.2 Global Hydraulic Directional Drilling Rig Sales Market Share by Region

8.2 Global Hydraulic Directional Drilling Rig Market Size by Region

8.2.1 Global Hydraulic Directional Drilling Rig Market Size by Region

8.2.2 Global Hydraulic Directional Drilling Rig Market Size Market Share by Region

8.3 North America

8.3.1 North America Hydraulic Directional Drilling Rig Sales by Country

8.3.2 North America Hydraulic Directional Drilling Rig Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Hydraulic Directional Drilling Rig Sales by Country

8.4.2 Europe Hydraulic Directional Drilling Rig Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Hydraulic Directional Drilling Rig Sales by Region

8.5.2 Asia Pacific Hydraulic Directional Drilling Rig Market Size by Region

- 8.5.3 China Market Overview
- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Hydraulic Directional Drilling Rig Sales by Country
 - 8.6.2 South America Hydraulic Directional Drilling Rig Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Hydraulic Directional Drilling Rig Sales by Region
 - 8.7.2 Middle East and Africa Hydraulic Directional Drilling Rig Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 HYDRAULIC DIRECTIONAL DRILLING RIG MARKET PRODUCTION BY REGION

- 9.1 Global Production of Hydraulic Directional Drilling Rig by Region(2020-2025)
- 9.2 Global Hydraulic Directional Drilling Rig Revenue Market Share by Region (2020-2025)
- 9.3 Global Hydraulic Directional Drilling Rig Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Hydraulic Directional Drilling Rig Production
 - 9.4.1 North America Hydraulic Directional Drilling Rig Production Growth Rate (2020-2025)
 - 9.4.2 North America Hydraulic Directional Drilling Rig Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Hydraulic Directional Drilling Rig Production
 - 9.5.1 Europe Hydraulic Directional Drilling Rig Production Growth Rate (2020-2025)
 - 9.5.2 Europe Hydraulic Directional Drilling Rig Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Hydraulic Directional Drilling Rig Production (2020-2025)
 - 9.6.1 Japan Hydraulic Directional Drilling Rig Production Growth Rate (2020-2025)
 - 9.6.2 Japan Hydraulic Directional Drilling Rig Production, Revenue, Price and Gross

Margin (2020-2025)

