

Global High-Precision GNSS Positioning Services Market Research Report 2026(Status and Outlook)

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Abstracts

High-precision GNSS positioning service is a service that uses the Global Navigation Satellite System (GNSS) to provide users with centimeter-level or even millimeter-level high-precision location information through a series of technical means and processing methods. GNSS includes satellite navigation systems such as the United States' GPS, China's BeiDou (BDS), Russia's GLONASS, and Europe's Galileo. The service receives satellite signals, processes and calculates the signals, eliminates or weakens the influence of various error sources (such as satellite orbit errors, clock errors, ionospheric delays, tropospheric delays, etc.), and obtains high-precision positioning results.

The global High-Precision GNSS Positioning Services market size was estimated at USD 1645.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 9.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global High-Precision GNSS Positioning Services market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global High-

Precision GNSS Positioning Services market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the High-Precision GNSS Positioning Services market.

Global High-Precision GNSS Positioning Services Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

SoftBank Corp
Trimble VRS Now
NTT Docomo
Leica ConX
Lefixea Inc.
Swift Navigation, Inc.
Hexagon
John Deere
Septentrio
Novatel
CloudBase RTK
StormCaster

U?blox
Chcnav
HxGN SmartNet
Topcon Positioning Systems, Inc.
RTK FIX
Nokia
Huawei
ZTE
Datang Telecom Technology Co.,Ltd.
Quectel Wireless Solutions
Guangzhou iMapCloud Intelligent Technology Co.?Ltd.
Sixents Technology (Beijing) Co., Ltd.
Tencent Technology (Shenzhen) Company Ltd.
Qianxun SI
China Mobile
China Unicom
China Telecom
China Dayou Positioning Intelligence Co.,Ltd.

Market Segmentation (by Type)

RTK Service
PPP Service
Network RTK Sservice
PPP - RTK Service

Market Segmentation (by Application)

Agriculture
Surveying and Mapping
Architecture/Civil Engineering
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the High-Precision GNSS Positioning Services Market
Overview of the regional outlook of the High-Precision GNSS Positioning Services Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the High-Precision GNSS Positioning Services Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of High-Precision GNSS Positioning Services, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
The concise analysis, clear graph, and table format will enable you to pinpoint the

information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of High-Precision GNSS Positioning Services
- 1.2 Key Market Segments
 - 1.2.1 High-Precision GNSS Positioning Services Segment by Type
 - 1.2.2 High-Precision GNSS Positioning Services Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HIGH-PRECISION GNSS POSITIONING SERVICES MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HIGH-PRECISION GNSS POSITIONING SERVICES MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global High-Precision GNSS Positioning Services Product Life Cycle
- 3.3 Global High-Precision GNSS Positioning Services Revenue Market Share by Company (2020-2025)
- 3.4 High-Precision GNSS Positioning Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 High-Precision GNSS Positioning Services Market Competitive Situation and Trends
 - 3.6.1 High-Precision GNSS Positioning Services Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest High-Precision GNSS Positioning Services Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 HIGH-PRECISION GNSS POSITIONING SERVICES VALUE CHAIN ANALYSIS

- 4.1 High-Precision GNSS Positioning Services Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HIGH-PRECISION GNSS POSITIONING SERVICES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global High-Precision GNSS Positioning Services Market Porter's Five Forces Analysis

6 HIGH-PRECISION GNSS POSITIONING SERVICES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global High-Precision GNSS Positioning Services Market by Type (2020-2025)
- 6.3 Global High-Precision GNSS Positioning Services Market Size Growth Rate by Type (2021-2025)

7 HIGH-PRECISION GNSS POSITIONING SERVICES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global High-Precision GNSS Positioning Services Market Size (M USD) by Application (2020-2025)
- 7.3 Global High-Precision GNSS Positioning Services Market Size Growth Rate by

Application (2021-2025)

