

Global High-viscosity and Low-viscosity PVB Resins Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

The full name of PVB is polyvinyl butyral, abbreviated as PVB resin. PVB molecules contain long branched chains, which have good flexibility, excellent transparency, strong adhesion, good light resistance, heat resistance, cold resistance, water resistance, film-forming, solubility, miscibility, high tensile strength and impact resistance etc. Sometimes PVB resin exists in the form of polymer solution, which is widely used for coatings, adhesives, ceramic color film, vacuum aluminum foil, electrical materials, glass steel products, fabric treatment agent, engineering plastics and other fields; and it is a kind of synthetic resin material with a broad prospect for application.

The global High-viscosity and Low-viscosity PVB Resins market size was estimated at USD 1151 million in 2023 and is projected to reach USD 1742.14 million by 2030, exhibiting a CAGR of 6.10% during the forecast period.

North America High-viscosity and Low-viscosity PVB Resins market size was USD 299.92 million in 2023, at a CAGR of 5.23% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global High-viscosity and Low-viscosity PVB Resins market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and

strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global High-viscosity and Low-viscosity PVB Resins Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the High-viscosity and Low-viscosity PVB Resins market in any manner.

Global High-viscosity and Low-viscosity PVB Resins Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Eastman Chemical

Kuraray

Sekisui Chemicals

ChangChun Group

Kingboard Chemical Holdings

Huakai Plastic

Zhejiang Decent Plastic

Wanwei Group

Sichuan EM Technology

Xinfu Pharm

Qingdao Haocheng

Longcheng High-tech Material

Guangda Bingfeng

Meibang Resin Technology

Market Segmentation (by Type)

High-viscosity PVB Resin

Low-viscosity PVB Resin

Market Segmentation (by Application)

Automotive

Architectural

Photovoltaic

Paints, Glues, Ink

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the High-viscosity and Low-viscosity PVB Resins Market

Overview of the regional outlook of the High-viscosity and Low-viscosity PVB Resins Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the High-viscosity and Low-viscosity PVB Resins Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of High-viscosity and Low-viscosity PVB Resins

1.2 Key Market Segments

1.2.1 High-viscosity and Low-viscosity PVB Resins Segment by Type

1.2.2 High-viscosity and Low-viscosity PVB Resins Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 HIGH-VISCOSITY AND LOW-VISCOSITY PVB RESINS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global High-viscosity and Low-viscosity PVB Resins Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global High-viscosity and Low-viscosity PVB Resins Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 HIGH-VISCOSITY AND LOW-VISCOSITY PVB RESINS MARKET COMPETITIVE LANDSCAPE

3.1 Global High-viscosity and Low-viscosity PVB Resins Sales by Manufacturers (2019-2024)

3.2 Global High-viscosity and Low-viscosity PVB Resins Revenue Market Share by Manufacturers (2019-2024)

3.3 High-viscosity and Low-viscosity PVB Resins Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global High-viscosity and Low-viscosity PVB Resins Average Price by Manufacturers (2019-2024)

3.5 Manufacturers High-viscosity and Low-viscosity PVB Resins Sales Sites, Area Served, Product Type

3.6 High-viscosity and Low-viscosity PVB Resins Market Competitive Situation and Trends

3.6.1 High-viscosity and Low-viscosity PVB Resins Market Concentration Rate

3.6.2 Global 5 and 10 Largest High-viscosity and Low-viscosity PVB Resins Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 HIGH-VISCOSITY AND LOW-VISCOSITY PVB RESINS INDUSTRY CHAIN ANALYSIS

4.1 High-viscosity and Low-viscosity PVB Resins Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HIGH-VISCOSITY AND LOW-VISCOSITY PVB RESINS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 HIGH-VISCOSITY AND LOW-VISCOSITY PVB RESINS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global High-viscosity and Low-viscosity PVB Resins Sales Market Share by Type (2019-2024)