9.7 China Hydraulic Directional Drilling Rig Production (2020-2025)

9.7.1 China Hydraulic Directional Drilling Rig Production Growth Rate (2020-2025)

9.7.2 China Hydraulic Directional Drilling Rig Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 XCMG

10.1.1 XCMG Basic Information

10.1.2 XCMG Hydraulic Directional Drilling Rig Product Overview

10.1.3 XCMG Hydraulic Directional Drilling Rig Product Market Performance

10.1.4 XCMG Business Overview

10.1.5 XCMG SWOT Analysis

10.1.6 XCMG Recent Developments

10.2 American Augers

10.2.1 American Augers Basic Information

10.2.2 American Augers Hydraulic Directional Drilling Rig Product Overview

10.2.3 American Augers Hydraulic Directional Drilling Rig Product Market Performance

10.2.4 American Augers Business Overview

10.2.5 American Augers SWOT Analysis

10.2.6 American Augers Recent Developments

10.3 Barbco Inc.

10.3.1 Barbco Inc. Basic Information

10.3.2 Barbco Inc. Hydraulic Directional Drilling Rig Product Overview

10.3.3 Barbco Inc. Hydraulic Directional Drilling Rig Product Market Performance

10.3.4 Barbco Inc. Business Overview

10.3.5 Barbco Inc. SWOT Analysis

10.3.6 Barbco Inc. Recent Developments

10.4 Bor-It Mfg

10.4.1 Bor-It Mfg Basic Information

10.4.2 Bor-It Mfg Hydraulic Directional Drilling Rig Product Overview

10.4.3 Bor-It Mfg Hydraulic Directional Drilling Rig Product Market Performance

10.4.4 Bor-It Mfg Business Overview

10.4.5 Bor-It Mfg Recent Developments

10.5 Herrenknecht

10.5.1 Herrenknecht Basic Information

10.5.2 Herrenknecht Hydraulic Directional Drilling Rig Product Overview

10.5.3 Herrenknecht Hydraulic Directional Drilling Rig Product Market Performance

- 10.5.4 Herrenknecht Business Overview
- 10.5.5 Herrenknecht Recent Developments
- 10.6 McLaughlin MFG
 - 10.6.1 McLaughlin MFG Basic Information
 - 10.6.2 McLaughlin MFG Hydraulic Directional Drilling Rig Product Overview
 - 10.6.3 McLaughlin MFG Hydraulic Directional Drilling Rig Product Market Performance
 - 10.6.4 McLaughlin MFG Business Overview
 - 10.6.5 McLaughlin MFG Recent Developments
- 10.7 Michael Byrne Manufacturing
 - 10.7.1 Michael Byrne Manufacturing Basic Information
 - 10.7.2 Michael Byrne Manufacturing Hydraulic Directional Drilling Rig Product Overview
 - 10.7.3 Michael Byrne Manufacturing Hydraulic Directional Drilling Rig Product Market Performance
 - 10.7.4 Michael Byrne Manufacturing Business Overview
 - 10.7.5 Michael Byrne Manufacturing Recent Developments
- 10.8 OMS
 - 10.8.1 OMS Basic Information
 - 10.8.2 OMS Hydraulic Directional Drilling Rig Product Overview
 - 10.8.3 OMS Hydraulic Directional Drilling Rig Product Market Performance
 - 10.8.4 OMS Business Overview
 - 10.8.5 OMS Recent Developments
- 10.9 The Robbins Company
 - 10.9.1 The Robbins Company Basic Information
 - 10.9.2 The Robbins Company Hydraulic Directional Drilling Rig Product Overview
 - 10.9.3 The Robbins Company Hydraulic Directional Drilling Rig Product Market Performance
 - 10.9.4 The Robbins Company Business Overview
 - 10.9.5 The Robbins Company Recent Developments
- 10.10 Tracto Technik
 - 10.10.1 Tracto Technik Basic Information
 - 10.10.2 Tracto Technik Hydraulic Directional Drilling Rig Product Overview
 - 10.10.3 Tracto Technik Hydraulic Directional Drilling Rig Product Market Performance
 - 10.10.4 Tracto Technik Business Overview
 - 10.10.5 Tracto Technik Recent Developments

11 HYDRAULIC DIRECTIONAL DRILLING RIG MARKET FORECAST BY REGION

- 11.1 Global Hydraulic Directional Drilling Rig Market Size Forecast

11.2 Global Hydraulic Directional Drilling Rig Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Hydraulic Directional Drilling Rig Market Size Forecast by Country

11.2.3 Asia Pacific Hydraulic Directional Drilling Rig Market Size Forecast by Region

11.2.4 South America Hydraulic Directional Drilling Rig Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Hydraulic Directional Drilling Rig by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Hydraulic Directional Drilling Rig Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Hydraulic Directional Drilling Rig by Type (2026-2033)

12.1.2 Global Hydraulic Directional Drilling Rig Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Hydraulic Directional Drilling Rig by Type (2026-2033)

12.2 Global Hydraulic Directional Drilling Rig Market Forecast by Application (2026-2033)

12.2.1 Global Hydraulic Directional Drilling Rig Sales (K Units) Forecast by Application

12.2.2 Global Hydraulic Directional Drilling Rig Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Hydraulic Directional Drilling Rig Market Size Comparison by Region (M USD)

Table 5. Global Hydraulic Directional Drilling Rig Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Hydraulic Directional Drilling Rig Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Hydraulic Directional Drilling Rig Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Hydraulic Directional Drilling Rig Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Hydraulic Directional Drilling Rig as of 2024)

Table 10. Global Market Hydraulic Directional Drilling Rig Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Hydraulic Directional Drilling Rig Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Hydraulic Directional Drilling Rig Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Hydraulic Directional Drilling Rig Sales by Type (K Units)

Table 26. Global Hydraulic Directional Drilling Rig Market Size by Type (M USD)

Table 27. Global Hydraulic Directional Drilling Rig Sales (K Units) by Type (2020-2025)

Table 28. Global Hydraulic Directional Drilling Rig Sales Market Share by Type (2020-2025)

Table 29. Global Hydraulic Directional Drilling Rig Market Size (M USD) by Type (2020-2025)

Table 30. Global Hydraulic Directional Drilling Rig Market Size Share by Type (2020-2025)

