

Global Hot-dip Galvanized Strip Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Hot-dip Galvanized Strip competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global Hot-dip Galvanized Strip production reached approximately 12,373 thousand tons, with an average global market price of around US\$ 1,180 per ton. The gross profit margin of major companies in the industry ranges from 12% to 22%. Single-line production capacity typically ranges from 150,000 to 380,000 tons per year depending on plant size and coating technology. Hot-dip galvanized strip is produced by immersing steel strip into molten zinc to form a metallurgically bonded protective coating with strong corrosion resistance. It offers uniform coating thickness, high adhesion, and excellent atmospheric durability, making it suitable for construction components, automotive structures, and appliance parts. Its mechanical strength and long-term anti-rust performance allow it to withstand outdoor exposure, coastal climates, and high-humidity environments. The industrial chain includes upstream suppliers of hot-rolled or cold-rolled steel coils, zinc ingots, fluxing chemicals, and surface treatment additives. Midstream manufacturers operate continuous galvanizing lines involving cleaning, annealing, hot-dip coating, air-knife control, passivation, and finishing. Downstream applications include building steel fabrication, automobile body and chassis production, home appliance manufacturing, agricultural equipment, and various industrial component sectors.

The global Hot-dip Galvanized Strip market size was estimated at USD 14600.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Hot-dip Galvanized Strip market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Hot-dip Galvanized Strip market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Hot-dip Galvanized Strip market.

Global Hot-dip Galvanized Strip Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

ArcelorMittal

NSSMC

POSCO

Nucor

United States Steel (USS)

ThyssenKrupp

JFE Steel

Severstal

JSW Steel

Shagang Group

Shandong Iron & Steel

CSC

Valin Steel

Dongbu Steel

Market Segmentation (by Type)

Continuous Hot-Dip Galvanized Steel Strip

Single Hot-Dip Galvanized Steel Strip

Hot-Spray Galvanized Steel Strip

Market Segmentation (by Application)

Construction

Home Appliance

Automotive

General Industrial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Hot-dip Galvanized Strip Market

Overview of the regional outlook of the Hot-dip Galvanized Strip Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Hot-dip Galvanized Strip Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Hot-dip Galvanized Strip, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth

as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Hot-dip Galvanized Strip
- 1.2 Key Market Segments
 - 1.2.1 Hot-dip Galvanized Strip Segment by Type
 - 1.2.2 Hot-dip Galvanized Strip Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HOT-DIP GALVANIZED STRIP MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Hot-dip Galvanized Strip Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Hot-dip Galvanized Strip Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HOT-DIP GALVANIZED STRIP MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Hot-dip Galvanized Strip Product Life Cycle
- 3.3 Global Hot-dip Galvanized Strip Sales by Manufacturers (2020-2025)
- 3.4 Global Hot-dip Galvanized Strip Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Hot-dip Galvanized Strip Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Hot-dip Galvanized Strip Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types
- 3.8 Hot-dip Galvanized Strip Market Competitive Situation and Trends
 - 3.8.1 Hot-dip Galvanized Strip Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Hot-dip Galvanized Strip Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 HOT-DIP GALVANIZED STRIP INDUSTRY CHAIN ANALYSIS

- 4.1 Hot-dip Galvanized Strip Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HOT-DIP GALVANIZED STRIP MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Hot-dip Galvanized Strip Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy – April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Hot-dip Galvanized Strip Market
- 5.7 ESG Ratings of Leading Companies

6 HOT-DIP GALVANIZED STRIP MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Hot-dip Galvanized Strip Sales Market Share by Type (2020-2025)
- 6.3 Global Hot-dip Galvanized Strip Market Size by Type (2020-2025)
- 6.4 Global Hot-dip Galvanized Strip Price by Type (2020-2025)

7 HOT-DIP GALVANIZED STRIP MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Hot-dip Galvanized Strip Market Sales by Application (2020-2025)
- 7.3 Global Hot-dip Galvanized Strip Market Size (M USD) by Application (2020-2025)
- 7.4 Global Hot-dip Galvanized Strip Sales Growth Rate by Application (2020-2025)

