

Global Hormone Supplements Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Hormone Supplements competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Hormone supplements are nutritional formulations designed to regulate or support hormonal balance. Common types include DHEA, melatonin, estrogen regulators, progesterone support, and testosterone boosters, used in anti-aging, sleep health, metabolism, and endocrine wellness. In 2024, global hormone supplement production reached approximately 210,000 tons, with an average global market price of around US\$95 per kilogram. The sector maintains high profitability, with an average gross margin of 55–65%, and premium products reaching 70%+. Upstream: plant extracts (soy isoflavones, ashwagandha), amino acids, vitamins, DHEA raw materials, etc.; Midstream: formula development, tablet/capsule/powder production, filling and packaging; Downstream: pharmacies, e-commerce health platforms, nutritional product retail, clinics and anti-aging centers.

The global Hormone Supplements market size was estimated at USD 19953.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Hormone Supplements market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Hormone Supplements market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Hormone Supplements market.

Global Hormone Supplements Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Nature's Bounty

NOW Foods

Life Extension

Natrol

Thorne HealthTech

Douglas Laboratories

Swanson Health Products

GNC Holdings

Pure Encapsulations

BioMatrix

Jarrow Formulas

NutraScience Labs

Gaia Herbs

Irwin Naturals

NaturesPlus

Designs for Health

Integrative Therapeutics

HUM Nutrition

NutraBio Labs

Vital Nutrients

Market Segmentation (by Type)

Melatonin Supplements

DHEA Supplements

Testosterone Boosters

Thyroid Support

Other

Market Segmentation (by Application)

Supermarkets

Specialty Stores

Online Sales

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Hormone Supplements Market

Overview of the regional outlook of the Hormone Supplements Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Hormone Supplements Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Hormone Supplements, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Hormone Supplements

1.2 Key Market Segments

1.2.1 Hormone Supplements Segment by Type

1.2.2 Hormone Supplements Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 HORMONE SUPPLEMENTS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Hormone Supplements Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Hormone Supplements Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 HORMONE SUPPLEMENTS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Hormone Supplements Product Life Cycle

3.3 Global Hormone Supplements Sales by Manufacturers (2020-2025)

3.4 Global Hormone Supplements Revenue Market Share by Manufacturers (2020-2025)

3.5 Hormone Supplements Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Hormone Supplements Average Price by Manufacturers (2020-2025)

3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types

3.8 Hormone Supplements Market Competitive Situation and Trends

3.8.1 Hormone Supplements Market Concentration Rate

3.8.2 Global 5 and 10 Largest Hormone Supplements Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 HORMONE SUPPLEMENTS INDUSTRY CHAIN ANALYSIS

- 4.1 Hormone Supplements Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HORMONE SUPPLEMENTS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Hormone Supplements Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy – April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Hormone Supplements Market
- 5.7 ESG Ratings of Leading Companies

6 HORMONE SUPPLEMENTS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Hormone Supplements Sales Market Share by Type (2020-2025)
- 6.3 Global Hormone Supplements Market Size by Type (2020-2025)
- 6.4 Global Hormone Supplements Price by Type (2020-2025)

7 HORMONE SUPPLEMENTS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

- 7.2 Global Hormone Supplements Market Sales by Application (2020-2025)
- 7.3 Global Hormone Supplements Market Size (M USD) by Application (2020-2025)
- 7.4 Global Hormone Supplements Sales Growth Rate by Application (2020-2025)

8 HORMONE SUPPLEMENTS MARKET SALES BY REGION

- 8.1 Global Hormone Supplements Sales by Region
 - 8.1.1 Global Hormone Supplements Sales by Region
 - 8.1.2 Global Hormone Supplements Sales Market Share by Region
- 8.2 Global Hormone Supplements Market Size by Region
 - 8.2.1 Global Hormone Supplements Market Size by Region
 - 8.2.2 Global Hormone Supplements Market Size by Region
- 8.3 North America
 - 8.3.1 North America Hormone Supplements Sales by Country
 - 8.3.2 North America Hormone Supplements Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Hormone Supplements Sales by Country
 - 8.4.2 Europe Hormone Supplements Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Hormone Supplements Sales by Region
 - 8.5.2 Asia Pacific Hormone Supplements Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Hormone Supplements Sales by Country
 - 8.6.2 South America Hormone Supplements Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Hormone Supplements Sales by Region

8.7.2 Middle East and Africa Hormone Supplements Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 HORMONE SUPPLEMENTS MARKET PRODUCTION BY REGION