Table 31. Global Hydraulic Directional Drilling Rig Price (USD/Unit) by Type (2020-2025)

Table 32. Global Hydraulic Directional Drilling Rig Sales (K Units) by Application

Table 33. Global Hydraulic Directional Drilling Rig Market Size by Application

Table 34. Global Hydraulic Directional Drilling Rig Sales by Application (2020-2025) & (K Units)

Table 35. Global Hydraulic Directional Drilling Rig Sales Market Share by Application (2020-2025)

Table 36. Global Hydraulic Directional Drilling Rig Market Size by Application (2020-2025) & (M USD)

Table 37. Global Hydraulic Directional Drilling Rig Market Share by Application (2020-2025)

Table 38. Global Hydraulic Directional Drilling Rig Sales Growth Rate by Application (2020-2025)

Table 39. Global Hydraulic Directional Drilling Rig Sales by Region (2020-2025) & (K Units)

Table 40. Global Hydraulic Directional Drilling Rig Sales Market Share by Region (2020-2025)

Table 41. Global Hydraulic Directional Drilling Rig Market Size by Region (2020-2025) & (M USD)

Table 42. Global Hydraulic Directional Drilling Rig Market Size Market Share by Region (2020-2025)

Table 43. North America Hydraulic Directional Drilling Rig Sales by Country (2020-2025) & (K Units)

Table 44. North America Hydraulic Directional Drilling Rig Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Hydraulic Directional Drilling Rig Sales by Country (2020-2025) & (K Units)

Table 46. Europe Hydraulic Directional Drilling Rig Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Hydraulic Directional Drilling Rig Sales by Region (2020-2025) & (K Units)

Table 48. Asia Pacific Hydraulic Directional Drilling Rig Market Size by Region

(2020-2025) & (M USD)

Table 49. South America Hydraulic Directional Drilling Rig Sales by Country

(2020-2025) & (K Units)

Table 50. South America Hydraulic Directional Drilling Rig Market Size by Country

(2020-2025) & (M USD)

Table 51. Middle East and Africa Hydraulic Directional Drilling Rig Sales by Region

(2020-2025) & (K Units)

Table 52. Middle East and Africa Hydraulic Directional Drilling Rig Market Size by

Region (2020-2025) & (M USD)

Table 53. Global Hydraulic Directional Drilling Rig Production (K Units) by

Region(2020-2025)

Table 54. Global Hydraulic Directional Drilling Rig Revenue (US\$ Million) by Region

(2020-2025)

Table 55. Global Hydraulic Directional Drilling Rig Revenue Market Share by Region

(2020-2025)

Table 56. Global Hydraulic Directional Drilling Rig Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Hydraulic Directional Drilling Rig Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Hydraulic Directional Drilling Rig Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Hydraulic Directional Drilling Rig Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Hydraulic Directional Drilling Rig Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. XCMG Basic Information

Table 62. XCMG Hydraulic Directional Drilling Rig Product Overview

Table 63. XCMG Hydraulic Directional Drilling Rig Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. XCMG Business Overview

Table 65. XCMG SWOT Analysis

Table 66. XCMG Recent Developments

Table 67. American Augers Basic Information

Table 68. American Augers Hydraulic Directional Drilling Rig Product Overview

Table 69. American Augers Hydraulic Directional Drilling Rig Sales (K Units), Revenue

(M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. American Augers Business Overview

