

Global Hot Melt Packaging Tape Market Research Report 2025(Status and Outlook)

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Abstracts

Hot melt packaging tape is a pressure-sensitive adhesive tape primarily used for sealing corrugated cardboard boxes and cartons in industrial, logistics, and e-commerce applications, characterized by its synthetic rubber-based adhesive that is applied in a molten state and provides strong immediate adhesion even to dusty or uneven surfaces, with key properties including high tack, quick-setting bond formation, and resistance to temperature variations and moisture, making it suitable for automated high-speed dispensing systems and demanding shipping environments where secure, tamper-evident closures are required.

The global Hot Melt Packaging Tape market size was estimated at USD 1540.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 5.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Hot Melt Packaging Tape market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Hot Melt Packaging Tape market. It offers detailed profiles of major players, including their

market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Hot Melt Packaging Tape market.

Global Hot Melt Packaging Tape Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Bagla Group
Graco Inc.
PAC KING Group
3M
Kendon Packaging
Shurtape Technologies
Vibac Group
NAVITEK
Sellotape
Etra

Market Segmentation (by Type)

Light Duty Hot Melt Packaging Tape

General Purpose Hot Melt Packaging Tape
Heavy Duty Hot Melt Packaging Tape

Market Segmentation (by Application)

Logistics
Food
Pharmaceutical
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Hot Melt Packaging Tape Market
Overview of the regional outlook of the Hot Melt Packaging Tape Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Hot Melt Packaging Tape Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Hot Melt Packaging Tape, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Hot Melt Packaging Tape

1.2 Key Market Segments

1.2.1 Hot Melt Packaging Tape Segment by Type

1.2.2 Hot Melt Packaging Tape Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 HOT MELT PACKAGING TAPE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Hot Melt Packaging Tape Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Hot Melt Packaging Tape Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 HOT MELT PACKAGING TAPE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Hot Melt Packaging Tape Product Life Cycle

3.3 Global Hot Melt Packaging Tape Sales by Manufacturers (2020-2025)

3.4 Global Hot Melt Packaging Tape Revenue Market Share by Manufacturers (2020-2025)

3.5 Hot Melt Packaging Tape Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Hot Melt Packaging Tape Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Hot Melt Packaging Tape Market Competitive Situation and Trends

3.8.1 Hot Melt Packaging Tape Market Concentration Rate

3.8.2 Global 5 and 10 Largest Hot Melt Packaging Tape Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 HOT MELT PACKAGING TAPE INDUSTRY CHAIN ANALYSIS

4.1 Hot Melt Packaging Tape Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HOT MELT PACKAGING TAPE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Hot Melt Packaging Tape Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Hot Melt Packaging Tape Market

5.7 ESG Ratings of Leading Companies

6 HOT MELT PACKAGING TAPE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Hot Melt Packaging Tape Sales Market Share by Type (2020-2025)

6.3 Global Hot Melt Packaging Tape Market Size Market Share by Type (2020-2025)

6.4 Global Hot Melt Packaging Tape Price by Type (2020-2025)

7 HOT MELT PACKAGING TAPE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Hot Melt Packaging Tape Market Sales by Application (2020-2025)
- 7.3 Global Hot Melt Packaging Tape Market Size (M USD) by Application (2020-2025)
- 7.4 Global Hot Melt Packaging Tape Sales Growth Rate by Application (2020-2025)

