

Global Horses Joint Care Products Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Horses Joint Care Products competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, the global cost of equine joint care products will be approximately RMB 298.78/meter, with a gross profit margin of 22.73%. Horses Joint Care Products refer to a range of specialized supplements, medications, and topical treatments designed to support and maintain the health of a horse's joints. These products aim to alleviate pain, reduce inflammation, and enhance mobility in horses, particularly those involved in strenuous activities like racing, jumping, or heavy work. They typically contain ingredients such as glucosamine, chondroitin sulfate, hyaluronic acid, and omega-3 fatty acids, which help to lubricate joints, repair cartilage, and reduce discomfort. Proper joint care is crucial for ensuring a horse's long-term performance, comfort, and overall well-being, making these products an essential part of equine healthcare. The upstream of global equine joint care products is the supply of raw materials and basic ingredients (medicinal plant extracts such as curcumin and glucosamine, chemical synthetics such as hyaluronic acid and chondroitin sulfate, and carrier materials such as natural oils and gel matrices), represented by nutritional raw material giants such as DSM, BASF, and Lonza, as well as plant extract suppliers such as Naturex and Martin Bauer; the midstream is product research and development and production and manufacturing (joint creams/patches, oral nutritional supplements, and injectable biological preparations), represented by companies such as Equine HealthTech, Bayer Animal Health, and Merck Animal Health; the downstream is application scenarios and sales channels (equestrian clubs, racecourses, veterinary clinics, horse farms, and online/offline retail networks), covering competitive horses, sports horses, elderly horses, and daily health care needs.

The global Horses Joint Care Products market size was estimated at USD 118.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Horses Joint Care Products market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Horses Joint Care Products market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Horses Joint Care Products market.

Global Horses Joint Care Products Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Boehringer Ingelheim
Bayer Animal
Dechra
Ceva
Vetoquinol
Cosequin
Hilton Herbs
Audevard
Virbac
Noltrex
Med - Vet Pharmaceuticals
SmartPak
Nutramax Laboratories
Equine America
Animalife
Platinum Performance
Cox Vet Labs
4Cyte
ADM Protexin
Arthramid
Adequan

Market Segmentation (by Type)

Joint Therapeutic Products
Joint Supplement Products

Market Segmentation (by Application)

Horse Racing
Equestrian Club
Animal Healthcare
Animal Husbandry
Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Horses Joint Care Products Market

Overview of the regional outlook of the Horses Joint Care Products Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Horses Joint Care Products Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Horses Joint Care Products, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Horses Joint Care Products

1.2 Key Market Segments

1.2.1 Horses Joint Care Products Segment by Type

1.2.2 Horses Joint Care Products Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 HORSES JOINT CARE PRODUCTS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Horses Joint Care Products Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Horses Joint Care Products Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 HORSES JOINT CARE PRODUCTS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Horses Joint Care Products Product Life Cycle

3.3 Global Horses Joint Care Products Sales by Manufacturers (2020-2025)

3.4 Global Horses Joint Care Products Revenue Market Share by Manufacturers (2020-2025)

3.5 Horses Joint Care Products Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Horses Joint Care Products Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Horses Joint Care Products Market Competitive Situation and Trends

3.8.1 Horses Joint Care Products Market Concentration Rate

3.8.2 Global 5 and 10 Largest Horses Joint Care Products Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 HORSES JOINT CARE PRODUCTS INDUSTRY CHAIN ANALYSIS

4.1 Horses Joint Care Products Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HORSES JOINT CARE PRODUCTS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Horses Joint Care Products Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Horses Joint Care Products Market

5.7 ESG Ratings of Leading Companies

6 HORSES JOINT CARE PRODUCTS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Horses Joint Care Products Sales Market Share by Type (2020-2025)

6.3 Global Horses Joint Care Products Market Size by Type (2020-2025)

6.4 Global Horses Joint Care Products Price by Type (2020-2025)

7 HORSES JOINT CARE PRODUCTS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Horses Joint Care Products Market Sales by Application (2020-2025)
- 7.3 Global Horses Joint Care Products Market Size (M USD) by Application (2020-2025)
- 7.4 Global Horses Joint Care Products Sales Growth Rate by Application (2020-2025)

