

# Global Horse Riding Apparel Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Horse riding apparel, also known as equestrian clothing, the equestrian clothing mainly composed by several body parts, like boots, helmets, breeches, etc. The purpose for wearing equestrian clothing was to provide safety and comfort for riders, also the equestrian clothing itself can represent a fashion icon for both riders and normal consumers. The common horse riding apparel sets were composed with different parts, they are riding boots, riding helmets/hats, jackets, jodhpurs, breeches gloves, and other accessories. In addition, the equestrian clothing can be considered in two areas, which are 'competition' and 'casual'. Casual riding clothing should be safe, comfortable and practical, they should be suitable for different situations whether the rider is riding or just leading the horse, also casual equestrian clothing can attract common consumers since it has many fashion element in design, the top tier of casual equestrian clothing can be considered as luxury products. As for competition type riding clothing, they differentiate on what activity the rider compete in, the standard competition clothing should include plain white or cream jodhpurs, t-shirt and tie, long black leather boots is required as well. Also for competition clothing different types of jacket is used under different type of sport and also classified by rider's level in that sport.

The global Horse Riding Apparel market size was estimated at USD 2587 million in 2023 and is projected to reach USD 3037.57 million by 2032, exhibiting a CAGR of 1.80% during the forecast period.

North America Horse Riding Apparel market size was estimated at USD 695.06 million in 2023, at a CAGR of 1.54% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Horse Riding Apparel market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Horse Riding Apparel Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Horse Riding Apparel market in any manner.

### Global Horse Riding Apparel Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Ariat

DECATHLON

Shanghai Goldtex Clothing & Bags Co.

Pikeur

Horseware

GPA

UVEX

Kerrits

Equetech

CASCO

Mountain Horse

KEP ITALIA

VESTRUM

SSG Gloves

Devon-Aire

Noble Outfitters

Market Segmentation (by Type)

Clothes

Helmets

Boots

Gloves

Market Segmentation (by Application)

Female

Males

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Horse Riding Apparel Market

Overview of the regional outlook of the Horse Riding Apparel Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Horse Riding Apparel Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Horse Riding Apparel, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Horse Riding Apparel
- 1.2 Key Market Segments
  - 1.2.1 Horse Riding Apparel Segment by Type
  - 1.2.2 Horse Riding Apparel Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 HORSE RIDING APPAREL MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Horse Riding Apparel Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Horse Riding Apparel Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 HORSE RIDING APPAREL MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Horse Riding Apparel Sales by Manufacturers (2019-2024)
- 3.2 Global Horse Riding Apparel Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Horse Riding Apparel Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Horse Riding Apparel Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Horse Riding Apparel Sales Sites, Area Served, Product Type
- 3.6 Horse Riding Apparel Market Competitive Situation and Trends
  - 3.6.1 Horse Riding Apparel Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Horse Riding Apparel Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 HORSE RIDING APPAREL INDUSTRY CHAIN ANALYSIS**

- 4.1 Horse Riding Apparel Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF HORSE RIDING APPAREL MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 HORSE RIDING APPAREL MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Horse Riding Apparel Sales Market Share by Type (2019-2024)
- 6.3 Global Horse Riding Apparel Market Size Market Share by Type (2019-2024)
- 6.4 Global Horse Riding Apparel Price by Type (2019-2024)

## **7 HORSE RIDING APPAREL MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Horse Riding Apparel Market Sales by Application (2019-2024)
- 7.3 Global Horse Riding Apparel Market Size (M USD) by Application (2019-2024)
- 7.4 Global Horse Riding Apparel Sales Growth Rate by Application (2019-2024)

## **8 HORSE RIDING APPAREL MARKET CONSUMPTION BY REGION**

- 8.1 Global Horse Riding Apparel Sales by Region
  - 8.1.1 Global Horse Riding Apparel Sales by Region
  - 8.1.2 Global Horse Riding Apparel Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Horse Riding Apparel Sales by Country

- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Horse Riding Apparel Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Horse Riding Apparel Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Horse Riding Apparel Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Horse Riding Apparel Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 HORSE RIDING APPAREL MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Horse Riding Apparel by Region (2019-2024)
- 9.2 Global Horse Riding Apparel Revenue Market Share by Region (2019-2024)
- 9.3 Global Horse Riding Apparel Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Horse Riding Apparel Production
  - 9.4.1 North America Horse Riding Apparel Production Growth Rate (2019-2024)
  - 9.4.2 North America Horse Riding Apparel Production, Revenue, Price and Gross

Margin (2019-2024)

9.5 Europe Horse Riding Apparel Production

9.5.1 Europe Horse Riding Apparel Production Growth Rate (2019-2024)

9.5.2 Europe Horse Riding Apparel Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Horse Riding Apparel Production (2019-2024)

9.6.1 Japan Horse Riding Apparel Production Growth Rate (2019-2024)

9.6.2 Japan Horse Riding Apparel Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Horse Riding Apparel Production (2019-2024)

9.7.1 China Horse Riding Apparel Production Growth Rate (2019-2024)

9.7.2 China Horse Riding Apparel Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

10.1 Ariat

10.1.1 Ariat Horse Riding Apparel Basic Information

10.1.2 Ariat Horse Riding Apparel Product Overview

10.1.3 Ariat Horse Riding Apparel Product Market Performance

10.1.4 Ariat Business Overview

10.1.5 Ariat Horse Riding Apparel SWOT Analysis

10.1.6 Ariat Recent Developments

10.2 DECATHLON

10.2.1 DECATHLON Horse Riding Apparel Basic Information

10.2.2 DECATHLON Horse Riding Apparel Product Overview

10.2.3 DECATHLON Horse Riding Apparel Product Market Performance

10.2.4 DECATHLON Business Overview

10.2.5 DECATHLON Horse Riding Apparel SWOT Analysis

10.2.6 DECATHLON Recent Developments

10.3 Shanghai Goldtex Clothing and Bags Co.

10.3.1 Shanghai Goldtex Clothing and Bags Co. Horse Riding Apparel Basic Information

10.3.2 Shanghai Goldtex Clothing and Bags Co. Horse Riding Apparel Product Overview

10.3.3 Shanghai Goldtex Clothing and Bags Co. Horse Riding Apparel Product Market Performance

10.3.4 Shanghai Goldtex Clothing and Bags Co. Horse Riding Apparel SWOT Analysis

10.3.5 Shanghai Goldtex Clothing and Bags Co. Business Overview

- 10.3.6 Shanghai Goldtex Clothing and Bags Co. Recent Developments
- 10.4 Pikeur
  - 10.4.1 Pikeur Horse Riding Apparel Basic Information
  - 10.4.2 Pikeur Horse Riding Apparel Product Overview
  - 10.4.3 Pikeur Horse Riding Apparel Product Market Performance
  - 10.4.4 Pikeur Business Overview
  - 10.4.5 Pikeur Recent Developments
- 10.5 Horseware
  - 10.5.1 Horseware Horse Riding Apparel Basic Information
  - 10.5.2 Horseware Horse Riding Apparel Product Overview
  - 10.5.3 Horseware Horse Riding Apparel Product Market Performance
  - 10.5.4 Horseware Business Overview
  - 10.5.5 Horseware Recent Developments
- 10.6 GPA
  - 10.6.1 GPA Horse Riding Apparel Basic Information
  - 10.6.2 GPA Horse Riding Apparel Product Overview
  - 10.6.3 GPA Horse Riding Apparel Product Market Performance
  - 10.6.4 GPA Business Overview
  - 10.6.5 GPA Recent Developments
- 10.7 UVEX
  - 10.7.1 UVEX Horse Riding Apparel Basic Information
  - 10.7.2 UVEX Horse Riding Apparel Product Overview
  - 10.7.3 UVEX Horse Riding Apparel Product Market Performance
  - 10.7.4 UVEX Business Overview
  - 10.7.5 UVEX Recent Developments
- 10.8 Kerrits
  - 10.8.1 Kerrits Horse Riding Apparel Basic Information
  - 10.8.2 Kerrits Horse Riding Apparel Product Overview
  - 10.8.3 Kerrits Horse Riding Apparel Product Market Performance
  - 10.8.4 Kerrits Business Overview
  - 10.8.5 Kerrits Recent Developments
- 10.9 Equetech
  - 10.9.1 Equetech Horse Riding Apparel Basic Information
  - 10.9.2 Equetech Horse Riding Apparel Product Overview
  - 10.9.3 Equetech Horse Riding Apparel Product Market Performance
  - 10.9.4 Equetech Business Overview
  - 10.9.5 Equetech Recent Developments
- 10.10 CASCO
  - 10.10.1 CASCO Horse Riding Apparel Basic Information

