

# Global Hotel Central Reservation Systems (CRS) Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Hotel Central Reservation Systems (CRS) are comprehensive software platforms designed specifically for the hotel industry to manage and automate various aspects of reservations, inventory, and guest data. These systems enable hotels to streamline their operations, increase efficiency, and improve customer service by providing a centralized database for storing and accessing information related to reservations, rates, and availability. CRS solutions allow hotels to easily manage multiple distribution channels, such as online travel agencies (OTAs), global distribution systems (GDS), and direct bookings, all from a single interface. These systems also provide hotels with the ability to analyze data, identify trends, and make informed decisions to optimize their revenue management strategies.

The global Hotel Central Reservation Systems (CRS) market size was estimated at USD 592.80 million in 2023 and is projected to reach USD 1617.65 million by 2032, exhibiting a CAGR of 11.80% during the forecast period.

North America Hotel Central Reservation Systems (CRS) market size was estimated at USD 187.29 million in 2023, at a CAGR of 10.11% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Hotel Central Reservation Systems (CRS) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Hotel Central Reservation Systems (CRS) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Hotel Central Reservation Systems (CRS) market in any manner.

### Global Hotel Central Reservation Systems (CRS) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Amadeus

Sabre (SynXis)

Mingus Software (Hotello)

HotelRunner

ResNexus

Little Hotelier

eZee

eviivo

RoomKeyPMS

Resort Data (RDPWin)

Cvent Passkey

Pegasus

D-EDGE

SHR (Windsurfer)

Shiji

GreenCloud

Market Segmentation (by Type)

Cloud-based

Web-based

Market Segmentation (by Application)

Large Enterprises

SMEs

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-

Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Hotel Central Reservation Systems (CRS) Market

Overview of the regional outlook of the Hotel Central Reservation Systems (CRS) Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Hotel Central Reservation Systems (CRS) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Hotel Central Reservation Systems (CRS), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Hotel Central Reservation Systems (CRS)
- 1.2 Key Market Segments
  - 1.2.1 Hotel Central Reservation Systems (CRS) Segment by Type
  - 1.2.2 Hotel Central Reservation Systems (CRS) Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 HOTEL CENTRAL RESERVATION SYSTEMS (CRS) MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 HOTEL CENTRAL RESERVATION SYSTEMS (CRS) MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Hotel Central Reservation Systems (CRS) Revenue Market Share by Company (2019-2024)
- 3.2 Hotel Central Reservation Systems (CRS) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Hotel Central Reservation Systems (CRS) Market Size Sites, Area Served, Product Type
- 3.4 Hotel Central Reservation Systems (CRS) Market Competitive Situation and Trends
  - 3.4.1 Hotel Central Reservation Systems (CRS) Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Hotel Central Reservation Systems (CRS) Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 HOTEL CENTRAL RESERVATION SYSTEMS (CRS) VALUE CHAIN ANALYSIS**

- 4.1 Hotel Central Reservation Systems (CRS) Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF HOTEL CENTRAL RESERVATION SYSTEMS (CRS) MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 HOTEL CENTRAL RESERVATION SYSTEMS (CRS) MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Hotel Central Reservation Systems (CRS) Market Size Market Share by Type (2019-2024)
- 6.3 Global Hotel Central Reservation Systems (CRS) Market Size Growth Rate by Type (2019-2024)

## **7 HOTEL CENTRAL RESERVATION SYSTEMS (CRS) MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Hotel Central Reservation Systems (CRS) Market Size (M USD) by Application (2019-2024)
- 7.3 Global Hotel Central Reservation Systems (CRS) Market Size Growth Rate by Application (2019-2024)

## **8 HOTEL CENTRAL RESERVATION SYSTEMS (CRS) MARKET SEGMENTATION BY REGION**

- 8.1 Global Hotel Central Reservation Systems (CRS) Market Size by Region
  - 8.1.1 Global Hotel Central Reservation Systems (CRS) Market Size by Region

## 8.1.2 Global Hotel Central Reservation Systems (CRS) Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America Hotel Central Reservation Systems (CRS) Market Size by Country

