

Global Horizontal Directional Drilling Equipment Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Directional drilling is a drilling technique in which the wellbore is drilled to the target layer along a pre-designed direction and trajectory, called directional drilling, and generally refers to oblique drilling and horizontal drilling. The directional drilling service market includes wellbore positioning, lateral tracking, automated drilling systems, well planning, etc.

This report provides a deep insight into the global Horizontal Directional Drilling Equipment market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Horizontal Directional Drilling Equipment Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Horizontal Directional Drilling Equipment market in any

manner.

Global Horizontal Directional Drilling Equipment Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Epiroc

Sandivick

Mincon Group

Charles Machine Works

Melfred Borzall

StraightLine

North Star

XCMG

Norris International Services

Numa Tool

HL Engineering Tool

TRANSCO MFG

Market Segmentation (by Type)

Drill Rods

Drill Bits

Reamers and Opener

Others

Market Segmentation (by Application)

Oil and Gas

Telecommunication

Electric Transmission

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Horizontal Directional Drilling Equipment Market

Overview of the regional outlook of the Horizontal Directional Drilling Equipment Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Horizontal Directional Drilling Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Horizontal Directional Drilling Equipment
- 1.2 Key Market Segments
 - 1.2.1 Horizontal Directional Drilling Equipment Segment by Type
 - 1.2.2 Horizontal Directional Drilling Equipment Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HORIZONTAL DIRECTIONAL DRILLING EQUIPMENT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Horizontal Directional Drilling Equipment Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Horizontal Directional Drilling Equipment Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HORIZONTAL DIRECTIONAL DRILLING EQUIPMENT MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Horizontal Directional Drilling Equipment Sales by Manufacturers (2019-2024)
- 3.2 Global Horizontal Directional Drilling Equipment Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Horizontal Directional Drilling Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Horizontal Directional Drilling Equipment Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Horizontal Directional Drilling Equipment Sales Sites, Area Served, Product Type
- 3.6 Horizontal Directional Drilling Equipment Market Competitive Situation and Trends

- 3.6.1 Horizontal Directional Drilling Equipment Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Horizontal Directional Drilling Equipment Players Market Share by Revenue
- 3.6.3 Mergers & Acquisitions, Expansion

4 HORIZONTAL DIRECTIONAL DRILLING EQUIPMENT INDUSTRY CHAIN ANALYSIS

- 4.1 Horizontal Directional Drilling Equipment Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HORIZONTAL DIRECTIONAL DRILLING EQUIPMENT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 HORIZONTAL DIRECTIONAL DRILLING EQUIPMENT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Horizontal Directional Drilling Equipment Sales Market Share by Type (2019-2024)
- 6.3 Global Horizontal Directional Drilling Equipment Market Size Market Share by Type (2019-2024)
- 6.4 Global Horizontal Directional Drilling Equipment Price by Type (2019-2024)

7 HORIZONTAL DIRECTIONAL DRILLING EQUIPMENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Horizontal Directional Drilling Equipment Market Sales by Application (2019-2024)
- 7.3 Global Horizontal Directional Drilling Equipment Market Size (M USD) by Application (2019-2024)
- 7.4 Global Horizontal Directional Drilling Equipment Sales Growth Rate by Application (2019-2024)

8 HORIZONTAL DIRECTIONAL DRILLING EQUIPMENT MARKET SEGMENTATION BY REGION

- 8.1 Global Horizontal Directional Drilling Equipment Sales by Region
 - 8.1.1 Global Horizontal Directional Drilling Equipment Sales by Region
 - 8.1.2 Global Horizontal Directional Drilling Equipment Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Horizontal Directional Drilling Equipment Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Horizontal Directional Drilling Equipment Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Horizontal Directional Drilling Equipment Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Horizontal Directional Drilling Equipment Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Horizontal Directional Drilling Equipment Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Epiroc

