

Global Helmets Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

A helmet is a form of protective gear worn to protect the head from injuries. All helmets attempt to protect the user's head by absorbing mechanical energy and protecting against penetration.

In this report, Sports helmets (football, ski, etc.), Bicycle helmets, Motor vehicle helmets and Smart helmets are analyzed.

Smart helmets are combinations of ordinary helmets and high technologies, and they have a variety of intellectual functions according to diverse applications. But the development of smart helmets is still in initial stage, the number of smart helmets is very small compared with ordinary helmets, so in the report, we just give some introduction about the current situation of smart helmets and forecast the development trend of smart helmets market in the next few years.

The Global Helmets Market Size was estimated at USD 5948.26 million in 2023 and is projected to reach USD 6898.16 million by 2029, exhibiting a CAGR of 2.50% during the forecast period.

This report provides a deep insight into the global Helmets market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Helmets Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Helmets market in any manner.

Global Helmets Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

BRG Sports

PT Tarakusuma Indah

HJC

Schuberth

Nolan

OGK Kabuto

Studds

AGV (Dainese)

Dorel

Limar

Trek Bicycle Corporation

Rudy Project

AIROH

MET

Orbea

YOHE

Jiujiang Jiadeshi

Pengcheng Helmets

Nanhai Xinyuan Helmets

Safety Helmets MFG

Zhejiang Jixiang

Hehui Group

Yema

Market Segmentation (by Type)

Motorcycle Helmets

Bicycle Helmets

Other Helmets

Market Segmentation (by Application)

Transportation

Sport

Dangerous Work Activities

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Helmets Market

Overview of the regional outlook of the Helmets Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Helmets Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Helmets
- 1.2 Key Market Segments
 - 1.2.1 Helmets Segment by Type
 - 1.2.2 Helmets Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 HELMETS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Helmets Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Helmets Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 HELMETS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Helmets Sales by Manufacturers (2019-2024)
- 3.2 Global Helmets Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Helmets Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Helmets Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Helmets Sales Sites, Area Served, Product Type
- 3.6 Helmets Market Competitive Situation and Trends
 - 3.6.1 Helmets Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Helmets Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 HELMETS INDUSTRY CHAIN ANALYSIS

- 4.1 Helmets Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HELMETS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 HELMETS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Helmets Sales Market Share by Type (2019-2024)
- 6.3 Global Helmets Market Size Market Share by Type (2019-2024)
- 6.4 Global Helmets Price by Type (2019-2024)

7 HELMETS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Helmets Market Sales by Application (2019-2024)
- 7.3 Global Helmets Market Size (M USD) by Application (2019-2024)
- 7.4 Global Helmets Sales Growth Rate by Application (2019-2024)

8 HELMETS MARKET SEGMENTATION BY REGION

- 8.1 Global Helmets Sales by Region
 - 8.1.1 Global Helmets Sales by Region
 - 8.1.2 Global Helmets Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Helmets Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Helmets Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Helmets Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Helmets Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Helmets Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 BRG Sports

