

Global Horse Riding Apparel Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Horse riding apparel, also known as equestrian clothing, the equestrian clothing mainly composed by several body parts, like boots, helmets, breeches, etc. The purpose for wearing equestrian clothing was to provide safety and comfort for riders, also the equestrian clothing itself can represent a fashion icon for both riders and normal consumers. The common horse riding apparel sets were composed with different parts, they are riding boots, riding helmets/hats, jackets, jodhpurs, breeches gloves, and other accessories. In addition, the equestrian clothing can be considered in two areas, which are 'competition' and 'casual'. Casual riding clothing should be safe, comfortable and practical, they should be suitable for different situations whether the rider is riding or just leading the horse, also casual equestrian clothing can attract common consumers since it has many fashion element in design, the top tier of casual equestrian clothing can be considered as luxury products. As for competition type riding clothing, they differentiate on what activity the rider compete in, the standard competition clothing should include plain white or cream jodhpurs, t-shirt and tie, long black leather boots is required as well. Also for competition clothing different types of jacket is used under different type of sport and also classified by rider's level in that sport.

This report provides a deep insight into the global Horse Riding Apparel market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore,

it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Horse Riding Apparel Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Horse Riding Apparel market in any manner.

Global Horse Riding Apparel Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Ariat

DECATHLON

Shanghai Goldtex Clothing & Bags Co.

Pikeur

Horseware

GPA

UVEX

Kerrits

Equetech

CASCO

Mountain Horse

KEP ITALIA

VESTRUM

SSG Gloves

Devon-Aire

Noble Outfitters

Market Segmentation (by Type)

Clothes

Helmets

Boots

Gloves

Market Segmentation (by Application)

Female

Males

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Horse Riding Apparel Market

Overview of the regional outlook of the Horse Riding Apparel Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint

the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Horse Riding Apparel Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

Table of Contents

1 Research Methodology and Statistical Scope

1.1 Market Definition and Statistical Scope of Horse Riding Apparel

1.2 Key Market Segments

1.2.1 Horse Riding Apparel Segment by Type

1.2.2 Horse Riding Apparel Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 Global Horse Riding Apparel Market Overview

2.1 Global Market Overview

2.1.1 Global Horse Riding Apparel Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Horse Riding Apparel Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 Global Horse Riding Apparel Market Competitive Landscape

3.1 Company Assessment Quadrant

3.2 Global Horse Riding Apparel Product Life Cycle

3.3 Global Horse Riding Apparel Sales by Manufacturers (2020-2025)

3.4 Global Horse Riding Apparel Revenue Market Share by Manufacturers (2020-2025)

3.5 Horse Riding Apparel Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Horse Riding Apparel Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Horse Riding Apparel Manufacturing Sites, Area Served, Product Type

3.8 Horse Riding Apparel Market Competitive Situation and Trends

3.8.1 Horse Riding Apparel Market Concentration Rate

3.8.2 Global 5 and 10 Largest Horse Riding Apparel Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 Horse Riding Apparel Industry Chain Analysis

4.1 Horse Riding Apparel Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

- 5 The Development and Dynamics of Horse Riding Apparel Market
 - 5.1 Key Development Trends
 - 5.2 Driving Factors
 - 5.3 Market Challenges
 - 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
 - 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
 - 5.6 Global Horse Riding Apparel Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Horse Riding Apparel Market
 - 5.7 ESG Ratings of Leading Companies
- 6 Global Horse Riding Apparel Market by Region
 - 6.1 Global Horse Riding Apparel Market Size by Region
 - 6.1.1 Global Horse Riding Apparel Market Size by Region
 - 6.1.2 Global Horse Riding Apparel Market Size Market Share by Region
 - 6.2 Global Horse Riding Apparel Sales by Region
 - 6.2.1 Global Horse Riding Apparel Sales by Region
 - 6.2.2 Global Horse Riding Apparel Sales Market Share by Region
- 7 North America Market Overview
 - 7.1 North America Horse Riding Apparel Market Size by Country
 - 7.1.1 USA Market Overview
 - 7.1.2 Canada Market Overview
 - 7.1.3 Mexico Market Overview
 - 7.2 North America Horse Riding Apparel Market Size by Type
 - 7.3 North America Horse Riding Apparel Market Size by Application
- 8 Europe Market Overview
 - 8.1 Europe Horse Riding Apparel Market Size by Country
 - 8.1.1 Germany Market Overview
 - 8.1.2 France Market Overview
 - 8.1.3 U.K. Market Overview
 - 8.1.4 Italy Market Overview
 - 8.1.5 Spain Market Overview