6.3 Global High-viscosity and Low-viscosity PVB Resins Market Size Market Share by Type (2019-2024)

6.4 Global High-viscosity and Low-viscosity PVB Resins Price by Type (2019-2024)

7 HIGH-VISCOSITY AND LOW-VISCOSITY PVB RESINS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global High-viscosity and Low-viscosity PVB Resins Market Sales by Application (2019-2024)
- 7.3 Global High-viscosity and Low-viscosity PVB Resins Market Size (M USD) by Application (2019-2024)
- 7.4 Global High-viscosity and Low-viscosity PVB Resins Sales Growth Rate by Application (2019-2024)

8 HIGH-VISCOSITY AND LOW-VISCOSITY PVB RESINS MARKET SEGMENTATION BY REGION

- 8.1 Global High-viscosity and Low-viscosity PVB Resins Sales by Region
 - 8.1.1 Global High-viscosity and Low-viscosity PVB Resins Sales by Region
 - 8.1.2 Global High-viscosity and Low-viscosity PVB Resins Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America High-viscosity and Low-viscosity PVB Resins Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe High-viscosity and Low-viscosity PVB Resins Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific High-viscosity and Low-viscosity PVB Resins Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America High-viscosity and Low-viscosity PVB Resins Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa High-viscosity and Low-viscosity PVB Resins Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Eastman Chemical

9.1.1 Eastman Chemical High-viscosity and Low-viscosity PVB Resins Basic Information

9.1.2 Eastman Chemical High-viscosity and Low-viscosity PVB Resins Product Overview

9.1.3 Eastman Chemical High-viscosity and Low-viscosity PVB Resins Product Market Performance

9.1.4 Eastman Chemical Business Overview

9.1.5 Eastman Chemical High-viscosity and Low-viscosity PVB Resins SWOT Analysis

9.1.6 Eastman Chemical Recent Developments

9.2 Kuraray

9.2.1 Kuraray High-viscosity and Low-viscosity PVB Resins Basic Information

9.2.2 Kuraray High-viscosity and Low-viscosity PVB Resins Product Overview

9.2.3 Kuraray High-viscosity and Low-viscosity PVB Resins Product Market Performance

9.2.4 Kuraray Business Overview

9.2.5 Kuraray High-viscosity and Low-viscosity PVB Resins SWOT Analysis

9.2.6 Kuraray Recent Developments

9.3 Sekisui Chemicals

9.3.1 Sekisui Chemicals High-viscosity and Low-viscosity PVB Resins Basic Information

9.3.2 Sekisui Chemicals High-viscosity and Low-viscosity PVB Resins Product Overview

9.3.3 Sekisui Chemicals High-viscosity and Low-viscosity PVB Resins Product Market Performance

- 9.3.4 Sekisui Chemicals High-viscosity and Low-viscosity PVB Resins SWOT Analysis
- 9.3.5 Sekisui Chemicals Business Overview
- 9.3.6 Sekisui Chemicals Recent Developments
- 9.4 ChangChun Group
 - 9.4.1 ChangChun Group High-viscosity and Low-viscosity PVB Resins Basic Information
 - 9.4.2 ChangChun Group High-viscosity and Low-viscosity PVB Resins Product Overview
 - 9.4.3 ChangChun Group High-viscosity and Low-viscosity PVB Resins Product Market Performance
 - 9.4.4 ChangChun Group Business Overview
 - 9.4.5 ChangChun Group Recent Developments
- 9.5 Kingboard Chemical Holdings
 - 9.5.1 Kingboard Chemical Holdings High-viscosity and Low-viscosity PVB Resins Basic Information
 - 9.5.2 Kingboard Chemical Holdings High-viscosity and Low-viscosity PVB Resins Product Overview
 - 9.5.3 Kingboard Chemical Holdings High-viscosity and Low-viscosity PVB Resins Product Market Performance
 - 9.5.4 Kingboard Chemical Holdings Business Overview
 - 9.5.5 Kingboard Chemical Holdings Recent Developments
- 9.6 Huakai Plastic
 - 9.6.1 Huakai Plastic High-viscosity and Low-viscosity PVB Resins Basic Information
 - 9.6.2 Huakai Plastic High-viscosity and Low-viscosity PVB Resins Product Overview
 - 9.6.3 Huakai Plastic High-viscosity and Low-viscosity PVB Resins Product Market Performance
 - 9.6.4 Huakai Plastic Business Overview
 - 9.6.5 Huakai Plastic Recent Developments
- 9.7 Zhejiang Decent Plastic
 - 9.7.1 Zhejiang Decent Plastic High-viscosity and Low-viscosity PVB Resins Basic Information
 - 9.7.2 Zhejiang Decent Plastic High-viscosity and Low-viscosity PVB Resins Product Overview
 - 9.7.3 Zhejiang Decent Plastic High-viscosity and Low-viscosity PVB Resins Product Market Performance
 - 9.7.4 Zhejiang Decent Plastic Business Overview
 - 9.7.5 Zhejiang Decent Plastic Recent Developments
- 9.8 Wanwei Group
 - 9.8.1 Wanwei Group High-viscosity and Low-viscosity PVB Resins Basic Information

