

Global Hemp Beer Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/GC7B66CE0697EN.html>

Date: August 2025

Pages: 146

Price: US\$ 3,200.00 (Single User License)

ID: GC7B66CE0697EN

Abstracts

Hemp beer is a form of beer infused with elements of the cannabis plant. Hemp beer is not brewed from hemp directly, but hemp products such as seeds are a later flavoring addition.

This report offers a comprehensive and in-depth analysis of the global Hemp Beer market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Hemp Beer market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Hemp Beer market.

Global Hemp Beer Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Canopy Growth Corporation
Heineken
Sprig
Phivida Holdings
CERIA
High Style Brewing
Two Roots Brewing
Flying Dog Brewery
Keef Brand
Coalition Brewing
Dupetit Natural Products
AB InBev
Green Times Brewing
HEMPER

Market Segmentation (by Type)

CBD-Infused Beer
THC-Infused Beer

Market Segmentation (by Application)

Offline Channel

Online Channel

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Hemp Beer Market

Overview of the regional outlook of the Hemp Beer Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Hemp Beer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Hemp Beer, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Hemp Beer

1.2 Key Market Segments

1.2.1 Hemp Beer Segment by Type

1.2.2 Hemp Beer Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 HEMP BEER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Hemp Beer Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Hemp Beer Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 HEMP BEER MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Hemp Beer Product Life Cycle

3.3 Global Hemp Beer Sales by Manufacturers (2020-2025)

3.4 Global Hemp Beer Revenue Market Share by Manufacturers (2020-2025)

3.5 Hemp Beer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Hemp Beer Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Hemp Beer Market Competitive Situation and Trends

3.8.1 Hemp Beer Market Concentration Rate

3.8.2 Global 5 and 10 Largest Hemp Beer Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 HEMP BEER INDUSTRY CHAIN ANALYSIS

- 4.1 Hemp Beer Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HEMP BEER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Hemp Beer Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Hemp Beer Market
- 5.7 ESG Ratings of Leading Companies

6 HEMP BEER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Hemp Beer Sales Market Share by Type (2020-2025)
- 6.3 Global Hemp Beer Market Size Market Share by Type (2020-2025)
- 6.4 Global Hemp Beer Price by Type (2020-2025)

7 HEMP BEER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Hemp Beer Market Sales by Application (2020-2025)
- 7.3 Global Hemp Beer Market Size (M USD) by Application (2020-2025)
- 7.4 Global Hemp Beer Sales Growth Rate by Application (2020-2025)

8 HEMP BEER MARKET SALES BY REGION

8.1 Global Hemp Beer Sales by Region

8.1.1 Global Hemp Beer Sales by Region

8.1.2 Global Hemp Beer Sales Market Share by Region

8.2 Global Hemp Beer Market Size by Region

8.2.1 Global Hemp Beer Market Size by Region

8.2.2 Global Hemp Beer Market Size Market Share by Region

8.3 North America

8.3.1 North America Hemp Beer Sales by Country

8.3.2 North America Hemp Beer Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Hemp Beer Sales by Country

8.4.2 Europe Hemp Beer Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Hemp Beer Sales by Region

8.5.2 Asia Pacific Hemp Beer Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Hemp Beer Sales by Country

8.6.2 South America Hemp Beer Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Hemp Beer Sales by Region

8.7.2 Middle East and Africa Hemp Beer Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 HEMP BEER MARKET PRODUCTION BY REGION