8 HOT-DIP GALVANIZED STRIP MARKET SALES BY REGION

- 8.1 Global Hot-dip Galvanized Strip Sales by Region
 - 8.1.1 Global Hot-dip Galvanized Strip Sales by Region
 - 8.1.2 Global Hot-dip Galvanized Strip Sales Market Share by Region
- 8.2 Global Hot-dip Galvanized Strip Market Size by Region
 - 8.2.1 Global Hot-dip Galvanized Strip Market Size by Region
 - 8.2.2 Global Hot-dip Galvanized Strip Market Size by Region
- 8.3 North America
 - 8.3.1 North America Hot-dip Galvanized Strip Sales by Country
 - 8.3.2 North America Hot-dip Galvanized Strip Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Hot-dip Galvanized Strip Sales by Country
 - 8.4.2 Europe Hot-dip Galvanized Strip Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Hot-dip Galvanized Strip Sales by Region
 - 8.5.2 Asia Pacific Hot-dip Galvanized Strip Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Hot-dip Galvanized Strip Sales by Country
 - 8.6.2 South America Hot-dip Galvanized Strip Market Size by Country
 - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Hot-dip Galvanized Strip Sales by Region

8.7.2 Middle East and Africa Hot-dip Galvanized Strip Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 HOT-DIP GALVANIZED STRIP MARKET PRODUCTION BY REGION

9.1 Global Production of Hot-dip Galvanized Strip by Region(2020-2025)

9.2 Global Hot-dip Galvanized Strip Revenue Market Share by Region (2020-2025)

9.3 Global Hot-dip Galvanized Strip Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Hot-dip Galvanized Strip Production

9.4.1 North America Hot-dip Galvanized Strip Production Growth Rate (2020-2025)

9.4.2 North America Hot-dip Galvanized Strip Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Hot-dip Galvanized Strip Production

9.5.1 Europe Hot-dip Galvanized Strip Production Growth Rate (2020-2025)

9.5.2 Europe Hot-dip Galvanized Strip Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Hot-dip Galvanized Strip Production (2020-2025)

9.6.1 Japan Hot-dip Galvanized Strip Production Growth Rate (2020-2025)

9.6.2 Japan Hot-dip Galvanized Strip Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Hot-dip Galvanized Strip Production (2020-2025)

9.7.1 China Hot-dip Galvanized Strip Production Growth Rate (2020-2025)

9.7.2 China Hot-dip Galvanized Strip Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 ArcelorMittal

10.1.1 ArcelorMittal Basic Information

10.1.2 ArcelorMittal Hot-dip Galvanized Strip Product Overview

- 10.1.3 ArcelorMittal Hot-dip Galvanized Strip Product Market Performance
- 10.1.4 ArcelorMittal Business Overview
- 10.1.5 ArcelorMittal SWOT Analysis
- 10.1.6 ArcelorMittal Recent Developments
- 10.2 NSSMC
 - 10.2.1 NSSMC Basic Information
 - 10.2.2 NSSMC Hot-dip Galvanized Strip Product Overview
 - 10.2.3 NSSMC Hot-dip Galvanized Strip Product Market Performance
 - 10.2.4 NSSMC Business Overview
 - 10.2.5 NSSMC SWOT Analysis
 - 10.2.6 NSSMC Recent Developments
- 10.3 POSCO
 - 10.3.1 POSCO Basic Information
 - 10.3.2 POSCO Hot-dip Galvanized Strip Product Overview
 - 10.3.3 POSCO Hot-dip Galvanized Strip Product Market Performance
 - 10.3.4 POSCO Business Overview
 - 10.3.5 POSCO SWOT Analysis
 - 10.3.6 POSCO Recent Developments
- 10.4 Nucor
 - 10.4.1 Nucor Basic Information
 - 10.4.2 Nucor Hot-dip Galvanized Strip Product Overview
 - 10.4.3 Nucor Hot-dip Galvanized Strip Product Market Performance
 - 10.4.4 Nucor Business Overview
 - 10.4.5 Nucor Recent Developments
- 10.5 United States Steel (USS)
 - 10.5.1 United States Steel (USS) Basic Information
 - 10.5.2 United States Steel (USS) Hot-dip Galvanized Strip Product Overview
 - 10.5.3 United States Steel (USS) Hot-dip Galvanized Strip Product Market Performance
 - 10.5.4 United States Steel (USS) Business Overview
 - 10.5.5 United States Steel (USS) Recent Developments
- 10.6 ThyssenKrupp
 - 10.6.1 ThyssenKrupp Basic Information
 - 10.6.2 ThyssenKrupp Hot-dip Galvanized Strip Product Overview
 - 10.6.3 ThyssenKrupp Hot-dip Galvanized Strip Product Market Performance
 - 10.6.4 ThyssenKrupp Business Overview
 - 10.6.5 ThyssenKrupp Recent Developments
- 10.7 JFE Steel
 - 10.7.1 JFE Steel Basic Information

