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Global HD Map for Autonomous Driving Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

A high-definition map (HD map) is a highly accurate map used in autonomous driving, containing details not normally present on traditional maps. HD maps contain information about the exact positions of pedestrian crossings, traffic lights/signs, barriers and more. This is necessary for autonomous driving. The HD Map for Autonomous Driving market covers Crowdsourcing Model and Centralized Mode. The typical players include Here, TomTom, Google, Alibaba (AutoNavi), Navinfo, Mobieye, Baidu, Dynamic Map Platform (DMP), NVIDIA, Sanborn,etc.

The Global HD Map for Autonomous Driving Market Size was estimated at USD 114.22 million in 2023 and is projected to reach USD 1348.53 million by 2029, exhibiting a CAGR of 50.90% during the forecast period.

This report provides a deep insight into the global HD Map for Autonomous Driving market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter’s five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global HD Map for Autonomous Driving Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the

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main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the HD Map for Autonomous Driving market in any manner.

Global HD Map for Autonomous Driving Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Here

TomTom

Google

Alibaba (AutoNavi)

Navinfo

Mobieye

Baidu

Dynamic Map Platform (DMP)

NVIDIA

Sanborn

Market Segmentation (by Type)

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Crowdsourcing Model

Centralized Mode

Market Segmentation (by Application)

L1/L2+ Driving Automation

L3 Driving Automation

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

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Historical, current, and projected market size, in terms of value

In-depth analysis of the HD Map for Autonomous Driving Market

Overview of the regional outlook of the HD Map for Autonomous Driving Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

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The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter’s five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the HD Map for Autonomous Driving Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

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and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of HD Map for Autonomous Driving
1.2 Key Market Segments
  1.2.1 HD Map for Autonomous Driving Segment by Type
  1.2.2 HD Map for Autonomous Driving Segment by Application
1.3 Methodology & Sources of Information
  1.3.1 Research Methodology
  1.3.2 Research Process
  1.3.3 Market Breakdown and Data Triangulation
  1.3.4 Base Year
  1.3.5 Report Assumptions & Caveats
1.4 Key Data of Global Auto Market
  1.4.1 Global Automobile Production by Country
  1.4.2 Global Automobile Production by Type

2 HD MAP FOR AUTONOMOUS DRIVING MARKET OVERVIEW

2.1 Global Market Overview
  2.1.1 Global HD Map for Autonomous Driving Market Size (M USD) Estimates and Forecasts (2019-2030)
  2.1.2 Global HD Map for Autonomous Driving Sales Estimates and Forecasts (2019-2030)
2.2 Market Segment Executive Summary
2.3 Global Market Size by Region

3 HD MAP FOR AUTONOMOUS DRIVING MARKET COMPETITIVE LANDSCAPE

3.1 Global HD Map for Autonomous Driving Sales by Manufacturers (2019-2024)
3.2 Global HD Map for Autonomous Driving Revenue Market Share by Manufacturers (2019-2024)
3.3 HD Map for Autonomous Driving Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
3.4 Global HD Map for Autonomous Driving Average Price by Manufacturers (2019-2024)
3.5 Manufacturers HD Map for Autonomous Driving Sales Sites, Area Served, Product Type

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3.6 HD Map for Autonomous Driving Market Competitive Situation and Trends
3.6.1 HD Map for Autonomous Driving Market Concentration Rate
3.6.2 Global 5 and 10 Largest HD Map for Autonomous Driving Players Market Share by Revenue
3.6.3 Mergers & Acquisitions, Expansion

4 HD MAP FOR AUTONOMOUS DRIVING INDUSTRY CHAIN ANALYSIS

4.1 HD Map for Autonomous Driving Industry Chain Analysis
4.2 Market Overview of Key Raw Materials
4.3 Midstream Market Analysis
4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF HD MAP FOR AUTONOMOUS DRIVING MARKET

5.1 Key Development Trends
5.2 Driving Factors
5.3 Market Challenges
5.4 Market Restraints
5.5 Industry News
5.5.1 New Product Developments
5.5.2 Mergers & Acquisitions
5.5.3 Expansions
5.5.4 Collaboration/Supply Contracts
5.6 Industry Policies

