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Global Hiking Gear and Equipment Market Research Report 2026(Status and Outlook)

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Abstracts

Hiking equipment is the equipment taken on outdoor walking trips. Hiking is usually divided into day-hikes and multiple-day hikes, called backpacking, trekking, and walking tours. The equipment selected varies according to the duration, distance, planned activities, and the environment. Additional factors include weight and preparedness for unplanned events. The level of preparedness can relate to remoteness and potential hazards; for example, a short day hike across farmland or trekking in the Himalayas. The length and duration of a walk can influence the amount of weight carried.The rise in value-added and innovative adventure sports products is an important emerging trend, which is expected to have a positive impact on market growth during the forecast period. To cater to the varied needs of consumers, vendors today are introducing innovative product offerings in terms of design, color, shape, and weight. The competition among key players is intense, and it becomes necessary for these manufacturers to constantly improve their product offerings in order to maintain their position in the market. For instance, manufacturers have started reinventing the insulation used in tents, which helps in keeping cold air from reaching the user''s body.

The global Hiking Gear and Equipment market size was estimated at USD 24260.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Hiking Gear and Equipment market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

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The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Hiking Gear and Equipment market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Hiking Gear and Equipment market.

Global Hiking Gear and Equipment Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

The North Face

Marmont Mountain

Black Diamond

Arc'teryx

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Marmot

Mountain Hardwear

Kelty

MontBell

AMG Group

Big Agnes

Sierra Designs

Force Ten

Skandika

Snugpak

Paddy Pallin

Market Segmentation (by Type)

Hiking Apparel

Hiking Shoes

Hiking Equipment

Others

Market Segmentation (by Application)

Supermarkets and Hypermarkets

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Specialty and Sports Stores

Online Retails

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Hiking Gear and Equipment Market

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Overview of the regional outlook of the Hiking Gear and Equipment Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Hiking Gear and Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

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of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Hiking Gear and Equipment, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

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Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Hiking Gear and Equipment
1.2 Key Market Segments
  1.2.1 Hiking Gear and Equipment Segment by Type
  1.2.2 Hiking Gear and Equipment Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats

2 HIKING GEAR AND EQUIPMENT MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global Hiking Gear and Equipment Market Size (M USD) Estimates and Forecasts (2020-2035)
  2.1.2 Global Hiking Gear and Equipment Sales Estimates and Forecasts (2020-2035)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 HIKING GEAR AND EQUIPMENT MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant
3.2 Global Hiking Gear and Equipment Product Life Cycle
3.3 Global Hiking Gear and Equipment Sales by Manufacturers (2020-2025)
3.4 Global Hiking Gear and Equipment Revenue Market Share by Manufacturers (2020-2025)
3.5 Hiking Gear and Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.6 Global Hiking Gear and Equipment Average Price by Manufacturers (2020-2025)
3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types
3.8 Hiking Gear and Equipment Market Competitive Situation and Trends
  3.8.1 Hiking Gear and Equipment Market Concentration Rate
  3.8.2 Global 5 and 10 Largest Hiking Gear and Equipment Players Market Share by Revenue

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3.8.3 Mergers & Acquisitions, Expansion

4 HIKING GEAR AND EQUIPMENT INDUSTRY CHAIN ANALYSIS

4.1 Hiking Gear and Equipment Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HIKING GEAR AND EQUIPMENT MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Industry News
  5.4.1 New Product Developments
  5.4.2 Mergers & Acquisitions
  5.4.3 Expansions
  5.4.4 Collaboration/Supply Contracts
5.5 PEST Analysis
  5.5.1 Industry Policies Analysis
  5.5.2 Economic Environment Analysis
  5.5.3 Social Environment Analysis
  5.5.4 Technological Environment Analysis
5.6 Global Hiking Gear and Equipment Market Porter's Five Forces Analysis
  5.6.1 Global Trade Frictions
  5.6.2 U.S. Tariff Policy – April 2025
  5.6.3 Global Trade Frictions and Their Impacts to Hiking Gear and Equipment Market
5.7 ESG Ratings of Leading Companies

6 HIKING GEAR AND EQUIPMENT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global Hiking Gear and Equipment Sales Market Share by Type (2020-2025)
6.3 Global Hiking Gear and Equipment Market Size by Type (2020-2025)
6.4 Global Hiking Gear and Equipment Price by Type (2020-2025)

