

Global Hot-dip Galvanized Steel Wire Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GCAD000A6BCCEN.html>

Date: May 2026

Pages: 147

Price: US\$ 3,200.00 (Single User License)

ID: GCAD000A6BCCEN

Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Hot-dip Galvanized Steel Wire competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Hot-dip galvanized steel wire is a type of steel wire coated with a layer of zinc through the hot-dip galvanization process, which involves immersing the wire in molten zinc. This zinc coating provides excellent corrosion resistance, enhances durability, and extends the service life of the wire, making it ideal for outdoor and harsh environment applications. Hot-dip galvanized steel wire is widely used in construction, fencing, power transmission, cable manufacturing, and various industrial purposes due to its strength, flexibility, and protective properties. In 2024, global hot-dip galvanized steel wire production reached approximately 11,127 kilotons, with an average global market price of around US\$ 540 per ton. The key driver of hot-dip galvanized steel wire is its superior corrosion resistance and durability, which make it essential for applications exposed to harsh outdoor and industrial environments. Growing demand in construction, infrastructure, power transmission, and fencing industries, along with the need for long-lasting and low-maintenance materials, is fueling its market growth. Additionally, advancements in galvanization technology, government regulations promoting durable and safe infrastructure, and the increasing use of steel wire in renewable energy and industrial applications further support the strong demand for hot-dip galvanized steel wire globally.

The global Hot-dip Galvanized Steel Wire market size was estimated at USD 6009.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Hot-dip Galvanized Steel Wire market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Hot-dip Galvanized Steel Wire market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Hot-dip Galvanized Steel Wire market.

Global Hot-dip Galvanized Steel Wire Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Baowu Group

ThyssenKrupp

Steel Dynamics

POSCO

ArcelorMittal

Nippon Steel & Sumitomo Metal

Hesteel Group

Hyundai Steel

JFE Steel Corporation

Shougang

Ansteel Group

Gerdau

Market Segmentation (by Type)

Pure Zinc

Zinc Alloy

Market Segmentation (by Application)

Construction

Home Appliance

Automotive

General Industrial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Hot-dip Galvanized Steel Wire Market

Overview of the regional outlook of the Hot-dip Galvanized Steel Wire Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Hot-dip Galvanized Steel Wire Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Hot-dip Galvanized Steel Wire, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Hot-dip Galvanized Steel Wire

1.2 Key Market Segments

1.2.1 Hot-dip Galvanized Steel Wire Segment by Type

1.2.2 Hot-dip Galvanized Steel Wire Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 HOT-DIP GALVANIZED STEEL WIRE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Hot-dip Galvanized Steel Wire Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Hot-dip Galvanized Steel Wire Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 HOT-DIP GALVANIZED STEEL WIRE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Hot-dip Galvanized Steel Wire Product Life Cycle

3.3 Global Hot-dip Galvanized Steel Wire Sales by Manufacturers (2020-2025)

3.4 Global Hot-dip Galvanized Steel Wire Revenue Market Share by Manufacturers (2020-2025)

3.5 Hot-dip Galvanized Steel Wire Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Hot-dip Galvanized Steel Wire Average Price by Manufacturers (2020-2025)

3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types

3.8 Hot-dip Galvanized Steel Wire Market Competitive Situation and Trends

3.8.1 Hot-dip Galvanized Steel Wire Market Concentration Rate

3.8.2 Global 5 and 10 Largest Hot-dip Galvanized Steel Wire Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 HOT-DIP GALVANIZED STEEL WIRE INDUSTRY CHAIN ANALYSIS

4.1 Hot-dip Galvanized Steel Wire Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HOT-DIP GALVANIZED STEEL WIRE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Hot-dip Galvanized Steel Wire Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy – April 2025

5.6.3 Global Trade Frictions and Their Impacts to Hot-dip Galvanized Steel Wire Market

5.7 ESG Ratings of Leading Companies

6 HOT-DIP GALVANIZED STEEL WIRE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Hot-dip Galvanized Steel Wire Sales Market Share by Type (2020-2025)

