

Global Head MRI Coil Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Head MRI coils are essential components of magnetic resonance imaging (MRI) systems used for imaging the brain and surrounding tissues. These coils are designed to enhance image quality by improving signal reception and spatial resolution during head scans. The market for head MRI coils is a crucial segment within the broader medical imaging industry, catering to healthcare facilities, diagnostic centers, and research institutions globally.

In 2023, the global head MRI coil market was valued at approximately USD 320 million. The market is expected to grow at a compound annual growth rate (CAGR) of 5.78% from 2024 to 2032. This growth can be attributed to several key factors that are driving the market forward.

One of the primary growth drivers for the head MRI coil market is the increasing prevalence of neurological disorders and brain injuries worldwide. As the incidence of conditions such as strokes, tumors, and neurodegenerative diseases rises, the demand for advanced imaging technologies like MRI scans equipped with high-quality head coils is also increasing.

Moreover, technological advancements in MRI coil design, such as the development of multi-channel coils and phased array coils, are further fueling market growth. These innovations enable better image quality, faster scan times, and improved patient comfort, thereby boosting the adoption of head MRI coils in healthcare settings.

Another significant market force is the growing investments in healthcare infrastructure,

particularly in emerging economies. As governments and private healthcare providers invest in modernizing diagnostic facilities and expanding imaging services, the demand for advanced MRI equipment, including head coils, is expected to rise steadily.

In terms of market trends, there is a noticeable shift towards the integration of artificial intelligence (AI) and machine learning algorithms in MRI data analysis. These technologies enhance diagnostic accuracy, enable faster image interpretation, and support personalized treatment planning, driving the demand for high-quality MRI scans produced with advanced head coils.

Additionally, there is a trend towards the development of lightweight and flexible head coils that offer increased patient comfort and compatibility with different MRI systems. Manufacturers are focusing on ergonomic designs and customizable features to cater to the diverse needs of healthcare providers and patients, thereby expanding their market reach.

Regionally, North America and Europe currently lead the global head MRI coil market due to well-established healthcare infrastructure, high adoption of advanced imaging technologies, and significant investments in research and development. However, Asia-Pacific is poised to witness substantial growth in the coming years, driven by increasing healthcare expenditure, rising awareness about early disease detection, and expanding access to medical imaging services.

Despite the positive market outlook, some challenges need to be addressed. These include regulatory hurdles related to product approvals and quality standards, pricing pressures due to healthcare budget constraints, and the need for continuous innovation to stay competitive in a rapidly evolving market landscape.

In conclusion, the head MRI coil market is experiencing steady growth driven by factors such as the rising prevalence of neurological disorders, technological advancements, and increasing healthcare investments. Manufacturers need to focus on innovation, regulatory compliance, and market expansion strategies to capitalize on the opportunities presented by this dynamic market.

This report provides a deep insight into the global Head MRI Coil market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Head MRI Coil Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Head MRI Coil market in any manner.

Global Head MRI Coil Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Siemens

Philips

GE HealthCare

Hitachi

Toshiba (Canon)

LBN Medical

MR Instrument

Meditegic

Block Imaging

Esaote

Monteris Medical

Beijing Wandong Medical Technology

Shanghai Chenguang Medical Technologies

Alltech Medical System

Market Segmentation (by Type)

6-Channel Head Magnetic Resonance Imaging Coil

8-Channel Head Magnetic Resonance Imaging Coil

12-Channel Head Magnetic Resonance Imaging Coil

16-Channel Head Magnetic Resonance Imaging Coil

32-Channel Head Magnetic Resonance Imaging Coil

64-Channel Head Magnetic Resonance Imaging Coil

Market Segmentation (by Application)

Hospital

Clinic

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Head MRI Coil Market

Overview of the regional outlook of the Head MRI Coil Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Head MRI Coil Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Head MRI Coil

1.2 Key Market Segments

1.2.1 Head MRI Coil Segment by Type

1.2.2 Head MRI Coil Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 HEAD MRI COIL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Head MRI Coil Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Head MRI Coil Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 HEAD MRI COIL MARKET COMPETITIVE LANDSCAPE

3.1 Global Head MRI Coil Sales by Manufacturers (2019-2024)

3.2 Global Head MRI Coil Revenue Market Share by Manufacturers (2019-2024)

3.3 Head MRI Coil Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Head MRI Coil Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Head MRI Coil Sales Sites, Area Served, Product Type