9.1 Global Production of Hormone Supplements by Region(2020-2025)

9.2 Global Hormone Supplements Revenue Market Share by Region (2020-2025)

9.3 Global Hormone Supplements Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Hormone Supplements Production

9.4.1 North America Hormone Supplements Production Growth Rate (2020-2025)

9.4.2 North America Hormone Supplements Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Hormone Supplements Production

9.5.1 Europe Hormone Supplements Production Growth Rate (2020-2025)

9.5.2 Europe Hormone Supplements Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Hormone Supplements Production (2020-2025)

9.6.1 Japan Hormone Supplements Production Growth Rate (2020-2025)

9.6.2 Japan Hormone Supplements Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Hormone Supplements Production (2020-2025)

9.7.1 China Hormone Supplements Production Growth Rate (2020-2025)

9.7.2 China Hormone Supplements Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Nature's Bounty

10.1.1 Nature's Bounty Basic Information

10.1.2 Nature's Bounty Hormone Supplements Product Overview

10.1.3 Nature's Bounty Hormone Supplements Product Market Performance

- 10.1.4 Nature's Bounty Business Overview
- 10.1.5 Nature's Bounty SWOT Analysis
- 10.1.6 Nature's Bounty Recent Developments
- 10.2 NOW Foods
 - 10.2.1 NOW Foods Basic Information
 - 10.2.2 NOW Foods Hormone Supplements Product Overview
 - 10.2.3 NOW Foods Hormone Supplements Product Market Performance
 - 10.2.4 NOW Foods Business Overview
 - 10.2.5 NOW Foods SWOT Analysis
 - 10.2.6 NOW Foods Recent Developments
- 10.3 Life Extension
 - 10.3.1 Life Extension Basic Information
 - 10.3.2 Life Extension Hormone Supplements Product Overview
 - 10.3.3 Life Extension Hormone Supplements Product Market Performance
 - 10.3.4 Life Extension Business Overview
 - 10.3.5 Life Extension SWOT Analysis
 - 10.3.6 Life Extension Recent Developments
- 10.4 Natrol
 - 10.4.1 Natrol Basic Information
 - 10.4.2 Natrol Hormone Supplements Product Overview
 - 10.4.3 Natrol Hormone Supplements Product Market Performance
 - 10.4.4 Natrol Business Overview
 - 10.4.5 Natrol Recent Developments
- 10.5 Thorne HealthTech
 - 10.5.1 Thorne HealthTech Basic Information
 - 10.5.2 Thorne HealthTech Hormone Supplements Product Overview
 - 10.5.3 Thorne HealthTech Hormone Supplements Product Market Performance
 - 10.5.4 Thorne HealthTech Business Overview
 - 10.5.5 Thorne HealthTech Recent Developments
- 10.6 Douglas Laboratories
 - 10.6.1 Douglas Laboratories Basic Information
 - 10.6.2 Douglas Laboratories Hormone Supplements Product Overview
 - 10.6.3 Douglas Laboratories Hormone Supplements Product Market Performance
 - 10.6.4 Douglas Laboratories Business Overview
 - 10.6.5 Douglas Laboratories Recent Developments
- 10.7 Swanson Health Products
 - 10.7.1 Swanson Health Products Basic Information
 - 10.7.2 Swanson Health Products Hormone Supplements Product Overview
 - 10.7.3 Swanson Health Products Hormone Supplements Product Market Performance