8 HORSES JOINT CARE PRODUCTS MARKET SALES BY REGION

- 8.1 Global Horses Joint Care Products Sales by Region
 - 8.1.1 Global Horses Joint Care Products Sales by Region
 - 8.1.2 Global Horses Joint Care Products Sales Market Share by Region
- 8.2 Global Horses Joint Care Products Market Size by Region
 - 8.2.1 Global Horses Joint Care Products Market Size by Region
 - 8.2.2 Global Horses Joint Care Products Market Size by Region
- 8.3 North America
 - 8.3.1 North America Horses Joint Care Products Sales by Country
 - 8.3.2 North America Horses Joint Care Products Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Horses Joint Care Products Sales by Country
 - 8.4.2 Europe Horses Joint Care Products Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Horses Joint Care Products Sales by Region
 - 8.5.2 Asia Pacific Horses Joint Care Products Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Horses Joint Care Products Sales by Country

8.6.2 South America Horses Joint Care Products Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Horses Joint Care Products Sales by Region

8.7.2 Middle East and Africa Horses Joint Care Products Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 HORSES JOINT CARE PRODUCTS MARKET PRODUCTION BY REGION

9.1 Global Production of Horses Joint Care Products by Region(2020-2025)

9.2 Global Horses Joint Care Products Revenue Market Share by Region (2020-2025)

9.3 Global Horses Joint Care Products Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Horses Joint Care Products Production

9.4.1 North America Horses Joint Care Products Production Growth Rate (2020-2025)

9.4.2 North America Horses Joint Care Products Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Horses Joint Care Products Production

9.5.1 Europe Horses Joint Care Products Production Growth Rate (2020-2025)

9.5.2 Europe Horses Joint Care Products Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Horses Joint Care Products Production (2020-2025)

9.6.1 Japan Horses Joint Care Products Production Growth Rate (2020-2025)

9.6.2 Japan Horses Joint Care Products Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Horses Joint Care Products Production (2020-2025)

9.7.1 China Horses Joint Care Products Production Growth Rate (2020-2025)

9.7.2 China Horses Joint Care Products Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Boehringer Ingelheim

- 10.1.1 Boehringer Ingelheim Basic Information
- 10.1.2 Boehringer Ingelheim Horses Joint Care Products Product Overview
- 10.1.3 Boehringer Ingelheim Horses Joint Care Products Product Market Performance
- 10.1.4 Boehringer Ingelheim Business Overview
- 10.1.5 Boehringer Ingelheim SWOT Analysis
- 10.1.6 Boehringer Ingelheim Recent Developments
- 10.2 Bayer Animal
 - 10.2.1 Bayer Animal Basic Information
 - 10.2.2 Bayer Animal Horses Joint Care Products Product Overview
 - 10.2.3 Bayer Animal Horses Joint Care Products Product Market Performance
 - 10.2.4 Bayer Animal Business Overview
 - 10.2.5 Bayer Animal SWOT Analysis
 - 10.2.6 Bayer Animal Recent Developments
- 10.3 Dechra
 - 10.3.1 Dechra Basic Information
 - 10.3.2 Dechra Horses Joint Care Products Product Overview
 - 10.3.3 Dechra Horses Joint Care Products Product Market Performance
 - 10.3.4 Dechra Business Overview
 - 10.3.5 Dechra SWOT Analysis
 - 10.3.6 Dechra Recent Developments
- 10.4 Ceva
 - 10.4.1 Ceva Basic Information
 - 10.4.2 Ceva Horses Joint Care Products Product Overview
 - 10.4.3 Ceva Horses Joint Care Products Product Market Performance
 - 10.4.4 Ceva Business Overview
 - 10.4.5 Ceva Recent Developments
- 10.5 Vetoquinol
 - 10.5.1 Vetoquinol Basic Information
 - 10.5.2 Vetoquinol Horses Joint Care Products Product Overview
 - 10.5.3 Vetoquinol Horses Joint Care Products Product Market Performance
 - 10.5.4 Vetoquinol Business Overview
 - 10.5.5 Vetoquinol Recent Developments
- 10.6 Cosequin
 - 10.6.1 Cosequin Basic Information
 - 10.6.2 Cosequin Horses Joint Care Products Product Overview
 - 10.6.3 Cosequin Horses Joint Care Products Product Market Performance
 - 10.6.4 Cosequin Business Overview
 - 10.6.5 Cosequin Recent Developments
- 10.7 Hilton Herbs