6 HD MAP FOR AUTONOMOUS DRIVING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)
6.2 Global HD Map for Autonomous Driving Sales Market Share by Type (2019-2024)
6.3 Global HD Map for Autonomous Driving Market Size Market Share by Type (2019-2024)
6.4 Global HD Map for Autonomous Driving Price by Type (2019-2024)

7 HD MAP FOR AUTONOMOUS DRIVING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

+44 20 8123 2220
info@marketpublishers.com

7.2 Global HD Map for Autonomous Driving Market Sales by Application (2019-2024)
7.3 Global HD Map for Autonomous Driving Market Size (M USD) by Application (2019-2024)
7.4 Global HD Map for Autonomous Driving Sales Growth Rate by Application (2019-2024)

8 HD MAP FOR AUTONOMOUS DRIVING MARKET SEGMENTATION BY REGION

8.1 Global HD Map for Autonomous Driving Sales by Region
  8.1.1 Global HD Map for Autonomous Driving Sales by Region
  8.1.2 Global HD Map for Autonomous Driving Sales Market Share by Region
8.2 North America
  8.2.1 North America HD Map for Autonomous Driving Sales by Country
  8.2.2 U.S.
  8.2.3 Canada
  8.2.4 Mexico
8.3 Europe
  8.3.1 Europe HD Map for Autonomous Driving Sales by Country
  8.3.2 Germany
  8.3.3 France
  8.3.4 U.K.
  8.3.5 Italy
  8.3.6 Russia
8.4 Asia Pacific
  8.4.1 Asia Pacific HD Map for Autonomous Driving Sales by Region
  8.4.2 China
  8.4.3 Japan
  8.4.4 South Korea
  8.4.5 India
  8.4.6 Southeast Asia
8.5 South America
  8.5.1 South America HD Map for Autonomous Driving Sales by Country
  8.5.2 Brazil
  8.5.3 Argentina
  8.5.4 Columbia
8.6 Middle East and Africa
  8.6.1 Middle East and Africa HD Map for Autonomous Driving Sales by Region
  8.6.2 Saudi Arabia
  8.6.3 UAE

+44 20 8123 2220
info@marketpublishers.com

8.6.4 Egypt
8.6.5 Nigeria
8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Here
9.1.1 Here HD Map for Autonomous Driving Basic Information
9.1.2 Here HD Map for Autonomous Driving Product Overview
9.1.3 Here HD Map for Autonomous Driving Product Market Performance
9.1.4 Here Business Overview
9.1.5 Here HD Map for Autonomous Driving SWOT Analysis
9.1.6 Here Recent Developments
9.2 TomTom
9.2.1 TomTom HD Map for Autonomous Driving Basic Information
9.2.2 TomTom HD Map for Autonomous Driving Product Overview
9.2.3 TomTom HD Map for Autonomous Driving Product Market Performance
9.2.4 TomTom Business Overview
9.2.5 TomTom HD Map for Autonomous Driving SWOT Analysis
9.2.6 TomTom Recent Developments
9.3 Google
9.3.1 Google HD Map for Autonomous Driving Basic Information
9.3.2 Google HD Map for Autonomous Driving Product Overview
9.3.3 Google HD Map for Autonomous Driving Product Market Performance
9.3.4 Google HD Map for Autonomous Driving SWOT Analysis
9.3.5 Google Business Overview
9.3.6 Google Recent Developments
9.4 Alibaba (AutoNavi)
9.4.1 Alibaba (AutoNavi) HD Map for Autonomous Driving Basic Information
9.4.2 Alibaba (AutoNavi) HD Map for Autonomous Driving Product Overview
9.4.3 Alibaba (AutoNavi) HD Map for Autonomous Driving Product Market Performance
9.4.4 Alibaba (AutoNavi) Business Overview
9.4.5 Alibaba (AutoNavi) Recent Developments
9.5 Navinfo
9.5.1 Navinfo HD Map for Autonomous Driving Basic Information
9.5.2 Navinfo HD Map for Autonomous Driving Product Overview
9.5.3 Navinfo HD Map for Autonomous Driving Product Market Performance
9.5.4 Navinfo Business Overview