- 10.7.4 Swanson Health Products Business Overview
- 10.7.5 Swanson Health Products Recent Developments
- 10.8 GNC Holdings
 - 10.8.1 GNC Holdings Basic Information
 - 10.8.2 GNC Holdings Hormone Supplements Product Overview
 - 10.8.3 GNC Holdings Hormone Supplements Product Market Performance
 - 10.8.4 GNC Holdings Business Overview
 - 10.8.5 GNC Holdings Recent Developments
- 10.9 Pure Encapsulations
 - 10.9.1 Pure Encapsulations Basic Information
 - 10.9.2 Pure Encapsulations Hormone Supplements Product Overview
 - 10.9.3 Pure Encapsulations Hormone Supplements Product Market Performance
 - 10.9.4 Pure Encapsulations Business Overview
 - 10.9.5 Pure Encapsulations Recent Developments
- 10.10 BioMatrix
 - 10.10.1 BioMatrix Basic Information
 - 10.10.2 BioMatrix Hormone Supplements Product Overview
 - 10.10.3 BioMatrix Hormone Supplements Product Market Performance
 - 10.10.4 BioMatrix Business Overview
 - 10.10.5 BioMatrix Recent Developments
- 10.11 Jarrow Formulas
 - 10.11.1 Jarrow Formulas Basic Information
 - 10.11.2 Jarrow Formulas Hormone Supplements Product Overview
 - 10.11.3 Jarrow Formulas Hormone Supplements Product Market Performance
 - 10.11.4 Jarrow Formulas Business Overview
 - 10.11.5 Jarrow Formulas Recent Developments
- 10.12 NutraScience Labs
 - 10.12.1 NutraScience Labs Basic Information
 - 10.12.2 NutraScience Labs Hormone Supplements Product Overview
 - 10.12.3 NutraScience Labs Hormone Supplements Product Market Performance
 - 10.12.4 NutraScience Labs Business Overview
 - 10.12.5 NutraScience Labs Recent Developments
- 10.13 Gaia Herbs
 - 10.13.1 Gaia Herbs Basic Information
 - 10.13.2 Gaia Herbs Hormone Supplements Product Overview
 - 10.13.3 Gaia Herbs Hormone Supplements Product Market Performance
 - 10.13.4 Gaia Herbs Business Overview
 - 10.13.5 Gaia Herbs Recent Developments
- 10.14 Irwin Naturals

- 10.14.1 Irwin Naturals Basic Information
- 10.14.2 Irwin Naturals Hormone Supplements Product Overview
- 10.14.3 Irwin Naturals Hormone Supplements Product Market Performance
- 10.14.4 Irwin Naturals Business Overview
- 10.14.5 Irwin Naturals Recent Developments
- 10.15 NaturesPlus
 - 10.15.1 NaturesPlus Basic Information
 - 10.15.2 NaturesPlus Hormone Supplements Product Overview
 - 10.15.3 NaturesPlus Hormone Supplements Product Market Performance
 - 10.15.4 NaturesPlus Business Overview
 - 10.15.5 NaturesPlus Recent Developments
- 10.16 Designs for Health
 - 10.16.1 Designs for Health Basic Information
 - 10.16.2 Designs for Health Hormone Supplements Product Overview
 - 10.16.3 Designs for Health Hormone Supplements Product Market Performance
 - 10.16.4 Designs for Health Business Overview
 - 10.16.5 Designs for Health Recent Developments
- 10.17 Integrative Therapeutics
 - 10.17.1 Integrative Therapeutics Basic Information
 - 10.17.2 Integrative Therapeutics Hormone Supplements Product Overview
 - 10.17.3 Integrative Therapeutics Hormone Supplements Product Market Performance
 - 10.17.4 Integrative Therapeutics Business Overview
 - 10.17.5 Integrative Therapeutics Recent Developments
- 10.18 HUM Nutrition
 - 10.18.1 HUM Nutrition Basic Information
 - 10.18.2 HUM Nutrition Hormone Supplements Product Overview
 - 10.18.3 HUM Nutrition Hormone Supplements Product Market Performance
 - 10.18.4 HUM Nutrition Business Overview
 - 10.18.5 HUM Nutrition Recent Developments
- 10.19 NutraBio Labs
 - 10.19.1 NutraBio Labs Basic Information
 - 10.19.2 NutraBio Labs Hormone Supplements Product Overview
 - 10.19.3 NutraBio Labs Hormone Supplements Product Market Performance
 - 10.19.4 NutraBio Labs Business Overview
 - 10.19.5 NutraBio Labs Recent Developments
- 10.20 Vital Nutrients
 - 10.20.1 Vital Nutrients Basic Information
 - 10.20.2 Vital Nutrients Hormone Supplements Product Overview
 - 10.20.3 Vital Nutrients Hormone Supplements Product Market Performance

10.20.4 Vital Nutrients Business Overview

10.20.5 Vital Nutrients Recent Developments

11 HORMONE SUPPLEMENTS MARKET FORECAST BY REGION

11.1 Global Hormone Supplements Market Size Forecast

11.2 Global Hormone Supplements Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Hormone Supplements Market Size Forecast by Country

11.2.3 Asia Pacific Hormone Supplements Market Size Forecast by Region

11.2.4 South America Hormone Supplements Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Hormone Supplements by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Hormone Supplements Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Hormone Supplements by Type (2026-2035)

