

Global Hospitality Flooring Market Research Report 2023(Status and Outlook)

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Abstracts

Report Overview

Bosson Research's latest report provides a deep insight into the global Hospitality Flooring market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Hospitality Flooring Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Hospitality Flooring market in any manner.

Global Hospitality Flooring Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Armstrong Flooring Commercial

Interface
Mohawk Group
Parterre
J+J Flooring Group
Signature
RES-TEK
Intex Commercial Flooring
Altro
Ecore International
EcoSurfaces
Gerflor
Dur-A-Flex
Polyflor
TAJ Flooring
Kiefer USA
Tarkett

Market Segmentation (by Type)

Vinyl Flooring
Laminate Flooring
Others

Market Segmentation (by Application)

Restaurant
Coffee Shop
Hotel
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Hospitality Flooring Market
Overview of the regional outlook of the Hospitality Flooring Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
Provision of market value (USD Billion) data for each segment and sub-segment
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
Provides insight into the market through Value Chain
Market dynamics scenario, along with growth opportunities of the market in the years to come
6-month post-sales analyst support
Customization of the Report
In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.
Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Hospitality Flooring Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Hospitality Flooring
- 1.2 Key Market Segments
 - 1.2.1 Hospitality Flooring Segment by Type
 - 1.2.2 Hospitality Flooring Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HOSPITALITY FLOORING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Hospitality Flooring Market Size (M USD) Estimates and Forecasts (2018-2029)
 - 2.1.2 Global Hospitality Flooring Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HOSPITALITY FLOORING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Hospitality Flooring Sales by Manufacturers (2018-2023)
- 3.2 Global Hospitality Flooring Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Hospitality Flooring Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Hospitality Flooring Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Hospitality Flooring Sales Sites, Area Served, Product Type
- 3.6 Hospitality Flooring Market Competitive Situation and Trends
 - 3.6.1 Hospitality Flooring Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Hospitality Flooring Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 HOSPITALITY FLOORING INDUSTRY CHAIN ANALYSIS

- 4.1 Hospitality Flooring Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HOSPITALITY FLOORING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 HOSPITALITY FLOORING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Hospitality Flooring Sales Market Share by Type (2018-2023)
- 6.3 Global Hospitality Flooring Market Size Market Share by Type (2018-2023)
- 6.4 Global Hospitality Flooring Price by Type (2018-2023)

7 HOSPITALITY FLOORING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Hospitality Flooring Market Sales by Application (2018-2023)
- 7.3 Global Hospitality Flooring Market Size (M USD) by Application (2018-2023)
- 7.4 Global Hospitality Flooring Sales Growth Rate by Application (2018-2023)

8 HOSPITALITY FLOORING MARKET SEGMENTATION BY REGION

- 8.1 Global Hospitality Flooring Sales by Region
 - 8.1.1 Global Hospitality Flooring Sales by Region
 - 8.1.2 Global Hospitality Flooring Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Hospitality Flooring Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Hospitality Flooring Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Hospitality Flooring Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Hospitality Flooring Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Hospitality Flooring Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Armstrong Flooring Commercial
 - 9.1.1 Armstrong Flooring Commercial Hospitality Flooring Basic Information
 - 9.1.2 Armstrong Flooring Commercial Hospitality Flooring Product Overview
 - 9.1.3 Armstrong Flooring Commercial Hospitality Flooring Product Market Performance
 - 9.1.4 Armstrong Flooring Commercial Business Overview
 - 9.1.5 Armstrong Flooring Commercial Hospitality Flooring SWOT Analysis
 - 9.1.6 Armstrong Flooring Commercial Recent Developments

9.2 Interface

- 9.2.1 Interface Hospitality Flooring Basic Information
- 9.2.2 Interface Hospitality Flooring Product Overview
- 9.2.3 Interface Hospitality Flooring Product Market Performance
- 9.2.4 Interface Business Overview
- 9.2.5 Interface Hospitality Flooring SWOT Analysis
- 9.2.6 Interface Recent Developments

9.3 Mohawk Group

- 9.3.1 Mohawk Group Hospitality Flooring Basic Information
- 9.3.2 Mohawk Group Hospitality Flooring Product Overview
- 9.3.3 Mohawk Group Hospitality Flooring Product Market Performance
- 9.3.4 Mohawk Group Business Overview
- 9.3.5 Mohawk Group Hospitality Flooring SWOT Analysis
- 9.3.6 Mohawk Group Recent Developments