- 9.8.2 Wanwei Group High-viscosity and Low-viscosity PVB Resins Product Overview
- 9.8.3 Wanwei Group High-viscosity and Low-viscosity PVB Resins Product Market Performance
- 9.8.4 Wanwei Group Business Overview
- 9.8.5 Wanwei Group Recent Developments
- 9.9 Sichuan EM Technology
 - 9.9.1 Sichuan EM Technology High-viscosity and Low-viscosity PVB Resins Basic Information
 - 9.9.2 Sichuan EM Technology High-viscosity and Low-viscosity PVB Resins Product Overview
 - 9.9.3 Sichuan EM Technology High-viscosity and Low-viscosity PVB Resins Product Market Performance
 - 9.9.4 Sichuan EM Technology Business Overview
 - 9.9.5 Sichuan EM Technology Recent Developments
- 9.10 Xinfu Pharm
 - 9.10.1 Xinfu Pharm High-viscosity and Low-viscosity PVB Resins Basic Information
 - 9.10.2 Xinfu Pharm High-viscosity and Low-viscosity PVB Resins Product Overview
 - 9.10.3 Xinfu Pharm High-viscosity and Low-viscosity PVB Resins Product Market Performance
 - 9.10.4 Xinfu Pharm Business Overview
 - 9.10.5 Xinfu Pharm Recent Developments
- 9.11 Qingdao Haocheng
 - 9.11.1 Qingdao Haocheng High-viscosity and Low-viscosity PVB Resins Basic Information
 - 9.11.2 Qingdao Haocheng High-viscosity and Low-viscosity PVB Resins Product Overview
 - 9.11.3 Qingdao Haocheng High-viscosity and Low-viscosity PVB Resins Product Market Performance
 - 9.11.4 Qingdao Haocheng Business Overview
 - 9.11.5 Qingdao Haocheng Recent Developments
- 9.12 Longcheng High-tech Material
 - 9.12.1 Longcheng High-tech Material High-viscosity and Low-viscosity PVB Resins Basic Information
 - 9.12.2 Longcheng High-tech Material High-viscosity and Low-viscosity PVB Resins Product Overview
 - 9.12.3 Longcheng High-tech Material High-viscosity and Low-viscosity PVB Resins Product Market Performance
 - 9.12.4 Longcheng High-tech Material Business Overview
 - 9.12.5 Longcheng High-tech Material Recent Developments