12.1.2 Global Hormone Supplements Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Hormone Supplements by Type (2026-2035)

12.2 Global Hormone Supplements Market Forecast by Application (2026-2035)

12.2.1 Global Hormone Supplements Sales (K Units) Forecast by Application

12.2.2 Global Hormone Supplements Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Hormone Supplements Market Size by Type (M USD)

Table 4. Global Hormone Supplements Market Size by Application

Table 5. Hormone Supplements Market Size Comparison by Region (M USD)

Table 6. Global Hormone Supplements Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Hormone Supplements Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Hormone Supplements Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Hormone Supplements Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Hormone Supplements as of 2025)

Table 11. Global Market Hormone Supplements Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers' Manufacturing Sites, Areas Served

Table 13. Manufacturers' Product Type

Table 14. Global Hormone Supplements Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Hormone Supplements Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Hormone Supplements Sales by Type (K Units)

Table 27. Global Hormone Supplements Market Size by Type (M USD)

Table 28. Global Hormone Supplements Sales (K Units) by Type (2020-2025)

Table 29. Global Hormone Supplements Sales Market Share by Type (2020-2025)

Table 30. Global Hormone Supplements Market Size (M USD) by Type (2020-2025)
Table 31. Global Hormone Supplements Market Share by Type (2020-2025)
Table 32. Global Hormone Supplements Price (USD/Unit) by Type (2020-2025)
Table 33. Global Hormone Supplements Sales (K Units) by Application
Table 34. Global Hormone Supplements Market Size by Application
Table 35. Global Hormone Supplements Sales by Application (2020-2025) & (K Units)
Table 36. Global Hormone Supplements Sales Market Share by Application (2020-2025)
Table 37. Global Hormone Supplements Market Size by Application (2020-2025) & (M USD)
Table 38. Global Hormone Supplements Market Share by Application (2020-2025)
Table 39. Global Hormone Supplements Sales Growth Rate by Application (2020-2025)
Table 40. Global Hormone Supplements Sales by Region (2020-2025) & (K Units)
Table 41. Global Hormone Supplements Sales Market Share by Region (2020-2025)
Table 42. Global Hormone Supplements Market Size by Region (2020-2025) & (M USD)
Table 43. Global Hormone Supplements Market Size by Region (2020-2025)
Table 44. North America Hormone Supplements Sales by Country (2020-2025) & (K Units)
Table 45. North America Hormone Supplements Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Hormone Supplements Sales by Country (2020-2025) & (K Units)
Table 47. Europe Hormone Supplements Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Hormone Supplements Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Hormone Supplements Market Size by Region (2020-2025) & (M USD)
Table 50. South America Hormone Supplements Sales by Country (2020-2025) & (K Units)
Table 51. South America Hormone Supplements Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Hormone Supplements Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Hormone Supplements Market Size by Region (2020-2025) & (M USD)
Table 54. Global Hormone Supplements Production (K Units) by Region(2020-2025)
Table 55. Global Hormone Supplements Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Hormone Supplements Revenue Market Share by Region (2020-2025)
Table 57. Global Hormone Supplements Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Hormone Supplements Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Hormone Supplements Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Hormone Supplements Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Hormone Supplements Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Nature's Bounty Basic Information

Table 63. Nature's Bounty Hormone Supplements Product Overview

Table 64. Nature's Bounty Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Nature's Bounty Business Overview

Table 66. Nature's Bounty SWOT Analysis

Table 67. Nature's Bounty Recent Developments

Table 68. NOW Foods Basic Information

Table 69. NOW Foods Hormone Supplements Product Overview

Table 70. NOW Foods Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. NOW Foods Business Overview

Table 72. NOW Foods SWOT Analysis

Table 73. NOW Foods Recent Developments

Table 74. Life Extension Basic Information

Table 75. Life Extension Hormone Supplements Product Overview

Table 76. Life Extension Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Life Extension Business Overview

Table 78. Life Extension SWOT Analysis

Table 79. Life Extension Recent Developments

Table 80. Natrol Basic Information

Table 81. Natrol Hormone Supplements Product Overview

Table 82. Natrol Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Natrol Business Overview

Table 84. Natrol Recent Developments

Table 85. Thorne HealthTech Basic Information

Table 86. Thorne HealthTech Hormone Supplements Product Overview

Table 87. Thorne HealthTech Hormone Supplements Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Thorne HealthTech Business Overview