##### 8.2.2 U.S.

##### 8.2.3 Canada

##### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Hotel Central Reservation Systems (CRS) Market Size by Country

##### 8.3.2 Germany

##### 8.3.3 France

##### 8.3.4 U.K.

##### 8.3.5 Italy

##### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Hotel Central Reservation Systems (CRS) Market Size by Region

##### 8.4.2 China

##### 8.4.3 Japan

##### 8.4.4 South Korea

##### 8.4.5 India

##### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Hotel Central Reservation Systems (CRS) Market Size by Country

##### 8.5.2 Brazil

##### 8.5.3 Argentina

##### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Hotel Central Reservation Systems (CRS) Market Size by Region

##### 8.6.2 Saudi Arabia

##### 8.6.3 UAE

##### 8.6.4 Egypt

##### 8.6.5 Nigeria

##### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

## 9.1 Amadeus

9.1.1 Amadeus Hotel Central Reservation Systems (CRS) Basic Information

9.1.2 Amadeus Hotel Central Reservation Systems (CRS) Product Overview

9.1.3 Amadeus Hotel Central Reservation Systems (CRS) Product Market

Performance

9.1.4 Amadeus Hotel Central Reservation Systems (CRS) SWOT Analysis

9.1.5 Amadeus Business Overview

9.1.6 Amadeus Recent Developments

## 9.2 Sabre (SynXis)

9.2.1 Sabre (SynXis) Hotel Central Reservation Systems (CRS) Basic Information

9.2.2 Sabre (SynXis) Hotel Central Reservation Systems (CRS) Product Overview

9.2.3 Sabre (SynXis) Hotel Central Reservation Systems (CRS) Product Market

Performance

9.2.4 Sabre (SynXis) Hotel Central Reservation Systems (CRS) SWOT Analysis

9.2.5 Sabre (SynXis) Business Overview

9.2.6 Sabre (SynXis) Recent Developments

## 9.3 Mingus Software (Hotello)

9.3.1 Mingus Software (Hotello) Hotel Central Reservation Systems (CRS) Basic Information

9.3.2 Mingus Software (Hotello) Hotel Central Reservation Systems (CRS) Product Overview

9.3.3 Mingus Software (Hotello) Hotel Central Reservation Systems (CRS) Product Market Performance

9.3.4 Mingus Software (Hotello) Hotel Central Reservation Systems (CRS) SWOT Analysis

9.3.5 Mingus Software (Hotello) Business Overview

9.3.6 Mingus Software (Hotello) Recent Developments

## 9.4 HotelRunner

9.4.1 HotelRunner Hotel Central Reservation Systems (CRS) Basic Information

9.4.2 HotelRunner Hotel Central Reservation Systems (CRS) Product Overview

9.4.3 HotelRunner Hotel Central Reservation Systems (CRS) Product Market

Performance

9.4.4 HotelRunner Business Overview

9.4.5 HotelRunner Recent Developments

## 9.5 ResNexus

9.5.1 ResNexus Hotel Central Reservation Systems (CRS) Basic Information

9.5.2 ResNexus Hotel Central Reservation Systems (CRS) Product Overview

9.5.3 ResNexus Hotel Central Reservation Systems (CRS) Product Market

Performance

- 9.5.4 ResNexus Business Overview
- 9.5.5 ResNexus Recent Developments
- 9.6 Little Hotelier
  - 9.6.1 Little Hotelier Hotel Central Reservation Systems (CRS) Basic Information
  - 9.6.2 Little Hotelier Hotel Central Reservation Systems (CRS) Product Overview
  - 9.6.3 Little Hotelier Hotel Central Reservation Systems (CRS) Product Market Performance
  - 9.6.4 Little Hotelier Business Overview
  - 9.6.5 Little Hotelier Recent Developments
- 9.7 eZee
  - 9.7.1 eZee Hotel Central Reservation Systems (CRS) Basic Information