- 8.2 Europe Horse Riding Apparel Market Size by Type
- 8.3 Europe Horse Riding Apparel Market Size by Application
- 9 Asia-Pacific Market Overview
 - 9.1 Asia-Pacific Horse Riding Apparel Market Size by Country
 - 9.1.1 China Market Overview
 - 9.1.2 Japan Market Overview
 - 9.1.3 South Korea Market Overview
 - 9.1.4 India Market Overview
 - 9.1.5 Southeast Asia Market Overview
 - 9.2 Asia-Pacific Horse Riding Apparel Market Size by Type
 - 9.3 Asia-Pacific Horse Riding Apparel Market Size by Application
- 10 South America Market Overview
 - 10.1 South America Horse Riding Apparel Market Size by Country
 - 10.1.1 Brazil Market Overview
 - 10.1.2 Argentina Market Overview
 - 10.1.3 Columbia Market Overview
 - 10.2 South America Horse Riding Apparel Market Size by Type
 - 10.3 South America Horse Riding Apparel Market Size by Application
- 11 Middle East and Africa Market Overview
 - 11.1 Middle East and Africa Horse Riding Apparel Market Size by Country
 - 11.1.1 Saudi Arabia Market Overview
 - 11.1.2 UAE Market Overview
 - 11.1.3 Egypt Market Overview
 - 11.1.4 Nigeria Market Overview
 - 11.1.5 South Africa Market Overview
 - 11.2 Middle East and Africa Horse Riding Apparel Market Size by Type
 - 11.3 Middle East and Africa Horse Riding Apparel Market Size by Application
- 12 Horse Riding Apparel Market Production by Region
 - 12.1 Global Production of Horse Riding Apparel by Region(2020-2025)
 - 12.2 Global Horse Riding Apparel Revenue Market Share by Region (2020-2025)
 - 12.3 Global Horse Riding Apparel Production, Revenue, Price and Gross Margin (2020-2025)
 - 12.4 North America Horse Riding Apparel Production
 - 12.4.1 North America Horse Riding Apparel Production Growth Rate (2020-2025)
 - 12.4.2 North America Horse Riding Apparel Production, Revenue, Price and Gross Margin (2020-2025)
 - 12.5 Europe Horse Riding Apparel Production
 - 12.5.1 Europe Horse Riding Apparel Production Growth Rate (2020-2025)
 - 12.5.2 Europe Horse Riding Apparel Production, Revenue, Price and Gross Margin

(2020-2025)

