

# Global Home Massage Equipment Market Research Report 2024(Status and Outlook)

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# **Abstracts**

#### Report Overview

This report provides a deep insight into the global Home Massage Equipment market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Home Massage Equipment Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Home Massage Equipment market in any manner.

Global Home Massage Equipment Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

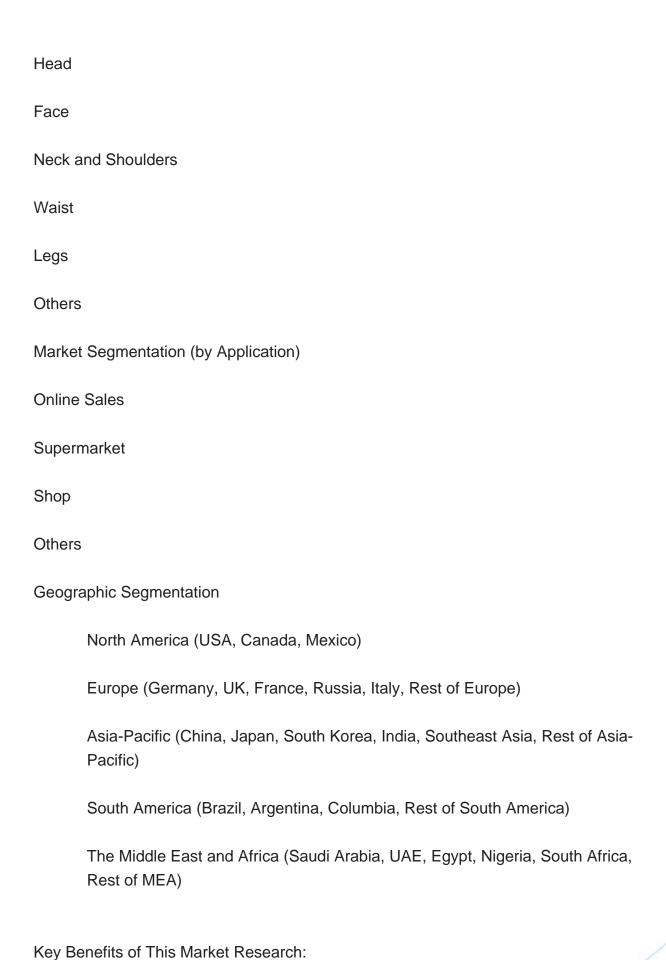


sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company
Beoka
Beurer
Panasonic
Prospera
Breo
Conair Corporation
Genie
Prira Wellness Solutions
Brookstone
Scholl
Kansa Thali
Cozzia
Robocura Wellness
Thumper
Dr Archy
Market Segmentation (by Type)

Eyes





rtoy Bonomo or Trilo Markot Roccaron.



Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Home Massage Equipment Market

Overview of the regional outlook of the Home Massage Equipment Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each



region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

#### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Home Massage Equipment Market and its likely evolution in the short to mid-term, and long term.



Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Home Massage Equipment
- 1.2 Key Market Segments
  - 1.2.1 Home Massage Equipment Segment by Type
  - 1.2.2 Home Massage Equipment Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### 2 HOME MASSAGE EQUIPMENT MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Home Massage Equipment Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Home Massage Equipment Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 HOME MASSAGE EQUIPMENT MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Home Massage Equipment Sales by Manufacturers (2019-2024)
- 3.2 Global Home Massage Equipment Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Home Massage Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Home Massage Equipment Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Home Massage Equipment Sales Sites, Area Served, Product Type
- 3.6 Home Massage Equipment Market Competitive Situation and Trends
  - 3.6.1 Home Massage Equipment Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Home Massage Equipment Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion



#### 4 HOME MASSAGE EQUIPMENT INDUSTRY CHAIN ANALYSIS

- 4.1 Home Massage Equipment Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF HOME MASSAGE EQUIPMENT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### **6 HOME MASSAGE EQUIPMENT MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Home Massage Equipment Sales Market Share by Type (2019-2024)
- 6.3 Global Home Massage Equipment Market Size Market Share by Type (2019-2024)
- 6.4 Global Home Massage Equipment Price by Type (2019-2024)