9.13 Guangda Bingfeng

9.13.1 Guangda Bingfeng High-viscosity and Low-viscosity PVB Resins Basic Information

9.13.2 Guangda Bingfeng High-viscosity and Low-viscosity PVB Resins Product Overview

9.13.3 Guangda Bingfeng High-viscosity and Low-viscosity PVB Resins Product Market Performance

9.13.4 Guangda Bingfeng Business Overview

9.13.5 Guangda Bingfeng Recent Developments

9.14 Meibang Resin Technology

9.14.1 Meibang Resin Technology High-viscosity and Low-viscosity PVB Resins Basic Information

9.14.2 Meibang Resin Technology High-viscosity and Low-viscosity PVB Resins Product Overview

9.14.3 Meibang Resin Technology High-viscosity and Low-viscosity PVB Resins Product Market Performance

9.14.4 Meibang Resin Technology Business Overview

9.14.5 Meibang Resin Technology Recent Developments

10 HIGH-VISCOSITY AND LOW-VISCOSITY PVB RESINS MARKET FORECAST BY REGION

10.1 Global High-viscosity and Low-viscosity PVB Resins Market Size Forecast

10.2 Global High-viscosity and Low-viscosity PVB Resins Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe High-viscosity and Low-viscosity PVB Resins Market Size Forecast by Country

10.2.3 Asia Pacific High-viscosity and Low-viscosity PVB Resins Market Size Forecast by Region

10.2.4 South America High-viscosity and Low-viscosity PVB Resins Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of High-viscosity and Low-viscosity PVB Resins by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global High-viscosity and Low-viscosity PVB Resins Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of High-viscosity and Low-viscosity PVB Resins by

Type (2025-2030)

11.1.2 Global High-viscosity and Low-viscosity PVB Resins Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of High-viscosity and Low-viscosity PVB Resins by Type (2025-2030)

11.2 Global High-viscosity and Low-viscosity PVB Resins Market Forecast by Application (2025-2030)

11.2.1 Global High-viscosity and Low-viscosity PVB Resins Sales (Kilotons) Forecast by Application

11.2.2 Global High-viscosity and Low-viscosity PVB Resins Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. High-viscosity and Low-viscosity PVB Resins Market Size Comparison by Region (M USD)

Table 5. Global High-viscosity and Low-viscosity PVB Resins Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global High-viscosity and Low-viscosity PVB Resins Sales Market Share by Manufacturers (2019-2024)

Table 7. Global High-viscosity and Low-viscosity PVB Resins Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global High-viscosity and Low-viscosity PVB Resins Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in High-viscosity and Low-viscosity PVB Resins as of 2022)

Table 10. Global Market High-viscosity and Low-viscosity PVB Resins Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers High-viscosity and Low-viscosity PVB Resins Sales Sites and Area Served

Table 12. Manufacturers High-viscosity and Low-viscosity PVB Resins Product Type

Table 13. Global High-viscosity and Low-viscosity PVB Resins Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of High-viscosity and Low-viscosity PVB Resins

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. High-viscosity and Low-viscosity PVB Resins Market Challenges

Table 22. Global High-viscosity and Low-viscosity PVB Resins Sales by Type (Kilotons)

Table 23. Global High-viscosity and Low-viscosity PVB Resins Market Size by Type (M USD)

Table 24. Global High-viscosity and Low-viscosity PVB Resins Sales (Kilotons) by Type (2019-2024)

Table 25. Global High-viscosity and Low-viscosity PVB Resins Sales Market Share by Type (2019-2024)

Table 26. Global High-viscosity and Low-viscosity PVB Resins Market Size (M USD) by Type (2019-2024)

Table 27. Global High-viscosity and Low-viscosity PVB Resins Market Size Share by Type (2019-2024)

Table 28. Global High-viscosity and Low-viscosity PVB Resins Price (USD/Ton) by Type (2019-2024)

Table 29. Global High-viscosity and Low-viscosity PVB Resins Sales (Kilotons) by Application

Table 30. Global High-viscosity and Low-viscosity PVB Resins Market Size by Application

Table 31. Global High-viscosity and Low-viscosity PVB Resins Sales by Application (2019-2024) & (Kilotons)

Table 32. Global High-viscosity and Low-viscosity PVB Resins Sales Market Share by Application (2019-2024)

Table 33. Global High-viscosity and Low-viscosity PVB Resins Sales by Application (2019-2024) & (M USD)

Table 34. Global High-viscosity and Low-viscosity PVB Resins Market Share by Application (2019-2024)

Table 35. Global High-viscosity and Low-viscosity PVB Resins Sales Growth Rate by Application (2019-2024)

Table 36. Global High-viscosity and Low-viscosity PVB Resins Sales by Region (2019-2024) & (Kilotons)