- 10.7.1 Hilton Herbs Basic Information
- 10.7.2 Hilton Herbs Horses Joint Care Products Product Overview
- 10.7.3 Hilton Herbs Horses Joint Care Products Product Market Performance
- 10.7.4 Hilton Herbs Business Overview
- 10.7.5 Hilton Herbs Recent Developments
- 10.8 Audevard
 - 10.8.1 Audevard Basic Information
 - 10.8.2 Audevard Horses Joint Care Products Product Overview
 - 10.8.3 Audevard Horses Joint Care Products Product Market Performance
 - 10.8.4 Audevard Business Overview
 - 10.8.5 Audevard Recent Developments
- 10.9 Virbac
 - 10.9.1 Virbac Basic Information
 - 10.9.2 Virbac Horses Joint Care Products Product Overview
 - 10.9.3 Virbac Horses Joint Care Products Product Market Performance
 - 10.9.4 Virbac Business Overview
 - 10.9.5 Virbac Recent Developments
- 10.10 Noltrex
 - 10.10.1 Noltrex Basic Information
 - 10.10.2 Noltrex Horses Joint Care Products Product Overview
 - 10.10.3 Noltrex Horses Joint Care Products Product Market Performance
 - 10.10.4 Noltrex Business Overview
 - 10.10.5 Noltrex Recent Developments
- 10.11 Med - Vet Pharmaceuticals
 - 10.11.1 Med - Vet Pharmaceuticals Basic Information
 - 10.11.2 Med - Vet Pharmaceuticals Horses Joint Care Products Product Overview
 - 10.11.3 Med - Vet Pharmaceuticals Horses Joint Care Products Product Market Performance
 - 10.11.4 Med - Vet Pharmaceuticals Business Overview
 - 10.11.5 Med - Vet Pharmaceuticals Recent Developments
- 10.12 SmartPak
 - 10.12.1 SmartPak Basic Information
 - 10.12.2 SmartPak Horses Joint Care Products Product Overview
 - 10.12.3 SmartPak Horses Joint Care Products Product Market Performance
 - 10.12.4 SmartPak Business Overview
 - 10.12.5 SmartPak Recent Developments
- 10.13 Nutramax Laboratories
 - 10.13.1 Nutramax Laboratories Basic Information
 - 10.13.2 Nutramax Laboratories Horses Joint Care Products Product Overview

- 10.13.3 Nutramax Laboratories Horses Joint Care Products Product Market Performance
- 10.13.4 Nutramax Laboratories Business Overview
- 10.13.5 Nutramax Laboratories Recent Developments
- 10.14 Equine America
 - 10.14.1 Equine America Basic Information
 - 10.14.2 Equine America Horses Joint Care Products Product Overview
 - 10.14.3 Equine America Horses Joint Care Products Product Market Performance
 - 10.14.4 Equine America Business Overview
 - 10.14.5 Equine America Recent Developments
- 10.15 Animalife
 - 10.15.1 Animalife Basic Information
 - 10.15.2 Animalife Horses Joint Care Products Product Overview
 - 10.15.3 Animalife Horses Joint Care Products Product Market Performance
 - 10.15.4 Animalife Business Overview
 - 10.15.5 Animalife Recent Developments
- 10.16 Platinum Performance
 - 10.16.1 Platinum Performance Basic Information
 - 10.16.2 Platinum Performance Horses Joint Care Products Product Overview
 - 10.16.3 Platinum Performance Horses Joint Care Products Product Market Performance
 - 10.16.4 Platinum Performance Business Overview
 - 10.16.5 Platinum Performance Recent Developments
- 10.17 Cox Vet Labs
 - 10.17.1 Cox Vet Labs Basic Information
 - 10.17.2 Cox Vet Labs Horses Joint Care Products Product Overview
 - 10.17.3 Cox Vet Labs Horses Joint Care Products Product Market Performance
 - 10.17.4 Cox Vet Labs Business Overview
 - 10.17.5 Cox Vet Labs Recent Developments
- 10.18 4Cyte
 - 10.18.1 4Cyte Basic Information
 - 10.18.2 4Cyte Horses Joint Care Products Product Overview
 - 10.18.3 4Cyte Horses Joint Care Products Product Market Performance
 - 10.18.4 4Cyte Business Overview
 - 10.18.5 4Cyte Recent Developments
- 10.19 ADM Protexin
 - 10.19.1 ADM Protexin Basic Information
 - 10.19.2 ADM Protexin Horses Joint Care Products Product Overview
 - 10.19.3 ADM Protexin Horses Joint Care Products Product Market Performance