8 HIGH-PRECISION GNSS POSITIONING SERVICES MARKET SEGMENTATION BY REGION

8.1 Global High-Precision GNSS Positioning Services Market Size by Region

8.1.1 Global High-Precision GNSS Positioning Services Market Size by Region

8.1.2 Global High-Precision GNSS Positioning Services Market Size Market Share by Region

8.2 North America

8.2.1 North America High-Precision GNSS Positioning Services Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe High-Precision GNSS Positioning Services Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific High-Precision GNSS Positioning Services Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America High-Precision GNSS Positioning Services Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa High-Precision GNSS Positioning Services Market Size by Region

8.6.2 Saudi Arabia

- 8.6.3 UAE
- 8.6.4 Egypt
- 8.6.5 Nigeria
- 8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 SoftBank Corp

- 9.1.1 SoftBank Corp Basic Information
- 9.1.2 SoftBank Corp High-Precision GNSS Positioning Services Product Overview
- 9.1.3 SoftBank Corp High-Precision GNSS Positioning Services Product Market Performance
- 9.1.4 SoftBank Corp SWOT Analysis
- 9.1.5 SoftBank Corp Business Overview
- 9.1.6 SoftBank Corp Recent Developments

9.2 Trimble VRS Now

- 9.2.1 Trimble VRS Now Basic Information
- 9.2.2 Trimble VRS Now High-Precision GNSS Positioning Services Product Overview
- 9.2.3 Trimble VRS Now High-Precision GNSS Positioning Services Product Market Performance
- 9.2.4 Trimble VRS Now SWOT Analysis
- 9.2.5 Trimble VRS Now Business Overview
- 9.2.6 Trimble VRS Now Recent Developments

9.3 NTT Docomo

- 9.3.1 NTT Docomo Basic Information
- 9.3.2 NTT Docomo High-Precision GNSS Positioning Services Product Overview
- 9.3.3 NTT Docomo High-Precision GNSS Positioning Services Product Market Performance
- 9.3.4 NTT Docomo SWOT Analysis
- 9.3.5 NTT Docomo Business Overview
- 9.3.6 NTT Docomo Recent Developments

9.4 Leica ConX

- 9.4.1 Leica ConX Basic Information
- 9.4.2 Leica ConX High-Precision GNSS Positioning Services Product Overview
- 9.4.3 Leica ConX High-Precision GNSS Positioning Services Product Market Performance
- 9.4.4 Leica ConX Business Overview
- 9.4.5 Leica ConX Recent Developments

9.5 Lefixea Inc.

- 9.5.1 Lefixea Inc. Basic Information
- 9.5.2 Lefixea Inc. High-Precision GNSS Positioning Services Product Overview
- 9.5.3 Lefixea Inc. High-Precision GNSS Positioning Services Product Market Performance
- 9.5.4 Lefixea Inc. Business Overview
- 9.5.5 Lefixea Inc. Recent Developments
- 9.6 Swift Navigation, Inc.
 - 9.6.1 Swift Navigation, Inc. Basic Information
 - 9.6.2 Swift Navigation, Inc. High-Precision GNSS Positioning Services Product Overview
 - 9.6.3 Swift Navigation, Inc. High-Precision GNSS Positioning Services Product Market Performance
 - 9.6.4 Swift Navigation, Inc. Business Overview
 - 9.6.5 Swift Navigation, Inc. Recent Developments
- 9.7 Hexagon
 - 9.7.1 Hexagon Basic Information
 - 9.7.2 Hexagon High-Precision GNSS Positioning Services Product Overview
 - 9.7.3 Hexagon High-Precision GNSS Positioning Services Product Market Performance
 - 9.7.4 Hexagon Business Overview
 - 9.7.5 Hexagon Recent Developments
- 9.8 John Deere
 - 9.8.1 John Deere Basic Information
 - 9.8.2 John Deere High-Precision GNSS Positioning Services Product Overview
 - 9.8.3 John Deere High-Precision GNSS Positioning Services Product Market Performance
 - 9.8.4 John Deere Business Overview
 - 9.8.5 John Deere Recent Developments
- 9.9 Septentrio
 - 9.9.1 Septentrio Basic Information
 - 9.9.2 Septentrio High-Precision GNSS Positioning Services Product Overview
 - 9.9.3 Septentrio High-Precision GNSS Positioning Services Product Market Performance
 - 9.9.4 Septentrio Business Overview
 - 9.9.5 Septentrio Recent Developments
- 9.10 Novatel
 - 9.10.1 Novatel Basic Information
 - 9.10.2 Novatel High-Precision GNSS Positioning Services Product Overview
 - 9.10.3 Novatel High-Precision GNSS Positioning Services Product Market