12.6 Japan Horse Riding Apparel Production (2020-2025)

12.6.1 Japan Horse Riding Apparel Production Growth Rate (2020-2025)

12.6.2 Japan Horse Riding Apparel Production, Revenue, Price and Gross Margin (2020-2025)

12.7 China Horse Riding Apparel Production (2020-2025)

12.7.1 China Horse Riding Apparel Production Growth Rate (2020-2025)

12.7.2 China Horse Riding Apparel Production, Revenue, Price and Gross Margin (2020-2025)

13 Horse Riding Apparel Market Segmentation by Type

13.1 Evaluation Matrix of Segment Market Development Potential (Type)

13.2 Global Horse Riding Apparel Sales Market Share by Type (2020-2033)

13.3 Global Horse Riding Apparel Market Size Market Share by Type (2020-2033)

13.4 Global Horse Riding Apparel Price by Type (2020-2033)

14 Horse Riding Apparel Market Segmentation by Application

14.1 Evaluation Matrix of Segment Market Development Potential (Application)

14.2 Global Horse Riding Apparel Market Sales by Application (2020-2033)

14.3 Global Horse Riding Apparel Market Size (M USD) by Application (2020-2033)

14.4 Global Horse Riding Apparel Sales Growth Rate by Application (2020-2033)

15 Key Companies Profile

15.1 Ariat

15.1.1 Ariat Basic Information

15.1.2 Ariat Horse Riding Apparel Product Overview

15.1.3 Ariat Horse Riding Apparel Product Market Performance

15.1.4 Ariat Business Overview

15.1.5 Ariat SWOT Analysis

15.1.6 Ariat Recent Developments

15.2 DECATHLON

15.2.1 DECATHLON Basic Information

15.2.2 DECATHLON Horse Riding Apparel Product Overview

15.2.3 DECATHLON Horse Riding Apparel Product Market Performance

15.2.4 DECATHLON Business Overview

15.2.5 DECATHLON SWOT Analysis

15.2.6 DECATHLON Recent Developments

15.3 Shanghai Goldtex Clothing and Bags Co.

15.3.1 Shanghai Goldtex Clothing and Bags Co. Basic Information

15.3.2 Shanghai Goldtex Clothing and Bags Co. Horse Riding Apparel Product Overview

15.3.3 Shanghai Goldtex Clothing and Bags Co. Horse Riding Apparel Product Market

Performance

15.3.4 Shanghai Goldtex Clothing and Bags Co. Business Overview

15.3.5 Shanghai Goldtex Clothing and Bags Co. SWOT Analysis

15.3.6 Shanghai Goldtex Clothing and Bags Co. Recent Developments

15.4 Pikeur

15.4.1 Pikeur Basic Information

15.4.2 Pikeur Horse Riding Apparel Product Overview

15.4.3 Pikeur Horse Riding Apparel Product Market Performance

15.4.4 Pikeur Business Overview

15.4.5 Pikeur Recent Developments

15.5 Horseware

15.5.1 Horseware Basic Information

15.5.2 Horseware Horse Riding Apparel Product Overview

15.5.3 Horseware Horse Riding Apparel Product Market Performance

15.5.4 Horseware Business Overview

15.5.5 Horseware Recent Developments

15.6 GPA

15.6.1 GPA Basic Information

15.6.2 GPA Horse Riding Apparel Product Overview

15.6.3 GPA Horse Riding Apparel Product Market Performance

15.6.4 GPA Business Overview

15.6.5 GPA Recent Developments

15.7 UVEX

15.7.1 UVEX Basic Information

15.7.2 UVEX Horse Riding Apparel Product Overview

15.7.3 UVEX Horse Riding Apparel Product Market Performance

15.7.4 UVEX Business Overview

15.7.5 UVEX Recent Developments

15.8 Kerrits

15.8.1 Kerrits Basic Information

15.8.2 Kerrits Horse Riding Apparel Product Overview

15.8.3 Kerrits Horse Riding Apparel Product Market Performance

15.8.4 Kerrits Business Overview

15.8.5 Kerrits Recent Developments

15.9 Equetech

15.9.1 Equetech Basic Information

15.9.2 Equetech Horse Riding Apparel Product Overview

15.9.3 Equetech Horse Riding Apparel Product Market Performance

15.9.4 Equetech Business Overview

15.9.5 Equetech Recent Developments

15.10 CASCO

15.10.1 CASCO Basic Information

15.10.2 CASCO Horse Riding Apparel Product Overview

15.10.3 CASCO Horse Riding Apparel Product Market Performance

15.10.4 CASCO Business Overview

15.10.5 CASCO Recent Developments

15.11 Mountain Horse

15.11.1 Mountain Horse Basic Information

15.11.2 Mountain Horse Horse Riding Apparel Product Overview

15.11.3 Mountain Horse Horse Riding Apparel Product Market Performance

15.11.4 Mountain Horse Business Overview