10.19.4 ADM Protexin Business Overview

10.19.5 ADM Protexin Recent Developments

10.20 Arthramid

10.20.1 Arthramid Basic Information

10.20.2 Arthramid Horses Joint Care Products Product Overview

10.20.3 Arthramid Horses Joint Care Products Product Market Performance

10.20.4 Arthramid Business Overview

10.20.5 Arthramid Recent Developments

10.21 Adequan

10.21.1 Adequan Basic Information

10.21.2 Adequan Horses Joint Care Products Product Overview

10.21.3 Adequan Horses Joint Care Products Product Market Performance

10.21.4 Adequan Business Overview

10.21.5 Adequan Recent Developments

11 HORSES JOINT CARE PRODUCTS MARKET FORECAST BY REGION

11.1 Global Horses Joint Care Products Market Size Forecast

11.2 Global Horses Joint Care Products Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Horses Joint Care Products Market Size Forecast by Country

11.2.3 Asia Pacific Horses Joint Care Products Market Size Forecast by Region

11.2.4 South America Horses Joint Care Products Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Horses Joint Care Products by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Horses Joint Care Products Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Horses Joint Care Products by Type (2026-2035)

12.1.2 Global Horses Joint Care Products Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Horses Joint Care Products by Type (2026-2035)

12.2 Global Horses Joint Care Products Market Forecast by Application (2026-2035)

12.2.1 Global Horses Joint Care Products Sales (K MT) Forecast by Application

12.2.2 Global Horses Joint Care Products Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Horses Joint Care Products Market Size by Type (M USD)
Table 4. Global Horses Joint Care Products Market Size by Application
Table 5. Horses Joint Care Products Market Size Comparison by Region (M USD)
Table 6. Global Horses Joint Care Products Sales (K MT) by Manufacturers (2020-2025)
Table 7. Global Horses Joint Care Products Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Horses Joint Care Products Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Horses Joint Care Products Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Horses Joint Care Products as of 2025)
Table 11. Global Market Horses Joint Care Products Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Horses Joint Care Products Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Horses Joint Care Products Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Horses Joint Care Products Sales by Type (K MT)
Table 27. Global Horses Joint Care Products Market Size by Type (M USD)

Table 28. Global Horses Joint Care Products Sales (K MT) by Type (2020-2025)

Table 29. Global Horses Joint Care Products Sales Market Share by Type (2020-2025)

Table 30. Global Horses Joint Care Products Market Size (M USD) by Type
(2020-2025)

Table 31. Global Horses Joint Care Products Market Share by Type (2020-2025)

Table 32. Global Horses Joint Care Products Price (USD/KG) by Type (2020-2025)

Table 33. Global Horses Joint Care Products Sales (K MT) by Application

Table 34. Global Horses Joint Care Products Market Size by Application

Table 35. Global Horses Joint Care Products Sales by Application (2020-2025) & (K MT)

Table 36. Global Horses Joint Care Products Sales Market Share by Application
(2020-2025)

Table 37. Global Horses Joint Care Products Market Size by Application (2020-2025) & (M USD)

Table 38. Global Horses Joint Care Products Market Share by Application (2020-2025)

