

Global Horticultural Lighting Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

The Global Horticultural Lighting Market Size was estimated at USD 3007.75 million in 2023 and is projected to reach USD 6601.94 million by 2029, exhibiting a CAGR of 14.00% during the forecast period.

This report provides a deep insight into the global Horticultural Lighting market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Horticultural Lighting Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Horticultural Lighting market in any manner.

Global Horticultural Lighting Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Signify

Gavita Holland

GE Lighting

OSRAM

Agrolux

Heliospectra

Hortilux Schreder

Lumileds

PARsource

Illumitex

Market Segmentation (by Type)

Toplighting

Interlighting

Market Segmentation (by Application)

Greenhouses

Vertical Farming

Indoor Farming

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Horticultural Lighting Market

Overview of the regional outlook of the Horticultural Lighting Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Horticultural Lighting Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Horticultural Lighting
- 1.2 Key Market Segments
 - 1.2.1 Horticultural Lighting Segment by Type
 - 1.2.2 Horticultural Lighting Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HORTICULTURAL LIGHTING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Horticultural Lighting Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Horticultural Lighting Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HORTICULTURAL LIGHTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Horticultural Lighting Sales by Manufacturers (2019-2024)
- 3.2 Global Horticultural Lighting Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Horticultural Lighting Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Horticultural Lighting Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Horticultural Lighting Sales Sites, Area Served, Product Type
- 3.6 Horticultural Lighting Market Competitive Situation and Trends
 - 3.6.1 Horticultural Lighting Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Horticultural Lighting Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 HORTICULTURAL LIGHTING INDUSTRY CHAIN ANALYSIS

- 4.1 Horticultural Lighting Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HORTICULTURAL LIGHTING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 HORTICULTURAL LIGHTING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Horticultural Lighting Sales Market Share by Type (2019-2024)
- 6.3 Global Horticultural Lighting Market Size Market Share by Type (2019-2024)
- 6.4 Global Horticultural Lighting Price by Type (2019-2024)

7 HORTICULTURAL LIGHTING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Horticultural Lighting Market Sales by Application (2019-2024)
- 7.3 Global Horticultural Lighting Market Size (M USD) by Application (2019-2024)
- 7.4 Global Horticultural Lighting Sales Growth Rate by Application (2019-2024)

8 HORTICULTURAL LIGHTING MARKET SEGMENTATION BY REGION

- 8.1 Global Horticultural Lighting Sales by Region
 - 8.1.1 Global Horticultural Lighting Sales by Region
 - 8.1.2 Global Horticultural Lighting Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Horticultural Lighting Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Horticultural Lighting Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Horticultural Lighting Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Horticultural Lighting Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Horticultural Lighting Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Signify
 - 9.1.1 Signify Horticultural Lighting Basic Information
 - 9.1.2 Signify Horticultural Lighting Product Overview
 - 9.1.3 Signify Horticultural Lighting Product Market Performance
 - 9.1.4 Signify Business Overview
 - 9.1.5 Signify Horticultural Lighting SWOT Analysis
 - 9.1.6 Signify Recent Developments
- 9.2 Gavita Holland