7 HIKING GEAR AND EQUIPMENT MARKET SEGMENTATION BY APPLICATION

+357 96 030922
info@marketpublishers.com

7.1 Evaluation Matrix of Segment Market Development Potential (Application)
7.2 Global Hiking Gear and Equipment Market Sales by Application (2020-2025)
7.3 Global Hiking Gear and Equipment Market Size (M USD) by Application (2020-2025)
7.4 Global Hiking Gear and Equipment Sales Growth Rate by Application (2020-2025)

8 HIKING GEAR AND EQUIPMENT MARKET SALES BY REGION

8.1 Global Hiking Gear and Equipment Sales by Region
  8.1.1 Global Hiking Gear and Equipment Sales by Region
  8.1.2 Global Hiking Gear and Equipment Sales Market Share by Region
8.2 Global Hiking Gear and Equipment Market Size by Region
  8.2.1 Global Hiking Gear and Equipment Market Size by Region
  8.2.2 Global Hiking Gear and Equipment Market Size by Region
8.3 North America
  8.3.1 North America Hiking Gear and Equipment Sales by Country
  8.3.2 North America Hiking Gear and Equipment Market Size by Country
  8.3.3 U.S. Market Overview
  8.3.4 Canada Market Overview
  8.3.5 Mexico Market Overview
8.4 Europe
  8.4.1 Europe Hiking Gear and Equipment Sales by Country
  8.4.2 Europe Hiking Gear and Equipment Market Size by Country
  8.4.3 Germany Market Overview
  8.4.4 France Market Overview
  8.4.5 U.K. Market Overview
  8.4.6 Italy Market Overview
  8.4.7 Spain Market Overview
8.5 Asia Pacific
  8.5.1 Asia Pacific Hiking Gear and Equipment Sales by Region
  8.5.2 Asia Pacific Hiking Gear and Equipment Market Size by Region
  8.5.3 China Market Overview
  8.5.4 Japan Market Overview
  8.5.5 South Korea Market Overview
  8.5.6 India Market Overview
  8.5.7 Southeast Asia Market Overview
8.6 South America
  8.6.1 South America Hiking Gear and Equipment Sales by Country

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8.6.2 South America Hiking Gear and Equipment Market Size by Country
8.6.3 Brazil Market Overview
8.6.4 Argentina Market Overview
8.6.5 Columbia Market Overview
8.7 Middle East and Africa
8.7.1 Middle East and Africa Hiking Gear and Equipment Sales by Region
8.7.2 Middle East and Africa Hiking Gear and Equipment Market Size by Region
8.7.3 Saudi Arabia Market Overview
8.7.4 UAE Market Overview
8.7.5 Egypt Market Overview
8.7.6 Nigeria Market Overview
8.7.7 South Africa Market Overview

9 HIKING GEAR AND EQUIPMENT MARKET PRODUCTION BY REGION

9.1 Global Production of Hiking Gear and Equipment by Region(2020-2025)
9.2 Global Hiking Gear and Equipment Revenue Market Share by Region (2020-2025)
9.3 Global Hiking Gear and Equipment Production, Revenue, Price and Gross Margin (2020-2025)
9.4 North America Hiking Gear and Equipment Production
9.4.1 North America Hiking Gear and Equipment Production Growth Rate (2020-2025)
9.4.2 North America Hiking Gear and Equipment Production, Revenue, Price and Gross Margin (2020-2025)
9.5 Europe Hiking Gear and Equipment Production
9.5.1 Europe Hiking Gear and Equipment Production Growth Rate (2020-2025)
9.5.2 Europe Hiking Gear and Equipment Production, Revenue, Price and Gross Margin (2020-2025)
9.6 Japan Hiking Gear and Equipment Production (2020-2025)
9.6.1 Japan Hiking Gear and Equipment Production Growth Rate (2020-2025)
9.6.2 Japan Hiking Gear and Equipment Production, Revenue, Price and Gross Margin (2020-2025)
9.7 China Hiking Gear and Equipment Production (2020-2025)
9.7.1 China Hiking Gear and Equipment Production Growth Rate (2020-2025)
9.7.2 China Hiking Gear and Equipment Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 The North Face

