

Global Human Whole Blood Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Human whole blood refers to blood that is collected directly from a donor, containing all its components such as red blood cells, white blood cells, platelets, and plasma. This product is crucial for various medical procedures, including transfusions, diagnostic testing, and research purposes. Human whole blood plays a vital role in healthcare settings, as it provides essential components necessary for maintaining bodily functions and treating various medical conditions. The demand for human whole blood is driven by factors such as an increasing number of surgical procedures, rising prevalence of chronic diseases requiring blood transfusions, and a growing aging population that may require blood products for various medical interventions.

Market trends indicate a steady increase in the demand for human whole blood due to the rising number of complex medical procedures requiring blood transfusions. Additionally, advancements in medical technology and an expanding healthcare infrastructure in developing countries are further fueling the market growth for human whole blood products. Moreover, the increasing awareness about the importance of blood donation and initiatives by governments and non-profit organizations to promote blood donation drives are contributing to the availability of human whole blood for medical use. These trends are expected to continue driving the market for human whole blood in the coming years.

At the same time, market drivers such as the growing prevalence of chronic diseases like cancer and blood disorders, which necessitate blood transfusions, are expected to significantly impact the demand for human whole blood. Furthermore, the rising number of trauma cases, emergency surgeries, and childbirth complications requiring blood

transfusions are also key factors driving the market growth. Technological advancements in blood collection, storage, and transfusion techniques are improving the safety and efficacy of using human whole blood products, thereby boosting market demand. Overall, the market for human whole blood is poised for continuous growth due to these market trends and drivers, with a focus on ensuring an adequate and safe blood supply for medical use.

This report provides a deep insight into the global Human Whole Blood market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Human Whole Blood Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Human Whole Blood market in any manner.

Global Human Whole Blood Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Innovative Research

BioIVT

ZenBio

STEMCELL Technologies

Charles River Laboratories

Central BioHub

Audubon Bioscience

Lonza Group Ltd.

Sigma-Aldrich

AllCells

AMSBIO

Golden West Companies

Thermo Fisher Scientific

Research Blood Components

Market Segmentation (by Type)

Human Serum

Human Plasma

Market Segmentation (by Application)

Hospital

Clinic

Medical Center

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Human Whole Blood Market

Overview of the regional outlook of the Human Whole Blood Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Human Whole Blood Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Human Whole Blood

1.2 Key Market Segments

1.2.1 Human Whole Blood Segment by Type

1.2.2 Human Whole Blood Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 HUMAN WHOLE BLOOD MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Human Whole Blood Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Human Whole Blood Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 HUMAN WHOLE BLOOD MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Human Whole Blood Product Life Cycle

3.3 Global Human Whole Blood Sales by Manufacturers (2020-2025)

3.4 Global Human Whole Blood Revenue Market Share by Manufacturers (2020-2025)

3.5 Human Whole Blood Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Human Whole Blood Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Human Whole Blood Sales Sites, Area Served, Product Type

3.8 Human Whole Blood Market Competitive Situation and Trends

3.8.1 Human Whole Blood Market Concentration Rate

3.8.2 Global 5 and 10 Largest Human Whole Blood Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 HUMAN WHOLE BLOOD INDUSTRY CHAIN ANALYSIS

- 4.1 Human Whole Blood Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HUMAN WHOLE BLOOD MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 PEST Analysis
 - 5.6.1 Industry Policies Analysis
 - 5.6.2 Economic Environment Analysis
 - 5.6.3 Social Environment Analysis
 - 5.6.4 Technological Environment Analysis
- 5.7 Global Human Whole Blood Market Porter's Five Forces Analysis
 - 5.7.1 Global Trade Frictions
 - 5.7.2 Global Trade Frictions and Their Impacts to Human Whole Blood Market
- 5.8 ESG Ratings of Leading Companies

6 HUMAN WHOLE BLOOD MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Human Whole Blood Sales Market Share by Type (2020-2025)
- 6.3 Global Human Whole Blood Market Size Market Share by Type (2020-2025)
- 6.4 Global Human Whole Blood Price by Type (2020-2025)

