

Global Home Decoration Adhesive Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Home Decoration Adhesive competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global sales of Home Decoration Adhesive reached approximately 600,000 tons, with an average market price of about USD 1,900 per ton, an annual production capacity of roughly 700,000 tons, and an industry-average gross margin of approximately 25%. Home Decoration Adhesive refers to a category of bonding materials specifically designed for use in interior design, remodeling, and decorative applications. These adhesives are formulated to provide strong, durable, and often aesthetically clean bonds between a variety of materials commonly used in home decoration, such as wood, ceramics, glass, fabric, plastic, and lightweight construction elements. Unlike industrial adhesives that prioritize extreme mechanical strength or resistance to harsh environments, home decoration adhesives emphasize ease of use, low toxicity, fast curing times, and compatibility with delicate decorative surfaces. They may come in liquid, paste, tape, or spray form depending on the application, such as fixing wallpapers, attaching decorative moldings, securing tiles, mounting lightweight panels, or bonding ornamental pieces. Additionally, many home decoration adhesives incorporate features like low odor, environmental friendliness, and removability without surface damage, making them suitable for both permanent and temporary decoration projects. As consumer demand grows for DIY and customized home interiors, these adhesives play a crucial role in enabling flexibility, convenience, and creativity in modern living spaces.

The global Home Decoration Adhesive market size was estimated at USD 1140.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of

3.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Home Decoration Adhesive market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Home Decoration Adhesive market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Home Decoration Adhesive market.

Global Home Decoration Adhesive Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Saint-Gobain
Nippon Paint
DOW
Elkem
AkzoNobel
SKSHU
HOMEY
Guangzhou Jointas Chemical
WEICON GmbH
Pustar
Santai Rubber
Comens New Materials
SikaDavco
Guangzhou Baiyun Chemical
Guangdong new exhibition
Feidu

Market Segmentation (by Type)

Silicone Adhesive
Epoxy Adhesive
Others

Market Segmentation (by Application)

Wall
Floor
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Home Decoration Adhesive Market
Overview of the regional outlook of the Home Decoration Adhesive Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Home Decoration Adhesive Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Home Decoration Adhesive, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region

as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Home Decoration Adhesive
- 1.2 Key Market Segments
 - 1.2.1 Home Decoration Adhesive Segment by Type
 - 1.2.2 Home Decoration Adhesive Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HOME DECORATION ADHESIVE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Home Decoration Adhesive Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Home Decoration Adhesive Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HOME DECORATION ADHESIVE MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Home Decoration Adhesive Product Life Cycle
- 3.3 Global Home Decoration Adhesive Sales by Manufacturers (2020-2025)
- 3.4 Global Home Decoration Adhesive Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Home Decoration Adhesive Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Home Decoration Adhesive Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Home Decoration Adhesive Market Competitive Situation and Trends
 - 3.8.1 Home Decoration Adhesive Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Home Decoration Adhesive Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 HOME DECORATION ADHESIVE INDUSTRY CHAIN ANALYSIS

4.1 Home Decoration Adhesive Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HOME DECORATION ADHESIVE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Home Decoration Adhesive Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Home Decoration Adhesive Market

5.7 ESG Ratings of Leading Companies

6 HOME DECORATION ADHESIVE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Home Decoration Adhesive Sales Market Share by Type (2020-2025)

6.3 Global Home Decoration Adhesive Market Size by Type (2020-2025)

6.4 Global Home Decoration Adhesive Price by Type (2020-2025)

7 HOME DECORATION ADHESIVE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Home Decoration Adhesive Market Sales by Application (2020-2025)
- 7.3 Global Home Decoration Adhesive Market Size (M USD) by Application (2020-2025)
- 7.4 Global Home Decoration Adhesive Sales Growth Rate by Application (2020-2025)

8 HOME DECORATION ADHESIVE MARKET SALES BY REGION

- 8.1 Global Home Decoration Adhesive Sales by Region
 - 8.1.1 Global Home Decoration Adhesive Sales by Region
 - 8.1.2 Global Home Decoration Adhesive Sales Market Share by Region
- 8.2 Global Home Decoration Adhesive Market Size by Region
 - 8.2.1 Global Home Decoration Adhesive Market Size by Region
 - 8.2.2 Global Home Decoration Adhesive Market Size by Region
- 8.3 North America
 - 8.3.1 North America Home Decoration Adhesive Sales by Country
 - 8.3.2 North America Home Decoration Adhesive Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Home Decoration Adhesive Sales by Country
 - 8.4.2 Europe Home Decoration Adhesive Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Home Decoration Adhesive Sales by Region
 - 8.5.2 Asia Pacific Home Decoration Adhesive Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Home Decoration Adhesive Sales by Country
 - 8.6.2 South America Home Decoration Adhesive Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Home Decoration Adhesive Sales by Region