+44 20 8123 2220
info@marketpublishers.com

9.5.5 Navinfo Recent Developments
9.6 Mobieye
9.6.1 Mobieye HD Map for Autonomous Driving Basic Information
9.6.2 Mobieye HD Map for Autonomous Driving Product Overview
9.6.3 Mobieye HD Map for Autonomous Driving Product Market Performance
9.6.4 Mobieye Business Overview
9.6.5 Mobieye Recent Developments
9.7 Baidu
9.7.1 Baidu HD Map for Autonomous Driving Basic Information
9.7.2 Baidu HD Map for Autonomous Driving Product Overview
9.7.3 Baidu HD Map for Autonomous Driving Product Market Performance
9.7.4 Baidu Business Overview
9.7.5 Baidu Recent Developments
9.8 Dynamic Map Platform (DMP)
9.8.1 Dynamic Map Platform (DMP) HD Map for Autonomous Driving Basic Information
9.8.2 Dynamic Map Platform (DMP) HD Map for Autonomous Driving Product Overview
9.8.3 Dynamic Map Platform (DMP) HD Map for Autonomous Driving Product Market Performance
9.8.4 Dynamic Map Platform (DMP) Business Overview
9.8.5 Dynamic Map Platform (DMP) Recent Developments
9.9 NVIDIA
9.9.1 NVIDIA HD Map for Autonomous Driving Basic Information
9.9.2 NVIDIA HD Map for Autonomous Driving Product Overview
9.9.3 NVIDIA HD Map for Autonomous Driving Product Market Performance
9.9.4 NVIDIA Business Overview
9.9.5 NVIDIA Recent Developments
9.10 Sanborn
9.10.1 Sanborn HD Map for Autonomous Driving Basic Information
9.10.2 Sanborn HD Map for Autonomous Driving Product Overview
9.10.3 Sanborn HD Map for Autonomous Driving Product Market Performance
9.10.4 Sanborn Business Overview
9.10.5 Sanborn Recent Developments

10 HD MAP FOR AUTONOMOUS DRIVING MARKET FORECAST BY REGION

10.1 Global HD Map for Autonomous Driving Market Size Forecast
10.2 Global HD Map for Autonomous Driving Market Forecast by Region

+44 20 8123 2220
info@marketpublishers.com

10.2.1 North America Market Size Forecast by Country
10.2.2 Europe HD Map for Autonomous Driving Market Size Forecast by Country
10.2.3 Asia Pacific HD Map for Autonomous Driving Market Size Forecast by Region
10.2.4 South America HD Map for Autonomous Driving Market Size Forecast by Country
10.2.5 Middle East and Africa Forecasted Consumption of HD Map for Autonomous Driving by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global HD Map for Autonomous Driving Market Forecast by Type (2025-2030)
11.1.1 Global Forecasted Sales of HD Map for Autonomous Driving by Type (2025-2030)
11.1.2 Global HD Map for Autonomous Driving Market Size Forecast by Type (2025-2030)
11.1.3 Global Forecasted Price of HD Map for Autonomous Driving by Type (2025-2030)
11.2 Global HD Map for Autonomous Driving Market Forecast by Application (2025-2030)
11.2.1 Global HD Map for Autonomous Driving Sales (K Units) Forecast by Application
11.2.2 Global HD Map for Autonomous Driving Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