9.1 Global Production of Hemp Beer by Region(2020-2025)

9.2 Global Hemp Beer Revenue Market Share by Region (2020-2025)

9.3 Global Hemp Beer Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Hemp Beer Production

9.4.1 North America Hemp Beer Production Growth Rate (2020-2025)

9.4.2 North America Hemp Beer Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Hemp Beer Production

9.5.1 Europe Hemp Beer Production Growth Rate (2020-2025)

9.5.2 Europe Hemp Beer Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Hemp Beer Production (2020-2025)

9.6.1 Japan Hemp Beer Production Growth Rate (2020-2025)

9.6.2 Japan Hemp Beer Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Hemp Beer Production (2020-2025)

9.7.1 China Hemp Beer Production Growth Rate (2020-2025)

9.7.2 China Hemp Beer Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Canopy Growth Corporation

10.1.1 Canopy Growth Corporation Basic Information

10.1.2 Canopy Growth Corporation Hemp Beer Product Overview

10.1.3 Canopy Growth Corporation Hemp Beer Product Market Performance

10.1.4 Canopy Growth Corporation Business Overview

10.1.5 Canopy Growth Corporation SWOT Analysis

10.1.6 Canopy Growth Corporation Recent Developments

10.2 Heineken

10.2.1 Heineken Basic Information

10.2.2 Heineken Hemp Beer Product Overview

10.2.3 Heineken Hemp Beer Product Market Performance

- 10.2.4 Heineken Business Overview
- 10.2.5 Heineken SWOT Analysis
- 10.2.6 Heineken Recent Developments
- 10.3 Sprig
 - 10.3.1 Sprig Basic Information
 - 10.3.2 Sprig Hemp Beer Product Overview
 - 10.3.3 Sprig Hemp Beer Product Market Performance
 - 10.3.4 Sprig Business Overview
 - 10.3.5 Sprig SWOT Analysis
 - 10.3.6 Sprig Recent Developments
- 10.4 Phivida Holdings
 - 10.4.1 Phivida Holdings Basic Information
 - 10.4.2 Phivida Holdings Hemp Beer Product Overview
 - 10.4.3 Phivida Holdings Hemp Beer Product Market Performance
 - 10.4.4 Phivida Holdings Business Overview
 - 10.4.5 Phivida Holdings Recent Developments
- 10.5 CERIA
 - 10.5.1 CERIA Basic Information
 - 10.5.2 CERIA Hemp Beer Product Overview
 - 10.5.3 CERIA Hemp Beer Product Market Performance
 - 10.5.4 CERIA Business Overview
 - 10.5.5 CERIA Recent Developments
- 10.6 High Style Brewing
 - 10.6.1 High Style Brewing Basic Information
 - 10.6.2 High Style Brewing Hemp Beer Product Overview
 - 10.6.3 High Style Brewing Hemp Beer Product Market Performance
 - 10.6.4 High Style Brewing Business Overview
 - 10.6.5 High Style Brewing Recent Developments
- 10.7 Two Roots Brewing
 - 10.7.1 Two Roots Brewing Basic Information
 - 10.7.2 Two Roots Brewing Hemp Beer Product Overview
 - 10.7.3 Two Roots Brewing Hemp Beer Product Market Performance
 - 10.7.4 Two Roots Brewing Business Overview
 - 10.7.5 Two Roots Brewing Recent Developments
- 10.8 Flying Dog Brewery
 - 10.8.1 Flying Dog Brewery Basic Information
 - 10.8.2 Flying Dog Brewery Hemp Beer Product Overview
 - 10.8.3 Flying Dog Brewery Hemp Beer Product Market Performance
 - 10.8.4 Flying Dog Brewery Business Overview

- 10.8.5 Flying Dog Brewery Recent Developments
- 10.9 Keef Brand
 - 10.9.1 Keef Brand Basic Information
 - 10.9.2 Keef Brand Hemp Beer Product Overview
 - 10.9.3 Keef Brand Hemp Beer Product Market Performance
 - 10.9.4 Keef Brand Business Overview
 - 10.9.5 Keef Brand Recent Developments
- 10.10 Coalition Brewing
 - 10.10.1 Coalition Brewing Basic Information
 - 10.10.2 Coalition Brewing Hemp Beer Product Overview
 - 10.10.3 Coalition Brewing Hemp Beer Product Market Performance
 - 10.10.4 Coalition Brewing Business Overview
 - 10.10.5 Coalition Brewing Recent Developments
- 10.11 Dupetit Natural Products
 - 10.11.1 Dupetit Natural Products Basic Information
 - 10.11.2 Dupetit Natural Products Hemp Beer Product Overview
 - 10.11.3 Dupetit Natural Products Hemp Beer Product Market Performance
 - 10.11.4 Dupetit Natural Products Business Overview
 - 10.11.5 Dupetit Natural Products Recent Developments
- 10.12 AB InBev
 - 10.12.1 AB InBev Basic Information
 - 10.12.2 AB InBev Hemp Beer Product Overview
 - 10.12.3 AB InBev Hemp Beer Product Market Performance
 - 10.12.4 AB InBev Business Overview
 - 10.12.5 AB InBev Recent Developments
- 10.13 Green Times Brewing
 - 10.13.1 Green Times Brewing Basic Information
 - 10.13.2 Green Times Brewing Hemp Beer Product Overview
 - 10.13.3 Green Times Brewing Hemp Beer Product Market Performance
 - 10.13.4 Green Times Brewing Business Overview
 - 10.13.5 Green Times Brewing Recent Developments
- 10.14 HEMPER
 - 10.14.1 HEMPER Basic Information
 - 10.14.2 HEMPER Hemp Beer Product Overview
 - 10.14.3 HEMPER Hemp Beer Product Market Performance
 - 10.14.4 HEMPER Business Overview
 - 10.14.5 HEMPER Recent Developments

