

# Global High-end Watch Market Research Report 2024(Status and Outlook)

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# **Abstracts**

## Report Overview

The high-end watch refers to a luxury timepiece that is typically handcrafted with exceptional craftsmanship and precision. These watches are known for their superior quality, prestigious brand name, and exquisite design. High-end watches often utilize high-quality materials such as precious metals, diamonds, and fine leather for their cases, dials, and straps. They often boast intricate complications and features like chronographs, tourbillons, perpetual calendars, and moon phase indicators. Due to their meticulous craftsmanship and limited production, high-end watches command a significant price premium and are sought after by collectors and watch enthusiasts for their timeless elegance and investment value.

The global High-end Watch market size was estimated at USD 24300 million in 2023 and is projected to reach USD 37023.54 million by 2030, exhibiting a CAGR of 6.20% during the forecast period.

North America High-end Watch market size was USD 6331.89 million in 2023, at a CAGR of 5.31% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global High-end Watch market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore,



it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global High-end Watch Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the High-end Watch market in any manner.

Global High-end Watch Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

| Key Company     |
|-----------------|
| Rolex           |
| Swatch          |
| Richemont       |
| LVMH            |
| Patek Philippe  |
| Audemars Piguet |
| Breitling       |
| Richard Mille   |

Chopard



| Bulova  |  |  |
|---|--|--|
| Seiko   |  |  |
| Bremont   |  |  |
| Kering  |  |  |
| Market Segmentation (by Type)   |  |  |
| USD 1000 - 3000   |  |  |
| USD 3000 - 5000   |  |  |
| USD 5000 - 10000  |  |  |
| Over USD 10000  |  |  |
| Market Segmentation (by Application)  |  |  |
| Men   |  |  |
| Women   |  |  |
| Geographic Segmentation   |  |  |
| North America (USA, Canada, Mexico)   |  |  |
| Europe (Germany, UK, France, Russia, Italy, Rest of Europe)                               |  |  |
| Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)     |  |  |
| South America (Brazil, Argentina, Columbia, Rest of South America)                        |  |  |
| The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA) |  |  |



# Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the High-end Watch Market

Overview of the regional outlook of the High-end Watch Market:

# Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market



Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

# Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

#### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the



High-end Watch Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.



# **Contents**

# 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of High-end Watch
- 1.2 Key Market Segments
  - 1.2.1 High-end Watch Segment by Type
  - 1.2.2 High-end Watch Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### 2 HIGH-END WATCH MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 HIGH-END WATCH MARKET COMPETITIVE LANDSCAPE

- 3.1 Global High-end Watch Revenue Market Share by Company (2019-2024)
- 3.2 High-end Watch Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company High-end Watch Market Size Sites, Area Served, Product Type
- 3.4 High-end Watch Market Competitive Situation and Trends
  - 3.4.1 High-end Watch Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest High-end Watch Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

#### **4 HIGH-END WATCH VALUE CHAIN ANALYSIS**

- 4.1 High-end Watch Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

#### 5 THE DEVELOPMENT AND DYNAMICS OF HIGH-END WATCH MARKET



- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### **6 HIGH-END WATCH MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global High-end Watch Market Size Market Share by Type (2019-2024)
- 6.3 Global High-end Watch Market Size Growth Rate by Type (2019-2024)

#### 7 HIGH-END WATCH MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global High-end Watch Market Size (M USD) by Application (2019-2024)
- 7.3 Global High-end Watch Market Size Growth Rate by Application (2019-2024)

#### **8 HIGH-END WATCH MARKET SEGMENTATION BY REGION**

- 8.1 Global High-end Watch Market Size by Region
  - 8.1.1 Global High-end Watch Market Size by Region
  - 8.1.2 Global High-end Watch Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America High-end Watch Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe High-end Watch Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia



- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific High-end Watch Market Size by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America High-end Watch Market Size by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa High-end Watch Market Size by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Rolex
  - 9.1.1 Rolex High-end Watch Basic Information
  - 9.1.2 Rolex High-end Watch Product Overview
  - 9.1.3 Rolex High-end Watch Product Market Performance
  - 9.1.4 Rolex High-end Watch SWOT Analysis
  - 9.1.5 Rolex Business Overview
  - 9.1.6 Rolex Recent Developments
- 9.2 Swatch
  - 9.2.1 Swatch High-end Watch Basic Information
  - 9.2.2 Swatch High-end Watch Product Overview
  - 9.2.3 Swatch High-end Watch Product Market Performance
  - 9.2.4 Swatch High-end Watch SWOT Analysis
  - 9.2.5 Swatch Business Overview
  - 9.2.6 Swatch Recent Developments
- 9.3 Richemont
  - 9.3.1 Richemont High-end Watch Basic Information
  - 9.3.2 Richemont High-end Watch Product Overview



- 9.3.3 Richemont High-end Watch Product Market Performance
- 9.3.4 Richemont High-end Watch SWOT Analysis
- 9.3.5 Richemont Business Overview
- 9.3.6 Richemont Recent Developments
- 9.4 LVMH
  - 9.4.1 LVMH High-end Watch Basic Information
  - 9.4.2 LVMH High-end Watch Product Overview
  - 9.4.3 LVMH High-end Watch Product Market Performance
  - 9.4.4 LVMH Business Overview
  - 9.4.5 LVMH Recent Developments
- 9.5 Patek Philippe
  - 9.5.1 Patek Philippe High-end Watch Basic Information
  - 9.5.2 Patek Philippe High-end Watch Product Overview
  - 9.5.3 Patek Philippe High-end Watch Product Market Performance
  - 9.5.4 Patek Philippe Business Overview
  - 9.5.5 Patek Philippe Recent Developments
- 9.6 Audemars Piguet
  - 9.6.1 Audemars Piguet High-end Watch Basic Information
  - 9.6.2 Audemars Piguet High-end Watch Product Overview
  - 9.6.3 Audemars Piguet High-end Watch Product Market Performance
  - 9.6.4 Audemars Piguet Business Overview
  - 9.6.5 Audemars Piguet Recent Developments
- 9.7 Breitling
  - 9.7.1 Breitling High-end Watch Basic Information
  - 9.7.2 Breitling High-end Watch Product Overview
  - 9.7.3 Breitling High-end Watch Product Market Performance
  - 9.7.4 Breitling Business Overview
  - 9.7.5 Breitling Recent Developments
- 9.8 Richard Mille
  - 9.8.1 Richard Mille High-end Watch Basic Information
  - 9.8.2 Richard Mille High-end Watch Product Overview
  - 9.8.3 Richard Mille High-end Watch Product Market Performance
  - 9.8.4 Richard Mille Business Overview
  - 9.8.5 Richard Mille Recent Developments
- 9.9 Chopard
  - 9.9.1 Chopard High-end Watch Basic Information
  - 9.9.2 Chopard High-end Watch Product Overview
  - 9.9.3 Chopard High-end Watch Product Market Performance
  - 9.9.4 Chopard Business Overview



## 9.9.5 Chopard Recent Developments

#### 9.10 Bulova

- 9.10.1 Bulova High-end Watch Basic Information
- 9.10.2 Bulova High-end Watch Product Overview
- 9.10.3 Bulova High-end Watch Product Market Performance
- 9.10.4 Bulova Business Overview
- 9.10.5 Bulova Recent Developments

#### 9.11 Seiko

- 9.11.1 Seiko High-end Watch Basic Information
- 9.11.2 Seiko High-end Watch Product Overview
- 9.11.3 Seiko High-end Watch Product Market Performance
- 9.11.4 Seiko Business Overview
- 9.11.5 Seiko Recent Developments

#### 9.12 Bremont

- 9.12.1 Bremont High-end Watch Basic Information
- 9.12.2 Bremont High-end Watch Product Overview
- 9.12.3 Bremont High-end Watch Product Market Performance
- 9.12.4 Bremont Business Overview
- 9.12.5 Bremont Recent Developments

## 9.13 Kering

- 9.13.1 Kering High-end Watch Basic Information
- 9.13.2 Kering High-end Watch Product Overview
- 9.13.3 Kering High-end Watch Product Market Performance
- 9.13.4 Kering Business Overview
- 9.13.5 Kering Recent Developments

