

Global Horticultural and Agricultural Lighting Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Horticultural and Agricultural Lighting market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Horticultural and Agricultural Lighting Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Horticultural and Agricultural Lighting market in any manner.

Global Horticultural and Agricultural Lighting Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding

the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Agnetix

Black Dog Grow Technologies Inc

EconoLux Industries Ltd.

Everlight Electronics Co. Ltd.

General Electric Co.

Heliospectra AB

Hubbell Inc.

Hydrofarm LLC

Lemnis Oreon BV

LumiGrow Inc

OSRAM GmbH

Samsung Electronics Co. Ltd.

Sanan Optoelectronics Co. Ltd.

Schreder SA

Signify NV

The Scotts Miracle Gro Co.

Thrive Agritech

ViparSpectra

Market Segmentation (by Type)

LED

Non LED Lighting

Market Segmentation (by Application)

Commercial Grower

Home Grower

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Horticultural and Agricultural Lighting Market

Overview of the regional outlook of the Horticultural and Agricultural Lighting Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Horticultural and Agricultural Lighting Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Horticultural and Agricultural Lighting
- 1.2 Key Market Segments
 - 1.2.1 Horticultural and Agricultural Lighting Segment by Type
 - 1.2.2 Horticultural and Agricultural Lighting Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HORTICULTURAL AND AGRICULTURAL LIGHTING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Horticultural and Agricultural Lighting Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Horticultural and Agricultural Lighting Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HORTICULTURAL AND AGRICULTURAL LIGHTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Horticultural and Agricultural Lighting Sales by Manufacturers (2019-2024)
- 3.2 Global Horticultural and Agricultural Lighting Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Horticultural and Agricultural Lighting Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Horticultural and Agricultural Lighting Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Horticultural and Agricultural Lighting Sales Sites, Area Served, Product Type
- 3.6 Horticultural and Agricultural Lighting Market Competitive Situation and Trends
 - 3.6.1 Horticultural and Agricultural Lighting Market Concentration Rate

3.6.2 Global 5 and 10 Largest Horticultural and Agricultural Lighting Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 HORTICULTURAL AND AGRICULTURAL LIGHTING INDUSTRY CHAIN ANALYSIS

4.1 Horticultural and Agricultural Lighting Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HORTICULTURAL AND AGRICULTURAL LIGHTING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 HORTICULTURAL AND AGRICULTURAL LIGHTING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Horticultural and Agricultural Lighting Sales Market Share by Type (2019-2024)

6.3 Global Horticultural and Agricultural Lighting Market Size Market Share by Type (2019-2024)

6.4 Global Horticultural and Agricultural Lighting Price by Type (2019-2024)

7 HORTICULTURAL AND AGRICULTURAL LIGHTING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Horticultural and Agricultural Lighting Market Sales by Application (2019-2024)
- 7.3 Global Horticultural and Agricultural Lighting Market Size (M USD) by Application (2019-2024)
- 7.4 Global Horticultural and Agricultural Lighting Sales Growth Rate by Application (2019-2024)

8 HORTICULTURAL AND AGRICULTURAL LIGHTING MARKET SEGMENTATION BY REGION

- 8.1 Global Horticultural and Agricultural Lighting Sales by Region
 - 8.1.1 Global Horticultural and Agricultural Lighting Sales by Region
 - 8.1.2 Global Horticultural and Agricultural Lighting Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Horticultural and Agricultural Lighting Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Horticultural and Agricultural Lighting Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Horticultural and Agricultural Lighting Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Horticultural and Agricultural Lighting Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa

- 8.6.1 Middle East and Africa Horticultural and Agricultural Lighting Sales by Region
- 8.6.2 Saudi Arabia
- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Agnetix