Performance

9.10.4 Novatel Business Overview

9.10.5 Novatel Recent Developments

9.11 CloudBase RTK

9.11.1 CloudBase RTK Basic Information

9.11.2 CloudBase RTK High-Precision GNSS Positioning Services Product Overview

9.11.3 CloudBase RTK High-Precision GNSS Positioning Services Product Market

Performance

9.11.4 CloudBase RTK Business Overview

9.11.5 CloudBase RTK Recent Developments

9.12 StormCaster

9.12.1 StormCaster Basic Information

9.12.2 StormCaster High-Precision GNSS Positioning Services Product Overview

9.12.3 StormCaster High-Precision GNSS Positioning Services Product Market

Performance

9.12.4 StormCaster Business Overview

9.12.5 StormCaster Recent Developments

9.13 U?blox

9.13.1 U?blox Basic Information

9.13.2 U?blox High-Precision GNSS Positioning Services Product Overview

9.13.3 U?blox High-Precision GNSS Positioning Services Product Market Performance

9.13.4 U?blox Business Overview

9.13.5 U?blox Recent Developments

9.14 Chcnav

9.14.1 Chcnav Basic Information

9.14.2 Chcnav High-Precision GNSS Positioning Services Product Overview

9.14.3 Chcnav High-Precision GNSS Positioning Services Product Market

Performance

9.14.4 Chcnav Business Overview

9.14.5 Chcnav Recent Developments

9.15 HxGN SmartNet

9.15.1 HxGN SmartNet Basic Information

9.15.2 HxGN SmartNet High-Precision GNSS Positioning Services Product Overview

9.15.3 HxGN SmartNet High-Precision GNSS Positioning Services Product Market

Performance

9.15.4 HxGN SmartNet Business Overview

9.15.5 HxGN SmartNet Recent Developments

9.16 Topcon Positioning Systems, Inc.

9.16.1 Topcon Positioning Systems, Inc. Basic Information

9.16.2 Topcon Positioning Systems, Inc. High-Precision GNSS Positioning Services
Product Overview

9.16.3 Topcon Positioning Systems, Inc. High-Precision GNSS Positioning Services
Product Market Performance

9.16.4 Topcon Positioning Systems, Inc. Business Overview

9.16.5 Topcon Positioning Systems, Inc. Recent Developments

9.17 RTK FIX

9.17.1 RTK FIX Basic Information

9.17.2 RTK FIX High-Precision GNSS Positioning Services Product Overview

9.17.3 RTK FIX High-Precision GNSS Positioning Services Product Market
Performance

9.17.4 RTK FIX Business Overview

9.17.5 RTK FIX Recent Developments

9.18 Nokia

9.18.1 Nokia Basic Information

9.18.2 Nokia High-Precision GNSS Positioning Services Product Overview

9.18.3 Nokia High-Precision GNSS Positioning Services Product Market Performance

9.18.4 Nokia Business Overview

9.18.5 Nokia Recent Developments

9.19 Huawei

9.19.1 Huawei Basic Information

9.19.2 Huawei High-Precision GNSS Positioning Services Product Overview

9.19.3 Huawei High-Precision GNSS Positioning Services Product Market
Performance

9.19.4 Huawei Business Overview

9.19.5 Huawei Recent Developments

9.20 ZTE

9.20.1 ZTE Basic Information