- 9.2.1 Gavita Holland Horticultural Lighting Basic Information
- 9.2.2 Gavita Holland Horticultural Lighting Product Overview
- 9.2.3 Gavita Holland Horticultural Lighting Product Market Performance
- 9.2.4 Gavita Holland Business Overview
- 9.2.5 Gavita Holland Horticultural Lighting SWOT Analysis
- 9.2.6 Gavita Holland Recent Developments
- 9.3 GE Lighting
 - 9.3.1 GE Lighting Horticultural Lighting Basic Information
 - 9.3.2 GE Lighting Horticultural Lighting Product Overview
 - 9.3.3 GE Lighting Horticultural Lighting Product Market Performance
 - 9.3.4 GE Lighting Horticultural Lighting SWOT Analysis
 - 9.3.5 GE Lighting Business Overview
 - 9.3.6 GE Lighting Recent Developments
- 9.4 OSRAM
 - 9.4.1 OSRAM Horticultural Lighting Basic Information
 - 9.4.2 OSRAM Horticultural Lighting Product Overview
 - 9.4.3 OSRAM Horticultural Lighting Product Market Performance
 - 9.4.4 OSRAM Business Overview
 - 9.4.5 OSRAM Recent Developments
- 9.5 Agrolux
 - 9.5.1 Agrolux Horticultural Lighting Basic Information
 - 9.5.2 Agrolux Horticultural Lighting Product Overview
 - 9.5.3 Agrolux Horticultural Lighting Product Market Performance
 - 9.5.4 Agrolux Business Overview
 - 9.5.5 Agrolux Recent Developments
- 9.6 Heliospectra
 - 9.6.1 Heliospectra Horticultural Lighting Basic Information
 - 9.6.2 Heliospectra Horticultural Lighting Product Overview
 - 9.6.3 Heliospectra Horticultural Lighting Product Market Performance
 - 9.6.4 Heliospectra Business Overview
 - 9.6.5 Heliospectra Recent Developments
- 9.7 Hortilux Schreder
 - 9.7.1 Hortilux Schreder Horticultural Lighting Basic Information
 - 9.7.2 Hortilux Schreder Horticultural Lighting Product Overview
 - 9.7.3 Hortilux Schreder Horticultural Lighting Product Market Performance
 - 9.7.4 Hortilux Schreder Business Overview
 - 9.7.5 Hortilux Schreder Recent Developments
- 9.8 Lumileds
 - 9.8.1 Lumileds Horticultural Lighting Basic Information

- 9.8.2 Lumileds Horticultural Lighting Product Overview
- 9.8.3 Lumileds Horticultural Lighting Product Market Performance
- 9.8.4 Lumileds Business Overview
- 9.8.5 Lumileds Recent Developments
- 9.9 PARsource
 - 9.9.1 PARsource Horticultural Lighting Basic Information
 - 9.9.2 PARsource Horticultural Lighting Product Overview
 - 9.9.3 PARsource Horticultural Lighting Product Market Performance
 - 9.9.4 PARsource Business Overview
 - 9.9.5 PARsource Recent Developments
- 9.10 Illumitex
 - 9.10.1 Illumitex Horticultural Lighting Basic Information
 - 9.10.2 Illumitex Horticultural Lighting Product Overview
 - 9.10.3 Illumitex Horticultural Lighting Product Market Performance
 - 9.10.4 Illumitex Business Overview
 - 9.10.5 Illumitex Recent Developments

10 HORTICULTURAL LIGHTING MARKET FORECAST BY REGION

- 10.1 Global Horticultural Lighting Market Size Forecast
- 10.2 Global Horticultural Lighting Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Horticultural Lighting Market Size Forecast by Country
 - 10.2.3 Asia Pacific Horticultural Lighting Market Size Forecast by Region
 - 10.2.4 South America Horticultural Lighting Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Horticultural Lighting by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Horticultural Lighting Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Horticultural Lighting by Type (2025-2030)
 - 11.1.2 Global Horticultural Lighting Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Horticultural Lighting by Type (2025-2030)
- 11.2 Global Horticultural Lighting Market Forecast by Application (2025-2030)
 - 11.2.1 Global Horticultural Lighting Sales (K Units) Forecast by Application
 - 11.2.2 Global Horticultural Lighting Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Horticultural Lighting Market Size Comparison by Region (M USD)
- Table 5. Global Horticultural Lighting Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Horticultural Lighting Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Horticultural Lighting Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Horticultural Lighting Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Horticultural Lighting as of 2022)
- Table 10. Global Market Horticultural Lighting Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Horticultural Lighting Sales Sites and Area Served
- Table 12. Manufacturers Horticultural Lighting Product Type
- Table 13. Global Horticultural Lighting Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Horticultural Lighting
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Horticultural Lighting Market Challenges
- Table 22. Global Horticultural Lighting Sales by Type (K Units)
- Table 23. Global Horticultural Lighting Market Size by Type (M USD)
- Table 24. Global Horticultural Lighting Sales (K Units) by Type (2019-2024)
- Table 25. Global Horticultural Lighting Sales Market Share by Type (2019-2024)
- Table 26. Global Horticultural Lighting Market Size (M USD) by Type (2019-2024)
- Table 27. Global Horticultural Lighting Market Size Share by Type (2019-2024)
- Table 28. Global Horticultural Lighting Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Horticultural Lighting Sales (K Units) by Application
- Table 30. Global Horticultural Lighting Market Size by Application
- Table 31. Global Horticultural Lighting Sales by Application (2019-2024) & (K Units)
- Table 32. Global Horticultural Lighting Sales Market Share by Application (2019-2024)