- 9.1.1 Agnetix Horticultural and Agricultural Lighting Basic Information
- 9.1.2 Agnetix Horticultural and Agricultural Lighting Product Overview
- 9.1.3 Agnetix Horticultural and Agricultural Lighting Product Market Performance
- 9.1.4 Agnetix Business Overview
- 9.1.5 Agnetix Horticultural and Agricultural Lighting SWOT Analysis
- 9.1.6 Agnetix Recent Developments

9.2 Black Dog Grow Technologies Inc

- 9.2.1 Black Dog Grow Technologies Inc Horticultural and Agricultural Lighting Basic Information
- 9.2.2 Black Dog Grow Technologies Inc Horticultural and Agricultural Lighting Product Overview
- 9.2.3 Black Dog Grow Technologies Inc Horticultural and Agricultural Lighting Product Market Performance
- 9.2.4 Black Dog Grow Technologies Inc Business Overview
- 9.2.5 Black Dog Grow Technologies Inc Horticultural and Agricultural Lighting SWOT Analysis
- 9.2.6 Black Dog Grow Technologies Inc Recent Developments

9.3 EconoLux Industries Ltd.

- 9.3.1 EconoLux Industries Ltd. Horticultural and Agricultural Lighting Basic Information
- 9.3.2 EconoLux Industries Ltd. Horticultural and Agricultural Lighting Product Overview
- 9.3.3 EconoLux Industries Ltd. Horticultural and Agricultural Lighting Product Market Performance
- 9.3.4 EconoLux Industries Ltd. Horticultural and Agricultural Lighting SWOT Analysis
- 9.3.5 EconoLux Industries Ltd. Business Overview
- 9.3.6 EconoLux Industries Ltd. Recent Developments

9.4 Everlight Electronics Co. Ltd.

- 9.4.1 Everlight Electronics Co. Ltd. Horticultural and Agricultural Lighting Basic Information
- 9.4.2 Everlight Electronics Co. Ltd. Horticultural and Agricultural Lighting Product