6.3 Global Hot-dip Galvanized Steel Wire Market Size by Type (2020-2025)

6.4 Global Hot-dip Galvanized Steel Wire Price by Type (2020-2025)

7 HOT-DIP GALVANIZED STEEL WIRE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Hot-dip Galvanized Steel Wire Market Sales by Application (2020-2025)
- 7.3 Global Hot-dip Galvanized Steel Wire Market Size (M USD) by Application (2020-2025)
- 7.4 Global Hot-dip Galvanized Steel Wire Sales Growth Rate by Application (2020-2025)

8 HOT-DIP GALVANIZED STEEL WIRE MARKET SALES BY REGION

- 8.1 Global Hot-dip Galvanized Steel Wire Sales by Region
 - 8.1.1 Global Hot-dip Galvanized Steel Wire Sales by Region
 - 8.1.2 Global Hot-dip Galvanized Steel Wire Sales Market Share by Region
- 8.2 Global Hot-dip Galvanized Steel Wire Market Size by Region
 - 8.2.1 Global Hot-dip Galvanized Steel Wire Market Size by Region
 - 8.2.2 Global Hot-dip Galvanized Steel Wire Market Size by Region
- 8.3 North America
 - 8.3.1 North America Hot-dip Galvanized Steel Wire Sales by Country
 - 8.3.2 North America Hot-dip Galvanized Steel Wire Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Hot-dip Galvanized Steel Wire Sales by Country
 - 8.4.2 Europe Hot-dip Galvanized Steel Wire Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Hot-dip Galvanized Steel Wire Sales by Region
 - 8.5.2 Asia Pacific Hot-dip Galvanized Steel Wire Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Hot-dip Galvanized Steel Wire Sales by Country

8.6.2 South America Hot-dip Galvanized Steel Wire Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Hot-dip Galvanized Steel Wire Sales by Region

8.7.2 Middle East and Africa Hot-dip Galvanized Steel Wire Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 HOT-DIP GALVANIZED STEEL WIRE MARKET PRODUCTION BY REGION