- 10.7.2 JFE Steel Hot-dip Galvanized Strip Product Overview
- 10.7.3 JFE Steel Hot-dip Galvanized Strip Product Market Performance
- 10.7.4 JFE Steel Business Overview
- 10.7.5 JFE Steel Recent Developments
- 10.8 Severstal
 - 10.8.1 Severstal Basic Information
 - 10.8.2 Severstal Hot-dip Galvanized Strip Product Overview
 - 10.8.3 Severstal Hot-dip Galvanized Strip Product Market Performance
 - 10.8.4 Severstal Business Overview
 - 10.8.5 Severstal Recent Developments
- 10.9 JSW Steel
 - 10.9.1 JSW Steel Basic Information
 - 10.9.2 JSW Steel Hot-dip Galvanized Strip Product Overview
 - 10.9.3 JSW Steel Hot-dip Galvanized Strip Product Market Performance
 - 10.9.4 JSW Steel Business Overview
 - 10.9.5 JSW Steel Recent Developments
- 10.10 Shagang Group
 - 10.10.1 Shagang Group Basic Information
 - 10.10.2 Shagang Group Hot-dip Galvanized Strip Product Overview
 - 10.10.3 Shagang Group Hot-dip Galvanized Strip Product Market Performance
 - 10.10.4 Shagang Group Business Overview
 - 10.10.5 Shagang Group Recent Developments
- 10.11 Shandong Iron and Steel
 - 10.11.1 Shandong Iron and Steel Basic Information
 - 10.11.2 Shandong Iron and Steel Hot-dip Galvanized Strip Product Overview
 - 10.11.3 Shandong Iron and Steel Hot-dip Galvanized Strip Product Market Performance
 - 10.11.4 Shandong Iron and Steel Business Overview
 - 10.11.5 Shandong Iron and Steel Recent Developments
- 10.12 CSC
 - 10.12.1 CSC Basic Information
 - 10.12.2 CSC Hot-dip Galvanized Strip Product Overview
 - 10.12.3 CSC Hot-dip Galvanized Strip Product Market Performance
 - 10.12.4 CSC Business Overview
 - 10.12.5 CSC Recent Developments
- 10.13 Valin Steel
 - 10.13.1 Valin Steel Basic Information
 - 10.13.2 Valin Steel Hot-dip Galvanized Strip Product Overview
 - 10.13.3 Valin Steel Hot-dip Galvanized Strip Product Market Performance

- 10.13.4 Valin Steel Business Overview
- 10.13.5 Valin Steel Recent Developments
- 10.14 Dongbu Steel
 - 10.14.1 Dongbu Steel Basic Information
 - 10.14.2 Dongbu Steel Hot-dip Galvanized Strip Product Overview
 - 10.14.3 Dongbu Steel Hot-dip Galvanized Strip Product Market Performance
 - 10.14.4 Dongbu Steel Business Overview
 - 10.14.5 Dongbu Steel Recent Developments

11 HOT-DIP GALVANIZED STRIP MARKET FORECAST BY REGION

- 11.1 Global Hot-dip Galvanized Strip Market Size Forecast
- 11.2 Global Hot-dip Galvanized Strip Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Hot-dip Galvanized Strip Market Size Forecast by Country
 - 11.2.3 Asia Pacific Hot-dip Galvanized Strip Market Size Forecast by Region
 - 11.2.4 South America Hot-dip Galvanized Strip Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Hot-dip Galvanized Strip by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Hot-dip Galvanized Strip Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Hot-dip Galvanized Strip by Type (2026-2035)
 - 12.1.2 Global Hot-dip Galvanized Strip Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Hot-dip Galvanized Strip by Type (2026-2035)
- 12.2 Global Hot-dip Galvanized Strip Market Forecast by Application (2026-2035)
 - 12.2.1 Global Hot-dip Galvanized Strip Sales (K MT) Forecast by Application
 - 12.2.2 Global Hot-dip Galvanized Strip Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Hot-dip Galvanized Strip Market Size by Type (M USD)

Table 4. Global Hot-dip Galvanized Strip Market Size by Application

Table 5. Hot-dip Galvanized Strip Market Size Comparison by Region (M USD)

Table 6. Global Hot-dip Galvanized Strip Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Hot-dip Galvanized Strip Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Hot-dip Galvanized Strip Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Hot-dip Galvanized Strip Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Hot-dip Galvanized Strip as of 2025)