Table 39. Global Horses Joint Care Products Sales Growth Rate by Application
(2020-2025)

Table 40. Global Horses Joint Care Products Sales by Region (2020-2025) & (K MT)

Table 41. Global Horses Joint Care Products Sales Market Share by Region
(2020-2025)

Table 42. Global Horses Joint Care Products Market Size by Region (2020-2025) & (M USD)

Table 43. Global Horses Joint Care Products Market Size by Region (2020-2025)

Table 44. North America Horses Joint Care Products Sales by Country (2020-2025) & (K MT)

Table 45. North America Horses Joint Care Products Market Size by Country
(2020-2025) & (M USD)

Table 46. Europe Horses Joint Care Products Sales by Country (2020-2025) & (K MT)

Table 47. Europe Horses Joint Care Products Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Horses Joint Care Products Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Horses Joint Care Products Market Size by Region (2020-2025) & (M USD)

Table 50. South America Horses Joint Care Products Sales by Country (2020-2025) & (K MT)

Table 51. South America Horses Joint Care Products Market Size by Country
(2020-2025) & (M USD)

Table 52. Middle East and Africa Horses Joint Care Products Sales by Region

(2020-2025) & (K MT)

Table 53. Middle East and Africa Horses Joint Care Products Market Size by Region (2020-2025) & (M USD)

Table 54. Global Horses Joint Care Products Production (K MT) by Region(2020-2025)

Table 55. Global Horses Joint Care Products Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Horses Joint Care Products Revenue Market Share by Region (2020-2025)

Table 57. Global Horses Joint Care Products Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Horses Joint Care Products Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Horses Joint Care Products Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Horses Joint Care Products Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Horses Joint Care Products Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Boehringer Ingelheim Basic Information

Table 63. Boehringer Ingelheim Horses Joint Care Products Product Overview

Table 64. Boehringer Ingelheim Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Boehringer Ingelheim Business Overview

Table 66. Boehringer Ingelheim SWOT Analysis

Table 67. Boehringer Ingelheim Recent Developments

Table 68. Bayer Animal Basic Information

Table 69. Bayer Animal Horses Joint Care Products Product Overview

Table 70. Bayer Animal Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Bayer Animal Business Overview

Table 72. Bayer Animal SWOT Analysis

Table 73. Bayer Animal Recent Developments

Table 74. Dechra Basic Information

Table 75. Dechra Horses Joint Care Products Product Overview

Table 76. Dechra Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Dechra Business Overview

Table 78. Dechra SWOT Analysis

Table 79. Dechra Recent Developments

Table 80. Ceva Basic Information

Table 81. Ceva Horses Joint Care Products Product Overview

Table 82. Ceva Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Ceva Business Overview

Table 84. Ceva Recent Developments

Table 85. Vetoquinol Basic Information

Table 86. Vetoquinol Horses Joint Care Products Product Overview

Table 87. Vetoquinol Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. Vetoquinol Business Overview

Table 89. Vetoquinol Recent Developments

Table 90. Cosequin Basic Information

Table 91. Cosequin Horses Joint Care Products Product Overview

Table 92. Cosequin Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Cosequin Business Overview

Table 94. Cosequin Recent Developments

Table 95. Hilton Herbs Basic Information

Table 96. Hilton Herbs Horses Joint Care Products Product Overview

Table 97. Hilton Herbs Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Hilton Herbs Business Overview

Table 99. Hilton Herbs Recent Developments

Table 100. Audevard Basic Information

Table 101. Audevard Horses Joint Care Products Product Overview

Table 102. Audevard Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Audevard Business Overview

Table 104. Audevard Recent Developments

Table 105. Virbac Basic Information

Table 106. Virbac Horses Joint Care Products Product Overview

Table 107. Virbac Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. Virbac Business Overview

Table 109. Virbac Recent Developments

Table 110. Noltrex Basic Information

Table 111. Noltrex Horses Joint Care Products Product Overview

Table 112. Noltrex Horses Joint Care Products Sales (K MT), Revenue (M USD), Price

(USD/KG) and Gross Margin (2020-2025)

