

# Global Hiking Apparel Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Hiking Apparel market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Hiking Apparel Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Hiking Apparel market in any manner.

### Global Hiking Apparel Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Addidas

Nike

Mammut

Haglofs

Patagonia

Marmot

KLATTERMUSEN

Columbia

The North Face

SALEWA

BLACKYAK

Decathlon

Toread

Market Segmentation (by Type)

Base Layers

Mid Layers

Outer Layers

Other

Market Segmentation (by Application)

Men

Women

Kids

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Hiking Apparel Market

Overview of the regional outlook of the Hiking Apparel Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Hiking Apparel Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Hiking Apparel
- 1.2 Key Market Segments
  - 1.2.1 Hiking Apparel Segment by Type
  - 1.2.2 Hiking Apparel Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 HIKING APPAREL MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Hiking Apparel Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Hiking Apparel Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 HIKING APPAREL MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Hiking Apparel Sales by Manufacturers (2019-2024)
- 3.2 Global Hiking Apparel Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Hiking Apparel Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Hiking Apparel Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Hiking Apparel Sales Sites, Area Served, Product Type
- 3.6 Hiking Apparel Market Competitive Situation and Trends
  - 3.6.1 Hiking Apparel Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Hiking Apparel Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 HIKING APPAREL INDUSTRY CHAIN ANALYSIS**

- 4.1 Hiking Apparel Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF HIKING APPAREL MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 HIKING APPAREL MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Hiking Apparel Sales Market Share by Type (2019-2024)
- 6.3 Global Hiking Apparel Market Size Market Share by Type (2019-2024)
- 6.4 Global Hiking Apparel Price by Type (2019-2024)

## **7 HIKING APPAREL MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Hiking Apparel Market Sales by Application (2019-2024)
- 7.3 Global Hiking Apparel Market Size (M USD) by Application (2019-2024)
- 7.4 Global Hiking Apparel Sales Growth Rate by Application (2019-2024)

## **8 HIKING APPAREL MARKET SEGMENTATION BY REGION**

- 8.1 Global Hiking Apparel Sales by Region
  - 8.1.1 Global Hiking Apparel Sales by Region
  - 8.1.2 Global Hiking Apparel Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Hiking Apparel Sales by Country
  - 8.2.2 U.S.



8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Hiking Apparel Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Hiking Apparel Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Hiking Apparel Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Hiking Apparel Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Addidas

9.1.1 Addidas Hiking Apparel Basic Information

9.1.2 Addidas Hiking Apparel Product Overview

9.1.3 Addidas Hiking Apparel Product Market Performance

9.1.4 Addidas Business Overview

9.1.5 Addidas Hiking Apparel SWOT Analysis

9.1.6 Addidas Recent Developments

9.2 Nike

- 9.2.1 Nike Hiking Apparel Basic Information
- 9.2.2 Nike Hiking Apparel Product Overview
- 9.2.3 Nike Hiking Apparel Product Market Performance
- 9.2.4 Nike Business Overview
- 9.2.5 Nike Hiking Apparel SWOT Analysis
- 9.2.6 Nike Recent Developments
- 9.3 Mammut
  - 9.3.1 Mammut Hiking Apparel Basic Information
  - 9.3.2 Mammut Hiking Apparel Product Overview
  - 9.3.3 Mammut Hiking Apparel Product Market Performance
  - 9.3.4 Mammut Hiking Apparel SWOT Analysis
  - 9.3.5 Mammut Business Overview
  - 9.3.6 Mammut Recent Developments
- 9.4 Haglofs
  - 9.4.1 Haglofs Hiking Apparel Basic Information
  - 9.4.2 Haglofs Hiking Apparel Product Overview
  - 9.4.3 Haglofs Hiking Apparel Product Market Performance
  - 9.4.4 Haglofs Business Overview
  - 9.4.5 Haglofs Recent Developments
- 9.5 Patagonia
  - 9.5.1 Patagonia Hiking Apparel Basic Information
  - 9.5.2 Patagonia Hiking Apparel Product Overview
  - 9.5.3 Patagonia Hiking Apparel Product Market Performance
  - 9.5.4 Patagonia Business Overview
  - 9.5.5 Patagonia Recent Developments
- 9.6 Marmot
  - 9.6.1 Marmot Hiking Apparel Basic Information
  - 9.6.2 Marmot Hiking Apparel Product Overview
  - 9.6.3 Marmot Hiking Apparel Product Market Performance
  - 9.6.4 Marmot Business Overview
  - 9.6.5 Marmot Recent Developments
- 9.7 KLATTERMUSEN
  - 9.7.1 KLATTERMUSEN Hiking Apparel Basic Information
  - 9.7.2 KLATTERMUSEN Hiking Apparel Product Overview
  - 9.7.3 KLATTERMUSEN Hiking Apparel Product Market Performance
  - 9.7.4 KLATTERMUSEN Business Overview
  - 9.7.5 KLATTERMUSEN Recent Developments
- 9.8 Columbia
  - 9.8.1 Columbia Hiking Apparel Basic Information