9.1.1 Epiroc Horizontal Directional Drilling Equipment Basic Information

9.1.2 Epiroc Horizontal Directional Drilling Equipment Product Overview

9.1.3 Epiroc Horizontal Directional Drilling Equipment Product Market Performance

9.1.4 Epiroc Business Overview

9.1.5 Epiroc Horizontal Directional Drilling Equipment SWOT Analysis

9.1.6 Epiroc Recent Developments

9.2 Sandivick

9.2.1 Sandivick Horizontal Directional Drilling Equipment Basic Information

9.2.2 Sandivick Horizontal Directional Drilling Equipment Product Overview

9.2.3 Sandivick Horizontal Directional Drilling Equipment Product Market Performance

9.2.4 Sandivick Business Overview

9.2.5 Sandivick Horizontal Directional Drilling Equipment SWOT Analysis

9.2.6 Sandivick Recent Developments

9.3 Mincon Group

9.3.1 Mincon Group Horizontal Directional Drilling Equipment Basic Information

9.3.2 Mincon Group Horizontal Directional Drilling Equipment Product Overview

9.3.3 Mincon Group Horizontal Directional Drilling Equipment Product Market Performance

9.3.4 Mincon Group Horizontal Directional Drilling Equipment SWOT Analysis

9.3.5 Mincon Group Business Overview

9.3.6 Mincon Group Recent Developments

9.4 Charles Machine Works

9.4.1 Charles Machine Works Horizontal Directional Drilling Equipment Basic Information

9.4.2 Charles Machine Works Horizontal Directional Drilling Equipment Product Overview

9.4.3 Charles Machine Works Horizontal Directional Drilling Equipment Product Market Performance

- 9.4.4 Charles Machine Works Business Overview
- 9.4.5 Charles Machine Works Recent Developments
- 9.5 Melfred Borzall
 - 9.5.1 Melfred Borzall Horizontal Directional Drilling Equipment Basic Information
 - 9.5.2 Melfred Borzall Horizontal Directional Drilling Equipment Product Overview
 - 9.5.3 Melfred Borzall Horizontal Directional Drilling Equipment Product Market Performance
 - 9.5.4 Melfred Borzall Business Overview
 - 9.5.5 Melfred Borzall Recent Developments
- 9.6 StraightLine
 - 9.6.1 StraightLine Horizontal Directional Drilling Equipment Basic Information
 - 9.6.2 StraightLine Horizontal Directional Drilling Equipment Product Overview
 - 9.6.3 StraightLine Horizontal Directional Drilling Equipment Product Market Performance
 - 9.6.4 StraightLine Business Overview
 - 9.6.5 StraightLine Recent Developments
- 9.7 North Star
 - 9.7.1 North Star Horizontal Directional Drilling Equipment Basic Information
 - 9.7.2 North Star Horizontal Directional Drilling Equipment Product Overview
 - 9.7.3 North Star Horizontal Directional Drilling Equipment Product Market Performance
 - 9.7.4 North Star Business Overview
 - 9.7.5 North Star Recent Developments
- 9.8 XCMG
 - 9.8.1 XCMG Horizontal Directional Drilling Equipment Basic Information
 - 9.8.2 XCMG Horizontal Directional Drilling Equipment Product Overview
 - 9.8.3 XCMG Horizontal Directional Drilling Equipment Product Market Performance
 - 9.8.4 XCMG Business Overview
 - 9.8.5 XCMG Recent Developments
- 9.9 Norris International Services
 - 9.9.1 Norris International Services Horizontal Directional Drilling Equipment Basic Information
 - 9.9.2 Norris International Services Horizontal Directional Drilling Equipment Product Overview
 - 9.9.3 Norris International Services Horizontal Directional Drilling Equipment Product Market Performance
 - 9.9.4 Norris International Services Business Overview
 - 9.9.5 Norris International Services Recent Developments
- 9.10 Numa Tool
 - 9.10.1 Numa Tool Horizontal Directional Drilling Equipment Basic Information

- 9.10.2 Numa Tool Horizontal Directional Drilling Equipment Product Overview
- 9.10.3 Numa Tool Horizontal Directional Drilling Equipment Product Market Performance
- 9.10.4 Numa Tool Business Overview
- 9.10.5 Numa Tool Recent Developments
- 9.11 HL Engineering Tool
 - 9.11.1 HL Engineering Tool Horizontal Directional Drilling Equipment Basic Information
 - 9.11.2 HL Engineering Tool Horizontal Directional Drilling Equipment Product Overview
 - 9.11.3 HL Engineering Tool Horizontal Directional Drilling Equipment Product Market Performance
 - 9.11.4 HL Engineering Tool Business Overview
 - 9.11.5 HL Engineering Tool Recent Developments
- 9.12 TRANSCO MFG
 - 9.12.1 TRANSCO MFG Horizontal Directional Drilling Equipment Basic Information
 - 9.12.2 TRANSCO MFG Horizontal Directional Drilling Equipment Product Overview
 - 9.12.3 TRANSCO MFG Horizontal Directional Drilling Equipment Product Market Performance
 - 9.12.4 TRANSCO MFG Business Overview
 - 9.12.5 TRANSCO MFG Recent Developments