8 HOT MELT PACKAGING TAPE MARKET SALES BY REGION

- 8.1 Global Hot Melt Packaging Tape Sales by Region
 - 8.1.1 Global Hot Melt Packaging Tape Sales by Region
 - 8.1.2 Global Hot Melt Packaging Tape Sales Market Share by Region
- 8.2 Global Hot Melt Packaging Tape Market Size by Region
 - 8.2.1 Global Hot Melt Packaging Tape Market Size by Region
 - 8.2.2 Global Hot Melt Packaging Tape Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Hot Melt Packaging Tape Sales by Country
 - 8.3.2 North America Hot Melt Packaging Tape Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Hot Melt Packaging Tape Sales by Country
 - 8.4.2 Europe Hot Melt Packaging Tape Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Hot Melt Packaging Tape Sales by Region
 - 8.5.2 Asia Pacific Hot Melt Packaging Tape Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Hot Melt Packaging Tape Sales by Country
 - 8.6.2 South America Hot Melt Packaging Tape Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Hot Melt Packaging Tape Sales by Region

8.7.2 Middle East and Africa Hot Melt Packaging Tape Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 HOT MELT PACKAGING TAPE MARKET PRODUCTION BY REGION

9.1 Global Production of Hot Melt Packaging Tape by Region(2020-2025)

9.2 Global Hot Melt Packaging Tape Revenue Market Share by Region (2020-2025)

9.3 Global Hot Melt Packaging Tape Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Hot Melt Packaging Tape Production

9.4.1 North America Hot Melt Packaging Tape Production Growth Rate (2020-2025)

9.4.2 North America Hot Melt Packaging Tape Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Hot Melt Packaging Tape Production

9.5.1 Europe Hot Melt Packaging Tape Production Growth Rate (2020-2025)

9.5.2 Europe Hot Melt Packaging Tape Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Hot Melt Packaging Tape Production (2020-2025)

9.6.1 Japan Hot Melt Packaging Tape Production Growth Rate (2020-2025)

9.6.2 Japan Hot Melt Packaging Tape Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Hot Melt Packaging Tape Production (2020-2025)

9.7.1 China Hot Melt Packaging Tape Production Growth Rate (2020-2025)

9.7.2 China Hot Melt Packaging Tape Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Bagla Group

10.1.1 Bagla Group Basic Information

- 10.1.2 Bagla Group Hot Melt Packaging Tape Product Overview
- 10.1.3 Bagla Group Hot Melt Packaging Tape Product Market Performance
- 10.1.4 Bagla Group Business Overview
- 10.1.5 Bagla Group SWOT Analysis
- 10.1.6 Bagla Group Recent Developments
- 10.2 Graco Inc.
 - 10.2.1 Graco Inc. Basic Information
 - 10.2.2 Graco Inc. Hot Melt Packaging Tape Product Overview
 - 10.2.3 Graco Inc. Hot Melt Packaging Tape Product Market Performance
 - 10.2.4 Graco Inc. Business Overview
 - 10.2.5 Graco Inc. SWOT Analysis
 - 10.2.6 Graco Inc. Recent Developments
- 10.3 PAC KING Group
 - 10.3.1 PAC KING Group Basic Information
 - 10.3.2 PAC KING Group Hot Melt Packaging Tape Product Overview
 - 10.3.3 PAC KING Group Hot Melt Packaging Tape Product Market Performance
 - 10.3.4 PAC KING Group Business Overview
 - 10.3.5 PAC KING Group SWOT Analysis
 - 10.3.6 PAC KING Group Recent Developments
- 10.4 3M
 - 10.4.1 3M Basic Information
 - 10.4.2 3M Hot Melt Packaging Tape Product Overview
 - 10.4.3 3M Hot Melt Packaging Tape Product Market Performance
 - 10.4.4 3M Business Overview
 - 10.4.5 3M Recent Developments
- 10.5 Kendon Packaging
 - 10.5.1 Kendon Packaging Basic Information
 - 10.5.2 Kendon Packaging Hot Melt Packaging Tape Product Overview
 - 10.5.3 Kendon Packaging Hot Melt Packaging Tape Product Market Performance
 - 10.5.4 Kendon Packaging Business Overview
 - 10.5.5 Kendon Packaging Recent Developments
- 10.6 Shurtape Technologies
 - 10.6.1 Shurtape Technologies Basic Information
 - 10.6.2 Shurtape Technologies Hot Melt Packaging Tape Product Overview
 - 10.6.3 Shurtape Technologies Hot Melt Packaging Tape Product Market Performance
 - 10.6.4 Shurtape Technologies Business Overview
 - 10.6.5 Shurtape Technologies Recent Developments
- 10.7 Vibac Group
 - 10.7.1 Vibac Group Basic Information