#### 7 HOME MASSAGE EQUIPMENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Home Massage Equipment Market Sales by Application (2019-2024)
- 7.3 Global Home Massage Equipment Market Size (M USD) by Application (2019-2024)
- 7.4 Global Home Massage Equipment Sales Growth Rate by Application (2019-2024)

#### 8 HOME MASSAGE EQUIPMENT MARKET SEGMENTATION BY REGION

- 8.1 Global Home Massage Equipment Sales by Region
  - 8.1.1 Global Home Massage Equipment Sales by Region



- 8.1.2 Global Home Massage Equipment Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Home Massage Equipment Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Home Massage Equipment Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Home Massage Equipment Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Home Massage Equipment Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Home Massage Equipment Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### 9 KEY COMPANIES PROFILE

- 9.1 Beoka
  - 9.1.1 Beoka Home Massage Equipment Basic Information
  - 9.1.2 Beoka Home Massage Equipment Product Overview
  - 9.1.3 Beoka Home Massage Equipment Product Market Performance



- 9.1.4 Beoka Business Overview
- 9.1.5 Beoka Home Massage Equipment SWOT Analysis
- 9.1.6 Beoka Recent Developments
- 9.2 Beurer
  - 9.2.1 Beurer Home Massage Equipment Basic Information
  - 9.2.2 Beurer Home Massage Equipment Product Overview
  - 9.2.3 Beurer Home Massage Equipment Product Market Performance
  - 9.2.4 Beurer Business Overview
  - 9.2.5 Beurer Home Massage Equipment SWOT Analysis
  - 9.2.6 Beurer Recent Developments
- 9.3 Panasonic
  - 9.3.1 Panasonic Home Massage Equipment Basic Information
  - 9.3.2 Panasonic Home Massage Equipment Product Overview
  - 9.3.3 Panasonic Home Massage Equipment Product Market Performance
  - 9.3.4 Panasonic Home Massage Equipment SWOT Analysis
  - 9.3.5 Panasonic Business Overview
  - 9.3.6 Panasonic Recent Developments
- 9.4 Prospera
  - 9.4.1 Prospera Home Massage Equipment Basic Information
  - 9.4.2 Prospera Home Massage Equipment Product Overview
  - 9.4.3 Prospera Home Massage Equipment Product Market Performance
  - 9.4.4 Prospera Business Overview
  - 9.4.5 Prospera Recent Developments
- 9.5 Breo
  - 9.5.1 Breo Home Massage Equipment Basic Information
  - 9.5.2 Breo Home Massage Equipment Product Overview
  - 9.5.3 Breo Home Massage Equipment Product Market Performance
  - 9.5.4 Breo Business Overview
  - 9.5.5 Breo Recent Developments
- 9.6 Conair Corporation
  - 9.6.1 Conair Corporation Home Massage Equipment Basic Information
  - 9.6.2 Conair Corporation Home Massage Equipment Product Overview
  - 9.6.3 Conair Corporation Home Massage Equipment Product Market Performance
  - 9.6.4 Conair Corporation Business Overview
  - 9.6.5 Conair Corporation Recent Developments
- 9.7 Genie
  - 9.7.1 Genie Home Massage Equipment Basic Information
  - 9.7.2 Genie Home Massage Equipment Product Overview
  - 9.7.3 Genie Home Massage Equipment Product Market Performance



- 9.7.4 Genie Business Overview
- 9.7.5 Genie Recent Developments
- 9.8 Prira Wellness Solutions
  - 9.8.1 Prira Wellness Solutions Home Massage Equipment Basic Information
- 9.8.2 Prira Wellness Solutions Home Massage Equipment Product Overview
- 9.8.3 Prira Wellness Solutions Home Massage Equipment Product Market