Table 37. Global High-viscosity and Low-viscosity PVB Resins Sales Market Share by Region (2019-2024)

Table 38. North America High-viscosity and Low-viscosity PVB Resins Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe High-viscosity and Low-viscosity PVB Resins Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific High-viscosity and Low-viscosity PVB Resins Sales by Region (2019-2024) & (Kilotons)

Table 41. South America High-viscosity and Low-viscosity PVB Resins Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa High-viscosity and Low-viscosity PVB Resins Sales by Region (2019-2024) & (Kilotons)

Table 43. Eastman Chemical High-viscosity and Low-viscosity PVB Resins Basic Information

Table 44. Eastman Chemical High-viscosity and Low-viscosity PVB Resins Product

Overview

Table 45. Eastman Chemical High-viscosity and Low-viscosity PVB Resins Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Eastman Chemical Business Overview

Table 47. Eastman Chemical High-viscosity and Low-viscosity PVB Resins SWOT Analysis

Table 48. Eastman Chemical Recent Developments

Table 49. Kuraray High-viscosity and Low-viscosity PVB Resins Basic Information

Table 50. Kuraray High-viscosity and Low-viscosity PVB Resins Product Overview

Table 51. Kuraray High-viscosity and Low-viscosity PVB Resins Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. Kuraray Business Overview

Table 53. Kuraray High-viscosity and Low-viscosity PVB Resins SWOT Analysis

Table 54. Kuraray Recent Developments

Table 55. Sekisui Chemicals High-viscosity and Low-viscosity PVB Resins Basic Information

Table 56. Sekisui Chemicals High-viscosity and Low-viscosity PVB Resins Product Overview

Table 57. Sekisui Chemicals High-viscosity and Low-viscosity PVB Resins Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Sekisui Chemicals High-viscosity and Low-viscosity PVB Resins SWOT Analysis

Table 59. Sekisui Chemicals Business Overview

Table 60. Sekisui Chemicals Recent Developments

Table 61. ChangChun Group High-viscosity and Low-viscosity PVB Resins Basic Information

Table 62. ChangChun Group High-viscosity and Low-viscosity PVB Resins Product Overview

Table 63. ChangChun Group High-viscosity and Low-viscosity PVB Resins Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. ChangChun Group Business Overview

Table 65. ChangChun Group Recent Developments

Table 66. Kingboard Chemical Holdings High-viscosity and Low-viscosity PVB Resins Basic Information

Table 67. Kingboard Chemical Holdings High-viscosity and Low-viscosity PVB Resins Product Overview

Table 68. Kingboard Chemical Holdings High-viscosity and Low-viscosity PVB Resins Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Kingboard Chemical Holdings Business Overview

Table 70. Kingboard Chemical Holdings Recent Developments

Table 71. Huakai Plastic High-viscosity and Low-viscosity PVB Resins Basic Information

Table 72. Huakai Plastic High-viscosity and Low-viscosity PVB Resins Product Overview

Table 73. Huakai Plastic High-viscosity and Low-viscosity PVB Resins Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Huakai Plastic Business Overview

Table 75. Huakai Plastic Recent Developments

Table 76. Zhejiang Decent Plastic High-viscosity and Low-viscosity PVB Resins Basic Information

Table 77. Zhejiang Decent Plastic High-viscosity and Low-viscosity PVB Resins Product Overview

Table 78. Zhejiang Decent Plastic High-viscosity and Low-viscosity PVB Resins Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. Zhejiang Decent Plastic Business Overview

Table 80. Zhejiang Decent Plastic Recent Developments

Table 81. Wanwei Group High-viscosity and Low-viscosity PVB Resins Basic Information

Table 82. Wanwei Group High-viscosity and Low-viscosity PVB Resins Product Overview

Table 83. Wanwei Group High-viscosity and Low-viscosity PVB Resins Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Wanwei Group Business Overview

Table 85. Wanwei Group Recent Developments

Table 86. Sichuan EM Technology High-viscosity and Low-viscosity PVB Resins Basic Information