8.7.2 Middle East and Africa Home Decoration Adhesive Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 HOME DECORATION ADHESIVE MARKET PRODUCTION BY REGION

9.1 Global Production of Home Decoration Adhesive by Region(2020-2025)

9.2 Global Home Decoration Adhesive Revenue Market Share by Region (2020-2025)

9.3 Global Home Decoration Adhesive Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Home Decoration Adhesive Production

9.4.1 North America Home Decoration Adhesive Production Growth Rate (2020-2025)

9.4.2 North America Home Decoration Adhesive Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Home Decoration Adhesive Production

9.5.1 Europe Home Decoration Adhesive Production Growth Rate (2020-2025)

9.5.2 Europe Home Decoration Adhesive Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Home Decoration Adhesive Production (2020-2025)

9.6.1 Japan Home Decoration Adhesive Production Growth Rate (2020-2025)

9.6.2 Japan Home Decoration Adhesive Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Home Decoration Adhesive Production (2020-2025)

9.7.1 China Home Decoration Adhesive Production Growth Rate (2020-2025)

9.7.2 China Home Decoration Adhesive Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Saint-Gobain

10.1.1 Saint-Gobain Basic Information

- 10.1.2 Saint-Gobain Home Decoration Adhesive Product Overview
- 10.1.3 Saint-Gobain Home Decoration Adhesive Product Market Performance
- 10.1.4 Saint-Gobain Business Overview
- 10.1.5 Saint-Gobain SWOT Analysis
- 10.1.6 Saint-Gobain Recent Developments
- 10.2 Nippon Paint
 - 10.2.1 Nippon Paint Basic Information
 - 10.2.2 Nippon Paint Home Decoration Adhesive Product Overview
 - 10.2.3 Nippon Paint Home Decoration Adhesive Product Market Performance
 - 10.2.4 Nippon Paint Business Overview
 - 10.2.5 Nippon Paint SWOT Analysis
 - 10.2.6 Nippon Paint Recent Developments
- 10.3 DOW
 - 10.3.1 DOW Basic Information
 - 10.3.2 DOW Home Decoration Adhesive Product Overview
 - 10.3.3 DOW Home Decoration Adhesive Product Market Performance
 - 10.3.4 DOW Business Overview
 - 10.3.5 DOW SWOT Analysis
 - 10.3.6 DOW Recent Developments
- 10.4 Elkem
 - 10.4.1 Elkem Basic Information
 - 10.4.2 Elkem Home Decoration Adhesive Product Overview
 - 10.4.3 Elkem Home Decoration Adhesive Product Market Performance
 - 10.4.4 Elkem Business Overview
 - 10.4.5 Elkem Recent Developments
- 10.5 AkzoNobel
 - 10.5.1 AkzoNobel Basic Information
 - 10.5.2 AkzoNobel Home Decoration Adhesive Product Overview
 - 10.5.3 AkzoNobel Home Decoration Adhesive Product Market Performance
 - 10.5.4 AkzoNobel Business Overview
 - 10.5.5 AkzoNobel Recent Developments
- 10.6 SKSHU
 - 10.6.1 SKSHU Basic Information
 - 10.6.2 SKSHU Home Decoration Adhesive Product Overview
 - 10.6.3 SKSHU Home Decoration Adhesive Product Market Performance
 - 10.6.4 SKSHU Business Overview
 - 10.6.5 SKSHU Recent Developments
- 10.7 HOMEY
 - 10.7.1 HOMEY Basic Information