9.20.2 ZTE High-Precision GNSS Positioning Services Product Overview

9.20.3 ZTE High-Precision GNSS Positioning Services Product Market Performance

9.20.4 ZTE Business Overview

9.20.5 ZTE Recent Developments

9.21 Datang Telecom Technology Co.,Ltd.

9.21.1 Datang Telecom Technology Co.,Ltd. Basic Information

9.21.2 Datang Telecom Technology Co.,Ltd. High-Precision GNSS Positioning
Services Product Overview

9.21.3 Datang Telecom Technology Co.,Ltd. High-Precision GNSS Positioning
Services Product Market Performance

9.21.4 Datang Telecom Technology Co.,Ltd. Business Overview

- 9.21.5 Datang Telecom Technology Co.,Ltd. Recent Developments
- 9.22 Quectel Wireless Solutions
 - 9.22.1 Quectel Wireless Solutions Basic Information
 - 9.22.2 Quectel Wireless Solutions High-Precision GNSS Positioning Services Product Overview
 - 9.22.3 Quectel Wireless Solutions High-Precision GNSS Positioning Services Product Market Performance
 - 9.22.4 Quectel Wireless Solutions Business Overview
 - 9.22.5 Quectel Wireless Solutions Recent Developments
- 9.23 Guangzhou iMapCloud Intelligent Technology Co.?Ltd.
 - 9.23.1 Guangzhou iMapCloud Intelligent Technology Co.?Ltd. Basic Information
 - 9.23.2 Guangzhou iMapCloud Intelligent Technology Co.?Ltd. High-Precision GNSS Positioning Services Product Overview
 - 9.23.3 Guangzhou iMapCloud Intelligent Technology Co.?Ltd. High-Precision GNSS Positioning Services Product Market Performance
 - 9.23.4 Guangzhou iMapCloud Intelligent Technology Co.?Ltd. Business Overview
 - 9.23.5 Guangzhou iMapCloud Intelligent Technology Co.?Ltd. Recent Developments
- 9.24 Sixents Technology (Beijing) Co., Ltd.
 - 9.24.1 Sixents Technology (Beijing) Co., Ltd. Basic Information
 - 9.24.2 Sixents Technology (Beijing) Co., Ltd. High-Precision GNSS Positioning Services Product Overview
 - 9.24.3 Sixents Technology (Beijing) Co., Ltd. High-Precision GNSS Positioning Services Product Market Performance
 - 9.24.4 Sixents Technology (Beijing) Co., Ltd. Business Overview
 - 9.24.5 Sixents Technology (Beijing) Co., Ltd. Recent Developments
- 9.25 Tencent Technology (Shenzhen) Company Ltd.
 - 9.25.1 Tencent Technology (Shenzhen) Company Ltd. Basic Information
 - 9.25.2 Tencent Technology (Shenzhen) Company Ltd. High-Precision GNSS Positioning Services Product Overview
 - 9.25.3 Tencent Technology (Shenzhen) Company Ltd. High-Precision GNSS Positioning Services Product Market Performance
 - 9.25.4 Tencent Technology (Shenzhen) Company Ltd. Business Overview
 - 9.25.5 Tencent Technology (Shenzhen) Company Ltd. Recent Developments
- 9.26 Qianxun SI
 - 9.26.1 Qianxun SI Basic Information
 - 9.26.2 Qianxun SI High-Precision GNSS Positioning Services Product Overview
 - 9.26.3 Qianxun SI High-Precision GNSS Positioning Services Product Market Performance
 - 9.26.4 Qianxun SI Business Overview

