

# Global High-Tech Sun Protection Clothing Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

High-tech sun protection clothing is clothing specifically designed for sun protection and is produced from a fabric rated for its level of ultraviolet (UV) protection.

The global High-Tech Sun Protection Clothing market size was estimated at USD 745 million in 2023 and is projected to reach USD 1514.26 million by 2032, exhibiting a CAGR of 8.20% during the forecast period.

North America High-Tech Sun Protection Clothing market size was estimated at USD 222.37 million in 2023, at a CAGR of 7.03% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global High-Tech Sun Protection Clothing market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global High-Tech Sun Protection Clothing Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors

and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the High-Tech Sun Protection Clothing market in any manner.

### Global High-Tech Sun Protection Clothing Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Columbia Sportswear Company

JACK WOLFSKIN

Arc'teryx

Coolibar

Decathlon Groupe

Toread Holdings Gr

LLBean Inc.

Gap Inc.

Lilly Pulitzer

Sanliren (Shenzhen) Technology Co.,Ltd.

Bosideng International Apparel (China) Co.,Ltd.

Ningbo Peacebird Fashion Clothing Co.,Ltd.

Market Segmentation (by Type)

Coat

Pants

Hat

Face Mask

Market Segmentation (by Application)

E-Commerce

Offline

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the High-Tech Sun Protection Clothing Market

Overview of the regional outlook of the High-Tech Sun Protection Clothing Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the High-Tech Sun Protection Clothing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of High-Tech Sun Protection Clothing, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of High-Tech Sun Protection Clothing
- 1.2 Key Market Segments
  - 1.2.1 High-Tech Sun Protection Clothing Segment by Type
  - 1.2.2 High-Tech Sun Protection Clothing Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 HIGH-TECH SUN PROTECTION CLOTHING MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global High-Tech Sun Protection Clothing Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global High-Tech Sun Protection Clothing Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 HIGH-TECH SUN PROTECTION CLOTHING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global High-Tech Sun Protection Clothing Sales by Manufacturers (2019-2024)
- 3.2 Global High-Tech Sun Protection Clothing Revenue Market Share by Manufacturers (2019-2024)
- 3.3 High-Tech Sun Protection Clothing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global High-Tech Sun Protection Clothing Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers High-Tech Sun Protection Clothing Sales Sites, Area Served, Product Type
- 3.6 High-Tech Sun Protection Clothing Market Competitive Situation and Trends
  - 3.6.1 High-Tech Sun Protection Clothing Market Concentration Rate

3.6.2 Global 5 and 10 Largest High-Tech Sun Protection Clothing Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 HIGH-TECH SUN PROTECTION CLOTHING INDUSTRY CHAIN ANALYSIS**

4.1 High-Tech Sun Protection Clothing Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF HIGH-TECH SUN PROTECTION CLOTHING MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 HIGH-TECH SUN PROTECTION CLOTHING MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global High-Tech Sun Protection Clothing Sales Market Share by Type (2019-2024)

6.3 Global High-Tech Sun Protection Clothing Market Size Market Share by Type (2019-2024)

6.4 Global High-Tech Sun Protection Clothing Price by Type (2019-2024)

## **7 HIGH-TECH SUN PROTECTION CLOTHING MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global High-Tech Sun Protection Clothing Market Sales by Application (2019-2024)

7.3 Global High-Tech Sun Protection Clothing Market Size (M USD) by Application

(2019-2024)

7.4 Global High-Tech Sun Protection Clothing Sales Growth Rate by Application  
(2019-2024)

## **8 HIGH-TECH SUN PROTECTION CLOTHING MARKET CONSUMPTION BY REGION**

8.1 Global High-Tech Sun Protection Clothing Sales by Region

8.1.1 Global High-Tech Sun Protection Clothing Sales by Region

8.1.2 Global High-Tech Sun Protection Clothing Sales Market Share by Region

8.2 North America

8.2.1 North America High-Tech Sun Protection Clothing Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe High-Tech Sun Protection Clothing Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific High-Tech Sun Protection Clothing Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America High-Tech Sun Protection Clothing Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa High-Tech Sun Protection Clothing Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 HIGH-TECH SUN PROTECTION CLOTHING MARKET PRODUCTION BY REGION**

9.1 Global Production of High-Tech Sun Protection Clothing by Region (2019-2024)

9.2 Global High-Tech Sun Protection Clothing Revenue Market Share by Region (2019-2024)

9.3 Global High-Tech Sun Protection Clothing Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America High-Tech Sun Protection Clothing Production