#### Performance

- 9.8.4 Prira Wellness Solutions Business Overview
- 9.8.5 Prira Wellness Solutions Recent Developments
- 9.9 Brookstone
  - 9.9.1 Brookstone Home Massage Equipment Basic Information
  - 9.9.2 Brookstone Home Massage Equipment Product Overview
  - 9.9.3 Brookstone Home Massage Equipment Product Market Performance
  - 9.9.4 Brookstone Business Overview
  - 9.9.5 Brookstone Recent Developments
- 9.10 Scholl
  - 9.10.1 Scholl Home Massage Equipment Basic Information
  - 9.10.2 Scholl Home Massage Equipment Product Overview
  - 9.10.3 Scholl Home Massage Equipment Product Market Performance
  - 9.10.4 Scholl Business Overview
  - 9.10.5 Scholl Recent Developments
- 9.11 Kansa Thali
  - 9.11.1 Kansa Thali Home Massage Equipment Basic Information
  - 9.11.2 Kansa Thali Home Massage Equipment Product Overview
  - 9.11.3 Kansa Thali Home Massage Equipment Product Market Performance
  - 9.11.4 Kansa Thali Business Overview
  - 9.11.5 Kansa Thali Recent Developments
- 9.12 Cozzia
  - 9.12.1 Cozzia Home Massage Equipment Basic Information
  - 9.12.2 Cozzia Home Massage Equipment Product Overview
  - 9.12.3 Cozzia Home Massage Equipment Product Market Performance
  - 9.12.4 Cozzia Business Overview
  - 9.12.5 Cozzia Recent Developments
- 9.13 Robocura Wellness
  - 9.13.1 Robocura Wellness Home Massage Equipment Basic Information
  - 9.13.2 Robocura Wellness Home Massage Equipment Product Overview
  - 9.13.3 Robocura Wellness Home Massage Equipment Product Market Performance
  - 9.13.4 Robocura Wellness Business Overview
  - 9.13.5 Robocura Wellness Recent Developments



## 9.14 Thumper

- 9.14.1 Thumper Home Massage Equipment Basic Information
- 9.14.2 Thumper Home Massage Equipment Product Overview
- 9.14.3 Thumper Home Massage Equipment Product Market Performance
- 9.14.4 Thumper Business Overview
- 9.14.5 Thumper Recent Developments
- 9.15 Dr Archy
  - 9.15.1 Dr Archy Home Massage Equipment Basic Information
  - 9.15.2 Dr Archy Home Massage Equipment Product Overview
  - 9.15.3 Dr Archy Home Massage Equipment Product Market Performance
  - 9.15.4 Dr Archy Business Overview
  - 9.15.5 Dr Archy Recent Developments

#### 10 HOME MASSAGE EQUIPMENT MARKET FORECAST BY REGION

- 10.1 Global Home Massage Equipment Market Size Forecast
- 10.2 Global Home Massage Equipment Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Home Massage Equipment Market Size Forecast by Country
  - 10.2.3 Asia Pacific Home Massage Equipment Market Size Forecast by Region
  - 10.2.4 South America Home Massage Equipment Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Home Massage Equipment by Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Home Massage Equipment Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Home Massage Equipment by Type (2025-2030)
  - 11.1.2 Global Home Massage Equipment Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Home Massage Equipment by Type (2025-2030)
- 11.2 Global Home Massage Equipment Market Forecast by Application (2025-2030)
- 11.2.1 Global Home Massage Equipment Sales (K Units) Forecast by Application
- 11.2.2 Global Home Massage Equipment Market Size (M USD) Forecast by Application (2025-2030)

#### 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

#### **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Home Massage Equipment Market Size Comparison by Region (M USD)
- Table 5. Global Home Massage Equipment Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Home Massage Equipment Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Home Massage Equipment Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Home Massage Equipment Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Home Massage Equipment as of 2022)
- Table 10. Global Market Home Massage Equipment Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Home Massage Equipment Sales Sites and Area Served
- Table 12. Manufacturers Home Massage Equipment Product Type
- Table 13. Global Home Massage Equipment Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Home Massage Equipment
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Home Massage Equipment Market Challenges
- Table 22. Global Home Massage Equipment Sales by Type (K Units)
- Table 23. Global Home Massage Equipment Market Size by Type (M USD)
- Table 24. Global Home Massage Equipment Sales (K Units) by Type (2019-2024)
- Table 25. Global Home Massage Equipment Sales Market Share by Type (2019-2024)
- Table 26. Global Home Massage Equipment Market Size (M USD) by Type (2019-2024)
- Table 27. Global Home Massage Equipment Market Size Share by Type (2019-2024)
- Table 28. Global Home Massage Equipment Price (USD/Unit) by Type (2019-2024)