15.11.5 Mountain Horse Recent Developments

15.12 KEP ITALIA

15.12.1 KEP ITALIA Basic Information

15.12.2 KEP ITALIA Horse Riding Apparel Product Overview

15.12.3 KEP ITALIA Horse Riding Apparel Product Market Performance

15.12.4 KEP ITALIA Business Overview

15.12.5 KEP ITALIA Recent Developments

15.13 VESTRUM

15.13.1 VESTRUM Basic Information

15.13.2 VESTRUM Horse Riding Apparel Product Overview

15.13.3 VESTRUM Horse Riding Apparel Product Market Performance

15.13.4 VESTRUM Business Overview

15.13.5 VESTRUM Recent Developments

15.14 SSG Gloves

15.14.1 SSG Gloves Basic Information

15.14.2 SSG Gloves Horse Riding Apparel Product Overview

15.14.3 SSG Gloves Horse Riding Apparel Product Market Performance

15.14.4 SSG Gloves Business Overview

15.14.5 SSG Gloves Recent Developments

15.15 Devon-Aire

15.15.1 Devon-Aire Basic Information

15.15.2 Devon-Aire Horse Riding Apparel Product Overview

15.15.3 Devon-Aire Horse Riding Apparel Product Market Performance

15.15.4 Devon-Aire Business Overview

15.15.5 Devon-Aire Recent Developments

15.16 Noble Outfitters

15.16.1 Noble Outfitters Basic Information

15.16.2 Noble Outfitters Horse Riding Apparel Product Overview
15.16.3 Noble Outfitters Horse Riding Apparel Product Market Performance
15.16.4 Noble Outfitters Business Overview
15.16.5 Noble Outfitters Recent Developments
16 Conclusion and Key FindingsList of Tables
Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Horse Riding Apparel Market Size by Type (M USD)
Table 4. Global Horse Riding Apparel Market Size by Application (M USD)
Table 5. Horse Riding Apparel Market Size Comparison by Region (M USD)
Table 6. Global Horse Riding Apparel Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Horse Riding Apparel Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Horse Riding Apparel Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Horse Riding Apparel Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Horse Riding Apparel as of 2024)
Table 11. Global Market Horse Riding Apparel Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers Horse Riding Apparel Manufacturing Sites and Area Served
Table 13. Manufacturers Horse Riding Apparel Product Type
Table 14. Global Horse Riding Apparel Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Horse Riding Apparel Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 25. Horse Riding Apparel Market Size Comparison by Region (M USD)
Table 26. Global Horse Riding Apparel Market Size by Region (2020-2033) & (M USD)
Table 27. Global Horse Riding Apparel Market Size Market Share by Region (2020-2033)
Table 28. Global Horse Riding Apparel Sales by Region (2020-2033) & (K Units)
Table 29. Global Horse Riding Apparel Sales Market Share by Region (2020-2033)

Table 30. North America Horse Riding Apparel Market Size by Country (2020-2033) & (M USD)

Table 31. North America Horse Riding Apparel Sales by Country (2020-2033) & (K Units)

Table 32. North America Horse Riding Apparel Sales by Type (K Units)

Table 33. North America Horse Riding Apparel Market Size by Type (M USD)

Table 34. North America Horse Riding Apparel Sales (K Units) by Type (2020-2033)

Table 35. North America Horse Riding Apparel Market Size (M USD) by Type (2020-2033)

Table 36. North America Horse Riding Apparel Sales by Application (K Units)

Table 37. North America Horse Riding Apparel Market Size by Application (M USD)

Table 38. North America Horse Riding Apparel Sales (K Units) by Application (2020-2033)

Table 39. North America Horse Riding Apparel Market Size (M USD) by Application (2020-2033)

Table 40. Europe Horse Riding Apparel Market Size by Country (2020-2033) & (M USD)

Table 41. Europe Horse Riding Apparel Sales by Country (2020-2033) & (K Units)

Table 42. Europe Horse Riding Apparel Sales by Type (K Units)

Table 43. Europe Horse Riding Apparel Market Size by Type (M USD)

Table 44. Europe Horse Riding Apparel Sales (K Units) by Type (2020-2033)

Table 45. Europe Horse Riding Apparel Market Size (M USD) by Type (2020-2033)