11 HEMP BEER MARKET FORECAST BY REGION

11.1 Global Hemp Beer Market Size Forecast

11.2 Global Hemp Beer Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Hemp Beer Market Size Forecast by Country

11.2.3 Asia Pacific Hemp Beer Market Size Forecast by Region

11.2.4 South America Hemp Beer Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Hemp Beer by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Hemp Beer Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Hemp Beer by Type (2026-2033)

12.1.2 Global Hemp Beer Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Hemp Beer by Type (2026-2033)

12.2 Global Hemp Beer Market Forecast by Application (2026-2033)

12.2.1 Global Hemp Beer Sales (K MT) Forecast by Application

12.2.2 Global Hemp Beer Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Hemp Beer Market Size Comparison by Region (M USD)
Table 5. Global Hemp Beer Sales (K MT) by Manufacturers (2020-2025)
Table 6. Global Hemp Beer Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Hemp Beer Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Hemp Beer Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Hemp Beer as of 2024)
Table 10. Global Market Hemp Beer Average Price (USD/KG) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Hemp Beer Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Hemp Beer Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Hemp Beer Sales by Type (K MT)
Table 26. Global Hemp Beer Market Size by Type (M USD)
Table 27. Global Hemp Beer Sales (K MT) by Type (2020-2025)
Table 28. Global Hemp Beer Sales Market Share by Type (2020-2025)
Table 29. Global Hemp Beer Market Size (M USD) by Type (2020-2025)
Table 30. Global Hemp Beer Market Size Share by Type (2020-2025)
Table 31. Global Hemp Beer Price (USD/KG) by Type (2020-2025)
Table 32. Global Hemp Beer Sales (K MT) by Application

Table 33. Global Hemp Beer Market Size by Application
Table 34. Global Hemp Beer Sales by Application (2020-2025) & (K MT)
Table 35. Global Hemp Beer Sales Market Share by Application (2020-2025)
Table 36. Global Hemp Beer Market Size by Application (2020-2025) & (M USD)
Table 37. Global Hemp Beer Market Share by Application (2020-2025)
Table 38. Global Hemp Beer Sales Growth Rate by Application (2020-2025)
Table 39. Global Hemp Beer Sales by Region (2020-2025) & (K MT)
Table 40. Global Hemp Beer Sales Market Share by Region (2020-2025)
Table 41. Global Hemp Beer Market Size by Region (2020-2025) & (M USD)
Table 42. Global Hemp Beer Market Size Market Share by Region (2020-2025)
Table 43. North America Hemp Beer Sales by Country (2020-2025) & (K MT)
Table 44. North America Hemp Beer Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Hemp Beer Sales by Country (2020-2025) & (K MT)
Table 46. Europe Hemp Beer Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Hemp Beer Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Hemp Beer Market Size by Region (2020-2025) & (M USD)
Table 49. South America Hemp Beer Sales by Country (2020-2025) & (K MT)
Table 50. South America Hemp Beer Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Hemp Beer Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Hemp Beer Market Size by Region (2020-2025) & (M USD)
Table 53. Global Hemp Beer Production (K MT) by Region(2020-2025)
Table 54. Global Hemp Beer Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Hemp Beer Revenue Market Share by Region (2020-2025)
Table 56. Global Hemp Beer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America Hemp Beer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe Hemp Beer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Japan Hemp Beer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. China Hemp Beer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 61. Canopy Growth Corporation Basic Information
Table 62. Canopy Growth Corporation Hemp Beer Product Overview
Table 63. Canopy Growth Corporation Hemp Beer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 64. Canopy Growth Corporation Business Overview

