

# Global Horse DNA Testing Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GFEC5A0A3A3AEN.html>

Date: January 2024

Pages: 90

Price: US\$ 3,200.00 (Single User License)

ID: GFEC5A0A3A3AEN

## Abstracts

### Report Overview

DNA testing is used to identify changes in DNA sequence or chromosome structure. Genetic testing can also include measuring the results of genetic changes, such as RNA analysis as an output of gene expression, or through biochemical analysis to measure specific protein output.

This report provides a deep insight into the global Horse DNA Testing market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Horse DNA Testing Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Horse DNA Testing market in any manner.

### Global Horse DNA Testing Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

## Key Company

Etalon Diagnostics

EasyDNA

Genomia

Animal DNA Diagnostics

DNA Ireland

Market Segmentation (by Type)

Breed Test

Health Test

Market Segmentation (by Application)

Individual

Veterinary

Breeder

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Horse DNA Testing Market

Overview of the regional outlook of the Horse DNA Testing Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Horse DNA Testing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Horse DNA Testing
- 1.2 Key Market Segments
  - 1.2.1 Horse DNA Testing Segment by Type
  - 1.2.2 Horse DNA Testing Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 HORSE DNA TESTING MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 HORSE DNA TESTING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Horse DNA Testing Revenue Market Share by Company (2019-2024)
- 3.2 Horse DNA Testing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Horse DNA Testing Market Size Sites, Area Served, Product Type
- 3.4 Horse DNA Testing Market Competitive Situation and Trends
  - 3.4.1 Horse DNA Testing Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Horse DNA Testing Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 HORSE DNA TESTING VALUE CHAIN ANALYSIS**

- 4.1 Horse DNA Testing Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF HORSE DNA TESTING MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 HORSE DNA TESTING MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Horse DNA Testing Market Size Market Share by Type (2019-2024)
- 6.3 Global Horse DNA Testing Market Size Growth Rate by Type (2019-2024)

## **7 HORSE DNA TESTING MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Horse DNA Testing Market Size (M USD) by Application (2019-2024)
- 7.3 Global Horse DNA Testing Market Size Growth Rate by Application (2019-2024)

## **8 HORSE DNA TESTING MARKET SEGMENTATION BY REGION**

- 8.1 Global Horse DNA Testing Market Size by Region
  - 8.1.1 Global Horse DNA Testing Market Size by Region
  - 8.1.2 Global Horse DNA Testing Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Horse DNA Testing Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Horse DNA Testing Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Horse DNA Testing Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Horse DNA Testing Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Horse DNA Testing Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Etalon Diagnostics

#### 9.1.1 Etalon Diagnostics Horse DNA Testing Basic Information

#### 9.1.2 Etalon Diagnostics Horse DNA Testing Product Overview

#### 9.1.3 Etalon Diagnostics Horse DNA Testing Product Market Performance

#### 9.1.4 Etalon Diagnostics Horse DNA Testing SWOT Analysis

#### 9.1.5 Etalon Diagnostics Business Overview

#### 9.1.6 Etalon Diagnostics Recent Developments

### 9.2 EasyDNA

#### 9.2.1 EasyDNA Horse DNA Testing Basic Information

#### 9.2.2 EasyDNA Horse DNA Testing Product Overview

#### 9.2.3 EasyDNA Horse DNA Testing Product Market Performance

#### 9.2.4 Etalon Diagnostics Horse DNA Testing SWOT Analysis

#### 9.2.5 EasyDNA Business Overview

#### 9.2.6 EasyDNA Recent Developments

### 9.3 Genomia

#### 9.3.1 Genomia Horse DNA Testing Basic Information

#### 9.3.2 Genomia Horse DNA Testing Product Overview

- 9.3.3 Genomia Horse DNA Testing Product Market Performance
- 9.3.4 Etalon Diagnostics Horse DNA Testing SWOT Analysis
- 9.3.5 Genomia Business Overview
- 9.3.6 Genomia Recent Developments
- 9.4 Animal DNA Diagnostics
  - 9.4.1 Animal DNA Diagnostics Horse DNA Testing Basic Information
  - 9.4.2 Animal DNA Diagnostics Horse DNA Testing Product Overview
  - 9.4.3 Animal DNA Diagnostics Horse DNA Testing Product Market Performance
  - 9.4.4 Animal DNA Diagnostics Business Overview
  - 9.4.5 Animal DNA Diagnostics Recent Developments
- 9.5 DNA Ireland
  - 9.5.1 DNA Ireland Horse DNA Testing Basic Information
  - 9.5.2 DNA Ireland Horse DNA Testing Product Overview
  - 9.5.3 DNA Ireland Horse DNA Testing Product Market Performance
  - 9.5.4 DNA Ireland Business Overview
  - 9.5.5 DNA Ireland Recent Developments

