

Global Hot Melt Adhesive for Disposable Hygiene Products Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G977F2689D25EN.html>

Date: February 2026

Pages: 171

Price: US\$ 2,980.00 (Single User License)

ID: G977F2689D25EN

Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Hot Melt Adhesive for Disposable Hygiene Products competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Hot-melt adhesive for disposable hygiene products refers to hot-melt adhesive materials specifically used in the manufacture of disposable hygiene products (such as diapers, sanitary napkins, and wet wipes). These hot-melt adhesives are typically based on polyolefins, styrenics, polyesters, or other polymers. They melt and solidify rapidly at high temperatures. Their primary function is to ensure that the various components of a hygiene product (such as the absorbent layer, outer packaging, and adhesive tape) are firmly bonded together, meeting the product's intended use. In 2024, global sales of hot melt adhesives for disposable sanitary products will reach 1.7426 million tons, with an average selling price of US\$2,236 per ton. Hot-melt adhesives for disposable hygiene products, a key material in the production of modern disposable hygiene products, have demonstrated strong growth in the global market in recent years. With population growth, rising living standards, and heightened health awareness, demand for disposable hygiene products such as diapers, sanitary napkins, and wet wipes continues to expand, particularly among infants, women, and the elderly. This has driven demand for high-performance, safe, and environmentally friendly hot-melt adhesives. Hot-melt adhesives for disposable hygiene products are primarily based on polymers such as polyolefins and styrene copolymers. They offer fast melting and cooling, high-strength bonding, and excellent elasticity. These adhesives meet the requirements for secure bonding between disparate materials in complex hygiene product structures while maintaining skin safety and comfort. Currently, as consumers increasingly demand comfort and functionality,

hot-melt adhesive formulations are increasingly targeting low-irritation, high-breathability, environmentally friendly, biodegradable, and functional properties. For example, antimicrobial, moisture-wicking, and enhanced softness properties are key research and development priorities. These, combined with the multi-layered design of disposable hygiene products, significantly enhance product performance and user experience. At the same time, tightening environmental regulations are driving manufacturers to accelerate the development of bio-based and biodegradable hot melt adhesives to reduce environmental impact and align with sustainable development trends. Furthermore, the automation and intelligentization of production processes are improving hot melt adhesive coating accuracy and production efficiency, reducing costs and creating greater room for industry expansion. In the future, the hot melt adhesive market for disposable hygiene products will exhibit a trend of diversification and high-end development, with key areas of focus: First, functional hot melt adhesives will continue to deepen, such as incorporating nanotechnology to achieve intelligent functions such as antibacterial and deodorizing, and temperature control, to meet the diverse needs of different consumer groups; second, the use of green and environmentally friendly materials will become mainstream, promoting the development of sustainable supply chains; third, with the increasing global aging population, specialized hot melt adhesives for the elderly care market will see rapid development; finally, cross-border innovation and the integration of new materials, such as smart tape products integrated with electronic health devices, will also inject new vitality into the market. Overall, hot melt adhesive for disposable sanitary products, as an indispensable technical support in the sanitary products industry chain, has broad development prospects and application potential as technology advances and market demand upgrades. In the future, it will move towards higher performance, environmental protection, safety and intelligence, helping the disposable sanitary products industry achieve sustainable development and innovative breakthroughs.

The global Hot Melt Adhesive for Disposable Hygiene Products market size was estimated at USD 3896.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Hot Melt Adhesive for Disposable Hygiene Products market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Hot Melt Adhesive for Disposable Hygiene Products market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Hot Melt Adhesive for Disposable Hygiene Products market.

Global Hot Melt Adhesive for Disposable Hygiene Products Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Henkel
H. B. Fuller
Bostik (Arkema)
Avery Dennison
Jaour Hot Melt Adhesive
Nan Pao
artimelt AG

GC Adhesives
Hangzhou Renhe
TEX YEAR
Focus Hotmelt Company
Dongguan Co-mo Adhesives
Zhengye New Material
Good Adhesive
Kleiberit
SANYHOT
Huger
GITACE

Market Segmentation (by Type)

Back Adhesive
Structural Adhesive
Elastic Attachment Adhesive
Packaging Sealant
Others

Market Segmentation (by Application)

Baby Diapers
Adult Incontinence Products
Feminine Sanitary Pads
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Hot Melt Adhesive for Disposable Hygiene Products Market
Overview of the regional outlook of the Hot Melt Adhesive for Disposable Hygiene Products Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Hot Melt Adhesive for Disposable Hygiene Products Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Hot Melt Adhesive for Disposable Hygiene Products, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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