

Global Humulene Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GDC058742318EN.html>

Date: December 2024

Pages: 164

Price: US\$ 2,800.00 (Single User License)

ID: GDC058742318EN

Abstracts

Report Overview

Humulene is a naturally occurring monocyclic sesquiterpene that is commonly found in the essential oils of various plants, particularly in hops, sage, and ginseng. It is known for its earthy, woody aroma and is widely used in the fragrance, flavor, and pharmaceutical industries. In recent years, humulene has gained significant attention for its potential therapeutic properties, including anti-inflammatory, antibacterial, and appetite-suppressant effects.

The current market size for humulene in 2023 is estimated at approximately USD 15 million. Looking ahead, the market is projected to grow at a compound annual growth rate (CAGR) of 8.5% from 2024 to 2032. This growth can be attributed to several key factors driving the market forward.

One of the primary growth drivers for humulene is the increasing demand for natural and plant-based products in various industries. As consumers become more health-conscious and environmentally aware, there is a growing preference for natural ingredients like humulene in products ranging from cosmetics to food and beverages. Additionally, the expanding research on the therapeutic benefits of humulene is expected to further drive market growth as the demand for natural remedies continues to rise.

Another significant factor contributing to the market growth is the expanding applications of humulene across different industries. In the fragrance sector, humulene is valued for its unique scent profile and is increasingly being used in perfumes, colognes, and other personal care products. In the food and beverage industry, humulene is utilized as a

flavoring agent, particularly in craft beers and herbal teas. Moreover, the pharmaceutical sector is exploring the potential of humulene in developing new drugs due to its promising medicinal properties.

When analyzing market trends, it is evident that the increasing popularity of aromatherapy and herbal medicine is driving the demand for humulene-based products. Consumers are seeking natural alternatives to traditional medicines, leading to a surge in the use of essential oils containing humulene for various health benefits. Additionally, the rising trend of clean labeling and transparency in product ingredients is pushing manufacturers to incorporate natural compounds like humulene into their formulations.

In terms of regional market distribution, North America and Europe are currently the leading markets for humulene. This dominance can be attributed to the presence of established industries such as fragrance, food and beverage, and pharmaceuticals in these regions. Moreover, the regulatory environment in North America and Europe favors the use of natural ingredients like humulene, further driving market growth.

However, the market for humulene also faces challenges, including sourcing issues due to the limited availability of natural plant sources rich in humulene. Additionally, quality control and standardization of humulene extracts pose challenges for manufacturers in ensuring consistency and efficacy in their products.

In conclusion, the humulene market is poised for steady growth driven by increasing consumer demand for natural products, expanding applications across industries, and growing awareness of its therapeutic benefits. To capitalize on this growth, companies in the humulene market should focus on research and development to explore new applications, enhance product quality, and address sourcing challenges to meet the rising demand for this versatile compound.

This report provides a deep insight into the global Humulene market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Humulene Market, this report introduces in detail the market share, market

performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Humulene market in any manner.

Global Humulene Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Sigma-Aldrich

TCI Chemical

Cayman Chemical

TRC

BioCrick

ChemFaces

MedKoo

AK Scientific

AvaChem

Biosynth Carbosynth

Chem-Impex

ABSTRAX

Spectrum Chemical

Chengdu Biopurify Phytochemicals

MedChemExpress

Elevation Terpenes

Vigon International

Natural Aroma

EXTRASYNTHESE

Market Segmentation (by Type)

More Than 96%

More Than 97%

More Than 98%

Others

Market Segmentation (by Application)

Experimental Research

Biomedicine

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Humulene Market

Overview of the regional outlook of the Humulene Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Humulene Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Humulene

1.2 Key Market Segments

1.2.1 Humulene Segment by Type

1.2.2 Humulene Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 HUMULENE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Humulene Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Humulene Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 HUMULENE MARKET COMPETITIVE LANDSCAPE

3.1 Global Humulene Sales by Manufacturers (2019-2024)

3.2 Global Humulene Revenue Market Share by Manufacturers (2019-2024)

3.3 Humulene Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Humulene Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Humulene Sales Sites, Area Served, Product Type

3.6 Humulene Market Competitive Situation and Trends

3.6.1 Humulene Market Concentration Rate

3.6.2 Global 5 and 10 Largest Humulene Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 HUMULENE INDUSTRY CHAIN ANALYSIS

4.1 Humulene Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HUMULENE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 HUMULENE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Humulene Sales Market Share by Type (2019-2024)