Table 113. Noltrex Business Overview

Table 114. Noltrex Recent Developments

Table 115. Med - Vet Pharmaceuticals Basic Information

Table 116. Med - Vet Pharmaceuticals Horses Joint Care Products Product Overview

Table 117. Med - Vet Pharmaceuticals Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Med - Vet Pharmaceuticals Business Overview

Table 119. Med - Vet Pharmaceuticals Recent Developments

Table 120. SmartPak Basic Information

Table 121. SmartPak Horses Joint Care Products Product Overview

Table 122. SmartPak Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. SmartPak Business Overview

Table 124. SmartPak Recent Developments

Table 125. Nutramax Laboratories Basic Information

Table 126. Nutramax Laboratories Horses Joint Care Products Product Overview

Table 127. Nutramax Laboratories Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. Nutramax Laboratories Business Overview

Table 129. Nutramax Laboratories Recent Developments

Table 130. Equine America Basic Information

Table 131. Equine America Horses Joint Care Products Product Overview

Table 132. Equine America Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 133. Equine America Business Overview

Table 134. Equine America Recent Developments

Table 135. Animalife Basic Information

Table 136. Animalife Horses Joint Care Products Product Overview

Table 137. Animalife Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 138. Animalife Business Overview

Table 139. Animalife Recent Developments

Table 140. Platinum Performance Basic Information

Table 141. Platinum Performance Horses Joint Care Products Product Overview

Table 142. Platinum Performance Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 143. Platinum Performance Business Overview

Table 144. Platinum Performance Recent Developments

Table 145. Cox Vet Labs Basic Information

Table 146. Cox Vet Labs Horses Joint Care Products Product Overview

Table 147. Cox Vet Labs Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 148. Cox Vet Labs Business Overview

Table 149. Cox Vet Labs Recent Developments

Table 150. 4Cyte Basic Information

Table 151. 4Cyte Horses Joint Care Products Product Overview

Table 152. 4Cyte Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 153. 4Cyte Business Overview

Table 154. 4Cyte Recent Developments

Table 155. ADM Protexin Basic Information

Table 156. ADM Protexin Horses Joint Care Products Product Overview

Table 157. ADM Protexin Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 158. ADM Protexin Business Overview

Table 159. ADM Protexin Recent Developments

Table 160. Arthramid Basic Information

Table 161. Arthramid Horses Joint Care Products Product Overview

Table 162. Arthramid Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 163. Arthramid Business Overview

Table 164. Arthramid Recent Developments

Table 165. Adequan Basic Information

Table 166. Adequan Horses Joint Care Products Product Overview

Table 167. Adequan Horses Joint Care Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 168. Adequan Business Overview

Table 169. Adequan Recent Developments

Table 170. Global Horses Joint Care Products Sales Forecast by Region (2026-2035) & (K MT)

Table 171. Global Horses Joint Care Products Market Size Forecast by Region (2026-2035) & (M USD)

Table 172. North America Horses Joint Care Products Sales Forecast by Country (2026-2035) & (K MT)

Table 173. North America Horses Joint Care Products Market Size Forecast by Country (2026-2035) & (M USD)

Table 174. Europe Horses Joint Care Products Sales Forecast by Country (2026-2035)

& (K MT)

Table 175. Europe Horses Joint Care Products Market Size Forecast by Country (2026-2035) & (M USD)

Table 176. Asia Pacific Horses Joint Care Products Sales Forecast by Region (2026-2035) & (K MT)

Table 177. Asia Pacific Horses Joint Care Products Market Size Forecast by Region (2026-2035) & (M USD)

Table 178. South America Horses Joint Care Products Sales Forecast by Country (2026-2035) & (K MT)

Table 179. South America Horses Joint Care Products Market Size Forecast by Country (2026-2035) & (M USD)

Table 180. Middle East and Africa Horses Joint Care Products Sales Forecast by Country (2026-2035) & (Units)

Table 181. Middle East and Africa Horses Joint Care Products Market Size Forecast by Country (2026-2035) & (M USD)

Table 182. Global Horses Joint Care Products Sales Forecast by Type (2026-2035) & (K MT)

Table 183. Global Horses Joint Care Products Market Size Forecast by Type (2026-2035) & (M USD)