- 9.26.5 Qianxun SI Recent Developments
- 9.27 China Mobile
 - 9.27.1 China Mobile Basic Information
 - 9.27.2 China Mobile High-Precision GNSS Positioning Services Product Overview
 - 9.27.3 China Mobile High-Precision GNSS Positioning Services Product Market Performance
 - 9.27.4 China Mobile Business Overview
 - 9.27.5 China Mobile Recent Developments
- 9.28 China Unicom
 - 9.28.1 China Unicom Basic Information
 - 9.28.2 China Unicom High-Precision GNSS Positioning Services Product Overview
 - 9.28.3 China Unicom High-Precision GNSS Positioning Services Product Market Performance
 - 9.28.4 China Unicom Business Overview
 - 9.28.5 China Unicom Recent Developments
- 9.29 China Telecom
 - 9.29.1 China Telecom Basic Information
 - 9.29.2 China Telecom High-Precision GNSS Positioning Services Product Overview
 - 9.29.3 China Telecom High-Precision GNSS Positioning Services Product Market Performance
 - 9.29.4 China Telecom Business Overview
 - 9.29.5 China Telecom Recent Developments
- 9.30 China Dayou Positioning Intelligence Co.,Ltd.
 - 9.30.1 China Dayou Positioning Intelligence Co.,Ltd. Basic Information
 - 9.30.2 China Dayou Positioning Intelligence Co.,Ltd. High-Precision GNSS Positioning Services Product Overview
 - 9.30.3 China Dayou Positioning Intelligence Co.,Ltd. High-Precision GNSS Positioning Services Product Market Performance
 - 9.30.4 China Dayou Positioning Intelligence Co.,Ltd. Business Overview
 - 9.30.5 China Dayou Positioning Intelligence Co.,Ltd. Recent Developments

10 HIGH-PRECISION GNSS POSITIONING SERVICES MARKET FORECAST BY REGION

- 10.1 Global High-Precision GNSS Positioning Services Market Size Forecast
- 10.2 Global High-Precision GNSS Positioning Services Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe High-Precision GNSS Positioning Services Market Size Forecast by Country

10.2.3 Asia Pacific High-Precision GNSS Positioning Services Market Size Forecast by Region

10.2.4 South America High-Precision GNSS Positioning Services Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of High-Precision GNSS Positioning Services by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global High-Precision GNSS Positioning Services Market Forecast by Type (2026-2035)

11.1.1 Global High-Precision GNSS Positioning Services Market Size Forecast by Type (2026-2035)

11.2 Global High-Precision GNSS Positioning Services Market Forecast by Application (2026-2035)

11.2.1 Global High-Precision GNSS Positioning Services Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global High-Precision GNSS Positioning Services Market Size by Type (M USD)

Table 4. Global High-Precision GNSS Positioning Services Market Size by Application

Table 5. High-Precision GNSS Positioning Services Market Size Comparison by Region (M USD)

Table 6. Global High-Precision GNSS Positioning Services Revenue (M USD) by Company (2020-2025)

Table 7. Global High-Precision GNSS Positioning Services Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in High-Precision GNSS Positioning Services as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global High-Precision GNSS Positioning Services Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. High-Precision GNSS Positioning Services Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global High-Precision GNSS Positioning Services Market Size by Type (M USD)

Table 22. Global High-Precision GNSS Positioning Services Market Size (M USD) by Type (2020-2025)

Table 23. Global High-Precision GNSS Positioning Services Market Share by Type (2020-2025)

Table 24. Global High-Precision GNSS Positioning Services Market Size Growth Rate by Type (2021-2025)

Table 25. Global High-Precision GNSS Positioning Services Market Size by Application

Table 26. Global High-Precision GNSS Positioning Services Market Size by Application (2020-2025) & (M USD)

Table 27. Global High-Precision GNSS Positioning Services Market Share by Application (2020-2025)

Table 28. Global High-Precision GNSS Positioning Services Market Size Growth Rate by Application (2021-2025)

Table 29. Global High-Precision GNSS Positioning Services Market Size by Region (2020-2025) & (M USD)

Table 30. Global High-Precision GNSS Positioning Services Market Size Market Share by Region (2020-2025)

Table 31. North America High-Precision GNSS Positioning Services Market Size by Country (2020-2025) & (M USD)

Table 32. Europe High-Precision GNSS Positioning Services Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific High-Precision GNSS Positioning Services Market Size by Region (2020-2025) & (M USD)

Table 34. South America High-Precision GNSS Positioning Services Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa High-Precision GNSS Positioning Services Market Size by Region (2020-2025) & (M USD)

Table 36. SoftBank Corp Basic Information

Table 37. SoftBank Corp High-Precision GNSS Positioning Services Product Overview