10 HORIZONTAL DIRECTIONAL DRILLING EQUIPMENT MARKET FORECAST BY REGION

- 10.1 Global Horizontal Directional Drilling Equipment Market Size Forecast
- 10.2 Global Horizontal Directional Drilling Equipment Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Horizontal Directional Drilling Equipment Market Size Forecast by Country
 - 10.2.3 Asia Pacific Horizontal Directional Drilling Equipment Market Size Forecast by Region
 - 10.2.4 South America Horizontal Directional Drilling Equipment Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Horizontal Directional Drilling Equipment by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Horizontal Directional Drilling Equipment Market Forecast by Type

(2025-2030)

11.1.1 Global Forecasted Sales of Horizontal Directional Drilling Equipment by Type

(2025-2030)

11.1.2 Global Horizontal Directional Drilling Equipment Market Size Forecast by Type

(2025-2030)

11.1.3 Global Forecasted Price of Horizontal Directional Drilling Equipment by Type

(2025-2030)

11.2 Global Horizontal Directional Drilling Equipment Market Forecast by Application

(2025-2030)

11.2.1 Global Horizontal Directional Drilling Equipment Sales (K Units) Forecast by Application

11.2.2 Global Horizontal Directional Drilling Equipment Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Horizontal Directional Drilling Equipment Market Size Comparison by Region (M USD)

Table 5. Global Horizontal Directional Drilling Equipment Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Horizontal Directional Drilling Equipment Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Horizontal Directional Drilling Equipment Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Horizontal Directional Drilling Equipment Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Horizontal Directional Drilling Equipment as of 2022)

Table 10. Global Market Horizontal Directional Drilling Equipment Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Horizontal Directional Drilling Equipment Sales Sites and Area Served

Table 12. Manufacturers Horizontal Directional Drilling Equipment Product Type

Table 13. Global Horizontal Directional Drilling Equipment Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Horizontal Directional Drilling Equipment

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Horizontal Directional Drilling Equipment Market Challenges

Table 22. Global Horizontal Directional Drilling Equipment Sales by Type (K Units)

Table 23. Global Horizontal Directional Drilling Equipment Market Size by Type (M USD)

Table 24. Global Horizontal Directional Drilling Equipment Sales (K Units) by Type (2019-2024)

Table 25. Global Horizontal Directional Drilling Equipment Sales Market Share by Type (2019-2024)

Table 26. Global Horizontal Directional Drilling Equipment Market Size (M USD) by Type (2019-2024)

Table 27. Global Horizontal Directional Drilling Equipment Market Size Share by Type (2019-2024)

Table 28. Global Horizontal Directional Drilling Equipment Price (USD/Unit) by Type (2019-2024)

Table 29. Global Horizontal Directional Drilling Equipment Sales (K Units) by Application

Table 30. Global Horizontal Directional Drilling Equipment Market Size by Application

Table 31. Global Horizontal Directional Drilling Equipment Sales by Application (2019-2024) & (K Units)

Table 32. Global Horizontal Directional Drilling Equipment Sales Market Share by Application (2019-2024)

Table 33. Global Horizontal Directional Drilling Equipment Sales by Application (2019-2024) & (M USD)

Table 34. Global Horizontal Directional Drilling Equipment Market Share by Application (2019-2024)

Table 35. Global Horizontal Directional Drilling Equipment Sales Growth Rate by Application (2019-2024)

Table 36. Global Horizontal Directional Drilling Equipment Sales by Region (2019-2024) & (K Units)

Table 37. Global Horizontal Directional Drilling Equipment Sales Market Share by Region (2019-2024)

Table 38. North America Horizontal Directional Drilling Equipment Sales by Country (2019-2024) & (K Units)

Table 39. Europe Horizontal Directional Drilling Equipment Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Horizontal Directional Drilling Equipment Sales by Region (2019-2024) & (K Units)

Table 41. South America Horizontal Directional Drilling Equipment Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Horizontal Directional Drilling Equipment Sales by Region (2019-2024) & (K Units)

