

Global High-end Decorative Flooring Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global High-end Decorative Flooring market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global High-end Decorative Flooring Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the High-end Decorative Flooring market in any manner.

Global High-end Decorative Flooring Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Chi Mei

GEHR Plastics

Kolon Industries

Arkema

Evonik Industries AG

Mitsubishi Rayon

Saudi Arabia Basic Industries

Sumitomo Chemical

Asahi Kasei

Market Segmentation (by Type)

Real Wood Floor

Consolidated-Wooden Floor

Bamboo Floorings

Other

Market Segmentation (by Application)

Household

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the High-end Decorative Flooring Market

Overview of the regional outlook of the High-end Decorative Flooring Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set

to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the High-end Decorative Flooring Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of High-end Decorative Flooring

1.2 Key Market Segments

1.2.1 High-end Decorative Flooring Segment by Type

1.2.2 High-end Decorative Flooring Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 HIGH-END DECORATIVE FLOORING MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global High-end Decorative Flooring Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global High-end Decorative Flooring Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 HIGH-END DECORATIVE FLOORING MARKET COMPETITIVE LANDSCAPE

3.1 Global High-end Decorative Flooring Sales by Manufacturers (2019-2024)

3.2 Global High-end Decorative Flooring Revenue Market Share by Manufacturers (2019-2024)

3.3 High-end Decorative Flooring Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global High-end Decorative Flooring Average Price by Manufacturers (2019-2024)

3.5 Manufacturers High-end Decorative Flooring Sales Sites, Area Served, Product Type

3.6 High-end Decorative Flooring Market Competitive Situation and Trends

3.6.1 High-end Decorative Flooring Market Concentration Rate

3.6.2 Global 5 and 10 Largest High-end Decorative Flooring Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 HIGH-END DECORATIVE FLOORING INDUSTRY CHAIN ANALYSIS

4.1 High-end Decorative Flooring Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HIGH-END DECORATIVE FLOORING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 HIGH-END DECORATIVE FLOORING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global High-end Decorative Flooring Sales Market Share by Type (2019-2024)

6.3 Global High-end Decorative Flooring Market Size Market Share by Type (2019-2024)

6.4 Global High-end Decorative Flooring Price by Type (2019-2024)

7 HIGH-END DECORATIVE FLOORING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global High-end Decorative Flooring Market Sales by Application (2019-2024)

7.3 Global High-end Decorative Flooring Market Size (M USD) by Application (2019-2024)

7.4 Global High-end Decorative Flooring Sales Growth Rate by Application (2019-2024)

8 HIGH-END DECORATIVE FLOORING MARKET SEGMENTATION BY REGION

8.1 Global High-end Decorative Flooring Sales by Region

8.1.1 Global High-end Decorative Flooring Sales by Region

8.1.2 Global High-end Decorative Flooring Sales Market Share by Region

8.2 North America

8.2.1 North America High-end Decorative Flooring Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe High-end Decorative Flooring Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific High-end Decorative Flooring Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America High-end Decorative Flooring Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa High-end Decorative Flooring Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Chi Mei

- 9.1.1 Chi Mei High-end Decorative Flooring Basic Information
- 9.1.2 Chi Mei High-end Decorative Flooring Product Overview
- 9.1.3 Chi Mei High-end Decorative Flooring Product Market Performance
- 9.1.4 Chi Mei Business Overview
- 9.1.5 Chi Mei High-end Decorative Flooring SWOT Analysis
- 9.1.6 Chi Mei Recent Developments

9.2 GEHR Plastics

- 9.2.1 GEHR Plastics High-end Decorative Flooring Basic Information
- 9.2.2 GEHR Plastics High-end Decorative Flooring Product Overview
- 9.2.3 GEHR Plastics High-end Decorative Flooring Product Market Performance
- 9.2.4 GEHR Plastics Business Overview
- 9.2.5 GEHR Plastics High-end Decorative Flooring SWOT Analysis
- 9.2.6 GEHR Plastics Recent Developments

9.3 Kolon Industries

- 9.3.1 Kolon Industries High-end Decorative Flooring Basic Information
- 9.3.2 Kolon Industries High-end Decorative Flooring Product Overview
- 9.3.3 Kolon Industries High-end Decorative Flooring Product Market Performance
- 9.3.4 Kolon Industries High-end Decorative Flooring SWOT Analysis
- 9.3.5 Kolon Industries Business Overview
- 9.3.6 Kolon Industries Recent Developments