Table 38. SoftBank Corp High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 39. SoftBank Corp SWOT Analysis

Table 40. SoftBank Corp Business Overview

Table 41. SoftBank Corp Recent Developments

Table 42. Trimble VRS Now Basic Information

Table 43. Trimble VRS Now High-Precision GNSS Positioning Services Product Overview

Table 44. Trimble VRS Now High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Trimble VRS Now SWOT Analysis

Table 46. Trimble VRS Now Business Overview

Table 47. Trimble VRS Now Recent Developments

Table 48. NTT Docomo Basic Information

Table 49. NTT Docomo High-Precision GNSS Positioning Services Product Overview

Table 50. NTT Docomo High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 51. NTT Docomo SWOT Analysis

Table 52. NTT Docomo Business Overview

Table 53. NTT Docomo Recent Developments

Table 54. Leica ConX Basic Information

Table 55. Leica ConX High-Precision GNSS Positioning Services Product Overview

Table 56. Leica ConX High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Leica ConX Business Overview

Table 58. Leica ConX Recent Developments

Table 59. Lefixea Inc. Basic Information

Table 60. Lefixea Inc. High-Precision GNSS Positioning Services Product Overview

Table 61. Lefixea Inc. High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Lefixea Inc. Business Overview

Table 63. Lefixea Inc. Recent Developments

Table 64. Swift Navigation, Inc. Basic Information

Table 65. Swift Navigation, Inc. High-Precision GNSS Positioning Services Product Overview

Table 66. Swift Navigation, Inc. High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Swift Navigation, Inc. Business Overview

Table 68. Swift Navigation, Inc. Recent Developments

Table 69. Hexagon Basic Information

Table 70. Hexagon High-Precision GNSS Positioning Services Product Overview

Table 71. Hexagon High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Hexagon Business Overview

Table 73. Hexagon Recent Developments

Table 74. John Deere Basic Information

Table 75. John Deere High-Precision GNSS Positioning Services Product Overview

Table 76. John Deere High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 77. John Deere Business Overview

Table 78. John Deere Recent Developments

Table 79. Septentrio Basic Information

Table 80. Septentrio High-Precision GNSS Positioning Services Product Overview

Table 81. Septentrio High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 82. Septentrio Business Overview

- Table 83. Septentrio Recent Developments
- Table 84. Novatel Basic Information
- Table 85. Novatel High-Precision GNSS Positioning Services Product Overview
- Table 86. Novatel High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 87. Novatel Business Overview
- Table 88. Novatel Recent Developments
- Table 89. CloudBase RTK Basic Information
- Table 90. CloudBase RTK High-Precision GNSS Positioning Services Product Overview
- Table 91. CloudBase RTK High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 92. CloudBase RTK Business Overview
- Table 93. CloudBase RTK Recent Developments
- Table 94. StormCaster Basic Information
- Table 95. StormCaster High-Precision GNSS Positioning Services Product Overview
- Table 96. StormCaster High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. StormCaster Business Overview
- Table 98. StormCaster Recent Developments
- Table 99. U-blox Basic Information
- Table 100. U-blox High-Precision GNSS Positioning Services Product Overview
- Table 101. U-blox High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. U-blox Business Overview
- Table 103. U-blox Recent Developments
- Table 104. Chcnav Basic Information
- Table 105. Chcnav High-Precision GNSS Positioning Services Product Overview
- Table 106. Chcnav High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. Chcnav Business Overview
- Table 108. Chcnav Recent Developments
- Table 109. HxGN SmartNet Basic Information
- Table 110. HxGN SmartNet High-Precision GNSS Positioning Services Product Overview
- Table 111. HxGN SmartNet High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. HxGN SmartNet Business Overview
- Table 113. HxGN SmartNet Recent Developments
- Table 114. Topcon Positioning Systems, Inc. Basic Information

Table 115. Topcon Positioning Systems, Inc. High-Precision GNSS Positioning Services Product Overview

Table 116. Topcon Positioning Systems, Inc. High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 117. Topcon Positioning Systems, Inc. Business Overview