- Table 29. Global Home Massage Equipment Sales (K Units) by Application
- Table 30. Global Home Massage Equipment Market Size by Application
- Table 31. Global Home Massage Equipment Sales by Application (2019-2024) & (K Units)
- Table 32. Global Home Massage Equipment Sales Market Share by Application (2019-2024)
- Table 33. Global Home Massage Equipment Sales by Application (2019-2024) & (M USD)
- Table 34. Global Home Massage Equipment Market Share by Application (2019-2024)
- Table 35. Global Home Massage Equipment Sales Growth Rate by Application (2019-2024)
- Table 36. Global Home Massage Equipment Sales by Region (2019-2024) & (K Units)
- Table 37. Global Home Massage Equipment Sales Market Share by Region (2019-2024)
- Table 38. North America Home Massage Equipment Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Home Massage Equipment Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Home Massage Equipment Sales by Region (2019-2024) & (K Units)
- Table 41. South America Home Massage Equipment Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Home Massage Equipment Sales by Region (2019-2024) & (K Units)
- Table 43. Beoka Home Massage Equipment Basic Information
- Table 44. Beoka Home Massage Equipment Product Overview
- Table 45. Beoka Home Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Beoka Business Overview
- Table 47. Beoka Home Massage Equipment SWOT Analysis
- Table 48. Beoka Recent Developments
- Table 49. Beurer Home Massage Equipment Basic Information
- Table 50. Beurer Home Massage Equipment Product Overview
- Table 51. Beurer Home Massage Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Beurer Business Overview
- Table 53. Beurer Home Massage Equipment SWOT Analysis
- Table 54. Beurer Recent Developments
- Table 55. Panasonic Home Massage Equipment Basic Information
- Table 56. Panasonic Home Massage Equipment Product Overview



- Table 57. Panasonic Home Massage Equipment Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Panasonic Home Massage Equipment SWOT Analysis
- Table 59. Panasonic Business Overview
- Table 60. Panasonic Recent Developments
- Table 61. Prospera Home Massage Equipment Basic Information
- Table 62. Prospera Home Massage Equipment Product Overview
- Table 63. Prospera Home Massage Equipment Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Prospera Business Overview
- Table 65. Prospera Recent Developments
- Table 66. Breo Home Massage Equipment Basic Information
- Table 67. Breo Home Massage Equipment Product Overview
- Table 68. Breo Home Massage Equipment Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Breo Business Overview
- Table 70. Breo Recent Developments
- Table 71. Conair Corporation Home Massage Equipment Basic Information
- Table 72. Conair Corporation Home Massage Equipment Product Overview
- Table 73. Conair Corporation Home Massage Equipment Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Conair Corporation Business Overview
- Table 75. Conair Corporation Recent Developments
- Table 76. Genie Home Massage Equipment Basic Information
- Table 77. Genie Home Massage Equipment Product Overview
- Table 78. Genie Home Massage Equipment Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Genie Business Overview
- Table 80. Genie Recent Developments
- Table 81. Prira Wellness Solutions Home Massage Equipment Basic Information
- Table 82. Prira Wellness Solutions Home Massage Equipment Product Overview
- Table 83. Prira Wellness Solutions Home Massage Equipment Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Prira Wellness Solutions Business Overview
- Table 85. Prira Wellness Solutions Recent Developments
- Table 86. Brookstone Home Massage Equipment Basic Information
- Table 87. Brookstone Home Massage Equipment Product Overview
- Table 88. Brookstone Home Massage Equipment Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)



- Table 89. Brookstone Business Overview
- Table 90. Brookstone Recent Developments
- Table 91. Scholl Home Massage Equipment Basic Information
- Table 92. Scholl Home Massage Equipment Product Overview
- Table 93. Scholl Home Massage Equipment Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