7 HUMAN WHOLE BLOOD MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Human Whole Blood Market Sales by Application (2020-2025)
- 7.3 Global Human Whole Blood Market Size (M USD) by Application (2020-2025)

7.4 Global Human Whole Blood Sales Growth Rate by Application (2020-2025)

8 HUMAN WHOLE BLOOD MARKET SALES BY REGION

8.1 Global Human Whole Blood Sales by Region

8.1.1 Global Human Whole Blood Sales by Region

8.1.2 Global Human Whole Blood Sales Market Share by Region

8.2 Global Human Whole Blood Market Size by Region

8.2.1 Global Human Whole Blood Market Size by Region

8.2.2 Global Human Whole Blood Market Size Market Share by Region

8.3 North America

8.3.1 North America Human Whole Blood Sales by Country

8.3.2 North America Human Whole Blood Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Human Whole Blood Sales by Country

8.4.2 Europe Human Whole Blood Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Human Whole Blood Sales by Region

8.5.2 Asia Pacific Human Whole Blood Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Human Whole Blood Sales by Country

8.6.2 South America Human Whole Blood Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Human Whole Blood Sales by Region
- 8.7.2 Middle East and Africa Human Whole Blood Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 HUMAN WHOLE BLOOD MARKET PRODUCTION BY REGION

- 9.1 Global Production of Human Whole Blood by Region(2020-2025)
- 9.2 Global Human Whole Blood Revenue Market Share by Region (2020-2025)
- 9.3 Global Human Whole Blood Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Human Whole Blood Production
 - 9.4.1 North America Human Whole Blood Production Growth Rate (2020-2025)
 - 9.4.2 North America Human Whole Blood Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Human Whole Blood Production
 - 9.5.1 Europe Human Whole Blood Production Growth Rate (2020-2025)
 - 9.5.2 Europe Human Whole Blood Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Human Whole Blood Production (2020-2025)
 - 9.6.1 Japan Human Whole Blood Production Growth Rate (2020-2025)
 - 9.6.2 Japan Human Whole Blood Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Human Whole Blood Production (2020-2025)
 - 9.7.1 China Human Whole Blood Production Growth Rate (2020-2025)
 - 9.7.2 China Human Whole Blood Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Innovative Research
 - 10.1.1 Innovative Research Basic Information
 - 10.1.2 Innovative Research Human Whole Blood Product Overview
 - 10.1.3 Innovative Research Human Whole Blood Product Market Performance
 - 10.1.4 Innovative Research Business Overview
 - 10.1.5 Innovative Research SWOT Analysis

- 10.1.6 Innovative Research Recent Developments
- 10.2 BioIVT
 - 10.2.1 BioIVT Basic Information
 - 10.2.2 BioIVT Human Whole Blood Product Overview
 - 10.2.3 BioIVT Human Whole Blood Product Market Performance
 - 10.2.4 BioIVT Business Overview
 - 10.2.5 BioIVT SWOT Analysis
 - 10.2.6 BioIVT Recent Developments
- 10.3 ZenBio
 - 10.3.1 ZenBio Basic Information
 - 10.3.2 ZenBio Human Whole Blood Product Overview
 - 10.3.3 ZenBio Human Whole Blood Product Market Performance
 - 10.3.4 ZenBio Business Overview
 - 10.3.5 ZenBio SWOT Analysis
 - 10.3.6 ZenBio Recent Developments
- 10.4 STEMCELL Technologies
 - 10.4.1 STEMCELL Technologies Basic Information
 - 10.4.2 STEMCELL Technologies Human Whole Blood Product Overview
 - 10.4.3 STEMCELL Technologies Human Whole Blood Product Market Performance
 - 10.4.4 STEMCELL Technologies Business Overview
 - 10.4.5 STEMCELL Technologies Recent Developments
- 10.5 Charles River Laboratories
 - 10.5.1 Charles River Laboratories Basic Information
 - 10.5.2 Charles River Laboratories Human Whole Blood Product Overview
 - 10.5.3 Charles River Laboratories Human Whole Blood Product Market Performance
 - 10.5.4 Charles River Laboratories Business Overview
 - 10.5.5 Charles River Laboratories Recent Developments
- 10.6 Central BioHub
 - 10.6.1 Central BioHub Basic Information
 - 10.6.2 Central BioHub Human Whole Blood Product Overview
 - 10.6.3 Central BioHub Human Whole Blood Product Market Performance
 - 10.6.4 Central BioHub Business Overview
 - 10.6.5 Central BioHub Recent Developments
- 10.7 Audubon Bioscience
 - 10.7.1 Audubon Bioscience Basic Information
 - 10.7.2 Audubon Bioscience Human Whole Blood Product Overview
 - 10.7.3 Audubon Bioscience Human Whole Blood Product Market Performance
 - 10.7.4 Audubon Bioscience Business Overview
 - 10.7.5 Audubon Bioscience Recent Developments