Table 71. American Augers SWOT Analysis

Table 72. American Augers Recent Developments

- Table 73. Barbc0 Inc. Basic Information
- Table 74. Barbc0 Inc. Hydraulic Directional Drilling Rig Product Overview
- Table 75. Barbc0 Inc. Hydraulic Directional Drilling Rig Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. Barbc0 Inc. Business Overview
- Table 77. Barbc0 Inc. SWOT Analysis
- Table 78. Barbc0 Inc. Recent Developments
- Table 79. Bor-It Mfg Basic Information
- Table 80. Bor-It Mfg Hydraulic Directional Drilling Rig Product Overview
- Table 81. Bor-It Mfg Hydraulic Directional Drilling Rig Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Bor-It Mfg Business Overview
- Table 83. Bor-It Mfg Recent Developments
- Table 84. Herrenknecht Basic Information
- Table 85. Herrenknecht Hydraulic Directional Drilling Rig Product Overview
- Table 86. Herrenknecht Hydraulic Directional Drilling Rig Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Herrenknecht Business Overview
- Table 88. Herrenknecht Recent Developments
- Table 89. McLaughlin MFG Basic Information
- Table 90. McLaughlin MFG Hydraulic Directional Drilling Rig Product Overview
- Table 91. McLaughlin MFG Hydraulic Directional Drilling Rig Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. McLaughlin MFG Business Overview
- Table 93. McLaughlin MFG Recent Developments
- Table 94. Michael Byrne Manufacturing Basic Information
- Table 95. Michael Byrne Manufacturing Hydraulic Directional Drilling Rig Product Overview
- Table 96. Michael Byrne Manufacturing Hydraulic Directional Drilling Rig Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Michael Byrne Manufacturing Business Overview
- Table 98. Michael Byrne Manufacturing Recent Developments
- Table 99. OMS Basic Information
- Table 100. OMS Hydraulic Directional Drilling Rig Product Overview
- Table 101. OMS Hydraulic Directional Drilling Rig Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. OMS Business Overview
- Table 103. OMS Recent Developments
- Table 104. The Robbins Company Basic Information

- Table 105. The Robbins Company Hydraulic Directional Drilling Rig Product Overview
- Table 106. The Robbins Company Hydraulic Directional Drilling Rig Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. The Robbins Company Business Overview
- Table 108. The Robbins Company Recent Developments
- Table 109. Tracto Technik Basic Information
- Table 110. Tracto Technik Hydraulic Directional Drilling Rig Product Overview
- Table 111. Tracto Technik Hydraulic Directional Drilling Rig Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Tracto Technik Business Overview
- Table 113. Tracto Technik Recent Developments
- Table 114. Global Hydraulic Directional Drilling Rig Sales Forecast by Region (2026-2033) & (K Units)
- Table 115. Global Hydraulic Directional Drilling Rig Market Size Forecast by Region (2026-2033) & (M USD)
- Table 116. North America Hydraulic Directional Drilling Rig Sales Forecast by Country (2026-2033) & (K Units)
- Table 117. North America Hydraulic Directional Drilling Rig Market Size Forecast by Country (2026-2033) & (M USD)
- Table 118. Europe Hydraulic Directional Drilling Rig Sales Forecast by Country (2026-2033) & (K Units)
- Table 119. Europe Hydraulic Directional Drilling Rig Market Size Forecast by Country (2026-2033) & (M USD)
- Table 120. Asia Pacific Hydraulic Directional Drilling Rig Sales Forecast by Region (2026-2033) & (K Units)
- Table 121. Asia Pacific Hydraulic Directional Drilling Rig Market Size Forecast by Region (2026-2033) & (M USD)
- Table 122. South America Hydraulic Directional Drilling Rig Sales Forecast by Country (2026-2033) & (K Units)
- Table 123. South America Hydraulic Directional Drilling Rig Market Size Forecast by Country (2026-2033) & (M USD)
- Table 124. Middle East and Africa Hydraulic Directional Drilling Rig Sales Forecast by Country (2026-2033) & (Units)
- Table 125. Middle East and Africa Hydraulic Directional Drilling Rig Market Size Forecast by Country (2026-2033) & (M USD)
- Table 126. Global Hydraulic Directional Drilling Rig Sales Forecast by Type (2026-2033) & (K Units)
- Table 127. Global Hydraulic Directional Drilling Rig Market Size Forecast by Type (2026-2033) & (M USD)

Table 128. Global Hydraulic Directional Drilling Rig Price Forecast by Type (2026-2033) & (USD/Unit)

Table 129. Global Hydraulic Directional Drilling Rig Sales (K Units) Forecast by Application (2026-2033)