Table 184. Global Horses Joint Care Products Price Forecast by Type (2026-2035) & (USD/KG)

Table 185. Global Horses Joint Care Products Sales (K MT) Forecast by Application (2026-2035)

Table 186. Global Horses Joint Care Products Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Horses Joint Care Products
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Horses Joint Care Products Market Size (M USD), 2025-2035
- Figure 5. Global Horses Joint Care Products Market Size (M USD) (2020-2035)
- Figure 6. Global Horses Joint Care Products Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Horses Joint Care Products Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Horses Joint Care Products Product Life Cycle
- Figure 13. Horses Joint Care Products Sales Share by Manufacturers in 2025
- Figure 14. Global Horses Joint Care Products Revenue Share by Manufacturers in 2025
- Figure 15. Horses Joint Care Products Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Horses Joint Care Products Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Horses Joint Care Products Revenue in 2025
- Figure 18. Industry Chain Map of Horses Joint Care Products
- Figure 19. Global Horses Joint Care Products Market PEST Analysis
- Figure 20. Global Horses Joint Care Products Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Horses Joint Care Products Market Share by Type
- Figure 27. Sales Market Share of Horses Joint Care Products by Type (2020-2025)
- Figure 28. Sales Market Share of Horses Joint Care Products by Type in 2025
- Figure 29. Market Share of Horses Joint Care Products by Type (2020-2025)
- Figure 30. Market Share of Horses Joint Care Products by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Horses Joint Care Products Market Share by Application

Figure 33. Global Horses Joint Care Products Sales Market Share by Application (2020-2025)

Figure 34. Global Horses Joint Care Products Sales Market Share by Application in 2025

Figure 35. Global Horses Joint Care Products Market Share by Application (2020-2025)

Figure 36. Global Horses Joint Care Products Market Share by Application in 2025

Figure 37. Global Horses Joint Care Products Sales Growth Rate by Application (2020-2025)

Figure 38. Global Horses Joint Care Products Sales Market Share by Region (2020-2025)

Figure 39. Global Horses Joint Care Products Market Size by Region (2020-2025)

Figure 40. North America Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Horses Joint Care Products Sales Market Share by Country in 2024

Figure 43. North America Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Horses Joint Care Products Market Size by Country in 2024

Figure 45. U.S. Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Horses Joint Care Products Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Horses Joint Care Products Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Horses Joint Care Products Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Horses Joint Care Products Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Horses Joint Care Products Sales Market Share by Country in 2024

Figure 53. Europe Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Horses Joint Care Products Market Size by Country in 2024

Figure 55. Germany Horses Joint Care Products Sales and Growth Rate (2020-2025) &

(K MT)

Figure 56. Germany Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Horses Joint Care Products Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Horses Joint Care Products Sales Market Share by Region in 2024

Figure 67. Asia Pacific Horses Joint Care Products Market Size by Region in 2024

Figure 68. China Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Horses Joint Care Products Sales and Growth Rate (K MT)

Figure 79. South America Horses Joint Care Products Sales Market Share by Country in 2024

Figure 80. South America Horses Joint Care Products Market Size and Growth Rate (M USD)

Figure 81. South America Horses Joint Care Products Market Size by Country in 2024

Figure 82. Brazil Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Horses Joint Care Products Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Horses Joint Care Products Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Horses Joint Care Products Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Horses Joint Care Products Market Size by Region in 2024

Figure 92. Saudi Arabia Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K

MT)

Figure 97. Egypt Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Horses Joint Care Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Horses Joint Care Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Horses Joint Care Products Production Market Share by Region (2020-2025)

Figure 103. North America Horses Joint Care Products Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Horses Joint Care Products Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Horses Joint Care Products Production (K MT) Growth Rate (2020-2025)

Figure 106. China Horses Joint Care Products Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Horses Joint Care Products Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Horses Joint Care Products Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Horses Joint Care Products Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Horses Joint Care Products Market Share Forecast by Type (2026-2035)

Figure 111. Global Horses Joint Care Products Sales Forecast by Application (2026-2035)

Figure 112. Global Horses Joint Care Products Market Share Forecast by Application (2026-2035)

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