10.8 Lonza Group Ltd.

10.8.1 Lonza Group Ltd. Basic Information

10.8.2 Lonza Group Ltd. Human Whole Blood Product Overview

10.8.3 Lonza Group Ltd. Human Whole Blood Product Market Performance

10.8.4 Lonza Group Ltd. Business Overview

10.8.5 Lonza Group Ltd. Recent Developments

10.9 Sigma-Aldrich

10.9.1 Sigma-Aldrich Basic Information

10.9.2 Sigma-Aldrich Human Whole Blood Product Overview

10.9.3 Sigma-Aldrich Human Whole Blood Product Market Performance

10.9.4 Sigma-Aldrich Business Overview

10.9.5 Sigma-Aldrich Recent Developments

10.10 AllCells

10.10.1 AllCells Basic Information

10.10.2 AllCells Human Whole Blood Product Overview

10.10.3 AllCells Human Whole Blood Product Market Performance

10.10.4 AllCells Business Overview

10.10.5 AllCells Recent Developments

10.11 AMSBIO

10.11.1 AMSBIO Basic Information

10.11.2 AMSBIO Human Whole Blood Product Overview

10.11.3 AMSBIO Human Whole Blood Product Market Performance

10.11.4 AMSBIO Business Overview

10.11.5 AMSBIO Recent Developments

10.12 Golden West Companies

10.12.1 Golden West Companies Basic Information

10.12.2 Golden West Companies Human Whole Blood Product Overview

10.12.3 Golden West Companies Human Whole Blood Product Market Performance

10.12.4 Golden West Companies Business Overview

10.12.5 Golden West Companies Recent Developments

10.13 Thermo Fisher Scientific

10.13.1 Thermo Fisher Scientific Basic Information

10.13.2 Thermo Fisher Scientific Human Whole Blood Product Overview

10.13.3 Thermo Fisher Scientific Human Whole Blood Product Market Performance

10.13.4 Thermo Fisher Scientific Business Overview

10.13.5 Thermo Fisher Scientific Recent Developments

10.14 Research Blood Components

10.14.1 Research Blood Components Basic Information

10.14.2 Research Blood Components Human Whole Blood Product Overview

10.14.3 Research Blood Components Human Whole Blood Product Market
Performance

10.14.4 Research Blood Components Business Overview

10.14.5 Research Blood Components Recent Developments

11 HUMAN WHOLE BLOOD MARKET FORECAST BY REGION

11.1 Global Human Whole Blood Market Size Forecast

11.2 Global Human Whole Blood Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Human Whole Blood Market Size Forecast by Country

11.2.3 Asia Pacific Human Whole Blood Market Size Forecast by Region

11.2.4 South America Human Whole Blood Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Human Whole Blood by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Human Whole Blood Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Human Whole Blood by Type (2026-2033)

12.1.2 Global Human Whole Blood Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Human Whole Blood by Type (2026-2033)

12.2 Global Human Whole Blood Market Forecast by Application (2026-2033)

12.2.1 Global Human Whole Blood Sales (K MT) Forecast by Application

12.2.2 Global Human Whole Blood Market Size (M USD) Forecast by Application
(2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Human Whole Blood Market Size Comparison by Region (M USD)

Table 5. Global Human Whole Blood Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Human Whole Blood Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Human Whole Blood Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Human Whole Blood Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Human Whole Blood as of 2024)