  - 9.7.2 eZee Hotel Central Reservation Systems (CRS) Product Overview
  - 9.7.3 eZee Hotel Central Reservation Systems (CRS) Product Market Performance
  - 9.7.4 eZee Business Overview
  - 9.7.5 eZee Recent Developments
- 9.8 eviivo
  - 9.8.1 eviivo Hotel Central Reservation Systems (CRS) Basic Information
  - 9.8.2 eviivo Hotel Central Reservation Systems (CRS) Product Overview
  - 9.8.3 eviivo Hotel Central Reservation Systems (CRS) Product Market Performance
  - 9.8.4 eviivo Business Overview
  - 9.8.5 eviivo Recent Developments
- 9.9 RoomKeyPMS
  - 9.9.1 RoomKeyPMS Hotel Central Reservation Systems (CRS) Basic Information
  - 9.9.2 RoomKeyPMS Hotel Central Reservation Systems (CRS) Product Overview
  - 9.9.3 RoomKeyPMS Hotel Central Reservation Systems (CRS) Product Market Performance
  - 9.9.4 RoomKeyPMS Business Overview
  - 9.9.5 RoomKeyPMS Recent Developments
- 9.10 Resort Data (RDPWin)
  - 9.10.1 Resort Data (RDPWin) Hotel Central Reservation Systems (CRS) Basic Information
  - 9.10.2 Resort Data (RDPWin) Hotel Central Reservation Systems (CRS) Product Overview
  - 9.10.3 Resort Data (RDPWin) Hotel Central Reservation Systems (CRS) Product Market Performance
  - 9.10.4 Resort Data (RDPWin) Business Overview
  - 9.10.5 Resort Data (RDPWin) Recent Developments
- 9.11 Cvent Passkey
  - 9.11.1 Cvent Passkey Hotel Central Reservation Systems (CRS) Basic Information

- 9.11.2 Cvent Passkey Hotel Central Reservation Systems (CRS) Product Overview
- 9.11.3 Cvent Passkey Hotel Central Reservation Systems (CRS) Product Market Performance
- 9.11.4 Cvent Passkey Business Overview
- 9.11.5 Cvent Passkey Recent Developments
- 9.12 Pegasus
  - 9.12.1 Pegasus Hotel Central Reservation Systems (CRS) Basic Information
  - 9.12.2 Pegasus Hotel Central Reservation Systems (CRS) Product Overview
  - 9.12.3 Pegasus Hotel Central Reservation Systems (CRS) Product Market Performance
  - 9.12.4 Pegasus Business Overview
  - 9.12.5 Pegasus Recent Developments
- 9.13 D-EDGE
  - 9.13.1 D-EDGE Hotel Central Reservation Systems (CRS) Basic Information
  - 9.13.2 D-EDGE Hotel Central Reservation Systems (CRS) Product Overview
  - 9.13.3 D-EDGE Hotel Central Reservation Systems (CRS) Product Market Performance
  - 9.13.4 D-EDGE Business Overview
  - 9.13.5 D-EDGE Recent Developments
- 9.14 SHR (Windsurfer)
  - 9.14.1 SHR (Windsurfer) Hotel Central Reservation Systems (CRS) Basic Information
  - 9.14.2 SHR (Windsurfer) Hotel Central Reservation Systems (CRS) Product Overview
  - 9.14.3 SHR (Windsurfer) Hotel Central Reservation Systems (CRS) Product Market Performance
  - 9.14.4 SHR (Windsurfer) Business Overview
  - 9.14.5 SHR (Windsurfer) Recent Developments
- 9.15 Shiji
  - 9.15.1 Shiji Hotel Central Reservation Systems (CRS) Basic Information
  - 9.15.2 Shiji Hotel Central Reservation Systems (CRS) Product Overview
  - 9.15.3 Shiji Hotel Central Reservation Systems (CRS) Product Market Performance
  - 9.15.4 Shiji Business Overview
  - 9.15.5 Shiji Recent Developments
- 9.16 GreenCloud
  - 9.16.1 GreenCloud Hotel Central Reservation Systems (CRS) Basic Information
  - 9.16.2 GreenCloud Hotel Central Reservation Systems (CRS) Product Overview
  - 9.16.3 GreenCloud Hotel Central Reservation Systems (CRS) Product Market Performance
  - 9.16.4 GreenCloud Business Overview
  - 9.16.5 GreenCloud Recent Developments