Table 89. Thorne HealthTech Recent Developments

Table 90. Douglas Laboratories Basic Information

Table 91. Douglas Laboratories Hormone Supplements Product Overview

Table 92. Douglas Laboratories Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Douglas Laboratories Business Overview

Table 94. Douglas Laboratories Recent Developments

Table 95. Swanson Health Products Basic Information

Table 96. Swanson Health Products Hormone Supplements Product Overview

Table 97. Swanson Health Products Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Swanson Health Products Business Overview

Table 99. Swanson Health Products Recent Developments

Table 100. GNC Holdings Basic Information

Table 101. GNC Holdings Hormone Supplements Product Overview

Table 102. GNC Holdings Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. GNC Holdings Business Overview

Table 104. GNC Holdings Recent Developments

Table 105. Pure Encapsulations Basic Information

Table 106. Pure Encapsulations Hormone Supplements Product Overview

Table 107. Pure Encapsulations Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Pure Encapsulations Business Overview

Table 109. Pure Encapsulations Recent Developments

Table 110. BioMatrix Basic Information

Table 111. BioMatrix Hormone Supplements Product Overview

Table 112. BioMatrix Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. BioMatrix Business Overview

Table 114. BioMatrix Recent Developments

Table 115. Jarrow Formulas Basic Information

Table 116. Jarrow Formulas Hormone Supplements Product Overview

Table 117. Jarrow Formulas Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Jarrow Formulas Business Overview

Table 119. Jarrow Formulas Recent Developments

Table 120. NutraScience Labs Basic Information
Table 121. NutraScience Labs Hormone Supplements Product Overview
Table 122. NutraScience Labs Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. NutraScience Labs Business Overview
Table 124. NutraScience Labs Recent Developments
Table 125. Gaia Herbs Basic Information
Table 126. Gaia Herbs Hormone Supplements Product Overview
Table 127. Gaia Herbs Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 128. Gaia Herbs Business Overview
Table 129. Gaia Herbs Recent Developments
Table 130. Irwin Naturals Basic Information
Table 131. Irwin Naturals Hormone Supplements Product Overview
Table 132. Irwin Naturals Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 133. Irwin Naturals Business Overview
Table 134. Irwin Naturals Recent Developments
Table 135. NaturesPlus Basic Information
Table 136. NaturesPlus Hormone Supplements Product Overview
Table 137. NaturesPlus Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 138. NaturesPlus Business Overview
Table 139. NaturesPlus Recent Developments
Table 140. Designs for Health Basic Information
Table 141. Designs for Health Hormone Supplements Product Overview
Table 142. Designs for Health Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 143. Designs for Health Business Overview
Table 144. Designs for Health Recent Developments
Table 145. Integrative Therapeutics Basic Information
Table 146. Integrative Therapeutics Hormone Supplements Product Overview
Table 147. Integrative Therapeutics Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 148. Integrative Therapeutics Business Overview
Table 149. Integrative Therapeutics Recent Developments
Table 150. HUM Nutrition Basic Information
Table 151. HUM Nutrition Hormone Supplements Product Overview
Table 152. HUM Nutrition Hormone Supplements Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 153. HUM Nutrition Business Overview

Table 154. HUM Nutrition Recent Developments

Table 155. NutraBio Labs Basic Information

Table 156. NutraBio Labs Hormone Supplements Product Overview

Table 157. NutraBio Labs Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 158. NutraBio Labs Business Overview

Table 159. NutraBio Labs Recent Developments

Table 160. Vital Nutrients Basic Information

Table 161. Vital Nutrients Hormone Supplements Product Overview

Table 162. Vital Nutrients Hormone Supplements Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 163. Vital Nutrients Business Overview

Table 164. Vital Nutrients Recent Developments

Table 165. Global Hormone Supplements Sales Forecast by Region (2026-2035) & (K Units)

Table 166. Global Hormone Supplements Market Size Forecast by Region (2026-2035) & (M USD)

Table 167. North America Hormone Supplements Sales Forecast by Country (2026-2035) & (K Units)

Table 168. North America Hormone Supplements Market Size Forecast by Country (2026-2035) & (M USD)

Table 169. Europe Hormone Supplements Sales Forecast by Country (2026-2035) & (K Units)

Table 170. Europe Hormone Supplements Market Size Forecast by Country (2026-2035) & (M USD)

Table 171. Asia Pacific Hormone Supplements Sales Forecast by Region (2026-2035) & (K Units)