- 9.8.2 Columbia Hiking Apparel Product Overview
- 9.8.3 Columbia Hiking Apparel Product Market Performance
- 9.8.4 Columbia Business Overview
- 9.8.5 Columbia Recent Developments
- 9.9 The North Face
  - 9.9.1 The North Face Hiking Apparel Basic Information
  - 9.9.2 The North Face Hiking Apparel Product Overview
  - 9.9.3 The North Face Hiking Apparel Product Market Performance
  - 9.9.4 The North Face Business Overview
  - 9.9.5 The North Face Recent Developments
- 9.10 SALEWA
  - 9.10.1 SALEWA Hiking Apparel Basic Information
  - 9.10.2 SALEWA Hiking Apparel Product Overview
  - 9.10.3 SALEWA Hiking Apparel Product Market Performance
  - 9.10.4 SALEWA Business Overview
  - 9.10.5 SALEWA Recent Developments
- 9.11 BLACKYAK
  - 9.11.1 BLACKYAK Hiking Apparel Basic Information
  - 9.11.2 BLACKYAK Hiking Apparel Product Overview
  - 9.11.3 BLACKYAK Hiking Apparel Product Market Performance
  - 9.11.4 BLACKYAK Business Overview
  - 9.11.5 BLACKYAK Recent Developments
- 9.12 Decathlon
  - 9.12.1 Decathlon Hiking Apparel Basic Information
  - 9.12.2 Decathlon Hiking Apparel Product Overview
  - 9.12.3 Decathlon Hiking Apparel Product Market Performance
  - 9.12.4 Decathlon Business Overview
  - 9.12.5 Decathlon Recent Developments
- 9.13 Toread
  - 9.13.1 Toread Hiking Apparel Basic Information
  - 9.13.2 Toread Hiking Apparel Product Overview
  - 9.13.3 Toread Hiking Apparel Product Market Performance
  - 9.13.4 Toread Business Overview
  - 9.13.5 Toread Recent Developments

## **10 HIKING APPAREL MARKET FORECAST BY REGION**

- 10.1 Global Hiking Apparel Market Size Forecast
- 10.2 Global Hiking Apparel Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Hiking Apparel Market Size Forecast by Country
- 10.2.3 Asia Pacific Hiking Apparel Market Size Forecast by Region
- 10.2.4 South America Hiking Apparel Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Hiking Apparel by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Hiking Apparel Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Hiking Apparel by Type (2025-2030)
  - 11.1.2 Global Hiking Apparel Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Hiking Apparel by Type (2025-2030)
- 11.2 Global Hiking Apparel Market Forecast by Application (2025-2030)
  - 11.2.1 Global Hiking Apparel Sales (K Units) Forecast by Application
  - 11.2.2 Global Hiking Apparel Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Hiking Apparel Market Size Comparison by Region (M USD)
- Table 5. Global Hiking Apparel Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Hiking Apparel Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Hiking Apparel Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Hiking Apparel Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Hiking Apparel as of 2022)
- Table 10. Global Market Hiking Apparel Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Hiking Apparel Sales Sites and Area Served
- Table 12. Manufacturers Hiking Apparel Product Type
- Table 13. Global Hiking Apparel Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Hiking Apparel
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Hiking Apparel Market Challenges
- Table 22. Global Hiking Apparel Sales by Type (K Units)
- Table 23. Global Hiking Apparel Market Size by Type (M USD)
- Table 24. Global Hiking Apparel Sales (K Units) by Type (2019-2024)
- Table 25. Global Hiking Apparel Sales Market Share by Type (2019-2024)
- Table 26. Global Hiking Apparel Market Size (M USD) by Type (2019-2024)
- Table 27. Global Hiking Apparel Market Size Share by Type (2019-2024)
- Table 28. Global Hiking Apparel Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Hiking Apparel Sales (K Units) by Application
- Table 30. Global Hiking Apparel Market Size by Application
- Table 31. Global Hiking Apparel Sales by Application (2019-2024) & (K Units)
- Table 32. Global Hiking Apparel Sales Market Share by Application (2019-2024)