9.1 Global Production of Hot-dip Galvanized Steel Wire by Region(2020-2025)

9.2 Global Hot-dip Galvanized Steel Wire Revenue Market Share by Region
(2020-2025)

9.3 Global Hot-dip Galvanized Steel Wire Production, Revenue, Price and Gross Margin
(2020-2025)

9.4 North America Hot-dip Galvanized Steel Wire Production

9.4.1 North America Hot-dip Galvanized Steel Wire Production Growth Rate
(2020-2025)

9.4.2 North America Hot-dip Galvanized Steel Wire Production, Revenue, Price and
Gross Margin (2020-2025)

9.5 Europe Hot-dip Galvanized Steel Wire Production

9.5.1 Europe Hot-dip Galvanized Steel Wire Production Growth Rate (2020-2025)

9.5.2 Europe Hot-dip Galvanized Steel Wire Production, Revenue, Price and Gross
Margin (2020-2025)

9.6 Japan Hot-dip Galvanized Steel Wire Production (2020-2025)

9.6.1 Japan Hot-dip Galvanized Steel Wire Production Growth Rate (2020-2025)

9.6.2 Japan Hot-dip Galvanized Steel Wire Production, Revenue, Price and Gross
Margin (2020-2025)

9.7 China Hot-dip Galvanized Steel Wire Production (2020-2025)

9.7.1 China Hot-dip Galvanized Steel Wire Production Growth Rate (2020-2025)

9.7.2 China Hot-dip Galvanized Steel Wire Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Baowu Group

10.1.1 Baowu Group Basic Information

10.1.2 Baowu Group Hot-dip Galvanized Steel Wire Product Overview

10.1.3 Baowu Group Hot-dip Galvanized Steel Wire Product Market Performance

10.1.4 Baowu Group Business Overview

10.1.5 Baowu Group SWOT Analysis

10.1.6 Baowu Group Recent Developments

10.2 ThyssenKrupp

10.2.1 ThyssenKrupp Basic Information

10.2.2 ThyssenKrupp Hot-dip Galvanized Steel Wire Product Overview

10.2.3 ThyssenKrupp Hot-dip Galvanized Steel Wire Product Market Performance

10.2.4 ThyssenKrupp Business Overview

10.2.5 ThyssenKrupp SWOT Analysis

10.2.6 ThyssenKrupp Recent Developments

10.3 Steel Dynamics

10.3.1 Steel Dynamics Basic Information

10.3.2 Steel Dynamics Hot-dip Galvanized Steel Wire Product Overview

10.3.3 Steel Dynamics Hot-dip Galvanized Steel Wire Product Market Performance

10.3.4 Steel Dynamics Business Overview

10.3.5 Steel Dynamics SWOT Analysis

10.3.6 Steel Dynamics Recent Developments

10.4 POSCO

10.4.1 POSCO Basic Information

10.4.2 POSCO Hot-dip Galvanized Steel Wire Product Overview

10.4.3 POSCO Hot-dip Galvanized Steel Wire Product Market Performance

10.4.4 POSCO Business Overview

10.4.5 POSCO Recent Developments

10.5 ArcelorMittal

10.5.1 ArcelorMittal Basic Information

10.5.2 ArcelorMittal Hot-dip Galvanized Steel Wire Product Overview

10.5.3 ArcelorMittal Hot-dip Galvanized Steel Wire Product Market Performance

10.5.4 ArcelorMittal Business Overview

10.5.5 ArcelorMittal Recent Developments

10.6 Nippon Steel and Sumitomo Metal

- 10.6.1 Nippon Steel and Sumitomo Metal Basic Information
- 10.6.2 Nippon Steel and Sumitomo Metal Hot-dip Galvanized Steel Wire Product Overview
- 10.6.3 Nippon Steel and Sumitomo Metal Hot-dip Galvanized Steel Wire Product Market Performance
- 10.6.4 Nippon Steel and Sumitomo Metal Business Overview
- 10.6.5 Nippon Steel and Sumitomo Metal Recent Developments
- 10.7 Hesteel Group
 - 10.7.1 Hesteel Group Basic Information
 - 10.7.2 Hesteel Group Hot-dip Galvanized Steel Wire Product Overview
 - 10.7.3 Hesteel Group Hot-dip Galvanized Steel Wire Product Market Performance
 - 10.7.4 Hesteel Group Business Overview
 - 10.7.5 Hesteel Group Recent Developments
- 10.8 Hyundai Steel
 - 10.8.1 Hyundai Steel Basic Information
 - 10.8.2 Hyundai Steel Hot-dip Galvanized Steel Wire Product Overview
 - 10.8.3 Hyundai Steel Hot-dip Galvanized Steel Wire Product Market Performance
 - 10.8.4 Hyundai Steel Business Overview
 - 10.8.5 Hyundai Steel Recent Developments
- 10.9 JFE Steel Corporation
 - 10.9.1 JFE Steel Corporation Basic Information
 - 10.9.2 JFE Steel Corporation Hot-dip Galvanized Steel Wire Product Overview
 - 10.9.3 JFE Steel Corporation Hot-dip Galvanized Steel Wire Product Market Performance
 - 10.9.4 JFE Steel Corporation Business Overview
 - 10.9.5 JFE Steel Corporation Recent Developments
- 10.10 Shougang
 - 10.10.1 Shougang Basic Information
 - 10.10.2 Shougang Hot-dip Galvanized Steel Wire Product Overview
 - 10.10.3 Shougang Hot-dip Galvanized Steel Wire Product Market Performance
 - 10.10.4 Shougang Business Overview
 - 10.10.5 Shougang Recent Developments
- 10.11 Ansteel Group
 - 10.11.1 Ansteel Group Basic Information
 - 10.11.2 Ansteel Group Hot-dip Galvanized Steel Wire Product Overview
 - 10.11.3 Ansteel Group Hot-dip Galvanized Steel Wire Product Market Performance
 - 10.11.4 Ansteel Group Business Overview
 - 10.11.5 Ansteel Group Recent Developments
- 10.12 Gerdau