+44 20 8123 2220
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List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Automobile Production by Country (Vehicle)
Table 4. Importance and Development Potential of Automobiles in Various Countries
Table 5. Global Automobile Production by Type
Table 6. Importance and Development Potential of Automobiles in Various Type
Table 7. Market Size (M USD) Segment Executive Summary
Table 8. HD Map for Autonomous Driving Market Size Comparison by Region (M USD)
Table 9. Global HD Map for Autonomous Driving Sales (K Units) by Manufacturers (2019-2024)
Table 10. Global HD Map for Autonomous Driving Sales Market Share by Manufacturers (2019-2024)
Table 11. Global HD Map for Autonomous Driving Revenue (M USD) by Manufacturers (2019-2024)
Table 12. Global HD Map for Autonomous Driving Revenue Share by Manufacturers (2019-2024)
Table 13. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in HD Map for Autonomous Driving as of 2022)
Table 14. Global Market HD Map for Autonomous Driving Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 15. Manufacturers HD Map for Autonomous Driving Sales Sites and Area Served
Table 16. Manufacturers HD Map for Autonomous Driving Product Type
Table 17. Global HD Map for Autonomous Driving Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 18. Mergers & Acquisitions, Expansion Plans
Table 19. Industry Chain Map of HD Map for Autonomous Driving
Table 20. Market Overview of Key Raw Materials
Table 21. Midstream Market Analysis
Table 22. Downstream Customer Analysis
Table 23. Key Development Trends
Table 24. Driving Factors
Table 25. HD Map for Autonomous Driving Market Challenges
Table 26. Global HD Map for Autonomous Driving Sales by Type (K Units)
Table 27. Global HD Map for Autonomous Driving Market Size by Type (M USD)
Table 28. Global HD Map for Autonomous Driving Sales (K Units) by Type (2019-2024)

+44 20 8123 2220
info@marketpublishers.com

Table 29. Global HD Map for Autonomous Driving Sales Market Share by Type (2019-2024)
Table 30. Global HD Map for Autonomous Driving Market Size (M USD) by Type (2019-2024)
Table 31. Global HD Map for Autonomous Driving Market Size Share by Type (2019-2024)
Table 32. Global HD Map for Autonomous Driving Price (USD/Unit) by Type (2019-2024)
Table 33. Global HD Map for Autonomous Driving Sales (K Units) by Application
Table 34. Global HD Map for Autonomous Driving Market Size by Application
Table 35. Global HD Map for Autonomous Driving Sales by Application (2019-2024) & (K Units)
Table 36. Global HD Map for Autonomous Driving Sales Market Share by Application (2019-2024)
Table 37. Global HD Map for Autonomous Driving Sales by Application (2019-2024) & (M USD)
Table 38. Global HD Map for Autonomous Driving Market Share by Application (2019-2024)
Table 39. Global HD Map for Autonomous Driving Sales Growth Rate by Application (2019-2024)
Table 40. Global HD Map for Autonomous Driving Sales by Region (2019-2024) & (K Units)
Table 41. Global HD Map for Autonomous Driving Sales Market Share by Region (2019-2024)
Table 42. North America HD Map for Autonomous Driving Sales by Country (2019-2024) & (K Units)
Table 43. Europe HD Map for Autonomous Driving Sales by Country (2019-2024) & (K Units)
Table 44. Asia Pacific HD Map for Autonomous Driving Sales by Region (2019-2024) & (K Units)
Table 45. South America HD Map for Autonomous Driving Sales by Country (2019-2024) & (K Units)
Table 46. Middle East and Africa HD Map for Autonomous Driving Sales by Region (2019-2024) & (K Units)
Table 47. Here HD Map for Autonomous Driving Basic Information
Table 48. Here HD Map for Autonomous Driving Product Overview
Table 49. Here HD Map for Autonomous Driving Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 50. Here Business Overview

+44 20 8123 2220
info@marketpublishers.com

Table 51. Here HD Map for Autonomous Driving SWOT Analysis
Table 52. Here Recent Developments
Table 53. TomTom HD Map for Autonomous Driving Basic Information
Table 54. TomTom HD Map for Autonomous Driving Product Overview
Table 55. TomTom HD Map for Autonomous Driving Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 56. TomTom Business Overview
Table 57. TomTom HD Map for Autonomous Driving SWOT Analysis
Table 58. TomTom Recent Developments
Table 59. Google HD Map for Autonomous Driving Basic Information
Table 60. Google HD Map for Autonomous Driving Product Overview
Table 61. Google HD Map for Autonomous Driving Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 62. Google HD Map for Autonomous Driving SWOT Analysis
Table 63. Google Business Overview
Table 64. Google Recent Developments
Table 65. Alibaba (AutoNavi) HD Map for Autonomous Driving Basic Information
Table 66. Alibaba (AutoNavi) HD Map for Autonomous Driving Product Overview
Table 67. Alibaba (AutoNavi) HD Map for Autonomous Driving Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 68. Alibaba (AutoNavi) Business Overview
Table 69. Alibaba (AutoNavi) Recent Developments
Table 70. Navinfo HD Map for Autonomous Driving Basic Information
Table 71. Navinfo HD Map for Autonomous Driving Product Overview
Table 72. Navinfo HD Map for Autonomous Driving Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 73. Navinfo Business Overview
Table 74. Navinfo Recent Developments
Table 75. Mobieye HD Map for Autonomous Driving Basic Information
Table 76. Mobieye HD Map for Autonomous Driving Product Overview
Table 77. Mobieye HD Map for Autonomous Driving Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 78. Mobieye Business Overview
Table 79. Mobieye Recent Developments
Table 80. Baidu HD Map for Autonomous Driving Basic Information
Table 81. Baidu HD Map for Autonomous Driving Product Overview
Table 82. Baidu HD Map for Autonomous Driving Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 83. Baidu Business Overview