- Table 33. Global Horticultural Lighting Sales by Application (2019-2024) & (M USD)
- Table 34. Global Horticultural Lighting Market Share by Application (2019-2024)
- Table 35. Global Horticultural Lighting Sales Growth Rate by Application (2019-2024)
- Table 36. Global Horticultural Lighting Sales by Region (2019-2024) & (K Units)
- Table 37. Global Horticultural Lighting Sales Market Share by Region (2019-2024)
- Table 38. North America Horticultural Lighting Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Horticultural Lighting Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Horticultural Lighting Sales by Region (2019-2024) & (K Units)
- Table 41. South America Horticultural Lighting Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Horticultural Lighting Sales by Region (2019-2024) & (K Units)
- Table 43. Signify Horticultural Lighting Basic Information
- Table 44. Signify Horticultural Lighting Product Overview
- Table 45. Signify Horticultural Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Signify Business Overview
- Table 47. Signify Horticultural Lighting SWOT Analysis
- Table 48. Signify Recent Developments
- Table 49. Gavita Holland Horticultural Lighting Basic Information
- Table 50. Gavita Holland Horticultural Lighting Product Overview
- Table 51. Gavita Holland Horticultural Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Gavita Holland Business Overview
- Table 53. Gavita Holland Horticultural Lighting SWOT Analysis
- Table 54. Gavita Holland Recent Developments
- Table 55. GE Lighting Horticultural Lighting Basic Information
- Table 56. GE Lighting Horticultural Lighting Product Overview
- Table 57. GE Lighting Horticultural Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. GE Lighting Horticultural Lighting SWOT Analysis
- Table 59. GE Lighting Business Overview
- Table 60. GE Lighting Recent Developments
- Table 61. OSRAM Horticultural Lighting Basic Information
- Table 62. OSRAM Horticultural Lighting Product Overview
- Table 63. OSRAM Horticultural Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. OSRAM Business Overview
- Table 65. OSRAM Recent Developments

- Table 66. Agrolux Horticultural Lighting Basic Information
- Table 67. Agrolux Horticultural Lighting Product Overview
- Table 68. Agrolux Horticultural Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Agrolux Business Overview
- Table 70. Agrolux Recent Developments
- Table 71. Heliospectra Horticultural Lighting Basic Information
- Table 72. Heliospectra Horticultural Lighting Product Overview
- Table 73. Heliospectra Horticultural Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Heliospectra Business Overview
- Table 75. Heliospectra Recent Developments
- Table 76. Hortilux Schreder Horticultural Lighting Basic Information
- Table 77. Hortilux Schreder Horticultural Lighting Product Overview
- Table 78. Hortilux Schreder Horticultural Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Hortilux Schreder Business Overview
- Table 80. Hortilux Schreder Recent Developments
- Table 81. Lumileds Horticultural Lighting Basic Information
- Table 82. Lumileds Horticultural Lighting Product Overview
- Table 83. Lumileds Horticultural Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Lumileds Business Overview
- Table 85. Lumileds Recent Developments
- Table 86. PARsource Horticultural Lighting Basic Information
- Table 87. PARsource Horticultural Lighting Product Overview
- Table 88. PARsource Horticultural Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. PARsource Business Overview
- Table 90. PARsource Recent Developments
- Table 91. Illumitex Horticultural Lighting Basic Information
- Table 92. Illumitex Horticultural Lighting Product Overview
- Table 93. Illumitex Horticultural Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Illumitex Business Overview
- Table 95. Illumitex Recent Developments
- Table 96. Global Horticultural Lighting Sales Forecast by Region (2025-2030) & (K Units)
- Table 97. Global Horticultural Lighting Market Size Forecast by Region (2025-2030) &