# 10 HIGH-END WATCH REGIONAL MARKET FORECAST

- 10.1 Global High-end Watch Market Size Forecast
- 10.2 Global High-end Watch Market Forecast by Region
- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe High-end Watch Market Size Forecast by Country
- 10.2.3 Asia Pacific High-end Watch Market Size Forecast by Region
- 10.2.4 South America High-end Watch Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of High-end Watch by Country

# 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global High-end Watch Market Forecast by Type (2025-2030)



11.2 Global High-end Watch Market Forecast by Application (2025-2030)

# 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. High-end Watch Market Size Comparison by Region (M USD)
- Table 5. Global High-end Watch Revenue (M USD) by Company (2019-2024)
- Table 6. Global High-end Watch Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Highend Watch as of 2022)
- Table 8. Company High-end Watch Market Size Sites and Area Served
- Table 9. Company High-end Watch Product Type
- Table 10. Global High-end Watch Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of High-end Watch
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. High-end Watch Market Challenges
- Table 18. Global High-end Watch Market Size by Type (M USD)
- Table 19. Global High-end Watch Market Size (M USD) by Type (2019-2024)
- Table 20. Global High-end Watch Market Size Share by Type (2019-2024)
- Table 21. Global High-end Watch Market Size Growth Rate by Type (2019-2024)
- Table 22. Global High-end Watch Market Size by Application
- Table 23. Global High-end Watch Market Size by Application (2019-2024) & (M USD)
- Table 24. Global High-end Watch Market Share by Application (2019-2024)
- Table 25. Global High-end Watch Market Size Growth Rate by Application (2019-2024)
- Table 26. Global High-end Watch Market Size by Region (2019-2024) & (M USD)
- Table 27. Global High-end Watch Market Size Market Share by Region (2019-2024)
- Table 28. North America High-end Watch Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe High-end Watch Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific High-end Watch Market Size by Region (2019-2024) & (M USD)
- Table 31. South America High-end Watch Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa High-end Watch Market Size by Region (2019-2024) &



# (M USD)

- Table 33. Rolex High-end Watch Basic Information
- Table 34. Rolex High-end Watch Product Overview
- Table 35. Rolex High-end Watch Revenue (M USD) and Gross Margin (2019-2024)
- Table 36. Rolex High-end Watch SWOT Analysis
- Table 37. Rolex Business Overview
- Table 38. Rolex Recent Developments
- Table 39. Swatch High-end Watch Basic Information
- Table 40. Swatch High-end Watch Product Overview
- Table 41. Swatch High-end Watch Revenue (M USD) and Gross Margin (2019-2024)
- Table 42. Swatch High-end Watch SWOT Analysis
- Table 43. Swatch Business Overview
- Table 44. Swatch Recent Developments
- Table 45. Richemont High-end Watch Basic Information
- Table 46. Richemont High-end Watch Product Overview
- Table 47. Richemont High-end Watch Revenue (M USD) and Gross Margin (2019-2024)
- Table 48. Richemont High-end Watch SWOT Analysis
- Table 49. Richemont Business Overview
- Table 50. Richemont Recent Developments
- Table 51. LVMH High-end Watch Basic Information
- Table 52. LVMH High-end Watch Product Overview
- Table 53. LVMH High-end Watch Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. LVMH Business Overview
- Table 55. LVMH Recent Developments
- Table 56. Patek Philippe High-end Watch Basic Information
- Table 57. Patek Philippe High-end Watch Product Overview
- Table 58. Patek Philippe High-end Watch Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. Patek Philippe Business Overview
- Table 60. Patek Philippe Recent Developments
- Table 61. Audemars Piguet High-end Watch Basic Information
- Table 62. Audemars Piguet High-end Watch Product Overview
- Table 63. Audemars Piguet High-end Watch Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Audemars Piguet Business Overview
- Table 65. Audemars Piguet Recent Developments
- Table 66. Breitling High-end Watch Basic Information
- Table 67. Breitling High-end Watch Product Overview