Table 11. Global Market Hot-dip Galvanized Strip Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers' Manufacturing Sites, Areas Served

Table 13. Manufacturers' Product Type

Table 14. Global Hot-dip Galvanized Strip Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Hot-dip Galvanized Strip Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Hot-dip Galvanized Strip Sales by Type (K MT)

Table 27. Global Hot-dip Galvanized Strip Market Size by Type (M USD)

Table 28. Global Hot-dip Galvanized Strip Sales (K MT) by Type (2020-2025)

Table 29. Global Hot-dip Galvanized Strip Sales Market Share by Type (2020-2025)

Table 30. Global Hot-dip Galvanized Strip Market Size (M USD) by Type (2020-2025)

Table 31. Global Hot-dip Galvanized Strip Market Share by Type (2020-2025)

Table 32. Global Hot-dip Galvanized Strip Price (USD/KG) by Type (2020-2025)

Table 33. Global Hot-dip Galvanized Strip Sales (K MT) by Application

Table 34. Global Hot-dip Galvanized Strip Market Size by Application

Table 35. Global Hot-dip Galvanized Strip Sales by Application (2020-2025) & (K MT)

Table 36. Global Hot-dip Galvanized Strip Sales Market Share by Application (2020-2025)

Table 37. Global Hot-dip Galvanized Strip Market Size by Application (2020-2025) & (M USD)

Table 38. Global Hot-dip Galvanized Strip Market Share by Application (2020-2025)

Table 39. Global Hot-dip Galvanized Strip Sales Growth Rate by Application (2020-2025)

Table 40. Global Hot-dip Galvanized Strip Sales by Region (2020-2025) & (K MT)

Table 41. Global Hot-dip Galvanized Strip Sales Market Share by Region (2020-2025)

Table 42. Global Hot-dip Galvanized Strip Market Size by Region (2020-2025) & (M USD)

Table 43. Global Hot-dip Galvanized Strip Market Size by Region (2020-2025)

Table 44. North America Hot-dip Galvanized Strip Sales by Country (2020-2025) & (K MT)

Table 45. North America Hot-dip Galvanized Strip Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Hot-dip Galvanized Strip Sales by Country (2020-2025) & (K MT)

Table 47. Europe Hot-dip Galvanized Strip Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Hot-dip Galvanized Strip Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Hot-dip Galvanized Strip Market Size by Region (2020-2025) & (M USD)

Table 50. South America Hot-dip Galvanized Strip Sales by Country (2020-2025) & (K MT)

Table 51. South America Hot-dip Galvanized Strip Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Hot-dip Galvanized Strip Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Hot-dip Galvanized Strip Market Size by Region (2020-2025) & (M USD)

Table 54. Global Hot-dip Galvanized Strip Production (K MT) by Region(2020-2025)

Table 55. Global Hot-dip Galvanized Strip Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Hot-dip Galvanized Strip Revenue Market Share by Region (2020-2025)

Table 57. Global Hot-dip Galvanized Strip Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Hot-dip Galvanized Strip Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Hot-dip Galvanized Strip Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Hot-dip Galvanized Strip Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Hot-dip Galvanized Strip Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. ArcelorMittal Basic Information

Table 63. ArcelorMittal Hot-dip Galvanized Strip Product Overview

Table 64. ArcelorMittal Hot-dip Galvanized Strip Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. ArcelorMittal Business Overview

Table 66. ArcelorMittal SWOT Analysis

Table 67. ArcelorMittal Recent Developments

Table 68. NSSMC Basic Information

Table 69. NSSMC Hot-dip Galvanized Strip Product Overview

Table 70. NSSMC Hot-dip Galvanized Strip Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. NSSMC Business Overview

Table 72. NSSMC SWOT Analysis

Table 73. NSSMC Recent Developments

Table 74. POSCO Basic Information

Table 75. POSCO Hot-dip Galvanized Strip Product Overview

Table 76. POSCO Hot-dip Galvanized Strip Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. POSCO Business Overview

Table 78. POSCO SWOT Analysis

Table 79. POSCO Recent Developments

Table 80. Nucor Basic Information

Table 81. Nucor Hot-dip Galvanized Strip Product Overview

Table 82. Nucor Hot-dip Galvanized Strip Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Nucor Business Overview