9.4.1 North America High-Tech Sun Protection Clothing Production Growth Rate (2019-2024)

9.4.2 North America High-Tech Sun Protection Clothing Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe High-Tech Sun Protection Clothing Production

9.5.1 Europe High-Tech Sun Protection Clothing Production Growth Rate (2019-2024)

9.5.2 Europe High-Tech Sun Protection Clothing Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan High-Tech Sun Protection Clothing Production (2019-2024)

9.6.1 Japan High-Tech Sun Protection Clothing Production Growth Rate (2019-2024)

9.6.2 Japan High-Tech Sun Protection Clothing Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China High-Tech Sun Protection Clothing Production (2019-2024)

9.7.1 China High-Tech Sun Protection Clothing Production Growth Rate (2019-2024)

9.7.2 China High-Tech Sun Protection Clothing Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

10.1 Columbia Sportswear Company

10.1.1 Columbia Sportswear Company High-Tech Sun Protection Clothing Basic Information

10.1.2 Columbia Sportswear Company High-Tech Sun Protection Clothing Product Overview

10.1.3 Columbia Sportswear Company High-Tech Sun Protection Clothing Product Market Performance

10.1.4 Columbia Sportswear Company Business Overview

10.1.5 Columbia Sportswear Company High-Tech Sun Protection Clothing SWOT

## Analysis

10.1.6 Columbia Sportswear Company Recent Developments

## 10.2 JACK WOLFSKIN

10.2.1 JACK WOLFSKIN High-Tech Sun Protection Clothing Basic Information

10.2.2 JACK WOLFSKIN High-Tech Sun Protection Clothing Product Overview

10.2.3 JACK WOLFSKIN High-Tech Sun Protection Clothing Product Market

## Performance

10.2.4 JACK WOLFSKIN Business Overview

10.2.5 JACK WOLFSKIN High-Tech Sun Protection Clothing SWOT Analysis

10.2.6 JACK WOLFSKIN Recent Developments

## 10.3 Arc'teryx

10.3.1 Arc'teryx High-Tech Sun Protection Clothing Basic Information

10.3.2 Arc'teryx High-Tech Sun Protection Clothing Product Overview

10.3.3 Arc'teryx High-Tech Sun Protection Clothing Product Market Performance

10.3.4 Arc'teryx High-Tech Sun Protection Clothing SWOT Analysis

10.3.5 Arc'teryx Business Overview

10.3.6 Arc'teryx Recent Developments

## 10.4 Coolibar

10.4.1 Coolibar High-Tech Sun Protection Clothing Basic Information

10.4.2 Coolibar High-Tech Sun Protection Clothing Product Overview

10.4.3 Coolibar High-Tech Sun Protection Clothing Product Market Performance

10.4.4 Coolibar Business Overview

10.4.5 Coolibar Recent Developments

## 10.5 Decathlon Groupe

10.5.1 Decathlon Groupe High-Tech Sun Protection Clothing Basic Information

10.5.2 Decathlon Groupe High-Tech Sun Protection Clothing Product Overview

10.5.3 Decathlon Groupe High-Tech Sun Protection Clothing Product Market

## Performance

10.5.4 Decathlon Groupe Business Overview

10.5.5 Decathlon Groupe Recent Developments

## 10.6 Tread Holdings Gr

10.6.1 Tread Holdings Gr High-Tech Sun Protection Clothing Basic Information

10.6.2 Tread Holdings Gr High-Tech Sun Protection Clothing Product Overview

10.6.3 Tread Holdings Gr High-Tech Sun Protection Clothing Product Market

## Performance

10.6.4 Tread Holdings Gr Business Overview

10.6.5 Tread Holdings Gr Recent Developments

## 10.7 LLBean Inc.

10.7.1 LLBean Inc. High-Tech Sun Protection Clothing Basic Information

- 10.7.2 LLBean Inc. High-Tech Sun Protection Clothing Product Overview
- 10.7.3 LLBean Inc. High-Tech Sun Protection Clothing Product Market Performance
- 10.7.4 LLBean Inc. Business Overview
- 10.7.5 LLBean Inc. Recent Developments
- 10.8 Gap Inc.
  - 10.8.1 Gap Inc. High-Tech Sun Protection Clothing Basic Information
  - 10.8.2 Gap Inc. High-Tech Sun Protection Clothing Product Overview
  - 10.8.3 Gap Inc. High-Tech Sun Protection Clothing Product Market Performance
  - 10.8.4 Gap Inc. Business Overview