- 10.12.1 Gerdau Basic Information
- 10.12.2 Gerdau Hot-dip Galvanized Steel Wire Product Overview
- 10.12.3 Gerdau Hot-dip Galvanized Steel Wire Product Market Performance
- 10.12.4 Gerdau Business Overview
- 10.12.5 Gerdau Recent Developments

11 HOT-DIP GALVANIZED STEEL WIRE MARKET FORECAST BY REGION

- 11.1 Global Hot-dip Galvanized Steel Wire Market Size Forecast
- 11.2 Global Hot-dip Galvanized Steel Wire Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Hot-dip Galvanized Steel Wire Market Size Forecast by Country
 - 11.2.3 Asia Pacific Hot-dip Galvanized Steel Wire Market Size Forecast by Region
 - 11.2.4 South America Hot-dip Galvanized Steel Wire Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Hot-dip Galvanized Steel Wire by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Hot-dip Galvanized Steel Wire Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Hot-dip Galvanized Steel Wire by Type (2026-2035)
 - 12.1.2 Global Hot-dip Galvanized Steel Wire Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Hot-dip Galvanized Steel Wire by Type (2026-2035)
- 12.2 Global Hot-dip Galvanized Steel Wire Market Forecast by Application (2026-2035)
 - 12.2.1 Global Hot-dip Galvanized Steel Wire Sales (K MT) Forecast by Application
 - 12.2.2 Global Hot-dip Galvanized Steel Wire Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Hot-dip Galvanized Steel Wire Market Size by Type (M USD)

Table 4. Global Hot-dip Galvanized Steel Wire Market Size by Application

Table 5. Hot-dip Galvanized Steel Wire Market Size Comparison by Region (M USD)

Table 6. Global Hot-dip Galvanized Steel Wire Sales (K MT) by Manufacturers
(2020-2025)

Table 7. Global Hot-dip Galvanized Steel Wire Sales Market Share by Manufacturers
(2020-2025)

Table 8. Global Hot-dip Galvanized Steel Wire Revenue (M USD) by Manufacturers
(2020-2025)

Table 9. Global Hot-dip Galvanized Steel Wire Revenue Share by Manufacturers
(2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Hot-dip Galvanized Steel Wire as of 2025)

Table 11. Global Market Hot-dip Galvanized Steel Wire Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers' Manufacturing Sites, Areas Served

Table 13. Manufacturers' Product Type

Table 14. Global Hot-dip Galvanized Steel Wire Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Hot-dip Galvanized Steel Wire Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Hot-dip Galvanized Steel Wire Sales by Type (K MT)

Table 27. Global Hot-dip Galvanized Steel Wire Market Size by Type (M USD)

Table 28. Global Hot-dip Galvanized Steel Wire Sales (K MT) by Type (2020-2025)

Table 29. Global Hot-dip Galvanized Steel Wire Sales Market Share by Type (2020-2025)

Table 30. Global Hot-dip Galvanized Steel Wire Market Size (M USD) by Type (2020-2025)

Table 31. Global Hot-dip Galvanized Steel Wire Market Share by Type (2020-2025)

Table 32. Global Hot-dip Galvanized Steel Wire Price (USD/KG) by Type (2020-2025)

Table 33. Global Hot-dip Galvanized Steel Wire Sales (K MT) by Application

Table 34. Global Hot-dip Galvanized Steel Wire Market Size by Application

Table 35. Global Hot-dip Galvanized Steel Wire Sales by Application (2020-2025) & (K MT)

Table 36. Global Hot-dip Galvanized Steel Wire Sales Market Share by Application (2020-2025)

Table 37. Global Hot-dip Galvanized Steel Wire Market Size by Application (2020-2025) & (M USD)

Table 38. Global Hot-dip Galvanized Steel Wire Market Share by Application (2020-2025)

Table 39. Global Hot-dip Galvanized Steel Wire Sales Growth Rate by Application (2020-2025)

Table 40. Global Hot-dip Galvanized Steel Wire Sales by Region (2020-2025) & (K MT)