Overview

9.4.3 Everlight Electronics Co. Ltd. Horticultural and Agricultural Lighting Product

Market Performance

9.4.4 Everlight Electronics Co. Ltd. Business Overview

9.4.5 Everlight Electronics Co. Ltd. Recent Developments

9.5 General Electric Co.

9.5.1 General Electric Co. Horticultural and Agricultural Lighting Basic Information

9.5.2 General Electric Co. Horticultural and Agricultural Lighting Product Overview

9.5.3 General Electric Co. Horticultural and Agricultural Lighting Product Market

Performance

9.5.4 General Electric Co. Business Overview

9.5.5 General Electric Co. Recent Developments

9.6 Heliospectra AB

9.6.1 Heliospectra AB Horticultural and Agricultural Lighting Basic Information

9.6.2 Heliospectra AB Horticultural and Agricultural Lighting Product Overview

9.6.3 Heliospectra AB Horticultural and Agricultural Lighting Product Market

Performance

9.6.4 Heliospectra AB Business Overview

9.6.5 Heliospectra AB Recent Developments

9.7 Hubbell Inc.

9.7.1 Hubbell Inc. Horticultural and Agricultural Lighting Basic Information

9.7.2 Hubbell Inc. Horticultural and Agricultural Lighting Product Overview

9.7.3 Hubbell Inc. Horticultural and Agricultural Lighting Product Market Performance

9.7.4 Hubbell Inc. Business Overview

9.7.5 Hubbell Inc. Recent Developments

9.8 Hydrofarm LLC

9.8.1 Hydrofarm LLC Horticultural and Agricultural Lighting Basic Information

9.8.2 Hydrofarm LLC Horticultural and Agricultural Lighting Product Overview

9.8.3 Hydrofarm LLC Horticultural and Agricultural Lighting Product Market

Performance

9.8.4 Hydrofarm LLC Business Overview

9.8.5 Hydrofarm LLC Recent Developments

9.9 Lemnis Oreon BV

9.9.1 Lemnis Oreon BV Horticultural and Agricultural Lighting Basic Information

9.9.2 Lemnis Oreon BV Horticultural and Agricultural Lighting Product Overview

9.9.3 Lemnis Oreon BV Horticultural and Agricultural Lighting Product Market

Performance

9.9.4 Lemnis Oreon BV Business Overview

9.9.5 Lemnis Oreon BV Recent Developments

9.10 LumiGrow Inc

9.10.1 LumiGrow Inc Horticultural and Agricultural Lighting Basic Information

9.10.2 LumiGrow Inc Horticultural and Agricultural Lighting Product Overview

9.10.3 LumiGrow Inc Horticultural and Agricultural Lighting Product Market

Performance

9.10.4 LumiGrow Inc Business Overview

9.10.5 LumiGrow Inc Recent Developments

9.11 OSRAM GmbH

9.11.1 OSRAM GmbH Horticultural and Agricultural Lighting Basic Information

9.11.2 OSRAM GmbH Horticultural and Agricultural Lighting Product Overview

9.11.3 OSRAM GmbH Horticultural and Agricultural Lighting Product Market

Performance

9.11.4 OSRAM GmbH Business Overview

9.11.5 OSRAM GmbH Recent Developments

9.12 Samsung Electronics Co. Ltd.

9.12.1 Samsung Electronics Co. Ltd. Horticultural and Agricultural Lighting Basic Information

9.12.2 Samsung Electronics Co. Ltd. Horticultural and Agricultural Lighting Product Overview

9.12.3 Samsung Electronics Co. Ltd. Horticultural and Agricultural Lighting Product Market Performance

9.12.4 Samsung Electronics Co. Ltd. Business Overview

9.12.5 Samsung Electronics Co. Ltd. Recent Developments

9.13 Sanan Optoelectronics Co. Ltd.

9.13.1 Sanan Optoelectronics Co. Ltd. Horticultural and Agricultural Lighting Basic Information

9.13.2 Sanan Optoelectronics Co. Ltd. Horticultural and Agricultural Lighting Product Overview

9.13.3 Sanan Optoelectronics Co. Ltd. Horticultural and Agricultural Lighting Product Market Performance

9.13.4 Sanan Optoelectronics Co. Ltd. Business Overview

9.13.5 Sanan Optoelectronics Co. Ltd. Recent Developments

9.14 Schreder SA

9.14.1 Schreder SA Horticultural and Agricultural Lighting Basic Information

9.14.2 Schreder SA Horticultural and Agricultural Lighting Product Overview

9.14.3 Schreder SA Horticultural and Agricultural Lighting Product Market Performance

9.14.4 Schreder SA Business Overview

9.14.5 Schreder SA Recent Developments

9.15 Signify NV

- 9.15.1 Signify NV Horticultural and Agricultural Lighting Basic Information
- 9.15.2 Signify NV Horticultural and Agricultural Lighting Product Overview
- 9.15.3 Signify NV Horticultural and Agricultural Lighting Product Market Performance
- 9.15.4 Signify NV Business Overview
- 9.15.5 Signify NV Recent Developments
- 9.16 The Scotts Miracle Gro Co.
 - 9.16.1 The Scotts Miracle Gro Co. Horticultural and Agricultural Lighting Basic Information
 - 9.16.2 The Scotts Miracle Gro Co. Horticultural and Agricultural Lighting Product Overview
 - 9.16.3 The Scotts Miracle Gro Co. Horticultural and Agricultural Lighting Product Market Performance
 - 9.16.4 The Scotts Miracle Gro Co. Business Overview
 - 9.16.5 The Scotts Miracle Gro Co. Recent Developments
- 9.17 Thrive Agritech
 - 9.17.1 Thrive Agritech Horticultural and Agricultural Lighting Basic Information
 - 9.17.2 Thrive Agritech Horticultural and Agricultural Lighting Product Overview
 - 9.17.3 Thrive Agritech Horticultural and Agricultural Lighting Product Market Performance
 - 9.17.4 Thrive Agritech Business Overview
 - 9.17.5 Thrive Agritech Recent Developments
- 9.18 ViparSpectra
 - 9.18.1 ViparSpectra Horticultural and Agricultural Lighting Basic Information
 - 9.18.2 ViparSpectra Horticultural and Agricultural Lighting Product Overview
 - 9.18.3 ViparSpectra Horticultural and Agricultural Lighting Product Market Performance
 - 9.18.4 ViparSpectra Business Overview
 - 9.18.5 ViparSpectra Recent Developments