## **10 HOTEL CENTRAL RESERVATION SYSTEMS (CRS) REGIONAL MARKET FORECAST**

- 10.1 Global Hotel Central Reservation Systems (CRS) Market Size Forecast
- 10.2 Global Hotel Central Reservation Systems (CRS) Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Hotel Central Reservation Systems (CRS) Market Size Forecast by Country
  - 10.2.3 Asia Pacific Hotel Central Reservation Systems (CRS) Market Size Forecast by Region
  - 10.2.4 South America Hotel Central Reservation Systems (CRS) Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Hotel Central Reservation Systems (CRS) by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 11.1 Global Hotel Central Reservation Systems (CRS) Market Forecast by Type (2025-2032)
- 11.2 Global Hotel Central Reservation Systems (CRS) Market Forecast by Application (2025-2032)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Hotel Central Reservation Systems (CRS) Market Size Comparison by Region (M USD)

Table 5. Global Hotel Central Reservation Systems (CRS) Revenue (M USD) by Company (2019-2024)

Table 6. Global Hotel Central Reservation Systems (CRS) Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Hotel Central Reservation Systems (CRS) as of 2022)

Table 8. Company Hotel Central Reservation Systems (CRS) Market Size Sites and Area Served

Table 9. Company Hotel Central Reservation Systems (CRS) Product Type

Table 10. Global Hotel Central Reservation Systems (CRS) Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Hotel Central Reservation Systems (CRS)

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Hotel Central Reservation Systems (CRS) Market Challenges

Table 18. Global Hotel Central Reservation Systems (CRS) Market Size by Type (M USD)

Table 19. Global Hotel Central Reservation Systems (CRS) Market Size (M USD) by Type (2019-2024)

Table 20. Global Hotel Central Reservation Systems (CRS) Market Size Share by Type (2019-2024)

Table 21. Global Hotel Central Reservation Systems (CRS) Market Size Growth Rate by Type (2019-2024)

Table 22. Global Hotel Central Reservation Systems (CRS) Market Size by Application

Table 23. Global Hotel Central Reservation Systems (CRS) Market Size by Application (2019-2024) & (M USD)

Table 24. Global Hotel Central Reservation Systems (CRS) Market Share by

Application (2019-2024)

Table 25. Global Hotel Central Reservation Systems (CRS) Market Size Growth Rate by Application (2019-2024)

Table 26. Global Hotel Central Reservation Systems (CRS) Market Size by Region (2019-2024) & (M USD)

Table 27. Global Hotel Central Reservation Systems (CRS) Market Size Market Share by Region (2019-2024)

Table 28. North America Hotel Central Reservation Systems (CRS) Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Hotel Central Reservation Systems (CRS) Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Hotel Central Reservation Systems (CRS) Market Size by Region (2019-2024) & (M USD)

Table 31. South America Hotel Central Reservation Systems (CRS) Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Hotel Central Reservation Systems (CRS) Market Size by Region (2019-2024) & (M USD)

Table 33. Amadeus Hotel Central Reservation Systems (CRS) Basic Information

Table 34. Amadeus Hotel Central Reservation Systems (CRS) Product Overview

Table 35. Amadeus Hotel Central Reservation Systems (CRS) Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Amadeus Hotel Central Reservation Systems (CRS) SWOT Analysis

Table 37. Amadeus Business Overview

Table 38. Amadeus Recent Developments

Table 39. Sabre (SynXis) Hotel Central Reservation Systems (CRS) Basic Information

Table 40. Sabre (SynXis) Hotel Central Reservation Systems (CRS) Product Overview

Table 41. Sabre (SynXis) Hotel Central Reservation Systems (CRS) Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Sabre (SynXis) Hotel Central Reservation Systems (CRS) SWOT Analysis

Table 43. Sabre (SynXis) Business Overview

Table 44. Sabre (SynXis) Recent Developments

Table 45. Mingus Software (Hotello) Hotel Central Reservation Systems (CRS) Basic Information

Table 46. Mingus Software (Hotello) Hotel Central Reservation Systems (CRS) Product Overview