Table 41. Global Hot-dip Galvanized Steel Wire Sales Market Share by Region (2020-2025)

Table 42. Global Hot-dip Galvanized Steel Wire Market Size by Region (2020-2025) & (M USD)

Table 43. Global Hot-dip Galvanized Steel Wire Market Size by Region (2020-2025)

Table 44. North America Hot-dip Galvanized Steel Wire Sales by Country (2020-2025) & (K MT)

Table 45. North America Hot-dip Galvanized Steel Wire Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Hot-dip Galvanized Steel Wire Sales by Country (2020-2025) & (K MT)

Table 47. Europe Hot-dip Galvanized Steel Wire Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Hot-dip Galvanized Steel Wire Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Hot-dip Galvanized Steel Wire Market Size by Region (2020-2025) & (M USD)

Table 50. South America Hot-dip Galvanized Steel Wire Sales by Country (2020-2025) & (K MT)

Table 51. South America Hot-dip Galvanized Steel Wire Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Hot-dip Galvanized Steel Wire Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Hot-dip Galvanized Steel Wire Market Size by Region (2020-2025) & (M USD)

Table 54. Global Hot-dip Galvanized Steel Wire Production (K MT) by Region(2020-2025)

Table 55. Global Hot-dip Galvanized Steel Wire Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Hot-dip Galvanized Steel Wire Revenue Market Share by Region (2020-2025)

Table 57. Global Hot-dip Galvanized Steel Wire Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Hot-dip Galvanized Steel Wire Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Hot-dip Galvanized Steel Wire Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Hot-dip Galvanized Steel Wire Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Hot-dip Galvanized Steel Wire Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Baowu Group Basic Information

Table 63. Baowu Group Hot-dip Galvanized Steel Wire Product Overview

Table 64. Baowu Group Hot-dip Galvanized Steel Wire Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Baowu Group Business Overview

Table 66. Baowu Group SWOT Analysis

Table 67. Baowu Group Recent Developments

Table 68. ThyssenKrupp Basic Information

Table 69. ThyssenKrupp Hot-dip Galvanized Steel Wire Product Overview

Table 70. ThyssenKrupp Hot-dip Galvanized Steel Wire Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. ThyssenKrupp Business Overview

Table 72. ThyssenKrupp SWOT Analysis

Table 73. ThyssenKrupp Recent Developments

Table 74. Steel Dynamics Basic Information

Table 75. Steel Dynamics Hot-dip Galvanized Steel Wire Product Overview

Table 76. Steel Dynamics Hot-dip Galvanized Steel Wire Sales (K MT), Revenue (M

USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Steel Dynamics Business Overview

Table 78. Steel Dynamics SWOT Analysis

Table 79. Steel Dynamics Recent Developments

Table 80. POSCO Basic Information

Table 81. POSCO Hot-dip Galvanized Steel Wire Product Overview

Table 82. POSCO Hot-dip Galvanized Steel Wire Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. POSCO Business Overview

Table 84. POSCO Recent Developments

Table 85. ArcelorMittal Basic Information

Table 86. ArcelorMittal Hot-dip Galvanized Steel Wire Product Overview

Table 87. ArcelorMittal Hot-dip Galvanized Steel Wire Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. ArcelorMittal Business Overview

Table 89. ArcelorMittal Recent Developments

Table 90. Nippon Steel and Sumitomo Metal Basic Information

Table 91. Nippon Steel and Sumitomo Metal Hot-dip Galvanized Steel Wire Product Overview

Table 92. Nippon Steel and Sumitomo Metal Hot-dip Galvanized Steel Wire Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Nippon Steel and Sumitomo Metal Business Overview

Table 94. Nippon Steel and Sumitomo Metal Recent Developments

Table 95. Hesteel Group Basic Information

Table 96. Hesteel Group Hot-dip Galvanized Steel Wire Product Overview

Table 97. Hesteel Group Hot-dip Galvanized Steel Wire Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Hesteel Group Business Overview