  - 10.8.5 Gap Inc. Recent Developments
- 10.9 Lilly Pulitzer
  - 10.9.1 Lilly Pulitzer High-Tech Sun Protection Clothing Basic Information
  - 10.9.2 Lilly Pulitzer High-Tech Sun Protection Clothing Product Overview
  - 10.9.3 Lilly Pulitzer High-Tech Sun Protection Clothing Product Market Performance
  - 10.9.4 Lilly Pulitzer Business Overview
  - 10.9.5 Lilly Pulitzer Recent Developments
- 10.10 Sanliren (Shenzhen) Technology Co.,Ltd.
  - 10.10.1 Sanliren (Shenzhen) Technology Co.,Ltd. High-Tech Sun Protection Clothing Basic Information
  - 10.10.2 Sanliren (Shenzhen) Technology Co.,Ltd. High-Tech Sun Protection Clothing Product Overview
  - 10.10.3 Sanliren (Shenzhen) Technology Co.,Ltd. High-Tech Sun Protection Clothing Product Market Performance
  - 10.10.4 Sanliren (Shenzhen) Technology Co.,Ltd. Business Overview
  - 10.10.5 Sanliren (Shenzhen) Technology Co.,Ltd. Recent Developments
- 10.11 Bosideng International Apparel (China) Co.,Ltd.
  - 10.11.1 Bosideng International Apparel (China) Co.,Ltd. High-Tech Sun Protection Clothing Basic Information
  - 10.11.2 Bosideng International Apparel (China) Co.,Ltd. High-Tech Sun Protection Clothing Product Overview
  - 10.11.3 Bosideng International Apparel (China) Co.,Ltd. High-Tech Sun Protection Clothing Product Market Performance
  - 10.11.4 Bosideng International Apparel (China) Co.,Ltd. Business Overview
  - 10.11.5 Bosideng International Apparel (China) Co.,Ltd. Recent Developments
- 10.12 Ningbo Peacebird Fashion Clothing Co.,Ltd.
  - 10.12.1 Ningbo Peacebird Fashion Clothing Co.,Ltd. High-Tech Sun Protection Clothing Basic Information
  - 10.12.2 Ningbo Peacebird Fashion Clothing Co.,Ltd. High-Tech Sun Protection Clothing Product Overview

10.12.3 Ningbo Peacebird Fashion Clothing Co.,Ltd. High-Tech Sun Protection Clothing Product Market Performance

10.12.4 Ningbo Peacebird Fashion Clothing Co.,Ltd. Business Overview

10.12.5 Ningbo Peacebird Fashion Clothing Co.,Ltd. Recent Developments

## **11 HIGH-TECH SUN PROTECTION CLOTHING MARKET FORECAST BY REGION**

11.1 Global High-Tech Sun Protection Clothing Market Size Forecast

11.2 Global High-Tech Sun Protection Clothing Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe High-Tech Sun Protection Clothing Market Size Forecast by Country

11.2.3 Asia Pacific High-Tech Sun Protection Clothing Market Size Forecast by Region

11.2.4 South America High-Tech Sun Protection Clothing Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of High-Tech Sun Protection Clothing by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

12.1 Global High-Tech Sun Protection Clothing Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of High-Tech Sun Protection Clothing by Type (2025-2032)

12.1.2 Global High-Tech Sun Protection Clothing Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of High-Tech Sun Protection Clothing by Type (2025-2032)

12.2 Global High-Tech Sun Protection Clothing Market Forecast by Application (2025-2032)

12.2.1 Global High-Tech Sun Protection Clothing Sales (K Units) Forecast by Application

12.2.2 Global High-Tech Sun Protection Clothing Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. High-Tech Sun Protection Clothing Market Size Comparison by Region (M USD)

Table 5. Global High-Tech Sun Protection Clothing Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global High-Tech Sun Protection Clothing Sales Market Share by Manufacturers (2019-2024)

Table 7. Global High-Tech Sun Protection Clothing Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global High-Tech Sun Protection Clothing Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in High-Tech Sun Protection Clothing as of 2022)

Table 10. Global Market High-Tech Sun Protection Clothing Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers High-Tech Sun Protection Clothing Sales Sites and Area Served