- 10.7.2 Vibac Group Hot Melt Packaging Tape Product Overview
- 10.7.3 Vibac Group Hot Melt Packaging Tape Product Market Performance
- 10.7.4 Vibac Group Business Overview
- 10.7.5 Vibac Group Recent Developments
- 10.8 NAVITEK
 - 10.8.1 NAVITEK Basic Information
 - 10.8.2 NAVITEK Hot Melt Packaging Tape Product Overview
 - 10.8.3 NAVITEK Hot Melt Packaging Tape Product Market Performance
 - 10.8.4 NAVITEK Business Overview
 - 10.8.5 NAVITEK Recent Developments
- 10.9 Sellotape
 - 10.9.1 Sellotape Basic Information
 - 10.9.2 Sellotape Hot Melt Packaging Tape Product Overview
 - 10.9.3 Sellotape Hot Melt Packaging Tape Product Market Performance
 - 10.9.4 Sellotape Business Overview
 - 10.9.5 Sellotape Recent Developments
- 10.10 Etra
 - 10.10.1 Etra Basic Information
 - 10.10.2 Etra Hot Melt Packaging Tape Product Overview
 - 10.10.3 Etra Hot Melt Packaging Tape Product Market Performance
 - 10.10.4 Etra Business Overview
 - 10.10.5 Etra Recent Developments

11 HOT MELT PACKAGING TAPE MARKET FORECAST BY REGION

- 11.1 Global Hot Melt Packaging Tape Market Size Forecast
- 11.2 Global Hot Melt Packaging Tape Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Hot Melt Packaging Tape Market Size Forecast by Country
 - 11.2.3 Asia Pacific Hot Melt Packaging Tape Market Size Forecast by Region
 - 11.2.4 South America Hot Melt Packaging Tape Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Hot Melt Packaging Tape by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Hot Melt Packaging Tape Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Hot Melt Packaging Tape by Type (2026-2033)
 - 12.1.2 Global Hot Melt Packaging Tape Market Size Forecast by Type (2026-2033)

- 12.1.3 Global Forecasted Price of Hot Melt Packaging Tape by Type (2026-2033)
- 12.2 Global Hot Melt Packaging Tape Market Forecast by Application (2026-2033)
 - 12.2.1 Global Hot Melt Packaging Tape Sales (K MT) Forecast by Application
 - 12.2.2 Global Hot Melt Packaging Tape Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Hot Melt Packaging Tape Market Size Comparison by Region (M USD)

Table 5. Global Hot Melt Packaging Tape Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Hot Melt Packaging Tape Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Hot Melt Packaging Tape Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Hot Melt Packaging Tape Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Hot Melt Packaging Tape as of 2024)

Table 10. Global Market Hot Melt Packaging Tape Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Hot Melt Packaging Tape Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Hot Melt Packaging Tape Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Hot Melt Packaging Tape Sales by Type (K MT)

Table 26. Global Hot Melt Packaging Tape Market Size by Type (M USD)

Table 27. Global Hot Melt Packaging Tape Sales (K MT) by Type (2020-2025)

Table 28. Global Hot Melt Packaging Tape Sales Market Share by Type (2020-2025)