6.3 Global Humulene Market Size Market Share by Type (2019-2024)

6.4 Global Humulene Price by Type (2019-2024)

7 HUMULENE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Humulene Market Sales by Application (2019-2024)

7.3 Global Humulene Market Size (M USD) by Application (2019-2024)

7.4 Global Humulene Sales Growth Rate by Application (2019-2024)

8 HUMULENE MARKET SALES BY REGION

8.1 Global Humulene Sales by Region

8.1.1 Global Humulene Sales by Region

8.1.2 Global Humulene Sales Market Share by Region

8.2 Global Humulene Market Size by Region

8.2.1 Global Humulene Market Size by Region

8.2.2 Global Humulene Market Size Market Share by Region

8.3 North America

8.3.1 North America Humulene Sales by Country

8.3.2 North America Humulene Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Humulene Sales by Country

8.4.2 Europe Humulene Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Humulene Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Humulene Market Size by Region

8.6.2 Asia Pacific Humulene Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Humulene Sales by Country

8.7.2 South America Humulene Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Humulene Sales by Region

8.8.2 Middle East and Africa Humulene Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 HUMULENE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Humulene by Region (2019-2024)
- 9.2 Global Humulene Revenue Market Share by Region (2019-2024)
- 9.3 Global Humulene Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Humulene Production
 - 9.4.1 North America Humulene Production Growth Rate (2019-2024)
 - 9.4.2 North America Humulene Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Humulene Production
 - 9.5.1 Europe Humulene Production Growth Rate (2019-2024)
 - 9.5.2 Europe Humulene Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Humulene Production (2019-2024)
 - 9.6.1 Japan Humulene Production Growth Rate (2019-2024)
 - 9.6.2 Japan Humulene Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Humulene Production (2019-2024)
 - 9.7.1 China Humulene Production Growth Rate (2019-2024)
 - 9.7.2 China Humulene Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Sigma-Aldrich
 - 10.1.1 Sigma-Aldrich Humulene Basic Information
 - 10.1.2 Sigma-Aldrich Humulene Product Overview
 - 10.1.3 Sigma-Aldrich Humulene Product Market Performance
 - 10.1.4 Sigma-Aldrich Business Overview
 - 10.1.5 Sigma-Aldrich Humulene SWOT Analysis
 - 10.1.6 Sigma-Aldrich Recent Developments
- 10.2 TCI Chemical
 - 10.2.1 TCI Chemical Humulene Basic Information
 - 10.2.2 TCI Chemical Humulene Product Overview
 - 10.2.3 TCI Chemical Humulene Product Market Performance
 - 10.2.4 TCI Chemical Business Overview
 - 10.2.5 TCI Chemical Humulene SWOT Analysis