Table 118. Topcon Positioning Systems, Inc. Recent Developments

Table 119. RTK FIX Basic Information

Table 120. RTK FIX High-Precision GNSS Positioning Services Product Overview

Table 121. RTK FIX High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 122. RTK FIX Business Overview

Table 123. RTK FIX Recent Developments

Table 124. Nokia Basic Information

Table 125. Nokia High-Precision GNSS Positioning Services Product Overview

Table 126. Nokia High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 127. Nokia Business Overview

Table 128. Nokia Recent Developments

Table 129. Huawei Basic Information

Table 130. Huawei High-Precision GNSS Positioning Services Product Overview

Table 131. Huawei High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 132. Huawei Business Overview

Table 133. Huawei Recent Developments

Table 134. ZTE Basic Information

Table 135. ZTE High-Precision GNSS Positioning Services Product Overview

Table 136. ZTE High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 137. ZTE Business Overview

Table 138. ZTE Recent Developments

Table 139. Datang Telecom Technology Co.,Ltd. Basic Information

Table 140. Datang Telecom Technology Co.,Ltd. High-Precision GNSS Positioning Services Product Overview

Table 141. Datang Telecom Technology Co.,Ltd. High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 142. Datang Telecom Technology Co.,Ltd. Business Overview

Table 143. Datang Telecom Technology Co.,Ltd. Recent Developments

Table 144. Quectel Wireless Solutions Basic Information

Table 145. Quectel Wireless Solutions High-Precision GNSS Positioning Services

Product Overview

Table 146. Quectel Wireless Solutions High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 147. Quectel Wireless Solutions Business Overview

Table 148. Quectel Wireless Solutions Recent Developments

Table 149. Guangzhou iMapCloud Intelligent Technology Co., Ltd. Basic Information

Table 150. Guangzhou iMapCloud Intelligent Technology Co., Ltd. High-Precision GNSS Positioning Services Product Overview

Table 151. Guangzhou iMapCloud Intelligent Technology Co., Ltd. High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 152. Guangzhou iMapCloud Intelligent Technology Co., Ltd. Business Overview

Table 153. Guangzhou iMapCloud Intelligent Technology Co., Ltd. Recent Developments

Table 154. Sixents Technology (Beijing) Co., Ltd. Basic Information

Table 155. Sixents Technology (Beijing) Co., Ltd. High-Precision GNSS Positioning Services Product Overview

Table 156. Sixents Technology (Beijing) Co., Ltd. High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 157. Sixents Technology (Beijing) Co., Ltd. Business Overview

Table 158. Sixents Technology (Beijing) Co., Ltd. Recent Developments

Table 159. Tencent Technology (Shenzhen) Company Ltd. Basic Information

Table 160. Tencent Technology (Shenzhen) Company Ltd. High-Precision GNSS Positioning Services Product Overview

Table 161. Tencent Technology (Shenzhen) Company Ltd. High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 162. Tencent Technology (Shenzhen) Company Ltd. Business Overview

Table 163. Tencent Technology (Shenzhen) Company Ltd. Recent Developments

Table 164. Qianxun SI Basic Information

Table 165. Qianxun SI High-Precision GNSS Positioning Services Product Overview

Table 166. Qianxun SI High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 167. Qianxun SI Business Overview

Table 168. Qianxun SI Recent Developments

Table 169. China Mobile Basic Information

Table 170. China Mobile High-Precision GNSS Positioning Services Product Overview

Table 171. China Mobile High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)