- 10.7.2 HOMEY Home Decoration Adhesive Product Overview
- 10.7.3 HOMEY Home Decoration Adhesive Product Market Performance
- 10.7.4 HOMEY Business Overview
- 10.7.5 HOMEY Recent Developments
- 10.8 Guangzhou Jointas Chemical
 - 10.8.1 Guangzhou Jointas Chemical Basic Information
 - 10.8.2 Guangzhou Jointas Chemical Home Decoration Adhesive Product Overview
 - 10.8.3 Guangzhou Jointas Chemical Home Decoration Adhesive Product Market Performance
 - 10.8.4 Guangzhou Jointas Chemical Business Overview
 - 10.8.5 Guangzhou Jointas Chemical Recent Developments
- 10.9 WEICON GmbH
 - 10.9.1 WEICON GmbH Basic Information
 - 10.9.2 WEICON GmbH Home Decoration Adhesive Product Overview
 - 10.9.3 WEICON GmbH Home Decoration Adhesive Product Market Performance
 - 10.9.4 WEICON GmbH Business Overview
 - 10.9.5 WEICON GmbH Recent Developments
- 10.10 Pustar
 - 10.10.1 Pustar Basic Information
 - 10.10.2 Pustar Home Decoration Adhesive Product Overview
 - 10.10.3 Pustar Home Decoration Adhesive Product Market Performance
 - 10.10.4 Pustar Business Overview
 - 10.10.5 Pustar Recent Developments
- 10.11 Santai Rubber
 - 10.11.1 Santai Rubber Basic Information
 - 10.11.2 Santai Rubber Home Decoration Adhesive Product Overview
 - 10.11.3 Santai Rubber Home Decoration Adhesive Product Market Performance
 - 10.11.4 Santai Rubber Business Overview
 - 10.11.5 Santai Rubber Recent Developments
- 10.12 Comens New Materials
 - 10.12.1 Comens New Materials Basic Information
 - 10.12.2 Comens New Materials Home Decoration Adhesive Product Overview
 - 10.12.3 Comens New Materials Home Decoration Adhesive Product Market Performance
 - 10.12.4 Comens New Materials Business Overview
 - 10.12.5 Comens New Materials Recent Developments
- 10.13 SikaDavco
 - 10.13.1 SikaDavco Basic Information
 - 10.13.2 SikaDavco Home Decoration Adhesive Product Overview

- 10.13.3 SikaDavco Home Decoration Adhesive Product Market Performance
- 10.13.4 SikaDavco Business Overview
- 10.13.5 SikaDavco Recent Developments
- 10.14 Guangzhou Baiyun Chemical
 - 10.14.1 Guangzhou Baiyun Chemical Basic Information
 - 10.14.2 Guangzhou Baiyun Chemical Home Decoration Adhesive Product Overview
 - 10.14.3 Guangzhou Baiyun Chemical Home Decoration Adhesive Product Market Performance
 - 10.14.4 Guangzhou Baiyun Chemical Business Overview
 - 10.14.5 Guangzhou Baiyun Chemical Recent Developments
- 10.15 Guangdong new exhibition
 - 10.15.1 Guangdong new exhibition Basic Information
 - 10.15.2 Guangdong new exhibition Home Decoration Adhesive Product Overview
 - 10.15.3 Guangdong new exhibition Home Decoration Adhesive Product Market Performance
 - 10.15.4 Guangdong new exhibition Business Overview
 - 10.15.5 Guangdong new exhibition Recent Developments
- 10.16 Feidu
 - 10.16.1 Feidu Basic Information
 - 10.16.2 Feidu Home Decoration Adhesive Product Overview
 - 10.16.3 Feidu Home Decoration Adhesive Product Market Performance
 - 10.16.4 Feidu Business Overview
 - 10.16.5 Feidu Recent Developments

11 HOME DECORATION ADHESIVE MARKET FORECAST BY REGION

- 11.1 Global Home Decoration Adhesive Market Size Forecast
- 11.2 Global Home Decoration Adhesive Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Home Decoration Adhesive Market Size Forecast by Country
 - 11.2.3 Asia Pacific Home Decoration Adhesive Market Size Forecast by Region
 - 11.2.4 South America Home Decoration Adhesive Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Home Decoration Adhesive by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Home Decoration Adhesive Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Home Decoration Adhesive by Type (2026-2035)