## **10 HORSE DNA TESTING REGIONAL MARKET FORECAST**

- 10.1 Global Horse DNA Testing Market Size Forecast
- 10.2 Global Horse DNA Testing Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Horse DNA Testing Market Size Forecast by Country
  - 10.2.3 Asia Pacific Horse DNA Testing Market Size Forecast by Region
  - 10.2.4 South America Horse DNA Testing Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Horse DNA Testing by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Horse DNA Testing Market Forecast by Type (2025-2030)
- 11.2 Global Horse DNA Testing Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Horse DNA Testing Market Size Comparison by Region (M USD)
- Table 5. Global Horse DNA Testing Revenue (M USD) by Company (2019-2024)
- Table 6. Global Horse DNA Testing Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Horse DNA Testing as of 2022)
- Table 8. Company Horse DNA Testing Market Size Sites and Area Served
- Table 9. Company Horse DNA Testing Product Type
- Table 10. Global Horse DNA Testing Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Horse DNA Testing
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Horse DNA Testing Market Challenges
- Table 18. Global Horse DNA Testing Market Size by Type (M USD)
- Table 19. Global Horse DNA Testing Market Size (M USD) by Type (2019-2024)
- Table 20. Global Horse DNA Testing Market Size Share by Type (2019-2024)
- Table 21. Global Horse DNA Testing Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Horse DNA Testing Market Size by Application
- Table 23. Global Horse DNA Testing Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Horse DNA Testing Market Share by Application (2019-2024)
- Table 25. Global Horse DNA Testing Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Horse DNA Testing Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Horse DNA Testing Market Size Market Share by Region (2019-2024)
- Table 28. North America Horse DNA Testing Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Horse DNA Testing Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Horse DNA Testing Market Size by Region (2019-2024) & (M USD)

USD)

Table 31. South America Horse DNA Testing Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Horse DNA Testing Market Size by Region (2019-2024) & (M USD)

Table 33. Etalon Diagnostics Horse DNA Testing Basic Information

Table 34. Etalon Diagnostics Horse DNA Testing Product Overview

Table 35. Etalon Diagnostics Horse DNA Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Etalon Diagnostics Horse DNA Testing SWOT Analysis

Table 37. Etalon Diagnostics Business Overview

Table 38. Etalon Diagnostics Recent Developments

Table 39. EasyDNA Horse DNA Testing Basic Information

Table 40. EasyDNA Horse DNA Testing Product Overview

Table 41. EasyDNA Horse DNA Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Etalon Diagnostics Horse DNA Testing SWOT Analysis

Table 43. EasyDNA Business Overview

Table 44. EasyDNA Recent Developments

Table 45. Genomia Horse DNA Testing Basic Information

Table 46. Genomia Horse DNA Testing Product Overview

Table 47. Genomia Horse DNA Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Etalon Diagnostics Horse DNA Testing SWOT Analysis

Table 49. Genomia Business Overview

Table 50. Genomia Recent Developments

Table 51. Animal DNA Diagnostics Horse DNA Testing Basic Information

Table 52. Animal DNA Diagnostics Horse DNA Testing Product Overview

Table 53. Animal DNA Diagnostics Horse DNA Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Animal DNA Diagnostics Business Overview

Table 55. Animal DNA Diagnostics Recent Developments

Table 56. DNA Ireland Horse DNA Testing Basic Information

Table 57. DNA Ireland Horse DNA Testing Product Overview

Table 58. DNA Ireland Horse DNA Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 59. DNA Ireland Business Overview

Table 60. DNA Ireland Recent Developments

Table 61. Global Horse DNA Testing Market Size Forecast by Region (2025-2030) & (M

USD)

Table 62. North America Horse DNA Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 63. Europe Horse DNA Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 64. Asia Pacific Horse DNA Testing Market Size Forecast by Region (2025-2030) & (M USD)

Table 65. South America Horse DNA Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 66. Middle East and Africa Horse DNA Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 67. Global Horse DNA Testing Market Size Forecast by Type (2025-2030) & (M USD)

Table 68. Global Horse DNA Testing Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Horse DNA Testing
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Horse DNA Testing Market Size (M USD), 2019-2030
- Figure 5. Global Horse DNA Testing Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Horse DNA Testing Market Size by Country (M USD)
- Figure 10. Global Horse DNA Testing Revenue Share by Company in 2023
- Figure 11. Horse DNA Testing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Horse DNA Testing Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Horse DNA Testing Market Share by Type
- Figure 15. Market Size Share of Horse DNA Testing by Type (2019-2024)
- Figure 16. Market Size Market Share of Horse DNA Testing by Type in 2022
- Figure 17. Global Horse DNA Testing Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Horse DNA Testing Market Share by Application
- Figure 20. Global Horse DNA Testing Market Share by Application (2019-2024)
- Figure 21. Global Horse DNA Testing Market Share by Application in 2022
- Figure 22. Global Horse DNA Testing Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Horse DNA Testing Market Size Market Share by Region (2019-2024)
- Figure 24. North America Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Horse DNA Testing Market Size Market Share by Country in 2023
- Figure 26. U.S. Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Horse DNA Testing Market Size (M USD) and Growth Rate (2019-2024)
- Figure 28. Mexico Horse DNA Testing Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Horse DNA Testing Market Size Market Share by Country in 2023

Figure 31. Germany Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Horse DNA Testing Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Horse DNA Testing Market Size Market Share by Region in 2023

Figure 38. China Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Horse DNA Testing Market Size and Growth Rate (M USD)

Figure 44. South America Horse DNA Testing Market Size Market Share by Country in 2023

Figure 45. Brazil Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Horse DNA Testing Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Horse DNA Testing Market Size Market Share by

Region in 2023

Figure 50. Saudi Arabia Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Horse DNA Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Horse DNA Testing Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Horse DNA Testing Market Share Forecast by Type (2025-2030)

Figure 57. Global Horse DNA Testing Market Share Forecast by Application (2025-2030)

## I would like to order

Product name: Global Horse DNA Testing Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GFEC5A0A3A3AEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFEC5A0A3A3AEN.html>