Table 84. Nucor Recent Developments

Table 85. United States Steel (USS) Basic Information
Table 86. United States Steel (USS) Hot-dip Galvanized Strip Product Overview
Table 87. United States Steel (USS) Hot-dip Galvanized Strip Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 88. United States Steel (USS) Business Overview
Table 89. United States Steel (USS) Recent Developments
Table 90. ThyssenKrupp Basic Information
Table 91. ThyssenKrupp Hot-dip Galvanized Strip Product Overview
Table 92. ThyssenKrupp Hot-dip Galvanized Strip Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 93. ThyssenKrupp Business Overview
Table 94. ThyssenKrupp Recent Developments
Table 95. JFE Steel Basic Information
Table 96. JFE Steel Hot-dip Galvanized Strip Product Overview
Table 97. JFE Steel Hot-dip Galvanized Strip Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 98. JFE Steel Business Overview
Table 99. JFE Steel Recent Developments
Table 100. Severstal Basic Information
Table 101. Severstal Hot-dip Galvanized Strip Product Overview
Table 102. Severstal Hot-dip Galvanized Strip Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 103. Severstal Business Overview
Table 104. Severstal Recent Developments
Table 105. JSW Steel Basic Information
Table 106. JSW Steel Hot-dip Galvanized Strip Product Overview
Table 107. JSW Steel Hot-dip Galvanized Strip Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 108. JSW Steel Business Overview
Table 109. JSW Steel Recent Developments
Table 110. Shagang Group Basic Information
Table 111. Shagang Group Hot-dip Galvanized Strip Product Overview
Table 112. Shagang Group Hot-dip Galvanized Strip Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 113. Shagang Group Business Overview
Table 114. Shagang Group Recent Developments
Table 115. Shandong Iron and Steel Basic Information
Table 116. Shandong Iron and Steel Hot-dip Galvanized Strip Product Overview
Table 117. Shandong Iron and Steel Hot-dip Galvanized Strip Sales (K MT), Revenue

(M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Shandong Iron and Steel Business Overview

Table 119. Shandong Iron and Steel Recent Developments

Table 120. CSC Basic Information

Table 121. CSC Hot-dip Galvanized Strip Product Overview

Table 122. CSC Hot-dip Galvanized Strip Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. CSC Business Overview

Table 124. CSC Recent Developments

Table 125. Valin Steel Basic Information

Table 126. Valin Steel Hot-dip Galvanized Strip Product Overview

Table 127. Valin Steel Hot-dip Galvanized Strip Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. Valin Steel Business Overview

Table 129. Valin Steel Recent Developments

Table 130. Dongbu Steel Basic Information

Table 131. Dongbu Steel Hot-dip Galvanized Strip Product Overview

Table 132. Dongbu Steel Hot-dip Galvanized Strip Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 133. Dongbu Steel Business Overview

Table 134. Dongbu Steel Recent Developments

Table 135. Global Hot-dip Galvanized Strip Sales Forecast by Region (2026-2035) & (K MT)

Table 136. Global Hot-dip Galvanized Strip Market Size Forecast by Region (2026-2035) & (M USD)

Table 137. North America Hot-dip Galvanized Strip Sales Forecast by Country (2026-2035) & (K MT)

Table 138. North America Hot-dip Galvanized Strip Market Size Forecast by Country (2026-2035) & (M USD)

Table 139. Europe Hot-dip Galvanized Strip Sales Forecast by Country (2026-2035) & (K MT)

Table 140. Europe Hot-dip Galvanized Strip Market Size Forecast by Country (2026-2035) & (M USD)

Table 141. Asia Pacific Hot-dip Galvanized Strip Sales Forecast by Region (2026-2035) & (K MT)

Table 142. Asia Pacific Hot-dip Galvanized Strip Market Size Forecast by Region (2026-2035) & (M USD)

Table 143. South America Hot-dip Galvanized Strip Sales Forecast by Country (2026-2035) & (K MT)

Table 144. South America Hot-dip Galvanized Strip Market Size Forecast by Country (2026-2035) & (M USD)

Table 145. Middle East and Africa Hot-dip Galvanized Strip Sales Forecast by Country (2026-2035) & (Units)

Table 146. Middle East and Africa Hot-dip Galvanized Strip Market Size Forecast by Country (2026-2035) & (M USD)

Table 147. Global Hot-dip Galvanized Strip Sales Forecast by Type (2026-2035) & (K MT)

Table 148. Global Hot-dip Galvanized Strip Market Size Forecast by Type (2026-2035) & (M USD)

Table 149. Global Hot-dip Galvanized Strip Price Forecast by Type (2026-2035) & (USD/KG)