+44 20 8123 2220
info@marketpublishers.com

Table 84. Baidu Recent Developments
Table 85. Dynamic Map Platform (DMP) HD Map for Autonomous Driving Basic Information
Table 86. Dynamic Map Platform (DMP) HD Map for Autonomous Driving Product Overview
Table 87. Dynamic Map Platform (DMP) HD Map for Autonomous Driving Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 88. Dynamic Map Platform (DMP) Business Overview
Table 89. Dynamic Map Platform (DMP) Recent Developments
Table 90. NVIDIA HD Map for Autonomous Driving Basic Information
Table 91. NVIDIA HD Map for Autonomous Driving Product Overview
Table 92. NVIDIA HD Map for Autonomous Driving Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 93. NVIDIA Business Overview
Table 94. NVIDIA Recent Developments
Table 95. Sanborn HD Map for Autonomous Driving Basic Information
Table 96. Sanborn HD Map for Autonomous Driving Product Overview
Table 97. Sanborn HD Map for Autonomous Driving Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 98. Sanborn Business Overview
Table 99. Sanborn Recent Developments
Table 100. Global HD Map for Autonomous Driving Sales Forecast by Region (2025-2030) & (K Units)
Table 101. Global HD Map for Autonomous Driving Market Size Forecast by Region (2025-2030) & (M USD)
Table 102. North America HD Map for Autonomous Driving Sales Forecast by Country (2025-2030) & (K Units)
Table 103. North America HD Map for Autonomous Driving Market Size Forecast by Country (2025-2030) & (M USD)
Table 104. Europe HD Map for Autonomous Driving Sales Forecast by Country (2025-2030) & (K Units)
Table 105. Europe HD Map for Autonomous Driving Market Size Forecast by Country (2025-2030) & (M USD)
Table 106. Asia Pacific HD Map for Autonomous Driving Sales Forecast by Region (2025-2030) & (K Units)
Table 107. Asia Pacific HD Map for Autonomous Driving Market Size Forecast by Region (2025-2030) & (M USD)
Table 108. South America HD Map for Autonomous Driving Sales Forecast by Country (2025-2030) & (K Units)

+44 20 8123 2220
info@marketpublishers.com

Table 109. South America HD Map for Autonomous Driving Market Size Forecast by Country (2025-2030) & (M USD)
Table 110. Middle East and Africa HD Map for Autonomous Driving Consumption Forecast by Country (2025-2030) & (Units)
Table 111. Middle East and Africa HD Map for Autonomous Driving Market Size Forecast by Country (2025-2030) & (M USD)
Table 112. Global HD Map for Autonomous Driving Sales Forecast by Type (2025-2030) & (K Units)
Table 113. Global HD Map for Autonomous Driving Market Size Forecast by Type (2025-2030) & (M USD)
Table 114. Global HD Map for Autonomous Driving Price Forecast by Type (2025-2030) & (USD/Unit)
Table 115. Global HD Map for Autonomous Driving Sales (K Units) Forecast by Application (2025-2030)
Table 116. Global HD Map for Autonomous Driving Market Size Forecast by Application (2025-2030) & (M USD)