9.4 Parterre

- 9.4.1 Parterre Hospitality Flooring Basic Information
- 9.4.2 Parterre Hospitality Flooring Product Overview
- 9.4.3 Parterre Hospitality Flooring Product Market Performance
- 9.4.4 Parterre Business Overview
- 9.4.5 Parterre Hospitality Flooring SWOT Analysis
- 9.4.6 Parterre Recent Developments

9.5 J+J Flooring Group

- 9.5.1 J+J Flooring Group Hospitality Flooring Basic Information
- 9.5.2 J+J Flooring Group Hospitality Flooring Product Overview
- 9.5.3 J+J Flooring Group Hospitality Flooring Product Market Performance
- 9.5.4 J+J Flooring Group Business Overview
- 9.5.5 J+J Flooring Group Hospitality Flooring SWOT Analysis
- 9.5.6 J+J Flooring Group Recent Developments

9.6 Signature

- 9.6.1 Signature Hospitality Flooring Basic Information
- 9.6.2 Signature Hospitality Flooring Product Overview
- 9.6.3 Signature Hospitality Flooring Product Market Performance
- 9.6.4 Signature Business Overview
- 9.6.5 Signature Recent Developments

9.7 RES-TEK

- 9.7.1 RES-TEK Hospitality Flooring Basic Information
- 9.7.2 RES-TEK Hospitality Flooring Product Overview
- 9.7.3 RES-TEK Hospitality Flooring Product Market Performance
- 9.7.4 RES-TEK Business Overview

- 9.7.5 RES-TEK Recent Developments
- 9.8 Intex Commercial Flooring
 - 9.8.1 Intex Commercial Flooring Hospitality Flooring Basic Information
 - 9.8.2 Intex Commercial Flooring Hospitality Flooring Product Overview
 - 9.8.3 Intex Commercial Flooring Hospitality Flooring Product Market Performance
 - 9.8.4 Intex Commercial Flooring Business Overview
 - 9.8.5 Intex Commercial Flooring Recent Developments
- 9.9 Altro
 - 9.9.1 Altro Hospitality Flooring Basic Information
 - 9.9.2 Altro Hospitality Flooring Product Overview
 - 9.9.3 Altro Hospitality Flooring Product Market Performance
 - 9.9.4 Altro Business Overview
 - 9.9.5 Altro Recent Developments
- 9.10 Ecore International
 - 9.10.1 Ecore International Hospitality Flooring Basic Information
 - 9.10.2 Ecore International Hospitality Flooring Product Overview
 - 9.10.3 Ecore International Hospitality Flooring Product Market Performance
 - 9.10.4 Ecore International Business Overview
 - 9.10.5 Ecore International Recent Developments
- 9.11 EcoSurfaces
 - 9.11.1 EcoSurfaces Hospitality Flooring Basic Information
 - 9.11.2 EcoSurfaces Hospitality Flooring Product Overview
 - 9.11.3 EcoSurfaces Hospitality Flooring Product Market Performance
 - 9.11.4 EcoSurfaces Business Overview
 - 9.11.5 EcoSurfaces Recent Developments
- 9.12 Gerflor
 - 9.12.1 Gerflor Hospitality Flooring Basic Information
 - 9.12.2 Gerflor Hospitality Flooring Product Overview
 - 9.12.3 Gerflor Hospitality Flooring Product Market Performance
 - 9.12.4 Gerflor Business Overview
 - 9.12.5 Gerflor Recent Developments
- 9.13 Dur-A-Flex
 - 9.13.1 Dur-A-Flex Hospitality Flooring Basic Information
 - 9.13.2 Dur-A-Flex Hospitality Flooring Product Overview
 - 9.13.3 Dur-A-Flex Hospitality Flooring Product Market Performance
 - 9.13.4 Dur-A-Flex Business Overview
 - 9.13.5 Dur-A-Flex Recent Developments
- 9.14 Polyflor
 - 9.14.1 Polyflor Hospitality Flooring Basic Information

- 9.14.2 Polyflor Hospitality Flooring Product Overview
- 9.14.3 Polyflor Hospitality Flooring Product Market Performance
- 9.14.4 Polyflor Business Overview
- 9.14.5 Polyflor Recent Developments
- 9.15 TAJ Flooring
 - 9.15.1 TAJ Flooring Hospitality Flooring Basic Information
 - 9.15.2 TAJ Flooring Hospitality Flooring Product Overview
 - 9.15.3 TAJ Flooring Hospitality Flooring Product Market Performance
 - 9.15.4 TAJ Flooring Business Overview
 - 9.15.5 TAJ Flooring Recent Developments
- 9.16 Kiefer USA
 - 9.16.1 Kiefer USA Hospitality Flooring Basic Information
 - 9.16.2 Kiefer USA Hospitality Flooring Product Overview
 - 9.16.3 Kiefer USA Hospitality Flooring Product Market Performance
 - 9.16.4 Kiefer USA Business Overview
 - 9.16.5 Kiefer USA Recent Developments
- 9.17 Tarkett
 - 9.17.1 Tarkett Hospitality Flooring Basic Information
 - 9.17.2 Tarkett Hospitality Flooring Product Overview
 - 9.17.3 Tarkett Hospitality Flooring Product Market Performance
 - 9.17.4 Tarkett Business Overview
 - 9.17.5 Tarkett Recent Developments