Table 46. Europe Horse Riding Apparel Sales by Application (K Units)

Table 47. Europe Horse Riding Apparel Market Size by Application (M USD)

Table 48. Europe Horse Riding Apparel Sales (K Units) by Application (2020-2033)

Table 49. Europe Horse Riding Apparel Market Size (M USD) by Application (2020-2033)

Table 50. Asia-Pacific Horse Riding Apparel Market Size by Country (2020-2025) & (M USD)

Table 51. Asia-Pacific Horse Riding Apparel Sales by Country (2020-2025) & (K Units)

Table 52. Asia-Pacific Horse Riding Apparel Sales by Type (K Units)

Table 53. Asia-Pacific Horse Riding Apparel Market Size by Type (M USD)

Table 54. Asia-Pacific Horse Riding Apparel Sales (K Units) by Type (2020-2033)

Table 55. Asia-Pacific Horse Riding Apparel Market Size (M USD) by Type (2020-2025)

Table 56. Asia-Pacific Horse Riding Apparel Sales by Application (K Units)

Table 57. Asia-Pacific Horse Riding Apparel Market Size by Application (M USD)

Table 58. Asia-Pacific Horse Riding Apparel Sales (K Units) by Application (2020-2033)

Table 59. Asia-Pacific Horse Riding Apparel Market Size (M USD) by Application (2020-2025)

Table 60. South America Horse Riding Apparel Market Size by Country (2020-2033) &

(M USD)

Table 61. South America Horse Riding Apparel Sales by Country (2020-2033) & (K Units)

Table 62. South America Horse Riding Apparel Sales by Type (K Units)

Table 63. South America Horse Riding Apparel Market Size by Type (M USD)

Table 64. South America Horse Riding Apparel Sales (K Units) by Type (2020-2033)

Table 65. South America Horse Riding Apparel Market Size (M USD) by Type (2020-2033)

Table 66. South America Horse Riding Apparel Sales by Application (K Units)

Table 67. South America Horse Riding Apparel Market Size by Application (M USD)

Table 68. South America Horse Riding Apparel Sales (K Units) by Application (2020-2033)

Table 69. South America Horse Riding Apparel Market Size (M USD) by Application (2020-2033)

Table 70. Middle East and Africa Horse Riding Apparel Market Size by Country (2020-2033) & (M USD)

Table 71. Middle East and Africa Horse Riding Apparel Sales by Country (2020-2033) & (K Units)

Table 72. Middle East and Africa Horse Riding Apparel Sales by Type (K Units)

Table 73. Middle East and Africa Horse Riding Apparel Market Size by Type (M USD)

Table 74. Middle East and Africa Horse Riding Apparel Sales (K Units) by Type (2020-2033)

Table 75. Middle East and Africa Horse Riding Apparel Market Size (M USD) by Type (2020-2033)

Table 76. Middle East and Africa Horse Riding Apparel Sales by Application (K Units)

Table 77. Middle East and Africa Horse Riding Apparel Market Size by Application (M USD)

Table 78. Middle East and Africa Horse Riding Apparel Sales (K Units) by Application (2020-2033)

Table 79. Middle East and Africa Horse Riding Apparel Market Size (M USD) by Application (2020-2033)

Table 80. Global Horse Riding Apparel Production (K Units) by Region(2020-2025)

Table 81. Global Horse Riding Apparel Revenue (US\$ Million) by Region (2020-2025)

Table 82. Global Horse Riding Apparel Revenue Market Share by Region (2020-2025)

Table 83. Global Horse Riding Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. North America Horse Riding Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 85. Europe Horse Riding Apparel Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. Japan Horse Riding Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. China Horse Riding Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Global Horse Riding Apparel Sales by Type (K Units)

Table 89. Global Horse Riding Apparel Market Size by Type (M USD)

Table 90. Global Horse Riding Apparel Sales (K Units) by Type (2020-2033)

Table 91. Global Horse Riding Apparel Sales Market Share by Type (2020-2033)

Table 92. Global Horse Riding Apparel Market Size (M USD) by Type (2020-2033)