Table 65. Canopy Growth Corporation SWOT Analysis
Table 66. Canopy Growth Corporation Recent Developments
Table 67. Heineken Basic Information
Table 68. Heineken Hemp Beer Product Overview
Table 69. Heineken Hemp Beer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 70. Heineken Business Overview
Table 71. Heineken SWOT Analysis
Table 72. Heineken Recent Developments
Table 73. Sprig Basic Information
Table 74. Sprig Hemp Beer Product Overview
Table 75. Sprig Hemp Beer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. Sprig Business Overview
Table 77. Sprig SWOT Analysis
Table 78. Sprig Recent Developments
Table 79. Phivida Holdings Basic Information
Table 80. Phivida Holdings Hemp Beer Product Overview
Table 81. Phivida Holdings Hemp Beer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. Phivida Holdings Business Overview
Table 83. Phivida Holdings Recent Developments
Table 84. CERIA Basic Information
Table 85. CERIA Hemp Beer Product Overview
Table 86. CERIA Hemp Beer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. CERIA Business Overview
Table 88. CERIA Recent Developments
Table 89. High Style Brewing Basic Information
Table 90. High Style Brewing Hemp Beer Product Overview
Table 91. High Style Brewing Hemp Beer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. High Style Brewing Business Overview
Table 93. High Style Brewing Recent Developments
Table 94. Two Roots Brewing Basic Information
Table 95. Two Roots Brewing Hemp Beer Product Overview
Table 96. Two Roots Brewing Hemp Beer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Two Roots Brewing Business Overview

Table 98. Two Roots Brewing Recent Developments
Table 99. Flying Dog Brewery Basic Information
Table 100. Flying Dog Brewery Hemp Beer Product Overview
Table 101. Flying Dog Brewery Hemp Beer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Flying Dog Brewery Business Overview
Table 103. Flying Dog Brewery Recent Developments
Table 104. Keef Brand Basic Information
Table 105. Keef Brand Hemp Beer Product Overview
Table 106. Keef Brand Hemp Beer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. Keef Brand Business Overview
Table 108. Keef Brand Recent Developments
Table 109. Coalition Brewing Basic Information
Table 110. Coalition Brewing Hemp Beer Product Overview
Table 111. Coalition Brewing Hemp Beer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 112. Coalition Brewing Business Overview
Table 113. Coalition Brewing Recent Developments
Table 114. Dupetit Natural Products Basic Information
Table 115. Dupetit Natural Products Hemp Beer Product Overview
Table 116. Dupetit Natural Products Hemp Beer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 117. Dupetit Natural Products Business Overview
Table 118. Dupetit Natural Products Recent Developments
Table 119. AB InBev Basic Information
Table 120. AB InBev Hemp Beer Product Overview
Table 121. AB InBev Hemp Beer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 122. AB InBev Business Overview
Table 123. AB InBev Recent Developments
Table 124. Green Times Brewing Basic Information
Table 125. Green Times Brewing Hemp Beer Product Overview
Table 126. Green Times Brewing Hemp Beer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 127. Green Times Brewing Business Overview
Table 128. Green Times Brewing Recent Developments
Table 129. HEMPER Basic Information
Table 130. HEMPER Hemp Beer Product Overview

Table 131. HEMPER Hemp Beer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 132. HEMPER Business Overview

Table 133. HEMPER Recent Developments

Table 134. Global Hemp Beer Sales Forecast by Region (2026-2033) & (K MT)

Table 135. Global Hemp Beer Market Size Forecast by Region (2026-2033) & (M USD)

Table 136. North America Hemp Beer Sales Forecast by Country (2026-2033) & (K MT)

Table 137. North America Hemp Beer Market Size Forecast by Country (2026-2033) & (M USD)

Table 138. Europe Hemp Beer Sales Forecast by Country (2026-2033) & (K MT)

Table 139. Europe Hemp Beer Market Size Forecast by Country (2026-2033) & (M USD)

Table 140. Asia Pacific Hemp Beer Sales Forecast by Region (2026-2033) & (K MT)

Table 141. Asia Pacific Hemp Beer Market Size Forecast by Region (2026-2033) & (M USD)

Table 142. South America Hemp Beer Sales Forecast by Country (2026-2033) & (K MT)

Table 143. South America Hemp Beer Market Size Forecast by Country (2026-2033) & (M USD)