10.2.6 TCI Chemical Recent Developments

10.3 Cayman Chemical

10.3.1 Cayman Chemical Humulene Basic Information

10.3.2 Cayman Chemical Humulene Product Overview

10.3.3 Cayman Chemical Humulene Product Market Performance

10.3.4 Cayman Chemical Humulene SWOT Analysis

10.3.5 Cayman Chemical Business Overview

10.3.6 Cayman Chemical Recent Developments

10.4 TRC

10.4.1 TRC Humulene Basic Information

10.4.2 TRC Humulene Product Overview

10.4.3 TRC Humulene Product Market Performance

10.4.4 TRC Business Overview

10.4.5 TRC Recent Developments

10.5 BioCrick

10.5.1 BioCrick Humulene Basic Information

10.5.2 BioCrick Humulene Product Overview

10.5.3 BioCrick Humulene Product Market Performance

10.5.4 BioCrick Business Overview

10.5.5 BioCrick Recent Developments

10.6 ChemFaces

10.6.1 ChemFaces Humulene Basic Information

10.6.2 ChemFaces Humulene Product Overview

10.6.3 ChemFaces Humulene Product Market Performance

10.6.4 ChemFaces Business Overview

10.6.5 ChemFaces Recent Developments

10.7 MedKoo

10.7.1 MedKoo Humulene Basic Information

10.7.2 MedKoo Humulene Product Overview

10.7.3 MedKoo Humulene Product Market Performance

10.7.4 MedKoo Business Overview

10.7.5 MedKoo Recent Developments

10.8 AK Scientific

10.8.1 AK Scientific Humulene Basic Information

10.8.2 AK Scientific Humulene Product Overview

10.8.3 AK Scientific Humulene Product Market Performance

10.8.4 AK Scientific Business Overview

10.8.5 AK Scientific Recent Developments

10.9 AvaChem

- 10.9.1 AvaChem Humulene Basic Information
- 10.9.2 AvaChem Humulene Product Overview
- 10.9.3 AvaChem Humulene Product Market Performance
- 10.9.4 AvaChem Business Overview
- 10.9.5 AvaChem Recent Developments
- 10.10 Biosynth Carbosynth
 - 10.10.1 Biosynth Carbosynth Humulene Basic Information
 - 10.10.2 Biosynth Carbosynth Humulene Product Overview
 - 10.10.3 Biosynth Carbosynth Humulene Product Market Performance
 - 10.10.4 Biosynth Carbosynth Business Overview
 - 10.10.5 Biosynth Carbosynth Recent Developments
- 10.11 Chem-Impex
 - 10.11.1 Chem-Impex Humulene Basic Information
 - 10.11.2 Chem-Impex Humulene Product Overview
 - 10.11.3 Chem-Impex Humulene Product Market Performance
 - 10.11.4 Chem-Impex Business Overview
 - 10.11.5 Chem-Impex Recent Developments
- 10.12 ABSTRAX
 - 10.12.1 ABSTRAX Humulene Basic Information
 - 10.12.2 ABSTRAX Humulene Product Overview
 - 10.12.3 ABSTRAX Humulene Product Market Performance
 - 10.12.4 ABSTRAX Business Overview
 - 10.12.5 ABSTRAX Recent Developments
- 10.13 Spectrum Chemical
 - 10.13.1 Spectrum Chemical Humulene Basic Information
 - 10.13.2 Spectrum Chemical Humulene Product Overview
 - 10.13.3 Spectrum Chemical Humulene Product Market Performance
 - 10.13.4 Spectrum Chemical Business Overview
 - 10.13.5 Spectrum Chemical Recent Developments
- 10.14 Chengdu Biopurify Phytochemicals
 - 10.14.1 Chengdu Biopurify Phytochemicals Humulene Basic Information
 - 10.14.2 Chengdu Biopurify Phytochemicals Humulene Product Overview
 - 10.14.3 Chengdu Biopurify Phytochemicals Humulene Product Market Performance
 - 10.14.4 Chengdu Biopurify Phytochemicals Business Overview
 - 10.14.5 Chengdu Biopurify Phytochemicals Recent Developments
- 10.15 MedChemExpress
 - 10.15.1 MedChemExpress Humulene Basic Information
 - 10.15.2 MedChemExpress Humulene Product Overview
 - 10.15.3 MedChemExpress Humulene Product Market Performance

- 10.15.4 MedChemExpress Business Overview
- 10.15.5 MedChemExpress Recent Developments
- 10.16 Elevation Terpenes
 - 10.16.1 Elevation Terpenes Humulene Basic Information
 - 10.16.2 Elevation Terpenes Humulene Product Overview
 - 10.16.3 Elevation Terpenes Humulene Product Market Performance
 - 10.16.4 Elevation Terpenes Business Overview
 - 10.16.5 Elevation Terpenes Recent Developments
- 10.17 Vigon International
 - 10.17.1 Vigon International Humulene Basic Information
 - 10.17.2 Vigon International Humulene Product Overview
 - 10.17.3 Vigon International Humulene Product Market Performance
 - 10.17.4 Vigon International Business Overview
 - 10.17.5 Vigon International Recent Developments
- 10.18 Natural Aroma
 - 10.18.1 Natural Aroma Humulene Basic Information
 - 10.18.2 Natural Aroma Humulene Product Overview
 - 10.18.3 Natural Aroma Humulene Product Market Performance
 - 10.18.4 Natural Aroma Business Overview
 - 10.18.5 Natural Aroma Recent Developments
- 10.19 EXTRASYNTHES
 - 10.19.1 EXTRASYNTHES Humulene Basic Information
 - 10.19.2 EXTRASYNTHES Humulene Product Overview
 - 10.19.3 EXTRASYNTHES Humulene Product Market Performance
 - 10.19.4 EXTRASYNTHES Business Overview
 - 10.19.5 EXTRASYNTHES Recent Developments

11 HUMULENE MARKET FORECAST BY REGION

- 11.1 Global Humulene Market Size Forecast
- 11.2 Global Humulene Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Humulene Market Size Forecast by Country
 - 11.2.3 Asia Pacific Humulene Market Size Forecast by Region
 - 11.2.4 South America Humulene Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Humulene by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Humulene Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Humulene by Type (2025-2032)

12.1.2 Global Humulene Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Humulene by Type (2025-2032)

12.2 Global Humulene Market Forecast by Application (2025-2032)

12.2.1 Global Humulene Sales (K MT) Forecast by Application

12.2.2 Global Humulene Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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