+357 96 030922
info@marketpublishers.com

10.1.1 The North Face Basic Information
10.1.2 The North Face Hiking Gear and Equipment Product Overview
10.1.3 The North Face Hiking Gear and Equipment Product Market Performance
10.1.4 The North Face Business Overview
10.1.5 The North Face SWOT Analysis
10.1.6 The North Face Recent Developments
10.2 Marmont Mountain
10.2.1 Marmont Mountain Basic Information
10.2.2 Marmont Mountain Hiking Gear and Equipment Product Overview
10.2.3 Marmont Mountain Hiking Gear and Equipment Product Market Performance
10.2.4 Marmont Mountain Business Overview
10.2.5 Marmont Mountain SWOT Analysis
10.2.6 Marmont Mountain Recent Developments
10.3 Black Diamond
10.3.1 Black Diamond Basic Information
10.3.2 Black Diamond Hiking Gear and Equipment Product Overview
10.3.3 Black Diamond Hiking Gear and Equipment Product Market Performance
10.3.4 Black Diamond Business Overview
10.3.5 Black Diamond SWOT Analysis
10.3.6 Black Diamond Recent Developments
10.4 Arc'teryx
10.4.1 Arc'teryx Basic Information
10.4.2 Arc'teryx Hiking Gear and Equipment Product Overview
10.4.3 Arc'teryx Hiking Gear and Equipment Product Market Performance
10.4.4 Arc'teryx Business Overview
10.4.5 Arc'teryx Recent Developments
10.5 Marmot
10.5.1 Marmot Basic Information
10.5.2 Marmot Hiking Gear and Equipment Product Overview
10.5.3 Marmot Hiking Gear and Equipment Product Market Performance
10.5.4 Marmot Business Overview
10.5.5 Marmot Recent Developments
10.6 Mountain Hardwear
10.6.1 Mountain Hardwear Basic Information
10.6.2 Mountain Hardwear Hiking Gear and Equipment Product Overview
10.6.3 Mountain Hardwear Hiking Gear and Equipment Product Market Performance
10.6.4 Mountain Hardwear Business Overview
10.6.5 Mountain Hardwear Recent Developments
10.7 Kelty

+357 96 030922
info@marketpublishers.com

10.7.1 Kelty Basic Information
10.7.2 Kelty Hiking Gear and Equipment Product Overview
10.7.3 Kelty Hiking Gear and Equipment Product Market Performance
10.7.4 Kelty Business Overview
10.7.5 Kelty Recent Developments
10.8 MontBell
10.8.1 MontBell Basic Information
10.8.2 MontBell Hiking Gear and Equipment Product Overview
10.8.3 MontBell Hiking Gear and Equipment Product Market Performance
10.8.4 MontBell Business Overview
10.8.5 MontBell Recent Developments
10.9 AMG Group
10.9.1 AMG Group Basic Information
10.9.2 AMG Group Hiking Gear and Equipment Product Overview
10.9.3 AMG Group Hiking Gear and Equipment Product Market Performance
10.9.4 AMG Group Business Overview
10.9.5 AMG Group Recent Developments
10.10 Big Agnes
10.10.1 Big Agnes Basic Information
10.10.2 Big Agnes Hiking Gear and Equipment Product Overview
10.10.3 Big Agnes Hiking Gear and Equipment Product Market Performance
10.10.4 Big Agnes Business Overview
10.10.5 Big Agnes Recent Developments
10.11 Sierra Designs
10.11.1 Sierra Designs Basic Information
10.11.2 Sierra Designs Hiking Gear and Equipment Product Overview
10.11.3 Sierra Designs Hiking Gear and Equipment Product Market Performance
10.11.4 Sierra Designs Business Overview
10.11.5 Sierra Designs Recent Developments
10.12 Force Ten
10.12.1 Force Ten Basic Information
10.12.2 Force Ten Hiking Gear and Equipment Product Overview
10.12.3 Force Ten Hiking Gear and Equipment Product Market Performance
10.12.4 Force Ten Business Overview
10.12.5 Force Ten Recent Developments
10.13 Skandika
10.13.1 Skandika Basic Information
10.13.2 Skandika Hiking Gear and Equipment Product Overview
10.13.3 Skandika Hiking Gear and Equipment Product Market Performance