Table 93. Global Horse Riding Apparel Market Size Share by Type (2020-2033)

Table 94. Global Horse Riding Apparel Sales (K Units) by Application

Table 95. Global Horse Riding Apparel Market Size by Application(M USD)

Table 96. Global Horse Riding Apparel Sales by Application (2020-2033) & (K Units)

Table 97. Global Horse Riding Apparel Sales Market Share by Application (2020-2033)

Table 98. Global Horse Riding Apparel Market Size by Application (2020-2033) & (M USD)

Table 99. Global Horse Riding Apparel Market Share by Application (2020-2033)

Table 100. Global Horse Riding Apparel Sales Growth Rate by Application (2020-2033)

Table 101. Ariat Basic Information

Table 102. Ariat Horse Riding Apparel Product Overview

Table 103. Ariat Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 104. Ariat Business Overview

Table 105. Ariat SWOT Analysis

Table 106. Ariat Recent Developments

Table 107. DECATHLON Basic Information

Table 108. DECATHLON Horse Riding Apparel Product Overview

Table 109. DECATHLON Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 110. DECATHLON Business Overview

Table 111. DECATHLON SWOT Analysis

Table 112. DECATHLON Recent Developments

Table 113. Shanghai Goldtex Clothing and Bags Co. Basic Information

Table 114. Shanghai Goldtex Clothing and Bags Co. Horse Riding Apparel Product Overview

Table 115. Shanghai Goldtex Clothing and Bags Co. Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 116. Shanghai Goldtex Clothing and Bags Co. Business Overview

Table 117. Shanghai Goldtex Clothing and Bags Co. SWOT Analysis
Table 118. Shanghai Goldtex Clothing and Bags Co. Recent Developments
Table 119. Pikeur Basic Information
Table 120. Pikeur Horse Riding Apparel Product Overview
Table 121. Pikeur Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Pikeur Business Overview
Table 123. Pikeur Recent Developments
Table 124. Horseware Basic Information
Table 125. Horseware Horse Riding Apparel Product Overview
Table 126. Horseware Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. Horseware Business Overview
Table 128. Horseware Recent Developments
Table 129. GPA Basic Information
Table 130. GPA Horse Riding Apparel Product Overview
Table 131. GPA Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 132. GPA Business Overview
Table 133. GPA Recent Developments
Table 134. UVEX Basic Information
Table 135. UVEX Horse Riding Apparel Product Overview
Table 136. UVEX Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 137. UVEX Business Overview
Table 138. UVEX Recent Developments
Table 139. Kerrits Basic Information
Table 140. Kerrits Horse Riding Apparel Product Overview
Table 141. Kerrits Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 142. Kerrits Business Overview
Table 143. Kerrits Recent Developments
Table 144. Equetech Basic Information
Table 145. Equetech Horse Riding Apparel Product Overview
Table 146. Equetech Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 147. Equetech Business Overview
Table 148. Equetech Recent Developments
Table 149. CASCO Basic Information

Table 150. CASCO Horse Riding Apparel Product Overview
Table 151. CASCO Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 152. CASCO Business Overview
Table 153. CASCO Recent Developments
Table 154. Mountain Horse Basic Information
Table 155. Mountain Horse Horse Riding Apparel Product Overview
Table 156. Mountain Horse Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 157. Mountain Horse Business Overview
Table 158. Mountain Horse Recent Developments
Table 159. KEP ITALIA Basic Information
Table 160. KEP ITALIA Horse Riding Apparel Product Overview
Table 161. KEP ITALIA Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 162. KEP ITALIA Business Overview
Table 163. KEP ITALIA Recent Developments
Table 164. VESTRUM Basic Information
Table 165. VESTRUM Horse Riding Apparel Product Overview
Table 166. VESTRUM Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 167. VESTRUM Business Overview
Table 168. VESTRUM Recent Developments
Table 169. SSG Gloves Basic Information
Table 170. SSG Gloves Horse Riding Apparel Product Overview
Table 171. SSG Gloves Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 172. SSG Gloves Business Overview
Table 173. SSG Gloves Recent Developments
Table 174. Devon-Aire Basic Information
Table 175. Devon-Aire Horse Riding Apparel Product Overview
Table 176. Devon-Aire Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 177. Devon-Aire Business Overview
Table 178. Devon-Aire Recent Developments
Table 179. Noble Outfitters Basic Information
Table 180. Noble Outfitters Horse Riding Apparel Product Overview
Table 181. Noble Outfitters Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 182. Noble Outfitters Business Overview