Table 172. China Mobile Business Overview

Table 173. China Mobile Recent Developments

- Table 174. China Unicom Basic Information
- Table 175. China Unicom High-Precision GNSS Positioning Services Product Overview
- Table 176. China Unicom High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 177. China Unicom Business Overview
- Table 178. China Unicom Recent Developments
- Table 179. China Telecom Basic Information
- Table 180. China Telecom High-Precision GNSS Positioning Services Product Overview
- Table 181. China Telecom High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 182. China Telecom Business Overview
- Table 183. China Telecom Recent Developments
- Table 184. China Dayou Positioning Intelligence Co.,Ltd. Basic Information
- Table 185. China Dayou Positioning Intelligence Co.,Ltd. High-Precision GNSS Positioning Services Product Overview
- Table 186. China Dayou Positioning Intelligence Co.,Ltd. High-Precision GNSS Positioning Services Revenue (M USD) and Gross Margin (2020-2025)
- Table 187. China Dayou Positioning Intelligence Co.,Ltd. Business Overview
- Table 188. China Dayou Positioning Intelligence Co.,Ltd. Recent Developments
- Table 189. Global High-Precision GNSS Positioning Services Market Size Forecast by Region (2026-2035) & (M USD)
- Table 190. North America High-Precision GNSS Positioning Services Market Size Forecast by Country (2026-2035) & (M USD)
- Table 191. Europe High-Precision GNSS Positioning Services Market Size Forecast by Country (2026-2035) & (M USD)
- Table 192. Asia Pacific High-Precision GNSS Positioning Services Market Size Forecast by Region (2026-2035) & (M USD)
- Table 193. South America High-Precision GNSS Positioning Services Market Size Forecast by Country (2026-2035) & (M USD)
- Table 194. Middle East and Africa High-Precision GNSS Positioning Services Market Size Forecast by Country (2026-2035) & (M USD)
- Table 195. Global High-Precision GNSS Positioning Services Market Size Forecast by Type (2026-2035) & (M USD)
- Table 196. Global High-Precision GNSS Positioning Services Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of High-Precision GNSS Positioning Services
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global High-Precision GNSS Positioning Services Market Size (M USD), 2025-2035
- Figure 5. Global High-Precision GNSS Positioning Services Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. High-Precision GNSS Positioning Services Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global High-Precision GNSS Positioning Services Product Life Cycle
- Figure 12. Global High-Precision GNSS Positioning Services Revenue Share by Company in 2025
- Figure 13. High-Precision GNSS Positioning Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by High-Precision GNSS Positioning Services Revenue in 2025
- Figure 15. Value Chain Map of High-Precision GNSS Positioning Services
- Figure 16. Global High-Precision GNSS Positioning Services Market PEST Analysis
- Figure 17. Global High-Precision GNSS Positioning Services Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global High-Precision GNSS Positioning Services Market Share by Type
- Figure 20. Market Share of High-Precision GNSS Positioning Services by Type (2020-2025)
- Figure 21. Global High-Precision GNSS Positioning Services Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global High-Precision GNSS Positioning Services Market Share by Application
- Figure 24. Global High-Precision GNSS Positioning Services Market Share by Application (2020-2025)
- Figure 25. Global High-Precision GNSS Positioning Services Market Share by

Application in 2024

Figure 26. Global High-Precision GNSS Positioning Services Market Size Growth Rate by Application (2021-2025)

Figure 27. Global High-Precision GNSS Positioning Services Market Size Market Share by Region (2020-2025)

Figure 28. North America High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America High-Precision GNSS Positioning Services Market Size Market Share by Country in 2024

Figure 30. U.S. High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada High-Precision GNSS Positioning Services Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico High-Precision GNSS Positioning Services Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe High-Precision GNSS Positioning Services Market Share by Country in 2024

Figure 35. Germany High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific High-Precision GNSS Positioning Services Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific High-Precision GNSS Positioning Services Market Size Market Share by Region in 2024

Figure 42. China High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America High-Precision GNSS Positioning Services Market Size and Growth Rate (M USD)

Figure 48. South America High-Precision GNSS Positioning Services Market Size Market Share by Country in 2024

Figure 49. Brazil High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa High-Precision GNSS Positioning Services Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa High-Precision GNSS Positioning Services Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa High-Precision GNSS Positioning Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global High-Precision GNSS Positioning Services Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global High-Precision GNSS Positioning Services Market Share Forecast by Type (2026-2035)

Figure 61. Global High-Precision GNSS Positioning Services Market Share Forecast by Application (2026-2035)

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