+357 96 030922
info@marketpublishers.com

10.13.4 Skandika Business Overview
10.13.5 Skandika Recent Developments
10.14 Snugpak
10.14.1 Snugpak Basic Information
10.14.2 Snugpak Hiking Gear and Equipment Product Overview
10.14.3 Snugpak Hiking Gear and Equipment Product Market Performance
10.14.4 Snugpak Business Overview
10.14.5 Snugpak Recent Developments
10.15 Paddy Pallin
10.15.1 Paddy Pallin Basic Information
10.15.2 Paddy Pallin Hiking Gear and Equipment Product Overview
10.15.3 Paddy Pallin Hiking Gear and Equipment Product Market Performance
10.15.4 Paddy Pallin Business Overview
10.15.5 Paddy Pallin Recent Developments

11 HIKING GEAR AND EQUIPMENT MARKET FORECAST BY REGION

11.1 Global Hiking Gear and Equipment Market Size Forecast
11.2 Global Hiking Gear and Equipment Market Forecast by Region
11.2.1 North America Market Size Forecast by Country
11.2.2 Europe Hiking Gear and Equipment Market Size Forecast by Country
11.2.3 Asia Pacific Hiking Gear and Equipment Market Size Forecast by Region
11.2.4 South America Hiking Gear and Equipment Market Size Forecast by Country
11.2.5 Middle East and Africa Forecasted Sales of Hiking Gear and Equipment by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Hiking Gear and Equipment Market Forecast by Type (2026-2035)
12.1.1 Global Forecasted Sales of Hiking Gear and Equipment by Type (2026-2035)
12.1.2 Global Hiking Gear and Equipment Market Size Forecast by Type (2026-2035)
12.1.3 Global Forecasted Price of Hiking Gear and Equipment by Type (2026-2035)
12.2 Global Hiking Gear and Equipment Market Forecast by Application (2026-2035)
12.2.1 Global Hiking Gear and Equipment Sales (K Units) Forecast by Application
12.2.2 Global Hiking Gear and Equipment Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Hiking Gear and Equipment Market Size by Type (M USD)
Table 4. Global Hiking Gear and Equipment Market Size by Application
Table 5. Hiking Gear and Equipment Market Size Comparison by Region (M USD)
Table 6. Global Hiking Gear and Equipment Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Hiking Gear and Equipment Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Hiking Gear and Equipment Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Hiking Gear and Equipment Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Hiking Gear and Equipment as of 2025)
Table 11. Global Market Hiking Gear and Equipment Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers’ Manufacturing Sites, Areas Served
Table 13. Manufacturers’ Product Type
Table 14. Global Hiking Gear and Equipment Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Hiking Gear and Equipment Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Hiking Gear and Equipment Sales by Type (K Units)
Table 27. Global Hiking Gear and Equipment Market Size by Type (M USD)

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info@marketpublishers.com

Table 28. Global Hiking Gear and Equipment Sales (K Units) by Type (2020-2025)
Table 29. Global Hiking Gear and Equipment Sales Market Share by Type (2020-2025)
Table 30. Global Hiking Gear and Equipment Market Size (M USD) by Type (2020-2025)
Table 31. Global Hiking Gear and Equipment Market Share by Type (2020-2025)
Table 32. Global Hiking Gear and Equipment Price (USD/Unit) by Type (2020-2025)
Table 33. Global Hiking Gear and Equipment Sales (K Units) by Application
Table 34. Global Hiking Gear and Equipment Market Size by Application
Table 35. Global Hiking Gear and Equipment Sales by Application (2020-2025) & (K Units)
Table 36. Global Hiking Gear and Equipment Sales Market Share by Application (2020-2025)
Table 37. Global Hiking Gear and Equipment Market Size by Application (2020-2025) & (M USD)
Table 38. Global Hiking Gear and Equipment Market Share by Application (2020-2025)
Table 39. Global Hiking Gear and Equipment Sales Growth Rate by Application (2020-2025)
Table 40. Global Hiking Gear and Equipment Sales by Region (2020-2025) & (K Units)
Table 41. Global Hiking Gear and Equipment Sales Market Share by Region (2020-2025)
Table 42. Global Hiking Gear and Equipment Market Size by Region (2020-2025) & (M USD)
Table 43. Global Hiking Gear and Equipment Market Size by Region (2020-2025)
Table 44. North America Hiking Gear and Equipment Sales by Country (2020-2025) & (K Units)
Table 45. North America Hiking Gear and Equipment Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Hiking Gear and Equipment Sales by Country (2020-2025) & (K Units)
Table 47. Europe Hiking Gear and Equipment Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Hiking Gear and Equipment Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Hiking Gear and Equipment Market Size by Region (2020-2025) & (M USD)
Table 50. South America Hiking Gear and Equipment Sales by Country (2020-2025) & (K Units)
Table 51. South America Hiking Gear and Equipment Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Hiking Gear and Equipment Sales by Region