Table 183. Noble Outfitters Recent Developments

List of Figures

Figure 1. Product Picture of Horse Riding Apparel

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Horse Riding Apparel Market Size (M USD), 2024-2033

Figure 5. Global Horse Riding Apparel Market Size (M USD) (2020-2033)

Figure 6. Global Horse Riding Apparel Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Horse Riding Apparel Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Horse Riding Apparel Product Life Cycle

Figure 13. Horse Riding Apparel Sales Share by Manufacturers in 2024

Figure 14. Global Horse Riding Apparel Revenue Share by Manufacturers in 2024

Figure 15. Horse Riding Apparel Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market Horse Riding Apparel Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by Horse Riding Apparel Revenue in 2024

Figure 18. Industry Chain Map of Horse Riding Apparel

Figure 19. Global Horse Riding Apparel Market PEST Analysis

Figure 20. Global Horse Riding Apparel Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Regional Market Development Potential

Figure 26. Global Horse Riding Apparel Market Size by Region

Figure 27. Global Horse Riding Apparel Market Size Market Share by Region (2020-2033)

Figure 28. Global Horse Riding Apparel Sales Market Share by Region (2020-2033)

Figure 29. North American Market Snapshot

Figure 30. North America Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 31. North America Horse Riding Apparel Market Size and Growth Rate

(2020-2033) & (M USD)

Figure 32. North America Horse Riding Apparel Market Size (M USD) by Country

Figure 33. USA Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 34. USA Horse Riding Apparel Market Size and Growth Rate (2020-2033) & (M USD)

Figure 35. Canada Horse Riding Apparel Sales (K Units) and Growth Rate (2020-2033)

Figure 36. Canada Horse Riding Apparel Market Size (M USD) and Growth Rate (2020-2033)

Figure 37. Mexico Horse Riding Apparel Sales (Units) and Growth Rate (2020-2033)

Figure 38. Mexico Horse Riding Apparel Market Size (M USD) and Growth Rate (2020-2033)

Figure 39. North America Horse Riding Apparel Market Size (M USD) by Type

Figure 40. North America Horse Riding Apparel Market Size (M USD) by Application

Figure 41. Europe Market Snapshot

Figure 42. Europe Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 43. Europe Horse Riding Apparel Market Size and Growth Rate (2020-2033) & (M USD)

Figure 44. Europe Horse Riding Apparel Market Size (M USD) by Country

Figure 45. Germany Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 46. Germany Horse Riding Apparel Market Size and Growth Rate (2020-2033) & (M USD)

Figure 47. France Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 48. France Horse Riding Apparel Market Size and Growth Rate (2020-2033) & (M USD)

Figure 49. U.K. Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 50. U.K. Horse Riding Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Italy Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 52. Italy Horse Riding Apparel Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Spain Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 54. Spain Horse Riding Apparel Market Size and Growth Rate (2020-2033) & (M USD)

Figure 55. Europe Horse Riding Apparel Market Size (M USD) by Type

Figure 56. Europe Horse Riding Apparel Market Size (M USD) by Application

Figure 57. Asia-Pacific Market Snapshot

Figure 58. Asia-Pacific Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 59. Asia-Pacific Horse Riding Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Asia-Pacific Horse Riding Apparel Market Size (M USD) by Country

Figure 61. China Horse Riding Apparel Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. China Horse Riding Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Japan Horse Riding Apparel Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Japan Horse Riding Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. South Korea Horse Riding Apparel Sales and Growth Rate (2020-2025) & (K Units)

Figure 66. South Korea Horse Riding Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 67. India Horse Riding Apparel Sales and Growth Rate (2020-2025) & (K Units)