Table 87. Sichuan EM Technology High-viscosity and Low-viscosity PVB Resins Product Overview

Table 88. Sichuan EM Technology High-viscosity and Low-viscosity PVB Resins Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Sichuan EM Technology Business Overview

Table 90. Sichuan EM Technology Recent Developments

Table 91. Xinfu Pharm High-viscosity and Low-viscosity PVB Resins Basic Information

Table 92. Xinfu Pharm High-viscosity and Low-viscosity PVB Resins Product Overview

Table 93. Xinfu Pharm High-viscosity and Low-viscosity PVB Resins Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Xinfu Pharm Business Overview

Table 95. Xinfu Pharm Recent Developments

Table 96. Qingdao Haocheng High-viscosity and Low-viscosity PVB Resins Basic Information

Table 97. Qingdao Haocheng High-viscosity and Low-viscosity PVB Resins Product Overview

Table 98. Qingdao Haocheng High-viscosity and Low-viscosity PVB Resins Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. Qingdao Haocheng Business Overview

Table 100. Qingdao Haocheng Recent Developments

Table 101. Longcheng High-tech Material High-viscosity and Low-viscosity PVB Resins Basic Information

Table 102. Longcheng High-tech Material High-viscosity and Low-viscosity PVB Resins Product Overview

Table 103. Longcheng High-tech Material High-viscosity and Low-viscosity PVB Resins Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Longcheng High-tech Material Business Overview

Table 105. Longcheng High-tech Material Recent Developments

Table 106. Guangda Bingfeng High-viscosity and Low-viscosity PVB Resins Basic Information

Table 107. Guangda Bingfeng High-viscosity and Low-viscosity PVB Resins Product Overview

Table 108. Guangda Bingfeng High-viscosity and Low-viscosity PVB Resins Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Guangda Bingfeng Business Overview

Table 110. Guangda Bingfeng Recent Developments

Table 111. Meibang Resin Technology High-viscosity and Low-viscosity PVB Resins Basic Information

Table 112. Meibang Resin Technology High-viscosity and Low-viscosity PVB Resins Product Overview

Table 113. Meibang Resin Technology High-viscosity and Low-viscosity PVB Resins Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Meibang Resin Technology Business Overview

Table 115. Meibang Resin Technology Recent Developments

Table 116. Global High-viscosity and Low-viscosity PVB Resins Sales Forecast by Region (2025-2030) & (Kilotons)

Table 117. Global High-viscosity and Low-viscosity PVB Resins Market Size Forecast by Region (2025-2030) & (M USD)

Table 118. North America High-viscosity and Low-viscosity PVB Resins Sales Forecast by Country (2025-2030) & (Kilotons)

Table 119. North America High-viscosity and Low-viscosity PVB Resins Market Size

Forecast by Country (2025-2030) & (M USD)

Table 120. Europe High-viscosity and Low-viscosity PVB Resins Sales Forecast by Country (2025-2030) & (Kilotons)

Table 121. Europe High-viscosity and Low-viscosity PVB Resins Market Size Forecast by Country (2025-2030) & (M USD)

Table 122. Asia Pacific High-viscosity and Low-viscosity PVB Resins Sales Forecast by Region (2025-2030) & (Kilotons)

Table 123. Asia Pacific High-viscosity and Low-viscosity PVB Resins Market Size Forecast by Region (2025-2030) & (M USD)

Table 124. South America High-viscosity and Low-viscosity PVB Resins Sales Forecast by Country (2025-2030) & (Kilotons)

Table 125. South America High-viscosity and Low-viscosity PVB Resins Market Size Forecast by Country (2025-2030) & (M USD)

Table 126. Middle East and Africa High-viscosity and Low-viscosity PVB Resins Consumption Forecast by Country (2025-2030) & (Units)

Table 127. Middle East and Africa High-viscosity and Low-viscosity PVB Resins Market Size Forecast by Country (2025-2030) & (M USD)

Table 128. Global High-viscosity and Low-viscosity PVB Resins Sales Forecast by Type (2025-2030) & (Kilotons)