- Table 33. Global Hiking Apparel Sales by Application (2019-2024) & (M USD)
- Table 34. Global Hiking Apparel Market Share by Application (2019-2024)
- Table 35. Global Hiking Apparel Sales Growth Rate by Application (2019-2024)
- Table 36. Global Hiking Apparel Sales by Region (2019-2024) & (K Units)
- Table 37. Global Hiking Apparel Sales Market Share by Region (2019-2024)
- Table 38. North America Hiking Apparel Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Hiking Apparel Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Hiking Apparel Sales by Region (2019-2024) & (K Units)
- Table 41. South America Hiking Apparel Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Hiking Apparel Sales by Region (2019-2024) & (K Units)
- Table 43. Addidas Hiking Apparel Basic Information
- Table 44. Addidas Hiking Apparel Product Overview
- Table 45. Addidas Hiking Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Addidas Business Overview
- Table 47. Addidas Hiking Apparel SWOT Analysis
- Table 48. Addidas Recent Developments
- Table 49. Nike Hiking Apparel Basic Information
- Table 50. Nike Hiking Apparel Product Overview
- Table 51. Nike Hiking Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Nike Business Overview
- Table 53. Nike Hiking Apparel SWOT Analysis
- Table 54. Nike Recent Developments
- Table 55. Mammut Hiking Apparel Basic Information
- Table 56. Mammut Hiking Apparel Product Overview
- Table 57. Mammut Hiking Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Mammut Hiking Apparel SWOT Analysis
- Table 59. Mammut Business Overview
- Table 60. Mammut Recent Developments
- Table 61. Haglofs Hiking Apparel Basic Information
- Table 62. Haglofs Hiking Apparel Product Overview
- Table 63. Haglofs Hiking Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Haglofs Business Overview
- Table 65. Haglofs Recent Developments
- Table 66. Patagonia Hiking Apparel Basic Information



- Table 67. Patagonia Hiking Apparel Product Overview
- Table 68. Patagonia Hiking Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Patagonia Business Overview
- Table 70. Patagonia Recent Developments
- Table 71. Marmot Hiking Apparel Basic Information
- Table 72. Marmot Hiking Apparel Product Overview
- Table 73. Marmot Hiking Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Marmot Business Overview
- Table 75. Marmot Recent Developments
- Table 76. KLATTERMUSEN Hiking Apparel Basic Information
- Table 77. KLATTERMUSEN Hiking Apparel Product Overview
- Table 78. KLATTERMUSEN Hiking Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. KLATTERMUSEN Business Overview
- Table 80. KLATTERMUSEN Recent Developments
- Table 81. Columbia Hiking Apparel Basic Information
- Table 82. Columbia Hiking Apparel Product Overview
- Table 83. Columbia Hiking Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Columbia Business Overview
- Table 85. Columbia Recent Developments
- Table 86. The North Face Hiking Apparel Basic Information
- Table 87. The North Face Hiking Apparel Product Overview
- Table 88. The North Face Hiking Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. The North Face Business Overview
- Table 90. The North Face Recent Developments
- Table 91. SALEWA Hiking Apparel Basic Information
- Table 92. SALEWA Hiking Apparel Product Overview
- Table 93. SALEWA Hiking Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. SALEWA Business Overview
- Table 95. SALEWA Recent Developments
- Table 96. BLACKYAK Hiking Apparel Basic Information
- Table 97. BLACKYAK Hiking Apparel Product Overview
- Table 98. BLACKYAK Hiking Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. BLACKYAK Business Overview
- Table 100. BLACKYAK Recent Developments
- Table 101. Decathlon Hiking Apparel Basic Information
- Table 102. Decathlon Hiking Apparel Product Overview
- Table 103. Decathlon Hiking Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Decathlon Business Overview
- Table 105. Decathlon Recent Developments
- Table 106. Tread Hiking Apparel Basic Information
- Table 107. Tread Hiking Apparel Product Overview
- Table 108. Tread Hiking Apparel Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Tread Business Overview
- Table 110. Tread Recent Developments
- Table 111. Global Hiking Apparel Sales Forecast by Region (2025-2030) & (K Units)
- Table 112. Global Hiking Apparel Market Size Forecast by Region (2025-2030) & (M USD)
- Table 113. North America Hiking Apparel Sales Forecast by Country (2025-2030) & (K Units)
- Table 114. North America Hiking Apparel Market Size Forecast by Country (2025-2030) & (M USD)
- Table 115. Europe Hiking Apparel Sales Forecast by Country (2025-2030) & (K Units)
- Table 116. Europe Hiking Apparel Market Size Forecast by Country (2025-2030) & (M USD)
- Table 117. Asia Pacific Hiking Apparel Sales Forecast by Region (2025-2030) & (K Units)
- Table 118. Asia Pacific Hiking Apparel Market Size Forecast by Region (2025-2030) & (M USD)
- Table 119. South America Hiking Apparel Sales Forecast by Country (2025-2030) & (K Units)
- Table 120. South America Hiking Apparel Market Size Forecast by Country (2025-2030) & (M USD)
- Table 121. Middle East and Africa Hiking Apparel Consumption Forecast by Country (2025-2030) & (Units)
- Table 122. Middle East and Africa Hiking Apparel Market Size Forecast by Country (2025-2030) & (M USD)
- Table 123. Global Hiking Apparel Sales Forecast by Type (2025-2030) & (K Units)
- Table 124. Global Hiking Apparel Market Size Forecast by Type (2025-2030) & (M USD)