Table 47. Mingus Software (Hotello) Hotel Central Reservation Systems (CRS) Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Mingus Software (Hotello) Hotel Central Reservation Systems (CRS) SWOT Analysis

- Table 49. Mingus Software (Hotello) Business Overview
- Table 50. Mingus Software (Hotello) Recent Developments
- Table 51. HotelRunner Hotel Central Reservation Systems (CRS) Basic Information
- Table 52. HotelRunner Hotel Central Reservation Systems (CRS) Product Overview
- Table 53. HotelRunner Hotel Central Reservation Systems (CRS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. HotelRunner Business Overview
- Table 55. HotelRunner Recent Developments
- Table 56. ResNexus Hotel Central Reservation Systems (CRS) Basic Information
- Table 57. ResNexus Hotel Central Reservation Systems (CRS) Product Overview
- Table 58. ResNexus Hotel Central Reservation Systems (CRS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. ResNexus Business Overview
- Table 60. ResNexus Recent Developments
- Table 61. Little Hotelier Hotel Central Reservation Systems (CRS) Basic Information
- Table 62. Little Hotelier Hotel Central Reservation Systems (CRS) Product Overview
- Table 63. Little Hotelier Hotel Central Reservation Systems (CRS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Little Hotelier Business Overview
- Table 65. Little Hotelier Recent Developments
- Table 66. eZee Hotel Central Reservation Systems (CRS) Basic Information
- Table 67. eZee Hotel Central Reservation Systems (CRS) Product Overview
- Table 68. eZee Hotel Central Reservation Systems (CRS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. eZee Business Overview
- Table 70. eZee Recent Developments
- Table 71. eviivo Hotel Central Reservation Systems (CRS) Basic Information
- Table 72. eviivo Hotel Central Reservation Systems (CRS) Product Overview
- Table 73. eviivo Hotel Central Reservation Systems (CRS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. eviivo Business Overview
- Table 75. eviivo Recent Developments
- Table 76. RoomKeyPMS Hotel Central Reservation Systems (CRS) Basic Information
- Table 77. RoomKeyPMS Hotel Central Reservation Systems (CRS) Product Overview
- Table 78. RoomKeyPMS Hotel Central Reservation Systems (CRS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. RoomKeyPMS Business Overview
- Table 80. RoomKeyPMS Recent Developments
- Table 81. Resort Data (RDPWin) Hotel Central Reservation Systems (CRS) Basic

## Information

Table 82. Resort Data (RDPWin) Hotel Central Reservation Systems (CRS) Product Overview

Table 83. Resort Data (RDPWin) Hotel Central Reservation Systems (CRS) Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Resort Data (RDPWin) Business Overview

Table 85. Resort Data (RDPWin) Recent Developments

Table 86. Cvent Passkey Hotel Central Reservation Systems (CRS) Basic Information

Table 87. Cvent Passkey Hotel Central Reservation Systems (CRS) Product Overview

Table 88. Cvent Passkey Hotel Central Reservation Systems (CRS) Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Cvent Passkey Business Overview

Table 90. Cvent Passkey Recent Developments

Table 91. Pegasus Hotel Central Reservation Systems (CRS) Basic Information

Table 92. Pegasus Hotel Central Reservation Systems (CRS) Product Overview

Table 93. Pegasus Hotel Central Reservation Systems (CRS) Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Pegasus Business Overview

Table 95. Pegasus Recent Developments

Table 96. D-EDGE Hotel Central Reservation Systems (CRS) Basic Information

Table 97. D-EDGE Hotel Central Reservation Systems (CRS) Product Overview

Table 98. D-EDGE Hotel Central Reservation Systems (CRS) Revenue (M USD) and Gross Margin (2019-2024)

Table 99. D-EDGE Business Overview

Table 100. D-EDGE Recent Developments

Table 101. SHR (Windsurfer) Hotel Central Reservation Systems (CRS) Basic Information

Table 102. SHR (Windsurfer) Hotel Central Reservation Systems (CRS) Product Overview

Table 103. SHR (Windsurfer) Hotel Central Reservation Systems (CRS) Revenue (M USD) and Gross Margin (2019-2024)