10 HOSPITALITY FLOORING MARKET FORECAST BY REGION

- 10.1 Global Hospitality Flooring Market Size Forecast
- 10.2 Global Hospitality Flooring Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Hospitality Flooring Market Size Forecast by Country
 - 10.2.3 Asia Pacific Hospitality Flooring Market Size Forecast by Region
 - 10.2.4 South America Hospitality Flooring Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Hospitality Flooring by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

- 11.1 Global Hospitality Flooring Market Forecast by Type (2024-2029)
 - 11.1.1 Global Forecasted Sales of Hospitality Flooring by Type (2024-2029)
 - 11.1.2 Global Hospitality Flooring Market Size Forecast by Type (2024-2029)

- 11.1.3 Global Forecasted Price of Hospitality Flooring by Type (2024-2029)
- 11.2 Global Hospitality Flooring Market Forecast by Application (2024-2029)
 - 11.2.1 Global Hospitality Flooring Sales (K MT) Forecast by Application
 - 11.2.2 Global Hospitality Flooring Market Size (M USD) Forecast by Application (2024-2029)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Hospitality Flooring Market Size Comparison by Region (M USD)
- Table 5. Global Hospitality Flooring Sales (K MT) by Manufacturers (2018-2023)
- Table 6. Global Hospitality Flooring Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Hospitality Flooring Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Hospitality Flooring Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Hospitality Flooring as of 2022)
- Table 10. Global Market Hospitality Flooring Average Price (USD/MT) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Hospitality Flooring Sales Sites and Area Served
- Table 12. Manufacturers Hospitality Flooring Product Type
- Table 13. Global Hospitality Flooring Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Hospitality Flooring
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Hospitality Flooring Market Challenges
- Table 22. Market Restraints
- Table 23. Global Hospitality Flooring Sales by Type (K MT)
- Table 24. Global Hospitality Flooring Market Size by Type (M USD)
- Table 25. Global Hospitality Flooring Sales (K MT) by Type (2018-2023)
- Table 26. Global Hospitality Flooring Sales Market Share by Type (2018-2023)
- Table 27. Global Hospitality Flooring Market Size (M USD) by Type (2018-2023)
- Table 28. Global Hospitality Flooring Market Size Share by Type (2018-2023)
- Table 29. Global Hospitality Flooring Price (USD/MT) by Type (2018-2023)
- Table 30. Global Hospitality Flooring Sales (K MT) by Application
- Table 31. Global Hospitality Flooring Market Size by Application
- Table 32. Global Hospitality Flooring Sales by Application (2018-2023) & (K MT)

- Table 33. Global Hospitality Flooring Sales Market Share by Application (2018-2023)
- Table 34. Global Hospitality Flooring Sales by Application (2018-2023) & (M USD)
- Table 35. Global Hospitality Flooring Market Share by Application (2018-2023)
- Table 36. Global Hospitality Flooring Sales Growth Rate by Application (2018-2023)
- Table 37. Global Hospitality Flooring Sales by Region (2018-2023) & (K MT)
- Table 38. Global Hospitality Flooring Sales Market Share by Region (2018-2023)
- Table 39. North America Hospitality Flooring Sales by Country (2018-2023) & (K MT)
- Table 40. Europe Hospitality Flooring Sales by Country (2018-2023) & (K MT)
- Table 41. Asia Pacific Hospitality Flooring Sales by Region (2018-2023) & (K MT)
- Table 42. South America Hospitality Flooring Sales by Country (2018-2023) & (K MT)
- Table 43. Middle East and Africa Hospitality Flooring Sales by Region (2018-2023) & (K MT)
- Table 44. Armstrong Flooring Commercial Hospitality Flooring Basic Information
- Table 45. Armstrong Flooring Commercial Hospitality Flooring Product Overview
- Table 46. Armstrong Flooring Commercial Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 47. Armstrong Flooring Commercial Business Overview
- Table 48. Armstrong Flooring Commercial Hospitality Flooring SWOT Analysis
- Table 49. Armstrong Flooring Commercial Recent Developments
- Table 50. Interface Hospitality Flooring Basic Information
- Table 51. Interface Hospitality Flooring Product Overview
- Table 52. Interface Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 53. Interface Business Overview
- Table 54. Interface Hospitality Flooring SWOT Analysis
- Table 55. Interface Recent Developments
- Table 56. Mohawk Group Hospitality Flooring Basic Information
- Table 57. Mohawk Group Hospitality Flooring Product Overview
- Table 58. Mohawk Group Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 59. Mohawk Group Business Overview
- Table 60. Mohawk Group Hospitality Flooring SWOT Analysis
- Table 61. Mohawk Group Recent Developments
- Table 62. Parterre Hospitality Flooring Basic Information
- Table 63. Parterre Hospitality Flooring Product Overview
- Table 64. Parterre Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 65. Parterre Business Overview
- Table 66. Parterre Hospitality Flooring SWOT Analysis