- 12.1.2 Global Home Decoration Adhesive Market Size Forecast by Type (2026-2035)
- 12.1.3 Global Forecasted Price of Home Decoration Adhesive by Type (2026-2035)
- 12.2 Global Home Decoration Adhesive Market Forecast by Application (2026-2035)
 - 12.2.1 Global Home Decoration Adhesive Sales (K MT) Forecast by Application
 - 12.2.2 Global Home Decoration Adhesive Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Home Decoration Adhesive Market Size by Type (M USD)
- Table 4. Global Home Decoration Adhesive Market Size by Application
- Table 5. Home Decoration Adhesive Market Size Comparison by Region (M USD)
- Table 6. Global Home Decoration Adhesive Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Home Decoration Adhesive Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Home Decoration Adhesive Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Home Decoration Adhesive Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Home Decoration Adhesive as of 2025)
- Table 11. Global Market Home Decoration Adhesive Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Home Decoration Adhesive Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Home Decoration Adhesive Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Home Decoration Adhesive Sales by Type (K MT)
- Table 27. Global Home Decoration Adhesive Market Size by Type (M USD)

- Table 28. Global Home Decoration Adhesive Sales (K MT) by Type (2020-2025)
- Table 29. Global Home Decoration Adhesive Sales Market Share by Type (2020-2025)
- Table 30. Global Home Decoration Adhesive Market Size (M USD) by Type (2020-2025)
- Table 31. Global Home Decoration Adhesive Market Share by Type (2020-2025)
- Table 32. Global Home Decoration Adhesive Price (USD/KG) by Type (2020-2025)
- Table 33. Global Home Decoration Adhesive Sales (K MT) by Application
- Table 34. Global Home Decoration Adhesive Market Size by Application
- Table 35. Global Home Decoration Adhesive Sales by Application (2020-2025) & (K MT)
- Table 36. Global Home Decoration Adhesive Sales Market Share by Application (2020-2025)
- Table 37. Global Home Decoration Adhesive Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Home Decoration Adhesive Market Share by Application (2020-2025)
- Table 39. Global Home Decoration Adhesive Sales Growth Rate by Application (2020-2025)
- Table 40. Global Home Decoration Adhesive Sales by Region (2020-2025) & (K MT)
- Table 41. Global Home Decoration Adhesive Sales Market Share by Region (2020-2025)
- Table 42. Global Home Decoration Adhesive Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Home Decoration Adhesive Market Size by Region (2020-2025)
- Table 44. North America Home Decoration Adhesive Sales by Country (2020-2025) & (K MT)
- Table 45. North America Home Decoration Adhesive Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Home Decoration Adhesive Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Home Decoration Adhesive Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Home Decoration Adhesive Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Home Decoration Adhesive Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Home Decoration Adhesive Sales by Country (2020-2025) & (K MT)
- Table 51. South America Home Decoration Adhesive Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Home Decoration Adhesive Sales by Region

(2020-2025) & (K MT)

Table 53. Middle East and Africa Home Decoration Adhesive Market Size by Region (2020-2025) & (M USD)

Table 54. Global Home Decoration Adhesive Production (K MT) by Region(2020-2025)

Table 55. Global Home Decoration Adhesive Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Home Decoration Adhesive Revenue Market Share by Region (2020-2025)

Table 57. Global Home Decoration Adhesive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Home Decoration Adhesive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Home Decoration Adhesive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Home Decoration Adhesive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Home Decoration Adhesive Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Saint-Gobain Basic Information

Table 63. Saint-Gobain Home Decoration Adhesive Product Overview

Table 64. Saint-Gobain Home Decoration Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Saint-Gobain Business Overview

Table 66. Saint-Gobain SWOT Analysis

Table 67. Saint-Gobain Recent Developments

Table 68. Nippon Paint Basic Information

Table 69. Nippon Paint Home Decoration Adhesive Product Overview

Table 70. Nippon Paint Home Decoration Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Nippon Paint Business Overview

Table 72. Nippon Paint SWOT Analysis

Table 73. Nippon Paint Recent Developments

Table 74. DOW Basic Information

Table 75. DOW Home Decoration Adhesive Product Overview

Table 76. DOW Home Decoration Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. DOW Business Overview