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of HD Map for Autonomous Driving
Figure 2. Data Triangulation
Figure 3. Key Caveats
Figure 4. Global HD Map for Autonomous Driving Market Size (M USD), 2019-2030
Figure 5. Global HD Map for Autonomous Driving Market Size (M USD) (2019-2030)
Figure 6. Global HD Map for Autonomous Driving Sales (K Units) & (2019-2030)
Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 9. Evaluation Matrix of Regional Market Development Potential
Figure 10. HD Map for Autonomous Driving Market Size by Country (M USD)
Figure 11. HD Map for Autonomous Driving Sales Share by Manufacturers in 2023
Figure 12. Global HD Map for Autonomous Driving Revenue Share by Manufacturers in 2023
Figure 13. HD Map for Autonomous Driving Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
Figure 14. Global Market HD Map for Autonomous Driving Average Price (USD/Unit) of Key Manufacturers in 2023
Figure 15. The Global 5 and 10 Largest Players: Market Share by HD Map for Autonomous Driving Revenue in 2023
Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
Figure 17. Global HD Map for Autonomous Driving Market Share by Type
Figure 18. Sales Market Share of HD Map for Autonomous Driving by Type (2019-2024)
Figure 19. Sales Market Share of HD Map for Autonomous Driving by Type in 2023
Figure 20. Market Size Share of HD Map for Autonomous Driving by Type (2019-2024)
Figure 21. Market Size Market Share of HD Map for Autonomous Driving by Type in 2023
Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
Figure 23. Global HD Map for Autonomous Driving Market Share by Application
Figure 24. Global HD Map for Autonomous Driving Sales Market Share by Application (2019-2024)
Figure 25. Global HD Map for Autonomous Driving Sales Market Share by Application in 2023
Figure 26. Global HD Map for Autonomous Driving Market Share by Application (2019-2024)
Figure 27. Global HD Map for Autonomous Driving Market Share by Application in 2023

+44 20 8123 2220
info@marketpublishers.com

Figure 28. Global HD Map for Autonomous Driving Sales Growth Rate by Application (2019-2024)
Figure 29. Global HD Map for Autonomous Driving Sales Market Share by Region (2019-2024)
Figure 30. North America HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 31. North America HD Map for Autonomous Driving Sales Market Share by Country in 2023
Figure 32. U.S. HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 33. Canada HD Map for Autonomous Driving Sales (K Units) and Growth Rate (2019-2024)
Figure 34. Mexico HD Map for Autonomous Driving Sales (Units) and Growth Rate (2019-2024)
Figure 35. Europe HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 36. Europe HD Map for Autonomous Driving Sales Market Share by Country in 2023
Figure 37. Germany HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 38. France HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 39. U.K. HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 40. Italy HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 41. Russia HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 42. Asia Pacific HD Map for Autonomous Driving Sales and Growth Rate (K Units)
Figure 43. Asia Pacific HD Map for Autonomous Driving Sales Market Share by Region in 2023
Figure 44. China HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 45. Japan HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 46. South Korea HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 47. India HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) &

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(K Units)
Figure 48. Southeast Asia HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 49. South America HD Map for Autonomous Driving Sales and Growth Rate (K Units)
Figure 50. South America HD Map for Autonomous Driving Sales Market Share by Country in 2023
Figure 51. Brazil HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 52. Argentina HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 53. Columbia HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 54. Middle East and Africa HD Map for Autonomous Driving Sales and Growth Rate (K Units)
Figure 55. Middle East and Africa HD Map for Autonomous Driving Sales Market Share by Region in 2023
Figure 56. Saudi Arabia HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 57. UAE HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 58. Egypt HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 59. Nigeria HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 60. South Africa HD Map for Autonomous Driving Sales and Growth Rate (2019-2024) & (K Units)
Figure 61. Global HD Map for Autonomous Driving Sales Forecast by Volume (2019-2030) & (K Units)
Figure 62. Global HD Map for Autonomous Driving Market Size Forecast by Value (2019-2030) & (M USD)
Figure 63. Global HD Map for Autonomous Driving Sales Market Share Forecast by Type (2025-2030)
Figure 64. Global HD Map for Autonomous Driving Market Share Forecast by Type (2025-2030)
Figure 65. Global HD Map for Autonomous Driving Sales Forecast by Application (2025-2030)
Figure 66. Global HD Map for Autonomous Driving Market Share Forecast by Application (2025-2030)

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