9.1.1 BRG Sports Helmets Basic Information

9.1.2 BRG Sports Helmets Product Overview

9.1.3 BRG Sports Helmets Product Market Performance

9.1.4 BRG Sports Business Overview

9.1.5 BRG Sports Helmets SWOT Analysis

9.1.6 BRG Sports Recent Developments

9.2 PT Tarakusuma Indah

9.2.1 PT Tarakusuma Indah Helmets Basic Information

- 9.2.2 PT Tarakusuma Indah Helmets Product Overview
- 9.2.3 PT Tarakusuma Indah Helmets Product Market Performance
- 9.2.4 PT Tarakusuma Indah Business Overview
- 9.2.5 PT Tarakusuma Indah Helmets SWOT Analysis
- 9.2.6 PT Tarakusuma Indah Recent Developments
- 9.3 HJC
 - 9.3.1 HJC Helmets Basic Information
 - 9.3.2 HJC Helmets Product Overview
 - 9.3.3 HJC Helmets Product Market Performance
 - 9.3.4 HJC Helmets SWOT Analysis
 - 9.3.5 HJC Business Overview
 - 9.3.6 HJC Recent Developments
- 9.4 Schuberth
 - 9.4.1 Schuberth Helmets Basic Information
 - 9.4.2 Schuberth Helmets Product Overview
 - 9.4.3 Schuberth Helmets Product Market Performance
 - 9.4.4 Schuberth Business Overview
 - 9.4.5 Schuberth Recent Developments
- 9.5 Nolan
 - 9.5.1 Nolan Helmets Basic Information
 - 9.5.2 Nolan Helmets Product Overview
 - 9.5.3 Nolan Helmets Product Market Performance
 - 9.5.4 Nolan Business Overview
 - 9.5.5 Nolan Recent Developments
- 9.6 OGK Kabuto
 - 9.6.1 OGK Kabuto Helmets Basic Information
 - 9.6.2 OGK Kabuto Helmets Product Overview
 - 9.6.3 OGK Kabuto Helmets Product Market Performance
 - 9.6.4 OGK Kabuto Business Overview
 - 9.6.5 OGK Kabuto Recent Developments
- 9.7 Studds
 - 9.7.1 Studds Helmets Basic Information
 - 9.7.2 Studds Helmets Product Overview
 - 9.7.3 Studds Helmets Product Market Performance
 - 9.7.4 Studds Business Overview
 - 9.7.5 Studds Recent Developments
- 9.8 AGV (Dainese)
 - 9.8.1 AGV (Dainese) Helmets Basic Information
 - 9.8.2 AGV (Dainese) Helmets Product Overview

- 9.8.3 AGV (Dainese) Helmets Product Market Performance
- 9.8.4 AGV (Dainese) Business Overview
- 9.8.5 AGV (Dainese) Recent Developments
- 9.9 Dorel
 - 9.9.1 Dorel Helmets Basic Information
 - 9.9.2 Dorel Helmets Product Overview
 - 9.9.3 Dorel Helmets Product Market Performance
 - 9.9.4 Dorel Business Overview
 - 9.9.5 Dorel Recent Developments
- 9.10 Limar
 - 9.10.1 Limar Helmets Basic Information
 - 9.10.2 Limar Helmets Product Overview
 - 9.10.3 Limar Helmets Product Market Performance
 - 9.10.4 Limar Business Overview
 - 9.10.5 Limar Recent Developments
- 9.11 Trek Bicycle Corporation
 - 9.11.1 Trek Bicycle Corporation Helmets Basic Information
 - 9.11.2 Trek Bicycle Corporation Helmets Product Overview
 - 9.11.3 Trek Bicycle Corporation Helmets Product Market Performance
 - 9.11.4 Trek Bicycle Corporation Business Overview
 - 9.11.5 Trek Bicycle Corporation Recent Developments
- 9.12 Rudy Project
 - 9.12.1 Rudy Project Helmets Basic Information
 - 9.12.2 Rudy Project Helmets Product Overview
 - 9.12.3 Rudy Project Helmets Product Market Performance
 - 9.12.4 Rudy Project Business Overview
 - 9.12.5 Rudy Project Recent Developments
- 9.13 AIROH
 - 9.13.1 AIROH Helmets Basic Information
 - 9.13.2 AIROH Helmets Product Overview
 - 9.13.3 AIROH Helmets Product Market Performance
 - 9.13.4 AIROH Business Overview
 - 9.13.5 AIROH Recent Developments
- 9.14 MET
 - 9.14.1 MET Helmets Basic Information
 - 9.14.2 MET Helmets Product Overview
 - 9.14.3 MET Helmets Product Market Performance
 - 9.14.4 MET Business Overview
 - 9.14.5 MET Recent Developments

9.15 Orbea

- 9.15.1 Orbea Helmets Basic Information
- 9.15.2 Orbea Helmets Product Overview
- 9.15.3 Orbea Helmets Product Market Performance
- 9.15.4 Orbea Business Overview
- 9.15.5 Orbea Recent Developments

9.16 YOHE

- 9.16.1 YOHE Helmets Basic Information
- 9.16.2 YOHE Helmets Product Overview
- 9.16.3 YOHE Helmets Product Market Performance
- 9.16.4 YOHE Business Overview
- 9.16.5 YOHE Recent Developments

9.17 Jiujiang Jiadeshi

- 9.17.1 Jiujiang Jiadeshi Helmets Basic Information
- 9.17.2 Jiujiang Jiadeshi Helmets Product Overview
- 9.17.3 Jiujiang Jiadeshi Helmets Product Market Performance
- 9.17.4 Jiujiang Jiadeshi Business Overview
- 9.17.5 Jiujiang Jiadeshi Recent Developments