10 HORTICULTURAL AND AGRICULTURAL LIGHTING MARKET FORECAST BY REGION

- 10.1 Global Horticultural and Agricultural Lighting Market Size Forecast
- 10.2 Global Horticultural and Agricultural Lighting Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Horticultural and Agricultural Lighting Market Size Forecast by Country
 - 10.2.3 Asia Pacific Horticultural and Agricultural Lighting Market Size Forecast by Region
 - 10.2.4 South America Horticultural and Agricultural Lighting Market Size Forecast by

Country

10.2.5 Middle East and Africa Forecasted Consumption of Horticultural and Agricultural Lighting by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Horticultural and Agricultural Lighting Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Horticultural and Agricultural Lighting by Type (2025-2030)

11.1.2 Global Horticultural and Agricultural Lighting Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Horticultural and Agricultural Lighting by Type (2025-2030)

11.2 Global Horticultural and Agricultural Lighting Market Forecast by Application (2025-2030)

11.2.1 Global Horticultural and Agricultural Lighting Sales (Kilotons) Forecast by Application

11.2.2 Global Horticultural and Agricultural Lighting Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Horticultural and Agricultural Lighting Market Size Comparison by Region (M USD)

Table 5. Global Horticultural and Agricultural Lighting Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Horticultural and Agricultural Lighting Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Horticultural and Agricultural Lighting Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Horticultural and Agricultural Lighting Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Horticultural and Agricultural Lighting as of 2022)

Table 10. Global Market Horticultural and Agricultural Lighting Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Horticultural and Agricultural Lighting Sales Sites and Area Served

Table 12. Manufacturers Horticultural and Agricultural Lighting Product Type

Table 13. Global Horticultural and Agricultural Lighting Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Horticultural and Agricultural Lighting

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Horticultural and Agricultural Lighting Market Challenges

Table 22. Global Horticultural and Agricultural Lighting Sales by Type (Kilotons)

Table 23. Global Horticultural and Agricultural Lighting Market Size by Type (M USD)

Table 24. Global Horticultural and Agricultural Lighting Sales (Kilotons) by Type (2019-2024)

Table 25. Global Horticultural and Agricultural Lighting Sales Market Share by Type

(2019-2024)

Table 26. Global Horticultural and Agricultural Lighting Market Size (M USD) by Type (2019-2024)

Table 27. Global Horticultural and Agricultural Lighting Market Size Share by Type (2019-2024)

Table 28. Global Horticultural and Agricultural Lighting Price (USD/Ton) by Type (2019-2024)

Table 29. Global Horticultural and Agricultural Lighting Sales (Kilotons) by Application

Table 30. Global Horticultural and Agricultural Lighting Market Size by Application

Table 31. Global Horticultural and Agricultural Lighting Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Horticultural and Agricultural Lighting Sales Market Share by Application (2019-2024)

Table 33. Global Horticultural and Agricultural Lighting Sales by Application (2019-2024) & (M USD)

Table 34. Global Horticultural and Agricultural Lighting Market Share by Application (2019-2024)

Table 35. Global Horticultural and Agricultural Lighting Sales Growth Rate by Application (2019-2024)

Table 36. Global Horticultural and Agricultural Lighting Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Horticultural and Agricultural Lighting Sales Market Share by Region (2019-2024)