Table 43. Epiroc Horizontal Directional Drilling Equipment Basic Information

Table 44. Epiroc Horizontal Directional Drilling Equipment Product Overview

Table 45. Epiroc Horizontal Directional Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Epiroc Business Overview

- Table 47. Epiroc Horizontal Directional Drilling Equipment SWOT Analysis
- Table 48. Epiroc Recent Developments
- Table 49. Sandivick Horizontal Directional Drilling Equipment Basic Information
- Table 50. Sandivick Horizontal Directional Drilling Equipment Product Overview
- Table 51. Sandivick Horizontal Directional Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Sandivick Business Overview
- Table 53. Sandivick Horizontal Directional Drilling Equipment SWOT Analysis
- Table 54. Sandivick Recent Developments
- Table 55. Mincon Group Horizontal Directional Drilling Equipment Basic Information
- Table 56. Mincon Group Horizontal Directional Drilling Equipment Product Overview
- Table 57. Mincon Group Horizontal Directional Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Mincon Group Horizontal Directional Drilling Equipment SWOT Analysis
- Table 59. Mincon Group Business Overview
- Table 60. Mincon Group Recent Developments
- Table 61. Charles Machine Works Horizontal Directional Drilling Equipment Basic Information
- Table 62. Charles Machine Works Horizontal Directional Drilling Equipment Product Overview
- Table 63. Charles Machine Works Horizontal Directional Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Charles Machine Works Business Overview
- Table 65. Charles Machine Works Recent Developments
- Table 66. Melfred Borzall Horizontal Directional Drilling Equipment Basic Information
- Table 67. Melfred Borzall Horizontal Directional Drilling Equipment Product Overview
- Table 68. Melfred Borzall Horizontal Directional Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Melfred Borzall Business Overview
- Table 70. Melfred Borzall Recent Developments
- Table 71. StraightLine Horizontal Directional Drilling Equipment Basic Information
- Table 72. StraightLine Horizontal Directional Drilling Equipment Product Overview
- Table 73. StraightLine Horizontal Directional Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. StraightLine Business Overview
- Table 75. StraightLine Recent Developments
- Table 76. North Star Horizontal Directional Drilling Equipment Basic Information
- Table 77. North Star Horizontal Directional Drilling Equipment Product Overview
- Table 78. North Star Horizontal Directional Drilling Equipment Sales (K Units), Revenue

(M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. North Star Business Overview

Table 80. North Star Recent Developments

Table 81. XCMG Horizontal Directional Drilling Equipment Basic Information

Table 82. XCMG Horizontal Directional Drilling Equipment Product Overview

Table 83. XCMG Horizontal Directional Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. XCMG Business Overview

Table 85. XCMG Recent Developments

Table 86. Norris International Services Horizontal Directional Drilling Equipment Basic Information

Table 87. Norris International Services Horizontal Directional Drilling Equipment Product Overview

Table 88. Norris International Services Horizontal Directional Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Norris International Services Business Overview

Table 90. Norris International Services Recent Developments

Table 91. Numa Tool Horizontal Directional Drilling Equipment Basic Information

Table 92. Numa Tool Horizontal Directional Drilling Equipment Product Overview

Table 93. Numa Tool Horizontal Directional Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Numa Tool Business Overview

Table 95. Numa Tool Recent Developments

Table 96. HL Engineering Tool Horizontal Directional Drilling Equipment Basic Information

Table 97. HL Engineering Tool Horizontal Directional Drilling Equipment Product Overview

Table 98. HL Engineering Tool Horizontal Directional Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. HL Engineering Tool Business Overview

Table 100. HL Engineering Tool Recent Developments

Table 101. TRANSCO MFG Horizontal Directional Drilling Equipment Basic Information

Table 102. TRANSCO MFG Horizontal Directional Drilling Equipment Product Overview

Table 103. TRANSCO MFG Horizontal Directional Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. TRANSCO MFG Business Overview

Table 105. TRANSCO MFG Recent Developments

Table 106. Global Horizontal Directional Drilling Equipment Sales Forecast by Region (2025-2030) & (K Units)

Table 107. Global Horizontal Directional Drilling Equipment Market Size Forecast by Region (2025-2030) & (M USD)