Table 172. Asia Pacific Hormone Supplements Market Size Forecast by Region (2026-2035) & (M USD)

Table 173. South America Hormone Supplements Sales Forecast by Country (2026-2035) & (K Units)

Table 174. South America Hormone Supplements Market Size Forecast by Country (2026-2035) & (M USD)

Table 175. Middle East and Africa Hormone Supplements Sales Forecast by Country (2026-2035) & (Units)

Table 176. Middle East and Africa Hormone Supplements Market Size Forecast by Country (2026-2035) & (M USD)

Table 177. Global Hormone Supplements Sales Forecast by Type (2026-2035) & (K Units)

Table 178. Global Hormone Supplements Market Size Forecast by Type (2026-2035) & (M USD)

Table 179. Global Hormone Supplements Price Forecast by Type (2026-2035) & (USD/Unit)

Table 180. Global Hormone Supplements Sales (K Units) Forecast by Application (2026-2035)

Table 181. Global Hormone Supplements Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Hormone Supplements
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Hormone Supplements Market Size (M USD), 2025-2035
- Figure 5. Global Hormone Supplements Market Size (M USD) (2020-2035)
- Figure 6. Global Hormone Supplements Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Hormone Supplements Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Hormone Supplements Product Life Cycle
- Figure 13. Hormone Supplements Sales Share by Manufacturers in 2025
- Figure 14. Global Hormone Supplements Revenue Share by Manufacturers in 2025
- Figure 15. Hormone Supplements Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Hormone Supplements Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Hormone Supplements Revenue in 2025
- Figure 18. Industry Chain Map of Hormone Supplements
- Figure 19. Global Hormone Supplements Market PEST Analysis
- Figure 20. Global Hormone Supplements Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Hormone Supplements Market Share by Type
- Figure 27. Sales Market Share of Hormone Supplements by Type (2020-2025)
- Figure 28. Sales Market Share of Hormone Supplements by Type in 2025
- Figure 29. Market Share of Hormone Supplements by Type (2020-2025)
- Figure 30. Market Share of Hormone Supplements by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Hormone Supplements Market Share by Application

Figure 33. Global Hormone Supplements Sales Market Share by Application (2020-2025)

Figure 34. Global Hormone Supplements Sales Market Share by Application in 2025

Figure 35. Global Hormone Supplements Market Share by Application (2020-2025)

Figure 36. Global Hormone Supplements Market Share by Application in 2025

Figure 37. Global Hormone Supplements Sales Growth Rate by Application (2020-2025)

Figure 38. Global Hormone Supplements Sales Market Share by Region (2020-2025)

Figure 39. Global Hormone Supplements Market Size by Region (2020-2025)

Figure 40. North America Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Hormone Supplements Sales Market Share by Country in 2024

Figure 43. North America Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Hormone Supplements Market Size by Country in 2024

Figure 45. U.S. Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Hormone Supplements Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Hormone Supplements Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Hormone Supplements Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Hormone Supplements Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Hormone Supplements Sales Market Share by Country in 2024

Figure 53. Europe Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Hormone Supplements Market Size by Country in 2024

Figure 55. Germany Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Hormone Supplements Sales and Growth Rate (2020-2025) & (K

Units)

Figure 58. France Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Hormone Supplements Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Hormone Supplements Sales Market Share by Region in 2024

Figure 67. Asia Pacific Hormone Supplements Market Size by Region in 2024

Figure 68. China Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Hormone Supplements Sales and Growth Rate (K Units)

Figure 79. South America Hormone Supplements Sales Market Share by Country in 2024

Figure 80. South America Hormone Supplements Market Size and Growth Rate (M

USD)

Figure 81. South America Hormone Supplements Market Size by Country in 2024

Figure 82. Brazil Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Hormone Supplements Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Hormone Supplements Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Hormone Supplements Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Hormone Supplements Market Size by Region in 2024

Figure 92. Saudi Arabia Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Hormone Supplements Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Hormone Supplements Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Hormone Supplements Production Market Share by Region (2020-2025)

Figure 103. North America Hormone Supplements Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Hormone Supplements Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Hormone Supplements Production (K Units) Growth Rate (2020-2025)

Figure 106. China Hormone Supplements Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Hormone Supplements Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Hormone Supplements Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Hormone Supplements Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Hormone Supplements Market Share Forecast by Type (2026-2035)

Figure 111. Global Hormone Supplements Sales Forecast by Application (2026-2035)

Figure 112. Global Hormone Supplements Market Share Forecast by Application (2026-2035)

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