3.6 Head MRI Coil Market Competitive Situation and Trends

3.6.1 Head MRI Coil Market Concentration Rate

3.6.2 Global 5 and 10 Largest Head MRI Coil Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 HEAD MRI COIL INDUSTRY CHAIN ANALYSIS

- 4.1 Head MRI Coil Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HEAD MRI COIL MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 HEAD MRI COIL MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Head MRI Coil Sales Market Share by Type (2019-2024)
- 6.3 Global Head MRI Coil Market Size Market Share by Type (2019-2024)
- 6.4 Global Head MRI Coil Price by Type (2019-2024)

7 HEAD MRI COIL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Head MRI Coil Market Sales by Application (2019-2024)
- 7.3 Global Head MRI Coil Market Size (M USD) by Application (2019-2024)
- 7.4 Global Head MRI Coil Sales Growth Rate by Application (2019-2024)

8 HEAD MRI COIL MARKET SALES BY REGION

- 8.1 Global Head MRI Coil Sales by Region
 - 8.1.1 Global Head MRI Coil Sales by Region
 - 8.1.2 Global Head MRI Coil Sales Market Share by Region
- 8.2 Global Head MRI Coil Market Size by Region
 - 8.2.1 Global Head MRI Coil Market Size by Region

8.2.2 Global Head MRI Coil Market Size Market Share by Region

8.3 North America

8.3.1 North America Head MRI Coil Sales by Country

8.3.2 North America Head MRI Coil Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Head MRI Coil Sales by Country

8.4.2 Europe Head MRI Coil Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Head MRI Coil Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Head MRI Coil Market Size by Region

8.6.2 Asia Pacific Head MRI Coil Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Head MRI Coil Sales by Country

8.7.2 South America Head MRI Coil Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Head MRI Coil Sales by Region

8.8.2 Middle East and Africa Head MRI Coil Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 HEAD MRI COIL MARKET PRODUCTION BY REGION

9.1 Global Production of Head MRI Coil by Region (2019-2024)

9.2 Global Head MRI Coil Revenue Market Share by Region (2019-2024)

9.3 Global Head MRI Coil Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Head MRI Coil Production

9.4.1 North America Head MRI Coil Production Growth Rate (2019-2024)

9.4.2 North America Head MRI Coil Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Head MRI Coil Production

9.5.1 Europe Head MRI Coil Production Growth Rate (2019-2024)

9.5.2 Europe Head MRI Coil Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Head MRI Coil Production (2019-2024)

9.6.1 Japan Head MRI Coil Production Growth Rate (2019-2024)

9.6.2 Japan Head MRI Coil Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Head MRI Coil Production (2019-2024)

9.7.1 China Head MRI Coil Production Growth Rate (2019-2024)

9.7.2 China Head MRI Coil Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Siemens

10.1.1 Siemens Head MRI Coil Basic Information

10.1.2 Siemens Head MRI Coil Product Overview

10.1.3 Siemens Head MRI Coil Product Market Performance

10.1.4 Siemens Business Overview

10.1.5 Siemens Head MRI Coil SWOT Analysis

10.1.6 Siemens Recent Developments

10.2 Philips

10.2.1 Philips Head MRI Coil Basic Information

10.2.2 Philips Head MRI Coil Product Overview

10.2.3 Philips Head MRI Coil Product Market Performance

- 10.2.4 Philips Business Overview
- 10.2.5 Philips Head MRI Coil SWOT Analysis
- 10.2.6 Philips Recent Developments
- 10.3 GE HealthCare
 - 10.3.1 GE HealthCare Head MRI Coil Basic Information
 - 10.3.2 GE HealthCare Head MRI Coil Product Overview
 - 10.3.3 GE HealthCare Head MRI Coil Product Market Performance
 - 10.3.4 GE HealthCare Head MRI Coil SWOT Analysis
 - 10.3.5 GE HealthCare Business Overview
 - 10.3.6 GE HealthCare Recent Developments
- 10.4 Hitachi
 - 10.4.1 Hitachi Head MRI Coil Basic Information
 - 10.4.2 Hitachi Head MRI Coil Product Overview
 - 10.4.3 Hitachi Head MRI Coil Product Market Performance
 - 10.4.4 Hitachi Business Overview
 - 10.4.5 Hitachi Recent Developments
- 10.5 Toshiba (Canon)
 - 10.5.1 Toshiba (Canon) Head MRI Coil Basic Information
 - 10.5.2 Toshiba (Canon) Head MRI Coil Product Overview
 - 10.5.3 Toshiba (Canon) Head MRI Coil Product Market Performance
 - 10.5.4 Toshiba (Canon) Business Overview
 - 10.5.5 Toshiba (Canon) Recent Developments
- 10.6 LBN Medical
 - 10.6.1 LBN Medical Head MRI Coil Basic Information
 - 10.6.2 LBN Medical Head MRI Coil Product Overview
 - 10.6.3 LBN Medical Head MRI Coil Product Market Performance
 - 10.6.4 LBN Medical Business Overview
 - 10.6.5 LBN Medical Recent Developments
- 10.7 MR Instrument
 - 10.7.1 MR Instrument Head MRI Coil Basic Information
 - 10.7.2 MR Instrument Head MRI Coil Product Overview
 - 10.7.3 MR Instrument Head MRI Coil Product Market Performance
 - 10.7.4 MR Instrument Business Overview
 - 10.7.5 MR Instrument Recent Developments
- 10.8 Meditegic
 - 10.8.1 Meditegic Head MRI Coil Basic Information
 - 10.8.2 Meditegic Head MRI Coil Product Overview
 - 10.8.3 Meditegic Head MRI Coil Product Market Performance
 - 10.8.4 Meditegic Business Overview