Table 12. Manufacturers High-Tech Sun Protection Clothing Product Type

Table 13. Global High-Tech Sun Protection Clothing Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of High-Tech Sun Protection Clothing

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. High-Tech Sun Protection Clothing Market Challenges

Table 22. Global High-Tech Sun Protection Clothing Sales by Type (K Units)

Table 23. Global High-Tech Sun Protection Clothing Market Size by Type (M USD)

Table 24. Global High-Tech Sun Protection Clothing Sales (K Units) by Type (2019-2024)

Table 25. Global High-Tech Sun Protection Clothing Sales Market Share by Type

(2019-2024)

Table 26. Global High-Tech Sun Protection Clothing Market Size (M USD) by Type (2019-2024)

Table 27. Global High-Tech Sun Protection Clothing Market Size Share by Type (2019-2024)

Table 28. Global High-Tech Sun Protection Clothing Price (USD/Unit) by Type (2019-2024)

Table 29. Global High-Tech Sun Protection Clothing Sales (K Units) by Application

Table 30. Global High-Tech Sun Protection Clothing Market Size by Application

Table 31. Global High-Tech Sun Protection Clothing Sales by Application (2019-2024) & (K Units)

Table 32. Global High-Tech Sun Protection Clothing Sales Market Share by Application (2019-2024)

Table 33. Global High-Tech Sun Protection Clothing Sales by Application (2019-2024) & (M USD)

Table 34. Global High-Tech Sun Protection Clothing Market Share by Application (2019-2024)

Table 35. Global High-Tech Sun Protection Clothing Sales Growth Rate by Application (2019-2024)

Table 36. Global High-Tech Sun Protection Clothing Sales by Region (2019-2024) & (K Units)

Table 37. Global High-Tech Sun Protection Clothing Sales Market Share by Region (2019-2024)

Table 38. North America High-Tech Sun Protection Clothing Sales by Country (2019-2024) & (K Units)

Table 39. Europe High-Tech Sun Protection Clothing Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific High-Tech Sun Protection Clothing Sales by Region (2019-2024) & (K Units)

Table 41. South America High-Tech Sun Protection Clothing Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa High-Tech Sun Protection Clothing Sales by Region (2019-2024) & (K Units)

Table 43. Global High-Tech Sun Protection Clothing Production (K Units) by Region (2019-2024)

Table 44. Global High-Tech Sun Protection Clothing Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global High-Tech Sun Protection Clothing Revenue Market Share by Region (2019-2024)

Table 46. Global High-Tech Sun Protection Clothing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America High-Tech Sun Protection Clothing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe High-Tech Sun Protection Clothing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan High-Tech Sun Protection Clothing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China High-Tech Sun Protection Clothing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. Columbia Sportswear Company High-Tech Sun Protection Clothing Basic Information

Table 52. Columbia Sportswear Company High-Tech Sun Protection Clothing Product Overview

Table 53. Columbia Sportswear Company High-Tech Sun Protection Clothing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Columbia Sportswear Company Business Overview

Table 55. Columbia Sportswear Company High-Tech Sun Protection Clothing SWOT Analysis

Table 56. Columbia Sportswear Company Recent Developments

Table 57. JACK WOLFSKIN High-Tech Sun Protection Clothing Basic Information

Table 58. JACK WOLFSKIN High-Tech Sun Protection Clothing Product Overview

Table 59. JACK WOLFSKIN High-Tech Sun Protection Clothing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. JACK WOLFSKIN Business Overview

Table 61. JACK WOLFSKIN High-Tech Sun Protection Clothing SWOT Analysis

Table 62. JACK WOLFSKIN Recent Developments

Table 63. Arc'teryx High-Tech Sun Protection Clothing Basic Information

Table 64. Arc'teryx High-Tech Sun Protection Clothing Product Overview

Table 65. Arc'teryx High-Tech Sun Protection Clothing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Arc'teryx High-Tech Sun Protection Clothing SWOT Analysis

Table 67. Arc'teryx Business Overview

Table 68. Arc'teryx Recent Developments

Table 69. Coolibar High-Tech Sun Protection Clothing Basic Information

Table 70. Coolibar High-Tech Sun Protection Clothing Product Overview

Table 71. Coolibar High-Tech Sun Protection Clothing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Coolibar Business Overview

Table 73. Coolibar Recent Developments

Table 74. Decathlon Groupe High-Tech Sun Protection Clothing Basic Information

Table 75. Decathlon Groupe High-Tech Sun Protection Clothing Product Overview

Table 76. Decathlon Groupe High-Tech Sun Protection Clothing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Decathlon Groupe Business Overview