9.4 Arkema

- 9.4.1 Arkema High-end Decorative Flooring Basic Information
- 9.4.2 Arkema High-end Decorative Flooring Product Overview
- 9.4.3 Arkema High-end Decorative Flooring Product Market Performance
- 9.4.4 Arkema Business Overview
- 9.4.5 Arkema Recent Developments

9.5 Evonik Industries AG

- 9.5.1 Evonik Industries AG High-end Decorative Flooring Basic Information
- 9.5.2 Evonik Industries AG High-end Decorative Flooring Product Overview
- 9.5.3 Evonik Industries AG High-end Decorative Flooring Product Market Performance
- 9.5.4 Evonik Industries AG Business Overview
- 9.5.5 Evonik Industries AG Recent Developments

9.6 Mitsubishi Rayon

- 9.6.1 Mitsubishi Rayon High-end Decorative Flooring Basic Information
- 9.6.2 Mitsubishi Rayon High-end Decorative Flooring Product Overview
- 9.6.3 Mitsubishi Rayon High-end Decorative Flooring Product Market Performance
- 9.6.4 Mitsubishi Rayon Business Overview

9.6.5 Mitsubishi Rayon Recent Developments

9.7 Saudi Arabia Basic Industries

9.7.1 Saudi Arabia Basic Industries High-end Decorative Flooring Basic Information

9.7.2 Saudi Arabia Basic Industries High-end Decorative Flooring Product Overview

9.7.3 Saudi Arabia Basic Industries High-end Decorative Flooring Product Market Performance

9.7.4 Saudi Arabia Basic Industries Business Overview

9.7.5 Saudi Arabia Basic Industries Recent Developments

9.8 Sumitomo Chemical

9.8.1 Sumitomo Chemical High-end Decorative Flooring Basic Information

9.8.2 Sumitomo Chemical High-end Decorative Flooring Product Overview

9.8.3 Sumitomo Chemical High-end Decorative Flooring Product Market Performance

9.8.4 Sumitomo Chemical Business Overview

9.8.5 Sumitomo Chemical Recent Developments

9.9 Asahi Kasei

9.9.1 Asahi Kasei High-end Decorative Flooring Basic Information

9.9.2 Asahi Kasei High-end Decorative Flooring Product Overview

9.9.3 Asahi Kasei High-end Decorative Flooring Product Market Performance

9.9.4 Asahi Kasei Business Overview

9.9.5 Asahi Kasei Recent Developments

10 HIGH-END DECORATIVE FLOORING MARKET FORECAST BY REGION

10.1 Global High-end Decorative Flooring Market Size Forecast

10.2 Global High-end Decorative Flooring Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe High-end Decorative Flooring Market Size Forecast by Country

10.2.3 Asia Pacific High-end Decorative Flooring Market Size Forecast by Region

10.2.4 South America High-end Decorative Flooring Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of High-end Decorative Flooring by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global High-end Decorative Flooring Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of High-end Decorative Flooring by Type (2025-2030)

11.1.2 Global High-end Decorative Flooring Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of High-end Decorative Flooring by Type (2025-2030)

11.2 Global High-end Decorative Flooring Market Forecast by Application (2025-2030)

11.2.1 Global High-end Decorative Flooring Sales (K Units) Forecast by Application

11.2.2 Global High-end Decorative Flooring Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. High-end Decorative Flooring Market Size Comparison by Region (M USD)

Table 5. Global High-end Decorative Flooring Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global High-end Decorative Flooring Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global High-end Decorative Flooring Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global High-end Decorative Flooring Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in High-end Decorative Flooring as of 2022)

Table 10. Global Market High-end Decorative Flooring Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers High-end Decorative Flooring Sales Sites and Area Served

Table 12. Manufacturers High-end Decorative Flooring Product Type

Table 13. Global High-end Decorative Flooring Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of High-end Decorative Flooring

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. High-end Decorative Flooring Market Challenges

Table 22. Global High-end Decorative Flooring Sales by Type (K Units)

Table 23. Global High-end Decorative Flooring Market Size by Type (M USD)

Table 24. Global High-end Decorative Flooring Sales (K Units) by Type (2019-2024)

Table 25. Global High-end Decorative Flooring Sales Market Share by Type
(2019-2024)

Table 26. Global High-end Decorative Flooring Market Size (M USD) by Type
(2019-2024)