- 10.10.2 CASCO Horse Riding Apparel Product Overview
- 10.10.3 CASCO Horse Riding Apparel Product Market Performance
- 10.10.4 CASCO Business Overview
- 10.10.5 CASCO Recent Developments
- 10.11 Mountain Horse
  - 10.11.1 Mountain Horse Horse Riding Apparel Basic Information
  - 10.11.2 Mountain Horse Horse Riding Apparel Product Overview
  - 10.11.3 Mountain Horse Horse Riding Apparel Product Market Performance
  - 10.11.4 Mountain Horse Business Overview
  - 10.11.5 Mountain Horse Recent Developments
- 10.12 KEP ITALIA
  - 10.12.1 KEP ITALIA Horse Riding Apparel Basic Information
  - 10.12.2 KEP ITALIA Horse Riding Apparel Product Overview
  - 10.12.3 KEP ITALIA Horse Riding Apparel Product Market Performance
  - 10.12.4 KEP ITALIA Business Overview
  - 10.12.5 KEP ITALIA Recent Developments
- 10.13 VESTRUM
  - 10.13.1 VESTRUM Horse Riding Apparel Basic Information
  - 10.13.2 VESTRUM Horse Riding Apparel Product Overview
  - 10.13.3 VESTRUM Horse Riding Apparel Product Market Performance
  - 10.13.4 VESTRUM Business Overview
  - 10.13.5 VESTRUM Recent Developments
- 10.14 SSG Gloves
  - 10.14.1 SSG Gloves Horse Riding Apparel Basic Information
  - 10.14.2 SSG Gloves Horse Riding Apparel Product Overview
  - 10.14.3 SSG Gloves Horse Riding Apparel Product Market Performance
  - 10.14.4 SSG Gloves Business Overview
  - 10.14.5 SSG Gloves Recent Developments
- 10.15 Devon-Aire
  - 10.15.1 Devon-Aire Horse Riding Apparel Basic Information
  - 10.15.2 Devon-Aire Horse Riding Apparel Product Overview
  - 10.15.3 Devon-Aire Horse Riding Apparel Product Market Performance
  - 10.15.4 Devon-Aire Business Overview
  - 10.15.5 Devon-Aire Recent Developments
- 10.16 Noble Outfitters
  - 10.16.1 Noble Outfitters Horse Riding Apparel Basic Information
  - 10.16.2 Noble Outfitters Horse Riding Apparel Product Overview
  - 10.16.3 Noble Outfitters Horse Riding Apparel Product Market Performance
  - 10.16.4 Noble Outfitters Business Overview

10.16.5 Noble Outfitters Recent Developments

## **11 HORSE RIDING APPAREL MARKET FORECAST BY REGION**

11.1 Global Horse Riding Apparel Market Size Forecast

11.2 Global Horse Riding Apparel Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Horse Riding Apparel Market Size Forecast by Country

11.2.3 Asia Pacific Horse Riding Apparel Market Size Forecast by Region

11.2.4 South America Horse Riding Apparel Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Horse Riding Apparel by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

12.1 Global Horse Riding Apparel Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Horse Riding Apparel by Type (2025-2032)