- Table 94. Scholl Business Overview
- Table 95. Scholl Recent Developments
- Table 96. Kansa Thali Home Massage Equipment Basic Information
- Table 97. Kansa Thali Home Massage Equipment Product Overview
- Table 98. Kansa Thali Home Massage Equipment Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Kansa Thali Business Overview
- Table 100. Kansa Thali Recent Developments
- Table 101. Cozzia Home Massage Equipment Basic Information
- Table 102. Cozzia Home Massage Equipment Product Overview
- Table 103. Cozzia Home Massage Equipment Sales (K Units), Revenue (M USD), Price
- (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Cozzia Business Overview
- Table 105. Cozzia Recent Developments
- Table 106. Robocura Wellness Home Massage Equipment Basic Information
- Table 107. Robocura Wellness Home Massage Equipment Product Overview
- Table 108. Robocura Wellness Home Massage Equipment Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Robocura Wellness Business Overview
- Table 110. Robocura Wellness Recent Developments
- Table 111. Thumper Home Massage Equipment Basic Information
- Table 112. Thumper Home Massage Equipment Product Overview
- Table 113. Thumper Home Massage Equipment Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Thumper Business Overview
- Table 115. Thumper Recent Developments
- Table 116. Dr Archy Home Massage Equipment Basic Information
- Table 117. Dr Archy Home Massage Equipment Product Overview
- Table 118. Dr Archy Home Massage Equipment Sales (K Units), Revenue (M USD),
- Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Dr Archy Business Overview
- Table 120. Dr Archy Recent Developments
- Table 121. Global Home Massage Equipment Sales Forecast by Region (2025-2030) &



(K Units)

Table 122. Global Home Massage Equipment Market Size Forecast by Region (2025-2030) & (M USD)

Table 123. North America Home Massage Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 124. North America Home Massage Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 125. Europe Home Massage Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 126. Europe Home Massage Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 127. Asia Pacific Home Massage Equipment Sales Forecast by Region (2025-2030) & (K Units)

Table 128. Asia Pacific Home Massage Equipment Market Size Forecast by Region (2025-2030) & (M USD)

Table 129. South America Home Massage Equipment Sales Forecast by Country (2025-2030) & (K Units)

Table 130. South America Home Massage Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 131. Middle East and Africa Home Massage Equipment Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Home Massage Equipment Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global Home Massage Equipment Sales Forecast by Type (2025-2030) & (K Units)

Table 134. Global Home Massage Equipment Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global Home Massage Equipment Price Forecast by Type (2025-2030) & (USD/Unit)

Table 136. Global Home Massage Equipment Sales (K Units) Forecast by Application (2025-2030)

Table 137. Global Home Massage Equipment Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of Home Massage Equipment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Home Massage Equipment Market Size (M USD), 2019-2030
- Figure 5. Global Home Massage Equipment Market Size (M USD) (2019-2030)
- Figure 6. Global Home Massage Equipment Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Home Massage Equipment Market Size by Country (M USD)
- Figure 11. Home Massage Equipment Sales Share by Manufacturers in 2023
- Figure 12. Global Home Massage Equipment Revenue Share by Manufacturers in 2023
- Figure 13. Home Massage Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Home Massage Equipment Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Home Massage Equipment Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Home Massage Equipment Market Share by Type
- Figure 18. Sales Market Share of Home Massage Equipment by Type (2019-2024)
- Figure 19. Sales Market Share of Home Massage Equipment by Type in 2023
- Figure 20. Market Size Share of Home Massage Equipment by Type (2019-2024)
- Figure 21. Market Size Market Share of Home Massage Equipment by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Home Massage Equipment Market Share by Application
- Figure 24. Global Home Massage Equipment Sales Market Share by Application (2019-2024)
- Figure 25. Global Home Massage Equipment Sales Market Share by Application in 2023
- Figure 26. Global Home Massage Equipment Market Share by Application (2019-2024)
- Figure 27. Global Home Massage Equipment Market Share by Application in 2023
- Figure 28. Global Home Massage Equipment Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Home Massage Equipment Sales Market Share by Region



(2019-2024)

Figure 30. North America Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Home Massage Equipment Sales Market Share by Country in 2023

Figure 32. U.S. Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Home Massage Equipment Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Home Massage Equipment Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Home Massage Equipment Sales Market Share by Country in 2023

Figure 37. Germany Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Home Massage Equipment Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Home Massage Equipment Sales Market Share by Region in 2023

Figure 44. China Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Home Massage Equipment Sales and Growth Rate (K Units)

Figure 50. South America Home Massage Equipment Sales Market Share by Country in



#### 2023

Figure 51. Brazil Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Home Massage Equipment Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Home Massage Equipment Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Home Massage Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Home Massage Equipment Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Home Massage Equipment Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Home Massage Equipment Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Home Massage Equipment Market Share Forecast by Type (2025-2030)

Figure 65. Global Home Massage Equipment Sales Forecast by Application (2025-2030)

Figure 66. Global Home Massage Equipment Market Share Forecast by Application (2025-2030)



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