Table 27. Global High-end Decorative Flooring Market Size Share by Type (2019-2024)
Table 28. Global High-end Decorative Flooring Price (USD/Unit) by Type (2019-2024)
Table 29. Global High-end Decorative Flooring Sales (K Units) by Application
Table 30. Global High-end Decorative Flooring Market Size by Application
Table 31. Global High-end Decorative Flooring Sales by Application (2019-2024) & (K Units)
Table 32. Global High-end Decorative Flooring Sales Market Share by Application (2019-2024)
Table 33. Global High-end Decorative Flooring Sales by Application (2019-2024) & (M USD)
Table 34. Global High-end Decorative Flooring Market Share by Application (2019-2024)
Table 35. Global High-end Decorative Flooring Sales Growth Rate by Application (2019-2024)
Table 36. Global High-end Decorative Flooring Sales by Region (2019-2024) & (K Units)
Table 37. Global High-end Decorative Flooring Sales Market Share by Region (2019-2024)
Table 38. North America High-end Decorative Flooring Sales by Country (2019-2024) & (K Units)
Table 39. Europe High-end Decorative Flooring Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific High-end Decorative Flooring Sales by Region (2019-2024) & (K Units)
Table 41. South America High-end Decorative Flooring Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa High-end Decorative Flooring Sales by Region (2019-2024) & (K Units)
Table 43. Chi Mei High-end Decorative Flooring Basic Information
Table 44. Chi Mei High-end Decorative Flooring Product Overview
Table 45. Chi Mei High-end Decorative Flooring Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 46. Chi Mei Business Overview
Table 47. Chi Mei High-end Decorative Flooring SWOT Analysis
Table 48. Chi Mei Recent Developments
Table 49. GEHR Plastics High-end Decorative Flooring Basic Information
Table 50. GEHR Plastics High-end Decorative Flooring Product Overview
Table 51. GEHR Plastics High-end Decorative Flooring Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. GEHR Plastics Business Overview
Table 53. GEHR Plastics High-end Decorative Flooring SWOT Analysis
Table 54. GEHR Plastics Recent Developments
Table 55. Kolon Industries High-end Decorative Flooring Basic Information
Table 56. Kolon Industries High-end Decorative Flooring Product Overview
Table 57. Kolon Industries High-end Decorative Flooring Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 58. Kolon Industries High-end Decorative Flooring SWOT Analysis
Table 59. Kolon Industries Business Overview
Table 60. Kolon Industries Recent Developments
Table 61. Arkema High-end Decorative Flooring Basic Information
Table 62. Arkema High-end Decorative Flooring Product Overview
Table 63. Arkema High-end Decorative Flooring Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 64. Arkema Business Overview
Table 65. Arkema Recent Developments
Table 66. Evonik Industries AG High-end Decorative Flooring Basic Information
Table 67. Evonik Industries AG High-end Decorative Flooring Product Overview
Table 68. Evonik Industries AG High-end Decorative Flooring Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 69. Evonik Industries AG Business Overview
Table 70. Evonik Industries AG Recent Developments
Table 71. Mitsubishi Rayon High-end Decorative Flooring Basic Information
Table 72. Mitsubishi Rayon High-end Decorative Flooring Product Overview
Table 73. Mitsubishi Rayon High-end Decorative Flooring Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 74. Mitsubishi Rayon Business Overview
Table 75. Mitsubishi Rayon Recent Developments
Table 76. Saudi Arabia Basic Industries High-end Decorative Flooring Basic Information
Table 77. Saudi Arabia Basic Industries High-end Decorative Flooring Product Overview
Table 78. Saudi Arabia Basic Industries High-end Decorative Flooring Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 79. Saudi Arabia Basic Industries Business Overview
Table 80. Saudi Arabia Basic Industries Recent Developments
Table 81. Sumitomo Chemical High-end Decorative Flooring Basic Information
Table 82. Sumitomo Chemical High-end Decorative Flooring Product Overview
Table 83. Sumitomo Chemical High-end Decorative Flooring Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 84. Sumitomo Chemical Business Overview