Table 10. Global Market Human Whole Blood Average Price (USD/MT) of Key Manufacturers (2020-2025)

Table 11. Manufacturers Human Whole Blood Sales Sites and Area Served

Table 12. Manufacturers Human Whole Blood Product Type

Table 13. Global Human Whole Blood Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Human Whole Blood Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. Global Human Whole Blood Sales by Type (K MT)

Table 25. Global Human Whole Blood Market Size by Type (M USD)

Table 26. Global Human Whole Blood Sales (K MT) by Type (2020-2025)

Table 27. Global Human Whole Blood Sales Market Share by Type (2020-2025)

Table 28. Global Human Whole Blood Market Size (M USD) by Type (2020-2025)

Table 29. Global Human Whole Blood Market Size Share by Type (2020-2025)

Table 30. Global Human Whole Blood Price (USD/MT) by Type (2020-2025)

Table 31. Global Human Whole Blood Sales (K MT) by Application

Table 32. Global Human Whole Blood Market Size by Application
Table 33. Global Human Whole Blood Sales by Application (2020-2025) & (K MT)
Table 34. Global Human Whole Blood Sales Market Share by Application (2020-2025)
Table 35. Global Human Whole Blood Market Size by Application (2020-2025) & (M USD)
Table 36. Global Human Whole Blood Market Share by Application (2020-2025)
Table 37. Global Human Whole Blood Sales Growth Rate by Application (2020-2025)
Table 38. Global Human Whole Blood Sales by Region (2020-2025) & (K MT)
Table 39. Global Human Whole Blood Sales Market Share by Region (2020-2025)
Table 40. Global Human Whole Blood Market Size by Region (2020-2025) & (M USD)
Table 41. Global Human Whole Blood Market Size Market Share by Region (2020-2025)
Table 42. North America Human Whole Blood Sales by Country (2020-2025) & (K MT)
Table 43. North America Human Whole Blood Market Size by Country (2020-2025) & (M USD)
Table 44. Europe Human Whole Blood Sales by Country (2020-2025) & (K MT)
Table 45. Europe Human Whole Blood Market Size by Country (2020-2025) & (M USD)
Table 46. Asia Pacific Human Whole Blood Sales by Region (2020-2025) & (K MT)
Table 47. Asia Pacific Human Whole Blood Market Size by Region (2020-2025) & (M USD)
Table 48. South America Human Whole Blood Sales by Country (2020-2025) & (K MT)
Table 49. South America Human Whole Blood Market Size by Country (2020-2025) & (M USD)
Table 50. Middle East and Africa Human Whole Blood Sales by Region (2020-2025) & (K MT)
Table 51. Middle East and Africa Human Whole Blood Market Size by Region (2020-2025) & (M USD)
Table 52. Global Human Whole Blood Production (K MT) by Region(2020-2025)
Table 53. Global Human Whole Blood Revenue (US\$ Million) by Region (2020-2025)
Table 54. Global Human Whole Blood Revenue Market Share by Region (2020-2025)
Table 55. Global Human Whole Blood Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 56. North America Human Whole Blood Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 57. Europe Human Whole Blood Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 58. Japan Human Whole Blood Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
Table 59. China Human Whole Blood Production (K MT), Revenue (US\$ Million), Price

(USD/MT) and Gross Margin (2020-2025)

Table 60. Innovative Research Basic Information

Table 61. Innovative Research Human Whole Blood Product Overview

Table 62. Innovative Research Human Whole Blood Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 63. Innovative Research Business Overview

Table 64. Innovative Research SWOT Analysis

Table 65. Innovative Research Recent Developments

Table 66. BioIVT Basic Information

Table 67. BioIVT Human Whole Blood Product Overview

Table 68. BioIVT Human Whole Blood Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 69. BioIVT Business Overview

Table 70. BioIVT SWOT Analysis

Table 71. BioIVT Recent Developments

Table 72. ZenBio Basic Information

Table 73. ZenBio Human Whole Blood Product Overview

Table 74. ZenBio Human Whole Blood Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 75. ZenBio Business Overview