Table 29. Global Hot Melt Packaging Tape Market Size (M USD) by Type (2020-2025)
Table 30. Global Hot Melt Packaging Tape Market Size Share by Type (2020-2025)
Table 31. Global Hot Melt Packaging Tape Price (USD/KG) by Type (2020-2025)
Table 32. Global Hot Melt Packaging Tape Sales (K MT) by Application
Table 33. Global Hot Melt Packaging Tape Market Size by Application
Table 34. Global Hot Melt Packaging Tape Sales by Application (2020-2025) & (K MT)
Table 35. Global Hot Melt Packaging Tape Sales Market Share by Application (2020-2025)
Table 36. Global Hot Melt Packaging Tape Market Size by Application (2020-2025) & (M USD)
Table 37. Global Hot Melt Packaging Tape Market Share by Application (2020-2025)
Table 38. Global Hot Melt Packaging Tape Sales Growth Rate by Application (2020-2025)
Table 39. Global Hot Melt Packaging Tape Sales by Region (2020-2025) & (K MT)
Table 40. Global Hot Melt Packaging Tape Sales Market Share by Region (2020-2025)
Table 41. Global Hot Melt Packaging Tape Market Size by Region (2020-2025) & (M USD)
Table 42. Global Hot Melt Packaging Tape Market Size Market Share by Region (2020-2025)
Table 43. North America Hot Melt Packaging Tape Sales by Country (2020-2025) & (K MT)
Table 44. North America Hot Melt Packaging Tape Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Hot Melt Packaging Tape Sales by Country (2020-2025) & (K MT)
Table 46. Europe Hot Melt Packaging Tape Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Hot Melt Packaging Tape Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Hot Melt Packaging Tape Market Size by Region (2020-2025) & (M USD)
Table 49. South America Hot Melt Packaging Tape Sales by Country (2020-2025) & (K MT)
Table 50. South America Hot Melt Packaging Tape Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Hot Melt Packaging Tape Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Hot Melt Packaging Tape Market Size by Region (2020-2025) & (M USD)
Table 53. Global Hot Melt Packaging Tape Production (K MT) by Region(2020-2025)
Table 54. Global Hot Melt Packaging Tape Revenue (US\$ Million) by Region

(2020-2025)

Table 55. Global Hot Melt Packaging Tape Revenue Market Share by Region
(2020-2025)

Table 56. Global Hot Melt Packaging Tape Production (K MT), Revenue (US\$ Million),
Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Hot Melt Packaging Tape Production (K MT), Revenue (US\$
Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Hot Melt Packaging Tape Production (K MT), Revenue (US\$ Million),
Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Hot Melt Packaging Tape Production (K MT), Revenue (US\$ Million),
Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Hot Melt Packaging Tape Production (K MT), Revenue (US\$ Million),
Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Bagla Group Basic Information

Table 62. Bagla Group Hot Melt Packaging Tape Product Overview

Table 63. Bagla Group Hot Melt Packaging Tape Sales (K MT), Revenue (M USD),
Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Bagla Group Business Overview

Table 65. Bagla Group SWOT Analysis

Table 66. Bagla Group Recent Developments

Table 67. Graco Inc. Basic Information

Table 68. Graco Inc. Hot Melt Packaging Tape Product Overview

Table 69. Graco Inc. Hot Melt Packaging Tape Sales (K MT), Revenue (M USD), Price
(USD/KG) and Gross Margin (2020-2025)

Table 70. Graco Inc. Business Overview

Table 71. Graco Inc. SWOT Analysis

Table 72. Graco Inc. Recent Developments

Table 73. PAC KING Group Basic Information

Table 74. PAC KING Group Hot Melt Packaging Tape Product Overview

Table 75. PAC KING Group Hot Melt Packaging Tape Sales (K MT), Revenue (M USD),
Price (USD/KG) and Gross Margin (2020-2025)

Table 76. PAC KING Group Business Overview

Table 77. PAC KING Group SWOT Analysis

Table 78. PAC KING Group Recent Developments

Table 79. 3M Basic Information

Table 80. 3M Hot Melt Packaging Tape Product Overview

Table 81. 3M Hot Melt Packaging Tape Sales (K MT), Revenue (M USD), Price
(USD/KG) and Gross Margin (2020-2025)