- 10.8.5 Meditegic Recent Developments
- 10.9 Block Imaging
 - 10.9.1 Block Imaging Head MRI Coil Basic Information
 - 10.9.2 Block Imaging Head MRI Coil Product Overview
 - 10.9.3 Block Imaging Head MRI Coil Product Market Performance
 - 10.9.4 Block Imaging Business Overview
 - 10.9.5 Block Imaging Recent Developments
- 10.10 Esaote
 - 10.10.1 Esaote Head MRI Coil Basic Information
 - 10.10.2 Esaote Head MRI Coil Product Overview
 - 10.10.3 Esaote Head MRI Coil Product Market Performance
 - 10.10.4 Esaote Business Overview
 - 10.10.5 Esaote Recent Developments
- 10.11 Monteris Medical
 - 10.11.1 Monteris Medical Head MRI Coil Basic Information
 - 10.11.2 Monteris Medical Head MRI Coil Product Overview
 - 10.11.3 Monteris Medical Head MRI Coil Product Market Performance
 - 10.11.4 Monteris Medical Business Overview
 - 10.11.5 Monteris Medical Recent Developments
- 10.12 Beijing Wandong Medical Technology
 - 10.12.1 Beijing Wandong Medical Technology Head MRI Coil Basic Information
 - 10.12.2 Beijing Wandong Medical Technology Head MRI Coil Product Overview
 - 10.12.3 Beijing Wandong Medical Technology Head MRI Coil Product Market Performance
 - 10.12.4 Beijing Wandong Medical Technology Business Overview
 - 10.12.5 Beijing Wandong Medical Technology Recent Developments
- 10.13 Shanghai Chenguang Medical Technologies
 - 10.13.1 Shanghai Chenguang Medical Technologies Head MRI Coil Basic Information
 - 10.13.2 Shanghai Chenguang Medical Technologies Head MRI Coil Product Overview
 - 10.13.3 Shanghai Chenguang Medical Technologies Head MRI Coil Product Market Performance
 - 10.13.4 Shanghai Chenguang Medical Technologies Business Overview
 - 10.13.5 Shanghai Chenguang Medical Technologies Recent Developments
- 10.14 Alltech Medical System
 - 10.14.1 Alltech Medical System Head MRI Coil Basic Information
 - 10.14.2 Alltech Medical System Head MRI Coil Product Overview
 - 10.14.3 Alltech Medical System Head MRI Coil Product Market Performance
 - 10.14.4 Alltech Medical System Business Overview
 - 10.14.5 Alltech Medical System Recent Developments

11 HEAD MRI COIL MARKET FORECAST BY REGION

11.1 Global Head MRI Coil Market Size Forecast

11.2 Global Head MRI Coil Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Head MRI Coil Market Size Forecast by Country

11.2.3 Asia Pacific Head MRI Coil Market Size Forecast by Region

11.2.4 South America Head MRI Coil Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Head MRI Coil by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Head MRI Coil Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Head MRI Coil by Type (2025-2032)

12.1.2 Global Head MRI Coil Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Head MRI Coil by Type (2025-2032)

12.2 Global Head MRI Coil Market Forecast by Application (2025-2032)

12.2.1 Global Head MRI Coil Sales (K Units) Forecast by Application

12.2.2 Global Head MRI Coil Market Size (M USD) Forecast by Application
(2025-2032)

13 CONCLUSION AND KEY FINDINGS

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