Table 129. Global High-viscosity and Low-viscosity PVB Resins Market Size Forecast by Type (2025-2030) & (M USD)

Table 130. Global High-viscosity and Low-viscosity PVB Resins Price Forecast by Type (2025-2030) & (USD/Ton)

Table 131. Global High-viscosity and Low-viscosity PVB Resins Sales (Kilotons) Forecast by Application (2025-2030)

Table 132. Global High-viscosity and Low-viscosity PVB Resins Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of High-viscosity and Low-viscosity PVB Resins

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global High-viscosity and Low-viscosity PVB Resins Market Size (M USD), 2019-2030

Figure 5. Global High-viscosity and Low-viscosity PVB Resins Market Size (M USD) (2019-2030)

Figure 6. Global High-viscosity and Low-viscosity PVB Resins Sales (Kilotons) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. High-viscosity and Low-viscosity PVB Resins Market Size by Country (M USD)

Figure 11. High-viscosity and Low-viscosity PVB Resins Sales Share by Manufacturers in 2023

Figure 12. Global High-viscosity and Low-viscosity PVB Resins Revenue Share by Manufacturers in 2023

Figure 13. High-viscosity and Low-viscosity PVB Resins Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market High-viscosity and Low-viscosity PVB Resins Average Price (USD/Ton) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by High-viscosity and Low-viscosity PVB Resins Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global High-viscosity and Low-viscosity PVB Resins Market Share by Type

Figure 18. Sales Market Share of High-viscosity and Low-viscosity PVB Resins by Type (2019-2024)

Figure 19. Sales Market Share of High-viscosity and Low-viscosity PVB Resins by Type in 2023

Figure 20. Market Size Share of High-viscosity and Low-viscosity PVB Resins by Type (2019-2024)

Figure 21. Market Size Market Share of High-viscosity and Low-viscosity PVB Resins by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global High-viscosity and Low-viscosity PVB Resins Market Share by Application

Figure 24. Global High-viscosity and Low-viscosity PVB Resins Sales Market Share by Application (2019-2024)

Figure 25. Global High-viscosity and Low-viscosity PVB Resins Sales Market Share by Application in 2023

Figure 26. Global High-viscosity and Low-viscosity PVB Resins Market Share by Application (2019-2024)

Figure 27. Global High-viscosity and Low-viscosity PVB Resins Market Share by Application in 2023

Figure 28. Global High-viscosity and Low-viscosity PVB Resins Sales Growth Rate by Application (2019-2024)

Figure 29. Global High-viscosity and Low-viscosity PVB Resins Sales Market Share by Region (2019-2024)

Figure 30. North America High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America High-viscosity and Low-viscosity PVB Resins Sales Market Share by Country in 2023

Figure 32. U.S. High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada High-viscosity and Low-viscosity PVB Resins Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico High-viscosity and Low-viscosity PVB Resins Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe High-viscosity and Low-viscosity PVB Resins Sales Market Share by Country in 2023

Figure 37. Germany High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific High-viscosity and Low-viscosity PVB Resins Sales and Growth

Rate (Kilotons)

Figure 43. Asia Pacific High-viscosity and Low-viscosity PVB Resins Sales Market Share by Region in 2023

Figure 44. China High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (Kilotons)

Figure 50. South America High-viscosity and Low-viscosity PVB Resins Sales Market Share by Country in 2023

Figure 51. Brazil High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa High-viscosity and Low-viscosity PVB Resins Sales Market Share by Region in 2023

Figure 56. Saudi Arabia High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa High-viscosity and Low-viscosity PVB Resins Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global High-viscosity and Low-viscosity PVB Resins Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global High-viscosity and Low-viscosity PVB Resins Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global High-viscosity and Low-viscosity PVB Resins Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global High-viscosity and Low-viscosity PVB Resins Market Share Forecast by Type (2025-2030)

Figure 65. Global High-viscosity and Low-viscosity PVB Resins Sales Forecast by Application (2025-2030)

Figure 66. Global High-viscosity and Low-viscosity PVB Resins Market Share Forecast by Application (2025-2030)

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