Table 82. 3M Business Overview

Table 83. 3M Recent Developments
Table 84. Kendon Packaging Basic Information
Table 85. Kendon Packaging Hot Melt Packaging Tape Product Overview
Table 86. Kendon Packaging Hot Melt Packaging Tape Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Kendon Packaging Business Overview
Table 88. Kendon Packaging Recent Developments
Table 89. Shurtape Technologies Basic Information
Table 90. Shurtape Technologies Hot Melt Packaging Tape Product Overview
Table 91. Shurtape Technologies Hot Melt Packaging Tape Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Shurtape Technologies Business Overview
Table 93. Shurtape Technologies Recent Developments
Table 94. Vibac Group Basic Information
Table 95. Vibac Group Hot Melt Packaging Tape Product Overview
Table 96. Vibac Group Hot Melt Packaging Tape Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Vibac Group Business Overview
Table 98. Vibac Group Recent Developments
Table 99. NAVITEK Basic Information
Table 100. NAVITEK Hot Melt Packaging Tape Product Overview
Table 101. NAVITEK Hot Melt Packaging Tape Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. NAVITEK Business Overview
Table 103. NAVITEK Recent Developments
Table 104. Sellotape Basic Information
Table 105. Sellotape Hot Melt Packaging Tape Product Overview
Table 106. Sellotape Hot Melt Packaging Tape Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. Sellotape Business Overview
Table 108. Sellotape Recent Developments
Table 109. Etra Basic Information
Table 110. Etra Hot Melt Packaging Tape Product Overview
Table 111. Etra Hot Melt Packaging Tape Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 112. Etra Business Overview
Table 113. Etra Recent Developments
Table 114. Global Hot Melt Packaging Tape Sales Forecast by Region (2026-2033) & (K MT)

Table 115. Global Hot Melt Packaging Tape Market Size Forecast by Region (2026-2033) & (M USD)

Table 116. North America Hot Melt Packaging Tape Sales Forecast by Country (2026-2033) & (K MT)

Table 117. North America Hot Melt Packaging Tape Market Size Forecast by Country (2026-2033) & (M USD)

Table 118. Europe Hot Melt Packaging Tape Sales Forecast by Country (2026-2033) & (K MT)

Table 119. Europe Hot Melt Packaging Tape Market Size Forecast by Country (2026-2033) & (M USD)

Table 120. Asia Pacific Hot Melt Packaging Tape Sales Forecast by Region (2026-2033) & (K MT)

Table 121. Asia Pacific Hot Melt Packaging Tape Market Size Forecast by Region (2026-2033) & (M USD)

Table 122. South America Hot Melt Packaging Tape Sales Forecast by Country (2026-2033) & (K MT)

Table 123. South America Hot Melt Packaging Tape Market Size Forecast by Country (2026-2033) & (M USD)

Table 124. Middle East and Africa Hot Melt Packaging Tape Sales Forecast by Country (2026-2033) & (Units)

Table 125. Middle East and Africa Hot Melt Packaging Tape Market Size Forecast by Country (2026-2033) & (M USD)

Table 126. Global Hot Melt Packaging Tape Sales Forecast by Type (2026-2033) & (K MT)

Table 127. Global Hot Melt Packaging Tape Market Size Forecast by Type (2026-2033) & (M USD)

Table 128. Global Hot Melt Packaging Tape Price Forecast by Type (2026-2033) & (USD/KG)

Table 129. Global Hot Melt Packaging Tape Sales (K MT) Forecast by Application (2026-2033)