Table 38. North America Horticultural and Agricultural Lighting Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Horticultural and Agricultural Lighting Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Horticultural and Agricultural Lighting Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Horticultural and Agricultural Lighting Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Horticultural and Agricultural Lighting Sales by Region (2019-2024) & (Kilotons)

Table 43. Agnetix Horticultural and Agricultural Lighting Basic Information

Table 44. Agnetix Horticultural and Agricultural Lighting Product Overview

Table 45. Agnetix Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Agnetix Business Overview

Table 47. Agnetix Horticultural and Agricultural Lighting SWOT Analysis

Table 48. Agnetix Recent Developments

Table 49. Black Dog Grow Technologies Inc Horticultural and Agricultural Lighting Basic Information

Table 50. Black Dog Grow Technologies Inc Horticultural and Agricultural Lighting Product Overview

Table 51. Black Dog Grow Technologies Inc Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. Black Dog Grow Technologies Inc Business Overview

Table 53. Black Dog Grow Technologies Inc Horticultural and Agricultural Lighting SWOT Analysis

Table 54. Black Dog Grow Technologies Inc Recent Developments

Table 55. EconoLux Industries Ltd. Horticultural and Agricultural Lighting Basic Information

Table 56. EconoLux Industries Ltd. Horticultural and Agricultural Lighting Product Overview

Table 57. EconoLux Industries Ltd. Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. EconoLux Industries Ltd. Horticultural and Agricultural Lighting SWOT Analysis

Table 59. EconoLux Industries Ltd. Business Overview

Table 60. EconoLux Industries Ltd. Recent Developments

Table 61. Everlight Electronics Co. Ltd. Horticultural and Agricultural Lighting Basic Information

Table 62. Everlight Electronics Co. Ltd. Horticultural and Agricultural Lighting Product Overview

Table 63. Everlight Electronics Co. Ltd. Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Everlight Electronics Co. Ltd. Business Overview

Table 65. Everlight Electronics Co. Ltd. Recent Developments

Table 66. General Electric Co. Horticultural and Agricultural Lighting Basic Information

Table 67. General Electric Co. Horticultural and Agricultural Lighting Product Overview

Table 68. General Electric Co. Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. General Electric Co. Business Overview

Table 70. General Electric Co. Recent Developments

Table 71. Heliospectra AB Horticultural and Agricultural Lighting Basic Information

Table 72. Heliospectra AB Horticultural and Agricultural Lighting Product Overview

Table 73. Heliospectra AB Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 74. Heliospectra AB Business Overview
- Table 75. Heliospectra AB Recent Developments
- Table 76. Hubbell Inc. Horticultural and Agricultural Lighting Basic Information
- Table 77. Hubbell Inc. Horticultural and Agricultural Lighting Product Overview
- Table 78. Hubbell Inc. Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Hubbell Inc. Business Overview
- Table 80. Hubbell Inc. Recent Developments
- Table 81. Hydrofarm LLC Horticultural and Agricultural Lighting Basic Information
- Table 82. Hydrofarm LLC Horticultural and Agricultural Lighting Product Overview
- Table 83. Hydrofarm LLC Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. Hydrofarm LLC Business Overview
- Table 85. Hydrofarm LLC Recent Developments
- Table 86. Lemnis Oreon BV Horticultural and Agricultural Lighting Basic Information
- Table 87. Lemnis Oreon BV Horticultural and Agricultural Lighting Product Overview
- Table 88. Lemnis Oreon BV Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Lemnis Oreon BV Business Overview
- Table 90. Lemnis Oreon BV Recent Developments
- Table 91. LumiGrow Inc Horticultural and Agricultural Lighting Basic Information
- Table 92. LumiGrow Inc Horticultural and Agricultural Lighting Product Overview
- Table 93. LumiGrow Inc Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. LumiGrow Inc Business Overview
- Table 95. LumiGrow Inc Recent Developments
- Table 96. OSRAM GmbH Horticultural and Agricultural Lighting Basic Information
- Table 97. OSRAM GmbH Horticultural and Agricultural Lighting Product Overview
- Table 98. OSRAM GmbH Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. OSRAM GmbH Business Overview
- Table 100. OSRAM GmbH Recent Developments
- Table 101. Samsung Electronics Co. Ltd. Horticultural and Agricultural Lighting Basic Information
- Table 102. Samsung Electronics Co. Ltd. Horticultural and Agricultural Lighting Product Overview
- Table 103. Samsung Electronics Co. Ltd. Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Samsung Electronics Co. Ltd. Business Overview