Table 78. Decathlon Groupe Recent Developments

Table 79. Tread Holdings Gr High-Tech Sun Protection Clothing Basic Information

Table 80. Tread Holdings Gr High-Tech Sun Protection Clothing Product Overview

Table 81. Tread Holdings Gr High-Tech Sun Protection Clothing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Tread Holdings Gr Business Overview

Table 83. Tread Holdings Gr Recent Developments

Table 84. LLBean Inc. High-Tech Sun Protection Clothing Basic Information

Table 85. LLBean Inc. High-Tech Sun Protection Clothing Product Overview

Table 86. LLBean Inc. High-Tech Sun Protection Clothing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. LLBean Inc. Business Overview

Table 88. LLBean Inc. Recent Developments

Table 89. Gap Inc. High-Tech Sun Protection Clothing Basic Information

Table 90. Gap Inc. High-Tech Sun Protection Clothing Product Overview

Table 91. Gap Inc. High-Tech Sun Protection Clothing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Gap Inc. Business Overview

Table 93. Gap Inc. Recent Developments

Table 94. Lilly Pulitzer High-Tech Sun Protection Clothing Basic Information

Table 95. Lilly Pulitzer High-Tech Sun Protection Clothing Product Overview

Table 96. Lilly Pulitzer High-Tech Sun Protection Clothing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Lilly Pulitzer Business Overview

Table 98. Lilly Pulitzer Recent Developments

Table 99. Sanliren (Shenzhen) Technology Co.,Ltd. High-Tech Sun Protection Clothing Basic Information

Table 100. Sanliren (Shenzhen) Technology Co.,Ltd. High-Tech Sun Protection Clothing Product Overview

Table 101. Sanliren (Shenzhen) Technology Co.,Ltd. High-Tech Sun Protection Clothing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Sanliren (Shenzhen) Technology Co.,Ltd. Business Overview

- Table 103. Sanliren (Shenzhen) Technology Co.,Ltd. Recent Developments
- Table 104. Bosideng International Apparel (China) Co.,Ltd. High-Tech Sun Protection Clothing Basic Information
- Table 105. Bosideng International Apparel (China) Co.,Ltd. High-Tech Sun Protection Clothing Product Overview
- Table 106. Bosideng International Apparel (China) Co.,Ltd. High-Tech Sun Protection Clothing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 107. Bosideng International Apparel (China) Co.,Ltd. Business Overview
- Table 108. Bosideng International Apparel (China) Co.,Ltd. Recent Developments
- Table 109. Ningbo Peacebird Fashion Clothing Co.,Ltd. High-Tech Sun Protection Clothing Basic Information
- Table 110. Ningbo Peacebird Fashion Clothing Co.,Ltd. High-Tech Sun Protection Clothing Product Overview
- Table 111. Ningbo Peacebird Fashion Clothing Co.,Ltd. High-Tech Sun Protection Clothing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 112. Ningbo Peacebird Fashion Clothing Co.,Ltd. Business Overview
- Table 113. Ningbo Peacebird Fashion Clothing Co.,Ltd. Recent Developments
- Table 114. Global High-Tech Sun Protection Clothing Sales Forecast by Region (2025-2032) & (K Units)
- Table 115. Global High-Tech Sun Protection Clothing Market Size Forecast by Region (2025-2032) & (M USD)
- Table 116. North America High-Tech Sun Protection Clothing Sales Forecast by Country (2025-2032) & (K Units)
- Table 117. North America High-Tech Sun Protection Clothing Market Size Forecast by Country (2025-2032) & (M USD)
- Table 118. Europe High-Tech Sun Protection Clothing Sales Forecast by Country (2025-2032) & (K Units)
- Table 119. Europe High-Tech Sun Protection Clothing Market Size Forecast by Country (2025-2032) & (M USD)
- Table 120. Asia Pacific High-Tech Sun Protection Clothing Sales Forecast by Region (2025-2032) & (K Units)
- Table 121. Asia Pacific High-Tech Sun Protection Clothing Market Size Forecast by Region (2025-2032) & (M USD)
- Table 122. South America High-Tech Sun Protection Clothing Sales Forecast by Country (2025-2032) & (K Units)
- Table 123. South America High-Tech Sun Protection Clothing Market Size Forecast by Country (2025-2032) & (M USD)