- Table 68. Breitling High-end Watch Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Breitling Business Overview
- Table 70. Breitling Recent Developments
- Table 71. Richard Mille High-end Watch Basic Information
- Table 72. Richard Mille High-end Watch Product Overview
- Table 73. Richard Mille High-end Watch Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Richard Mille Business Overview
- Table 75. Richard Mille Recent Developments
- Table 76. Chopard High-end Watch Basic Information
- Table 77. Chopard High-end Watch Product Overview
- Table 78. Chopard High-end Watch Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Chopard Business Overview
- Table 80. Chopard Recent Developments
- Table 81. Bulova High-end Watch Basic Information
- Table 82. Bulova High-end Watch Product Overview
- Table 83. Bulova High-end Watch Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Bulova Business Overview
- Table 85. Bulova Recent Developments
- Table 86. Seiko High-end Watch Basic Information
- Table 87. Seiko High-end Watch Product Overview
- Table 88. Seiko High-end Watch Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. Seiko Business Overview
- Table 90. Seiko Recent Developments
- Table 91. Bremont High-end Watch Basic Information
- Table 92. Bremont High-end Watch Product Overview
- Table 93. Bremont High-end Watch Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Bremont Business Overview
- Table 95. Bremont Recent Developments
- Table 96. Kering High-end Watch Basic Information
- Table 97. Kering High-end Watch Product Overview
- Table 98. Kering High-end Watch Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Kering Business Overview
- Table 100. Kering Recent Developments
- Table 101. Global High-end Watch Market Size Forecast by Region (2025-2030) & (M USD)
- Table 102. North America High-end Watch Market Size Forecast by Country
- (2025-2030) & (M USD)
- Table 103. Europe High-end Watch Market Size Forecast by Country (2025-2030) & (M.



USD)

Table 104. Asia Pacific High-end Watch Market Size Forecast by Region (2025-2030) & (M USD)

Table 105. South America High-end Watch Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Middle East and Africa High-end Watch Market Size Forecast by Country (2025-2030) & (M USD)

Table 107. Global High-end Watch Market Size Forecast by Type (2025-2030) & (M USD)

Table 108. Global High-end Watch Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Industrial Chain of High-end Watch
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global High-end Watch Market Size (M USD), 2019-2030
- Figure 5. Global High-end Watch Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. High-end Watch Market Size by Country (M USD)
- Figure 10. Global High-end Watch Revenue Share by Company in 2023
- Figure 11. High-end Watch Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by High-end Watch Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global High-end Watch Market Share by Type
- Figure 15. Market Size Share of High-end Watch by Type (2019-2024)
- Figure 16. Market Size Market Share of High-end Watch by Type in 2022
- Figure 17. Global High-end Watch Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global High-end Watch Market Share by Application
- Figure 20. Global High-end Watch Market Share by Application (2019-2024)
- Figure 21. Global High-end Watch Market Share by Application in 2022
- Figure 22. Global High-end Watch Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global High-end Watch Market Size Market Share by Region (2019-2024)
- Figure 24. North America High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America High-end Watch Market Size Market Share by Country in 2023
- Figure 26. U.S. High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada High-end Watch Market Size (M USD) and Growth Rate (2019-2024)
- Figure 28. Mexico High-end Watch Market Size (Units) and Growth Rate (2019-2024)
- Figure 29. Europe High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)



- Figure 30. Europe High-end Watch Market Size Market Share by Country in 2023
- Figure 31. Germany High-end Watch Market Size and Growth Rate (2019-2024) & (MUSD)
- Figure 32. France High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 33. U.K. High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 34. Italy High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 35. Russia High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 36. Asia Pacific High-end Watch Market Size and Growth Rate (M USD)
- Figure 37. Asia Pacific High-end Watch Market Size Market Share by Region in 2023
- Figure 38. China High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 39. Japan High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 40. South Korea High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 41. India High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 42. Southeast Asia High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 43. South America High-end Watch Market Size and Growth Rate (M USD)
- Figure 44. South America High-end Watch Market Size Market Share by Country in 2023
- Figure 45. Brazil High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 46. Argentina High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 47. Columbia High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 48. Middle East and Africa High-end Watch Market Size and Growth Rate (M USD)
- Figure 49. Middle East and Africa High-end Watch Market Size Market Share by Region in 2023
- Figure 50. Saudi Arabia High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 51. UAE High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 52. Egypt High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 53. Nigeria High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)



- Figure 54. South Africa High-end Watch Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 55. Global High-end Watch Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 56. Global High-end Watch Market Share Forecast by Type (2025-2030)
- Figure 57. Global High-end Watch Market Share Forecast by Application (2025-2030)



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