Table 78. DOW SWOT Analysis

Table 79. DOW Recent Developments

- Table 80. Elkem Basic Information
- Table 81. Elkem Home Decoration Adhesive Product Overview
- Table 82. Elkem Home Decoration Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 83. Elkem Business Overview
- Table 84. Elkem Recent Developments
- Table 85. AkzoNobel Basic Information
- Table 86. AkzoNobel Home Decoration Adhesive Product Overview
- Table 87. AkzoNobel Home Decoration Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. AkzoNobel Business Overview
- Table 89. AkzoNobel Recent Developments
- Table 90. SKSHU Basic Information
- Table 91. SKSHU Home Decoration Adhesive Product Overview
- Table 92. SKSHU Home Decoration Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. SKSHU Business Overview
- Table 94. SKSHU Recent Developments
- Table 95. HOMEY Basic Information
- Table 96. HOMEY Home Decoration Adhesive Product Overview
- Table 97. HOMEY Home Decoration Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. HOMEY Business Overview
- Table 99. HOMEY Recent Developments
- Table 100. Guangzhou Jointas Chemical Basic Information
- Table 101. Guangzhou Jointas Chemical Home Decoration Adhesive Product Overview
- Table 102. Guangzhou Jointas Chemical Home Decoration Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Guangzhou Jointas Chemical Business Overview
- Table 104. Guangzhou Jointas Chemical Recent Developments
- Table 105. WEICON GmbH Basic Information
- Table 106. WEICON GmbH Home Decoration Adhesive Product Overview
- Table 107. WEICON GmbH Home Decoration Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 108. WEICON GmbH Business Overview
- Table 109. WEICON GmbH Recent Developments
- Table 110. Pustar Basic Information
- Table 111. Pustar Home Decoration Adhesive Product Overview
- Table 112. Pustar Home Decoration Adhesive Sales (K MT), Revenue (M USD), Price

(USD/KG) and Gross Margin (2020-2025)

Table 113. Pustar Business Overview

Table 114. Pustar Recent Developments

Table 115. Santai Rubber Basic Information

Table 116. Santai Rubber Home Decoration Adhesive Product Overview

Table 117. Santai Rubber Home Decoration Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Santai Rubber Business Overview

Table 119. Santai Rubber Recent Developments

Table 120. Comens New Materials Basic Information

Table 121. Comens New Materials Home Decoration Adhesive Product Overview

Table 122. Comens New Materials Home Decoration Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. Comens New Materials Business Overview

Table 124. Comens New Materials Recent Developments

Table 125. SikaDavco Basic Information

Table 126. SikaDavco Home Decoration Adhesive Product Overview

Table 127. SikaDavco Home Decoration Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. SikaDavco Business Overview

Table 129. SikaDavco Recent Developments

Table 130. Guangzhou Baiyun Chemical Basic Information

Table 131. Guangzhou Baiyun Chemical Home Decoration Adhesive Product Overview

Table 132. Guangzhou Baiyun Chemical Home Decoration Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 133. Guangzhou Baiyun Chemical Business Overview

Table 134. Guangzhou Baiyun Chemical Recent Developments

Table 135. Guangdong new exhibition Basic Information

Table 136. Guangdong new exhibition Home Decoration Adhesive Product Overview

Table 137. Guangdong new exhibition Home Decoration Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 138. Guangdong new exhibition Business Overview

Table 139. Guangdong new exhibition Recent Developments

Table 140. Feidu Basic Information

Table 141. Feidu Home Decoration Adhesive Product Overview

Table 142. Feidu Home Decoration Adhesive Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 143. Feidu Business Overview

Table 144. Feidu Recent Developments

Table 145. Global Home Decoration Adhesive Sales Forecast by Region (2026-2035) & (K MT)

Table 146. Global Home Decoration Adhesive Market Size Forecast by Region (2026-2035) & (M USD)

Table 147. North America Home Decoration Adhesive Sales Forecast by Country (2026-2035) & (K MT)

Table 148. North America Home Decoration Adhesive Market Size Forecast by Country (2026-2035) & (M USD)

Table 149. Europe Home Decoration Adhesive Sales Forecast by Country (2026-2035) & (K MT)

Table 150. Europe Home Decoration Adhesive Market Size Forecast by Country (2026-2035) & (M USD)

Table 151. Asia Pacific Home Decoration Adhesive Sales Forecast by Region (2026-2035) & (K MT)

Table 152. Asia Pacific Home Decoration Adhesive Market Size Forecast by Region (2026-2035) & (M USD)

Table 153. South America Home Decoration Adhesive Sales Forecast by Country (2026-2035) & (K MT)

Table 154. South America Home Decoration Adhesive Market Size Forecast by Country (2026-2035) & (M USD)

Table 155. Middle East and Africa Home Decoration Adhesive Sales Forecast by Country (2026-2035) & (Units)

Table 156. Middle East and Africa Home Decoration Adhesive Market Size Forecast by Country (2026-2035) & (M USD)

Table 157. Global Home Decoration Adhesive Sales Forecast by Type (2026-2035) & (K MT)