Table 108. North America Horizontal Directional Drilling Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 109. North America Horizontal Directional Drilling Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 110. Europe Horizontal Directional Drilling Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 111. Europe Horizontal Directional Drilling Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Asia Pacific Horizontal Directional Drilling Equipment Sales Forecast by Region (2025-2030) & (K Units)

Table 113. Asia Pacific Horizontal Directional Drilling Equipment Market Size Forecast by Region (2025-2030) & (M USD)

Table 114. South America Horizontal Directional Drilling Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 115. South America Horizontal Directional Drilling Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 116. Middle East and Africa Horizontal Directional Drilling Equipment Consumption Forecast by Country (2025-2030) & (Units)

Table 117. Middle East and Africa Horizontal Directional Drilling Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 118. Global Horizontal Directional Drilling Equipment Sales Forecast by Type (2025-2030) & (K Units)

Table 119. Global Horizontal Directional Drilling Equipment Market Size Forecast by Type (2025-2030) & (M USD)

Table 120. Global Horizontal Directional Drilling Equipment Price Forecast by Type (2025-2030) & (USD/Unit)

Table 121. Global Horizontal Directional Drilling Equipment Sales (K Units) Forecast by Application (2025-2030)

Table 122. Global Horizontal Directional Drilling Equipment Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Horizontal Directional Drilling Equipment

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Horizontal Directional Drilling Equipment Market Size (M USD), 2019-2030

Figure 5. Global Horizontal Directional Drilling Equipment Market Size (M USD) (2019-2030)

Figure 6. Global Horizontal Directional Drilling Equipment Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Horizontal Directional Drilling Equipment Market Size by Country (M USD)

Figure 11. Horizontal Directional Drilling Equipment Sales Share by Manufacturers in 2023

Figure 12. Global Horizontal Directional Drilling Equipment Revenue Share by Manufacturers in 2023

Figure 13. Horizontal Directional Drilling Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Horizontal Directional Drilling Equipment Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Horizontal Directional Drilling Equipment Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Horizontal Directional Drilling Equipment Market Share by Type

Figure 18. Sales Market Share of Horizontal Directional Drilling Equipment by Type (2019-2024)

Figure 19. Sales Market Share of Horizontal Directional Drilling Equipment by Type in 2023

Figure 20. Market Size Share of Horizontal Directional Drilling Equipment by Type (2019-2024)

Figure 21. Market Size Market Share of Horizontal Directional Drilling Equipment by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Horizontal Directional Drilling Equipment Market Share by Application

Figure 24. Global Horizontal Directional Drilling Equipment Sales Market Share by

Application (2019-2024)

Figure 25. Global Horizontal Directional Drilling Equipment Sales Market Share by Application in 2023

Figure 26. Global Horizontal Directional Drilling Equipment Market Share by Application (2019-2024)

Figure 27. Global Horizontal Directional Drilling Equipment Market Share by Application in 2023

Figure 28. Global Horizontal Directional Drilling Equipment Sales Growth Rate by Application (2019-2024)

Figure 29. Global Horizontal Directional Drilling Equipment Sales Market Share by Region (2019-2024)

Figure 30. North America Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Horizontal Directional Drilling Equipment Sales Market Share by Country in 2023

Figure 32. U.S. Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Horizontal Directional Drilling Equipment Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Horizontal Directional Drilling Equipment Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Horizontal Directional Drilling Equipment Sales Market Share by Country in 2023

Figure 37. Germany Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Horizontal Directional Drilling Equipment Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Horizontal Directional Drilling Equipment Sales Market Share by Region in 2023

Figure 44. China Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Horizontal Directional Drilling Equipment Sales and Growth Rate (K Units)

Figure 50. South America Horizontal Directional Drilling Equipment Sales Market Share by Country in 2023

Figure 51. Brazil Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Horizontal Directional Drilling Equipment Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Horizontal Directional Drilling Equipment Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Horizontal Directional Drilling Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Horizontal Directional Drilling Equipment Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Horizontal Directional Drilling Equipment Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Horizontal Directional Drilling Equipment Sales Market Share

Forecast by Type (2025-2030)

Figure 64. Global Horizontal Directional Drilling Equipment Market Share Forecast by Type (2025-2030)

Figure 65. Global Horizontal Directional Drilling Equipment Sales Forecast by Application (2025-2030)

Figure 66. Global Horizontal Directional Drilling Equipment Market Share Forecast by Application (2025-2030)

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