(M USD)

Table 98. North America Horticultural Lighting Sales Forecast by Country (2025-2030) & (K Units)

Table 99. North America Horticultural Lighting Market Size Forecast by Country (2025-2030) & (M USD)

Table 100. Europe Horticultural Lighting Sales Forecast by Country (2025-2030) & (K Units)

Table 101. Europe Horticultural Lighting Market Size Forecast by Country (2025-2030) & (M USD)

Table 102. Asia Pacific Horticultural Lighting Sales Forecast by Region (2025-2030) & (K Units)

Table 103. Asia Pacific Horticultural Lighting Market Size Forecast by Region (2025-2030) & (M USD)

Table 104. South America Horticultural Lighting Sales Forecast by Country (2025-2030) & (K Units)

Table 105. South America Horticultural Lighting Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Middle East and Africa Horticultural Lighting Consumption Forecast by Country (2025-2030) & (Units)

Table 107. Middle East and Africa Horticultural Lighting Market Size Forecast by Country (2025-2030) & (M USD)

Table 108. Global Horticultural Lighting Sales Forecast by Type (2025-2030) & (K Units)

Table 109. Global Horticultural Lighting Market Size Forecast by Type (2025-2030) & (M USD)

Table 110. Global Horticultural Lighting Price Forecast by Type (2025-2030) & (USD/Unit)

Table 111. Global Horticultural Lighting Sales (K Units) Forecast by Application (2025-2030)

Table 112. Global Horticultural Lighting Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Horticultural Lighting
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Horticultural Lighting Market Size (M USD), 2019-2030
- Figure 5. Global Horticultural Lighting Market Size (M USD) (2019-2030)
- Figure 6. Global Horticultural Lighting Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Horticultural Lighting Market Size by Country (M USD)
- Figure 11. Horticultural Lighting Sales Share by Manufacturers in 2023
- Figure 12. Global Horticultural Lighting Revenue Share by Manufacturers in 2023
- Figure 13. Horticultural Lighting Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Horticultural Lighting Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Horticultural Lighting Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Horticultural Lighting Market Share by Type
- Figure 18. Sales Market Share of Horticultural Lighting by Type (2019-2024)
- Figure 19. Sales Market Share of Horticultural Lighting by Type in 2023
- Figure 20. Market Size Share of Horticultural Lighting by Type (2019-2024)
- Figure 21. Market Size Market Share of Horticultural Lighting by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Horticultural Lighting Market Share by Application
- Figure 24. Global Horticultural Lighting Sales Market Share by Application (2019-2024)
- Figure 25. Global Horticultural Lighting Sales Market Share by Application in 2023
- Figure 26. Global Horticultural Lighting Market Share by Application (2019-2024)
- Figure 27. Global Horticultural Lighting Market Share by Application in 2023
- Figure 28. Global Horticultural Lighting Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Horticultural Lighting Sales Market Share by Region (2019-2024)
- Figure 30. North America Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Horticultural Lighting Sales Market Share by Country in 2023

- Figure 32. U.S. Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Horticultural Lighting Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Horticultural Lighting Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Horticultural Lighting Sales Market Share by Country in 2023
- Figure 37. Germany Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Horticultural Lighting Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Horticultural Lighting Sales Market Share by Region in 2023
- Figure 44. China Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Horticultural Lighting Sales and Growth Rate (K Units)
- Figure 50. South America Horticultural Lighting Sales Market Share by Country in 2023
- Figure 51. Brazil Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Horticultural Lighting Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Horticultural Lighting Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Horticultural Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Horticultural Lighting Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Horticultural Lighting Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Horticultural Lighting Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Horticultural Lighting Market Share Forecast by Type (2025-2030)

Figure 65. Global Horticultural Lighting Sales Forecast by Application (2025-2030)

Figure 66. Global Horticultural Lighting Market Share Forecast by Application (2025-2030)

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