Table 130. Global Hot Melt Packaging Tape Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Hot Melt Packaging Tape
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Hot Melt Packaging Tape Market Size (M USD), 2024-2033
- Figure 5. Global Hot Melt Packaging Tape Market Size (M USD) (2020-2033)
- Figure 6. Global Hot Melt Packaging Tape Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Hot Melt Packaging Tape Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Hot Melt Packaging Tape Product Life Cycle
- Figure 13. Hot Melt Packaging Tape Sales Share by Manufacturers in 2024
- Figure 14. Global Hot Melt Packaging Tape Revenue Share by Manufacturers in 2024
- Figure 15. Hot Melt Packaging Tape Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Hot Melt Packaging Tape Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Hot Melt Packaging Tape Revenue in 2024
- Figure 18. Industry Chain Map of Hot Melt Packaging Tape
- Figure 19. Global Hot Melt Packaging Tape Market PEST Analysis
- Figure 20. Global Hot Melt Packaging Tape Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Hot Melt Packaging Tape Market Share by Type
- Figure 27. Sales Market Share of Hot Melt Packaging Tape by Type (2020-2025)
- Figure 28. Sales Market Share of Hot Melt Packaging Tape by Type in 2024
- Figure 29. Market Size Share of Hot Melt Packaging Tape by Type (2020-2025)
- Figure 30. Market Size Share of Hot Melt Packaging Tape by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Hot Melt Packaging Tape Market Share by Application

Figure 33. Global Hot Melt Packaging Tape Sales Market Share by Application (2020-2025)

Figure 34. Global Hot Melt Packaging Tape Sales Market Share by Application in 2024

Figure 35. Global Hot Melt Packaging Tape Market Share by Application (2020-2025)

Figure 36. Global Hot Melt Packaging Tape Market Share by Application in 2024

Figure 37. Global Hot Melt Packaging Tape Sales Growth Rate by Application (2020-2025)

Figure 38. Global Hot Melt Packaging Tape Sales Market Share by Region (2020-2025)

Figure 39. Global Hot Melt Packaging Tape Market Size Market Share by Region (2020-2025)

Figure 40. North America Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Hot Melt Packaging Tape Sales Market Share by Country in 2024

Figure 43. North America Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Hot Melt Packaging Tape Market Size Market Share by Country in 2024

Figure 45. U.S. Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Hot Melt Packaging Tape Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Hot Melt Packaging Tape Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Hot Melt Packaging Tape Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Hot Melt Packaging Tape Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Hot Melt Packaging Tape Sales Market Share by Country in 2024

Figure 53. Europe Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Hot Melt Packaging Tape Market Size Market Share by Country in 2024

Figure 55. Germany Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K

MT)

Figure 56. Germany Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Hot Melt Packaging Tape Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Hot Melt Packaging Tape Sales Market Share by Region in 2024

Figure 67. Asia Pacific Hot Melt Packaging Tape Market Size Market Share by Region in 2024

Figure 68. China Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Hot Melt Packaging Tape Sales and Growth Rate (K MT)

Figure 79. South America Hot Melt Packaging Tape Sales Market Share by Country in 2024

Figure 80. South America Hot Melt Packaging Tape Market Size and Growth Rate (M USD)

Figure 81. South America Hot Melt Packaging Tape Market Size Market Share by Country in 2024

Figure 82. Brazil Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Hot Melt Packaging Tape Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Hot Melt Packaging Tape Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Hot Melt Packaging Tape Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Hot Melt Packaging Tape Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 98. Nigeria Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Hot Melt Packaging Tape Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Hot Melt Packaging Tape Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Hot Melt Packaging Tape Production Market Share by Region (2020-2025)

Figure 103. North America Hot Melt Packaging Tape Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Hot Melt Packaging Tape Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Hot Melt Packaging Tape Production (K MT) Growth Rate (2020-2025)

Figure 106. China Hot Melt Packaging Tape Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Hot Melt Packaging Tape Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Hot Melt Packaging Tape Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Hot Melt Packaging Tape Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Hot Melt Packaging Tape Market Share Forecast by Type (2026-2033)

Figure 111. Global Hot Melt Packaging Tape Sales Forecast by Application (2026-2033)

Figure 112. Global Hot Melt Packaging Tape Market Share Forecast by Application (2026-2033)

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