12.1.2 Global Horse Riding Apparel Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Horse Riding Apparel by Type (2025-2032)

12.2 Global Horse Riding Apparel Market Forecast by Application (2025-2032)

12.2.1 Global Horse Riding Apparel Sales (K Units) Forecast by Application

12.2.2 Global Horse Riding Apparel Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Horse Riding Apparel Market Size Comparison by Region (M USD)
- Table 5. Global Horse Riding Apparel Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Horse Riding Apparel Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Horse Riding Apparel Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Horse Riding Apparel Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Horse Riding Apparel as of 2022)
- Table 10. Global Market Horse Riding Apparel Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Horse Riding Apparel Sales Sites and Area Served
- Table 12. Manufacturers Horse Riding Apparel Product Type
- Table 13. Global Horse Riding Apparel Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Horse Riding Apparel
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Horse Riding Apparel Market Challenges
- Table 22. Global Horse Riding Apparel Sales by Type (K Units)
- Table 23. Global Horse Riding Apparel Market Size by Type (M USD)
- Table 24. Global Horse Riding Apparel Sales (K Units) by Type (2019-2024)
- Table 25. Global Horse Riding Apparel Sales Market Share by Type (2019-2024)
- Table 26. Global Horse Riding Apparel Market Size (M USD) by Type (2019-2024)
- Table 27. Global Horse Riding Apparel Market Size Share by Type (2019-2024)
- Table 28. Global Horse Riding Apparel Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Horse Riding Apparel Sales (K Units) by Application
- Table 30. Global Horse Riding Apparel Market Size by Application
- Table 31. Global Horse Riding Apparel Sales by Application (2019-2024) & (K Units)

- Table 32. Global Horse Riding Apparel Sales Market Share by Application (2019-2024)
- Table 33. Global Horse Riding Apparel Sales by Application (2019-2024) & (M USD)
- Table 34. Global Horse Riding Apparel Market Share by Application (2019-2024)
- Table 35. Global Horse Riding Apparel Sales Growth Rate by Application (2019-2024)
- Table 36. Global Horse Riding Apparel Sales by Region (2019-2024) & (K Units)
- Table 37. Global Horse Riding Apparel Sales Market Share by Region (2019-2024)
- Table 38. North America Horse Riding Apparel Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Horse Riding Apparel Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Horse Riding Apparel Sales by Region (2019-2024) & (K Units)
- Table 41. South America Horse Riding Apparel Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Horse Riding Apparel Sales by Region (2019-2024) & (K Units)
- Table 43. Global Horse Riding Apparel Production (K Units) by Region (2019-2024)
- Table 44. Global Horse Riding Apparel Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Horse Riding Apparel Revenue Market Share by Region (2019-2024)
- Table 46. Global Horse Riding Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America Horse Riding Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe Horse Riding Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan Horse Riding Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China Horse Riding Apparel Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. Ariat Horse Riding Apparel Basic Information
- Table 52. Ariat Horse Riding Apparel Product Overview
- Table 53. Ariat Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. Ariat Business Overview
- Table 55. Ariat Horse Riding Apparel SWOT Analysis
- Table 56. Ariat Recent Developments
- Table 57. DECATHLON Horse Riding Apparel Basic Information
- Table 58. DECATHLON Horse Riding Apparel Product Overview
- Table 59. DECATHLON Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 60. DECATHLON Business Overview