Table 158. Global Home Decoration Adhesive Market Size Forecast by Type (2026-2035) & (M USD)

Table 159. Global Home Decoration Adhesive Price Forecast by Type (2026-2035) & (USD/KG)

Table 160. Global Home Decoration Adhesive Sales (K MT) Forecast by Application (2026-2035)

Table 161. Global Home Decoration Adhesive Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Home Decoration Adhesive
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Home Decoration Adhesive Market Size (M USD), 2025-2035
- Figure 5. Global Home Decoration Adhesive Market Size (M USD) (2020-2035)
- Figure 6. Global Home Decoration Adhesive Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Home Decoration Adhesive Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Home Decoration Adhesive Product Life Cycle
- Figure 13. Home Decoration Adhesive Sales Share by Manufacturers in 2025
- Figure 14. Global Home Decoration Adhesive Revenue Share by Manufacturers in 2025
- Figure 15. Home Decoration Adhesive Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Home Decoration Adhesive Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Home Decoration Adhesive Revenue in 2025
- Figure 18. Industry Chain Map of Home Decoration Adhesive
- Figure 19. Global Home Decoration Adhesive Market PEST Analysis
- Figure 20. Global Home Decoration Adhesive Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Home Decoration Adhesive Market Share by Type
- Figure 27. Sales Market Share of Home Decoration Adhesive by Type (2020-2025)
- Figure 28. Sales Market Share of Home Decoration Adhesive by Type in 2025
- Figure 29. Market Share of Home Decoration Adhesive by Type (2020-2025)
- Figure 30. Market Share of Home Decoration Adhesive by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Home Decoration Adhesive Market Share by Application

Figure 33. Global Home Decoration Adhesive Sales Market Share by Application (2020-2025)

Figure 34. Global Home Decoration Adhesive Sales Market Share by Application in 2025

Figure 35. Global Home Decoration Adhesive Market Share by Application (2020-2025)

Figure 36. Global Home Decoration Adhesive Market Share by Application in 2025

Figure 37. Global Home Decoration Adhesive Sales Growth Rate by Application (2020-2025)

Figure 38. Global Home Decoration Adhesive Sales Market Share by Region (2020-2025)

Figure 39. Global Home Decoration Adhesive Market Size by Region (2020-2025)

Figure 40. North America Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Home Decoration Adhesive Sales Market Share by Country in 2024

Figure 43. North America Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Home Decoration Adhesive Market Size by Country in 2024

Figure 45. U.S. Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Home Decoration Adhesive Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Home Decoration Adhesive Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Home Decoration Adhesive Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Home Decoration Adhesive Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Home Decoration Adhesive Sales Market Share by Country in 2024

Figure 53. Europe Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Home Decoration Adhesive Market Size by Country in 2024

Figure 55. Germany Home Decoration Adhesive Sales and Growth Rate (2020-2025) &

(K MT)

Figure 56. Germany Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Home Decoration Adhesive Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Home Decoration Adhesive Sales Market Share by Region in 2024

Figure 67. Asia Pacific Home Decoration Adhesive Market Size by Region in 2024

Figure 68. China Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Home Decoration Adhesive Sales and Growth Rate (K MT)

Figure 79. South America Home Decoration Adhesive Sales Market Share by Country in 2024

Figure 80. South America Home Decoration Adhesive Market Size and Growth Rate (M USD)

Figure 81. South America Home Decoration Adhesive Market Size by Country in 2024

Figure 82. Brazil Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Home Decoration Adhesive Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Home Decoration Adhesive Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Home Decoration Adhesive Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Home Decoration Adhesive Market Size by Region in 2024

Figure 92. Saudi Arabia Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K

MT)

Figure 97. Egypt Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Home Decoration Adhesive Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Home Decoration Adhesive Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Home Decoration Adhesive Production Market Share by Region (2020-2025)

Figure 103. North America Home Decoration Adhesive Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Home Decoration Adhesive Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Home Decoration Adhesive Production (K MT) Growth Rate (2020-2025)

Figure 106. China Home Decoration Adhesive Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Home Decoration Adhesive Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Home Decoration Adhesive Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Home Decoration Adhesive Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Home Decoration Adhesive Market Share Forecast by Type (2026-2035)

Figure 111. Global Home Decoration Adhesive Sales Forecast by Application (2026-2035)

Figure 112. Global Home Decoration Adhesive Market Share Forecast by Application (2026-2035)

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