Table 144. Middle East and Africa Hemp Beer Sales Forecast by Country (2026-2033) & (Units)

Table 145. Middle East and Africa Hemp Beer Market Size Forecast by Country (2026-2033) & (M USD)

Table 146. Global Hemp Beer Sales Forecast by Type (2026-2033) & (K MT)

Table 147. Global Hemp Beer Market Size Forecast by Type (2026-2033) & (M USD)

Table 148. Global Hemp Beer Price Forecast by Type (2026-2033) & (USD/KG)

Table 149. Global Hemp Beer Sales (K MT) Forecast by Application (2026-2033)

Table 150. Global Hemp Beer Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Hemp Beer
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Hemp Beer Market Size (M USD), 2024-2033
- Figure 5. Global Hemp Beer Market Size (M USD) (2020-2033)
- Figure 6. Global Hemp Beer Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Hemp Beer Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Hemp Beer Product Life Cycle
- Figure 13. Hemp Beer Sales Share by Manufacturers in 2024
- Figure 14. Global Hemp Beer Revenue Share by Manufacturers in 2024
- Figure 15. Hemp Beer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Hemp Beer Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Hemp Beer Revenue in 2024
- Figure 18. Industry Chain Map of Hemp Beer
- Figure 19. Global Hemp Beer Market PEST Analysis
- Figure 20. Global Hemp Beer Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Hemp Beer Market Share by Type
- Figure 27. Sales Market Share of Hemp Beer by Type (2020-2025)
- Figure 28. Sales Market Share of Hemp Beer by Type in 2024
- Figure 29. Market Size Share of Hemp Beer by Type (2020-2025)
- Figure 30. Market Size Share of Hemp Beer by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Hemp Beer Market Share by Application
- Figure 33. Global Hemp Beer Sales Market Share by Application (2020-2025)

- Figure 34. Global Hemp Beer Sales Market Share by Application in 2024
- Figure 35. Global Hemp Beer Market Share by Application (2020-2025)
- Figure 36. Global Hemp Beer Market Share by Application in 2024
- Figure 37. Global Hemp Beer Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Hemp Beer Sales Market Share by Region (2020-2025)
- Figure 39. Global Hemp Beer Market Size Market Share by Region (2020-2025)
- Figure 40. North America Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Hemp Beer Sales Market Share by Country in 2024
- Figure 43. North America Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Hemp Beer Market Size Market Share by Country in 2024
- Figure 45. U.S. Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Hemp Beer Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Hemp Beer Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Hemp Beer Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Hemp Beer Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Hemp Beer Sales Market Share by Country in 2024
- Figure 53. Europe Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Hemp Beer Market Size Market Share by Country in 2024
- Figure 55. Germany Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)
- Figure 62. Italy Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)
- Figure 64. Spain Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Hemp Beer Sales and Growth Rate (K MT)
- Figure 66. Asia Pacific Hemp Beer Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Hemp Beer Market Size Market Share by Region in 2024
- Figure 68. China Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)
- Figure 69. China Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)
- Figure 71. Japan Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Hemp Beer Sales and Growth Rate (K MT)

Figure 79. South America Hemp Beer Sales Market Share by Country in 2024

Figure 80. South America Hemp Beer Market Size and Growth Rate (M USD)

Figure 81. South America Hemp Beer Market Size Market Share by Country in 2024

Figure 82. Brazil Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Hemp Beer Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Hemp Beer Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Hemp Beer Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Hemp Beer Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Hemp Beer Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Hemp Beer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Hemp Beer Production Market Share by Region (2020-2025)

Figure 103. North America Hemp Beer Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Hemp Beer Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Hemp Beer Production (K MT) Growth Rate (2020-2025)

- Figure 106. China Hemp Beer Production (K MT) Growth Rate (2020-2025)
- Figure 107. Global Hemp Beer Sales Forecast by Volume (2020-2033) & (K MT)
- Figure 108. Global Hemp Beer Market Size Forecast by Value (2020-2033) & (M USD)
- Figure 109. Global Hemp Beer Sales Market Share Forecast by Type (2026-2033)
- Figure 110. Global Hemp Beer Market Share Forecast by Type (2026-2033)
- Figure 111. Global Hemp Beer Sales Forecast by Application (2026-2033)
- Figure 112. Global Hemp Beer Market Share Forecast by Application (2026-2033)

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