Table 150. Global Hot-dip Galvanized Strip Sales (K MT) Forecast by Application (2026-2035)

Table 151. Global Hot-dip Galvanized Strip Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Hot-dip Galvanized Strip
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Hot-dip Galvanized Strip Market Size (M USD), 2025-2035
- Figure 5. Global Hot-dip Galvanized Strip Market Size (M USD) (2020-2035)
- Figure 6. Global Hot-dip Galvanized Strip Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Hot-dip Galvanized Strip Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Hot-dip Galvanized Strip Product Life Cycle
- Figure 13. Hot-dip Galvanized Strip Sales Share by Manufacturers in 2025
- Figure 14. Global Hot-dip Galvanized Strip Revenue Share by Manufacturers in 2025
- Figure 15. Hot-dip Galvanized Strip Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Hot-dip Galvanized Strip Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Hot-dip Galvanized Strip Revenue in 2025
- Figure 18. Industry Chain Map of Hot-dip Galvanized Strip
- Figure 19. Global Hot-dip Galvanized Strip Market PEST Analysis
- Figure 20. Global Hot-dip Galvanized Strip Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Hot-dip Galvanized Strip Market Share by Type
- Figure 27. Sales Market Share of Hot-dip Galvanized Strip by Type (2020-2025)
- Figure 28. Sales Market Share of Hot-dip Galvanized Strip by Type in 2025
- Figure 29. Market Share of Hot-dip Galvanized Strip by Type (2020-2025)
- Figure 30. Market Share of Hot-dip Galvanized Strip by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Hot-dip Galvanized Strip Market Share by Application

Figure 33. Global Hot-dip Galvanized Strip Sales Market Share by Application (2020-2025)

Figure 34. Global Hot-dip Galvanized Strip Sales Market Share by Application in 2025

Figure 35. Global Hot-dip Galvanized Strip Market Share by Application (2020-2025)

Figure 36. Global Hot-dip Galvanized Strip Market Share by Application in 2025

Figure 37. Global Hot-dip Galvanized Strip Sales Growth Rate by Application (2020-2025)

Figure 38. Global Hot-dip Galvanized Strip Sales Market Share by Region (2020-2025)

Figure 39. Global Hot-dip Galvanized Strip Market Size by Region (2020-2025)

Figure 40. North America Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Hot-dip Galvanized Strip Sales Market Share by Country in 2024

Figure 43. North America Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Hot-dip Galvanized Strip Market Size by Country in 2024

Figure 45. U.S. Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Hot-dip Galvanized Strip Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Hot-dip Galvanized Strip Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Hot-dip Galvanized Strip Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Hot-dip Galvanized Strip Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Hot-dip Galvanized Strip Sales Market Share by Country in 2024

Figure 53. Europe Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Hot-dip Galvanized Strip Market Size by Country in 2024

Figure 55. Germany Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K

MT)

Figure 58. France Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Hot-dip Galvanized Strip Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Hot-dip Galvanized Strip Sales Market Share by Region in 2024

Figure 67. Asia Pacific Hot-dip Galvanized Strip Market Size by Region in 2024

Figure 68. China Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Hot-dip Galvanized Strip Sales and Growth Rate (K MT)

Figure 79. South America Hot-dip Galvanized Strip Sales Market Share by Country in 2024

Figure 80. South America Hot-dip Galvanized Strip Market Size and Growth Rate (M

USD)

Figure 81. South America Hot-dip Galvanized Strip Market Size by Country in 2024

Figure 82. Brazil Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Hot-dip Galvanized Strip Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Hot-dip Galvanized Strip Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Hot-dip Galvanized Strip Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Hot-dip Galvanized Strip Market Size by Region in 2024

Figure 92. Saudi Arabia Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Hot-dip Galvanized Strip Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Hot-dip Galvanized Strip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Hot-dip Galvanized Strip Production Market Share by Region (2020-2025)

Figure 103. North America Hot-dip Galvanized Strip Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Hot-dip Galvanized Strip Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Hot-dip Galvanized Strip Production (K MT) Growth Rate (2020-2025)

Figure 106. China Hot-dip Galvanized Strip Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Hot-dip Galvanized Strip Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Hot-dip Galvanized Strip Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Hot-dip Galvanized Strip Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Hot-dip Galvanized Strip Market Share Forecast by Type (2026-2035)

Figure 111. Global Hot-dip Galvanized Strip Sales Forecast by Application (2026-2035)

Figure 112. Global Hot-dip Galvanized Strip Market Share Forecast by Application (2026-2035)

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