Table 99. Hesteel Group Recent Developments

Table 100. Hyundai Steel Basic Information

Table 101. Hyundai Steel Hot-dip Galvanized Steel Wire Product Overview

Table 102. Hyundai Steel Hot-dip Galvanized Steel Wire Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Hyundai Steel Business Overview

Table 104. Hyundai Steel Recent Developments

Table 105. JFE Steel Corporation Basic Information

Table 106. JFE Steel Corporation Hot-dip Galvanized Steel Wire Product Overview

Table 107. JFE Steel Corporation Hot-dip Galvanized Steel Wire Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. JFE Steel Corporation Business Overview
Table 109. JFE Steel Corporation Recent Developments
Table 110. Shougang Basic Information
Table 111. Shougang Hot-dip Galvanized Steel Wire Product Overview
Table 112. Shougang Hot-dip Galvanized Steel Wire Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 113. Shougang Business Overview
Table 114. Shougang Recent Developments
Table 115. Ansteel Group Basic Information
Table 116. Ansteel Group Hot-dip Galvanized Steel Wire Product Overview
Table 117. Ansteel Group Hot-dip Galvanized Steel Wire Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 118. Ansteel Group Business Overview
Table 119. Ansteel Group Recent Developments
Table 120. Gerdau Basic Information
Table 121. Gerdau Hot-dip Galvanized Steel Wire Product Overview
Table 122. Gerdau Hot-dip Galvanized Steel Wire Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 123. Gerdau Business Overview
Table 124. Gerdau Recent Developments
Table 125. Global Hot-dip Galvanized Steel Wire Sales Forecast by Region (2026-2035) & (K MT)
Table 126. Global Hot-dip Galvanized Steel Wire Market Size Forecast by Region (2026-2035) & (M USD)
Table 127. North America Hot-dip Galvanized Steel Wire Sales Forecast by Country (2026-2035) & (K MT)
Table 128. North America Hot-dip Galvanized Steel Wire Market Size Forecast by Country (2026-2035) & (M USD)
Table 129. Europe Hot-dip Galvanized Steel Wire Sales Forecast by Country (2026-2035) & (K MT)
Table 130. Europe Hot-dip Galvanized Steel Wire Market Size Forecast by Country (2026-2035) & (M USD)
Table 131. Asia Pacific Hot-dip Galvanized Steel Wire Sales Forecast by Region (2026-2035) & (K MT)
Table 132. Asia Pacific Hot-dip Galvanized Steel Wire Market Size Forecast by Region (2026-2035) & (M USD)
Table 133. South America Hot-dip Galvanized Steel Wire Sales Forecast by Country (2026-2035) & (K MT)
Table 134. South America Hot-dip Galvanized Steel Wire Market Size Forecast by

Country (2026-2035) & (M USD)

Table 135. Middle East and Africa Hot-dip Galvanized Steel Wire Sales Forecast by Country (2026-2035) & (Units)

Table 136. Middle East and Africa Hot-dip Galvanized Steel Wire Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Global Hot-dip Galvanized Steel Wire Sales Forecast by Type (2026-2035) & (K MT)

Table 138. Global Hot-dip Galvanized Steel Wire Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Hot-dip Galvanized Steel Wire Price Forecast by Type (2026-2035) & (USD/KG)

Table 140. Global Hot-dip Galvanized Steel Wire Sales (K MT) Forecast by Application (2026-2035)