- Table 61. DECATHLON Horse Riding Apparel SWOT Analysis
- Table 62. DECATHLON Recent Developments
- Table 63. Shanghai Goldtex Clothing and Bags Co. Horse Riding Apparel Basic Information
- Table 64. Shanghai Goldtex Clothing and Bags Co. Horse Riding Apparel Product Overview
- Table 65. Shanghai Goldtex Clothing and Bags Co. Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 66. Shanghai Goldtex Clothing and Bags Co. Horse Riding Apparel SWOT Analysis
- Table 67. Shanghai Goldtex Clothing and Bags Co. Business Overview
- Table 68. Shanghai Goldtex Clothing and Bags Co. Recent Developments
- Table 69. Pikeur Horse Riding Apparel Basic Information
- Table 70. Pikeur Horse Riding Apparel Product Overview
- Table 71. Pikeur Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 72. Pikeur Business Overview
- Table 73. Pikeur Recent Developments
- Table 74. Horseware Horse Riding Apparel Basic Information
- Table 75. Horseware Horse Riding Apparel Product Overview
- Table 76. Horseware Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 77. Horseware Business Overview
- Table 78. Horseware Recent Developments
- Table 79. GPA Horse Riding Apparel Basic Information
- Table 80. GPA Horse Riding Apparel Product Overview
- Table 81. GPA Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. GPA Business Overview
- Table 83. GPA Recent Developments
- Table 84. UVEX Horse Riding Apparel Basic Information
- Table 85. UVEX Horse Riding Apparel Product Overview
- Table 86. UVEX Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. UVEX Business Overview
- Table 88. UVEX Recent Developments
- Table 89. Kerrits Horse Riding Apparel Basic Information
- Table 90. Kerrits Horse Riding Apparel Product Overview
- Table 91. Kerrits Horse Riding Apparel Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 92. Kerrits Business Overview

Table 93. Kerrits Recent Developments

Table 94. Equetech Horse Riding Apparel Basic Information

Table 95. Equetech Horse Riding Apparel Product Overview

Table 96. Equetech Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Equetech Business Overview

Table 98. Equetech Recent Developments

Table 99. CASCO Horse Riding Apparel Basic Information

Table 100. CASCO Horse Riding Apparel Product Overview

Table 101. CASCO Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. CASCO Business Overview

Table 103. CASCO Recent Developments

Table 104. Mountain Horse Horse Riding Apparel Basic Information

Table 105. Mountain Horse Horse Riding Apparel Product Overview

Table 106. Mountain Horse Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Mountain Horse Business Overview

Table 108. Mountain Horse Recent Developments

Table 109. KEP ITALIA Horse Riding Apparel Basic Information

Table 110. KEP ITALIA Horse Riding Apparel Product Overview

Table 111. KEP ITALIA Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. KEP ITALIA Business Overview

Table 113. KEP ITALIA Recent Developments

Table 114. VESTRUM Horse Riding Apparel Basic Information

Table 115. VESTRUM Horse Riding Apparel Product Overview

Table 116. VESTRUM Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. VESTRUM Business Overview

Table 118. VESTRUM Recent Developments

Table 119. SSG Gloves Horse Riding Apparel Basic Information

Table 120. SSG Gloves Horse Riding Apparel Product Overview

Table 121. SSG Gloves Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. SSG Gloves Business Overview

Table 123. SSG Gloves Recent Developments

- Table 124. Devon-Aire Horse Riding Apparel Basic Information
- Table 125. Devon-Aire Horse Riding Apparel Product Overview
- Table 126. Devon-Aire Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 127. Devon-Aire Business Overview
- Table 128. Devon-Aire Recent Developments
- Table 129. Noble Outfitters Horse Riding Apparel Basic Information
- Table 130. Noble Outfitters Horse Riding Apparel Product Overview
- Table 131. Noble Outfitters Horse Riding Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. Noble Outfitters Business Overview
- Table 133. Noble Outfitters Recent Developments
- Table 134. Global Horse Riding Apparel Sales Forecast by Region (2025-2032) & (K Units)
- Table 135. Global Horse Riding Apparel Market Size Forecast by Region (2025-2032) & (M USD)
- Table 136. North America Horse Riding Apparel Sales Forecast by Country (2025-2032) & (K Units)
- Table 137. North America Horse Riding Apparel Market Size Forecast by Country (2025-2032) & (M USD)
- Table 138. Europe Horse Riding Apparel Sales Forecast by Country (2025-2032) & (K Units)
- Table 139. Europe Horse Riding Apparel Market Size Forecast by Country (2025-2032) & (M USD)
- Table 140. Asia Pacific Horse Riding Apparel Sales Forecast by Region (2025-2032) & (K Units)
- Table 141. Asia Pacific Horse Riding Apparel Market Size Forecast by Region (2025-2032) & (M USD)
- Table 142. South America Horse Riding Apparel Sales Forecast by Country (2025-2032) & (K Units)
- Table 143. South America Horse Riding Apparel Market Size Forecast by Country (2025-2032) & (M USD)
- Table 144. Middle East and Africa Horse Riding Apparel Consumption Forecast by Country (2025-2032) & (Units)
- Table 145. Middle East and Africa Horse Riding Apparel Market Size Forecast by Country (2025-2032) & (M USD)
- Table 146. Global Horse Riding Apparel Sales Forecast by Type (2025-2032) & (K Units)
- Table 147. Global Horse Riding Apparel Market Size Forecast by Type (2025-2032) &