Table 67. Parterre Recent Developments

Table 68. J+J Flooring Group Hospitality Flooring Basic Information

Table 69. J+J Flooring Group Hospitality Flooring Product Overview

Table 70. J+J Flooring Group Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 71. J+J Flooring Group Business Overview

Table 72. J+J Flooring Group Hospitality Flooring SWOT Analysis

Table 73. J+J Flooring Group Recent Developments

Table 74. Signature Hospitality Flooring Basic Information

Table 75. Signature Hospitality Flooring Product Overview

Table 76. Signature Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 77. Signature Business Overview

Table 78. Signature Recent Developments

Table 79. RES-TEK Hospitality Flooring Basic Information

Table 80. RES-TEK Hospitality Flooring Product Overview

Table 81. RES-TEK Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 82. RES-TEK Business Overview

Table 83. RES-TEK Recent Developments

Table 84. Intex Commercial Flooring Hospitality Flooring Basic Information

Table 85. Intex Commercial Flooring Hospitality Flooring Product Overview

Table 86. Intex Commercial Flooring Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 87. Intex Commercial Flooring Business Overview

Table 88. Intex Commercial Flooring Recent Developments

Table 89. Altro Hospitality Flooring Basic Information

Table 90. Altro Hospitality Flooring Product Overview

Table 91. Altro Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 92. Altro Business Overview

Table 93. Altro Recent Developments

Table 94. Ecore International Hospitality Flooring Basic Information

Table 95. Ecore International Hospitality Flooring Product Overview

Table 96. Ecore International Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 97. Ecore International Business Overview

Table 98. Ecore International Recent Developments

Table 99. EcoSurfaces Hospitality Flooring Basic Information

- Table 100. EcoSurfaces Hospitality Flooring Product Overview
- Table 101. EcoSurfaces Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 102. EcoSurfaces Business Overview
- Table 103. EcoSurfaces Recent Developments
- Table 104. Gerflor Hospitality Flooring Basic Information
- Table 105. Gerflor Hospitality Flooring Product Overview
- Table 106. Gerflor Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 107. Gerflor Business Overview
- Table 108. Gerflor Recent Developments
- Table 109. Dur-A-Flex Hospitality Flooring Basic Information
- Table 110. Dur-A-Flex Hospitality Flooring Product Overview
- Table 111. Dur-A-Flex Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 112. Dur-A-Flex Business Overview
- Table 113. Dur-A-Flex Recent Developments
- Table 114. Polyflor Hospitality Flooring Basic Information
- Table 115. Polyflor Hospitality Flooring Product Overview
- Table 116. Polyflor Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 117. Polyflor Business Overview
- Table 118. Polyflor Recent Developments
- Table 119. TAJ Flooring Hospitality Flooring Basic Information
- Table 120. TAJ Flooring Hospitality Flooring Product Overview
- Table 121. TAJ Flooring Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 122. TAJ Flooring Business Overview
- Table 123. TAJ Flooring Recent Developments
- Table 124. Kiefer USA Hospitality Flooring Basic Information
- Table 125. Kiefer USA Hospitality Flooring Product Overview
- Table 126. Kiefer USA Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 127. Kiefer USA Business Overview
- Table 128. Kiefer USA Recent Developments
- Table 129. Tarkett Hospitality Flooring Basic Information
- Table 130. Tarkett Hospitality Flooring Product Overview
- Table 131. Tarkett Hospitality Flooring Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 132. Tarkett Business Overview

Table 133. Tarkett Recent Developments

Table 134. Global Hospitality Flooring Sales Forecast by Region (2024-2029) & (K MT)

Table 135. Global Hospitality Flooring Market Size Forecast by Region (2024-2029) & (M USD)

Table 136. North America Hospitality Flooring Sales Forecast by Country (2024-2029) & (K MT)