+357 96 030922
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(2020-2025) & (K Units)
Table 53. Middle East and Africa Hiking Gear and Equipment Market Size by Region (2020-2025) & (M USD)
Table 54. Global Hiking Gear and Equipment Production (K Units) by Region(2020-2025)
Table 55. Global Hiking Gear and Equipment Revenue (US$ Million) by Region (2020-2025)
Table 56. Global Hiking Gear and Equipment Revenue Market Share by Region (2020-2025)
Table 57. Global Hiking Gear and Equipment Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Hiking Gear and Equipment Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Hiking Gear and Equipment Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Hiking Gear and Equipment Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Hiking Gear and Equipment Production (K Units), Revenue (US$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 62. The North Face Basic Information
Table 63. The North Face Hiking Gear and Equipment Product Overview
Table 64. The North Face Hiking Gear and Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 65. The North Face Business Overview
Table 66. The North Face SWOT Analysis
Table 67. The North Face Recent Developments
Table 68. Marmont Mountain Basic Information
Table 69. Marmont Mountain Hiking Gear and Equipment Product Overview
Table 70. Marmont Mountain Hiking Gear and Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 71. Marmont Mountain Business Overview
Table 72. Marmont Mountain SWOT Analysis
Table 73. Marmont Mountain Recent Developments
Table 74. Black Diamond Basic Information
Table 75. Black Diamond Hiking Gear and Equipment Product Overview
Table 76. Black Diamond Hiking Gear and Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 77. Black Diamond Business Overview
Table 78. Black Diamond SWOT Analysis

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Table 79. Black Diamond Recent Developments
Table 80. Arc'teryx Basic Information
Table 81. Arc'teryx Hiking Gear and Equipment Product Overview
Table 82. Arc'teryx Hiking Gear and Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 83. Arc'teryx Business Overview
Table 84. Arc'teryx Recent Developments
Table 85. Marmot Basic Information
Table 86. Marmot Hiking Gear and Equipment Product Overview
Table 87. Marmot Hiking Gear and Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Marmot Business Overview
Table 89. Marmot Recent Developments
Table 90. Mountain Hardwear Basic Information
Table 91. Mountain Hardwear Hiking Gear and Equipment Product Overview
Table 92. Mountain Hardwear Hiking Gear and Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Mountain Hardwear Business Overview
Table 94. Mountain Hardwear Recent Developments
Table 95. Kelty Basic Information
Table 96. Kelty Hiking Gear and Equipment Product Overview
Table 97. Kelty Hiking Gear and Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Kelty Business Overview
Table 99. Kelty Recent Developments
Table 100. MontBell Basic Information
Table 101. MontBell Hiking Gear and Equipment Product Overview
Table 102. MontBell Hiking Gear and Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. MontBell Business Overview
Table 104. MontBell Recent Developments
Table 105. AMG Group Basic Information
Table 106. AMG Group Hiking Gear and Equipment Product Overview
Table 107. AMG Group Hiking Gear and Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. AMG Group Business Overview
Table 109. AMG Group Recent Developments
Table 110. Big Agnes Basic Information
Table 111. Big Agnes Hiking Gear and Equipment Product Overview

+357 96 030922
info@marketpublishers.com

Table 112. Big Agnes Hiking Gear and Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Big Agnes Business Overview
Table 114. Big Agnes Recent Developments
Table 115. Sierra Designs Basic Information
Table 116. Sierra Designs Hiking Gear and Equipment Product Overview
Table 117. Sierra Designs Hiking Gear and Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Sierra Designs Business Overview
Table 119. Sierra Designs Recent Developments
Table 120. Force Ten Basic Information
Table 121. Force Ten Hiking Gear and Equipment Product Overview
Table 122. Force Ten Hiking Gear and Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. Force Ten Business Overview
Table 124. Force Ten Recent Developments
Table 125. Skandika Basic Information
Table 126. Skandika Hiking Gear and Equipment Product Overview
Table 127. Skandika Hiking Gear and Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 128. Skandika Business Overview
Table 129. Skandika Recent Developments
Table 130. Snugpak Basic Information
Table 131. Snugpak Hiking Gear and Equipment Product Overview
Table 132. Snugpak Hiking Gear and Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 133. Snugpak Business Overview
Table 134. Snugpak Recent Developments
Table 135. Paddy Pallin Basic Information
Table 136. Paddy Pallin Hiking Gear and Equipment Product Overview
Table 137. Paddy Pallin Hiking Gear and Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 138. Paddy Pallin Business Overview
Table 139. Paddy Pallin Recent Developments
Table 140. Global Hiking Gear and Equipment Sales Forecast by Region (2026-2035) & (K Units)
Table 141. Global Hiking Gear and Equipment Market Size Forecast by Region (2026-2035) & (M USD)
Table 142. North America Hiking Gear and Equipment Sales Forecast by Country