Table 104. SHR (Windsurfer) Business Overview

Table 105. SHR (Windsurfer) Recent Developments

Table 106. Shiji Hotel Central Reservation Systems (CRS) Basic Information

Table 107. Shiji Hotel Central Reservation Systems (CRS) Product Overview

Table 108. Shiji Hotel Central Reservation Systems (CRS) Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Shiji Business Overview

Table 110. Shiji Recent Developments

Table 111. GreenCloud Hotel Central Reservation Systems (CRS) Basic Information

Table 112. GreenCloud Hotel Central Reservation Systems (CRS) Product Overview

Table 113. GreenCloud Hotel Central Reservation Systems (CRS) Revenue (M USD) and Gross Margin (2019-2024)

Table 114. GreenCloud Business Overview

Table 115. GreenCloud Recent Developments

Table 116. Global Hotel Central Reservation Systems (CRS) Market Size Forecast by Region (2025-2032) & (M USD)

Table 117. North America Hotel Central Reservation Systems (CRS) Market Size Forecast by Country (2025-2032) & (M USD)

Table 118. Europe Hotel Central Reservation Systems (CRS) Market Size Forecast by Country (2025-2032) & (M USD)

Table 119. Asia Pacific Hotel Central Reservation Systems (CRS) Market Size Forecast by Region (2025-2032) & (M USD)

Table 120. South America Hotel Central Reservation Systems (CRS) Market Size Forecast by Country (2025-2032) & (M USD)

Table 121. Middle East and Africa Hotel Central Reservation Systems (CRS) Market Size Forecast by Country (2025-2032) & (M USD)

Table 122. Global Hotel Central Reservation Systems (CRS) Market Size Forecast by Type (2025-2032) & (M USD)

Table 123. Global Hotel Central Reservation Systems (CRS) Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Hotel Central Reservation Systems (CRS)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Hotel Central Reservation Systems (CRS) Market Size (M USD), 2019-2032
- Figure 5. Global Hotel Central Reservation Systems (CRS) Market Size (M USD) (2019-2032)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Hotel Central Reservation Systems (CRS) Market Size by Country (M USD)
- Figure 10. Global Hotel Central Reservation Systems (CRS) Revenue Share by Company in 2023
- Figure 11. Hotel Central Reservation Systems (CRS) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Hotel Central Reservation Systems (CRS) Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Hotel Central Reservation Systems (CRS) Market Share by Type
- Figure 15. Market Size Share of Hotel Central Reservation Systems (CRS) by Type (2019-2024)
- Figure 16. Market Size Market Share of Hotel Central Reservation Systems (CRS) by Type in 2022
- Figure 17. Global Hotel Central Reservation Systems (CRS) Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Hotel Central Reservation Systems (CRS) Market Share by Application
- Figure 20. Global Hotel Central Reservation Systems (CRS) Market Share by Application (2019-2024)
- Figure 21. Global Hotel Central Reservation Systems (CRS) Market Share by Application in 2022
- Figure 22. Global Hotel Central Reservation Systems (CRS) Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Hotel Central Reservation Systems (CRS) Market Size Market Share

by Region (2019-2024)

Figure 24. North America Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Hotel Central Reservation Systems (CRS) Market Size Market Share by Country in 2023

Figure 26. U.S. Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Hotel Central Reservation Systems (CRS) Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Hotel Central Reservation Systems (CRS) Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Hotel Central Reservation Systems (CRS) Market Size Market Share by Country in 2023

Figure 31. Germany Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Hotel Central Reservation Systems (CRS) Market Size Market Share by Region in 2023

Figure 38. China Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (M USD)

Figure 44. South America Hotel Central Reservation Systems (CRS) Market Size Market Share by Country in 2023

Figure 45. Brazil Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Hotel Central Reservation Systems (CRS) Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Hotel Central Reservation Systems (CRS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Hotel Central Reservation Systems (CRS) Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Hotel Central Reservation Systems (CRS) Market Share Forecast by Type (2025-2032)

Figure 57. Global Hotel Central Reservation Systems (CRS) Market Share Forecast by Application (2025-2032)

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