Table 125. Global Hiking Apparel Price Forecast by Type (2025-2030) & (USD/Unit)

Table 126. Global Hiking Apparel Sales (K Units) Forecast by Application (2025-2030)

Table 127. Global Hiking Apparel Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Hiking Apparel
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Hiking Apparel Market Size (M USD), 2019-2030
- Figure 5. Global Hiking Apparel Market Size (M USD) (2019-2030)
- Figure 6. Global Hiking Apparel Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Hiking Apparel Market Size by Country (M USD)
- Figure 11. Hiking Apparel Sales Share by Manufacturers in 2023
- Figure 12. Global Hiking Apparel Revenue Share by Manufacturers in 2023
- Figure 13. Hiking Apparel Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Hiking Apparel Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Hiking Apparel Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Hiking Apparel Market Share by Type
- Figure 18. Sales Market Share of Hiking Apparel by Type (2019-2024)
- Figure 19. Sales Market Share of Hiking Apparel by Type in 2023
- Figure 20. Market Size Share of Hiking Apparel by Type (2019-2024)
- Figure 21. Market Size Market Share of Hiking Apparel by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Hiking Apparel Market Share by Application
- Figure 24. Global Hiking Apparel Sales Market Share by Application (2019-2024)
- Figure 25. Global Hiking Apparel Sales Market Share by Application in 2023
- Figure 26. Global Hiking Apparel Market Share by Application (2019-2024)
- Figure 27. Global Hiking Apparel Market Share by Application in 2023
- Figure 28. Global Hiking Apparel Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Hiking Apparel Sales Market Share by Region (2019-2024)
- Figure 30. North America Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Hiking Apparel Sales Market Share by Country in 2023

- Figure 32. U.S. Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Hiking Apparel Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Hiking Apparel Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Hiking Apparel Sales Market Share by Country in 2023
- Figure 37. Germany Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Hiking Apparel Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Hiking Apparel Sales Market Share by Region in 2023
- Figure 44. China Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Hiking Apparel Sales and Growth Rate (K Units)
- Figure 50. South America Hiking Apparel Sales Market Share by Country in 2023
- Figure 51. Brazil Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Hiking Apparel Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Hiking Apparel Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Hiking Apparel Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Hiking Apparel Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Hiking Apparel Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Hiking Apparel Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Hiking Apparel Market Share Forecast by Type (2025-2030)
- Figure 65. Global Hiking Apparel Sales Forecast by Application (2025-2030)
- Figure 66. Global Hiking Apparel Market Share Forecast by Application (2025-2030)

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