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(2026-2035) & (K Units)
Table 143. North America Hiking Gear and Equipment Market Size Forecast by Country (2026-2035) & (M USD)
Table 144. Europe Hiking Gear and Equipment Sales Forecast by Country (2026-2035) & (K Units)
Table 145. Europe Hiking Gear and Equipment Market Size Forecast by Country (2026-2035) & (M USD)
Table 146. Asia Pacific Hiking Gear and Equipment Sales Forecast by Region (2026-2035) & (K Units)
Table 147. Asia Pacific Hiking Gear and Equipment Market Size Forecast by Region (2026-2035) & (M USD)
Table 148. South America Hiking Gear and Equipment Sales Forecast by Country (2026-2035) & (K Units)
Table 149. South America Hiking Gear and Equipment Market Size Forecast by Country (2026-2035) & (M USD)
Table 150. Middle East and Africa Hiking Gear and Equipment Sales Forecast by Country (2026-2035) & (Units)
Table 151. Middle East and Africa Hiking Gear and Equipment Market Size Forecast by Country (2026-2035) & (M USD)
Table 152. Global Hiking Gear and Equipment Sales Forecast by Type (2026-2035) & (K Units)
Table 153. Global Hiking Gear and Equipment Market Size Forecast by Type (2026-2035) & (M USD)
Table 154. Global Hiking Gear and Equipment Price Forecast by Type (2026-2035) & (USD/Unit)
Table 155. Global Hiking Gear and Equipment Sales (K Units) Forecast by Application (2026-2035)
Table 156. Global Hiking Gear and Equipment Market Size Forecast by Application (2026-2035) & (M USD)

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List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Hiking Gear and Equipment
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global Hiking Gear and Equipment Market Size (M USD), 2025-2035
Figure 5. Global Hiking Gear and Equipment Market Size (M USD) (2020-2035)
Figure 6. Global Hiking Gear and Equipment Sales (K Units) & (2020-2035)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. Hiking Gear and Equipment Market Size by Country (M USD)
Figure 11. Company Assessment Quadrant
Figure 12. Global Hiking Gear and Equipment Product Life Cycle
Figure 13. Hiking Gear and Equipment Sales Share by Manufacturers in 2025
Figure 14. Global Hiking Gear and Equipment Revenue Share by Manufacturers in 2025
Figure 15. Hiking Gear and Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
Figure 16. Global Market Hiking Gear and Equipment Average Price (USD/Unit) of Key Manufacturers in 2025
Figure 17. The Global 5 and 10 Largest Players: Market Share by Hiking Gear and Equipment Revenue in 2025
Figure 18. Industry Chain Map of Hiking Gear and Equipment
Figure 19. Global Hiking Gear and Equipment Market PEST Analysis
Figure 20. Global Hiking Gear and Equipment Market Porter's Five Forces Analysis
Figure 21. Global Merchandise Trade as a Percentage Of GDP
Figure 22. US - Imports of Goods by Country
Figure 23. China Exports by Country
Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 26. Global Hiking Gear and Equipment Market Share by Type
Figure 27. Sales Market Share of Hiking Gear and Equipment by Type (2020-2025)
Figure 28. Sales Market Share of Hiking Gear and Equipment by Type in 2025
Figure 29. Market Share of Hiking Gear and Equipment by Type (2020-2025)
Figure 30. Market Share of Hiking Gear and Equipment by Type in 2025
Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