Table 137. North America Hospitality Flooring Market Size Forecast by Country (2024-2029) & (M USD)

Table 138. Europe Hospitality Flooring Sales Forecast by Country (2024-2029) & (K MT)

Table 139. Europe Hospitality Flooring Market Size Forecast by Country (2024-2029) & (M USD)

Table 140. Asia Pacific Hospitality Flooring Sales Forecast by Region (2024-2029) & (K MT)

Table 141. Asia Pacific Hospitality Flooring Market Size Forecast by Region (2024-2029) & (M USD)

Table 142. South America Hospitality Flooring Sales Forecast by Country (2024-2029) & (K MT)

Table 143. South America Hospitality Flooring Market Size Forecast by Country (2024-2029) & (M USD)

Table 144. Middle East and Africa Hospitality Flooring Consumption Forecast by Country (2024-2029) & (Units)

Table 145. Middle East and Africa Hospitality Flooring Market Size Forecast by Country (2024-2029) & (M USD)

Table 146. Global Hospitality Flooring Sales Forecast by Type (2024-2029) & (K MT)

Table 147. Global Hospitality Flooring Market Size Forecast by Type (2024-2029) & (M USD)

Table 148. Global Hospitality Flooring Price Forecast by Type (2024-2029) & (USD/MT)

Table 149. Global Hospitality Flooring Sales (K MT) Forecast by Application (2024-2029)

Table 150. Global Hospitality Flooring Market Size Forecast by Application (2024-2029) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Hospitality Flooring
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Hospitality Flooring Market Size (M USD), 2018-2029
- Figure 5. Global Hospitality Flooring Market Size (M USD) (2018-2029)
- Figure 6. Global Hospitality Flooring Sales (K MT) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Hospitality Flooring Market Size by Country (M USD)
- Figure 11. Hospitality Flooring Sales Share by Manufacturers in 2022
- Figure 12. Global Hospitality Flooring Revenue Share by Manufacturers in 2022
- Figure 13. Hospitality Flooring Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Hospitality Flooring Average Price (USD/MT) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Hospitality Flooring Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Hospitality Flooring Market Share by Type
- Figure 18. Sales Market Share of Hospitality Flooring by Type (2018-2023)
- Figure 19. Sales Market Share of Hospitality Flooring by Type in 2022
- Figure 20. Market Size Share of Hospitality Flooring by Type (2018-2023)
- Figure 21. Market Size Market Share of Hospitality Flooring by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Hospitality Flooring Market Share by Application
- Figure 24. Global Hospitality Flooring Sales Market Share by Application (2018-2023)
- Figure 25. Global Hospitality Flooring Sales Market Share by Application in 2022
- Figure 26. Global Hospitality Flooring Market Share by Application (2018-2023)
- Figure 27. Global Hospitality Flooring Market Share by Application in 2022
- Figure 28. Global Hospitality Flooring Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Hospitality Flooring Sales Market Share by Region (2018-2023)
- Figure 30. North America Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 31. North America Hospitality Flooring Sales Market Share by Country in 2022

- Figure 32. U.S. Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 33. Canada Hospitality Flooring Sales (K MT) and Growth Rate (2018-2023)
- Figure 34. Mexico Hospitality Flooring Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 36. Europe Hospitality Flooring Sales Market Share by Country in 2022
- Figure 37. Germany Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 38. France Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 39. U.K. Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 40. Italy Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 41. Russia Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 42. Asia Pacific Hospitality Flooring Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Hospitality Flooring Sales Market Share by Region in 2022
- Figure 44. China Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 45. Japan Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 46. South Korea Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 47. India Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 48. Southeast Asia Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 49. South America Hospitality Flooring Sales and Growth Rate (K MT)
- Figure 50. South America Hospitality Flooring Sales Market Share by Country in 2022
- Figure 51. Brazil Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 52. Argentina Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 53. Columbia Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 54. Middle East and Africa Hospitality Flooring Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Hospitality Flooring Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 57. UAE Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 58. Egypt Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 59. Nigeria Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 60. South Africa Hospitality Flooring Sales and Growth Rate (2018-2023) & (K MT)
- Figure 61. Global Hospitality Flooring Sales Forecast by Volume (2018-2029) & (K MT)
- Figure 62. Global Hospitality Flooring Market Size Forecast by Value (2018-2029) & (M USD)
- Figure 63. Global Hospitality Flooring Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Hospitality Flooring Market Share Forecast by Type (2024-2029)

Figure 65. Global Hospitality Flooring Sales Forecast by Application (2024-2029)

Figure 66. Global Hospitality Flooring Market Share Forecast by Application
(2024-2029)

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