Table 124. Middle East and Africa High-Tech Sun Protection Clothing Consumption Forecast by Country (2025-2032) & (Units)

Table 125. Middle East and Africa High-Tech Sun Protection Clothing Market Size Forecast by Country (2025-2032) & (M USD)

Table 126. Global High-Tech Sun Protection Clothing Sales Forecast by Type (2025-2032) & (K Units)

Table 127. Global High-Tech Sun Protection Clothing Market Size Forecast by Type (2025-2032) & (M USD)

Table 128. Global High-Tech Sun Protection Clothing Price Forecast by Type (2025-2032) & (USD/Unit)

Table 129. Global High-Tech Sun Protection Clothing Sales (K Units) Forecast by Application (2025-2032)

Table 130. Global High-Tech Sun Protection Clothing Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of High-Tech Sun Protection Clothing
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global High-Tech Sun Protection Clothing Market Size (M USD), 2019-2032
- Figure 5. Global High-Tech Sun Protection Clothing Market Size (M USD) (2019-2032)
- Figure 6. Global High-Tech Sun Protection Clothing Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. High-Tech Sun Protection Clothing Market Size by Country (M USD)
- Figure 11. High-Tech Sun Protection Clothing Sales Share by Manufacturers in 2023
- Figure 12. Global High-Tech Sun Protection Clothing Revenue Share by Manufacturers in 2023
- Figure 13. High-Tech Sun Protection Clothing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market High-Tech Sun Protection Clothing Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by High-Tech Sun Protection Clothing Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global High-Tech Sun Protection Clothing Market Share by Type
- Figure 18. Sales Market Share of High-Tech Sun Protection Clothing by Type (2019-2024)
- Figure 19. Sales Market Share of High-Tech Sun Protection Clothing by Type in 2023
- Figure 20. Market Size Share of High-Tech Sun Protection Clothing by Type (2019-2024)
- Figure 21. Market Size Market Share of High-Tech Sun Protection Clothing by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global High-Tech Sun Protection Clothing Market Share by Application
- Figure 24. Global High-Tech Sun Protection Clothing Sales Market Share by Application (2019-2024)
- Figure 25. Global High-Tech Sun Protection Clothing Sales Market Share by Application in 2023
- Figure 26. Global High-Tech Sun Protection Clothing Market Share by Application

(2019-2024)

Figure 27. Global High-Tech Sun Protection Clothing Market Share by Application in 2023

Figure 28. Global High-Tech Sun Protection Clothing Sales Growth Rate by Application (2019-2024)

Figure 29. Global High-Tech Sun Protection Clothing Sales Market Share by Region (2019-2024)

Figure 30. North America High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America High-Tech Sun Protection Clothing Sales Market Share by Country in 2023

Figure 32. U.S. High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada High-Tech Sun Protection Clothing Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico High-Tech Sun Protection Clothing Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe High-Tech Sun Protection Clothing Sales Market Share by Country in 2023

Figure 37. Germany High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific High-Tech Sun Protection Clothing Sales and Growth Rate (K Units)

Figure 43. Asia Pacific High-Tech Sun Protection Clothing Sales Market Share by Region in 2023

Figure 44. China High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America High-Tech Sun Protection Clothing Sales and Growth Rate (K Units)

Figure 50. South America High-Tech Sun Protection Clothing Sales Market Share by Country in 2023

Figure 51. Brazil High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa High-Tech Sun Protection Clothing Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa High-Tech Sun Protection Clothing Sales Market Share by Region in 2023

Figure 56. Saudi Arabia High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa High-Tech Sun Protection Clothing Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global High-Tech Sun Protection Clothing Production Market Share by Region (2019-2024)

Figure 62. North America High-Tech Sun Protection Clothing Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe High-Tech Sun Protection Clothing Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan High-Tech Sun Protection Clothing Production (K Units) Growth Rate (2019-2024)

Figure 65. China High-Tech Sun Protection Clothing Production (K Units) Growth Rate

(2019-2024)

Figure 66. Global High-Tech Sun Protection Clothing Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global High-Tech Sun Protection Clothing Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global High-Tech Sun Protection Clothing Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global High-Tech Sun Protection Clothing Market Share Forecast by Type (2025-2032)

Figure 70. Global High-Tech Sun Protection Clothing Sales Forecast by Application (2025-2032)

Figure 71. Global High-Tech Sun Protection Clothing Market Share Forecast by Application (2025-2032)

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