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Figure 32. Global Hiking Gear and Equipment Market Share by Application
Figure 33. Global Hiking Gear and Equipment Sales Market Share by Application (2020-2025)
Figure 34. Global Hiking Gear and Equipment Sales Market Share by Application in 2025
Figure 35. Global Hiking Gear and Equipment Market Share by Application (2020-2025)
Figure 36. Global Hiking Gear and Equipment Market Share by Application in 2025
Figure 37. Global Hiking Gear and Equipment Sales Growth Rate by Application (2020-2025)
Figure 38. Global Hiking Gear and Equipment Sales Market Share by Region (2020-2025)
Figure 39. Global Hiking Gear and Equipment Market Size by Region (2020-2025)
Figure 40. North America Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 41. North America Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 42. North America Hiking Gear and Equipment Sales Market Share by Country in 2024
Figure 43. North America Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 44. North America Hiking Gear and Equipment Market Size by Country in 2024
Figure 45. U.S. Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 46. U.S. Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 47. Canada Hiking Gear and Equipment Sales (K Units) and Growth Rate (2020-2025)
Figure 48. Canada Hiking Gear and Equipment Market Size (M USD) and Growth Rate (2020-2025)
Figure 49. Mexico Hiking Gear and Equipment Sales (Units) and Growth Rate (2020-2025)
Figure 50. Mexico Hiking Gear and Equipment Market Size (Units) and Growth Rate (2020-2025)
Figure 51. Europe Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 52. Europe Hiking Gear and Equipment Sales Market Share by Country in 2024
Figure 53. Europe Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 54. Europe Hiking Gear and Equipment Market Size by Country in 2024

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Figure 55. Germany Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 56. Germany Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 57. France Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 58. France Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 59. U.K. Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 60. U.K. Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 61. Italy Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 62. Italy Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 63. Spain Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 64. Spain Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 65. Asia Pacific Hiking Gear and Equipment Sales and Growth Rate (K Units)
Figure 66. Asia Pacific Hiking Gear and Equipment Sales Market Share by Region in 2024
Figure 67. Asia Pacific Hiking Gear and Equipment Market Size by Region in 2024
Figure 68. China Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 69. China Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 70. Japan Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 71. Japan Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 72. South Korea Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 73. South Korea Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 74. India Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 75. India Hiking Gear and Equipment Market Size and Growth Rate (2020-2025)

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& (M USD)
Figure 76. Southeast Asia Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 77. Southeast Asia Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 78. South America Hiking Gear and Equipment Sales and Growth Rate (K Units)
Figure 79. South America Hiking Gear and Equipment Sales Market Share by Country in 2024
Figure 80. South America Hiking Gear and Equipment Market Size and Growth Rate (M USD)
Figure 81. South America Hiking Gear and Equipment Market Size by Country in 2024
Figure 82. Brazil Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 83. Brazil Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 84. Argentina Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 85. Argentina Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 86. Columbia Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 87. Columbia Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 88. Middle East and Africa Hiking Gear and Equipment Sales and Growth Rate (K Units)
Figure 89. Middle East and Africa Hiking Gear and Equipment Sales Market Share by Region in 2024
Figure 90. Middle East and Africa Hiking Gear and Equipment Market Size and Growth Rate (M USD)
Figure 91. Middle East and Africa Hiking Gear and Equipment Market Size by Region in 2024
Figure 92. Saudi Arabia Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 93. Saudi Arabia Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 94. UAE Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 95. UAE Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)

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Figure 96. Egypt Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 97. Egypt Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 98. Nigeria Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 99. Nigeria Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 100. South Africa Hiking Gear and Equipment Sales and Growth Rate (2020-2025) & (K Units)
Figure 101. South Africa Hiking Gear and Equipment Market Size and Growth Rate (2020-2025) & (M USD)
Figure 102. Global Hiking Gear and Equipment Production Market Share by Region (2020-2025)
Figure 103. North America Hiking Gear and Equipment Production (K Units) Growth Rate (2020-2025)
Figure 104. Europe Hiking Gear and Equipment Production (K Units) Growth Rate (2020-2025)
Figure 105. Japan Hiking Gear and Equipment Production (K Units) Growth Rate (2020-2025)
Figure 106. China Hiking Gear and Equipment Production (K Units) Growth Rate (2020-2025)
Figure 107. Global Hiking Gear and Equipment Sales Forecast by Volume (2020-2035) & (K Units)
Figure 108. Global Hiking Gear and Equipment Market Size Forecast by Value (2020-2035) & (M USD)
Figure 109. Global Hiking Gear and Equipment Sales Market Share Forecast by Type (2026-2035)
Figure 110. Global Hiking Gear and Equipment Market Share Forecast by Type (2026-2035)
Figure 111. Global Hiking Gear and Equipment Sales Forecast by Application (2026-2035)
Figure 112. Global Hiking Gear and Equipment Market Share Forecast by Application (2026-2035)

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