9.18 Pengcheng Helmets

- 9.18.1 Pengcheng Helmets Helmets Basic Information
- 9.18.2 Pengcheng Helmets Helmets Product Overview
- 9.18.3 Pengcheng Helmets Helmets Product Market Performance
- 9.18.4 Pengcheng Helmets Business Overview
- 9.18.5 Pengcheng Helmets Recent Developments

9.19 Nanhai Xinyuan Helmets

- 9.19.1 Nanhai Xinyuan Helmets Helmets Basic Information
- 9.19.2 Nanhai Xinyuan Helmets Helmets Product Overview
- 9.19.3 Nanhai Xinyuan Helmets Helmets Product Market Performance
- 9.19.4 Nanhai Xinyuan Helmets Business Overview
- 9.19.5 Nanhai Xinyuan Helmets Recent Developments

9.20 Safety Helmets MFG

- 9.20.1 Safety Helmets MFG Helmets Basic Information
- 9.20.2 Safety Helmets MFG Helmets Product Overview
- 9.20.3 Safety Helmets MFG Helmets Product Market Performance
- 9.20.4 Safety Helmets MFG Business Overview
- 9.20.5 Safety Helmets MFG Recent Developments

9.21 Zhejiang Jixiang

- 9.21.1 Zhejiang Jixiang Helmets Basic Information
- 9.21.2 Zhejiang Jixiang Helmets Product Overview

- 9.21.3 Zhejiang Jixiang Helmets Product Market Performance
- 9.21.4 Zhejiang Jixiang Business Overview
- 9.21.5 Zhejiang Jixiang Recent Developments
- 9.22 Hehui Group
 - 9.22.1 Hehui Group Helmets Basic Information
 - 9.22.2 Hehui Group Helmets Product Overview
 - 9.22.3 Hehui Group Helmets Product Market Performance
 - 9.22.4 Hehui Group Business Overview
 - 9.22.5 Hehui Group Recent Developments
- 9.23 Yema
 - 9.23.1 Yema Helmets Basic Information
 - 9.23.2 Yema Helmets Product Overview
 - 9.23.3 Yema Helmets Product Market Performance
 - 9.23.4 Yema Business Overview
 - 9.23.5 Yema Recent Developments

10 HELMETS MARKET FORECAST BY REGION

- 10.1 Global Helmets Market Size Forecast
- 10.2 Global Helmets Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Helmets Market Size Forecast by Country
 - 10.2.3 Asia Pacific Helmets Market Size Forecast by Region
 - 10.2.4 South America Helmets Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Helmets by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Helmets Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Helmets by Type (2025-2030)
 - 11.1.2 Global Helmets Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Helmets by Type (2025-2030)
- 11.2 Global Helmets Market Forecast by Application (2025-2030)
 - 11.2.1 Global Helmets Sales (K Units) Forecast by Application
 - 11.2.2 Global Helmets Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Helmets Market Size Comparison by Region (M USD)
- Table 5. Global Helmets Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Helmets Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Helmets Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Helmets Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Helmets as of 2022)
- Table 10. Global Market Helmets Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Helmets Sales Sites and Area Served
- Table 12. Manufacturers Helmets Product Type
- Table 13. Global Helmets Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Helmets
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Helmets Market Challenges
- Table 22. Global Helmets Sales by Type (K Units)
- Table 23. Global Helmets Market Size by Type (M USD)
- Table 24. Global Helmets Sales (K Units) by Type (2019-2024)
- Table 25. Global Helmets Sales Market Share by Type (2019-2024)
- Table 26. Global Helmets Market Size (M USD) by Type (2019-2024)
- Table 27. Global Helmets Market Size Share by Type (2019-2024)
- Table 28. Global Helmets Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Helmets Sales (K Units) by Application
- Table 30. Global Helmets Market Size by Application
- Table 31. Global Helmets Sales by Application (2019-2024) & (K Units)
- Table 32. Global Helmets Sales Market Share by Application (2019-2024)
- Table 33. Global Helmets Sales by Application (2019-2024) & (M USD)