Table 85. Sumitomo Chemical Recent Developments
Table 86. Asahi Kasei High-end Decorative Flooring Basic Information
Table 87. Asahi Kasei High-end Decorative Flooring Product Overview
Table 88. Asahi Kasei High-end Decorative Flooring Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 89. Asahi Kasei Business Overview
Table 90. Asahi Kasei Recent Developments
Table 91. Global High-end Decorative Flooring Sales Forecast by Region (2025-2030) & (K Units)
Table 92. Global High-end Decorative Flooring Market Size Forecast by Region (2025-2030) & (M USD)
Table 93. North America High-end Decorative Flooring Sales Forecast by Country (2025-2030) & (K Units)
Table 94. North America High-end Decorative Flooring Market Size Forecast by Country (2025-2030) & (M USD)
Table 95. Europe High-end Decorative Flooring Sales Forecast by Country (2025-2030) & (K Units)
Table 96. Europe High-end Decorative Flooring Market Size Forecast by Country (2025-2030) & (M USD)
Table 97. Asia Pacific High-end Decorative Flooring Sales Forecast by Region (2025-2030) & (K Units)
Table 98. Asia Pacific High-end Decorative Flooring Market Size Forecast by Region (2025-2030) & (M USD)
Table 99. South America High-end Decorative Flooring Sales Forecast by Country (2025-2030) & (K Units)
Table 100. South America High-end Decorative Flooring Market Size Forecast by Country (2025-2030) & (M USD)
Table 101. Middle East and Africa High-end Decorative Flooring Consumption Forecast by Country (2025-2030) & (Units)
Table 102. Middle East and Africa High-end Decorative Flooring Market Size Forecast by Country (2025-2030) & (M USD)
Table 103. Global High-end Decorative Flooring Sales Forecast by Type (2025-2030) & (K Units)
Table 104. Global High-end Decorative Flooring Market Size Forecast by Type (2025-2030) & (M USD)
Table 105. Global High-end Decorative Flooring Price Forecast by Type (2025-2030) & (USD/Unit)
Table 106. Global High-end Decorative Flooring Sales (K Units) Forecast by Application (2025-2030)

Table 107. Global High-end Decorative Flooring Market Size Forecast by Application
(2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of High-end Decorative Flooring
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global High-end Decorative Flooring Market Size (M USD), 2019-2030
- Figure 5. Global High-end Decorative Flooring Market Size (M USD) (2019-2030)
- Figure 6. Global High-end Decorative Flooring Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. High-end Decorative Flooring Market Size by Country (M USD)
- Figure 11. High-end Decorative Flooring Sales Share by Manufacturers in 2023
- Figure 12. Global High-end Decorative Flooring Revenue Share by Manufacturers in 2023
- Figure 13. High-end Decorative Flooring Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market High-end Decorative Flooring Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by High-end Decorative Flooring Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global High-end Decorative Flooring Market Share by Type
- Figure 18. Sales Market Share of High-end Decorative Flooring by Type (2019-2024)
- Figure 19. Sales Market Share of High-end Decorative Flooring by Type in 2023
- Figure 20. Market Size Share of High-end Decorative Flooring by Type (2019-2024)
- Figure 21. Market Size Market Share of High-end Decorative Flooring by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global High-end Decorative Flooring Market Share by Application
- Figure 24. Global High-end Decorative Flooring Sales Market Share by Application (2019-2024)
- Figure 25. Global High-end Decorative Flooring Sales Market Share by Application in 2023
- Figure 26. Global High-end Decorative Flooring Market Share by Application (2019-2024)
- Figure 27. Global High-end Decorative Flooring Market Share by Application in 2023
- Figure 28. Global High-end Decorative Flooring Sales Growth Rate by Application

(2019-2024)

Figure 29. Global High-end Decorative Flooring Sales Market Share by Region

(2019-2024)

Figure 30. North America High-end Decorative Flooring Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America High-end Decorative Flooring Sales Market Share by Country in 2023

Figure 32. U.S. High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada High-end Decorative Flooring Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico High-end Decorative Flooring Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe High-end Decorative Flooring Sales Market Share by Country in 2023

Figure 37. Germany High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific High-end Decorative Flooring Sales and Growth Rate (K Units)

Figure 43. Asia Pacific High-end Decorative Flooring Sales Market Share by Region in 2023

Figure 44. China High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia High-end Decorative Flooring Sales and Growth Rate

(2019-2024) & (K Units)

Figure 49. South America High-end Decorative Flooring Sales and Growth Rate (K Units)

Figure 50. South America High-end Decorative Flooring Sales Market Share by Country in 2023

Figure 51. Brazil High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa High-end Decorative Flooring Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa High-end Decorative Flooring Sales Market Share by Region in 2023

Figure 56. Saudi Arabia High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa High-end Decorative Flooring Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global High-end Decorative Flooring Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global High-end Decorative Flooring Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global High-end Decorative Flooring Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global High-end Decorative Flooring Market Share Forecast by Type (2025-2030)

Figure 65. Global High-end Decorative Flooring Sales Forecast by Application (2025-2030)

Figure 66. Global High-end Decorative Flooring Market Share Forecast by Application (2025-2030)

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