- Table 105. Samsung Electronics Co. Ltd. Recent Developments
- Table 106. Sanan Optoelectronics Co. Ltd. Horticultural and Agricultural Lighting Basic Information
- Table 107. Sanan Optoelectronics Co. Ltd. Horticultural and Agricultural Lighting Product Overview
- Table 108. Sanan Optoelectronics Co. Ltd. Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Sanan Optoelectronics Co. Ltd. Business Overview
- Table 110. Sanan Optoelectronics Co. Ltd. Recent Developments
- Table 111. Schreder SA Horticultural and Agricultural Lighting Basic Information
- Table 112. Schreder SA Horticultural and Agricultural Lighting Product Overview
- Table 113. Schreder SA Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Schreder SA Business Overview
- Table 115. Schreder SA Recent Developments
- Table 116. Signify NV Horticultural and Agricultural Lighting Basic Information
- Table 117. Signify NV Horticultural and Agricultural Lighting Product Overview
- Table 118. Signify NV Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Signify NV Business Overview
- Table 120. Signify NV Recent Developments
- Table 121. The Scotts Miracle Gro Co. Horticultural and Agricultural Lighting Basic Information
- Table 122. The Scotts Miracle Gro Co. Horticultural and Agricultural Lighting Product Overview
- Table 123. The Scotts Miracle Gro Co. Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 124. The Scotts Miracle Gro Co. Business Overview
- Table 125. The Scotts Miracle Gro Co. Recent Developments
- Table 126. Thrive Agritech Horticultural and Agricultural Lighting Basic Information
- Table 127. Thrive Agritech Horticultural and Agricultural Lighting Product Overview
- Table 128. Thrive Agritech Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 129. Thrive Agritech Business Overview
- Table 130. Thrive Agritech Recent Developments
- Table 131. ViparSpectra Horticultural and Agricultural Lighting Basic Information
- Table 132. ViparSpectra Horticultural and Agricultural Lighting Product Overview
- Table 133. ViparSpectra Horticultural and Agricultural Lighting Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 134. ViparSpectra Business Overview

Table 135. ViparSpectra Recent Developments

Table 136. Global Horticultural and Agricultural Lighting Sales Forecast by Region (2025-2030) & (Kilotons)

Table 137. Global Horticultural and Agricultural Lighting Market Size Forecast by Region (2025-2030) & (M USD)

Table 138. North America Horticultural and Agricultural Lighting Sales Forecast by Country (2025-2030) & (Kilotons)

Table 139. North America Horticultural and Agricultural Lighting Market Size Forecast by Country (2025-2030) & (M USD)

Table 140. Europe Horticultural and Agricultural Lighting Sales Forecast by Country (2025-2030) & (Kilotons)

Table 141. Europe Horticultural and Agricultural Lighting Market Size Forecast by Country (2025-2030) & (M USD)

Table 142. Asia Pacific Horticultural and Agricultural Lighting Sales Forecast by Region (2025-2030) & (Kilotons)

Table 143. Asia Pacific Horticultural and Agricultural Lighting Market Size Forecast by Region (2025-2030) & (M USD)

Table 144. South America Horticultural and Agricultural Lighting Sales Forecast by Country (2025-2030) & (Kilotons)

Table 145. South America Horticultural and Agricultural Lighting Market Size Forecast by Country (2025-2030) & (M USD)