- Table 34. Global Helmets Market Share by Application (2019-2024)
- Table 35. Global Helmets Sales Growth Rate by Application (2019-2024)
- Table 36. Global Helmets Sales by Region (2019-2024) & (K Units)
- Table 37. Global Helmets Sales Market Share by Region (2019-2024)
- Table 38. North America Helmets Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Helmets Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Helmets Sales by Region (2019-2024) & (K Units)
- Table 41. South America Helmets Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Helmets Sales by Region (2019-2024) & (K Units)
- Table 43. BRG Sports Helmets Basic Information
- Table 44. BRG Sports Helmets Product Overview
- Table 45. BRG Sports Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. BRG Sports Business Overview
- Table 47. BRG Sports Helmets SWOT Analysis
- Table 48. BRG Sports Recent Developments
- Table 49. PT Tarakusuma Indah Helmets Basic Information
- Table 50. PT Tarakusuma Indah Helmets Product Overview
- Table 51. PT Tarakusuma Indah Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. PT Tarakusuma Indah Business Overview
- Table 53. PT Tarakusuma Indah Helmets SWOT Analysis
- Table 54. PT Tarakusuma Indah Recent Developments
- Table 55. HJC Helmets Basic Information
- Table 56. HJC Helmets Product Overview
- Table 57. HJC Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. HJC Helmets SWOT Analysis
- Table 59. HJC Business Overview
- Table 60. HJC Recent Developments
- Table 61. Schuberth Helmets Basic Information
- Table 62. Schuberth Helmets Product Overview
- Table 63. Schuberth Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Schuberth Business Overview
- Table 65. Schuberth Recent Developments
- Table 66. Nolan Helmets Basic Information
- Table 67. Nolan Helmets Product Overview
- Table 68. Nolan Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and

Gross Margin (2019-2024)

Table 69. Nolan Business Overview

Table 70. Nolan Recent Developments

Table 71. OGK Kabuto Helmets Basic Information

Table 72. OGK Kabuto Helmets Product Overview

Table 73. OGK Kabuto Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. OGK Kabuto Business Overview

Table 75. OGK Kabuto Recent Developments

Table 76. Studds Helmets Basic Information

Table 77. Studds Helmets Product Overview

Table 78. Studds Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Studds Business Overview

Table 80. Studds Recent Developments

Table 81. AGV (Dainese) Helmets Basic Information

Table 82. AGV (Dainese) Helmets Product Overview

Table 83. AGV (Dainese) Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. AGV (Dainese) Business Overview

Table 85. AGV (Dainese) Recent Developments

Table 86. Dorel Helmets Basic Information

Table 87. Dorel Helmets Product Overview

Table 88. Dorel Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Dorel Business Overview

Table 90. Dorel Recent Developments

Table 91. Limar Helmets Basic Information

Table 92. Limar Helmets Product Overview

Table 93. Limar Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Limar Business Overview

Table 95. Limar Recent Developments

Table 96. Trek Bicycle Corporation Helmets Basic Information

Table 97. Trek Bicycle Corporation Helmets Product Overview

Table 98. Trek Bicycle Corporation Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Trek Bicycle Corporation Business Overview

Table 100. Trek Bicycle Corporation Recent Developments

Table 101. Rudy Project Helmets Basic Information

Table 102. Rudy Project Helmets Product Overview

Table 103. Rudy Project Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Rudy Project Business Overview

Table 105. Rudy Project Recent Developments

Table 106. AIROH Helmets Basic Information

Table 107. AIROH Helmets Product Overview

Table 108. AIROH Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. AIROH Business Overview

Table 110. AIROH Recent Developments

Table 111. MET Helmets Basic Information

Table 112. MET Helmets Product Overview

Table 113. MET Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. MET Business Overview

Table 115. MET Recent Developments

Table 116. Orbea Helmets Basic Information

Table 117. Orbea Helmets Product Overview

Table 118. Orbea Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Orbea Business Overview

Table 120. Orbea Recent Developments

Table 121. YOHE Helmets Basic Information

Table 122. YOHE Helmets Product Overview

Table 123. YOHE Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. YOHE Business Overview

Table 125. YOHE Recent Developments

Table 126. Jiujiang Jiadeshi Helmets Basic Information

Table 127. Jiujiang Jiadeshi Helmets Product Overview

Table 128. Jiujiang Jiadeshi Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. Jiujiang Jiadeshi Business Overview

Table 130. Jiujiang Jiadeshi Recent Developments

Table 131. Pengcheng Helmets Helmets Basic Information

Table 132. Pengcheng Helmets Helmets Product Overview

Table 133. Pengcheng Helmets Helmets Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 134. Pengcheng Helmets Business Overview

Table 135. Pengcheng Helmets Recent Developments

Table 136. Nanhai Xinyuan Helmets Helmets Basic Information

Table 137. Nanhai Xinyuan Helmets Helmets Product Overview

Table 138. Nanhai Xinyuan Helmets Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Nanhai Xinyuan Helmets Business Overview