(M USD)

Table 148. Global Horse Riding Apparel Price Forecast by Type (2025-2032) & (USD/Unit)

Table 149. Global Horse Riding Apparel Sales (K Units) Forecast by Application (2025-2032)

Table 150. Global Horse Riding Apparel Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Horse Riding Apparel
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Horse Riding Apparel Market Size (M USD), 2019-2032
- Figure 5. Global Horse Riding Apparel Market Size (M USD) (2019-2032)
- Figure 6. Global Horse Riding Apparel Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Horse Riding Apparel Market Size by Country (M USD)
- Figure 11. Horse Riding Apparel Sales Share by Manufacturers in 2023
- Figure 12. Global Horse Riding Apparel Revenue Share by Manufacturers in 2023
- Figure 13. Horse Riding Apparel Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Horse Riding Apparel Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Horse Riding Apparel Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Horse Riding Apparel Market Share by Type
- Figure 18. Sales Market Share of Horse Riding Apparel by Type (2019-2024)
- Figure 19. Sales Market Share of Horse Riding Apparel by Type in 2023
- Figure 20. Market Size Share of Horse Riding Apparel by Type (2019-2024)
- Figure 21. Market Size Market Share of Horse Riding Apparel by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Horse Riding Apparel Market Share by Application
- Figure 24. Global Horse Riding Apparel Sales Market Share by Application (2019-2024)
- Figure 25. Global Horse Riding Apparel Sales Market Share by Application in 2023
- Figure 26. Global Horse Riding Apparel Market Share by Application (2019-2024)
- Figure 27. Global Horse Riding Apparel Market Share by Application in 2023
- Figure 28. Global Horse Riding Apparel Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Horse Riding Apparel Sales Market Share by Region (2019-2024)
- Figure 30. North America Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Horse Riding Apparel Sales Market Share by Country in 2023

- Figure 32. U.S. Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Horse Riding Apparel Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Horse Riding Apparel Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Horse Riding Apparel Sales Market Share by Country in 2023
- Figure 37. Germany Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Horse Riding Apparel Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Horse Riding Apparel Sales Market Share by Region in 2023
- Figure 44. China Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Horse Riding Apparel Sales and Growth Rate (K Units)
- Figure 50. South America Horse Riding Apparel Sales Market Share by Country in 2023
- Figure 51. Brazil Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Horse Riding Apparel Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Horse Riding Apparel Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K

Units)

Figure 60. South Africa Horse Riding Apparel Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Horse Riding Apparel Production Market Share by Region (2019-2024)

Figure 62. North America Horse Riding Apparel Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Horse Riding Apparel Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Horse Riding Apparel Production (K Units) Growth Rate (2019-2024)

Figure 65. China Horse Riding Apparel Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Horse Riding Apparel Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Horse Riding Apparel Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Horse Riding Apparel Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Horse Riding Apparel Market Share Forecast by Type (2025-2032)

Figure 70. Global Horse Riding Apparel Sales Forecast by Application (2025-2032)

Figure 71. Global Horse Riding Apparel Market Share Forecast by Application (2025-2032)

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