Table 76. ZenBio SWOT Analysis

Table 77. ZenBio Recent Developments

Table 78. STEMCELL Technologies Basic Information

Table 79. STEMCELL Technologies Human Whole Blood Product Overview

Table 80. STEMCELL Technologies Human Whole Blood Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 81. STEMCELL Technologies Business Overview

Table 82. STEMCELL Technologies Recent Developments

Table 83. Charles River Laboratories Basic Information

Table 84. Charles River Laboratories Human Whole Blood Product Overview

Table 85. Charles River Laboratories Human Whole Blood Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 86. Charles River Laboratories Business Overview

Table 87. Charles River Laboratories Recent Developments

Table 88. Central BioHub Basic Information

Table 89. Central BioHub Human Whole Blood Product Overview

Table 90. Central BioHub Human Whole Blood Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 91. Central BioHub Business Overview

Table 92. Central BioHub Recent Developments
Table 93. Audubon Bioscience Basic Information
Table 94. Audubon Bioscience Human Whole Blood Product Overview
Table 95. Audubon Bioscience Human Whole Blood Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 96. Audubon Bioscience Business Overview
Table 97. Audubon Bioscience Recent Developments
Table 98. Lonza Group Ltd. Basic Information
Table 99. Lonza Group Ltd. Human Whole Blood Product Overview
Table 100. Lonza Group Ltd. Human Whole Blood Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 101. Lonza Group Ltd. Business Overview
Table 102. Lonza Group Ltd. Recent Developments
Table 103. Sigma-Aldrich Basic Information
Table 104. Sigma-Aldrich Human Whole Blood Product Overview
Table 105. Sigma-Aldrich Human Whole Blood Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 106. Sigma-Aldrich Business Overview
Table 107. Sigma-Aldrich Recent Developments
Table 108. AllCells Basic Information
Table 109. AllCells Human Whole Blood Product Overview
Table 110. AllCells Human Whole Blood Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 111. AllCells Business Overview
Table 112. AllCells Recent Developments
Table 113. AMSBIO Basic Information
Table 114. AMSBIO Human Whole Blood Product Overview
Table 115. AMSBIO Human Whole Blood Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 116. AMSBIO Business Overview
Table 117. AMSBIO Recent Developments
Table 118. Golden West Companies Basic Information
Table 119. Golden West Companies Human Whole Blood Product Overview
Table 120. Golden West Companies Human Whole Blood Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
Table 121. Golden West Companies Business Overview
Table 122. Golden West Companies Recent Developments
Table 123. Thermo Fisher Scientific Basic Information
Table 124. Thermo Fisher Scientific Human Whole Blood Product Overview

Table 125. Thermo Fisher Scientific Human Whole Blood Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 126. Thermo Fisher Scientific Business Overview

Table 127. Thermo Fisher Scientific Recent Developments

Table 128. Research Blood Components Basic Information

Table 129. Research Blood Components Human Whole Blood Product Overview

Table 130. Research Blood Components Human Whole Blood Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 131. Research Blood Components Business Overview

Table 132. Research Blood Components Recent Developments

Table 133. Global Human Whole Blood Sales Forecast by Region (2026-2033) & (K MT)

Table 134. Global Human Whole Blood Market Size Forecast by Region (2026-2033) & (M USD)

Table 135. North America Human Whole Blood Sales Forecast by Country (2026-2033) & (K MT)

Table 136. North America Human Whole Blood Market Size Forecast by Country (2026-2033) & (M USD)

Table 137. Europe Human Whole Blood Sales Forecast by Country (2026-2033) & (K MT)

Table 138. Europe Human Whole Blood Market Size Forecast by Country (2026-2033) & (M USD)

Table 139. Asia Pacific Human Whole Blood Sales Forecast by Region (2026-2033) & (K MT)

Table 140. Asia Pacific Human Whole Blood Market Size Forecast by Region (2026-2033) & (M USD)

Table 141. South America Human Whole Blood Sales Forecast by Country (2026-2033) & (K MT)

Table 142. South America Human Whole Blood Market Size Forecast by Country (2026-2033) & (M USD)

Table 143. Middle East and Africa Human Whole Blood Sales Forecast by Country (2026-2033) & (Units)

Table 144. Middle East and Africa Human Whole Blood Market Size Forecast by Country (2026-2033) & (M USD)