Table 140. Nanhai Xinyuan Helmets Recent Developments

Table 141. Safety Helmets MFG Helmets Basic Information

Table 142. Safety Helmets MFG Helmets Product Overview

Table 143. Safety Helmets MFG Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. Safety Helmets MFG Business Overview

Table 145. Safety Helmets MFG Recent Developments

Table 146. Zhejiang Jixiang Helmets Basic Information

Table 147. Zhejiang Jixiang Helmets Product Overview

Table 148. Zhejiang Jixiang Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 149. Zhejiang Jixiang Business Overview

Table 150. Zhejiang Jixiang Recent Developments

Table 151. Hehui Group Helmets Basic Information

Table 152. Hehui Group Helmets Product Overview

Table 153. Hehui Group Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 154. Hehui Group Business Overview

Table 155. Hehui Group Recent Developments

Table 156. Yema Helmets Basic Information

Table 157. Yema Helmets Product Overview

Table 158. Yema Helmets Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 159. Yema Business Overview

Table 160. Yema Recent Developments

Table 161. Global Helmets Sales Forecast by Region (2025-2030) & (K Units)

Table 162. Global Helmets Market Size Forecast by Region (2025-2030) & (M USD)

Table 163. North America Helmets Sales Forecast by Country (2025-2030) & (K Units)

Table 164. North America Helmets Market Size Forecast by Country (2025-2030) & (M USD)

Table 165. Europe Helmets Sales Forecast by Country (2025-2030) & (K Units)

Table 166. Europe Helmets Market Size Forecast by Country (2025-2030) & (M USD)

Table 167. Asia Pacific Helmets Sales Forecast by Region (2025-2030) & (K Units)

Table 168. Asia Pacific Helmets Market Size Forecast by Region (2025-2030) & (M USD)

Table 169. South America Helmets Sales Forecast by Country (2025-2030) & (K Units)

Table 170. South America Helmets Market Size Forecast by Country (2025-2030) & (M USD)

Table 171. Middle East and Africa Helmets Consumption Forecast by Country (2025-2030) & (Units)

Table 172. Middle East and Africa Helmets Market Size Forecast by Country (2025-2030) & (M USD)

Table 173. Global Helmets Sales Forecast by Type (2025-2030) & (K Units)

Table 174. Global Helmets Market Size Forecast by Type (2025-2030) & (M USD)

Table 175. Global Helmets Price Forecast by Type (2025-2030) & (USD/Unit)

Table 176. Global Helmets Sales (K Units) Forecast by Application (2025-2030)

Table 177. Global Helmets Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Helmets
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Helmets Market Size (M USD), 2019-2030
- Figure 5. Global Helmets Market Size (M USD) (2019-2030)
- Figure 6. Global Helmets Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Helmets Market Size by Country (M USD)
- Figure 11. Helmets Sales Share by Manufacturers in 2023
- Figure 12. Global Helmets Revenue Share by Manufacturers in 2023
- Figure 13. Helmets Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Helmets Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Helmets Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Helmets Market Share by Type
- Figure 18. Sales Market Share of Helmets by Type (2019-2024)
- Figure 19. Sales Market Share of Helmets by Type in 2023
- Figure 20. Market Size Share of Helmets by Type (2019-2024)
- Figure 21. Market Size Market Share of Helmets by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Helmets Market Share by Application
- Figure 24. Global Helmets Sales Market Share by Application (2019-2024)
- Figure 25. Global Helmets Sales Market Share by Application in 2023
- Figure 26. Global Helmets Market Share by Application (2019-2024)
- Figure 27. Global Helmets Market Share by Application in 2023
- Figure 28. Global Helmets Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Helmets Sales Market Share by Region (2019-2024)
- Figure 30. North America Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Helmets Sales Market Share by Country in 2023
- Figure 32. U.S. Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Helmets Sales (K Units) and Growth Rate (2019-2024)

- Figure 34. Mexico Helmets Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Helmets Sales Market Share by Country in 2023
- Figure 37. Germany Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Helmets Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Helmets Sales Market Share by Region in 2023
- Figure 44. China Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Helmets Sales and Growth Rate (K Units)
- Figure 50. South America Helmets Sales Market Share by Country in 2023
- Figure 51. Brazil Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Helmets Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Helmets Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Helmets Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Helmets Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Helmets Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Helmets Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Helmets Market Share Forecast by Type (2025-2030)
- Figure 65. Global Helmets Sales Forecast by Application (2025-2030)
- Figure 66. Global Helmets Market Share Forecast by Application (2025-2030)

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