Figure 68. India Horse Riding Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 69. Southeast Asia Horse Riding Apparel Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. Southeast Asia Horse Riding Apparel Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Asia-Pacific Horse Riding Apparel Market Size (M USD) by Type

Figure 72. Asia-Pacific Horse Riding Apparel Market Size (M USD) by Application

Figure 73. South America Market Snapshot

Figure 74. South America Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 75. South America Horse Riding Apparel Market Size and Growth Rate (2020-2033) & (M USD)

Figure 76. South America Horse Riding Apparel Market Size (M USD) by Country

Figure 77. Brazil Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 78. Brazil Horse Riding Apparel Market Size and Growth Rate (2020-2033) & (M USD)

Figure 79. Argentina Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 80. Argentina Horse Riding Apparel Market Size and Growth Rate (2020-2033) & (M USD)

Figure 81. Columbia Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 82. Columbia Horse Riding Apparel Market Size and Growth Rate (2020-2033) & (M USD)

Figure 83. South America Horse Riding Apparel Market Size (M USD) by Type

Figure 84. South America Horse Riding Apparel Market Size (M USD) by Application

Figure 85. Middle East and Africa Market Snapshot

Figure 86. Middle East and Africa Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 87. Middle East and Africa Horse Riding Apparel Market Size and Growth Rate (2020-2033) & (M USD)

Figure 88. Middle East and Africa Horse Riding Apparel Market Size (M USD) by Country

Figure 89. Saudi Arabia Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 90. Saudi Arabia Horse Riding Apparel Market Size and Growth Rate (2020-2033) & (M USD)

Figure 91. UAE Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 92. UAE Horse Riding Apparel Market Size and Growth Rate (2020-2033) & (M USD)

Figure 93. Egypt Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 94. Egypt Horse Riding Apparel Market Size and Growth Rate (2020-2033) & (M USD)

Figure 95. Nigeria Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 96. Nigeria Horse Riding Apparel Market Size and Growth Rate (2020-2033) & (M USD)

Figure 97. South Africa Horse Riding Apparel Sales and Growth Rate (2020-2033) & (K Units)

Figure 98. South Africa Horse Riding Apparel Market Size and Growth Rate (2020-2033) & (M USD)

Figure 99. Middle East and Africa Horse Riding Apparel Market Size (M USD) by Type

Figure 100. Middle East and Africa Horse Riding Apparel Market Size (M USD) by Application

Figure 101. Global Horse Riding Apparel Production Market Share by Region (2020-2025)

Figure 102. North America Horse Riding Apparel Production (K Units) Growth Rate (2020-2025)

Figure 103. Europe Horse Riding Apparel Production (K Units) Growth Rate (2020-2025)

Figure 104. Japan Horse Riding Apparel Production (K Units) Growth Rate (2020-2025)

- Figure 105. China Horse Riding Apparel Production (K Units) Growth Rate (2020-2025)
- Figure 106. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 107. Global Horse Riding Apparel Market Size by Type (M USD)
- Figure 108. Sales Market Share of Horse Riding Apparel by Type (2020-2033)
- Figure 109. Sales Market Share of Horse Riding Apparel by Type in 2024
- Figure 110. Market Size Share of Horse Riding Apparel by Type (2020-2033)
- Figure 111. Market Size Share of Horse Riding Apparel by Type in 2024
- Figure 112. Global Horse Riding Apparel Price (USD/Unit) by Type (2020-2033)
- Figure 113. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 114. Global Horse Riding Apparel Market Size by Application(M USD)
- Figure 115. Global Horse Riding Apparel Market Share by Application
- Figure 116. Global Horse Riding Apparel Sales Market Share by Application (2020-2033)
- Figure 117. Global Horse Riding Apparel Sales Market Share by Application in 2024
- Figure 118. Global Horse Riding Apparel Market Share by Application (2020-2033)
- Figure 119. Global Horse Riding Apparel Market Share by Application in 2024
- Figure 120. Global Horse Riding Apparel Sales Growth Rate by Application (2020-2033)

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