Table 130. Global Hydraulic Directional Drilling Rig Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Hydraulic Directional Drilling Rig
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Hydraulic Directional Drilling Rig Market Size (M USD), 2024-2033
- Figure 5. Global Hydraulic Directional Drilling Rig Market Size (M USD) (2020-2033)
- Figure 6. Global Hydraulic Directional Drilling Rig Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Hydraulic Directional Drilling Rig Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Hydraulic Directional Drilling Rig Product Life Cycle
- Figure 13. Hydraulic Directional Drilling Rig Sales Share by Manufacturers in 2024
- Figure 14. Global Hydraulic Directional Drilling Rig Revenue Share by Manufacturers in 2024
- Figure 15. Hydraulic Directional Drilling Rig Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Hydraulic Directional Drilling Rig Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Hydraulic Directional Drilling Rig Revenue in 2024
- Figure 18. Industry Chain Map of Hydraulic Directional Drilling Rig
- Figure 19. Global Hydraulic Directional Drilling Rig Market PEST Analysis
- Figure 20. Global Hydraulic Directional Drilling Rig Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Hydraulic Directional Drilling Rig Market Share by Type
- Figure 27. Sales Market Share of Hydraulic Directional Drilling Rig by Type (2020-2025)
- Figure 28. Sales Market Share of Hydraulic Directional Drilling Rig by Type in 2024
- Figure 29. Market Size Share of Hydraulic Directional Drilling Rig by Type (2020-2025)
- Figure 30. Market Size Share of Hydraulic Directional Drilling Rig by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Hydraulic Directional Drilling Rig Market Share by Application

Figure 33. Global Hydraulic Directional Drilling Rig Sales Market Share by Application (2020-2025)

Figure 34. Global Hydraulic Directional Drilling Rig Sales Market Share by Application in 2024

Figure 35. Global Hydraulic Directional Drilling Rig Market Share by Application (2020-2025)

Figure 36. Global Hydraulic Directional Drilling Rig Market Share by Application in 2024

Figure 37. Global Hydraulic Directional Drilling Rig Sales Growth Rate by Application (2020-2025)

Figure 38. Global Hydraulic Directional Drilling Rig Sales Market Share by Region (2020-2025)

Figure 39. Global Hydraulic Directional Drilling Rig Market Size Market Share by Region (2020-2025)

Figure 40. North America Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Hydraulic Directional Drilling Rig Sales Market Share by Country in 2024

Figure 43. North America Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Hydraulic Directional Drilling Rig Market Size Market Share by Country in 2024

Figure 45. U.S. Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Hydraulic Directional Drilling Rig Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Hydraulic Directional Drilling Rig Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Hydraulic Directional Drilling Rig Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Hydraulic Directional Drilling Rig Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Hydraulic Directional Drilling Rig Sales Market Share by Country in

2024

Figure 53. Europe Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Hydraulic Directional Drilling Rig Market Size Market Share by Country in 2024

Figure 55. Germany Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Hydraulic Directional Drilling Rig Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Hydraulic Directional Drilling Rig Sales Market Share by Region in 2024

Figure 67. Asia Pacific Hydraulic Directional Drilling Rig Market Size Market Share by Region in 2024

Figure 68. China Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Hydraulic Directional Drilling Rig Sales and Growth Rate (K Units)

Figure 79. South America Hydraulic Directional Drilling Rig Sales Market Share by Country in 2024

Figure 80. South America Hydraulic Directional Drilling Rig Market Size and Growth Rate (M USD)

Figure 81. South America Hydraulic Directional Drilling Rig Market Size Market Share by Country in 2024

Figure 82. Brazil Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Hydraulic Directional Drilling Rig Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Hydraulic Directional Drilling Rig Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Hydraulic Directional Drilling Rig Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Hydraulic Directional Drilling Rig Market Size Market

Share by Region in 2024

Figure 92. Saudi Arabia Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Hydraulic Directional Drilling Rig Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Hydraulic Directional Drilling Rig Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Hydraulic Directional Drilling Rig Production Market Share by Region (2020-2025)

Figure 103. North America Hydraulic Directional Drilling Rig Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Hydraulic Directional Drilling Rig Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Hydraulic Directional Drilling Rig Production (K Units) Growth Rate (2020-2025)

Figure 106. China Hydraulic Directional Drilling Rig Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Hydraulic Directional Drilling Rig Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Hydraulic Directional Drilling Rig Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Hydraulic Directional Drilling Rig Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Hydraulic Directional Drilling Rig Market Share Forecast by Type (2026-2033)

Figure 111. Global Hydraulic Directional Drilling Rig Sales Forecast by Application (2026-2033)

Figure 112. Global Hydraulic Directional Drilling Rig Market Share Forecast by Application (2026-2033)

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