Table 146. Middle East and Africa Horticultural and Agricultural Lighting Consumption Forecast by Country (2025-2030) & (Units)

Table 147. Middle East and Africa Horticultural and Agricultural Lighting Market Size Forecast by Country (2025-2030) & (M USD)

Table 148. Global Horticultural and Agricultural Lighting Sales Forecast by Type (2025-2030) & (Kilotons)

Table 149. Global Horticultural and Agricultural Lighting Market Size Forecast by Type (2025-2030) & (M USD)

Table 150. Global Horticultural and Agricultural Lighting Price Forecast by Type (2025-2030) & (USD/Ton)

Table 151. Global Horticultural and Agricultural Lighting Sales (Kilotons) Forecast by Application (2025-2030)

Table 152. Global Horticultural and Agricultural Lighting Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Horticultural and Agricultural Lighting
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Horticultural and Agricultural Lighting Market Size (M USD), 2019-2030
- Figure 5. Global Horticultural and Agricultural Lighting Market Size (M USD) (2019-2030)
- Figure 6. Global Horticultural and Agricultural Lighting Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Horticultural and Agricultural Lighting Market Size by Country (M USD)
- Figure 11. Horticultural and Agricultural Lighting Sales Share by Manufacturers in 2023
- Figure 12. Global Horticultural and Agricultural Lighting Revenue Share by Manufacturers in 2023
- Figure 13. Horticultural and Agricultural Lighting Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Horticultural and Agricultural Lighting Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Horticultural and Agricultural Lighting Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Horticultural and Agricultural Lighting Market Share by Type
- Figure 18. Sales Market Share of Horticultural and Agricultural Lighting by Type (2019-2024)
- Figure 19. Sales Market Share of Horticultural and Agricultural Lighting by Type in 2023
- Figure 20. Market Size Share of Horticultural and Agricultural Lighting by Type (2019-2024)
- Figure 21. Market Size Market Share of Horticultural and Agricultural Lighting by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Horticultural and Agricultural Lighting Market Share by Application
- Figure 24. Global Horticultural and Agricultural Lighting Sales Market Share by Application (2019-2024)
- Figure 25. Global Horticultural and Agricultural Lighting Sales Market Share by Application in 2023

Figure 26. Global Horticultural and Agricultural Lighting Market Share by Application (2019-2024)

Figure 27. Global Horticultural and Agricultural Lighting Market Share by Application in 2023

Figure 28. Global Horticultural and Agricultural Lighting Sales Growth Rate by Application (2019-2024)

Figure 29. Global Horticultural and Agricultural Lighting Sales Market Share by Region (2019-2024)

Figure 30. North America Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Horticultural and Agricultural Lighting Sales Market Share by Country in 2023

Figure 32. U.S. Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Horticultural and Agricultural Lighting Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Horticultural and Agricultural Lighting Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Horticultural and Agricultural Lighting Sales Market Share by Country in 2023

Figure 37. Germany Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Horticultural and Agricultural Lighting Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Horticultural and Agricultural Lighting Sales Market Share by Region in 2023

Figure 44. China Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Horticultural and Agricultural Lighting Sales and Growth Rate

(2019-2024) & (Kilotons)

Figure 46. South Korea Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Horticultural and Agricultural Lighting Sales and Growth Rate (Kilotons)

Figure 50. South America Horticultural and Agricultural Lighting Sales Market Share by Country in 2023

Figure 51. Brazil Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Horticultural and Agricultural Lighting Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Horticultural and Agricultural Lighting Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Horticultural and Agricultural Lighting Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Horticultural and Agricultural Lighting Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Horticultural and Agricultural Lighting Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Horticultural and Agricultural Lighting Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Horticultural and Agricultural Lighting Market Share Forecast by Type (2025-2030)

Figure 65. Global Horticultural and Agricultural Lighting Sales Forecast by Application (2025-2030)

Figure 66. Global Horticultural and Agricultural Lighting Market Share Forecast by Application (2025-2030)

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