Table 141. Global Hot-dip Galvanized Steel Wire Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Hot-dip Galvanized Steel Wire
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Hot-dip Galvanized Steel Wire Market Size (M USD), 2025-2035
- Figure 5. Global Hot-dip Galvanized Steel Wire Market Size (M USD) (2020-2035)
- Figure 6. Global Hot-dip Galvanized Steel Wire Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Hot-dip Galvanized Steel Wire Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Hot-dip Galvanized Steel Wire Product Life Cycle
- Figure 13. Hot-dip Galvanized Steel Wire Sales Share by Manufacturers in 2025
- Figure 14. Global Hot-dip Galvanized Steel Wire Revenue Share by Manufacturers in 2025
- Figure 15. Hot-dip Galvanized Steel Wire Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Hot-dip Galvanized Steel Wire Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Hot-dip Galvanized Steel Wire Revenue in 2025
- Figure 18. Industry Chain Map of Hot-dip Galvanized Steel Wire
- Figure 19. Global Hot-dip Galvanized Steel Wire Market PEST Analysis
- Figure 20. Global Hot-dip Galvanized Steel Wire Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Hot-dip Galvanized Steel Wire Market Share by Type
- Figure 27. Sales Market Share of Hot-dip Galvanized Steel Wire by Type (2020-2025)
- Figure 28. Sales Market Share of Hot-dip Galvanized Steel Wire by Type in 2025
- Figure 29. Market Share of Hot-dip Galvanized Steel Wire by Type (2020-2025)
- Figure 30. Market Share of Hot-dip Galvanized Steel Wire by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Hot-dip Galvanized Steel Wire Market Share by Application

Figure 33. Global Hot-dip Galvanized Steel Wire Sales Market Share by Application (2020-2025)

Figure 34. Global Hot-dip Galvanized Steel Wire Sales Market Share by Application in 2025

Figure 35. Global Hot-dip Galvanized Steel Wire Market Share by Application (2020-2025)

Figure 36. Global Hot-dip Galvanized Steel Wire Market Share by Application in 2025

Figure 37. Global Hot-dip Galvanized Steel Wire Sales Growth Rate by Application (2020-2025)

Figure 38. Global Hot-dip Galvanized Steel Wire Sales Market Share by Region (2020-2025)

Figure 39. Global Hot-dip Galvanized Steel Wire Market Size by Region (2020-2025)

Figure 40. North America Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Hot-dip Galvanized Steel Wire Sales Market Share by Country in 2024

Figure 43. North America Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Hot-dip Galvanized Steel Wire Market Size by Country in 2024

Figure 45. U.S. Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Hot-dip Galvanized Steel Wire Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Hot-dip Galvanized Steel Wire Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Hot-dip Galvanized Steel Wire Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Hot-dip Galvanized Steel Wire Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Hot-dip Galvanized Steel Wire Sales Market Share by Country in 2024

Figure 53. Europe Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Hot-dip Galvanized Steel Wire Market Size by Country in 2024

Figure 55. Germany Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Hot-dip Galvanized Steel Wire Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Hot-dip Galvanized Steel Wire Sales Market Share by Region in 2024

Figure 67. Asia Pacific Hot-dip Galvanized Steel Wire Market Size by Region in 2024

Figure 68. China Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Hot-dip Galvanized Steel Wire Sales and Growth Rate (K MT)

Figure 79. South America Hot-dip Galvanized Steel Wire Sales Market Share by Country in 2024

Figure 80. South America Hot-dip Galvanized Steel Wire Market Size and Growth Rate (M USD)

Figure 81. South America Hot-dip Galvanized Steel Wire Market Size by Country in 2024

Figure 82. Brazil Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Hot-dip Galvanized Steel Wire Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Hot-dip Galvanized Steel Wire Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Hot-dip Galvanized Steel Wire Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Hot-dip Galvanized Steel Wire Market Size by Region in 2024

Figure 92. Saudi Arabia Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Hot-dip Galvanized Steel Wire Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Hot-dip Galvanized Steel Wire Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Hot-dip Galvanized Steel Wire Production Market Share by Region (2020-2025)

Figure 103. North America Hot-dip Galvanized Steel Wire Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Hot-dip Galvanized Steel Wire Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Hot-dip Galvanized Steel Wire Production (K MT) Growth Rate (2020-2025)

Figure 106. China Hot-dip Galvanized Steel Wire Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Hot-dip Galvanized Steel Wire Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Hot-dip Galvanized Steel Wire Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Hot-dip Galvanized Steel Wire Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Hot-dip Galvanized Steel Wire Market Share Forecast by Type (2026-2035)

Figure 111. Global Hot-dip Galvanized Steel Wire Sales Forecast by Application (2026-2035)

Figure 112. Global Hot-dip Galvanized Steel Wire Market Share Forecast by Application (2026-2035)

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