Table 145. Global Human Whole Blood Sales Forecast by Type (2026-2033) & (K MT)

Table 146. Global Human Whole Blood Market Size Forecast by Type (2026-2033) & (M USD)

Table 147. Global Human Whole Blood Price Forecast by Type (2026-2033) & (USD/MT)

Table 148. Global Human Whole Blood Sales (K MT) Forecast by Application
(2026-2033)

Table 149. Global Human Whole Blood Market Size Forecast by Application
(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Human Whole Blood
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Human Whole Blood Market Size (M USD), 2024-2033
- Figure 5. Global Human Whole Blood Market Size (M USD) (2020-2033)
- Figure 6. Global Human Whole Blood Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Human Whole Blood Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Human Whole Blood Product Life Cycle
- Figure 13. Human Whole Blood Sales Share by Manufacturers in 2024
- Figure 14. Global Human Whole Blood Revenue Share by Manufacturers in 2024
- Figure 15. Human Whole Blood Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Human Whole Blood Average Price (USD/MT) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Human Whole Blood Revenue in 2024
- Figure 18. Industry Chain Map of Human Whole Blood
- Figure 19. Global Human Whole Blood Market PESTE Analysis
- Figure 20. Global Human Whole Blood Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Human Whole Blood Market Share by Type
- Figure 27. Sales Market Share of Human Whole Blood by Type (2020-2025)
- Figure 28. Sales Market Share of Human Whole Blood by Type in 2024
- Figure 29. Market Size Share of Human Whole Blood by Type (2020-2025)
- Figure 30. Market Size Share of Human Whole Blood by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Human Whole Blood Market Share by Application

- Figure 33. Global Human Whole Blood Sales Market Share by Application (2020-2025)
- Figure 34. Global Human Whole Blood Sales Market Share by Application in 2024
- Figure 35. Global Human Whole Blood Market Share by Application (2020-2025)
- Figure 36. Global Human Whole Blood Market Share by Application in 2024
- Figure 37. Global Human Whole Blood Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Human Whole Blood Sales Market Share by Region (2020-2025)
- Figure 39. Global Human Whole Blood Market Size Market Share by Region (2020-2025)
- Figure 40. North America Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Human Whole Blood Sales Market Share by Country in 2024
- Figure 43. North America Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Human Whole Blood Market Size Market Share by Country in 2024
- Figure 45. U.S. Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Human Whole Blood Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Human Whole Blood Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Human Whole Blood Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Human Whole Blood Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Human Whole Blood Sales Market Share by Country in 2024
- Figure 53. Europe Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Human Whole Blood Market Size Market Share by Country in 2024
- Figure 55. Germany Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Human Whole Blood Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 61. Italy Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Human Whole Blood Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Human Whole Blood Sales Market Share by Region in 2024

Figure 67. Asia Pacific Human Whole Blood Market Size Market Share by Region in 2024

Figure 68. China Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Human Whole Blood Sales and Growth Rate (K MT)

Figure 79. South America Human Whole Blood Sales Market Share by Country in 2024

Figure 80. South America Human Whole Blood Market Size and Growth Rate (M USD)

Figure 81. South America Human Whole Blood Market Size Market Share by Country in 2024

Figure 82. Brazil Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Human Whole Blood Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 86. Columbia Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Human Whole Blood Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Human Whole Blood Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Human Whole Blood Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Human Whole Blood Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Human Whole Blood Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Human Whole Blood Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Human Whole Blood Production Market Share by Region (2020-2025)

Figure 103. North America Human Whole Blood Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Human Whole Blood Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Human Whole Blood Production (K MT) Growth Rate (2020-2025)

Figure 106. China Human Whole Blood Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Human Whole Blood Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Human Whole Blood Market Size Forecast by Value (2020-2033) &

(M USD)

Figure 109. Global Human Whole Blood Sales Market Share Forecast by Type
(2026-2033)

Figure 110. Global Human Whole Blood Market Share Forecast by Type (2026-2033)

Figure 111. Global Human Whole Blood Sales Forecast by Application (2026-2033)

Figure 112. Global Human Whole Blood Market Share Forecast by Application
(2026-2033)

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